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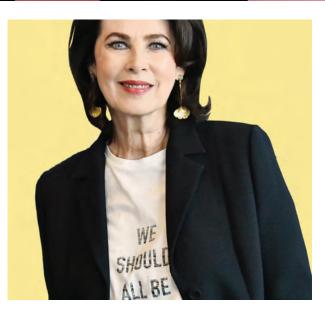








Lash forward Meet the Canadian ruling the falsies market PAGE 3



A life reinvented Dayle Haddon went from model to server to CEO PAGE 7

And now, showtime!

In conversation with Elaine Lui, the triple-threat media personality, on culture, creativity and a new era for Asian representation

BY RENÉE TSE | PHOTOGRAPHY BY LUIS MORA

Born on a mahjong table in Toronto, or so the legend goes in the Lui family, Elaine "Lainey" Lui inherited her love of gossip from her mother, a dedicated mahjong player—and gossiper. "Everyone who has ever played mahjong or been around a mahjong table knows that that's what you do," explains Lui, the *eTalk* reporter, The Social co-host and creator of Lainey Gossip, her eponymous blog, which attracts millions of readers a month. "You talk shit about the person down the street, you talk shit about the person you played mahjong with yesterday. You play and you gossip."

Lui's blog is spiked with sharply honed celebrity insight and analysis, but she also uses her platform to comment on, and draw attention to, the thorny politics of pop culture, including the importance of greater representation in Hollywood. There's no doubt that Lui is proud of her heritage. However, once upon a time, the Canadian-born Chinese host wasn't so proud of who she was.

"How can you blame us? Especially for people like me who were raised in Canada," says Lui. "All of my cultural touchstones are, by default, whiteness superior. The ones who are raised here, who were told and shown over and over again that they were less than how can you grow up believing in anything else unless you have influences and family and a strong cultural hold to help you reject that?" Lui and I sat down to talk all things Asian representation, including the book and summer blockbuster Crazy Rich Asians.

Let's start with Crazy Rich Asians. What were your initial thoughts when you read the book? "I loved it from the moment I read the synopsis. The first reason I loved it is because this is a modern Asian story. It's not like, with all due respect, I've written one of these, too, but it not about kung fu, it's not about mahjong, which I've written about in my book. It's not about mystical, spiritual Chinese people. And nobody's fortune telling. Listen, I believe in all that shit, too. But these are all modern, recognizable people. That's what I loved about it. Secondly, I love that it's like deep insider knowledge of Asian culture. It represented the best parts of us, but also the ugly parts. Chinese people behave badly in this story. Other Asians behave badly in this story. Hypocrisy is exposed—Asian hypocrisy-and how we mistreat each other and how we mistreat other..."

...types of Chinese people within? "Correct. And how we mistreat other people of colour. How superficial we can be. How materialistic. How sexist. You know why? Because Asians are human beings. We contain multitudes. From the moment I read the synopsis on the jacket, I was in. Then, of course, I read it, and it's so funny and so familiar. Every Asian person who reads that book recognizes someone they know or themselves in a character. What he [Kevin] did was make something so broadly universal yet so specific—that is the key to great storytelling right now."

CONTINUED ON PAGE 6



THE KIT COLLAB Back to cool

We hate to be the bearer of bad news, but summer is coming to an end. In the spirit of viewing the glass half full, we've rounded up the products that are getting us excited to get back to cool this fall!

NUDE BY NATURE

Keep up your summer glow, even through the fall. This versatile stick is enriched with 100% natural ingredients perfect for cheeks, eyes and even lips.

NUDE BY NATURE TOUCH OF GLOW HIGHLIGHT STICK, \$28 (EACH), SHOPPERS DRUG MART

GIANT TIGER

Keep cozy on those chilly nights with chic, Canadian-inspired flannel sheets.

GIANT TIGER CABIN FLANNEL SHEET SET, \$40 (DOUBLE/QUEEN) AND \$36 (TWIN), GIANT TIGER STORES



SCHWARZKOPF

Growing out your summer hair colour so you can go darker for fall? This is your temporary solution for root regrowth while vou wait to colour.

