



The Era of Elegance

Montreal creative Azamit takes you inside her dreamy century-old apartment. Portrait of a woman who really knows how to live **PAGE 6**

By Katherine Lalancette | Photography by Royal Gilbert



Solitaires & Wedding bands

Van Cleef & Arpels

Haute Joaillerie, place Vendôme since 1906



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SUIT YOURSELF



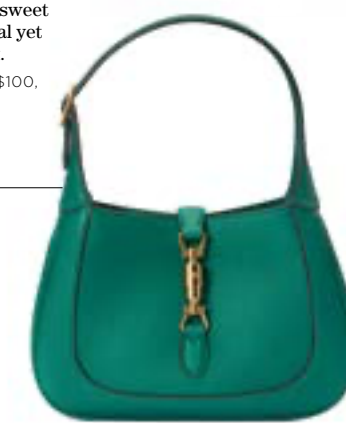
Suits are back this spring in relaxed silhouettes and fresh new colours that catch the eye and stir the heart. Renée Tse looks to fashion week front-row regulars for how to make the classic work uniform feel cool and current



Keep jewellery minimal but classic. Instead of traditional hoops, choose a textural two-toned pair.
DAVID YURMAN
EARRINGS, \$1,000,
DAVIDYURMAN.COM

Switch up your suit palette: Skip black and grey in favour of not-too-sweet pastels for a casual yet eye-catching look.
UNIQLO JACKET, \$100,
UNIQLO.COM

The iconic Gucci Horsebit 1955 bag adds impact and elegance to any suit.
GUCCI BAG, \$4,340,
GUCCI.COM



This season, dress shoes feel essential again: Opt for a versatile pointed-toe mule to go with your everyday fits.
TOTÊME SHOES, \$910,
SSENSE.COM



Rectangular sunglasses—like these ones from Linda Farrow's debut collab with COS—instantly make any outfit look expensive.
COS SUNGLASSES,
\$190, COS.COM



Take a cue from street-style stars and throw a striped sweater over your shoulders like you would a scarf. The look is both chic and functional, for when you need that extra layer on a chilly spring day.
BRUNELLO CUCINELLI
SWEATER, \$2,104,
NET-A-PORTER.COM



Take off the matching jacket and these pants work with everything, from an oversized sweater to a simple white tee.
UNIQLO PANTS, \$60,
UNIQLO.COM



CUFFING SEASON

Officially everywhere: the bracelet cuff, which encircled the wrists of both the biggest stars during award season and the top models on the Spring 2023 runways. The season's top pieces are united by their boldness—and their surprising versatility

By Renée Tse



This Swarovski cushion-cut piece—which gives the illusion of floating crystals—will turn heads wherever you go. Wear it on a bare wrist or over a long sleeve for a statement look.
SWAROVSKI
BRACELET, \$580,
HOLTRENFREW.COM



Beloved by A-listers for its no-fuss sculptural design, the Elsa Peretti sterling silver bone cuff effortlessly contours to the wrist (or wrists), thus giving off big superhero energy.
TIFFANY & CO.
BRACELET, \$3,000,
TIFFANY.CA



Made with calfskin and rose-gold hardware, this colour-blocked cuff makes a statement all on its own and is versatile enough to pair with an LBD or simple white linen shirt.
HERMÈS
BRACELET, \$790,
HERMES.COM



Embellished with hexagon motifs and frosted with diamond stars throughout, this couture-inspired cuff features a flexible mesh design ensuring comfort on the wrist.
VAN CLEEF & ARPELS
BRACELET, \$104,000,
VANCLEEFARPELS.COM



Featuring Chanel's emblematic quilted motif, this sculptural 18-karat gold cuff is equal parts bold and minimalist—just like the iconic Parisian founder herself.
CHANEL BRACELET,
PRICE UPON REQUEST,
CHANEL.COM

THE KIT X DOVE

Happy hands



Meet the new stars of your sink

Winter is the season of dry skin, and our hands take the brunt of it. Between harsh weather and frequent hand washing, it's no wonder our hands feel rough, dry, and cracked. Thankfully, there's a simple solution to keep your hands feeling soft and supple year-round: a hydrating hand wash.

