



"DYROLAEKIR RIVER ON MYRDALSSANDUR, ICELAND, 2012."
PHOTOGRAPH: EDWARD BURTYNSKY/COURTESY NICHOLAS METIVIER GALLERY, TORONTO

Courage, my love

"The wolf is at our door," says Edward Burtynsky, about our climate change reckoning. In this issue, the legendary Canadian photographer shares a sneak peek at a massive new art project that acts as both love letter and visceral warning. Plus: the rise of eco-anxiety and how to (actually) help the planet

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Let Spring's freshest shades inspire your style. Lighten up and hit refresh in bursts of colour and cool patterns. Change your look, your closet and your mood with our picks of the season.



- 1. Xerjoff eau de parfum, **NICHE ESSENCE**
- 2. STAUD dress, **TNT THE NEW TREND**
- 3. Sneaker, **ECCO**
- 4. Kallina hat, **LEMOR**
- 5. Tagliatore blazer, **ANDREWS**
- 6. Earrings, **SWAROVSKI**
- 7. Shorts, **BANANA REPUBLIC**
- 8. Vagabond heel, **JEAN-PAUL FORTIN**
- 9. Alexis dress, **TNT THE NEW TREND**
- 10. Senso sandal, **TNT THE NEW TREND**
- 11. Browns Couture purse, **BROWNS**
- 12. Face à Face sunglasses, **SQUINT EYEWEAR**
- 13. ITEM Beauty lip gloss, **SEPHORA**

11.



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Call to the heart



Edward Burtynsky on the emotion fuelling his most ambitious project yet

As a culture, we’ve long relied on artists to both interpret our existing reality and to light a path to the future. Edward Burtynsky, 67, has been acting as such a prophet for 40 years. In his large-scale photographs of shipyards in China, logged forests in B.C. and African landfills dotted with Dollarama bags, he captures both the majestic beauty of our world—and the scale of the problems facing it. Burtynsky’s latest project, “In The Wake of Progress,” is an immersive installation and a cri de coeur about the threat of climate change that combines still photos, video and music and acts as a career retrospective. (It debuts in Toronto in June at the Luminato arts festival and then will travel around the world.) It’s beautiful, heartbreaking, galvanizing. “We’ve entered a new planetary epoch delivered by humans,” says the artist over the phone. “That’s a scary concept: We’re like the equivalent of the meteor impact that took out the dinosaurs!”

“In The Wake of Progress” is such an ambitious immersive work, and yet the reaction it elicits feels extremely personal. What was the story you wanted to tell? “It’s really about the world that we, as humans, have created. There’s no human actor or protagonist in the piece, but with the pacing, the music and the arc of the images, I was trying to touch the viewer emotionally, so that you feel something—that you understand something profound is happening in our world that we are bearing witness to. We’re at a historic moment, where we’re making decisions that could either tip the planet into a climate disaster—literally undermining future life on the planet—or that could help pull us back from the brink. How do you make somebody feel that something is happening, and that we need to react to it? You can look at charts and CO2 graphs, but that’s just looking, that’s not feeling. By stamping all of the elements together—the imagery and the music—it builds like a roller-coaster ride. You go up and down and swing around—you’re on a journey, and you walk away from that experience differently.”

How do you tell a story like this and not give in to despair? “The piece starts

with nature and ends with nature—it felt like the right bookend. The real challenge of the piece was: How do I end this piece without everybody wanting to slash their wrists at the end of it?! I thought, ‘Why don’t we go out in a rush of water, and let this water, this kind of healing force act as a symbol of hope, and of life.’ [For footage] I went to Niagara Falls, one of the great wonders of the world, and to the waterfalls in Algoma [in northern Ontario], which was a favourite stomping ground of the Group of Seven. I wanted to put the exclamation mark on the idea that we need nature more than it needs us. Then at the very end [of the installation], we’re in one of the most biodiverse places in the country, the ancient forests in B.C. For now, it’s still with us.”

What role does technology play as part of the problem and possibly the solution? “With 8 billion and counting

meat, ways to grow food vertically so you don’t use as much farmland, new ways of transport like electric cars. It’s all technology. But it’s a battle against entrenched interests—the oil and coal industries don’t want to give up what they’ve built. We need to start decoupling from fossil fuels, and we need to do it urgently. That’s the greatest single existential threat. We’re a dangerous species right now—our emotions and intellect haven’t caught up to the new responsibilities of our new technology.”

