

THE KIT

Holiday Gifting: Sensational skincare, luxe robes, plus Gemma Chan's top beauty pick

Bending the rules

Canadian twins Madeleine and Samantha Caleon, 24, are two of TikTok's brightest stars. Together, they're helping reimagine social media as a sunny, inclusive space. A snapshot of fame in 2020

PAGE 4

PHOTOGRAPHY BY CARLOS & ALYSE

"I think we manifested it," says Madeleine about the duo's success.



Give & Get
Glam

BV HauteListed



A touch of luxury goes a long way to wish you Happy Holidays. So whether you're looking to give it or dreaming of living in it, now's the time and BV's the place to go get it.

- 1. Cartier watch, **BERANI JEWELLERY DESIGN**
- 2. Minx pants, **YOUR CHOICE**
- 3. Venti6 jacket, **LEMOR**
- 4. LimLim barrette, **BELLE DE PROVENCE**
- 5. Pierre-Louis Mascia scarf, **TNT THE NEW TREND**
- 6. Ramy Brook dress, **ANDREWS**
- 7. Thierry Lasry sunglasses, **SQUINT EYEWEAR**
- 8. Earrings, **SWAROVSKI**
- 9. Monari coat, **CHADWICKS**
- 10. Clutch, **RON WHITE**
- 11. Golden Goose sneaker, **TNT THE NEW TREND**
- 12. Necklace, **TALBOTS**
- 13. Pierre-Louis Mascia cardigan coat, **TNT THE NEW TREND**
- 14. Alexandre Birman heel, **JEAN-PAUL FORTIN**
- 15. Givenchy Le Rouge Holiday Edition lipstick, **SEPHORA**

GOOD THINGS COME IN BV PACKAGES.
Get your prezzies wrapped at the Concierge desk.

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Her time is now

Gemma Chan, Hollywood's next superstar, talks representation and rom-coms with **Renée Tse**



I'm a Chinese-Canadian who grew up splitting her TV time between Asian dramas and American rom-coms. So it is *quite* the understatement to say that I was excited to see British-Chinese actor Gemma Chan steal the show as the impeccable Astrid Leong in *Crazy Rich Asians*, the ground-breaking blockbuster of 2018. I still vividly recall the pride I felt when I walked out of the theatre that day. After all, it's not every day that an actor of Chinese descent, born and bred outside of Asia, takes on an inspiring, strong and stylish Asian character. The fact that *Crazy Rich Asians* became the most successful romantic comedy of the decade (and the sixth-highest-grossing rom-com of all time) was just butter on the popcorn.

Since that smash success, Chan, 37, has become one of Hollywood's most exciting talents. The Oxford law graduate turned actor has appeared in *Captain Marvel* and *Mary Queen of Scots*; next up, she'll star alongside Harry Styles and Florence Pugh in Olivia Wilde's hotly anticipated thriller, *Don't Worry Darling*. Chan is also a newly appointed beauty ambassador for L'Oréal Paris, joining fellow acting luminaries Jane Fonda, Viola Davis and Fan Bingbing.

"In the past, there was Asian representation, but you would have to be from Asia itself, rather than being part of the Asian diaspora," Chan told me on a recent Zoom call. "There are so many of us now living all over the world. We are not a monolith. But I don't think it is just a trend or that

it's fashionable to cast Asians in films. I feel that people are genuinely understanding there's a wealth of talent within the broader Asian community."

Do you think Asians are still token characters in Hollywood or are you seeing an actual change? "I feel it's an actual change that will last. I was so encouraged to see a film like *Parasite*—a foreign language film—win [Best Picture] at the Oscars. It is wonderful to have that representation, and it means so much to many people. There is so much talent, and there are so many different genres. We're showing action movies that have amazing martial arts, but we're also seeing romantic comedies, horror movies and dramas like the upcoming *Minari* film with Steven Yeun. I've heard wonderful things about it."

Was there a moment in your life when you were really proud to be Chinese? "One of the standout moments would be when I took my parents with me to the *Crazy Rich Asians* premiere in London. We all sat watching the film together, holding hands. My mom told me there was one Chinese song in the soundtrack that she hadn't heard since her childhood when her mom used to sing it. My mom was emotional because she didn't expect to hear that song in a mainstream Hollywood film. I felt so happy and proud to see our whole culture, whether it's through music, food or language, on the big screen. I hope it's just the beginning."

Who was your beauty icon when growing up? "I love Lucy Liu. I think she's so beautiful and talented. Growing up, I didn't have that many Asian women to look up to who had that kind of platform, so from quite a young age, I looked up to her. Actually, I had an embarrassing moment where I completely fangirled over her. I was backstage at Comic-Con in New York back in 2015 and she walked past me. I just completely lost my composure and shouted after her, 'I love you.' She looked at me like I was a crazy person and slowly backed away." [laughs]

What's the best beauty advice you've ever received? "My mom always said to never go to sleep with your makeup on—no matter how tired you are or how tipsy you get—always cleanse and moisturize, so I've always tried to fit that in."