We get it, finding a hand wash that ticks all the boxes can be a daunting task. That's where Dove's Advanced Care hand wash comes in. Packed with skin-loving ingredients like shea butter and available in three unique formulas, Dove's Advanced Care formula cleanses skin effectively, smells amazing and leaves hands silky-smooth and supple. Here's why we love it:

NEXT-LEVEL HYDRATION

To keep hands looking and feeling their best, it's essential to use a wash that softens—never strips—the skin. Dove's Advanced Care Deep Moisture hand wash is infused with a moisturizing complex that nourishes hands 10 layers deep. This gentle cleanser washes away dirt in seconds, while leaving hands feeling hydrated, no matter how many times you wash them. Truly breathtaking.



DOVE
ADVANCED CARE
DEEP MOISTURE, AT
MASS RETAILERS
AND DRUGSTORES

GENTLE ON SKIN

Keeping your hands protected should never equal dry, flaky skin. Available in a sensitive skin formula, this dermatologist-recommended brand is mild enough for all skin types while thoroughly nourishing hands, knuckles, cuticles and palms.



DOVE ADVANCED CARE SENSITIVE SKIN, AT MASS RETAILERS AND DRUGSTORES

GOOD FOR YOU & THE PLANET, TOO

Vegan and PETA approved, Dove's hand wash formula is sulfate-free, paraben-free, and packaged in 100% recyclable plastic bottles. And it's not just about hand washing: Dove is committed to tackling the global beauty industry's plastic waste issue, reducing over 20,500 metric tons of virgin plastic annually.



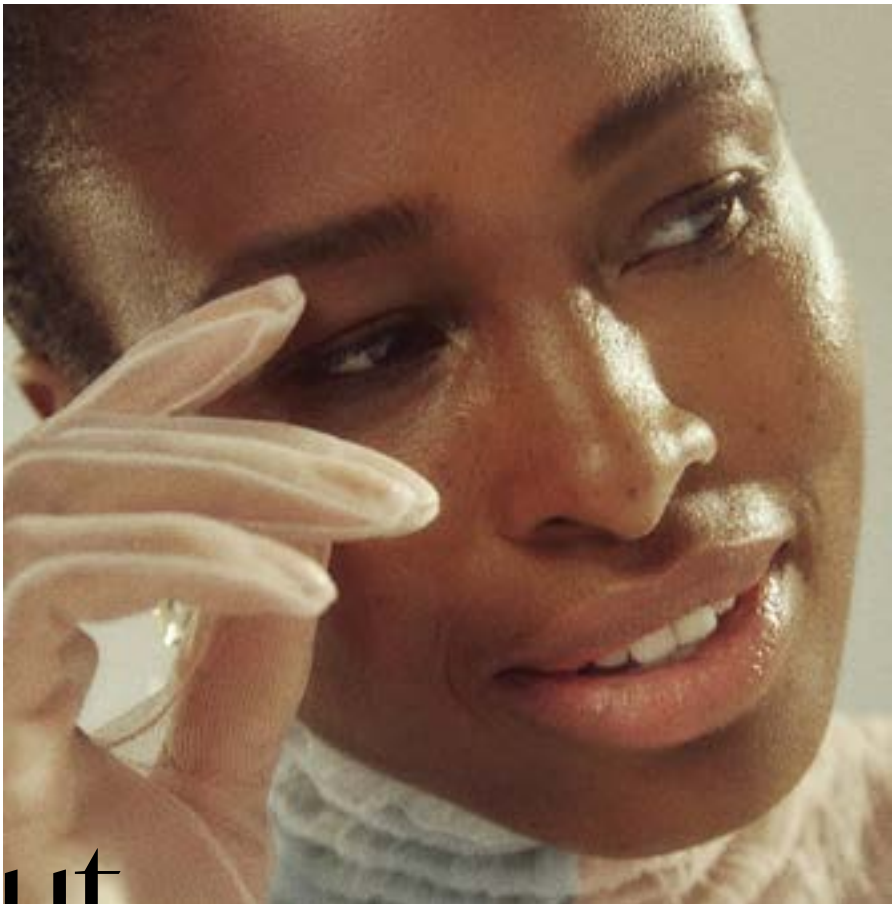
DOVE ADVANCED CARE SHEA BUTTER & WARM VANILLA, AT MASS RETAILERS AND DRUGSTORES

This content was created by The Kit; Dove funded and approved it.