So much of this is so much bigger than any individual. How can we begin to help? “There’s no single easy prescription to any of this, but the fastest and the best prescription is to start acting in a positive way in your own life. To say, ‘Look, I’m not going to wait for someone else to make a difference. I’m going to start right here and right now with me.’ Where you find



TOP OF PAGE: “DENSIFIED SCRAP METAL #3A, HAMILTON, ONTARIO, CANADA, 1997.” ABOVE: “CATHEDRAL GROVE #2, VANCOUVER ISLAND, BRITISH COLUMBIA, 2017.” BOTH PHOTOGRAPHS: COURTESY NICHOLAS METIVIER GALLERY, TORONTO.

How do you make somebody feel that something is happening, and that we need to react to it?

people on the planet, we can’t go back to living in the forests and off the creeks. We can only go forward. Science is helping us get there: There are now replacements for

hope is hoping that more and more people arrive at that same spot. By all of our acts, tacking in the right direction, it begins to right the ship.” —*Laura deCarufel*

Small steps Sarah Laing on what to do today to help ensure a greener tomorrow

Can you single-handedly avert the climate crisis through plastic-straw abstinence? No. Does that mean you should live in a bacchanal of wanton waste because nothing you do matters anyway? Well, no. “In Venezuela, we have a saying: Every grain of sand builds a mountain,” says Alejandra Schrader, author of *The Low Carbon Cookbook*. Here’s how to start.

1. SLOW DOWN ON THE STEAKS

“The latest science says 25 per cent of all greenhouse emissions come from food, from production to consumption and then food waste,” says Schrader, who recommends cutting down on meat and dairy. “If you look at the carbon footprint of any ruminant—cows, goats, sheep—it’s off the charts because of the way they digest their food,” explains Schrader. “It’s called ‘enteric fermentation,’ or as I describe it to kids, the way they burp and fart really damages the environment.” Schrader advocates only having red meat on your plate three days a week. “Even if you cut your red meat intake by 50 per cent, you can eventually cut your own carbon footprint

by 40 per cent,” she says. “This includes cutting your intake, but also sourcing it from sustainable, preferably regenerative, farmers.”

2. SWITCH TO A SHAMPOO BAR

Our beauty cabinets are one of the trickiest places to make sustainable switches, thanks to all the plastic packaging and ingredients from far-flung locales. One easy win is a shampoo bar. “For every bar you use, you save two plastic bottles,” says Georgina Wilson-Powell, author of *Is It Really Green?* “Ethique is a solid triangle you can melt at home, so it turns into a liquid and you still get that bottle-with-lather feel.” Wilson-Powell also recommends ditching single-use razors (which can’t be recycled because

of the plastic/metal mix) in favour of a stainless-steel razor.

3. CHOOSE ANALOG OVER DIGITAL

“The carbon emissions from the information and communication technology sector are as big as the airline industry,” says Shashi Kant, director of the Master of Science in Sustainability Management at the University of Toronto. Each time you send an email or watch a TikTok, a tiny amount of energy is used to power your device and the WiFi, not to mention the carbon emissions from the servers that house all that information. Kant recommends turning your computer off when you’re not using it (seems obvious, but when was the last time you did that?!) and

choosing analog over digital where possible, i.e., a real book versus an e-reader.

4. RECYCLE BETTER

Not rinsing recyclables is one of the primary reasons items you think you’re recycling end up in landfill instead, says Alex Payne, North American public relations manager for TerraCycle. The second is improper sortation, when items not accepted for municipal recycling (like plastic bags) are mixed in with recyclables. Become well-versed in what your municipality does actually accept and find alternate ways to recycle the things they don’t, like using TerraCycle’s programs for beauty and oral care packaging or snack and candy wrappers.

THE KIT X DOVE



Dove’s take on natural deodorant is worth the switch

It’s 2022. Chances are you’ve thought about trying a natural deodorant at least once or twice. The key word? Thought. Too often, people worry that transitioning from a regular deodorant to a natural deodorant will make certain odours a bit more...pronounced.

Say goodbye to that fear thanks to the brand-new Dove Care by Plants Deodorant. For its first time, the brand has channeled its decades of reliable expertise into a range of 99 per cent natural-origin deodorants. Available in four natural-origin scents and made from 96 per cent recycled packaging, the wetness protection formulas are made from plant-based ingredients—like ultra-absorbent arrowroot and nourishing shea oil—to hydrate often-neglected underarms and provide 24 hours of odour protection, giving you the confidence and care you expect from Dove.

