

THE KIT IN PARTNERSHIP WITH TIFFANY & CO.



TIME TO SHINE

Tiffany & Co. needs no introduction as a legendary destination for all lovers of luxury jewellery. Now, its newly reinvented Toronto flagship has officially opened its doors at Yorkdale Shopping Centre. Inside, you're invited on a journey of finely crafted creations and thoughtful gifts for your most special someone.

Lock by Tiffany

A timeless icon inspired
by a brooch from 1883.

A gift that symbolizes
love's enduring protection.



Tiffany.com © 2024 T&CO.

With love, Since 1837 **TIFFANY & CO.**

DAZZLING BY DESIGN

Beyond the beautiful bijoux awaiting inside, Toronto's new Tiffany & Co. boutique enchants at first glance with its jewel-box façade

If you're in the market for extraordinary jewels, the shopping experience should feel as luxurious as the sparkling creations you're perusing or trying on. With its new Yorkdale flagship, iconic jeweller Tiffany & Co. achieves exactly that—before you even step foot inside the entrance. The façade evokes a shimmering kaleidoscope of diamonds, capturing the light at every turn and inviting shoppers to experience the magic within.

The store's exterior fuses the heritage of the luxury jewellery house, founded in 1837, with inventive, future-forward design. To evoke transparency and luminosity, the Tokyo-based firm SANAA—one of the most influential Japanese studios in contemporary architecture—drew inspiration from Tiffany & Co.'s history of transforming "diamonds in the rough" into timeless jewellery. Specifically, the architects referenced the elegance of Tiffany & Co.'s iconic Bird on a Rock design, created by artist Jean Schlumberger in 1965, which conjures themes of nature and movement.

The resulting storefront, which melds minimalist design with a sense of motion and playfulness, features 32,000 glass bricks framed in polished aluminum pan-



The façade's intricate, irregular glass-patterned surfaces seem to glisten and glow



els. The façade's intricate, irregular glass-patterned surfaces seem to glisten and glow as if its luminosity originates from within—a gemstone come to life.

No detail has been overlooked to create a memorable shopping experience, as craftsmanship and design have always been signatures of Tiffany & Co. The gleaming, jewel-like store could be mistaken for an art installation or museum from one of the world's greatest cities.

This resemblance is no coincidence: SANAA's founders, Kazuyo Sejima and Ryue Nishizawa, have also lent their architectural vision to notable museums around the world, including the New Museum of Contemporary Art in New York City, as well as the Louvre-Lens in Lens, France. What's more, SANAA's unique aesthetic has earned the duo the esteemed Pritzker Architecture Prize, the highest honour in the world of architecture.

Tiffany & Co. is synonymous with New York City, where it was famously founded by Charles Lewis Tiffany, who would later solidify his company's prestige by purchasing and importing gemstones from European aristocrats. By the 1840s, Tiffany had distinguished itself as a destination for diamonds where Americans could acquire jewels without travelling abroad. So, as a nod to its Manhattan origins, SANAA took design cues for the reimagined Yorkdale storefront from one of the city's most emblematic landmarks, namely the dazzling stainless-steel panels of the art deco Chrysler Building.

Imagine, if you will, a wall of Tiffany & Co. diamonds, punctuated by rotating "blue box" window displays, giving a glimpse of the Tiffany Icons in store, from the Lock to the Knot, in all manner of metals and gemstones.

Of course, the exterior is only the starting point. The new boutique makes an artful first impression by design, setting the mood for the equally exquisite treasures awaiting inside.



TREASURE TROVE

At Toronto's newly reimagined Tiffany & Co. flagship, discover exclusive collections in glittering spaces—including a one-of-a-kind high-jewellery suite



Schlumberger joined Tiffany & Co. in 1956, when he was asked to be the vice-president. Taking inspiration from nature, particularly flora and fauna, he transformed realistic images into fantastical objects that were entirely his own. In fact, the trail-blazing artist would always dream up his designs as drawings first. His impressive oeuvre included mounting the 128.54-carat Tiffany Diamond—once the largest and finest yellow diamond in the world—in the Ribbon Rosette necklace in 1961. (The necklace was most famously worn by Audrey Hepburn while promoting *Breakfast at Tiffany's*.)