About face

A serum created for all skin tones ushers in the next phase of inclusive beauty

by Rani Sheen



Long after many makeup brands expanded foundation shade ranges to suit a wider range of skin tones, skincare companies are still grappling with the imperative to be more inclusive. It's a simple concept that has taken the industry a long time to grasp: Different skin tones require different things.

Darker skin contains less ceramides than lighter skin, for instance, which means it may retain less water and feel drier. Hyperpigmentation works differently. You probably know that's caused by overproduction of melanin, which gives skin its appearance of colour, but it's more complex than that. There are actually two types of melanin: eumelanin, which is common in darker skin tones, and pheomelanin, more common in lighter skin. If these distinctions aren't taken into account, the products formulated to treat skin concerns may not work as well on all tones.

What's needed is a reevaluation of the way brands formulate and test the efficacy of their products. This is the thought process behind Dior's new T.O.T.A.L. testing platform, used to evaluate its new products on a wide range of people of all ages (18 to 70), genders and skin types from around the world to see how they experience the results, the texture, the smell. There are 110 skin Pantone shades represented in the current group of around 600 people, 300 of them being people of colour. For contrast, the Fitzpatrick classification system, established in 1975 by American dermatologist Thomas Fitzpatrick and still used as a reference tool by doctors and the beauty industry, separates skin into



DIOR CAPTURE TOTALE LE SERUM, \$125, DIOR.COM

Unless you live in a perfectly clean bubble, your stem cells take a battering

just six colour types. If it were up to Dior, its T.O.T.A.L. system would replace it.

Happily for Dior, testing for its newly reformulated hero serum, Capture Totale Le Sérum, showed that the way it works—by supporting the skin's stem cells to boost firmness and radiance—is universal across skin tones and types. Stem cells behave the same way and face the same challenges whether you're white, Black, Hispanic, Asian, female, male.

A stem cell is a cell that has the capability to divide indefinitely; sometimes they're called "mother cells" because they essentially give birth to other, new cells. You can imagine the revitalizing effect that can have. Every organ of the body has stem cells, some more than others. (The intestine, which is constantly renewing itself, has the most, at 15 per cent; the skin has 0.2 per cent.) And unless you live in a perfectly clean, peaceful bubble, over time your stem cells take a battering from UV exposure, pollution and stress, constraining their ability to regenerate.

The skin-aging-focused Capture Totale range is a classic, around since 1986, and its hero serum recently received a high-tech makeover. Now, the formula is made up of 98 per cent natural-origin ingredients, up 7 per cent from the previous version. Its star ingredient, a Madagascan flower extract called longoza, known as the "plant of eternity" because it can regrow infinitely, even after being cut or burned, is now being fermented to tease out more compounds—\$5, to be specific—that go to work on the skin's elasticity and firmness by encouraging stem cells to make more proteins and collagen.

Added to that is the root of an iris grown using ancestral methods in a Dior-owned garden in Florence, for its protective properties. A neat delivery system trick called double vectorization means these ingredients reach the stem cells in four hours. It's also a delight to use, silky and quick to absorb, and hyaluronic acid adds an instant hit of plumpness and hydration. It has a scent, as French luxury skincare is wont to do.

Stem cells do their own thing best at night, which is why the worst thing you can do for them is expose them to aggressors like UV light, pollution, smoke or stress when you technically should be sleeping. So do your nighttime routine, tuck in early and picture those mother cells lovingly taking care of your skin.

PHOTOGRAPHY: KELLY JACOB

THE KIT X SHOPPERS DRUG MART

READY, SET, REFRESH

Pro-approved beauty gems for a more mindful routine

One thing all beauty lovers can agree on is that we want our products to deliver results. Whether we're searching for a moisturizer that makes skin glow, a shampoo that creates incredible shine, or a fragrance we can't get enough of, performance is everything. We want our choices to do more than make us feel our best on the outside—they should reflect our values, too.

That's where the Thoughtful Choices at Shoppers Drug Mart™ assortment comes in. The retailer offers an expansive range of mindfully curated beauty and personal care products, including makeup, skin care, hair care, bath and body, oral care, menstrual products and beyond. If you're looking for items that are formulated without certain ingredients and free from animal testing, or want to shop products that have recyclable packaging, are refillable or made with recycled materials, Thoughtful Choices at Shoppers Drug Mart™ has thousands to choose from.

