



# 2022 Gift Guide

What better time to indulge in sumptuous winks of whimsy than during the holidays? Wish-list season kicks off with a bag made for cradling

Photography by Maya Visnyei

In an increasingly virtual world, many of us are increasingly drawn to things that are unabashedly tactile. Objects like, for example, the Coach Pillow Tabby bag, whose scrumptious fluffiness can only be fully appreciated in the third dimension, as much a pleasure to touch as it is to behold. (Oh, how sensuous good shearling can be.) It cannot be a coincidence that this bag is named for two things that scream luxurious coziness.

Available in two sumptuous jewel tones, this is a reimagining of one of Coach's archival styles from the 1970s, the original Tabby bag. But it's joyfully of the moment, exchanging the structure of the original for this soft-blur silhouette. However, the utility of the interior remains, practically divided into sections.

The brainchild of Coach creative director Stuart Vevers, who just won CFDA Accessories Designer of the Year, it joins the current chorus of shearling accessories, from Bottega Veneta's oversized shearling weave to Dior's shearling-trimmed saddle bag and Stella McCartney's faux option. It also checks another trend box: the "fun" bag. Fellows this season include Chanel's heart-shaped bags and Off White's full-sequin purses, and the fact that it doesn't feel out of place in this lineup speaks to Coach's highly successful revitalization. In a serious time, a fun bag is the cheeky wink that cheers up everyone around you.

Not quite small enough to be a true "micro" bag, the Pillow Tabby is still endearingly petite, and that makes it a real wardrobe chameleon, shape-shifting effortlessly from a bag you'd tote to brunch to a top-handle clutch that brings a touch of whimsy to a black-tie affair. Wherever you take it, you know it will feel fantastic, in every sense. —Sarah Laing

COACH BAG, \$610, COACH.COM  
PROP STYLING: ALANNA DAVEY,  
CADRE ARTIST MANAGEMENT



At the 2022 Rome Film Festival, Noomi Rapace shows the power of thigh-high boots. Rapace's pair are by Gianvito Rossi (and that amazing dress is by Robert Wun).

## Time to try a thigh-high?

Victoria Christie zips herself into the season's most divisive boot trend

I've only ever had one pair of thigh-high boots. They were chestnut brown faux suede, with a baggier fit around the knees, which I loved. I found them at Forever 21 and it felt like fate.

The year was 2016. Kylie Jenner was in her King Kylie era, and matte liquid lipstick, Snapchat's dog filter and black suede chokers had a literal chokehold on my friends. Fashion bloggers like Caitlin Covington ruled my Instagram feed and came to embody the "Christian Girl Autumn" aesthetic in the process—of which thigh-high suede boots are a key part.

The Stuart Weitzman 5050s were the pair to covet, but I couldn't justify spending \$795 on a pair of boots, so my Forever 21s had to do. Even though they were kind of flimsy, and oddly itchy, they were a symbol of my transition into modern womanhood. I felt undeniably stylish and grown-up in them. But guess what? I barely wore them. For years, they sat

in the back of my closet waiting for just the right outfit, or just the right occasion for their highly anticipated debut... which, sadly, never came. I ended up donating them and moved on to sock boots (a cringey fashion story for another day).

So, when I saw that thigh-highs were making a comeback this fall, just six years after I said goodbye to my very own pair, I was utterly shocked. Surely the trend cycle isn't this fast? I am still coming to terms with the return of low-rise jeans and velour sweatsuits...

But whatever Rihanna wears, goes. Last month, she stepped out in New York wearing a pair of glossy, wader-like Balenciaga boots, and there was no going back. Similar styles stomped down the Fall 2022 runways at Bottega Veneta, Chanel and Acne Studios.

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Christina Ricci & husband Mark Hampton.

# NORDSTROM

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## Carry forth

'Tis the season for gloriously impractical handbags



Tiny, velvety, with brushed metal magnetic hardware and a chunky chain strap, this shoulder bag will steal the show at all your holiday parties. **MANGO BAG**, \$50, MANGO.COM

Slinky, slouchy and impossibly glamorous, this sparkling confection is "party person" distilled into bag form. Go with it. **CULT GAIA BAG**, \$600, CULTGAIA.COM

Pistachio perfection arrives courtesy of London's hottest designer. The chain link shoulder strap is detachable, so you have the option to hold it close. **JW ANDERSON BAG**, \$795, SSENSE.COM

Like something stolen out of Barbie's Dreamhouse closet, this number is made for giving it your best Elle Woods. **BRANDON BLACKWOOD BAG**, \$435, BRIANBLACKWOOD.COM

CONTINUED FROM THE COVER

Then, queen of shapewear, Kim Kardashian, was named an ambassador for Stuart Weitzman and sports an array of attention-grabbing thigh-highs in her debut campaign.

