TORONTO STAR

10.26.2023



Layers of style and South Resigners authors and South Resi

Claudia Dey and Heidi Sopinka, designers, authors and best friends, bundle up in the season's standout coats and talk creative sparks and fashion's protective power

Photography by Renata Kaveh





Coco Chanel's

palette was a

visual memoir

t's dusk in Antibes, a picturesque hillside resort town on France's Côte D'Azur. Cypress trees, like giant makeup brushes, stretch toward a darkening sky as if powdering it with shadow. I'm at a beachside restaurant with a group of jet-lagged international strangers, all guests of Chanel, and we're gathered for a sort of summit on colour, a roundtable on the rainbow.

I'm sitting next to "face painter" Valentina Li, and it occurs to me within about 16 seconds of meeting her that she is among the most vivid creatures I have had the occasion to meet. Over appetizers, which Li arranges on her plate into a surrealist face—the burrata becomes an eyeball, the Moroccan olive a pupil, and the Provençal herbs a fringe of green lashes—she tells me about her obsession with blue. Her hair, a square bob, is an intense shade of cobalt redolent of the Jardin Majorelle or Neptune or some fantastical sea anemone. "The world is my studio and everything on Earth is my motif," Li says, quoting revolutionary Japanese designer Eiko Ishioka. Her blue hair is her valentine to our planet, our oceans and also outer space. "I've never actually been to space," she clarifies, as if the question of her recent travels through the Milky Way were hanging in the air.

Li leaps from subject to subject like a spinner dolphin in and out of water. Before our mains, I hear about: her childhood in the forests of China's Guangxi province; the time she wore red lipstick to go diving in the Maldives ("You never know what kind of tropical fish you're going to meet. I'm very competitive!"); her feelings about the no-makeup makeup look ("It's about fear, a lack of confidence, about not wanting to look different"); and her pet river lobster, whose carapace is a brilliant blue. I ask Li if she's heard of French poet Gérard de Nerval, who was

said to walk his pet lobster through the gardens of Paris's Palais Royal on a leash. Li bristles, protective of her crustacean's freedom. "My lobster is very small, not big enough for a leash!" Leashes, and limitations of any variety, are clearly not part of her playbook.

In the name of bucking convention, Chanel has appointed Li. along with Gambia-born, Barcelona-raised Ammy Drammeh and French Cécile Paravina, as its new global creative makeup creators, dubbed the Cometes Collective. Calling to mind the way Coco Chanel collaborated with Jean Cocteau and Picasso, these are artists pushing boundaries in their field of makeup, representing its pluralism, imagination and freedom.

And just as Coco dispensed with the rigid mores and corsetry of the Belle Époque, this trio seems poised to launch a kind of colour revolution, a general liberation from leashes.

"Colour is a militant act," announces Blandine Velin, Chanel's global head of innovation and brand insights, kicking off the symposium on colour the next

morning. We've headed up the coast to a luxurious private villa built by French architect Rudy Ricciotti for art dealer Enrico Navarra. The property is a fantasia of flowering pink oleander and cerulean swimming pools set among steep cliffs, and it's dotted with surrealist art installations like a gigantic lipstick-red flower pot—makeup for the landscape.

"Colour is a tool to express emotion, a way to rebel," contributes Drammeh. For Paravina, colour provided a sense of escape. She grew up in a tiny miner town in France's leaden-skied northeast. "It was bleak, grim. But it wasn't just visual. People were closed off, too" she says. "So I spent my childhood in my bedroom dreaming, becoming a fashion nerd." She'd gaze at the patterned wings in Kanzaka Sekka's A Flight of Butterflies for "the pure enjoyment of colour."

Coco Chanel's classic palette—black, white, gold, beige and red—was a visual memoir of her own childhood, which she longed to escape. Raised by nuns from age 11 after the death of her mother and the abandonment of her

of France, Olivia Stren meets fantastically creative "face painters" for a roundtable on the rainbow

salesman father, Chanel's iconic colours recalled black nuns' habits, white communion dresses and nuns' cornets; sandy beige beaches she visited in Biarritz.

About red, Coco proclaimed: "Red is the colour of life, of blood. I love red!" She also loved a proclamation. Here's another: "If you're sad, if you are disappointed in love, put on your makeup, give yourself some beauty care and attack." For her, makeup was not about decoration or vanity, it was a call to arms.