What would you tell your 20-year-old self? "I would say don't worry so much about what other people think. Don't be afraid to use your voice and to assert yourself, but also don't be too hard on yourself. Confidence comes with time."

What are you most looking forward to during the holidays this year? "I'm currently in Los Angeles, so I'm looking forward to seeing my family in London. We do the traditional Christmas lunch-dinner. I love all of it, especially the eating part because my parents are both really good cooks. I've got two young nephews, so my family and I agreed that we're only going to get presents for the kids because this year in particular, we feel very appreciative that we get to spend time together."

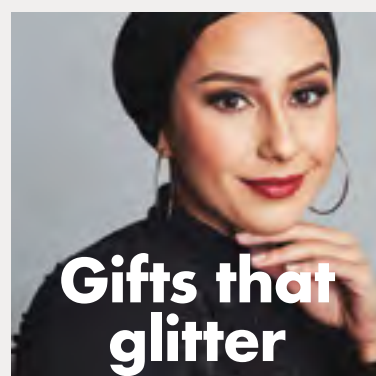
ICONIC STOCKING STUFFER

"When I was little, I remember sneaking around my mom's dressing table and walking into the clouds of her hairspray. She used Elnett, which I use now. It's such a great, classic product that has such a distinctive smell."

L'ORÉAL PARIS ELNETT HAIRSPRAY, \$16, SHOPPERSDRUGMART.CA



THE KIT X SHOPPERS DRUG MART



Festive beauty gift ideas to bring the magic

This year, the holidays are a great excuse to spoil the ones you love. From a special fragrance sampler to a super-hydrating skincare set, here are fantastic gift ideas from Shoppers Beauty Pro Farishta Qadirian. Shop her picks in-store or online at shoppersdrugmart.ca/holiday and check off your list with ease.



WHAT'S YOUR BEST TIP FOR CHOOSING FRAGRANCE AS A GIFT?

"What type of aromas remind you of the person you are gifting—sweet, spicy or earthy scents? This can help you focus on specific notes. If you want to absolutely nail a fragrance gift, I recommend choosing a holiday sampler set. This gives your loved one the freedom to try seven different scents and then redeem the enclosed certificate for a full-size bottle of their favourite one!"

FRAGRANCE SAMPLER & CERTIFICATE COLLECTOR'S EDITIONS, \$105 EACH, SHOPPERSDRUGMART.CA



WHY DOES HYDRATING SKINCARE MAKE A GREAT GIFT?

"Moisturizing products are a thoughtful treat at this time of year as our skin starts to feel the drying effects of colder weather and indoor heating. Hydrating skincare can help replenish, plump and smooth skin, and may help prevent premature fine lines. The festive Biotherm Aquasource Skin Set makes a great skincare gift for any age."

BIOETHERM AQUASOURCE NORMAL TO COMBINATION SKIN HOLIDAY SET, \$52, SHOPPERSDRUGMART.CA



WHY ARE PRIMERS SO IMPORTANT AND HOW CAN WE CHOOSE THE PERFECT ONE?

"A primer is the key for any great makeup look because it creates the perfect base to apply products smoothly on top. It can be tricky finding the ideal texture to suit your skin, so I love the Smashbox Photo Finish Primer Trio Set—this is a great way to discover which primer works best for you!"

SMASHBOX PHOTO FINISH PRIMER TRIO SET, \$32, SHOPPERSDRUGMART.CA



WHICH MAKEUP BRUSH DOES EVERYONE NEED IN THEIR KIT?

"Everyone can benefit from a few staple, multipurpose makeup brushes. The Quo Beauty Merry Metallics Brush Set has it all—fan brushes for bronzing or highlighting, a dense brush to apply foundation flawlessly, and detailer brushes to contour or create eye looks."

QUO BEAUTY MERRY METALLICS BRUSH SET, \$60, SHOPPERSDRUGMART.CA



WHAT'S AN EASY WAY TO MAKE EVERYDAY MAKEUP FEEL SPECIAL?

"Add a pop of glitter! Try a swipe of Stila Glitter & Glow Liquid Eyeshadow in Kitten Karma. The beauty of Stila's Kitten shade is it flatters so many skin tones and complements any look. In this set, the eyeshadow is perfect to use on the inner corners of the eye and brow bone, and the gloss adds juicy shine by itself or as a lipstick topper."

STILA KITTEN BLISS EYE & LIP TRIO, \$42, SHOPPERSDRUGMART.CA

The Kit created this content; Shoppers Drug Mart funded and approved it.



Gemma Chan's peerless red carpet style (clockwise from top left): In Valentino couture at the 2019 Golden Globes; maxing high-drama Tom Ford at last year's Met Gala; pink Valentino perfection at the 2019 Oscars.