Even Caitlin Covington has made a resurgence—this fall, her annual "Christian Girl Autumn" content shoot in Vermont was covered at length in the *New York Times*, tall boots and all. As much as I wasn't ready to admit it, thigh-high boots are here to stay. If I was going to invest in this trend again, I was going to do it right this time. I set up a personal styling appointment to try on a selection of statement boots and pair them with outfits for every occasion. I showed up to Nordstrom's perfectly lit private shopping suite, which is triple the size of my condo, with my entourage (read: my mom and my boyfriend/photographer). They cheered me on as I tried on thigh-high boot after thigh-high boot, outfit after outfit suggested by Alix, the women's apparel department manager at Nordstrom Toronto Eaton Centre, and assistant manager Hatice.

We experimented with different combinations and proportions—this style does require some specific silhouette adjustments. The looks that worked best were thigh-high boots underneath a floaty minidress, over faux-leather or faux-suede leggings, and beneath a short A-line skirt. Just as I was thinking, "But there's no way I could wear a pair of thigh-high boots to work... that is far too scandalous," I tried a combination that quashed my

You could hardly tell I was wearing boots—I looked like I had Gisele Bündchen-y legs.

skepticism: black thigh-highs over black high-waisted skinny (yes!) jeans. You could hardly tell that I was wearing thigh-high boots—I just looked like I had really long, Gisele Bündchen-y legs (isn't that always the goal?). A grey striped Smythe blazer added just the right amount of contrast and professionalism. It almost made me want to go back to the office full-time.

It wasn't all glamour: There were times when I was on the changing room floor with my foot in the air, just trying to get the damn boots on (whoever said trying on clothes isn't a workout lied). I even ripped my tights! After I was back in my "regular" clothes, I decided to order a basket of fries to enjoy and toast a job well done.

## Shop the trend

Stiletto or block heel, black or cream—choose a boot and build your look from there



**STUART WEITZMAN BOOTS**, \$1,225, STUARTWEITZMAN.COM  
**JEFFREY CAMPBELL BOOTS**, \$215, NORDSTROM.CA  
**STEVE MADDEN BOOTS**, \$130, STEVEMADDEN.COM

## Eternal flame

Christy Turlington talks longevity, modelling in 1988 and working on her own terms

By Rani Sheen

People tell me their Eternity stories all the time," says Christy Turlington, dressed simply in all black and lit up brightly on a Zoom screen from New York City. "They're like, 'I remember my first...'," which is so nice." The 53-year-old original supermodel is inseparable from the Calvin Klein fragrance, indelible in both its scent (I can instantly pick it out of a crowd, and it whisks me right back to the '90s) and its imagery. You can see it, can't you? Turlington's face, wistful and windswept on a beach, whispering first to a model playing her love interest, and later to her actual husband, actor and director Edward Burns.

For Turlington, Eternity is entwined with Calvin Klein the person, with whom she started working at 19, one year after moving to New York City to start her modelling career. She remembers Klein finding the bottle he'd base the minimalist rectangular flacon on at a flea market, figuring out the logo. "I don't think he intentionally involved me in the process in that way, it was just that he was so excited that everyone who was in the studio at that time was a part of that excitement."

Thirty-four years later she's back again as the face of Calvin Klein's Eternity Eau de Parfum Intense, a rich, spicy-floral version of the original, with Burns by her side, as indelible and ethereal as ever.

**The original Eternity scent is so distinctive. What does it evoke for you?** "I definitely have that same experience of getting into an elevator and you're like, 'Oh! You can recognize it immediately, which I think is a sign of a really classic scent. For me, the fragrance was brand new when I started working for Calvin, and the first time that I actually got to smell it was when he sprayed it on us before we went out on the runway for that first season when the fragrance was about to come out. I remember it being very distinct, and you could tell it was an exciting moment. It represented that excitement and the romanticism of the moment that I think Calvin was at in his life."

**What are some of your standout memories from those first shoots?** "When the fragrance launched, there were 10 commercials that we shot back to back over the course of a month or so on a soundstage in New York. Richard Avedon was the director and every person that he hired to be a part of that production was just at the top of their game and I got to learn so much every day; it really was like a masterclass. We also had a companion ad campaign that Bruce Weber shot, and that was very different. We flew to Martha's Vineyard and we were on the beach, dressed in white. The actor who played my first [Eternity] husband Lambert Wilson and I were there and we had all these kids of different ages—Bruce had a great ability to cast these incredible faces. I remember these kids so well, they were so sweet, and I was a teenager, so we could bond very easily. I stayed in touch with a couple of them for a long time, actually. Over the years, every campaign that I participated in was similar in that they always took the time to do something beautiful, meaningful and iconic."