We enlisted Dove Research and Development Senior Scientist Carolyn Eaton to share everything you need to know about making the switch to natural deodorant.

How does Dove Care by Plants natural deodorant work, and how is it different from conventional deodorant?

“Dove Care by Plants contains plant-based ingredients that work by absorbing sweat and reducing odours,” Eaton explains, adding that the range also contains 100 per cent natural-origin fragrances that help cover up any lingering body odour. Conventional deodorant, on the other hand, reduces or eliminates any odour-causing bacteria sitting on the surface of the skin (in this case, your underarms). But, Eaton reminds, the presence of that bacteria isn’t an inherently bad thing: it’s needed to break down sweat.



What are the benefits of using a natural deodorant?

For many, natural deodorants are a way to cut out any aluminum salts or other chemicals that may be present in an antiperspirant from their regimen, according to Eaton. “They will also still allow you to sweat, which is a natural process,” she says. The entire range is also vegan, cruelty-free and PETA-certified.



Okay, but how long does Dove Care by Plants *really* last?

You’ll be protected for 24 hours—seriously! “The powerful combination of arrowroot powder and cornstarch absorbs sweat, while the 100 per cent natural-origin fragrances mask any bad odour,” says Eaton. That means you can go about your day odour-free, and most importantly, worry-free.

DOVE CARE BY PLANTS DEODORANT, \$11.97, AVAILABLE AT FOOD, DRUG & MASS RETAILERS

This content was created by The Kit; Dove funded and approved it.

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World on fire

As the climate crisis becomes ever more frightening, many of us are feeling like trash. For some, it's a pang of guilt every time they add to cart or add to garbage. For others, it's a chronic worry that's downright debilitating. Is the future of the planet really resting on our shoulders? Katherine Lalancette looks to lighten the load

events unfold in the news, “we’re seeing suffering and trauma all over.”

The tricky thing is, though, there aren’t a whole lot of people equipped to address that suffering. Accessing mental health resources can be challenging enough to begin with. But finding a practitioner versed in the complexities of eco-anxiety? That’s a whole other matter.

“If someone comes in talking about environmental distress, but the therapist is not very attuned to that, what they do is they end up putting the anxiety back on the client, saying, ‘Oh, you’re a highly sensitive person or you must have an underlying anxiety disorder to be so upset about this,’” says Davenport. “They don’t have the framework to start with validating those feelings and saying, ‘Of course—if you’re paying attention, you’re going to feel some really large and challenging feelings about this.’ So it can honestly do some damage.”

Climate distress isn’t part of any psychology curriculum currently, something Davenport is seeking to change. She recently helped develop a 70-hour climate psychology certification in partnership with the University of San Francisco. “I do think that eventually this will become required training.”

But even if you can’t find a climate-aware therapist, connecting with someone “in a fruitful way around this is essential,” she insists. Maybe it’s a support group or just a few people who share your concerns.

At first, Bégin didn’t dare tell any of her closest friends about what had happened on that car ride. “They all have kids and I don’t judge them for that at all—I really don’t. But I worried that they’d judge me for feeling this way.”

As time went on, she tried to open up to more people. Some looked at her like she’d lost it, others felt attacked and started listing off all the good things they did. “As if throwing stuff in a blue bin makes everything okay.” And then there were those who just listened without judging or offering advice. “Often that’s

Sometimes I feel bad being on this planet—I feel like I wasn’t invited.

really what I need, because I’ve heard all the so-called solutions, and nothing seems to really work.”

Though she’s gotten better at self-soothing when the panic attacks come on, there’s a “profound malaise” that lurks in the background. Her wardrobe is about 80 per cent vintage, her vanity is full of sustainable beauty products, but she drives a car to work and has a wood-burning fireplace. “Sometimes I feel bad about being on this planet—I feel like I wasn’t invited.” Her voice cracks. “Just talking about it makes me really sad.”

Guilt and shame are a huge part of it for many. Becoming riddled with self-loathing for giving in to a cute Zara dress. Picturing oil getting sucked out of the earth to make the plastic shampoo bottle in your shower. Knowing it probably won’t get recycled. Imagining it sitting in a landfill long after you’re gone.

“No, no, no—we have to stop that nonsense right now!” says Tara Seucharan. “All it does is shift responsibility onto the individual and let the corporations, who are doing the actual damage, get away with it.”