Working out of his personal design studio at the Fifth Avenue boutique, he went on to create some of Tiffany's most iconic designs, including the Bird on a Rock brooch, the Croisillon enamel bracelet and the Sixteen Stone diamond ring. In Canada, there's no better place to see Schlumberger's talents first-hand than the exclusive gallery here.

In addition to admiring the boutique's high jewellery, romantics will delight in the All About Love salon, a showcase of Tiffany & Co.'s engagement rings, the ultimate symbol of love. Set against a dazzling Tiffany diamond wall vitrine, as well as ivory and silver walls in a gilded wave pattern reminiscent of a wedding gown, the room is as luminous as the precious gemstone itself. Even the crystal chandeliers, designed by Hans Harald Rath for New York City's Metropolitan Opera House, add to the sparkle.

More than 3,000 skilled artisans cut Tiffany diamonds and craft jewellery in the company's own workshops



Not to be missed during the gifting season is the Watch Salon, home to some of Tiffany's exquisite timepieces. Pairing precise Swiss engineering with a polished aesthetic, these watches come in both everyday-wear and gemstone-elevated designs to suit anyone's sense of style.

The Yorkdale flagship also boasts two private salons, where clients can peruse jewellery from the comfort of a serene space evocative of pink orchids, which have inspired Tiffany designers throughout history. Custom floral wallpaper adds a sweet touch, while sliding doors with verre eglomisé (gilded glass) panels by artist Miriam Ellner connect the adjoining salons.

Above all, Toronto's new Tiffany & Co. boutique concept re-envisions retail as a journey, where you can wander, explore at your leisure and chance upon the unexpected and wondrous. And with so much splendour to see, this destination is just the beginning.

Arriving just in time for the holiday season, the highly anticipated, entirely reinvented Tiffany & Co. store at Yorkdale Shopping Centre is a gift of epic proportions. Open as of November 16, with an expanded footprint of more than 8,000 square feet in the upscale mall, the concept of this Toronto flagship invites guests on a beautiful journey throughout the storied collections at Tiffany & Co.

Founded in 1837 by Charles Lewis Tiffany, the global jewellery house is synonymous with timeless luxury, innovative design and fine craftsmanship. In fact, more than 3,000 skilled artisans cut Tiffany diamonds and craft jewellery in the company's own workshops, ensuring excellence in its creations—many of which are showcased in the new Toronto boutique, including pieces hard to find elsewhere.

At the entrance, guests are welcomed by a custom Hugh Dutton light sculpture, inspired by a maple leaf—a fitting tribute to Canada. Then, a display of the house's most definitive collections offers an immediate immersion into the Tiffany's universe. Coveted pieces are displayed in woven metal case lines with nickel and rose gold legs inlaid with mother-of-pearl, introducing collections like HardWear, T, Lock and Knot.

Artisanal plaster walls, enhanced with gilded accents, provide a luxurious backdrop to the store, which is furnished with natural selenite-stone showcases and a bespoke textured carpet by Edward Fields. Also gracing the walls are original works by renowned artists, including *Tiffany Incredible*, a butterfly-adorned piece by Damien Hirst, and *Sunrise From a Small Window*, a trio of Tiffany Blue-accented watercolour paintings by Sho Shibuya.

The store is laid out as a series of salons and spaces, each distinct in their thoughtful interior design, so guests can experience the collections in more intimate environments. One of the most remarkable rooms in the whole boutique is the Tiffany High Jewellery space and Jean Schlumberger gallery—the first dedicated high-jewellery suite by Tiffany & Co. in all of Canada.