**Did you have a sense then that it would go on to be so everlasting?** "I did not think about the future much generally—I didn't know that I would even be working in this industry beyond those first couple of years, to be truthful. I would always joke with Calvin that "it's eternity, so that



**CALVIN KLEIN ETERNITY EAU DE PARFUM INTENSE**, \$119, THEBAY.COM

means forever, you know," but it wasn't forever always. I worked for the brand for a long, long time and we took a break from one another and I came back a while ago, and it was such a nice feeling to come back because it is such a rare event. You usually do a one-and-done or a few seasons here and there and then things change and move on and brands like different inspiration. But I think there's something about this...that really makes sense to have that consistency and continuity and to show an evolution in real time."

When I work in this industry now, I work with people I love.

**What is the experience like for you to go to work on a job like this now as opposed to the first campaign?** "I had just moved to New York from California, I was living in my first apartment, it was a very exciting time. Now is a really great time in my life as well: I've been living in New York ever since, I've gotten married, I have children, and my work in the last 14 or 15 years has really been focused on maternal health. So when I do work in this industry now, it's always on my own terms; it's coming back and working with people that I love or brands that I love and care about."

**Every Mother Counts has been another defining aspect of your life and work. What does your daily work look like?** "It looks different every day. We work in nine countries including the United States, so I do a fair amount of travel to spend time with our granting partners in the community where they work; I'm preparing for a trip to Guatemala. I'll be in D.C. next week for another panel around maternity leave. I have a lot of opportunities to elevate the conversation around maternal healthcare, but also the individuals who are really making the biggest difference: the midwives, the labour and delivery nurses, the doulas, the OBGYNs who are committed to women's health and who really want to change the system, to make becoming a mother or a parent the kind of experience that most of us imagine it is. It should be joyful, we should feel like warriors when we have children, it's an incredible thing that we can do, but it's not that way unfortunately for too many people, and so we have to make sure that we do all we can to make it more equitable."

## FULL FRAME

We found the very best grow gels for defined, fluffy eyebrows in just a few swipes



**The winner: Kosas**  
This is like a salon brow service in a bottle. It thickens lashes with biodegradable microfibrils and it's available in a wide range of 10 shades.

**KOSAS AIR BROW TINTED VOLUMIZING TREATMENT GEL**, \$30, THEDETOXMARKET.CA

**Best value: NYX**  
About half the price of most of the top brow gels, NYX's version holds up. The vegan formula is packed with fibres that cling onto hairs for a volumized look.

**NYX THICK IT STICK IT THICKENING BROW MASCARA**, \$15, NYXCOSMETICS.CA

**Best for volume: Benefit**  
With 10 shades, including grey, there's a colour for almost everyone. The stocky spoolie allows for precision, and the microfibre formula gives a fluffy effect.

**BENEFIT GIMME BROW VOLUMIZING EYEBROW GEL**, \$32, SEPHORA.CA

**Most long-lasting: Dior**  
The waterproof formula (made of 90 per cent natural ingredients) claims to set brows for up to 24 hours. The wand furnishes an even application of colour.

**DIOR DIORSHOW ON SET BROW**, \$40, NORDSTROM.CA

**Most precise: Charlotte Tilbury**  
The wand is ultra skinny, which allows for extreme precision—no tiny tail hairs will go unnoticed. Those with very fine brows can get a defined look.

**CHARLOTTE TILBURY VOLUMIZING GEL**, \$30, THEDETOXMARKET.CA



# Indulge thyself

Make your “big gift” something special this year—even if you’re buying it for yourself. Our editors have a few ideas...

Photography by Maya Visnyei



HERMÈS ROUGE LIMITED EDITION MATTE LIPSTICKS IN ROUGE FEU AND ROUGE CINABRE, AND MATTE METALLIC LIPSTICK IN ROUGE GRENAT, \$32 EACH, HERMÈS.COM

## Playing with fire

Blazing reds from Hermès leave lips burning with desire

The bullets rise from their art deco casings, scintillating rings of jewel-toned lacquer and pastel metals unveiling a trilogy of crimson. For Hermès’s latest makeup collection, creative director of beauty Gregoris Pypylis journeyed into the far reaches of the Earth, extracting three limited-edition takes on that most primal of colours: “Cosmic reds, molten reds, pure incandescence.” There’s Rouge Feu (fire red), an eruption of lava crystallized in lipstick form; Rouge Cinabre (cinnabar red), a vermilion hue that mirrors the mineral of the same name; and finally, Rouge Grenat (garnet red), an alloy of red and purple, powdery matteness and shimmering pearl. Each glides across the lips with rose-petal softness, weightless and velvety. The scent—a medley of arnica, sandalwood and candied angelica flower dubbed Rouge Hermès—was created by in-house perfumer Christine Nagel, while the refillable tubes turned objets d’art are the work of famed French designer and creative director for Hermès shoes and jewelry, Pierre Hardy. Even better, they are encased in their very own espresso-bordered box in that singular shade of orange with the power to quicken pulses. —*Katherine Lalancette*