Today, Chanel's beauty palette is forever expanding, much like the universe, as Li would surely point out. "We receive about 2,000 submissions for new colours every year," says Nathalie Lasnet, director of the Chanel Makeup Creation Studio. "Once we've decided on the colour, it takes us about 10 to 15 trials to get it right." When I ask Lasnet how many shades of red lipstick are in Chanel's library, she gets a faraway look in her eyes, as if I've asked her how many waves there are in the Mediterranean.

I've always loved colour—in my clothing, in my house, in my conversations. And after a couple of days of thinking about it, examining it, I feel a new alertness

to it. The glossy hillock of French cherries at the hotel breakfast buffet are the intense blackish red of Chanel's Rouge Noir nail lacquer. The sunset streaks the pale lilac sky with the liquid iridescence of Chanel's Baume Essentiel (Li and Drammeh's all-time favourite Chanel product). The noonday sun, as gold as Chanel hardware, is pinned like a brooch to skies as blue as Li's lobster. Okay, I'll stop now. Some colour, like this purple

of her own prose, needs a leash. childhood. For her, makeup was not about decoration or vanity—it was a call to arms.

> Scenes of colour and whimsy at the private villa in the south of France built by French architect Rudy Ricciotti for art dealer Enrico Navarra and kitted out by Chanel for a private event. The makeup artists of the Cometes Collective, from left: Ammy Drammeh, Valentina Li and Cécile Paravina

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THE NEW LIPSTICK



31 LE ROUGE - L'ESPRIT CAMBON

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6 | THE KIT THE KIT | 7



Soft Armour

In many ways, a close friend is like a favourite coat: a cherished layer that protects against life's many storms. Here, Heidi Sopinka and Claudia Dey try on the season's most exquisite toppers

> By Sarah Laing Styling by Carla Candela

both see that reason," says Sopinka, shoulder-to-shoulder with her co-designer and best friend on a couch in a

laudia Dey and Heidi Sopinka rarely disagree.

Toronto photo studio, "It's kind of uncanny, Back in the days when we used to thrift, we could always go in and come out with the same thing." Dey nods in agreement. "And when we do disagree, it's

"And if we don't agree, there's a reason for it, and we

very constructive, very generative," she says, sipping an identical green smoothie to Sopinka's. "Our friendship has been one long conversation."

One of the results of that dialogue is Horses Atelier, the beloved Toronto-based, locally made clothing label they founded in 2012 on the principle that "fashion is autobiography." Together, they look through thousands of fabric swatches from Japan and Italy, and curate and edit down the inspiration board for their collections, the latest of which is adorned with Elena Ferrante-inspired ruffles and pussy-bows.

"The current collection was inspired by our love of literature," says Dey. "It's about scholarship and sultriness, devotional acts, polish. It's about liberty of expression."

"It's classicism with a bit of rebellion in it," adds Sopinka, pointing to the "coming of age in the '70s" portion of Italian literary legend Ferrante's Neapolitan quartet, which fittingly tells the story of a decades-long friendship between two women.

"There's so much complexity, and it's propulsive," says Sopinka of the series, which the pair "chain read," picking up the next volume as soon as the other was finished. "You want clothes to affect you in that same way," says Dey. "You want it to be bodily and transporting, like a song."

Both women are also successful novelists themselves. Dey's latest, *Daughter*, about a woman striving to escape her father's shadow, was an instant national bestseller when it was released last month. Sopinka's spooky, suspenseful '70s-L.A.-set *Utopia* was named one of the

Globe and Mail's best books of 2022. "You're creating worlds, which is sort of what we do when we make a collection," says Sopinka of the overlap between these creative endeavours. "We create characters who get dressed," says Dey, joking: "Although our book characters are a lot more naked."

Clothes, she continues, can work to describe who you are in a moment in time, or they can be an "obfuscation of your mood," protecting your inner life from the outer world.

"We love that notion of the 'soft armour," says Sopinka. "We've been told by people who wear our clothes on stage that that's how it feels. And that's such an amazing notion for us because that's sometimes what you need in the world."