SCHWARZKOPF ROOT RETOUCHER, PERS DRUG MART



LOFT What better way to dip our toe into the pond of cold-weather dressing than with a skirt in a

fall-appropriate texture? LOFT TWEED ZIP POCKET SHIFT SKIRT, \$70, LOFT STORES



How to add major volume to your hair



Beauty comes in all shapes and sizes, but if your hair goal is "the bigger, the better," getting the body you want is only a matter of finding the right products (and mastering a few styling tricks). Read on for the facts on making the most of your volume.

FACT: Getting that extra oomph starts in the shower.

Contrary to popular belief, coaxing maximum

volume out of naturally fine hair isn't all about your blowout and styling know-how. For the lushest results, you need to prep and prime with the right shampoo, too. Cleansing with a product that's gently clarifying, like Nexxus® Lavish Volume® Shampoo, will nix any residue weighing you down. Plus, the nourishing, silicone-free formula, made with pro-vitamin B5, ginseng and flaxseed oil, is designed to help increase the diametre of each delicate strand, so your hair is fuller even before you whip out the hot tools.

FICTION: A super-rich conditioner is your best bet for thickening hair.

If your thin hair is falling flat, an overly rich conditioner could be the culprit—the ingredients could be a literal drag, especially if they tend to build up and not rinse away. Be sure to opt for a product that softens, detangles and hydrates without unnecessary heaviness. Nexxus® Sublime Volume® Conditioner, for instance, is formulated to work hand in hand with the volumizing shampoo, giving you thicker-looking hair with plenty of body and bounce. Try concentrating the conditioner from the mid-length to the ends, which need care and repair the most, skipping your roots.

FICTION: Fine hair doesn't need more protein.

Everyone's hair is mainly composed of protein, and you may have heard that using a product enriched with this nutrient is a must for mending damage (true!). But even if your fine strands aren't fried from heat styling, overprocessing or other factors, it can still reap the strengthening benefits of protein. In fact, thin hair needs protein even more than thick/coarse hair does. For resilience and suppleness, you can find a concentrated dose of elastin in Nexxus® Lavish Volume® Shampoo and Nexxus® Sublime

Volume® Conditioner. Both products, are also made with green tea extract.

FACT: Strategic snipping can create the effect of volume.

In the quest for abundantly full hair, you might be tempted to grow it out extra long. But if your texture is naturally skinny, going long could end up looking limp. Try a shorter or mid-length cut instead, and ask your stylist to add balanced layers that will grant you more volume and fluid movement. Plus, when you're not working with an unwieldy curtain of hair, you'll find it easier to give your roots some lift as you style.



CONTEST WINNER!

Eman Fouad Ali Ali Elteir from Mississauga, Ont., is the grand prize winner of the Nexxus® NYC Experience: a fournight trip to New York City, plus a pampering session at the Nexxus® Salon. Eman is excited to hit the Big Apple with her best friend!

What are your favourite Nexxus® products? I love using Nexxus®

shampoo and conditioner, and I'm excited to try more products. I lived in the Middle East for the past 20 years and just moved to Canada last year. It was a complete shift from extremely hot weather to extreme cold. My hair was drastically affected, so I was glad to find a product that suits my hair, giving it hydration and controlling the frizz.

What are you most excited about visiting the Nexxus® salon?
I definitely want a new haircut and treatment for dry hair.





Fringe movement

It started in a University of Toronto campus kitchen. Finance major and self-declared falsies fanatic Mabel Lee would sew lash prototypes with her friends on weekends in a quest for more comfortable, natural-looking results. "Being Asian with small eyes, I was obsessed with false lashes," she says. She developed a dupe for human lashes using mink and started selling her products on Etsy. It was a fun hobby for Lee, who took a job as a portfolio analyst after graduating. But everything changed when a certain mononymous singer fell in love with her range. "Beyoncé's makeup artist was quoted as saying she bought them by the ton and our sales exploded." Sephora expressed interest in selling the brand. Lee quit her day job and spent everything she had on producing inventory for