THE KIT

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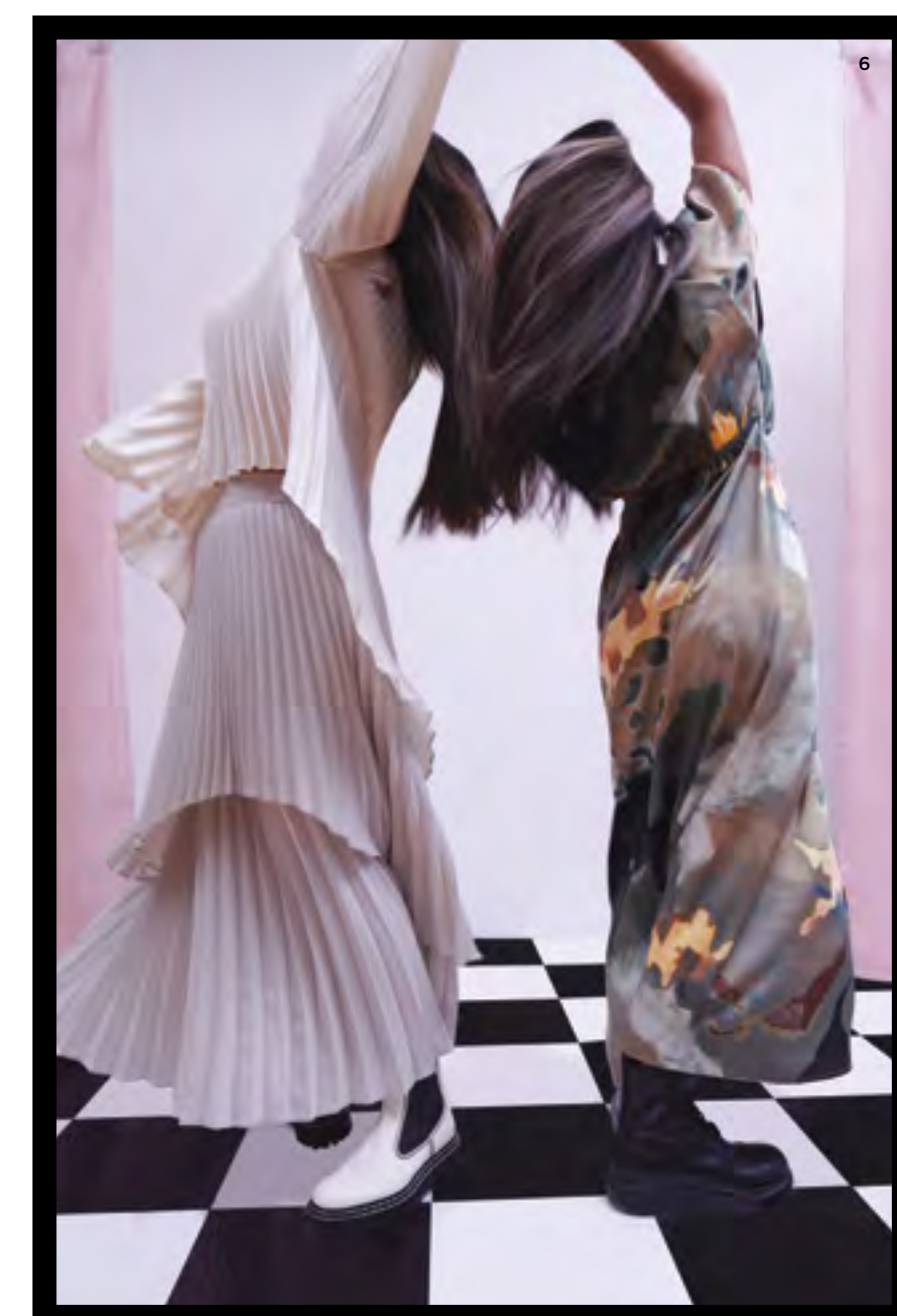
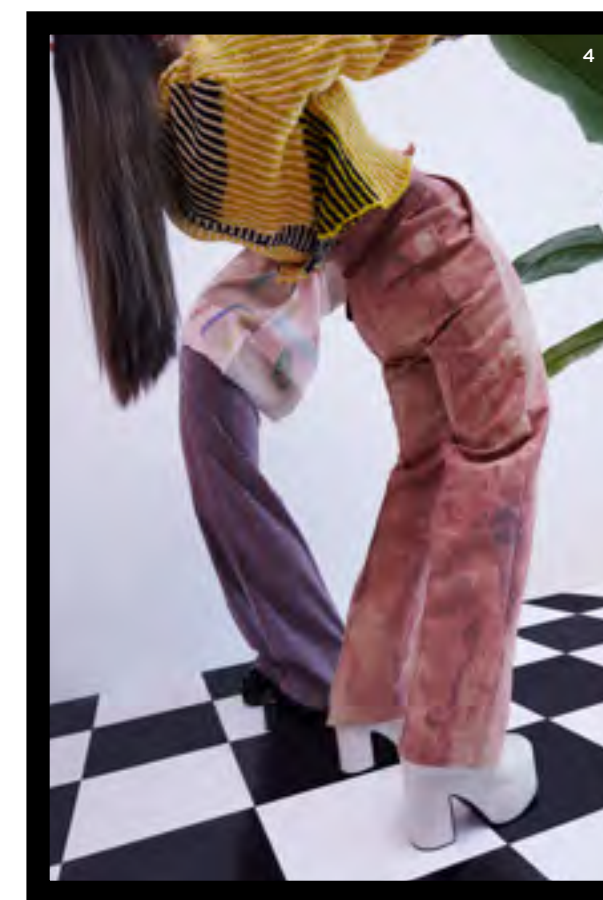
Editor, Toronto Star
Irene Gentile



