

THE KIT

BEAUTY & FASHION MEDIA



2018
Editorial
Calendar

THE KIT PAPER SPECIAL FEATURES

January

JAN. 11

Upgrade issue

25 stylish ways to have your best year ever.

February

FEB. 1

Love Yourself Special

Empowerment plus top-tier products equal joy—a next-gen body issue.

FEB. 8

Valentine's Day Special

Date dressing, fragrance and SO MANY gifts.

FEB 15

One-Minute Miracle Special

The best of the year's most miraculous beauty products, as selected by The Kit editors.



MARCH 15

The Age Issue

This special issue celebrates inspiring women of experience with first-person essays, in-depth service features and a glorious portrait series.

April

APRIL 12

The Canadian Spirit Issue

20 amazing, stylish, inspiring Canadians across the globe share what being Canadian means to them. Plus: our spring fragrance special!

April 26

The Hair Issue

Thoughtful takes on how hair ties in to identity and self-expression, plus the latest trends and products.

May

MAY 3

Summer Skin Special

Treat your skin right with the

latest products, ingredients and inspiring essays on skin and identity.

MAY 10

Mother's Day Special

Celebrating mothers everywhere with lovely tributes and lovely gifts (with a focus on fragrance and jewellery).

MAY 24

Best of Everything Issue

20 ways to introduce modern luxury into your life: fashion and beauty buys, plus a little wellness.

June

JUNE 7

Wedding Special

The most beautiful bridal gowns and jewellery and perfect makeup looks for your big day. Plus: an amazing gift guide.

JUNE 21

Canadian Style Special

Designers we love, just in time for Canada Day!

July

JULY 19

Summer Beauty Issue

Go forth into the sun with the best products for hair, skin and the coolest summer makeup. Plus: swimsuits!

August

AUG. 9

The Leaders Issue

In celebration of women's power, and the pieces and products that make her feel

powerful.

AUG. 30

Fall Shopping List

20 of the best fashion and beauty trends, straight from the runway—and how to wear them.

September

SEPT. 6

TIFF Preview

Dressing the celebs: the dresses, jewellery, shoes and beauty looks we'd like to see them try. Plus, fall fragrance.



SEPT. 13

TIFF Red Carpet Special

The Toronto International Film Festival: our editors spotlight the most exciting and glam red carpet fashion and beauty looks, with expert tips on how to get them.



March

MARCH 1

Celebrity Style Special

Our editors select the new best-dressed list (including Oscars pre-dix!), with tips on how to get A-list looks.

THE KIT PAPER SPECIAL FEATURES



SEPT. 20

Fall Hair Special

15 ways to love your hair this fall: trends, reviews, products. Plus, a TIFFFred carpet round-up.

October

OCT. 4

The Power Issue

How to feel more powerful, featuring designers and celebs who are redefining power on their own terms.

OCT. 18

The Investment Issue

The top beauty product and fashion pieces worth splurging on (coats and boots!). Plus, a spotlight on winter skin.

November

NOV. 8

Winter Skin Special

Skin bootcamp! How to have your best skin ever.

NOV. 15

Holiday Beauty & Fashion

How to create a stylish look for every party on

your list. Plus, the best fragrances for holiday.

NOV. 22

The Editor Wish List Issue

Our editors' guide to the fashion and beauty gifts they're wishing for this holiday.

NOV. 29

The Reader Wish List Issue

Curated lists of what stylish real women are planning to give—and hoping to receive—this holiday season.

December

DEC. 6

Gift Guide Special

The Hot 100: fashion and beauty gifts for everyone on your list!

DEC. 13

The Glamour Issue

Your guide to New Year's Eve style: the hair, the



makeup, the jewellery (!) guaranteed to make it a night to remember.



DEC. 20

Luxury Wellness Issue

How to take care of yourself in absolute luxury. Plus: looking back at the year in style.

Le Kit

FEB. 8

Valentine's Special

Gorgeous gifts, fragrances and jewellery!

SEPT. 6

Fall Shopping Issue

The best fashion pieces and beauty products of the season.

NOV. 8

Holiday Beauty & Fashion

Your guide to a glam holiday season: amazing hair, skin, dresses and fragrances.

DEC. 6

Gift Guide Special

The most exciting beauty and fashion gifts to give—and receive.

The Kit Chinese

FEB. 15

Chinese New Year Special

Celebrate the New Year with the most glam fashion and ultimate luxe beauty buys.

MAR. 12

Spring Beauty Issue

The most gorgeous looks, trends and products—plus our OMM Special!

MAY 3

Mother's Day Special

Celebrating Mom with the most beautiful beauty and fashion gifts.

JUNE 14

Bridal Special

Elegant wedding essentials, from dresses to fragrance.

JULY 19

Luxury Beauty Special

The absolute best new makeup, skincare and hair products to invest in now.

SEPT. 13

Luxury Shopping Special

The season's hottest fashion and beauty trends, with a focus on the luxury items to invest in.

NOV. 15

Celebrity Style Issue

The new best-dressed list, starring international Asian It girls and celebs. Plus, the most essential new skincare.

DEC. 13

Gift Guide Issue

The most splurge-worthy beauty and fashion buys of the season.