A great coat can definitely do that, like their generously proportioned, elegantly mannish Alchemical, which they describe as the "platonic ideal" of a winter coat. For the shoot, though, Dey and Sopinka wore a selection of the season's key outerwear from a variety of designers. "Coats are good because they really are like armour to wear," says Sopinka, citing a leather Collina Strada jacket that

buttons right up to the top. "I felt really powerful in it. It's an amazing garment."

For Dey, a coat's versatility is its secret weapon. "A coat completely changes the mood, and you can wear anything underneath it—pyjamas, nightgown, a tracksuit—but you're dressed, you've got an outfit on," she says. "I got to wear a plush Max Mara coat with very heavy robes. It was a good combination of femme and boy, which I love."

She could also be describing the appeal of the signature Horses jumpsuits, which are inspired by vintage utility wear and are the sartorial secret weapon of every person who owns one. "The jumpsuit is the ultra-expression of the soft armour," says Dey. "It's the encapsulation and accumulation of all our design principles. We did draft it very technically, and with a lot of heart over the course of years, and we've seen the impact that that shape has had on women's lives."

The jumpsuit is fitted to be "flattering," which can be a loaded word. "If you think of the body sculpturally, something that would flatter the sculpture would be the thing that most fits with it," says Sopinka. That feeling of fit, however, is "a private, internal measurement," clarifies Dey. The biggest compliment they've ever gotten was at a sample sale, when a customer told them: "Everyone here looks different from each other—and they all look good

ABOVE (CLAUDIA): MAX MARA COAT \$4,990, SHOES, \$1,660, CA,MAXMARA, COM. **STELLA MCCARTNEY** PAMTS, \$1,520, HOLTRENFREW.COM. **BIKO** NECKLACES, \$165-195, ILOVEBIKO.COM



In our fashion collections, we create characters who get dressed— although our book characters are a lot more naked.

The current collection was inspired by our love of literature. It's about scholarship and sultriness, devotional acts, polish. It's about liberty of expression.



TOP AND ON COVER: ON CLAUDIA: **HERMÈS** SUIT, SHOES, PRICE UPON REQUEST, HERMES.CA. **HORSES ATELIER** TOP, \$475, HORSESATELIER.COM. **CHOPARD** RINGS, \$2,450-\$3,490, LORO.CA. ON HEIDI: **HORSES ATELIER** COAT, \$895, HORSESATELIER.COM. **PROENZA SCHOULER** TURTLENECK, \$1,050,

BOTTOM: **LOUIS VUITTON** COAT, \$12,900, LOUISVUITTON.COM. **MAX MARA** TURTLENECK, \$725, BELT, \$1,240, CA.MAXMARA.COM. **HORSES ATELIER** SKIRT, \$395, HORSESATELIER.COM. **REFORMATION** BOOTS, \$678, REFORMATION.COM