Showtime!

How Canadian twins Samantha and Madeleine Caleon—captured here in holiday looks as fresh as they are—became international TikTok sensations

PHOTOGRAPHY BY CARLOS & ALYSE



It's not every day you see your face super-sized on a billboard. Just four years ago, Samantha and Madeleine Caleon (a.k.a. the @caleontwins) posted a video on the then-new social media platform TikTok of themselves singing and dancing to the trending lyric "Living out our dreams" in Toronto's Yonge-Dundas Square. Fast-forward to 2020 and the 24-year-old twin sisters posted another video of themselves dancing with joy in the very same spot—but this time in front of their "It Starts on TikTok" billboard celebrating Canada's top creators. No big deal.

Making videos started out as a hobby during the twins' years studying commerce at the University of Toronto. Though they have since graduated and turned their social media side gig into a full-time job, to them, creating content still feels like it's just for fun. The demographic of their 3.4 million followers on TikTok, 345,000 subscribers on YouTube and 110,000 followers on Instagram ranges from about 6 to 22 years old, and their family-friendly content is wholesome and joyful—it's hard not to smile while watching them (and occasionally their parents) serve up the latest trending challenges.

We caught up with the twins to chat pros and cons of working with your twin, why they'll never be caught dead in public in matching outfits and what they're wishing for this holiday season. (Visit thekit.ca for their full gift picks.)

How did you become bona fide TikTok stars?

Madeleine: "We started on TikTok in 2016, back when it was Music.ly. I started my own account because Samantha didn't want to do anything with it. But after I made a couple of videos, I said, 'Why don't we make an account together?' and sort of forced her to do it with me. I feel like we joined at the right time because back then, the app was growing rapidly, especially among the younger generation. The growth for us was really fast compared to other social media platforms."
Samantha: "At first, it was just for fun. If you watch our first few videos, they were so random and so raw. It started taking off when a couple of them got pushed onto Music.ly's 'Featured' page. When we got recognized in public for the first time at the mall, we were like, 'What? People know who we are?'"

Do you find your TikTok fans respond differently than on other platforms?

S: "There's less judgement on TikTok. The content is so diverse that everyone is so receptive to the content you put out there."

M: "When we post content, the feedback via comments is more constructive. We know how they liked it, why they liked it or why they want to see more of. I feel like we can relate and interact more with our audience on TikTok."

How do you come up with your content?

M: "We noticed that sometimes our followers don't like it when we do the trending dances, even though everyone is doing them. Because of that, we ask ourselves, how can we make it different?"

S: "They love seeing our parents do stuff. For instance, if we do a trending dance with just the two of us versus one with our dad, the one with him in it gets more engagement. Even though it takes 10 times longer to film because our parents take forever to learn it—especially our mom." [Laughs]

How do your parents feel about being in your videos?

S: "They'll be like, 'Oh, it's so embarrassing.' But when it's uploaded, I hear them downstairs playing the video on repeat. It comes to the point where I'm like, 'Mom, if you're going to watch the video again and again, can you please wear your headphones?'"

What role does social media play for young people now?

S: "I think it's very important. As much as we don't want to be influenced by what we see on social media, we can't help it. When you're young, you can get easily swayed to be someone you're not, and I think that's why it's so important for us to put a good image out there for our followers to look up to."

M: "I think the role of social media these days—or at least I hope—is to guide and inspire viewers, especially since our followers are really young. I hope to inspire people to go for what they truly want to do and what they truly believe in."

When you're not creating, what are you up to?

M: "Because creating takes up a large portion of our week, we usually dedicate our Sundays to not filming. We love to stay at home and hang out with our boyfriends and family."

S: "We're homebodies. We just binge-watched *The Haunting of Bly Manor* in a week."

What are your career aspirations?

M: "I definitely want to try going into music or recording a song. Ever since we were young, we've been singing."