## Lip service

Prescription for a winter-weary evening: Pick a luscious red and slick with abandon



Byredo’s makeup is just as covetable as its fragrances. Case in point: This curved, mixed-metal tube, home to a sumptuous, satin-finish, blue-toned red. **BYREDO** SATIN LIPSTICK IN RED & BLUE, \$70, SSENSE.COM

French makeup artist Violette (no last name—that’s how influential she is) bottles up the perfect Parisian red, fine-tuned to flatter all complexions. **VIOLETTE FR** PETAL BOUCHE MATTE IN AMOUR-FOU, \$38, VIOLETTEFR.COM

Calling all lovers of brick reds: This is a good one. The rich, warm hue stays put all day (it’s totally smudge-proof) while bathing lips in argan oil and vitamin E. **L’ORÉAL PARIS** COLOUR RICHE IN PROSPEROUS RED, \$9, AMAZON.CA



## That familiar flicker of desire

The MMW Lab offers an artful approach to getting lit

We’re big believers that fragrance is key to setting an ambiance—you have the power to choose what you want to reflect,” says Douglas Closs about the internal fire that inspired him and his partner, Jose Concha, to create boutique candle company The MMW Lab during the pandemic. The couple’s love of fashion, art and design lit their creative spirit, while the initials of Margot Mary Wendice, the Grace Kelly character in Hitchcock’s *Dial M for Murder*, provided the name.

MMW’s first candle was The Fifties—part of its An Introduction to the Decades collection—a rich leathery scent spiked with sandalwood that aims to evoke a Bing Crosby-era New York jazz club. “The starting point is placing ourselves in that particular era,” says Closs. “What would we be doing on Saturday evening? What scents would we smell?”

For this limited-edition Holiday candle, the answer is top notes of pear and bergamot with a heart of jasmine and cashmere, grounding out in musk, sandalwood and tonka bean—the latter, a multifaceted ingredient that can be both sweet and spicy, is among Closs’s favourite notes. Another relevant favourite? Nora Ephron and what Closs calls her “timeless creations”—particularly the cheery bookstore from the 1998 classic *You’ve Got Mail*—which inspired the Holiday candle. Closs says that Ephron’s open-hearted vibe will also inform his and Concha’s upcoming wedding in New York on New Year’s Eve. —*Laura deCarufel*

## All aflame

Canadian candles to warm your heart



When this vegan soy wax candle (in one of four essential-oil-blend scents) burns down, you’ll be left with a delightful small blown-glass vase (in one of four colourways) by Montreal artist Isabelle Alepins.

**ISABELLE ALEPINS** CANDLE, \$118, SIMONS.CA



Inspired by drifting desert sand, this golden globe is handcrafted in Vancouver from pure beeswax sourced from local apiaries. Watch the curved layers develop an undulating ombre glow as the wick burns down.

**BC CANDLES** CANDLE, \$27, BCCANDLES.COM



This sturdy little concrete vessel is handcrafted in Granby, Que., and holds a hand-poured, 100 per cent soy candle scented with lavender and bergamot and sprinkled with real lavender flowers. **ATELIER CRÉALO** CANDLE, \$18, BNORTHDOMICILE.COM



**VENEDA CARTER** NECKLACE, \$695, SSENSE.COM  
ALL RIBBON PROVIDED BY MOKUBA TORONTO; FABRIC PROVIDED BY LENS DESIGNER FABRIC STORE; CERAMICS PROVIDED BY SOUVENIR

## Special touch

All jewellery is divine, of course, but how lovely to have a piece that gracefully encircles the neck, setting off your face, your smile



Canadians Chloé and Parris Gordon make beautiful, slightly off-kilter jewellery like this hand-knotted, black freshwater pearl necklace. **BEAUFILLE** NECKLACE, \$515, BEAUFILLE.COM

Mixed metals made easy: This slinky gold and silver choker comes with a removable extender so you can adjust the length to suit. **JENNY BIRD** CHOKER, \$198, JENNY-BIRD.CA

This minimalist take on the 94 carat emerald Bulgari Serpenti necklace Zendaya wore at Cannes this year is a comparative bargain. **BULGARI** NECKLACE, \$28,400, BULGARI.COM

THE KIT X OLD NAVY

# LET THE STARS GUIDE YOUR STYLE

Your winter wardrobe must-have, according to your zodiac sign

Some things are just written in the stars—and that can include finding your seasonal sartorial soulmate. Don’t believe us? Five bucks that every Leo reading this right now has something sequined in the closets, all the Virgos are wearing “real clothes” even as they WFH, and our Taurus friends are wearing something wonderfully tactile, like a lovely cashmere knit. This year, Old Navy is celebrating the holidays early because, after all, ’tis the

season for bringing our unfiltered, joyful selves to every fete, potluck and high-stakes gift swap. Welcome to #sorrynotsorry season—because every zodiac deserves to humblebrag.