Seucharan is a mobilization campaigner at Greenpeace Canada. If

it makes you feel any better, even she sometimes orders stuff from Amazon. “Nobody’s expecting you to be perfect,” she says. She’s not encouraging you to go out and buy a Hummer, either. Individual responsibility still matters—to an extent. Just not in the ways you might think.

All those things you were taught to do to help the planet—flicking off lights when you leave a room, recycling and composting—they’re far too simplistic now, says Seucharan. “We can try to live the greenest, most eco-friendly life possible, but that pales in comparison to the approval of a single pipeline.” Not so fun fact: The phrase “carbon footprint,” the idea of measuring one’s personal impact, was actually coined by British Petroleum to deflect blame and make individuals feel at fault.

For Seucharan, a more effective strategy is to focus on collective action. It can be as easy as signing a petition or sending a pre-drafted letter to an official. (There are templates online—all you have to do is copy-paste and send.) Look for environmental or social justice groups pushing for progress. Maybe join them as a volunteer or send a donation or simply retweet them.

“There’s a point where worrying about the climate can be a productive thing,” insists Lindsay McCunn, an environmental psychologist in B.C. Meaning it’s not necessarily bad that people are taking notice and feeling these emotions. “It’s just a matter of making sure they’re not too worried to actually do anything.”

Last year, McCunn co-authored a position paper for the Canadian Psychological Association underlining the importance of psychology in addressing climate change. Among the key recommendations was for messaging around the issue to “empower and support, rather than frighten, people into changing their behaviour towards the environment.”

See, for anyone to become greener or participate in any kind of activism, she says, they need one basic, crucial element: hope. “If people feel as though nothing they can do will help, that efficacy is gone and then that’s trickier.”

“It just gets so overwhelming,” says Bégin. “We’re already so busy, so stressed—the war, the pandemic. I’m exhausted from having to constantly question everything, so I try and not let myself be too affected, which makes no sense because if we aren’t affected by this, what are we going to do? But then, if you care too much, it becomes paralyzing, so you’re just as useless as the person who doesn’t think about it.”

That’s why Davenport believes the best way to deal with climate-induced distress lies in a two-pronged approach. On the one hand, you need to look after yourself through mindfulness and self-care. But on the other, you also need to become part of meaningful change in some capacity. It doesn’t have to be

advocacy in the traditional sense. If you’re an artist, maybe you incorporate environmental themes in your work. If you’re a teacher, perhaps you start an after-school green club.

“There are the people who are so upset, all they want to do is go to yoga. And then there are the activists who feel such a sense of urgency, they think it’d be almost immoral to take time for themselves. My goal is to symbolically get the activists into the yoga studio and pull the yogis off their mats to go to the march.”

Because either one on its own is incomplete, she says. If you just go, go, go, you’ll burn yourself out. And if your actions don’t align with your values, you’ll end up hating yourself and not being able to sleep at night.

The other day, Bégin took her friend’s daughter with her on a little weekend adventure. They hit the streets of Montreal’s Saint-Henri neighbourhood and picked up litter from the sidewalks. “It was easy and only took an hour,” she says. On the way back, she carried a trash bag in one hand and held her friend’s daughter’s in the other. “It felt really good.”

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In our new ShopSmart series, *The Kit* team sets out to find the very best of everything. First up, three items everyone needs in their life: great-fitting jeans, everyday earrings and a fabulous mascara

GOOD JEANS

Beauty & lifestyle director Katherine Lalancette gets a leg up

“I like when jeans change—it means we’re evolving,” a colleague of mine once shared. She had a point: Every other area of our wardrobe is under a constant barrage of micro-trends, but denim styles? They tend to stick around much longer. So when there *is* a changing of the guard, say from boot-cut to skinny, it signals a much larger shift in the fashion timeline. We find ourselves at exactly such a crossroads right now, as stovepipes and even mom jeans—anything that comes too close into contact with our ankles, really—are beginning to feel, and I’m sorry to say this, passé. Straight-legged is where it’s at these days, friends. But here’s the thing: Letting go of worn-in jeans that fit you really, really well comes with a bit of grieving. And shimmying into pair after pair in an attempt to find their replacement is pretty much a changing room melt-down waiting to happen. So to help ease the transition, I did it for you.