the retailer. A year later, the buyer rescinded the offer, fearing backlash over the use of mink, despite it being cruelty-free. "I felt like such a failure. I had lost a year and a lot of money." She cried non-stop for a month before pulling herself together and frantically searching for a synthetic alternative. She invested another year and even more money, and finally found a solution in silk. "I called Sephora and said, 'You're meeting with me tomorrow. I'm coming to San Francisco and I'm going to pitch this to you." Today, Velour is the top-selling lash brand in Sephora, conquering consumers with its easy-to-use, everyday-appropriate falsies. "This adventure has taught me such resilience," says Lee. "I'm so much stronger than I was." —Katherine Lalancette. Photography by Luis Mora

Star power

Let's toast talented Canadian women in film

BY JENNIFER BERRY

The Toronto International Film Festival rolls into the spotlight on September 6. To celebrate, Telefilm Canada and Birks are honouring six talented Canadians with the always hotly anticipated Birks Diamond Tribute to the Year's Women in Film. Meet the six uber talented honourees.



NETTIE WILD, director

As one of Canada's leading documentary filmmakers, Wild takes audiences behind the frontlines of social issues. Her most recent release, Koneline: Our Land Beautiful, set deep in the Tahltan First Nation of British Columbia, won Best Canadian Documentary at the 2016 Hot Docs International Film Festival.



TANTOO CARDINAL, actress

Cardinal is a Métis film and TV actress and activist who has appeared in more than 120 film and television projects throughout her 40-year career, including Legends of the Fall and the underrated Mohawk Girls. In 2009, she became a Member of the Order of Canada.



PASCALE BUSSIERES, actress

The French-Canadian actress earned her first Genie award nomination at just 13 for her work in the film Sonatina. She's since appeared in acclaimed projects including the award-winning mini-series Blanche and Denis Villeneuve's acclaimed directorial debut Un 32 août sur terre



SUSAN COYNE, screenwriter

This writer and actress is best known as one of the co-creators and co-stars of the acclaimed mini-series Slings and Arrows, for which she won three Geminis. Her recent feature, The Man Who Invented Christmas, starred the legendary Christopher Plummer as Ebenezer Scrooge.



