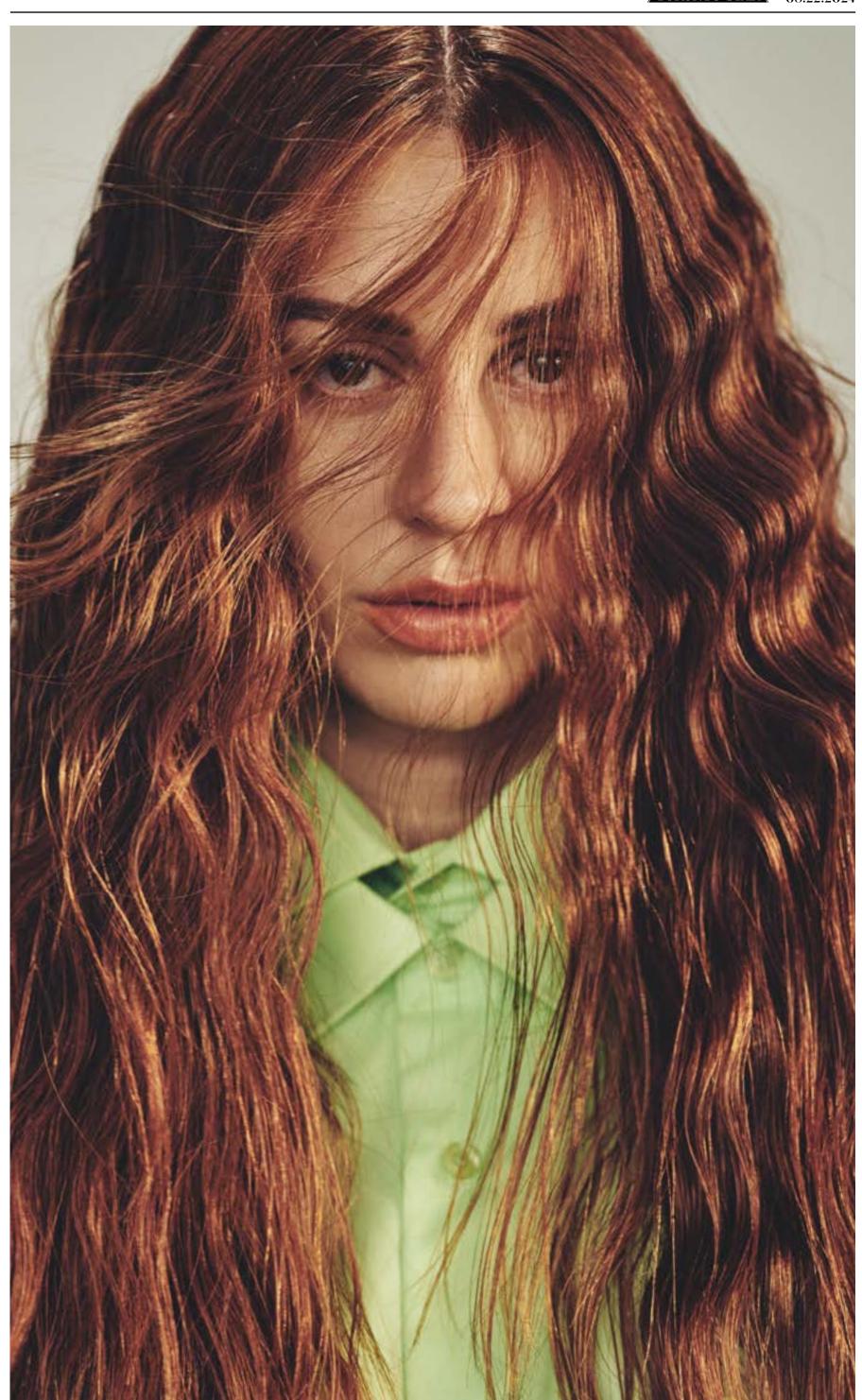
THEKIT

TORONTO STAR (08.22.2024)



BEAUTY DISRUPTER AWARDS 2024

They're here! Our editors tested hundreds of launches in skincare, makeup, hair and more to create our annual list of the 50 most innovative, most outstanding beauty products worth your time, money and energy. Social sensations Charlotte Dobre and Darcei Giles embody the splendour

SAY GOODBYE TO DARK SPOTS

This buzzy new niacinamide serum from L'Oréal Paris reduces the look of dark spots in just one week



tone, which means that tackling unwanted is why we can't get enough of the Bright Reveal Dark Spot Serum, the innovative new launch from L'Oréal Paris and a winner of The Kit's 2024 Beauty Disrupter Awards. A breakthrough in reducing hyperpigmentation and uneven skin tone, this serum visibly fades the look of stubborn spots in just one week, making it a must-have in every skincare routine.