S: "And expanding our brand in terms of other ventures that relate to it, like producing a series."

What's it like working and creating with your twin sister?

S: "We grew up very, very close, and we always did everything together. Back in high school, one of the students made a video of seniors and asked what they wanted to do when they're older and we both said we wanted to open a business together."

M: "I think we manifested it. What I like about working with my sister is that if I have an idea, I feel comfortable that there is no judgment—so if she says it's not a good idea, I won't get offended. As for drawbacks, we get annoyed over the little things because we're always with each other. We live in the same house, we work together... We're bound to clash at some point, like any siblings. But we get over it quickly."

What are some things you prefer doing on your own time?
S: "I don't like working out with her when I do at-home workouts."

How would you describe each other's style?

M: "I think we manifested it. What I like about working with my sister is that if I have an idea, I feel comfortable that there is no judgment—so if she says it's not a good idea, I won't get offended. As for drawbacks, we get annoyed over the little things because we're always with each other. We live in the same house, we work together... We're bound to clash at some point, like any siblings. But we get over it quickly."

S: "Yeah, because I try to get you out of bed and you don't get out of bed! I feel like she just slows me down, so I like working out on my own time."

How would you describe each other's style?

M: "We have the same style, I would say comfy but cute. I think if it wasn't for social media we'd be wearing sweats and leggings every day. We do share clothes, which is a plus."

S: "When it comes to matching outfits, I don't want to be seen in public matching with her, unless it's for an event."

M: "We already look the same, so the bottom half doesn't need to look the same, too."

How are you planning to celebrate the holidays this year?

M: "I guess this year it's going to be super intimate, which isn't that bad because we always find ways to make the most of it. We like making themed dinners. Last year, we did hot pot."

S: "We live such busy lives, so on New Year's Eve and New Year's Day, we normally like to spend time at home with our family. We're not on our phones that much, and we put on a few movies, play games and just talk. Our family traditions are really simple, but we enjoy them so much because those are the moments we get to spend the most time with each other." —Renée Tse



1. ON MADELEINE (LEFT): SID NEIGUM BLAZER, \$1,140; PANTS, \$750, THE ROOM AT HUDSON'S BAY; DRIES VAN NOTEN TURTLENECK, \$630; SHOES, \$910, NORDSTROM; MARTINE ALI EARRING, \$295, SSENSE.COM; CUCHARA RING, \$75; CUCHARA, CA. ON SAMANTHA: SID NEIGUM BLAZER, \$1,140; PANTS, \$750, THE ROOM AT HUDSON'S BAY; ACNE STUDIOS TURTLENECK, \$370, NORDSTROM; DRIES VAN NOTEN SHOES, \$1,470, NORDSTROM; MARTINE ALI EARRING, \$85, SSENSE.COM; CUCHARA RING, \$185, CUCHARA.CA

2. ON MADELEINE (LEFT): MAISON MARTIN MARGIELA CARDIGAN, \$2,605, THE ROOM AT HUDSON'S BAY; UNCOMMON MATTERS EARRINGS, \$230, SSENSE.COM; ON SAMANTHA: MAISON MARTIN MARGIELA TOP, \$1,565, THE ROOM AT HUDSON'S BAY; ASHISH SEQUIN JEANS, \$488, VSP CONSIGNMENT; UNCOMMON MATTERS EARRINGS, \$210, SSENSE.COM; ON

3. ON SAMANTHA (LEFT): FENDI HAT, \$740, SSENSE.COM; ROKH SWEATER, \$950, THE ROOM AT HUDSON'S BAY; HELMET LANG SKIRT, \$228, VSP CONSIGNMENT; PRADA SNEAKERS, \$880, NORDSTROM; TAM EARRINGS, \$55; BRACELETS, \$60 EACH, @TAM.JEWELRY; ON MADELEINE: KENZO HAT, \$210, SSENSE.COM; ANDERSON BELL SWEATER, \$300, THE BAY; CHANEL DRESS, \$395, VSP CONSIGNMENT; PRADA SNEAKERS, \$780, NORDSTROM; TAM EARRINGS, \$55; BRACELETS, \$60 EACH, @TAM.JEWELRY

4. ON SAMANTHA (FRONT): ECKHAUS LATTA SWEATER, \$780, NORDSTROM; SID NEIGUM PANTS, \$715, THE ROOM AT HUDSON'S BAY; DRIES VAN NOTEN SHOES, \$1,470, NORDSTROM; ON MADELEINE: ECKHAUS LATTA SWEATER, \$850, NORDSTROM; ACNE STUDIOS PANTS, \$560, DRIES VAN NOTEN SHOES, \$910, NORDSTROM