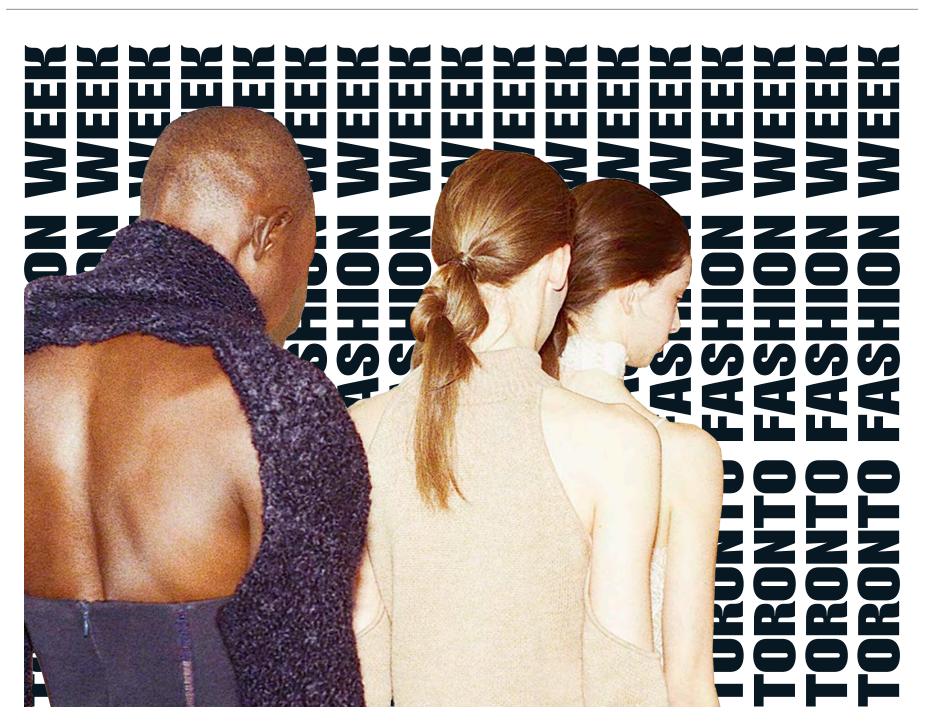
STELLA MEGHIE, director

Meghie followed up her buzzy $feature \ film \ debut, \textit{Jean of the}$ Joneses, with last year's Everything, Everything—it went on to gross more than \$60 million worldwide. Up next, Meghie will direct $her \ original \ script \ \textit{The Photograph}.$



JEANNE LEBLANC, director

After working as an assistant director for almost 10 years, Leblanc directed her first feature film in 2017, Isla Blanca, a semibiographical drama. She is currently preparing for her second full-length feature film entitled



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And now, showtime

What do you think the effect of the movie body's talking about will be on people? "What makes me really him. That's kind of excited particularly about Crazy Rich Asians is that this is a movie that everyone knows. They launch some-It's actually Cinderella. This is the ordinary body, a name, and girl who's dating this boy; she doesn't know he's so good looking. he's a prince. She goes back to his 'kingdom' and finds out that he's actually the heir to Asians—especially one of the wealthiest families in Singapore. Asian men—don't It's your regular peasant girl [laughs]. It's get to be thought of your ordinary girl next door falling in love as like, 'Holy shit, he's with a prince. Except in a fairy tale, the ordi- so hot, I love him so nary girl next door is white, blonde and has much." blue eyes—and so does the prince. Now, we start to imagine the fairy tale we've always known, but with Asian characters. That is **Asia, China,** "I agree, really exciting. Storytelling is thematically and yet there is someguite basic, and the same stories that we were thing to mass media writing centuries ago, had the same themes and hit on the same notes. It's just that the ranks Asian men same people were playing on those themes. lower in attraction We can have stories that are the same, but we and sex appeal." can switch up who the characters are, what they look like and where they come from. That means it's still universal, but it's specific thoughts on Sandra as well. That's what makes me really excited about Crazy Rich Asians. At the end of the day, it's actually a fairy tale—a rom-com—but for an Outstanding these people look different."

Thoughts on the casting? "I'm really, really good at criticizing things. I'm such a picky bitch. But there's really not much for me to mean, shocked isn't bum out over about anything to do with Crazy the word because I *Rich Asians*. I think the casting is excellent. I think Constance Wu playing Rachel as the ered and bugged that American girl next door who is thrust into this force, is terrific. But, remember, Rachel is are. So, of course she's perfect. I think that Henry Golding is such a discovery, and that's know who Glen Powell is and now every- if you celebrate, it it's like, 'I'm satisfied.'

EXTEND TIME

BETWEEN COLOURING

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Pharmasave, Proxim, Shoppers Drug Mart, Uniprix, and other fine drugstores.

what rom-coms do. That's also exciting.

Unless you're from popular culture that

Oh being the first Asian nominated Lead Actress in a Drama Series Emmy? "I love her. I'm shocked still. I knew. I'm still both-

she didn't win for *Grey's Anatomy*. Cristina It's been 70 years, and this is the first time world but is also, at the same time, a grounding Yang is one of the all-time great characters that an Asian woman has been nominated on television. Period. The end. Like, who us. She has to be the representative of the doesn't know immediately who Cristina Yang That's really embarrassing. Not for me, not reader. She is also meeting this world, like we is? Grey's Anatomy has been the biggest for her, but for the industry." show on TV for how long? And the moment Cristina did the Cristina thing and she was what you want. Every rom-com has a 'boom' grumpy and she was crusty and she was one of a handful of Asians at your discovery. Like, 'Oh my God, I didn't know mean—everybody was like, 'Oh my God, I he was hot, I didn't even know who he was love this woman.' But she wasn't recognized. and now I'm super in love with him.' These So, of course I'm so happy that Sandra Oh days, the rom-com of the summer is Set It Up, is getting a moment right now, but it's also the Netflix movie, and not that many people of not really something to celebrate, because

QUICK FIX.

gray

Quick Fix

for Outstanding Lead Actress in a Drama?