Dark spots can strike at any time. Caused by age, hormones, sun exposure and acne, they're one of the first signs of aging to appear. As common as this hyperpigmentation is, finding an effective way to reduce their appearance can be a challenge. That's why the experts at L'Oréal Paris have created this formula with the best, scientifically-proven ingredients tine, day and night. Simply apply two or three drops available to fade the look of dark spots no matter to clean, dry skin on the face and neck and follow what their origins.

The main active ingredient in this powerful serum is niacinamide, also known as vitamin B3. This dermatologist-recommended ingredient not only brightens the skin, it also fights wrinkles, fine lines, redness, irritation and inflammation for a more even, healthy-looking complexion. Combined with amino sulfonic and antioxidant-rich ferulic acids, this 12 percent blend gently exfoliates the skin to renew surface Dark spots? Game over!

flawless complexion begins with an even skin cells and reveal brighter skin. Formulated without parabens, mineral oils and dyes, it's safe for sensitive skin dark spots is key at all ages and life stages. This types and even enhances the skin barrier function for long-term improvements in skin tone and texture.

> And this serum works fast, visibly reducing the look of stubborn dark spots in one week. In 12 weeks, reduce the look of dark spots by up to 43 percent and post-acne marks by up to 40 percent for a skin tone that's 49 percent more even. And the results only get better, with continuous use resulting in a significant reduction in discolouration, a refined skin texture and more luminosity overall, thanks to some very welcome light-reflecting technology.

> With its fast absorption and lightweight texture, this serum is beyond easy to incorporate into your rouwith your usual moisturizer. You can even apply it to the back of your hands and décolleté, where dark spots often pop up. And don't forget the SPF, like the the Revitalift Triple Power LZR Day Lotion with SPF 30 by L'Oréal Paris, which further protects the skin from damage caused by the sun. The results speak for themselves: Try it and watch as your dark spots

BRIGHT REVEAL DARK SPOT SERUM BY **L'ORÉAL PARIS**, \$47.99, <u>SHOPPERSDRUGMART.CA</u>



Your morning routine is about to be your new

favourite part of the day



THE LIT-FROM-WITHIN

FOUNDATION It's been seven years since Rihanna raised the stakes on foundation with Fenty's then unprecedented $40\ \mathrm{shades}.$ (There are now 50.) Finally, she's answering fans' long-time request: a foundation with a radiant finish. Don't expect shimmery mica or an oily glaze—this liquid formula taps fruit and plant extracts for a soft, believable glow. The medium coverage lasts all day without oxidizing, and of course, there's a shade for everyone.

FENTY SOFT'LIT NATURALLY LUMI-NOUS LONGWEAR FOUNDATION, \$54, SEPHORA.COM



THE BLUSH THAT'S LOOKING **OUTFORUS**

Louder for the people in the back: Sun exposure causes skin to age faster and raises risk of skin cancer. So why not add extra protection with your makeup? cream blushes, and this one is our new $fave, with its \, broad-spectrum \, protection$ brush or fingers.

NUDESTIX NUDESCREEN BLUSH TINT PF 30 IN STRAWBERRY SUNBURS \$34, SHOPPERSDRUGMART.COM



THE TOO-GOOD-TO-BE-TRUE CONCEALER

obsessed with exclusively for years until now. For just \$13, this little stick — aspect. Its glass case took four years punches way above its weight with to get right; it needed to be sturdy We've long been fans of Nudestix's super dense pigment that covers up enough to last, because it's refillable even the angriest spots. And wonderfully, it's still light enough to blend out via zinc oxide. Dot from the tube high over under-eye circles. It's creamy but on each cheekbone, then blend with a doesn't sit in creases and comes in 17 skin-matching shades plus six colour correctors.

NYX PRO FIX STICK CORRECTING CONCEALER, \$13, AMAZON.CA



THE ALL-OUT, ULTIMATE LUXURY LÍPSTICK

There's this \$100 concealer we've been There's just something about a Chanel lipstick, and this one levels up in every and interchangeable, too. Each bullet comes with a cap, so you can get a single case and swap between the 24 shades. And the dreamy colour does double-duty, with gardenia and passionfruit oils for firmer, smoother lips after four weeks.