5. ON SAMANTHA (LEFT): PACO RABANNE DRESS, \$2,100, THE ROOM AT HUDSON'S BAY; PRADA SNEAKERS, \$880, NORDSTROM; COREY MORANIS EARRINGS, \$75; COREY MORANIS.COM; ON MADELEINE: PACO RABANNE DRESS, \$2,310, PROENZA SCHOULER BOOTS, \$1,115, THE ROOM AT HUDSON'S BAY; COREY MORANIS EARRINGS, \$165, COREY MORANIS.COM

6. ON SAMANTHA (LEFT): BEAUFILLE BLOUSE, \$925; SKIRT, \$965, BEAUFILLE.COM; PROENZA SCHOULER BOOTS, \$1,115, THE ROOM AT HUDSON'S BAY; ON MADELEINE: BEAUFILLE DRESS, \$660, SIMONS; ALEXANDER MCQUEEN BOOTS, \$725, NORDSTROM

STYLING BY JACLYN BONAVOTA, HAIR AND MAKEUP BY GRACE LEE/PLUTIN GROUP

Sparkle & Shine

Shop the most stylish surprises for her at Yorkville Village

On the hunt for that perfect present for your mom, sister or bestie? Look no further than luxury lifestyle destination Yorkville Village, your go-to for unique and chic holiday gift ideas. While you're at it, why not treat yourself to a little something special? We won't tell.



FANCY FEET

These furry winter boots toe the line between statement-making and highly functional.

OLANG BOOTS, \$399
JEAN-PAUL FORTIN



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Go big or go home with a stunning and on-trend 18k-gold chunky ring. Or two... or three!

RINGS, FROM \$4,500 EACH
HAZELTON BY MINDHAM



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Brighten her day with an unexpected wardrobe standout, like a sequined mini dress she can rock to her many Zoom holiday fêtes—and beyond.

IMPERIAL DRESS, \$325
MASKA



SNOW STOPPER

Frigid Canadian winters call for serious outerwear, like a pillowy puffer jacket that'll keep her protected against the elements.

BEATE HEYMANN STREET COUTURE JACKET, \$995
PELLINI



OUTER WORLDS

Yogis and marathoners alike will love a cute, graphic-print sweater to lounge around in post-workout.

SPIRITUAL GANGSTER SWEATER, \$125
HEIDI HOZ



CROWN JEWEL

A crystal-adorned headband is, quite literally, fit for that queen in your life.

HEADBANDS, \$295 EACH
HEFTER COLLECTION LUXE HAIR ACCESSORIES



GLOVE LETTER

Sophisticated leather gloves and sleek shades will ensure she's ready to tackle those winter flurries in style.

GLOVES, \$250, AND SUNGLASSES, \$325
SARAH PACINI



STARTER PACK

A quilted handbag and fun fur jacket are essentials for a fashion-forward woman.

MZ WALLACE BAG, \$224, AND MARC CAIN COAT, \$710
ANDREWS



DOUBLE THE FUN

Twin sets are having a major fashion moment, and this cropped blush-pink duo is the sweetest way to get in on the trend.

TOP, \$230, AND CARDIGAN, \$380
COP.COPINE



KNIT PICK

Anything cozy and made of cashmere—like this sumptuous cable-knit sweater—is sure to please even the most difficult-to-shop-for ladies on your list.

SWEATER, \$450
JUDITH & CHARLES



COME SLITHER

She'll be putting her best foot forward wherever she goes with these modern, knee-high, snakeskin-print boots.

PARIS TEXAS BOOTS, \$795
TNT WOMAN



BLING RING

Whether you're celebrating a special occasion or just looking to straight-up spoil her, dazzling diamonds spark endless joy.

RING, \$6,799, AND EARRINGS, \$4,499
COUPLE

HIT LIST

To keep you powering through your holiday shopping, you'll need to take breaks. Whether you're looking for a delicious snack or a crowd-pleasing bottle of red, you'll find it all at Yorkville Village.

MYODETOX

This raved-about clinic uses hands-on manual therapy and corrective exercises to help reduce pain, speed up recovery, prevent injuries and improve your posture.

ELXR JUICE LAB

In need of a quick but healthy bite on the go? Pop by this super-food café for a green smoothie or a fresh salad, or choose from an assortment of plant-based treats.

THE WINE SHOP

Check out The Wine Shop for an assortment of award-winning blends and gorgeous giftable glassware. After all, a long day of shopping calls for unwinding with a glass of red.

VINTAGE CONSERVATORY

Consider a membership to this sophisticated wine club if you're looking for a space to store your precious vintages—there's a private climate-controlled cellar on-site.

JACKED UP COFFEE

This charming blue vintage truck is an adorable spot to get your caffeine fix between stores. Choose from a creamy oat-milk latte or a serious body-jolting espresso—your pick.

FOOD HALL

From authentic Lebanese at **Kebaberie** to great sushi at **Mi'Hito Sushi Laboratory** to tasty burgers at **South St. Burger**, Yorkville Village food hall has something for everyone.