Let’s take a page from the Virgos in our lives and check off our entire list in a snap. Head to an Old Navy instore (or online at [oldnavy.ca](https://oldnavy.ca)—we’re looking at you, Taurus homebodies), and remember, it’s one for them and one for you! #sorrynotsorry.

<p><b>CAPRICORN</b> DEC 22 - JAN 19</p>  <p>Practical and business-minded, Capricorn, there’s nothing you love more than a strategic bargain—and nothing says smart-spending like this mega-cozy scarf for under \$25. (And you know you love the fact that it’s sensibly made from 35% recycled polyester.)</p> <p><b>OLD NAVY</b> BRUSHED SCARF, <del>\$24.99</del></p>	<p><b>AQUARIUS</b> JAN 20 - FEB 18</p>  <p>There’s just something about these velvet flare pants—a ’70s inspired silhouette that’s so on trend right now—that should immediately speak to your inner peace-loving soul, Aquarius.</p> <p><b>OLD NAVY</b> HIGHER HIGH RISE VELVET FLARE PANTS, <del>\$54.99</del></p>	<p><b>PISCES</b> FEB 19 - MAR 20</p>  <p>You feel everything more deeply than the rest of us, Pisces, and the winter cold is no exception. Keep that sweet, dreamy soul of yours wrapped up head-to-toe in this perfect puffer.</p> <p><b>OLD NAVY</b> LONG DUVET PUFFER, <del>\$109.99</del></p>	<p><b>ARIES</b> MAR 21 - APR 19</p>  <p>Bold, confident and always on the move, Aries, you’ve got places to be—and mayhem of the best kind to bring—which means you need this sporty-but-cozy funnel neck. Make sure you use those leadership skills to get “everyone” you meet to feel just how soft it is.</p> <p><b>OLD NAVY</b> ACTIVE CROPPED SHERPA TURTLENECK SWEATER, <del>\$54.99</del></p>	<p><b>TAURUS</b> APR 20 - MAY 20</p>  <p>The ultimate homebody, Taurus, if there’s anything you love more than the finer things in life it’s gathering all your people around you to enjoy them. Cue these matching pajamas, made from the most luxuriously soft cotton—perfect for you to spoil all the people you love best in the world.</p> <p><b>OLD NAVY</b> JINGLE JAMMIES MATCHING PJ SETS, <del>\$49.99/SET</del></p>	<p><b>GEMINI</b> MAY 21 - JUN 20</p>  <p>This slouchy-cool style is a winter wardrobe staple—and it comes in a plethora of gorgeous plaids, so you can get one for all of your different personalities, Gemini!</p> <p><b>OLD NAVY</b> LONG-SLEEVE PLAID FLANNEL BOYFRIEND TUNIC SHIRT, <del>\$52.99</del></p>
<p><b>CANCER</b> JUN 21 - JUL 22</p>  <p>Because you’re known for your emotional, nurturing tendencies, we’re pretty sure you’ll see this adorable Fairisle knit and immediately gift it to someone you love, like your sister or bestie.</p> <p><b>OLD NAVY</b> FAIR ISLE COZY SHAKER-STITCH PULLOVER SWEATER, <del>\$54.99</del></p>	<p><b>LEO</b> JUL 23 - AUG 22</p>  <p>All eyes will be on you, Leo, in this scene-stealing velvet one-shoulder top—and that’s exactly how you like it, you party animal, you!</p> <p><b>OLD NAVY</b> ONE SHOULDER VELVET TOP, <del>\$29.99</del></p>	<p><b>VIRGO</b> AUG 23 - SEP 22</p>  <p>Serve pure polish and elegance in these classically chic jeans, Virgo, and bask in the quiet confidence of knowing they’ll fit perfectly into your curated capsule wardrobe for seasons to come.</p> <p><b>OLD NAVY</b> EXTRA HIGH WAISTED WIDE LEG JEANS, <del>\$49.99</del></p>	<p><b>LIBRA</b> SEP 23 - OCT 22</p>  <p>Live up to your reputation as being the Zodiac’s girly-girl in this floaty, feminine-fit-and-flare floral dress, a perfect harmony of on-trend style and comfort, thanks to that stretchy smocking.</p> <p><b>OLD NAVY</b> FIT &amp; FLARE PUFF-SLEEVE PLAID SMOCKED MINI DRESS, <del>\$54.99</del></p>	<p><b>SCORPIO</b> OCT 23 - NOV 21</p>  <p>These slick trousers are the perfect match for your mysterious, enigmatic brand of magnetism, Scorpio. We don’t know what you’re thinking, but we do want to know where you got your leather pants.</p> <p><b>OLD NAVY</b> HIGH WAISTED OG STRAIGHT FAUX LEATHER PANTS, <del>\$59.99</del></p>	<p><b>SAGITTARIUS</b> NOV 22 - DEC 21</p>  <p>Everyone loves a hilarious, easy-going Sag—and you’ll love this coat, a plaid style statement that’s just as warm and fun as you are. (Peep the slit up the sides for the perfect fit, by the way.)</p> <p><b>OLD NAVY</b> LONG SLOUCHY DOUBLE-BREASTED COAT, <del>\$104.99</del></p>