Not sure where to begin? Here, Shoppers Beauty Pro Jasmine Virani shares her must-have mindful picks from the Thoughtful Choices™ lineup.



THE ALL-IN-ONE SHADOW PALETTE



Create a multitude of eye looks without compromising on quality ingredients with Marcelle's 5-colour quintets, which include a variety of talc-free shimmery and velvety matte shades to help you create stunning beauty moments, from all-out glamour to low-key daytime looks. "I love the Plum Perfect palette because it's hypoallergenic, and the trending purple tones make dark eyes simply pop," says Virani.

MARCELLE TALC-FREE EYESHADOW QUINTET IN PLUM PERFECT, \$16.99, SHOPPERSDRUGMART.CA

THE SIGNATURE SETTING BRUSH

As a makeup artist, Virani loves a versatile brush. "The Quo Beauty Setting Powder Brush is always a favourite because it has multiple uses, from overall coverage to blending and diffusing," she says. "Not only are the brush fibers synthetic and vegan, they are also incredibly silky and super soft. I'm obsessed."

QUO BEAUTY SETTING POWDER BRUSH, \$32.00, SHOPPERSDRUGMART.CA



THE SKIN-RENEWING FACE CREAM

Lines, moisture loss and dark spots are natural signs of aging, but that doesn't mean we should stop caring for our skin. "I recommend this cream for sensitive skin types who are looking for an alternative to retinol," says Virani. Thanks to a combination of bakuchiol—a gentler alternative to retinol—and soothing vitamin E, this product is clinically shown to improve firmness, brighten skin, and reduce the appearance of fine lines and wrinkles.

BURT'S BEES RENEWAL ANTI-WRINKLE MOISTURIZING CREAM WITH BAKUCHIOL NATURAL RETINOL ALTERNATIVE, \$32.99, SHOPPERSDRUGMART.CA



THE STANDOUT BODY LOTION

Give the skin on your body as much attention as the skin on your face with this superstar moisturizer from Versed. "Retinol is not just for your face, it's perfect for your body, too," says Virani. "One of my tips is to apply before bed and let it go to work repairing your skin while you sleep."

VERSED PRESS RESTART RETINOL BODY LOTION, \$24.99, SHOPPERSDRUGMART.CA



THE MADE-FOR-YOU SHAMPOO

Gone are the days of one-and-done hair care. Function of Beauty is disrupting the scene with its custom formulas, which can be mixed and matched to suit your hair goals. "Inspired by ancient hair care rituals, fermented rice water is a key ingredient in this gentle shampoo," says Virani. "It's perfect for people with wavy hair looking for beautiful bounce and elasticity."

FUNCTION OF BEAUTY SHAMPOO WAVY, \$15.99, SHOPPERSDRUGMART.CA

THE SIGNATURE SCENT

Warmer weather is just around the corner, which means an uplifting fragrance is in order. "I'm so happy to see this gorgeous, PETA-certified brand from France arriving at Shoppers Drug Mart this year," says Virani. "This fruity fragrance is a mood booster and a game changer."

SOLINOTES POMEGRANATE EAU DE PARFUM, \$28.00, SHOPPERSDRUGMART.CA



MaxMara

MAXMARA.COM



Go your own way

She's a fashion-stylist-cum-creative-director-cum-entrepreneur. A Montrealer born in Eritrea, soon to be Milanese. Multi-hyphenate Azamit redefines what it means to have it all

by Katherine Lalancette
Photography by Royal Gilbert



Everything has to be over the top with me. I can't have a simple dinner party. Everything I do, I'm like, "How can we make this amazing?"

Even on crutches, Azamit can't hold still. She moves around her Old Montreal apartment, checking on the photographer setting up his camera in the living room, the makeup artist laying out his brushes on the kitchen island. "For me, everything has to be moving, all the time," Azamit says with a smile, her sleek chignon and graceful limbs creating the impression of an off-duty ballerina.