CHANEL 31 LE ROUGE LIPSTICK IN ROUGE PREMIER, \$205, CHANEL.COM



THE GLOW-SO-GOOD SKIN BOOSTER

Hooked on glow? Us too, so meet our favourite enabler: the latest descendant of M.A.C's legendary Strobe Cream. This liquid adds a little more tint and a lot more hydrators, including hyaluronic acid, glycerin, shea butter and squalane. You can wear it solo (light-reflecting pigments help conceal minor spots) or under foundation, but we love it best with just a little concealer on top.

M.A.C STROBE DEWY SKIN TIN \$49, MACCOSMETICS.COM



THE PORE HANDLER

It's everything we could want for our pores, in one handy stick. The solid formula's outer ring has microspheres that create a primer-like diffused effect with no pesky pilling, plus skincare ingredients like niacinamide, tea tree oil and bakuchiol. The translucent core tackles oil with charcoal and lentil extract. We like to swipe it across the T-zone and where the cheeks meet the nose. Bonus: It helps makeup stay put.

MILK MAKEUP PORE ECLIPSE MATTE BLUR STICK, \$49, SEPHORA.COM



THE MAJOR-PAYOFF MULTITASKER

Holy pigment. We love to swipe this liquid shadow all over top lids for mega impact. It dries quickly and then doesn't budge. If liner is more your move, you can use the flat sponge's edge to trace it on. The four sunset-inspired shades, both shimmery and matte options, are designed to be used as blush or highlighter, too—perfect for a monochromatic makeup look.

LANCÔME IDÔLE TINT LIQUID EYE-BLUSHER IN HOT LAVA, \$30 SHOPPERSDRUGMART.COM



THE FIBRE MASCARA THAT WILL WIN YOU BACK

Fibre mascaras are amazing in theory: Tiny bits of fibre bulk up lashes for max volume. But in reality, they often wind that's well, hair-thin. This one sets the up looking flaky and even a little crazy. Now, Clinique has troubleshooted the category. This tube has small black — small without breaking off with every nylon fibres held in place by a gel formula, which means no flaking—yay when pushed against skin. The pigment for contact lens wearers—plus argan, coconut and moringa oils for a soft, clump-free fringe.

CLINIQUE HIGH IMPACT HIGH-FI FULL VOLUME MASCARA, \$37, SHOPPERSDRUGMART.COM



THE THINNEST BROW PENCIL EVER

To draw believable hair-like strokes along your brows, you need a pencil record with a teeny 0.8-millimetre tip. It took a clever innovation to get it that use: a little plastic guard that retracts goes on smoothly and stays in place all day long—even through a workout.

BENEFIT COSMETICS PRECISELY, MY BROW DETAILER, \$34, SEPHORA.COM



THE WILDLY COMFORTABLE LIP OIL

This might be the most comfortable lip product we've ever slicked on. It's made of 92 per cent natural ingredients including a moisturizing honey base. Zero per cent sticky, it glides on easily with the chunky doe-foot wand and adds soft colour, a high-shine finish and extremely long-lasting hydration. We've bed—it's that moisturizing.

GUERLAIN KISSKISS BEE GLOW LIP OIL IN ROSE GLOW, \$52, HOLTRENFREW.COM



THE LOADED-UP SERUM...

FOR YOUR HANDS skin-we know our hands could use their own skincare routine, but a goopy grip is a non-starter. This hand serum serves up vitamin C for dark spots. hyaluronic acid for plumping and bakuchiol to tackle tone and texture. Its precision nozzle dispenses just the right amount, and it quickly absorbs without any sticky or greasy residue.

We're ready for you, dry winter air. PAUME RENEWING HAND SERUM, \$52, MYPAUME.CA



THE FAUX-GEL

Sun exposure, frequent washing, thin We love that plumped high-shine look of a gel manicure but can't always commit to the salon visits. This drugstore find offers serious gloss and that hint of thickness while extending the life of your paint job. Even our notoriously brittle nails hung on chip-free for about a week. And though it's not marketed as fast-drying, we're able to get back to business within just a couple minutes.

> QUO BEAUTY INSTA GEL LONGWEAR PLUMPING TOP COAT, \$15, SHOPPERSDRUGMART.COM



THE JELLY-YES, WE'RE READY

The sheer nail polish trend isn't going anywhere, and these fun lacquers satisfy all jelly cravings. The wash of colour is extra forgiving for not-soskilled painters, and the rounded brush makes it easy to get close to cuticles. You can build it up for more coverage, but we love two coats with our tips peeking through. They're also fun to mix over your fave solids for a custom look.