REFORMATION
TOP, \$128; SHOES, \$335, THEREFORMATION.COM.
MEJURI RING (RIGHT HAND, MIDDLE, WORN THROUGHOUT), \$98, MEJURI.COM

Top marks: Denim Forum
This is your classic “French girl” jean, ideal for strolling along the Seine. The leg is straight but not baggy, and the combination of button fly and wee bit of stretch makes you feel supported yet comfy. Special mention to the cropped hem, which adds a jaunty kick and allows you to show off some snazzy footwear (sherbet sandals, anyone?).
DENIM FORUM THE ARLO HIGH RISE STRAIGHT JEANS, \$128, ARITZIA.COM



WILFRED
VEST, \$110, ARITZIA.COM.
MAGUIRE
BOOTS, \$245, MAGUIRESHOES.COM

Legs for days: Reformation
Are they the most comfortable? No. Do they make you look like you’re walking on stilts? You bet. They require a little breaking in, but once that’s done, boy are they good. Cool in a ‘90s way with a hint of sexy. They do run a tad small, so you may want to order up, and only come in one length, so some hemming might be in order.
REFORMATION CYNTHIA HIGH RISE STRAIGHT LONG JEANS, \$175, THEREFORMATION.COM



BABATON
BLAZER, \$228, ARITZIA.COM.
TOP, STYLIST’S OWN. **OPEN EDIT**
SHOES, \$65, NORDSTROM.CA

Real steal: H&M
For jeans with zero stretch, these are surprisingly comfortable. That’s because they hug you in at the waist to define your shape and prevent gaping at the back but give you much-appreciated breathing room around the hips and thighs. From there, the leg drops straight down without flaring, so the overall feel is more trouser, less Y2K raver.
H&M STRAIGHT HIGH JEANS, \$38, HM.COM

PHOTOGRAPHY: CLAUDINE BALTAZAR/KZN. STYLING: JILLIAN VIEIRA/PLUTINO. MAKEUP: ROMY ZACK. HAIR: HELEN KENNY/PLUTINO

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Giorgina Bigioni
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Direct advertising inquiries to:
Collab Director
Evie Begy, eb@thekit.ca
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Marketing Specialist & Project Manager
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THE KIT X MASTERCARD

True colours

Three trans Canadians on why identity matters



The first time a stranger casually used Asher DiGiuseppe’s correct pronouns was at a zipline park. The Toronto-based photographer vividly remembers feeling taken aback. Back then, he had been on testosterone for two months and was putting so much effort into being perceived as male. “At that point, I was so used to reminding people or having to tell people that I’d started using he/him pronouns. To hear them used publicly without any prompting was almost overwhelming,” he says. “It felt appropriate to have happened while ziplining, because being seen as who I knew I was truly made me feel like I was flying.”

That’s the power that identity has, but it’s something that people in the 2SLGBTQ+ community have to fight for every day. That includes things that many of us take for granted—like having the name that matches your identity on important documents, like your credit card.

That’s why Mastercard launched the True Name feature, which allows trans and non-binary people to easily change the name on their credit card to match their true identity. And now, BMO is the first financial institution to bring the True Name feature by Mastercard to Canada.

Here, three trans Canadians share their stories about embracing their true identity and discuss the importance of improving 2SLGBTQ+ visibility.

On staying true to yourself

“To be honest, I’m probably not true to myself every day. There are many days that feel really hard, and when I am [true to myself] I am really scared. Maybe allowing myself to be scared is what is being true to myself. Not every moment has to feel joyous and cheerful for you to be a valid person, and for your identity to be 100 per cent correct for you in that moment. For me, being able to work through internalized transphobia was really important. It still is. This is work I do every day, and it’s something I do with the love of the people around me, too.”

Emme Reynolds (@theemmereynolds)

On having to use ID that doesn’t reflect who you are

“Using an ID with the incorrect name is an incredibly uncomfortable experience. I personally never liked my given name, and that disconnect only grew larger as I got further along in my transition. It became a daunting reminder of a past I so desperately wanted to move on from. No matter how hard you try, there is always one thing that will out you to complete strangers, and you never know when that situation will become unsafe. The name-change process for trans folks should be as easy as it is for those who get married. It should not be so expensive and inaccessible for people without the means to go through the process.”