Next comes a review of the looks she'll be donning for her *Kit* cover shoot, a goosebump-inducing lineup of Chanel, Hermès and Cecilie Bahnsen. "My friend told me, 'Azamit is the coolest—she's always in super high heels,'" says the stylist. "Well, that explains this!" replies the woman of the hour, throwing a rueful nod toward her freshly mended meniscus.

But not even knee surgery can slow Azamit down—nor deter her from her footwear of choice. Amazit is a force, a one-name tastemaker who's helped shape the Canadian style landscape for over two decades.

Born in Eritrea and raised in Ethiopia, she immigrated to Montreal at age 15 when political unrest began destabilizing the region. She says she felt at home in Canada right away and adjusted to her new surroundings seamlessly—well, almost. "Winter is the only thing I hate about Montreal," she quips.

As for what she loves about it? "The fact that you can choose what you want in life here. When you live in a huge city that's very fast-paced, you can get lost trying to keep up. In Montreal, you decide what you want."

What teenage Azamit wanted above all was to make clothes. After studying fashion design at Montreal's Collège LaSalle, she spent a year at the École supérieure des arts appliqués Duperré in Paris, interning at Nina Ricci and other labels. "To my surprise, I realized I didn't want to be a designer after all."

So she took some time off to figure out her next move. A statuesque beauty with soaring cheekbones, she had often been approached by model scouts but had never felt confident enough to try it. Now out of school without a job, she thought, "Why not?"

"I went to my first test shoot and saw this man arrive with a rack of clothing. I asked him what he was doing and he said, 'Honey, I'm going to make you look fabulous!' [laughs] And throughout the whole shoot, I kept looking over at him and thinking, 'That's where I'm supposed to be, not on this side.'" Once the shoot wrapped, she marched over to the agency and told them modelling wasn't for her after all—styling was her calling.

Azamit would go on to style countless editorials for *Elle Québec* and *Elle Canada*, becoming a fixture on the Canadian fashion scene. So when a jewellery designer friend was struggling to make her way to Paris for a trade show,



she offered to help, calling up her contacts and organizing a sample sale to amass funds. "It was a huge success. That's when I realized people wanted to connect with local designers, but they didn't know how to."

And so the idea for the Souk was born. It started out as a (very chic) Christmas market and has since evolved into a platform showcasing emerging talents in every realm from clothing and accessories to food and ceramics. "Basically, it's anything you'd find in your home, because that's also when I realized I have this obsession with home," she says.

To be fair, it would be hard *not* to be obsessed with Azamit's home, a sprawling, sun-filled apartment dating back to 1881, right down the street from the historic Bonsecours Market. It was the first place she moved into after leaving her parents' house, 25 years ago this year.

"I've had many lives here," she says. "Everywhere I look, I'm reminded of an adventure, a time, a place." There are the treasures found on trips to Bali, Mexico and Japan, the *objets* crafted by the many local makers she champions, the disco ball on the coffee table—the centrepiece of many an epic party, including her 40th birthday bash. The 24-hour affair featured musician jam sessions, DJ sets, a gourmet brunch and traditional Abyssinian coffee prepared by her mother.

"Everything has to be over the top with me," Azamit says with a laugh. "I can't have a simple dinner party—it needs to be a production! Everything I do, I'm like, 'How can we make this amazing?'"

The adjective surely applies to both her interior and wardrobe, though the word she finds best describes her style is "personal"—every decision informed by an eye for beauty and a yearning for meaning. The same goes for her career choices. About 10 years ago, she retired from fashion to focus on the Souk and freelance creative work. (Make no mistake, a well-cut garment still sends her pulse racing: "I love dressing up—I would do it 10 days a week, 24 hours.")

But as she's gotten older, Azamit says she's become more selective about where she invests herself. "I'm not someone who wonders, 'Does this pay well?' because that's not what I'm after. I'm hungry for the satisfaction you get from working on a creatively stimulating project or meeting interesting people."

She likes to start her days with a stroll along the cobblestones to a nearby café with her two Italian greyhounds, Tsuki Chichin and Puglia, then get to work in the home office she shares with her husband, Francis Rudman, a digital creative director and 3-D artist. "I mean, I don't really call what I do work—I can't believe I actually get to make a living out of this," she says. "I definitely took risks in my life; I was prepared to have a certain level of financial insecurity as long as, in the long term, I could be at peace with the choices I made."