## GET THE LOOK

## THE KIT'S CAFA GLAM

Dial up the intensity with these high impact looks

**I**CYMI: On October 15, Canada's most stylish came together for the 2022 Canadian Arts & Fashion Awards (also known as the CAFAs). More than just an opportunity to get dressed to the nines, the year's buzziest industry event is also an opportunity to celebrate fashion's top artists, designers and trailblazers from across the country. Honourees, nominees and attendees brought their fashion A-game to the gala—including our very own Kit team members. To turn up the glamour an extra notch, we enlisted the help of the beauty pros at NARS.

Founded in 1994 by renowned makeup artist and photographer François Nars, the cosmetic brand has perfected the art of creating iconic products that withstand the test of time. Long-wearing?

You bet. Highly pigmented? But of course. Statement-making? Absolutely. Case in point: The brand's latest launch, the Powermatte Lipstick, which happens to be the star of each of our makeup looks.

Available in 15 bold shades, Powermatte glides on smoothly and lasts up to 10 hours—a must-have when you've got an evening of pure celebration ahead of you. Featuring a Power Pigment Complex—a blend of pure pigments and colour-locking ingredients—Powermatte not only saturates lips with deep colour, but also wears comfortably and effortlessly.

Whether you're after a subtle statement or looking to turn up the drama, read along to learn how to achieve NARS's signature head-turning makeup looks.

## THE ULTRA-FEMININE ONE

Modern, classic and impactful all at once, this look—pictured on associate editor Melissa Fejtek—balances a soft graphic eye with a subtle lip to create an overall monochromatic look. Start off by taking The Multiple Stick in a pearlescent shade like Copacabana and apply it from the lid to the brow before blending in a neutral-shaded eyeliner—like the High-Pigment Longwear Eyeliner in Rue Bonaparte—to create shape and depth. Pack on a metallic rose gold and berry-coloured eyeshadow, like



NARS POWERMATE LIPSTICK IN AMERICAN WOMAN, \$44. [NARSCOSMETICS.CA](https://www.narscosmetics.ca)

the Duo Eyeshadow in Kuala Lumpur, right overtop and blend the edges to create a subtle graphic shape. Keep the lashes simple by applying a light coat of the Climax Mascara, allowing the eyeshadow to shine. To continue with the monochromatic look, apply Powermatte Lipstick in American Woman—a gorgeous neutral-mauve shade—using a brush. Buff out along the lip line for a barely-there, diffused look. Finish off with a dusty rose blush, like NARS Dolce Vita, and be sure to highlight along the cheekbones with the same Multiple Stick used earlier on the eyes to create a luminizing glow.



## THE SUPER GLAM ONE

If you're someone who can't resist a bit of drama, lean into this unexpected eye and vampy lip look, as seen on collab specialist Madeline Sarraçini. Start with a shimmering apricot colour on the lids, like The Multiple Stick in South Beach. Apply the multi-stick all over the lid and up to the brow before softly layering a coffee-brown eyeshadow like NARS Tulum all over. Define the eyes with a slightly darker shade of brown liner—we used the High-Pigment Longwear Eyeliner in Mambo—making sure to keep the colour close to the lash line and smudging for a blurred look. Then,



NARS POWERMATE LIPSTICK IN MOGADOR, \$44. [NARSCOSMETICS.CA](https://www.narscosmetics.ca)

add soft and subtle contour to the outer corners of the eye and into the bridge with a matte dark plum shadow. Be sure to lightly blend a shimmering gold shadow in the centre of the lid for extra radiance before finishing off the look with a coat of Climax Mascara on upper and lower lashes. As for the lips, bring more character to the look by creating a sharp point on the Cupid's bow with a deep plum-coloured liner. To add extra depth, fill in the lips before swiping on a brick-red shade like NARS Powermatte Mogador. Add soft definition to the cheekbones and round out the look with a dusting of NARS Liberté, a fantastic warm apricot blush.