ESSIE JELLY GLOSS IN ORCHID JELLY, \$12, AMAZON.CA



THE HAND CREAM WE FAN-GIRL OVER

Pour almost anything into a gorgeous package, and we're likely to love it. But in this case, what's inside deserves the adoration: a luxe hand cream with niacinamide, ashwagandha and peach flower extract. Squirt it out through the stay-on twist cap and massage over the backs of hands for loads of hydration to wipe any excess onto our elbows).

RARE BEAUTY FIND COMFORT HYDRATING HAND CREAM, \$25, SEPHORA.COM



THE PRESS-ON NAILS THAT LAST AND LAST

DIY press-ons, meet salon-level curing. Charmed, we're sure. For a faux mani that lasts up to two weeks, this kit comes with a mini LED lamp, gel adhesive, 30 nails in a wide range of sizes and all the little tools you need. There's a bit of a learning curve, but thoughtful details speed you along, like that lasts through handwashing (we like the motion-activated light and a circle on each nail to show how much glue

KISS SALON X-TEND LED SOFT GEL SYSTEM, \$27, AMAZON.CA



"Nailed it!" has never felt more apt



I think that everybody was looking for human connection, and my videos feel as if you're hanging out with a friend.

Meet Charlotte

For actor Charlotte Dobre, making YouTube videos began as a way to pass the time and support herself when auditions dried up during the pandemic. First, she worked for another channel, and then her own, @ charlottedobre, took off. "I think that everybody was looking for human connection, and my videos feel as if you're kind of hanging out with a friend," she says. Much of her content involves her reacting to buzzy topics, and anything wedding-related-Bridezillas, wedding planning drama, Vegas bachelorettes behaving badly tends to do well among her 1.9 million subscribers. "It's mostly women that watch me, aged 25 to 35, right around when you would get married or know someone who's getting married." Last month, Dobre, 35, got engaged herself, and yes, she'll be talking about the wedding-planning process. "We're probably going to keep a lot of it private, but there's definitely a lot that I want to involve my audience in when it comes to decision making. Hopefully there's no drama though." Professionally, her goal is acting and onscreen presenting, and she recently produced a pilot from start to finish. Whatever she's doing onscreen she uses as an opportunity to play with fashion and makeup in bright colours and offbeat pairings. "I rarely leave my house, honestly, I'm such a homebody, but when I'm filming, I want to do a full beat, experiment with what I'm wearing. Really just make it fun and colourful." —Rani Sheen

ABSOLUTELYFABRICS.COM COREY MORAWNIS EARRINGS \$185, COREYMORANIS.COM

Watch out, water bill. You'll be making excuses to take extra showers



THE DEODORANT THAT GOES BEYOND (LITERALLY)

supported—and quite frankly, necessitated-this no-holds-barred test drive. This deodorant lotion is designed for armpits, yes, but also all the other sweaty spots: underboob, lower back, groin, etc. Its aluminum-free formula packs lactic acid and glycerin and is dermatologist- and gynecologistapproved. The rounded applicator makes rubbing it in easy, and it absorbs quickly for an undetectable feel.

DOVE WHOLE BODY DEODORANT, \$15, AMAZON,CA



THE GLIDE-ON GLYCOLIC ACID STICK

TikTokers are obsessed with using glycolic acid toner beyond the face on ingrown hairs, darkened armpits and knees, keratosis pilaris, chapped heels, even as deodorant. And while the results are impressive, a liquid isn't ideal for the task. So The Inkev List put seven per cent glycolic acid—plus salicylic acid and soothing shea—into a convenient stick. We use it nightly and our pits have never looked better.

THE INKEY LIST GLYCOLIC ACIE EXFOLIATING BODY STICK, \$24 SEPHORA.COM



THE ITCH-STOPPING

Mentally and physically, an itchy eczema flare-up can be maddening. For instant relief (and less temptation to scratch!), this gel has a subtle cooling effect that kicks in right away. As it absorbs, its two per cent colloidal oatmeal and shea butter get to the root of the problem. We like to keep it on the bedside table for when irritation is stopping us from drifting off to sleep.