And at peace she most certainly seems—not that that means she's sitting back and taking it easy. In a few months, she and Rudman and the dogs will be relocating to Milan (her brother will be taking over their lease—"I couldn't bear to lose the apartment!"). The couple had been travelling to Italy often over the past few years, both for work and to see friends, so they figured, "Why not just move there?"

"We were in the mood for a change, something more challenging, more exciting," she explains. It seems for Azamit, there are always more adventures to be had, more lives to be lived—each of them sure to be amazing.



LEFT: HERMÈS DRESS, PRICE UPON REQUEST, HERMÈS BOUTIQUES. JENNY BIRD EARRINGS, \$125, JENNY-BIRD.CA. BRACELETS, AZAMIT'S OWN. BELOW (AND COVER): CÉCILIE BAHNSEN TOP, \$1,180, SKIRT, \$1,790, SSENSE.COM. GANNI SHOES, \$511, NORDSTROM. BIKO EARRINGS, \$215, ILOVEBIKO.COM



PREVIOUS PAGE, TOP: CHANEL CAPE, BODYSUIT, SHORTS, SOCKS, SHOES, PRICE UPON REQUEST, CHANEL BOUTIQUES. BIKO RING (RIGHT HAND), \$135, ILOVEBIKO.COM. ABOVE: KIKI A VARGAS DRESS, \$1,005, SSENSE.COM. JENNY BIRD EARRINGS, \$160, JENNY-BIRD.CA. RING, AZAMIT'S OWN. MIU MIU SHOES, \$1,350, HOLT RENFREW

STYLING: AMANDA LEE SHIRREFFS (TEAM AGENCY). HAIR AND MAKEUP: NICOLAS BLANCHET (FOLIO MONTREAL) USING DIOR COSMETICS

HOME FREE

In decorating as in life, Azamit abides by a single rule: Do what you please. Capture her apartment's laid-back, collected feel with a few well-chosen pieces



Montreal artist Annie Legault melds ancient weaving techniques with a contemporary sensibility to turn everyday objects into what she terms "material poetry." Her lamps in particular are meant to be "balms against coldness," instantly warming up the atmosphere of a room.

AMULETTE PENDANT, \$650 EACH, ANNIELEGALT.COM



Nothing lets your guests know they're in a fun, carefree home quite like a big ol' disco ball. Instead of hanging it up (that'd be so expected!), follow Azamit's lead and casually place it on the floor or among a grouping of books and other decorative objects on a coffee table.

YOUDEPOT MIRROR 16-INCH DISCO BALL, \$140, AMAZON.CA



Raised in Beirut and based in Montreal, designer Nadine Hajjar calls wood her "favourite canvas." Her work is infused with a whimsical quality, often characterized by soft, organic lines. This walnut and copper candle holder is the product of her "great obsession with spheres."

NADINE HAJJAR STUDIO CANDLE HOLDER, \$750, NADINEHAJJARSTUDIO.COM



Azamit and her husband, Francis, recently collaborated on a furniture line inspired by childhood holidays spent visiting grandparents (in Eritrea for her, in the English and French countryside for him). The result is an intersection of cultures and styles as cool as the couple itself.

HINTSA RUDMAN SIDE TABLES, PRICE UPON REQUEST, JEANDEMERRY.COM



Low to the ground modular sofas allow you to arrange pieces in whatever formation best suits the mood, whether that's an intimate conversation with friends or an all-night dance party. (How does Azamit keep hers white with two dogs? By covering the seats with washable throws.)

ARTICLE FABRIC ARMLESS CHAIR MODULE, \$999, ARTICLE.COM



It’s only natural

Going green can be tough. This beauty brand is doing it for us

by *Lesa Hannah*

Whether it’s about raging forest fires, melting ice caps, unprecedented extreme temperatures or the endless bits of plastic choking waterways and being swallowed by sea life, headlines about the effects of climate change are inescapable. The problems—which are going to remain the world’s biggest collective challenge throughout our lifetime—can make us feel overwhelmed, frustrated or even just numb. None of us can claim to be unaware of the state of the world, so why is it that some still don’t do their part to change their habits, from buying less, reducing their energy consumption or simply recycling?