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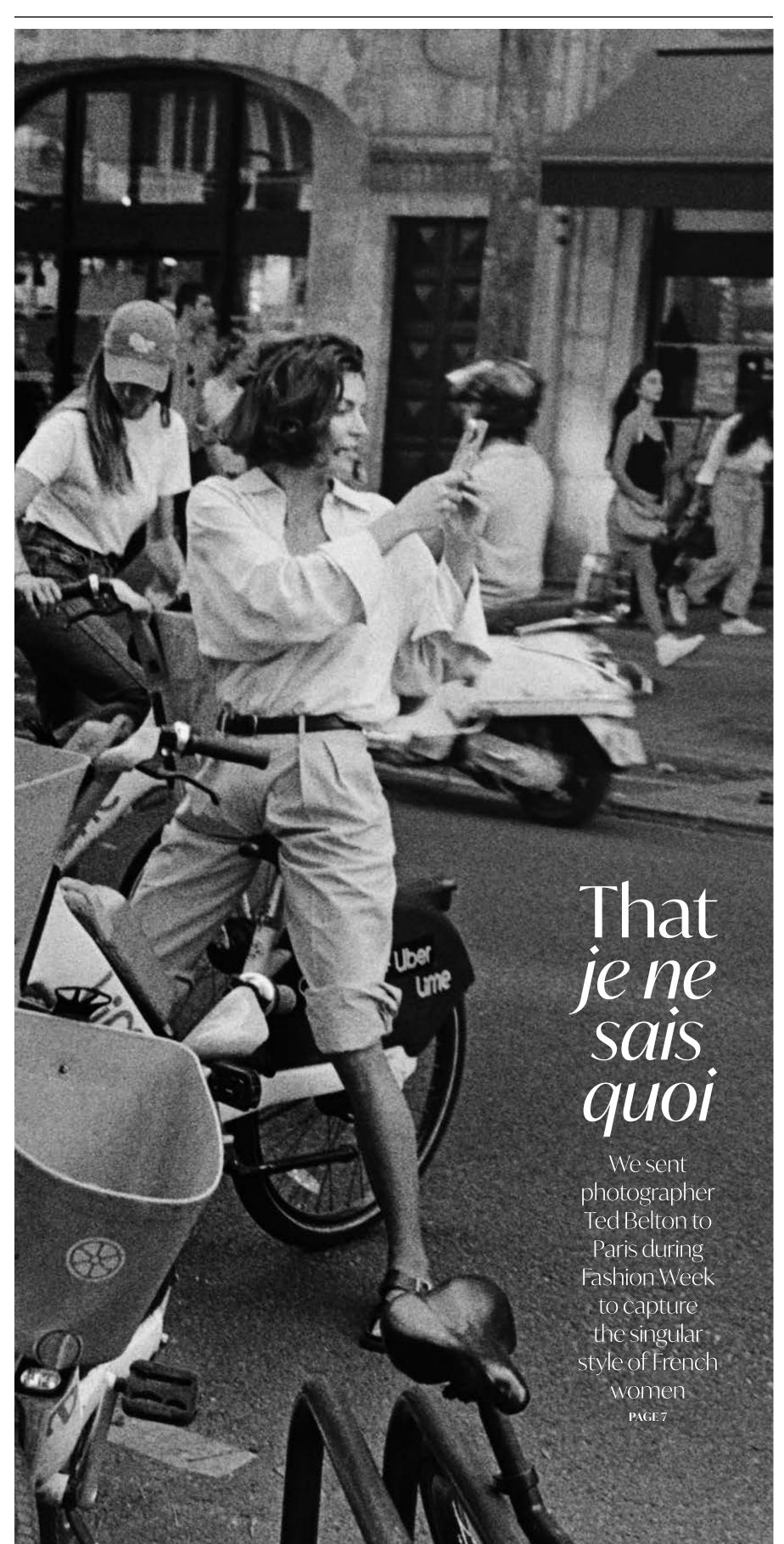
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THE SCIENCE OF GENIUS SKINCARE

Years of research innovation went into Lancôme's Rénergie line



long way since the days of harsh Lancôme: the Rénergie H.C.F. Triple Serum and Rénergie H.P.N. 300-Peptide Cream are both incredibly effective and yet pampering to the skin.

"Lancôme has a very strong connection to innovation," explains Dr. Jotie Saini, the company's director of scientific communications for North America, at a recent beauty event in Toronto. For the Rénergie line, this innovation involved vears of research, with world-class scienwith engineers and product formulators.

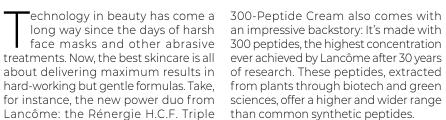
The first thing you'll notice about the Rénergie H.C.F. Triple Serum is its sleek, one-of-a-kind bottle. The potent ingredients are separated into three chambers: one for hydrating hyaluronic acid, one for brightening vitamin C and niacinamide, and one for the antioxidant ferulic

Typically, it's tricky to have these ingredients all together, but thanks to Lancôme's breakthrough triplechamber design, they are kept separate until you're ready to apply — then, they come together in a highly effective dose, without causing irritation. "It's as gentle as it is effective," says Dr. Saini. Formulators carefully considered the correct pH level and stability of ingredients, for example, and avoided heavy exfoliants.

and cream on multiple skin types,

including sensitive skin, while the formulas were still being worked on. It's no surprise that after its debut, the Rénergie H.C.F. Triple Serum quickly became Canada's number one skincare product launch.

A new companion product in the same Dr. Jotie Saini line, the Rénergie H.P.N. Scientific Communication



These peptides are hydrolyzed (a.k.a. broken down into smaller molecules) to penetrate deeply and help increase skin cell turnover, giving you a brighter, fresher complexion.