NARS POWERMATE LIPSTICK IN TOO HOT TO HOLD, \$44. [NARSCOSMETICS.CA](https://www.narscosmetics.ca)

## THE DOUBLE DUTY ONE

Love to make a statement but don't want to be too bold on the complexion front? Let the eyes and lips take full focus while keeping everything else subtle and barely-there. To get the look pictured on shopping editor Renée Tse, start off by layering a pearlescent shimmer—like The Multiple Stick in Copacabana—with a metallic blush-pink eyeshadow to create a soft halo around the eye. Then, layer on a bright-pink hue, like NARS Domination, to add an exciting pop of colour. Finish with a rose gold-flecked shimmer (we love NARS Alahambra)

to subtly highlight the centre of the lid and inner corners. Define the eyes by tightlining on the upper and lower lash lines with a black pencil and add some lift with a coat of mascara to the upper lashes. Apply a vibrant pink-red lip liner like NARS Porquerolles to the entire lip and buff out the edges for a diffused look. Then, blend Too Hot to Hold Powermatte Lipstick overtop for an ultra-punchy effect. As for the cheeks, skip the blush and simply sweep a mix of The Multiple in Copacabana and Highlighting Powder in Fort de France over the cheekbones for a dewy look.

## Who gets to have luxury now?

The codes of wealth have been blown open—"old money" is now a Gen Z aesthetic. Liz Guber orders a \$22 cocktail and dives in



**T**he other day, I met a new friend at the lobby bar of the Hazelton Hotel, which is located at a Toronto intersection that may as well be named Wealthy and Not Afraid to Show It. Slouched into my velvet club chair, I felt as though I was on a luxury safari: A crystal-encrusted Prada "Cleo" bag perched on the table next to me; a textbook Goyard tote's contents, including a small dog, nearly spilled out onto the carpet. On the gentlemen, I spotted more than one Patagonia vest (if you know, you know) paired with weighty watches.

These displays of moneyed discernment—signals that you made enough money to afford them or were born or married into an unlimited spending account—are nothing new. But now it's not just happening in physical spaces. I don't have to sit at a bar and order a \$22 negroni to witness it. I can simply open TikTok, where luxury shoe unboxings, Dior hauls and three-figure face-cream test drives are a frequent sight. They may inspire envy, but they also provide instant access to knowledge that was previously gate-kept.

Money aside, luxury has never felt so attainable to the average fashion consumer. Much fuss has been made about how Instagram and e-commerce have "democratized" high fashion; today, the same can be said for TikTok and the moneyed lifestyles of people who wear it. Influencers like Shana Comod are demystifying the signifiers of wealth—her "rich girl starter packs" for various European cities show viewers everything from the jet set's preferred vacation spots to the beauty procedures of the Scandinavian upper class. Meanwhile, @maybetamsin offers breakdowns (or take-downs) of elite West London mums with their Goyards, nannies, matcha subscriptions and Reiki masters on retainer. These videos are satirical, but they offer a genuine glimpse into the way the other half lives.

"What's so alluring about luxury is that it was always classified as exclusive, rare and only for a few," says Anita Ehui, who has an MBA in global luxury management and has consulted for houses like Louis Vuitton as well as niche Paris brands. "There are so many levels to it: psychological, material, emotional. It was important for me, as a young Black woman, to enter that corporate luxury space where decisions are being made. To show that while there's work to be done in those spaces, it is possible for someone like me to make a career in it."

Luxury has unarguable, almost universal appeal. But there are myriad ways it can be manifested now. "The new view of luxury is a lot more accessible than the old view," says Ehui, pointing to the way brands like Jacquemus actively invite consumers into their world, via social media, for example, rather than keep them out. "It's a different ball game—their target and the way that they market is completely different from heritage, old luxury." Many of these new-luxury brands operate on a direct-to-consumer model, and were born on Instagram; some, like Bottega Veneta and Balmain, are heritage brands but operate under these new principles. "They acknowledge the community, like calling them an army, with #Balmainarmy. Whereas, your Dior or Louis Vuitton prefers to be far removed from the customer; they would never directly approach them."

The new-school approach is especially tailored to Gen Z, known for self-selecting into aesthetic groups such as Gorpcore nature lovers or Dark Academia bookworms. One of those categories is the "old money" or "rich girl" aesthetic, which is characterized by unbranded neutrals and classic

silhouettes, quality and discernment over loud logos. "When we call out the 'old money' look, we're referring to inconspicuous consumption," says Ehui, who says this is about conveying that you're a connoisseur. "Who knows what a Delseaux is? It's the secret Hermès of Belgium. But if you have knowledge of it, you can tap into that."