Housing the company's masterworks, the suite is an interpretation of an existing room on the exclusive 10th floor of the Tiffany & Co. flagship in New York City. Beneath a champagne gold-leafed ceiling, a bespoke Aggio chandelier illuminates the Yorkdale space, while a wall of woven metallic fabric and gilded leather curves gently around the custom showcases displaying the high jewellery, most notably pieces by the legendary Jean Schlumberger.

A creative genius born into a French family of textile manufacturers, Schlumberger was entirely self-taught, and by the 1930s his jewellery had caught the eyes of the fashion set—including designer Elsa Schiaparelli and Vogue editor Diana Vreeland.



OBJECTS OF DESIRE

This holiday season, give the gift of iconic jewellery. These Tiffany & Co. keepsakes are destined to make anyone's heart beat faster

With the opening of the new Tiffany & Co. boutique at Yorkdale Shopping Centre in Toronto, all of the luxury jewellery house's most beloved collections will be on display.

Peruse them in person or take inspiration from this gift guide, and discover why diamonds (and platinum and gold) really are anyone's best friend.

FOR THE CREATIVE

This year marks the 50th anniversary of Elsa Peretti at Tiffany & Co. This sculptural Split ring was inspired by her Bone cuff from 1970 but has its own unique design element: an organic-looking split in the middle that appears almost fluid. Give the statement ring to the artist in your life and watch them make it their own.

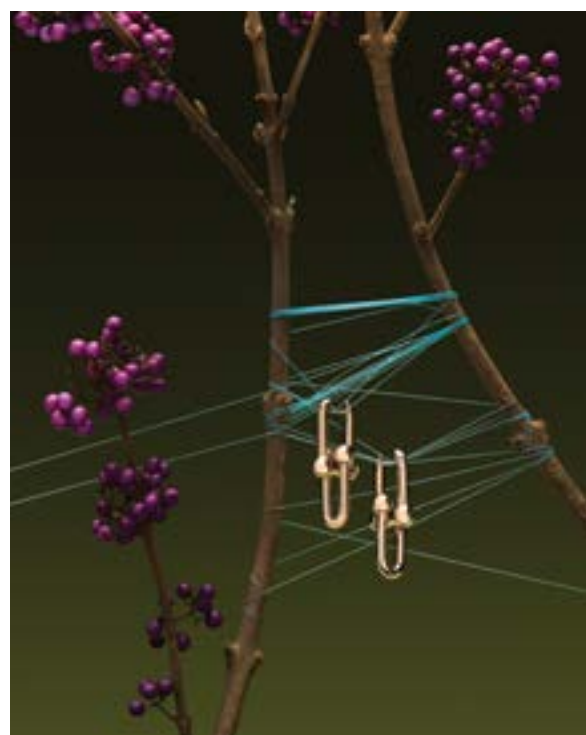
ELSA PERETTI SPLIT RING IN YELLOW GOLD, \$5,850, TIFFANY.CA



FOR THE SOPHISTICATE

Although T by Tiffany launched in 2014, the pieces were inspired by a 14k gold bracelet from Tiffany's Blue Book catalogue for 1975-76. In addition to showcasing the house monogram, the T shape embodies the intersecting lines of New York City. This T1 ring, with pavé diamonds on one side, is perfect for anyone who favours jewellery that never goes out of style.

TIFFANY T1 RING IN YELLOW GOLD WITH DIAMONDS, \$3,050, TIFFANY.CA



FOR THE FREE SPIRIT

Bold and unique, Tiffany HardWear was launched in 2017 as an homage to an archival bracelet from the 1960s. The collection embodies both the resilience and daring spirit of Manhattan, and most of the designs, including these earrings, feature a signature gauge link that lends an almost industrial touch and inimitable style.