AVEENO ECZEMA CARE RESCUE RELIEF GEL, \$27, AMAZON.CA



THE ACNE SPRAY FOR OUT

It's the skincare version of needing meone to zip up the back of your dress: applying acne treatments to back blemishes. This aerosol can solves that. Its nozzle shoots out and up a fine-mist cloud of one per cent salicylic acid, witch hazel and tea tree oil. It's easy to spray at any angle to hit any and all

DERMALOGICA CLEAR START CLARIFYING BACNE SPRAY, \$35, DERMALOGICA.CA



THE KIT | 5

THE CRUSH-WORTHY BODY WASH

This one was love at first pump. The sage green bottle makes your shower look instantly chic, and the green cedarwood scent feels like a borrowedfrom-your-boyfriend parfum. But it's not just cool-girl vibes. This body wash's ingredient list—niacinamide. antioxidants, moisture-magnet sodium PCA—reads like a top-notch facial cleanser and leaves skin feeling soft.

YOUTH TO THE PEOPLE SUPERFOOD + NIACINAMIDE BODY CLEANSER, \$53, SEPHORA.COM

not stripped.



THE DERM-LOVED DRY OIL Dry oils are a French pharmacy staple, giving instant Saint-Tropez vibes with notes of orange blossom and rose, some even adding beachy gold shimmer. This one—made in Provence—puts skin health at the centre. It smooths rough skin with a malic acid ester, then restores suppleness with jojoba oil, ceramides and squalane. It's non-greasy and leaves a subtle sheen-a total treat for just-shaved legs.

BIODERMA ATODERM 2-IN-1 OIL, \$34, SHOPPERSDRUGMART.COM



This luxe cream feels like a face mask for your body. It goes on ultra-thick, with heady wafts of jasmine and grapefruit. With a little massage, the shea butter and apricot oil quench dry skin, and with extra massage, the naturally $% \left(\frac{1}{2}\right) =\left(\frac{1}{2}\right) \left(\frac{1}{2}\right) \left$ derived salicylic acid (from willow tree bark and wintergreen leaves) exfoliates, producing little pills of dead cells that roll away. And the softness lasts into the next day.

ORIGINS PLANTFUSION HYDRATING BODY SOUFFLE WITH PHYTO-POWERED COMPLEX, \$65, SHOPPERSDRUGMART.COM



THE ULTIMATE COMEBACK STORY

When Bain de Soleil Orange Gelée was discontinued in 2019, tubes of the iconic tanning oil hit eBay for hundreds of dollars, and fans started a petition machines that we've seen so far—and to bring it back. Enter, nostalgialoving Vacation Inc. The suncare
The instructions are easy to follow, brand consulted a panel of Orange each session takes minutes and results Gelée devotees to recreate the beloved orange tint, balm-to-oil texture and beachy scent—but now with SPF 30. A happy ending for all, including the 15,000-person waitlist at launch.

VACATION INC. ORANGE GELÉE, \$32, VACATION.INC



THE AT-HOME LASER HAIR REMOVAL DEVICE

s hard to believe this exists. An actual at-home laser hair removal device—more powerful than the IPL it's no bigger than a travel blow-dryer. show up in only four weeks. The downside: Like most in-office lasers, the tech can only target dark hairs on light skin, but we hope for more developments in this space.

CURRENTBODY SKIN LASER HAIR REMOVAL DEVICE, \$985, CURRENTBODY.CA



THE LIVES-ON-THE-BEACH SELF-TANNER

Be warned: This one's not for newbies But for tan-hards who have maxed out their depth of colour with other self-tanners, this mousse has St. Tropez's usual DHA, plus ingredients that mimic skin's melanin production and help the tan last. You'll need the application mitt and expert-level blending to get the dark guide colour on smoothly, but the sublime non-orange results (thanks to the violet base) are worth the effort.

ST. TROPEZ SELF TAN SUPRÊME /IOLET MOUSSE, \$62, AMAZON.CA

In your personal forecast? Very good hair days, every day



THE SPLIT-END

Like a Band-Aid for fraying strands, this affordable lotion has been measured to seal up to 88 per cent of split ends. And heat styling actually helps its polymers get the job done (don't worry, it protects from hot tool damage at the same time). We like to run it through towel-dried hair, then blow-dry and flatiron to yield silky smoothness.