Trust us, everyone wants a bathrobe

Style editor **Liz Guber** selects seven of the best ones to gift

The secret to buying a great gift might just be this: Find something that everyone loves, and then zero in on the very best version of that thing. When it comes to bathrobes (a perennial gifting staple), you're spoiled for choice. Whether you go for a classic white terrycloth robe or something more unexpected, your gift will not go unloved. Here, the best bathrobes to wrap up—or perhaps get wrapped up in yourself.



Pricy, but beloved. This raw-hem robe drapes and flatters in a way that terry just can't. Plus, the string tie is attached to the robe, so you won't have to worry about losing it.

LUNYA ROBE, \$440, LUNYA.CO



You'll find a version of this robe at the Ace Hotel chain—it's the classic hotel robe's cooler cousin.

WINGS + HORNS FLEECE ROBE, \$260, WINGSANDHORNS.COM



This organic cotton terry-cloth robe demands to be paired with an oat milk latte and a sunny reading nook.

TEKLA ROBE, \$185, TEKLAFABRICS.COM



Like a velour tracksuit in robe form, courtesy of Kim Kardashian's burgeoning loungewear brand.

SKIMS ROBE, \$169, SKIMS.COM



This organic cotton robe is as classic as it gets—no bells and whistles, just a clean, traditional silhouette featuring patch pockets and a tie-up belt. You can't go wrong.

MIIYU ROBE, \$125, SIMONS.CA



This blanket-inspired quilted robe is perfect for anyone who already owns a version of every other robe on this list. You'll make someone's entire winter with this gift.

SKIN ROBE (WITH SLEEP MASK), \$350, MATCHESFASHION.COM



Another simple, classic option from Canadian bedsheets brand Envello. Comes in men's and women's sizes and shipping is free over \$70.

ENVELLO ROBE, \$128, ENVELLO.COM

Let it Glow, Let it Glow,
Let it Glow!

Unwrap the best in K-beauty this holiday season.

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The Crown's Emma Corrin as Diana Spencer on her wedding day in 1981 at age 19.

Princess diaries

The style, the struggles: As **Leanne Delap** explains, Diana's sartorial journey makes *The Crown* essential viewing

We first see Princess Diana onscreen in *The Crown* season 4 as a rather absurd wood nymph, dressed as a character from *A Midsummer Night's Dream*. It's the imagined scene of her first meeting with Charles—she is a young teen and he is dating her older sister.

The show's much-anticipated season 4, which debuts on Netflix this Sunday, spans Diana's first decade in the public eye, from 1979 to 1990. In that time, "the people's princess," played winningly with equal parts spunk and pathos by newcomer Emma Corrin, goes from a nursery school assistant in yellow bib overalls to the sleek, designer-wearing flashbulb-bait of Diana, international icon.

Such is Diana's enduring influence that her wide range of now 40-year-old outfits somehow feel fresh. Repeated revivals of '80s trends have made her style trademarks familiar again: the puffy sleeves, boosted shoulders, bold jewel-tone colours, vivid prints and exaggerated collars. The preppy Sloane Ranger look favoured by Diana when she first hit the public eye as Prince Charles's betrothed—Wellingtons, Barbour jackets and endless ruffled collars—featured in Tory Burch's Spring 2020 collection.

Diana's off-duty style has made a comeback, too: the bike shorts, slogan sweat-shirts and graphic jumpers that she was relentlessly papped in on school runs and gym visits were riffed on by Virgil Abloh in his Spring 2018 collection for Off-White.

In real royal life, the past few years have been a similarly intense tabloid fever dream as Diana's stylish daughters-in-law and adorable grandchildren have stepped into the blinding spotlight. Duchesses Meghan and Kate have both kept the focus on their late mother-in-law, wearing her jewellery and making deliberate outfit homages to her. Just the other day, duchess Kate wore a large, floppy black collar over a cream blouse that called Diana to mind.

The Crown's costume designer, 71-year-old wardrobe department vet Amy Roberts, has outfitted plenty of British period costume dramas, but telling Diana's story through clothing was a challenge because her image, frozen in time by her tragic death at age 36, has become myth.

"There is a wealth of photographic images to be had on our lead characters," says Roberts, who won an Emmy for her work on season 3. "I tend to do a mass of research, absorb it, then forget about it and just get on with doing it. Those images, colours and period details do stay in your mind, but it's good to be free of them to put your own stamp on things."

Diana's most famous piece of clothing—her 1981 wedding dress—was created for the show with the assistance of one of its original designers, David Emanuel, who provided the blueprints. Roberts says the effort put into making the dress was extensive but worth it: Four people spent four weeks working with 95 metres of fabric and 100 metres of lace. But it isn't a slavish reproduction. Roberts was looking to evoke the emotions of the piece, the gown the "spirit of that dress."