On the clever packaging front, the Rénergie H.P.N. 300-Peptide Cream is also housed in Lancôme's first refillable and reusable glass jar, made with 30 per tists around the globe joining forces cent recycled glass. (Plus, the jar is 22 per cent lighter, so Lancôme can save 70 tons of glass per year.)

> There's another new innovation from Lancôme, and this one's waiting for you at the beauty counter: Skin Screen, the brand's most advanced in-store skin analysis service. Based on 20 years of research, the technology is finally making its way into select Canadian department stores this fall.

> The Skin Screen uses a combination of lights to create highly accurate images of skin concerns, both visible and underlying. After it takes your image and asks a series of skin-related questions, it will provide you with scores on 13 clinical parameters, including redness, clogged pores, UV effect, emerging brown spots

After you receive these scores, a report They also extensively tested the serum outlines your top three skin concerns, so you'll know what to focus on in your

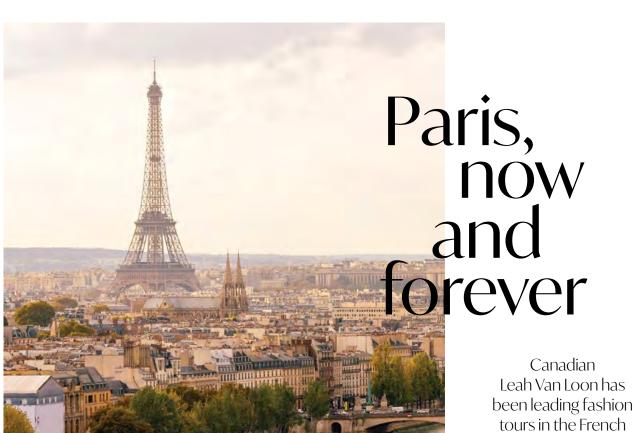
> at-home routine. The final step is a list of Lancôme product recommendations that could help solve your

> "Knowledge is power," says Dr. Saini, who is trained as a biomedical engineer. "And this technology empowers consumers to take control of their skin.'



LANCÔME RÉNERGIE H.P.N. 300-PEPTIDE LANCÔME RÉNERGIE H.C.F. TRIPLE





WHERE TO BE INSPIRED

When beloved couturier Azzedine Alaïa died in 2017, his home at Rue de la Verrerie became a show space to celebrate his work and massive collections. (The upstairs atelier remains untouched since his death.) The current exhibition features Alaïa's designs in dialogue with pieces by Madame Grès, one of the 20th century's greatest designers. Alaïa was a longtime fan of the French couturier—after Grès's death, he purchased an enormous collection of her work and remained inspired by her masterful draping and pleating. Make sure to visit the comprehensive fashion bookstore in the shady courtyard.

WHERE TO DINE My friend, who has a nose for underrated restaurants, discovered Aspic in 2016. The following year, chef Quentin Giroud was awarded his first Michelin star, and the restaurant has maintained it ever since. Now in the capable hands of chef Sami Shakour, Aspic still offers only a seven-course tasting menu, but guests get to decide if they would like the wine pairing (I do), and if they want to be surprised or see the menu (think fresh, local ingredients and line-caught fish) ahead of time. The modern room is also tiny, so reserve it as soon as bookings open, 30 days in advance of your trip.



WHERE TO SPA I visited the Club Ritz as a guest of friends who were staying at the fabled Ritz Hotel on the Place Vendôme. It's quite the luxury to listen to music underwater while swimming in the gorgeous pool—though I had to laugh when the pool concierge explained how to use the showers (trés compliqué!). The spa menu is full of the usual enticing treatments like facials and massages, and you can also get your makeup, hair and nails done while purchasing the floral-forward products to bring the luxury home. (I still have

capital for almost a decade. We asked her to share five standout spots she always recommends-not necessarily the latest places, but the destinations that are guaranteed to always,

always delight

The beautiful thing about travel is finding your own special places and experiences. I hope these serve as a starting point to create perfect souvenirs of what I consider to be the most wonderful place in the world.