What was it like growing up and being school? Were you ever ashamed of being Chinese growing up? "Yes, I was ashamed of being Chinese at times when I was growing up. In my time, I didn't have other people to give me strength. I had my parents, but my peers, all of my cultural texts, all my cultural touchstones, the books I read, the movies I liked, no one looked like me. No one was from where I was from. We talk about this cultural conditioning. I wanted to be the white cheerleader. I wanted to be the white prom queen. It was my Ma who brought me back to Hong Kong—I spent almost six months of the year in Hong Kong—who, in bringing me back to Hong Kong, allowed me to fall in love with my culture. In falling in love with my culture, I then got to understand that I could love myself."

You like using the phrase "FOD" (First, Only, Different.) And I consider you an FOD in Canadian media. What were and are the biggest challenges of working in the industry as a Chinese-Canadian woman? "I didn't have that many people I could reach out to and share stories with, who'd understand exactly what the experience is. Though, I do have to say, I did get to work on one of my first TV jobs with another Asian woman, Tanya Kim. Tanya Kim was the co-host of eTalk and so we were part of a show that had two Asian hosts. That was great. The problem with that was it was so rare, people mixed us up. They'd come up to me and say, 'Hi, Tanya,' and they'd go up to Tanya and say, 'Hi, Lainey.' That's never a good feeling. It's a microaggression, and said to us, 'There's only space for one of you.' Because if you're mixing up two Asian people who happen to be from the same show, it means that all you're used to is one Asian, if any. Then, the ultimate conclusion to those perceptions is, 'Well, because there *should* only be one.' There normally is only one. It would be interesting for me even now, too, to turn on the TV and see two Asians side-by-side. When I was growing up, I never saw two Asians side-by-side—forget it. But now, every day, I get to be one of those people. Now, that's what I do every day on The Social, Melissa Grelo and I. Melissa Grelo is biracial, half Filipino and half Portuguese. One of my challenges is, I know every day at 1 o'clock on The Social that I'm doing something that is probably not often being done, or ever. Mel and I have to shoulder that responsibility. It's great, but it's also pressure because the reality of it is when you're an FOD—and thank you for telling me that; I've never actually thought of myself as an FOD—like I look at Shonda Rhimes, who taught me the phrase, and I think Shonda is an FOD; Serena Williams is an FOD; but, sure, as I relay my story to you, Mel and I are FODs in that space. If I do something wrong, God forbid I get fired, then I have just removed myself from a visual where someone watching, someone like you, someone younger, is able to turn on the TV and see two Asian women sitting side-by-side. Knowing that is not fun. Because I want to be able to make mistakes. Everybody should have the luxury of taking risks and screwing up without worrying that their screw up removes this symbol for so many

young people."



LAINEY'S BEAUTY ESSENTIALS Her top five, from drugstore to luxe



People think it's a waste of product. One of my fave products is Dermalogica exfoliant, because I need to exfoliate every day. I think a lot of Asians do, personally—we're oily. Our pores can be very big. That is the best daily exfoliant I have ever tried in my life. So good.' **DERMALOGICA** DAILY DFOLIANT, \$80, SEPHORA.COM

"At night, I moisturize my face with Aveeno body lotion. It's a hack! It totally works. You can buy your \$300 moisturizer. but Aveeno body lotion on my face...that's the shit."