One aspect of it is the way our brain works. Located deep within the centre of it is the striatum, and it motivates us to act or behave in certain ways because it rewards us with dopamine, a molecule that makes us feel good. “So when we are faced with choices, we choose the easiest solution,” says neuroscientist Sébastien Bohler. “This part of our brain tends to minimize our efforts for the maximum profit, so it’s difficult to struggle against these instincts.” It also operates in the moment, focusing on what we can seize now and doesn’t think about the distant future. The plastic water bottle

you bought today? Your striatum doesn’t care that it might be floating in the lake or crushed on the side of the road next month.

Bohler is part of a panel that’s been assembled by Garnier at its Greener Never Stops event in Paris (FWIW, all the carbon emissions used to fly in guests were offset with its NGO partner, Plastics for Change, with whom it recently opened its first plastic waste collection centre in India). The L’Oréal-owned brand is the fourth biggest beauty company in the world—it sells almost two billion units a year—and it recognizes that this puts it in a prime position to be a changemaker in the beauty industry, even if beauty only represents 0.5 to 1.5 per cent of global emissions. (Still, in Canada alone, it is estimated that 773 million plastic beauty or personal care containers end up in landfills every year.) “Nevertheless, we need to act and lead by example,” says Adrian Koskas, Garnier global president.

It’s certainly not the first time it’s acted; over the last few years Garnier has taken steps to reduce its environmental footprint, increasing its use of plant-based ingredients and ensuring they are sourced through fair trade. Two years ago, it was the first brand to release the environmental score on its products so that consumers had clarity on their impact. But according to a recent survey the brand conducted in nine countries, it was revealed that 79 per cent of people want to be more sustainable yet only 4 per cent are actually taking daily action to do it. “The reason is they don’t believe green actually works or they think it’s too expensive,” says Koskas. “This is where we come in,” he says. “We need to make it easy for them to make the switch.”

That means all new products will have improved sustainability profiles. “That’s very important because then, marginally, the category gets better,” says Koskas. But the brand is also making sustainability improvements to existing items. By 2025, its entire Whole Blends haircare line will be packaged in recycled plastic (some of which will hail from that collection centre in India) and be refillable. To eliminate the plastic packaging, all sheet masks—which are already compostable—will be housed in paper-based sachets by 2024. All of its Micellar Cleansing Waters will also be packaged in recycled plastic by 2024, and the bottle will remain clear—which can be a challenge with recycled plastic—so it will look no different to the consumer. “One of the key features of micellar water is its clean, crystal clear transparency,” says Koskas. “So for us, the clarity of the plastic was a non-negotiable,” which the company worked on with its engineers for more than two years.

That non-negotiable was vital given what’s probably Garnier’s biggest, boldest move: the ending of the production of face wipes in its two biggest markets (North America and Europe) by the end of 2023. But the brand is confident it can transition fans of wipes to its micellar waters as a sustainable substitution. And more than that, in a world where companies fight for market share, it knows this decision conveys courage. “We think it’s a very strong signal to consumers, to retailers and to the industry.”

It also sends the very clear message that the responsibility lies with the corporations producing items that create senseless waste; if they cease to make them available or offer greener, just-as-convenient alternatives, it solves the problem rather than endlessly putting the burden on consumers. It’s the way it should be, and here’s hoping we see more of it.

PHOTOGRAPHY: GETTY IMAGES

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THE KIT X BIRKS



ETERNAL LOVE

Eternity bands are the latest enduring engagement ring trend



THE GOLDEN TOUCH

Delicately elegant, this eternity band is perfectly suited for petite hands. With 30 diamonds set in 18kt yellow gold, it’s also the ideal ring for stacking. Combine with a dainty wedding band, then build your stack by adding a new layer to celebrate milestones.

BIRKS YELLOW GOLD AND 1.11CT DIAMOND ETERNITY WEDDING BAND, STARTING AT \$4,900, [BIRKS.COM](https://www.birks.com)



THE LUMINOUS EMERALD CUT

Bring on the sparkle with a band of emerald-cut diamonds. Set in platinum, this versatile design suits both traditional and contemporary tastes, and works wonderfully for couples looking for matching styles for their dual proposals.