TRESEMMÉ KERATIN SMOOTH WEIGH LESS LEAVE-IN HAIR CONDITIONER, \$10, SHOPPERSDRUGMART.COM



THE GAME-CHANGING

Of all the products we tested this



year this one brought the most whoas. The patented formula has a water-like consistency (though the formula contains none). You work it into sections of damp hair before using hot tools; it's designed for the brand's SteamPod but works with any straightener. The result is astonishing frizz-free softness that lasts up to five shampoos—it even had us stretching our time between haircuts



SMOOTHING TREATMENT, \$46, CHATTERS.CA



We're all about a before-bed skincare routine, but our hair gets just a quick brush, at most. Lately though, we've been waking up with ultra-soft ends (and zero greasy residue) thanks to the rice extracts and peptides in this overnight serum—for hair. The results are noticeable after the very first use, and the orange blossom and jasmine scent feels so chic as you hit the pillow.

after weeks of diligent use. OLAPLEX BROWBOND BUILDING SERUM, \$92, SEPHORA.COM

THE HAIR ICON TURNED

Olaplex for your eyebrows? Yes! This

tube contains the same bond-repairing

molecule that made the hair treat-

ment famous, plus peptides to support

growth in just four weeks. It even has

an ingredient that promises to slow

new greys. We love how easy it is to

apply (picture a doe-foot applicator

à la lip gloss), the non-crunchy hold,

and the fact that brows look less patchy



SHU UEMURA ULTIMATE RESET EXTREME REPAIR OVERNIGHT SERUM, \$95. SEPHORA.COM



THE DEMINERALIZING HAIR

Calcium—great for your bones, bad for your hair. And that's a problem because the water in your shower is loaded with the mineral, which can get deep inside your strands and weaken them. This pre-shampoo treatment contains citric acid to trap and remove calcium deposits and glycine to repair broken add shampoo overtop.

KÉRASTASE PREMIÈRE CONCENTRÉ DÉCALCIFIANT ULTRA-RÉPARATEUR PRE-SHAMPOO TREATMENT, \$89, SEPHORA.COM

THE SHAMPOO THAT

POWER-CLEANS YOUR SCALP

Wash day like Bey? We tested Beyoncé's

loose waves, and this scalp-scrubbing

shampoo was an instant fave. Under

the sculpture-like lid, a small nozzle lets

you apply it right at your roots. Then,

the teeny wood-derived exfoliating

particles, plus tea tree and fermented

new level of clean. The lingering pepper-

CÉCRED CLARIFYING SHAMPOO & SCALP SCRUB, \$53, CECRED.COM

mint scent is a lovely bonus.



THE TREATMENT THAT'S

Got 10 seconds for stronger, smoother hair? This post-conditioner speed treatment makes it easy to squeeze in, even on the most rushed morning. It combines nourishing avocado and seed oils, smoothing lactic acid and lamellar structures—think of them like little sheets that latch onto damaged spots to into wet hair, wait five minutes, then than we can squeeze in an armpit shave.

AVEDA BOTANICAL REPAIR BOND-BUILDING FLASH TREATMENT, \$72, AVEDA.CA



THE INTELLIGENT

We thought we'd never love a hair dryer more than the Dyson Supersonic—then we met the next-gen, next-level Supersonic Nural. It delivers all the speeddrying of the OG, but with new "smart" sensors. Getting close to your scalp? It auto-adjusts the temperature so you don't scorch the delicate skin. Need bonds. Extra points for ease: Work it form a thin, shine-boosting veil, faster to put it down? Leave it running and it automatically dials back the heat, flow

DYSON SUPERSONIC NURAL BLOW-DRYER, \$630, DYSONCANADA.CA



We're longtime devotees of Moroccanmuch-hyped line on both tight curls and oil's original treatment, and now there's a version that helps cut brassiness in blonde, white and grey hair. This leave-in contains the brand's signature argan oil and linseed extract, plus violet pigments to counteract orangey hues. Even after the very first use, our highlights already willow bark take your scalp to a whole — looked brighter (without the ashy tone for days without feeling grimy. And the that purple shampoos sometimes leave behind) and of course, totally frizz-free.

MOROCCANOIL TREATMENT PURPLE, \$52, AMAZON.CA



THE DRY SHAMPOO MADE

This is brilliant: a dry shampoo with fragrance that reactivates when you sweat. And while we did catch whiffs of the pineapple-y scent between burpees during a workout, we'd love it even without that fancy feature. It instantly absorbs grease, leaves hair feeling soft rather than stiff and powdery and lasts

price? *Chef's kiss* BATISTE DRY SHAMPOO 24H ACTIVE, \$12, AMAZON.CA

I tried different makeup styles that Black people don't usually participate in. I started getting a lot of messages from Black girls, like, "Oh my Ğod, I was too afraid to try this thing."