AVEENO ACTIVE NATURALS DAILY MOISTURIZING LOTION, \$13, SHOPPERS DRUG MART



in the morning. I use the C E Ferulic from Skinceuticals." **SKINCEUTICALS** C E FERULIC, \$175, SKINCEUTICALS.CA



"I swear by Skinceuticals matte sunscreen." SKINCEUTICALS PHYSICAL MATTE UV DEFENSE SPF 50, \$44, SKINCEUTICALS.CA



"Lately I've gone old school with The Body Shop! I used to wear the perfume oils when I was in high school. They don't make the mango oil I used to wear anymore but they still have their classic fragrance, White Musk. It's my scent now.' THE BODY SHOP WHITE MUSK

Time of her life Model, actress, author and activist Dayle Haddon has worn many hats in her life. But at 70, she may now be wearing the one that fits her best. as CEO of her own foundation

BY EDEN BOILEAU | PHOTOGRAPHY BY NATHAN CYPRYS

The tale of Dayle Haddon's rise to top model and subsequent fall to the reception desk of an ad agency—and back again—never fails to fascinate. It's a riveting riches-to-rags story with a triumphant twist that personifies many themes women face and fear in their lives: financial insecurity, losing your "worth" with age and hopefully finding your place, and peace, with time. Haddon was in Toronto this past summer to speak at the Women's Forum for the Economy and Society, where she moderated a discussion with Sophie Grégoire Trudeau and led a conversation with women leaders on furthering gender equality. She took time out with us to reflect on a fascinating life and what it has taught her.

There was a point in your life when you faced fears about your future. How did you find your way?

"I lost my husband suddenly and it was very difficult. At close to 40, I had to start over. It's very hard when you're at the top of something to be at the bottom and start again—nobody cares, nobody will take your call—but it's great for character building and humility. I started by volunteering at a hospital. I tried waitressing; I tried everything because nobody wanted me. I finally got a job at a small advertising agency and my job requirements were to answer the phone, file some papers, make coffee and wash the dishes. So I had been a cover girl, and suddenly it was like, "Yes! Coffee. [laughs] Milk and sugar?" It was hard—but all I wanted to do was get in the workforce. I knew when I got in, I would work back up again. But I became a UNICEF ambassador. I decided to thought it was good for me to feel how this start WomenOne when I was travelling with a feels, how invisible you feel, how without

thought, 'It's good because I'm going "I was told I would never to be on the other work again in my 30s, and side, and I'm going to pay attention I thought, 'I'm only at the to someone who beginning of my life."

How did you get back into the beauty industry?

isn't seen."

value vou feel. I

"I was told I was over the hill and I would never work again in my 30s. I thought, 'So wrong. I'm only at the beginning of my life.' I did a lot of research on women and I came out swinging because I thought, 'If the industry is saying that a woman doesn't have value over 40, then by not representing the products that a woman over 40 would need, they're saying subliminally that they're invisible and they're power- it around very quickly. We work closely [with less.' I felt I could change the perception of the our partners] and say, 'What do these girls

industry from the inside out. So it started with Clairol bringing me [to work on] a line of hair colour and because I had done so much research I was the lead spokesperson. After the industry saying, 'You're so over the hill, vou'll never work again' I had contracts with L'Oréal and Estée Lauder. I proved them wrong."

How do you approach the emotional side of aging?

"I'm very logical about it. I take care of myself, not just physically, but spiritually too. Women are givers. We give and give and give, and then the well is empty, and we go, 'Oh my God!' I think we have to continue finding ways to fill up the well as we're giving. So, instead of desperately

holding onto those ages that you thought were so fabulous—and, in hindsight, they weren't [laughs]—maybe stay in the present and say, 'What's this about? What's new and what's exciting?' I think that's the key to happiness. It has a lot to do with what you're grateful for—to think about you have, not what you

What inspired you to start your foundation. WomenOne?

"I wanted to work with women in extreme situations, so I reached out to UNICEF and I smaller organization in rural Angola visiting

> had travelled all night with babies on their backs to get to the only place that would offer medical help, and the doctor pulled me aside and asked me if I could ask the organization for two microscopes. I said,

a clinic. Women

'No problem.' The organization said, 'Dayle, that's way too small for us.' In that moment, I thought, 'Well, it's not too small for those women who walked all night; it's not too small for this clinic. There could be room for a smaller organization that would work with a bigger organization.' What's good about WomenOne is that we're nimble—we can seize the problem and turn

BY EDEN BOILEAU

Modern philosophy

Getting older in the public

eye is a gauntlet of intense

scrutiny and judgement.