National des Arts et Métiers-an incredibly chic hotel with masculine, modern decor-take the elevator to the seventh floor. The doors open on a tastefully designed space filled with comfortable sofas, ceramic stools and an incredible view of the Basilica Sacré-Coeur. Sit at the bar and order a specialty cocktail from mixologist Oscar Quagliarini: The Hugo Spritz, made with cucumber and elderflower liqueur, is the perfect partner to enjoy the view across les toits.

WHERE TO SHOP L'Éclaireur offers a beautifully curated shopping experience. This luxury concept boutique has three exceptional locations in Paris, but the one on Rue de Sévigné is my favourite. Designed in collaboration with Belgian artist Arne Quinze, the interior features metallic walls housing multiple screens, making the space feel more like an art gallery than a shop. Look for niche brands like Coperni and Rave Review among classic designer brands like Givenchy and Rick Owens.

THE KIT X LONGINES

QUIET LUXURY, TIMELESS APPEAL



JENNIFER LAWRENCE WEARING THE LONGINES MINI DOLCEVITA 152000756

This new Longines Mini DolceVita watch might just be fall's most elegant accessory

uccession may be over, but the "quiet luxury" trend, which was partly inspired by the billionaire protagonists' style continues to be influential this fall.

The trend is all about embracing a pared-down aesthetic. If you're looking to invest in a quietly luxurious accessory this season, there's a new timepiece to add to your wish list: the Longines Mini DolceVita.

The 191-year-old Swiss watch company holds the oldest watchmaking trademark in the world. Inspired by designs from their archives, as well as the company's original DolceVita collection which launched in 1997, this sleek slim-profile watch features a rectangular stainless-steel case. Powered by quartz movement, it's also water- and scratch-resistant.

The collection features 11 new models, including six references with diamond settings. Available with a classic stainless-steel bracelet and white dial, the Mini DolceVita also introduces a range of sumptuous pastels: green, ivory, blue and pink, featuring matching straps and dials.

Jennifer Lawrence, Longines' newest Ambassador of Elegance, recently unveiled the Mini DolceVita in New York. The actress's relationship with watches bloomed prior to her partnership with Longines, when her brother-in-law gifted her an heirloom timepiece for her wedding.

Known for her classic style choices, Lawrence feels that elegance always looks better when it is a little more effortless, like a quiet luxury, and that the Mini DolceVita is the perfect accessory to go from daytime casual to black tie and formal.



LONGINES MINI DOLCEVITA -L5.200.0.99.2

SHOP THE **LONGINES** MINI DOLCEVITA COLLECTION (STARTING AT \$2,100) ONLINE AT LONGINES.CA.

This content was created by The Kit; Longines funded and approved it.

Gold

Legendary perfumer Francis Kurkdiiian reimagines a bestselling fragrance

By Lesa Hannah

here's a portrait of Christian Dior on the wall behind Francis Kurkdjian's back when he sits at the desk in his office at Dior, where he holds the role of perfume creation director. There's another one on his right and both are daily reminders to keep the fashion designer and founder of the House in Kurkdjian's mind when working. When the 54-year-old nose arrived at his official post in the summer of 2021, he made a point of immersing himself in all things

at speeches. Those portraits? Monsieur is always watching. But the world of Dior wasn't totally new to Kurkdjian; his history with it extends as far back as the late '90s when he was on perfumer Calice Becker's team for the creation of 1999's J'adore, one of the brand's bestsellers. It's fascinating to hear him describe it, as he references painting creamier and a bit more solar, we related the idea of gold techniques, saying it bears elements of both impressionism and shine to something more luminous." and pointillism. "It's impressionism because when you smell the original EDP, you smell only flowers, but you can't really tell which ones," he says. "And it's pointillism because the formula is one of the longest ones I have seen in my life," saying it has more than 90 components.