Asher DiGiuseppe (@the.flower.prince)

On being able to openly embrace your true identity

“It changed my life drastically. I always felt like something was off with my gender, but I couldn’t put it into words. It wasn’t encouraged, and there was a lot of shame associated with exploring that. When they say the sky’s the limit, I never felt that—it felt like I was in a metaphorical box, with the walls around me dictating how much self-expression I was permitted. When I came out, it was very freeing and gratifying to have friends, family and even strangers use the correct pronouns. Finally having my true identity reflect on my legal documents made me feel whole and closed the loop.”

Jordan Adrienne (@jordandrienne)



HOOP DREAMS

Associate editor Melissa Perdigao goes for gold

Gilded hoops have a way of making any outfit feel more stylish: a boxy blazer, a pretty sundress—even leggings or sweatpants. (Just slick your hair in a bun, throw on some hoops and suddenly you’re Bella Hadid on a coffee run!) From the slim and subtle to the statement-making, these are the pairs I’ve been loving.



Top marks: Mejuri
What happens when you take a beloved style and kick it up several notches? You get these sparklers. Dotted with responsibly sourced diamonds, the croissant-like earrings are extremely comfortable to wear and guaranteed to make you feel like a million bucks.
MEJURI PAVÉ DIAMOND CROISSANT DÔME HOOPS \$1000, MEJURI.COM



Upcycling made chic: Cuchara
Sustainably made in Toronto using deadstock materials, these earrings (seen above) are hollow inside, making them surprisingly light despite their bold appearance. Great for those who don’t want to feel weighed down by their jewelry but still enjoy a chunky look.
CUCHARA MINI KINNEY HOOPS, \$115, CUCHARA.CA



Perfectly imperfect: Biko
Available in four sizes and a gold or silver finish, these hand-cast hoops feature a slightly wavy, organic shape and hypoallergenic backings (a must for sensitive lobes). Mix and match the different styles for a playful take on the ear constellation trend.
BIKO RIO HOOPS (MEDIUM), \$125, ILOVE-BIKO.COM



Sculpted stunners: Jenny Bird
Equally gorgeous when paired with a crisp white shirt or glam evening attire, these earrings boast a lovely carved design that instantly adds visual interest. They’re secured with a hinge that clicks into place. Translation: no more losing your earring backings.
JENNY BIRD CHUNKY DOUNE HOOPS, \$130, JENNY-BIRD.CA

EYE CANDY

Executive editor Rani Sheen lashes out

Mascara is one of those desert-island items that can work alone. It instantly lends you a veneer of polish, even if your only other adornment is a missed smudge of toothpaste. Darkened, lengthened lashes can bring your eyes into sharp focus and amplify your every expression. My journey to select the best mascaras was ruthless and focused on performance—I have very low tolerance for smudges and shadows, so a whole makeup bag’s worth of tubes I thought I’d love didn’t make the cut. Here are the ones that did.



Top marks: Lancôme
It makes lashes look their very best: softly voluminous, defined and separated and soaring skywards. And all that without a hint of flaking or smudging. The “gel emulsion” formula comes off in seconds with micellar water, and the wand—featuring 90 different bristle sizes—combs the product through, leaving zero clumps.
LANCÔME LASH IDÔLE, \$36, LANCOME.CA



Drugstore hero: Maybelline
The full, fluttery effect from this mascara is just so pretty. The tubing formula slides onto lashes generously, encouraging them all to stand up proudly. After 11 hours of wear, I spied the faintest hint of shadow underneath my outer corners, but nothing too concerning. For \$12, this can’t be beat.
MAYBELLINE LASH SENSATIONAL, \$12, SHOPPERS DRUG MART



Good for the planet: Caliray
Rich colour, abundant volume you can see on a Zoom call and no mess or smudges: not what we’ve traditionally expected from a “green” mascara. The tube is made from recycled ocean plastic and the tubing formula is free from microplastics. It couldn’t leave smudges or shadows beneath the eyes if it tried.
CALIRAY COME HELL OR HIGH WATER, \$31, SEPHORA.CA



Less is more: 19/99 Beauty
Sometimes, you don’t want to look like you’re wearing a full set of falsies (school drop-off and yoga come to mind). For those moments, there’s this mascara from Canadian brand 19/99. The effect is noticeable definition without a made-up look. Bonus: It lasts all day and conditions lashes with jojoba and avocado oils.
19/99 BEAUTY LASH TINT, \$20, SSENSE.COM

PHOTOGRAPHY:

THE KIT X ORIGINS

When science met nature

How Origins is combining sustainable practices with formulas that work



When it comes to your beauty stash, it often feels like you have to choose: Something that works or something that’s good for the planet.