JANE/WADE DRESS, \$490 COREY MORANIS BELT; \$375, RING \$125, COREYMORANIS.COM LOEWE SHOES; \$1,250 HOLTRENFREW.COM

THE KIT Creative Directo

Features Director **Art Director** Briannah Danie

creators' makeup tutorials, and Giles's series, Black Girl Tries, was born. "I tried different makeup styles that

Black people don't usually participate in, for whatever reason. I started getting a lot of messages from Black

girls, like, 'Oh my God, I was too afraid to try this thing, I didn't think it would work on me until you did it.' I $thought\ at\ the\ beginning\ it\ would\ be\ like\ a\ joke,\ but\ it's\ actually\ really\ beautiful."\ Giles,\ who\ honed\ her\ product$ knowledge working at Sephora, has learned how to adapt K-beauty looks for her skin tone. "I discovered, if I want this peachy look, I can't use the same peach that she's using because it won't show up on me. But if I use a darker peach, it'll work the same." Giles first visited Korea in August 2023, and since then she's been five times.

"Now I can afford to go. So I'm going a lot." With 3.3 million subscribers, Giles is a bonafide success, but she

still focuses on making videos, rather than building her business. "I'm a creative through and through." —R.S.

General Manage Evie Begy, eb@thekit.ca Operations Directo Digital Media Kelly Matthews







THE CARRY-ON-FRIENDLY FRAGRANCE

THE SCENT WITH THE UNLIKELIEST ORIGIN STORY Talk about cute: a flower-embossed pocket-sized tin. Talk about smart: inside, tiny ampoules of travel-ready fragrance. Twist off the tip of one once scared of horses, tapped memoof these capsules (like the kind you less, when creating this luxe scent. We sometimes see serum in) and dab the alcohol-free gel made from natural get juicy floral at first spritz, then deep ingredients onto your wrists and neck. The smell is true to the original Daisy of a stable's tack room. It conveys a lot with just two materials: rose and oud.

MARC JACOBS DAISY DROPS, \$39, SHOPPERSDRUGMART.COM



A perfume inspired by a horse's neck? The spiky bottle (Valentino's signature Lavender is one of the most common Perfumer Christine Nagel, who was ries of an equine encounter at the Saut embrace a much softer side. This green of the French bloom (diva lavender and Hermès show-jumping competition, no eau de parfum—olfactively and literand leather-y notes that make us think jasmine absolute. On the dry down, ered plant called polygonum, set

HERMÈS HERMESSENCE OUD ALEZAN



Rockstuds, of course) and leather cap florals used in men's cologne, but this $\label{eq:might-play-tough} \mbox{might play tough, but the notes inside} \quad \mbox{ for-her spritz goes all in with two types}$ ally—blends that freshness with smoky Lapsang Souchong tea and bright sweet vanilla leaves a decadent sillage. It's an instant good mood at every sniff.



lavandin). The perfumers played with the contrast of cold and hot: a metallic effect from a rarely used white-flowagainst a base of warm vanilla sustainably sourced from Madagascar.

YVES SAINT LAURENT LIBRE ABSOLU



Hope you don't mind people leaning in

extra close

The "clean beauty" effect on fragrance from the husband-wife duo behind Fresh—came to Sephora Canada this vear, it scored the retailer's Clean + Planet Aware badge. Each juice is inspired by the couple's Hudson, New York, boutique hotel, and this woody one represents the romantic getaways able main note, but careful sniffing reveals jasmine, oud, vetiver and fig.

MAKER LOVER EAU DE PARFUM, \$236, SEPHORA.COM





Four words you'll be hearing on repeat: "What's your skin secret?"



THE FILLER-INSPIRED SKIN PLUMPER

With all our gadgets, acids and serums, we're guilty of dermatologist pretendplay—and this pointy tube has us imagining we can inject filler, too. The needle-thin tip targets wrinkles with two forms of hyaluronic acid: a long-lasting cross-linked version and low-molecular-weight one that sinks deeper. And though it's only topical, the formula takes inspo from filler's instant smoothing via film-forming



say that chemical peel was a little too just can't with masks. Non-goopy and cream when you first scoop it, then probiotic bifidus ferment have proven to cut redness by almost half after just barrier within four hours. We massaged it into irritated post-treatment skin and reaped the soothing, restoring rewards. Skin crisis, averted.