This insider knowledge and understanding surely gave him a deeper perspective when tackling his first task at few years after I started, I decided not to have someone his new job: reimagining J'adore. "The main difference in my head," he says. "The briefs we were given at the between reshaping an existing scent and creating a new time were so constrained. You know, 'You have to create a one is when you reshape, you have to make sure that you keep the values," he says. "You respect the original score in a way. And yet you have to bring something different and thing is, if you want to create a success, it's about everyone. relevant." At the same time, when you're reworking a former
It's about all women." version, there are boundaries you have to stay within. "It's

better because at least you know exactly where the limits are." As a starting point, he decided to make a more concise formula, while keeping "the meaning" of the original, which is composed solely of flowers. "The flowers are the gold of J'adore, but I wanted to create more of a statement and

to be a bit more radical," he says. The result is L'Or de J'adore and it was the neck of the bottlerush

which looks like melting goldthat provided Kurkdjian with a plan of how to trim the formula down. To make real gold as pure as possible, it must be heated and once it's almost boiling, all the impurities evaporate. "So my idea was to imagine my formula was heating and all the unnecessary ingredients would go away and I would have to think about what the remaining parts would be." Because top notes in a perfume are what evaporate

Christian: reading his books, watching videos and looking first-lasting from five to 10 minutes-he focused more on the heart of the fragrance and the dry down. "Basically, I chose which material was more important than the other." Rose, jasmine, lily of the valley and violet all remain key but are heightened by a subtle damp green note. "And to convey the idea of something more voluptuous and bolder,

> The hope is for L'Or de J'adore to have the same universal appeal as its predecessor. Having worked in perfumery for so long—he created a blockbuster at the age of 25 with Jean Paul Gaultier's Le Male—Kurkdjian knew early on in his career that he didn't like to think of a particular person to embody a scent he's working on. "A perfume for a woman who is between 20 and 50, and she does this and she does that and she lives here.' But the

And though he believes perfumery can be an artistic

medium, he doesn't consider what he's doing to be art in the same way as someone who is a painter. "It's not art in the way that if you go to the MoMA,' he says. "Art has no boundaries. You can talk about death, sadness." His task is to create beauty, make people happy. "We have to please, we have to seduce. It's about beautiful work."



J'adore, Dior perfume creation director Francis Kurkdijian melted" its essence

I wanted to create more and be a bit

of a statement more radical



AUTUMN'S IN THE AIR

Brace yourself against the coming chill with the season's warmest, coziest new fragrances

By Melissa Fejtek

a school year filled with excitement and anticipation. Then, those scents turned into the unmistakable signs of Halloween: the inside of a carved pumpkin and the sweet smell of tiny milk chocolates.

When I grew older, the scents of autumn changed: well-worn of last year's fragrance; roasted root vegetables and cinnamon-spiced from Tom Ford, here are five of fall's most intriguing fragrances.

n childhood, fall seemed to go on forever. At first, it smelled like desserts filling the air with warmth and comfort. Earthy, damp soil and freshly sharpened pencils and rubber erasers, signalling the start of crisp breezes serving as a gentle reminder that the seasons were in transition, that it was perfectly fine to curl up and embrace a slower

This season's lineup of fragrances do that too: they relish in the magic of familiar scents, while also keeping us connected to the present. leather coats and beloved wool sweaters—often imbued with hints From D.S. & Durga's whimsical take on vanilla to a mystical new release



cloud of smoky myrrh.

AESOP OURANON EAU DE PARFUM, \$255, AESOP.COM



and patchouli bring the depth. to this smoky-sweet scent.

D.S. & DURGA DEEP DARK VANILLA, \$260, ETIKET.CA



Aesop's new scent, Ouranon, D.S. & Durga pays homage to The latest release from Tom Caramel and smoke define Bergamot, neroli and juicy is a bewitching combination beloved vanilla: toasty, inviting Ford's Private Blend collection cult perfumer Kilian's latest pear meet jasmine and vanil-

of bold citrus and spices and intensely gourmand but features two notes of myrrh, fragrance, which opens with la-flecked amber in this soft with a touch of lavender for with a refreshing twist. Deli- a resin thought by ancient an enticing hit of apple-flavour yet punchy floral scent. The subtle, earthy sweetness. As cate orchid and pink pepper cultures to raise spirits and shisha tobacco mingling with the herbaceous notes settle, lead, followed by vanilla reduce pain. Its paired with an cinnamon bark. Rich Kentucky Paradoxe fragrance is still bittersweet layers of chamo- leaves, cypress and vine, ultra-vanille accord to create tobacco and luscious bourbon there, but this version reimagmile and frankincense come which add a playful green arather moody amber-woody vanilla round out this inesthe blooming fragrance through. Hay and tonka create edge and keep the fragrance fragrance with a hint of lico-fragrance, which suits the fall with a moss accord that a lingering honey-like effect from becoming cloying. rice. A trail of sandalwood and winter months but would brings depth and intensity on the skin, grounded by a Vanilla absolute, warm hay brings a soft, woody elegance also smell equally appealing to help it hold up in colder

on a sultry summer evening. temperatures.