Origins believes you can have both. Founded in 1990, long before “green” or “clean” became industry buzzwords, the brand’s mission has always been to harness the power of plants. If you’ve ever dabbled the cult-favourite GinZing™ eye cream on your puffy under-eyes and seen yourself transform into someone who gets eight hours sleep a night, you’ll know exactly what kind of nature-powered miracles they’re cooking up in the Origins Biotech Labs.

What you might not know is that your jar of GinZing eye cream is now made of 97 per cent post-consumer recycled content, which is the equivalent of saving 32 plastic straws from the ocean. It’s part of Origins’ push to ensure 80 per cent of its packaging is responsible by next year, including easily recyclable glass, FSC-certified paperboard from responsibly managed forests, and “recharge” versions of your favourite products that allow you to reuse the plastic pump. Plus, Origins uses 100 per cent renewable energy in its manufacturing facilities.

Did we mention the brand has also planted nearly 2 million tree saplings around the world, part of larger efforts to tackle climate change by revitalizing our ecosystems? That’s the happiest marriage of science and nature imaginable.

3 TOP-SHELF MUST-HAVES



GinZing™ Vitamin C & Niacinamide Eye Cream To Brighten and Depuff

There’s a reason this has been a hero product since its launch. Part concealer and part eye cream, it harnesses the power of caffeine and Vitamin C to deliver short-term puffiness reduction and long-term correction of dark circles.



Mega-Mushroom™ Relief & Resilience Soothing Treatment Lotion

Re-formulated to include 10 times more responsibly sourced Reishi and fermented Chaga mushrooms—which work together to reduce redness and irritation—this calming lotion hydrates while protecting your skin against environmental aggressors, thanks to adaptogenic licorice root.



GinZing™ Into The Glow Brightening Serum

Skin feeling as dull as a rainy day? In clinical testing, 88 per cent of women reported brighter skin instantly when they used this fan fave serum. This is thanks to a 5 per cent retexturizing complex that blends green coffee seed and AHAs/BHAs to boost cell turnover (hello, radiance!), combined with vitamin C for brightness and hyaluronic acid for moisture.

The Kit created this content; Origins funded and approved it.

THE KIT X NIVEA



A clean sweep

The convenience of a cleansing wipe, minus the guilt

In 1957, the first wet wipe was invented. The woven pieces of fabric moistened with water and cleansing solution were first used in fast-food restaurants to cleanse greasy hands. It wasn’t until the 1970s that they really took off, with versions created and marketed for cleaning babies, homes and, eventually, faces, becoming known as the easiest and quickest way to cleanse your skin on the go.

And who could resist them, with their convenience, affordability and performance? But, like plastic bags and take-out coffee cups, disposable wipes have become a major environmental problem. Conventional wipes are made of materials like polyester, polypropylene and rayon, which don’t break down, so the wipe you used 20 years ago is likely still flapping in the breeze somewhere.

So what’s a wipe devotee to do? Easy: switch to a biodegradable

one. That’s what NIVEA did, reinventing its wildly popular face wipes using naturally derived, biodegradable plant-based tissue.

NIVEA’s Biodegradable 3-in-1 Normal Skin Cleansing Wipes are your new go-to for effectively removing makeup (even waterproof mascara) and cleansing, hydrating and refreshing the skin on the go. If your skin is extra dry, try the 3-in-1 Dry Skin Cleansing Wipes, which are infused with almond oil for an extra boost of moisture. The 3-in-1 Sensitive Skin Cleansing Wipes are suitable for even the most delicate skin, while the Biodegradable Pure & Natural Wipes are enriched with organic aloe vera and are suitable for all skin types. Plus, they’re housed in a package made of 45 per cent repurposed material.

So the next time you’re too tired to wash your face at the sink and cheat by using a wipe, you’ll sleep more easily knowing you did so with a more sustainable option.

The Kit created this content; Nivea funded and approved it.

CHANEL



ROUGE ALLURE L'EXTRAIT

THE NEW HIGH-INTENSITY LIP COLOUR,
CONCENTRATED RADIANCE AND CARE.
20 SHADES. REFILLABLE.



"DYRALAEKIR RIVER ON MYRDALSSANDUR, ICELAND, 2012."
PHOTOGRAPH: EDWARD BURTYNSKY/COURTESY NICHOLAS METIVIER GALLERY, TORONTO

Courage, my love

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