THE NIGHTTIME SKIN DE-STRESSER



THE VITAMIN C YOU'LL PLEDGE ALLEGIANCE TO

Toronto-based cosmetic chemist Stephen Ko became obsessed with mide—search our inbox for the term formulating a checks-all-the-boxes and the results may never stop loading. vitamin C serum. A couple of his musts: potent formula, watery texture and maximum stability. After seven years hyperpigmentation, fine lines and and 80 iterations, he pulled it off with a multi-valve tube that keeps air out (no traditional preservatives needed). He even added acetyl cysteine, which kickstarts the body's own antioxidant,

POEMS FROM THE LAB FUTURE FOCUS VITAMIN C SERUM, \$119, POEMSFROMTHELAB.COM



When your skin needs a 911 call—let's Consider this a mask for people who spicy—this is the emergency worker you want on the scene. Its yeast extract and one application, and strengthen skin's

ESTÉE LAUDER ADVANCED NIGHT REPAIR RESCUE SOLUTION SERUM, \$74, SEPHORA.COM



THE WALLET-FRIENDLY

Niacinamide, niacinamide, niacina-The form of vitamin B3 is a real Itingredient, promising to fight acne, more. This fast-absorbing serum serves a concentrated dose of niacinamide at a drugstore price, along with antioxidant ferulic acid, which you more often see with a three-digit tag.

L'ORÉAL PARIS BRIGHT REVEAL 12% NACINAMIDE + AMINO SULFONIC ACID + FERULIC ACID DARK SPOT SERUM, \$49. SHOPPERSDRUGMART.CA



THE LONG-LASTING PLUMPING MASK

wipe away any excess after 10 minutes. CLARINS HYDRA-ESSENTIEL CREAM MASK, \$49, CLARINS.CA

THE SUSTAINABLE-SANS-COMPROMISE LIP BALM

It's an unfortunate truth for many things in life that eco-friendly options

tend to be a bit of a pain (ever try to

take an electric car on a long road

erative development.



THE ULTRA-MARATHONER OF HYDRATION

This shape-shifter feels like a dense no-rinse, it has a refreshing lotion-like becomes a fast-absorbing gel once you two forms of hyaluronic acid promise to transformation is the way its hyaluronic help skin stay plump for 13 times longer acid, amino acid and electrolytes immeacne-prone types can benefit from its whopping 72 hours of hydration.

NEUTROGENA HYDRO-BOOST GEL CREAM EXTRA-DRY, \$23, AMAZON.CA



THE MICELLAR WATER WITH AN EXTRA OOMPH

Who doesn't love a micellar water that gently lifts off makeup with no rinsing required? What if it costs less than a feel but with more bouncy benefits. Its rub it onto skin. But the more shocking happy-hour cocktail? How about if it also packs just enough exfoliants to encourage smoother, glowing skin? This than standard HA. Parched skin soaks diately turn a dehydrated complexion one checks all the boxes with its one per it right up, but you could use a pad to into glow goals. It's lightweight and cent blend of glycolic and polyhydroxy fragrance-free, so even sensitive and acids that's still gentle enough to swipe across your face, and even lids.

GARNIER SKINACTIVE ALL-IN-1 MICELLAR GENTLE PEELING WATER, \$10, WALMART.CA



THE SOUPED-UP PIMPLE

We love a hydrocolloid patch to absorb (not to mention block pick-happy fingers). These patches cling tightly to trip?). Delightfully, this 100 per cent skin while hitting the spot with an antiper cent recycled paper. It features for pimples large and small, and cost ultra-soothing shea butter produced in \quad less than a quarter per sticker, so you West African communities where more can pop them on any and all blemishes than 8,500 women have trained in coop- without a second thought.

INDEED LABORATORIES IN-PATCH HYDROCOLLOID BLEMISH PATCHES \$10, SHOPPERSDRUGMART.COM BURT'S BEES SHEA AND COCONUT



Move over, Michael Cera—the real pimple gunk and help along healing Cerave star of the year is the brand's first oil cleanser. Picture the lather of the widely loved makeup- and grime-busting Foaming Facial Cleanser, but with moisnatural-origin lip balm is easy to push up from its paper tube made from 90 inflammatory duo of niacinamide and turizing squalane to leave skin feeling extra-soft. The formula contains water, too, which is a best-of-both-worlds situation if your skin craves oil but you can't be bothered to double-cleanse the residue away.

CERAVE HYDRATING FOAMING OIL CLEANSER, \$19 (355 ML), WALMART.CA



CHANEL



GABRIELLE

CHANEL

PARIS

L'EAU