PRADA PARADOXE INTENSE EAU DE PARFUM, \$215, SEPHORA.CA



sweetness of the original



SECOND TO NONE

Meet the hair line so good, it can't be duped





KÉRASTASE GENESIS ANTI-BREAKAGE FORTIFYING SERUM, \$85, <u>KÉRASTASE.CA</u> KÉRASTASE GENESIS MASQUE RECONSTITUANT HAIR MASK, \$85, KÉRASTASE.CA KÉRASTASE GENESIS BAIN HYDRA-FORTIFIANT, \$55, KÉRASTASE.CA

air concerns are something we can all relate to. Whether it's coping with breakage, weakened roots or the wear and tear of everyday life, keeping our hair looking its best and feeling its healthroots or the wear and tear or every day me, keeping our main looking its 2000 and 100 iest requires special attention. This is particularly true when dealing with hair fall, a condition that can be triggered by everything from hormonal changes to damage caused by excessive blow-drying

When you're treating a concern like hair fall, it's natural to want a product that goes above and beyond to restore your hair fibre. French luxury haircare brand Kérastase has this exact goal in mind with Genesis and Genesis Homme, two fortifying ranges designed to treat breakage and improve resilience, regardless of your lifestyle, hair type or the severity of your hair fall. With a commitment to superior ingredients and unparalleled industry expertise, it's the most luxurious way to invest in your hair health.

INGREDIENTS MATTER

eliminating breakage, there's no substitution for premium ingredients. Made up of six nourishing products, the entire Genesis line relies on potent, your hair. results-backed extracts to deliver incredibly soft, shiny hair. A powerful blend of 1.5 per cent aminexil, edelweiss native cells and ginger root helps to In order to get the most out of your hair, building protect the natural barrier of the scalp. Aminexil also prevents collagen from hardening around hair follicles, keeping hair anchored to the scalp, while the addition of caffeine improves micro-circulahair growth.

STAR POWER

is prone to breakage, this iconic serum boasts skin. Beyond its ability to control hair loss, reduce tantly, effective.

irritation and improve the barrier function of the When it comes to transforming weak roots and scalp, it's adored by haircare experts and beauty industry insiders alike for its beautiful fragrance and sensorial quality. Think of it as skincare for

MADE FOR YOU

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Toujours à la mode

A portfolio of Parisian women, snapped in the wild

Photography by Ted Belton

isten, of course it's a cliché in late 2023, to wax rhapsodic about the majesty of French women. So much ink has spilled about the Gallic approach to getting dressed (minimal, heavy on the black), to makeup (minimal, heavy on the liner), to child-rearing (minimal, full-stop), that it's tempting to wave an imaginary Gauloise in the air, deem the whole thing "effortless" and call it a bonne journée. And yet. When you're actually in France, the idea of universality or rules—or minimalism, for that matter—wilts like a second-hour soufflé. French style can't be summed up with a few aphorisms or an off-the-rack starter pack of a black turtleneck, Belle du Jour trench and slick of ripe red. French style is elegant, daring and, most of all, ever-changing. It's alive.

That was true almost a century ago when photographer Regina Relang captured Parisians en plein air: Madame Rochas at an outdoor café wearing a sheer ruffled dress; sunbathers in massive hats and little else; and a window shopper, shot from behind, wearing a corduroy suit and a piece of fabric over her head braided to look like hair, complete with a sweet, satin bow. That playfulness, that sense of whimsy—born of confidence, naturally—is perhaps the true constant in defining a national sense of style.

It's certainly on display here in photos by celebrated Toronto photographer Ted Belton, who strolled the streets with his camera during Fashion Week. These images show French style as a living, breathing thing: Those two friends with the umbrellas and great jackets; the perfect bob, so severe; the dress surely even more beautiful from the back than the front. And the woman, in her 60s, with her (yes) effortless bun and low heel selecting a bouquet. Inspirations, all. Here, we give them their flowers. —Laura deCarufel