The cover actually makes only a fleeting appearance—the wedding episode is really about Diana discovering that Prince Charles (Josh O'Connor) is still in the thrall of Camilla Parker Bowles (Emerald Fennell), who manages to make the now-Duchess of Cornwall both sympathetic and attractive, in a forthright, chain-smoking kind of way.

The wardrobe team recreated many more of Diana's most iconic outfits: the silver taffeta gown with bolero jacket that she wore on a solo trip to New York, her one-shoulder Catherine Walker gowns, the green polka-dot dress with enormous white Peter Pan collar that she wore to introduce baby Prince William on the lawn. Diana and Charles's big episode together takes place on their triumphant six-week tour of Australia with baby William, where Diana begins to shine. She wore 17 outfits on that tour, all recreated in careful detail.

There is some real vintage in the wardrobe mix, sourced from fashion capitals, vintage dealers and car-boot sales, as Roberts puts it, but more often the costume team made the outfits from scratch. (You can inspect them in close detail at the Brooklyn Museum's virtual exhibition of the costumes at brooklynmuseum.org.) Much of the effort was put into finding authentic period fabrics, buttons, jewellery and accessories. Fabric is important, says assistant costume designer and head buyer Sidonie Roberts. "The dresses Diana wore here were so specific to the '80s in terms of the particular weight of the fabrics, which were mainly silks, and therefore how they drape on the body. They were distinctively '80s in colour also."

Much like the real Diana used clothing to signal her moods and telegraph subtle messages, her onscreen wardrobe is designed to show the arc of her storyline and relationships with the other characters. "For Diana, we decided to isolate the colours she wore that the other royals did not, and make that her particular colour scheme to further emphasize the narrative of 'her' vs. 'them'," says Roberts. "So we introduced a lot more red and black as well as typically '80s shades of green and purple."

By contrast, the older royals fade into the background in their staid outfits. What stands out most is how old the Queen and Princess Margaret look. Simply put, in the 1980s, middle-aged ladies dressed less like J.Lo and more like chintzy sofas.

Queen Elizabeth II, played again by Olivia Colman, looks dreary, drab and grim-faced throughout most of the 10 episodes, save for when she is mucking about joyously in tweeds at Balmoral or riding with Princess Anne.

Roberts describes a deliberate switch this season from the Queen's "clear" pinks and blues of the hopeful 1960s into "middle-aged" colours, sombre brownish tones reflective of what Roberts calls the "broken Britain" of the '80s. As for Margaret, who suffered ill health and depression in that era, the costume team put her in "bruised" shades.

Diana, the breath of fresh air and the "black sheep" (her famous and now re-issued black sheep sweater worn by Harry Styles is yet more evidence of her currency) stands out, a tall and willowy

beauty whom the cameras adore. But there is a duality to her image that exemplifies her struggle with her public and private personas. Her shoulder pads and military detailing read as armour, while the soft florals and playful touches where she injected her own witty, idiosyncratic style allow her relatable vulnerability to show through.

The show does address, in graphic fashion, Diana's long-running struggles with bulimia, the dark side of her intense fame and her isolation within the stony bosom of the royal hierarchy.

You see what you want to in *The Crown's* Diana, for like her real-life counterpart, she is a vehicle for the whole world's projected fantasies. Given how large she looms in the collective memories of those of us who lived through the era, she occupies less air time than you might expect. The fleeting nature of her moments onscreen make her hungry for more, just as we were always hungry for more of her in real life.

Toward the end of the season, we see Diana blossom on her solo tour to the U.S., where she fearlessly hugs children who have AIDS and is mobbed by screaming crowds like a rock star wherever she goes. Her wardrobe begins to reflect her growing independent strength. Her is becoming.

One gown in particular packs a narrative punch: a body-con, cut-out black gown that encapsulates Diana's riskier, sexier style at the end of her short life. It takes centre stage at a lonely Christmas at Balmoral as her marriage teeters on the brink, communicating her resolve to not let the bastards get her down much longer. The dress suggests a twirl around the dance floor at a disco, its promise of life and fun in keen contrast to the cold castle and colder company. In the end, the show delivers a Diana who is only beginning to learn her own power.

Much like the real Diana used clothing to signal her moods and telegraph subtle messages, her onscreen wardrobe is designed to show the arc of her storyline



Diana and Prince Charles announce their engagement in 1981 in real-life (left) and on *The Crown* season 4 (right).



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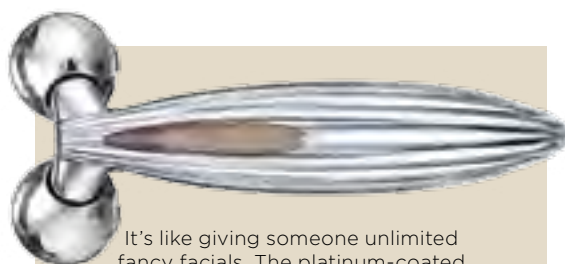
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