TIFFANY HARDWEAR LARGE LINK EARRINGS IN YELLOW GOLD, \$5,450, TIFFANY.CA



FOR THE MAIN CHARACTER

In the 1950s, the legendary Jean Schlumberger began conceptualizing gemstone-laden pieces for Tiffany & Co., which were soon coveted by the likes of Elizabeth Taylor and Audrey Hepburn. With its mix of platinum, 18k yellow gold and 1.14 carats of round brilliant diamonds, this Sixteen Stone ring especially suits the leading lady in your life.

JEAN SCHLUMBERGER BY TIFFANY SIXTEEN STONE RING IN PLATINUM WITH DIAMONDS, \$19,400, TIFFANY.CA



FOR THE STATEMENT MAKER

The Bone cuff was first envisioned by Italian jewellery designer Elsa Peretti in 1970, yet it appears as modern today as it did then. The sculptural shape was created to follow the natural curve of the wrist and was inspired by Peretti's childhood visits to a Capuchin crypt in Rome, as well as the work of Spanish architect Antoni Gaudí.

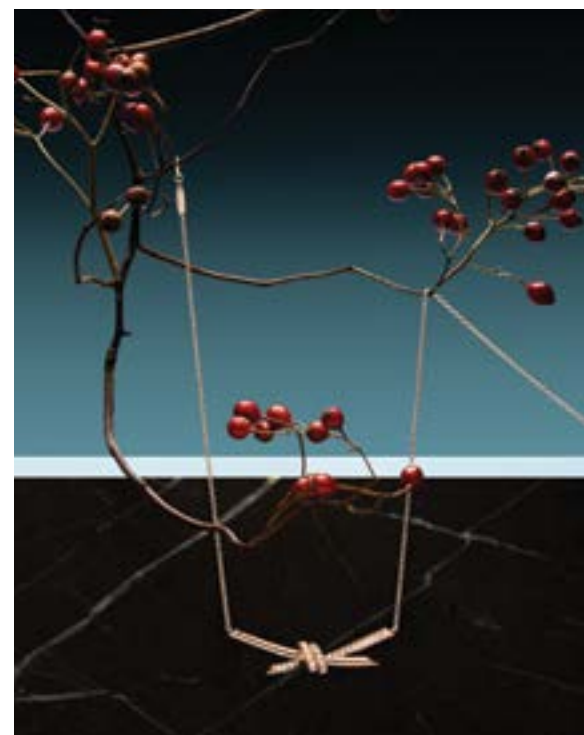
ELSA PERETTI MEDIUM BONE CUFF IN 18K GOLD, 61MM WIDE, \$31,200, TIFFANY.CA



FOR THE CLASSICIST

With its slim profile, mixed metals and pavé diamond accents, this Tiffany Lock bangle is both uncomplicated and fashion-forward. The shape echoes a padlock in the Tiffany Archives from 1883 and symbolizes togetherness, protection and inclusivity. Featuring both yellow and white gold, it will fit seamlessly in any jewellery wardrobe as a versatile classic.

TIFFANY LOCK NARROW BANGLE IN YELLOW AND WHITE GOLD WITH HALF PAVÉ DIAMONDS, \$16,100, TIFFANY.CA



FOR THE ROMANTIC

Knot by Tiffany was introduced in 2021 as a symbol of life's connections—the ties that bind. A romantic at heart will appreciate the meaning behind the collection, which also evokes an archival bow design from 1889. In this dainty pendant, the round brilliant diamonds are hand-set at specific angles and hand-polished for ultimate sparkle.

TIFFANY KNOT PENDANT IN ROSE GOLD WITH DIAMONDS, \$6,650, TIFFANY.CA

T by Tiffany

A homage to an iconic motif from 1975 inspired by New York.

A gift that symbolizes meaningful beginnings.



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With love, Since 1837 **TIFFANY & CO.**

HardWear by Tiffany

A design from 1962 inspired
by New York, a city in flux.

A gift that symbolizes love's
transformative strength.



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With love, Since 1837 **TIFFANY & CO.**