Supermodel Christie Brin-

kley-clearly winning the aging game posing for the

Sports Illustrated Swimsuit

Issue last year at age 63—

admits she uses cosmetic

procedures and refuses to

feel ashamed about it. Brin-

kley recently became the

spokesperson for the colla-

gen-stimulating treatment

Ultherapy and the Botox

alternative Xeomin She

talked to us about why she

How did you decide to start

using cosmetic treatments?

'I started deciding what

aspects [of aging] were both-

ering me. For me. it was my

left marionette line. So. I went

to the clinic and I said. 'What

can you do about this?' and

uses them.

Christie Brinkley takes an unapologetic

approach to cosmetic procedures

need?' We supplement sex education, digital literacy, financial literacy. We get to the most marginalized girls: young mothers, people who have been abandoned. Sometimes when a girl is pregnant she's out of school, so her life is set for her—it's going to be a life of having children; it's very hard to break it once that happens. We're helping with sex education because women are told many stories by men that they won't get pregnant if they do certain things. We help them empower themselves and understand their rights. We don't think about it so much, but they memorize their rights—they write them on the wall. They don't realize they have the right to say no, that they have the right to their body, that they have the right to an education.

How would you describe your experiences

"I saw many things. We dealt with cholera and food and sanitation. Going to Darfur was extreme. We had to take intense training to get there because it was stage four security, which is the stage before total evacuation. It was a complete upheaval from the beautiful aesthetic world—this was nitty-gritty. But it's a huge gift to have a breadth of experiences. I wouldn't want to stay forever in the aesthetic world, and I wouldn't want to stay forever in the dirty, gritty dangerous world. But the breadth of those experiences weaves together to make me experience my life in a very lovely way. I bring the aesthetic world when I go where I'm going and to the aesthetic world I bring dignity and gratitude from that other world because there's a lot of dignity there. Often, I'm not sure who is helping whom. I think I'm helped more than the help I offer. Maybe I get more out of it.



BEAUTY AND WISDOM rule this fall's fashion campaigns



The face: Model Maye Musk, 70



The face: Actress Faye The campaign: Gucci



The face: Actress Tippi Hedren, 88 The campaign: Gucci



Brooke Shields, 53 The campaign: Swimsuits

there's nothing wrong with that," says Christie Brinkley.

"If it makes you feel confident,

they said, 'Well, we can put a tiny little drop

of filler in right here and get rid of it.' That was my entry into adding the dermatologist into my beauty routine and determining which wrinkles I wanted to keep and which ones I didn't. It gave me a sense of control again. I think that's the state of aging right now—you can choose your own personal idea of what aging gracefully means to you, and kind of

that it's my own body building its own elastin there's nothing wrong with that.'

tions less necessary. I shared that with my friends, and so many of them have gone to get it done and they love it, too.'

and collagen, and making any kind of injec-

And Xeomin? "It's a highly purified form of the botulinum toxin—it's just the purest form that you can get. I had tried the other thing in my forehead once and I really didn't like it-I felt claustrophobic and not in my own skin. I feel like this one makes my forehead feel relaxed, and my expression feels more relaxed. The little lines that I was developing up there are either gone or less noticeable.

Do you think it's important for women like you who are so much in the public eve to

be able to talk about using treatments? Yes. When I was a little kid, if you bleached your hair, the ads were like 'Does she? Or doesn't she?' And 'Only her hairdresser knows for sure.' [The message was] that it was a self-centered thing to want to cover your greys. To this day, men still have to keep it a secret if they're covering their greys—and that's so silly. That's how I feel about filling in. When I first started going in to fill in my little marionette line that I didn't like it was like, 'We'll let you in the back door,' and, the whole culture was like, 'You need to keep this a secret.' I felt like, 'Am I doing something wrong? What's the deal? Why should I sneak in the back door?' It's my face, you know? And if I don't like something on it and you've got something that can fix that for me, am I supposed to be ashamed of that? Then it just dawned on me, like, why can't we take care of ourselves? If it makes you happy, if it makes What do you like about Ultherapy? "I love you feel better, if it makes you feel confident,

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