BIRKS 3.72CT EMERALD CUT DIAMOND ETERNITY WEDDING BAND, STARTING AT \$15,800, [BIRKS.COM](https://www.birks.com)

Legend has it that the eternity ring dates all the way back to Ancient Egypt, and then re-emerged as a token of devotion in 18th-century Europe. Now, the enduring style is back on-trend, with a contemporary twist.

Featuring stones that typically run all the way around, these rings—also known as infinity bands—represent eternal love and were traditionally used as wedding bands or to celebrate milestone anniversaries. Given their symbolism and brilliant quality, modern couples are turning to eternity bands for their engagements.

From round cut to emerald, channel-set to pavé, there’s an eternity band to suit every taste. When paired with wedding rings, options abound. You can make a statement by combining two eternity bands twinkling with diamonds or let your engagement ring shine next to a more traditional wedding band in your precious metal of choice.

With hundreds of eternity rings to choose from, how do you decide on The One? Here are four beautiful, on-trend designs from Birks’ Bridal collection—each available in a variety of carat weights and prices—to shop at Maison Birks stores across Canada and online at [Birks.com](https://www.birks.com). Birks is a member of the Responsible Jewellery Council and follows the Kimberley Process, so you can be confident your diamonds are conflict-free and ethically sourced. Book an appointment with a Birks diamond expert at [Birks.com](https://www.birks.com) to find the perfect engagement ring for you.



THE CLASSIC BEAUTY

A continuous circle of round-cut diamonds makes this ring a quintessential eternity band. Adorned with 16 diamonds altogether, with a total weight of 4.00ct, it’s a classic style suitable for any couple planning their engagement.

BIRKS PLATINUM AND 4.00CT DIAMOND ETERNITY WEDDING BAND, STARTING AT \$28,500, [BIRKS.COM](https://www.birks.com)



THE FASHION STATEMENT

Alternating round-cut and baguette diamonds, this semi-eternity, is a unique and sophisticated choice.

BIRKS PLATINUM AND 1.77CT DIAMOND WEDDING BAND WITH TAPERED BAGUETTES, STARTING AT \$15,000, [BIRKS.COM](https://www.birks.com)

StriVectin®

The NO FILLER Line Filling Serum



NEW

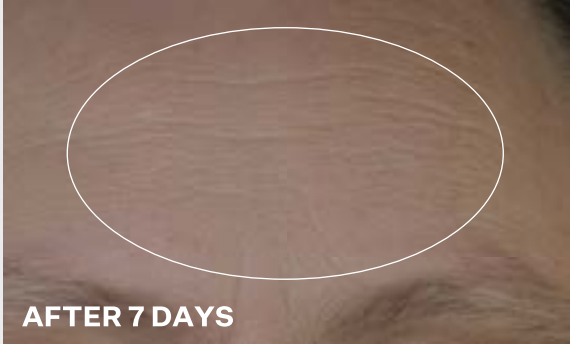
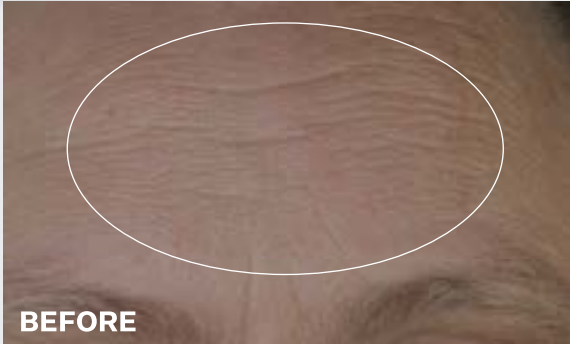
NEW Peptide Plump™ Line Filling Bounce Serum

Formulated for intense line-smoothing power, this breakthrough serum with our proprietary Alpha-3 Peptide™ targets skin’s natural Collagen, Elastin and Hyaluronic Acid for clinically proven, visible results.

- Lines and wrinkles appear filled in
- Skin is visibly plump, smooth and radiant

96% showed improvement in the look of **skin plumpness***

93% showed improvement in the look of **forehead frown lines***



Unretouched photos. Individual results will vary.

Available at Shoppers Drug Mart • [StriVectin.com](https://www.striVectin.com) or call 1-800-272-2376 

*Based on expert grading evaluation of 32 subjects after 8 weeks when used as directed.

CHANEL

COCO MADEMOISELLE



EAU DE PARFUM