Embodying the old-money aesthetic can also be a way of play-acting a kind of security that escapes many of us. Life is expensive, and for Gen Z, the future is uncertain. Why not dress up like an heiress who leads a life of unbothered leisure? It's equal parts send-up of the one per cent and thinly veiled attempt to join them.

Those who can actually afford luxury goods fall into various categories, too. "There are people who have come up in the world through generational wealth, and some who have come up through new money, because they became an overnight influencer or invented an app," says Ehui. "Those two approaches are going to be inherently different."

As she explains it, "new luxury" is showy and overt as opposed to niche and inconspicuous, about broadcasting what you have externally. "The conspicuous shopper is influenced by factors like trends and other people," says Ehui. "New age luxury is about showing how hard you worked for something, that maybe you couldn't even afford. In a way, that's when it stops feeling like true luxury." After all, if you have the expensive bag but not all the additional trappings, from a wardrobe full of Loro Piana cashmere to lifetime financial security, does it really count?

Luxury consumers are also becoming more and more localized, with the definition and presentation changing according to the nuances of place and culture. "Chinese consumers are still the number 1 consumer of luxury goods, but because of the pandemic, they may not necessarily be travelling to Europe to shop; it's about bringing those brands to their home cities and adapting to local trends and customs," Ehui says. She also points to a rapidly rising cohort of luxury consumers from African countries. "We don't experience all the seasons, so the trends are going to be different. And, for example, the way that we honour funerals are as a celebration of life, so it's not always about black clothing." If design houses want to win over these markets, they need to pay attention.

Luxury is also about scarcity, so sometimes a price tag can become irrelevant. Today, Birkenstocks remain affordable, but certain buzzy styles are so hard to purchase, they come with a waitlist. Actual luxury Birks exist, too, in the form of designer collaborations with the likes of Proenza Schouler and Manolo Blahnik, but those come with hefty price tags (one unauthorized pair, made of Hermès Birkin bags, sold for \$103,000). "Whatever you're into, there's a luxury version of it out there," says Ehui.

And amid all the culture and vibe shifts, this is how luxury is managing to maintain its hold on us—by staying endlessly desirable, and just out of reach.

## HOT PROPERTY

Sarah Laing rounds up this year's most-wanted gifts—while they're still in stock!—with insight from industry insiders on the trends driving their "need it, want it, have it" status



## THE CHEEKY TOTE

"We're definitely back in the era of the It bag," says Joseph Tang, fashion director at Holt Renfrew, citing the Balenciaga Gagole, Loewe Gate and Jacquemus Le Chiquito as current hits. Toronto designer XYLK's "expensive grocery bag" collection offers a subversive take on the trend. A Birkin you don't mind stuffing with fruit and veg? (This one is named "Forest Hill, Do You Live Around Here, Green?") We'll take three.

XYLK BAG, \$50, [XYLK.CO](https://www.xylk.co)



## THE POP ICON SWEATER

Got a "holiday party looks" Pinterest board full of the be-sequined jumpsuits Harry Styles wore on his tour this summer? Well, the fashion icon himself has designed a casually cute little something for you to wear in your downtime, in collaboration with Gucci's creative director, Alessandro Michele. The collection is as joyously cheeky as Harry himself. Just let me adore you? (Talking to the sweater.)

GUCCI SWEATER, \$2,800, [GUCCI.COM](https://www.gucci.com)



## THE COOL COLLAB

"Beauty is always my go-to for stocking stuffers," says Kate Bellman, Nordstrom senior managing fashion editor. Shine bright in this lit-from-within highlighter, a collab between two sustainable cool brands, Reformation and Saie. The colour recalls the inside of an oyster shell, while the hydrating formula is infused with evening primrose.

SAIE X REFORMATION HIGH GLOW LIQUID HIGHLIGHTER, \$40, [THEREFORMATION.COM](https://www.reformation.com)



## THE FESTIVE PUFFER

Whether you're hitting the slopes or the holiday party circuit, this adorable puffer jacket from star Canadian designer Hilary MacMillan will be your constant companion. Perfectly cropped and decked out in a reimaging of the designer's namesake MacMillan tartan, it also has matching snow pants (!)—a perfect combo for a Boxing Day snowshoe trip.

HILARY MACMILLAN JACKET, \$325. [HILARYMACMILLAN.COM](https://www.hilarymacmillan.com)



## THE COZY SLIPPER

Our experts are unanimous: Uggs are practically non-negotiable, however many 2007 flashbacks they might cause. "The brand offers the perfect blend of luxe with cozy shearing and functional comfort," says Bellman. Tang recommends pairing this season's Tasman Ugg with the Skims holiday collection. That's the perfect cozy set for the holidays.

UGG SLIPPERS, \$125, [HOLT RENFREW](https://www.holtrenfrew.com)

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