

# THE KIT

The Holiday Luxury Issue: Jet-set fragrance, the new ladies who lunch, Montreal minimalism at its finest



PHOTO: GETTY IMAGES

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## Timeless beauty

In conversation with Cindy Crawford, still the most famous model in the world

BY JILLIAN VIEIRA

Cindy Crawford is a legend: a model turned mogul who, at 51, is back in the spotlight in a big way. This fall, she reunited with her fellow '90s supermodel greats—Naomi Campbell and Claudia Schiffer among them—to walk (and wow) in Versace's Spring 2018 show. Most recently, Crawford welcomed her two teenagers, Kaia and Presley, as the newest Omega ambassadors in the family's first campaign with the luxury watch brand. We sat down with the mega model in Paris and talked power, aging and inspiration.

“Every year I get a little better, because I learn more.”

**How have you embraced getting older?** “It was hard as a model to turn 50. There's nothing girlish about 50. It's not young. But the day after I turned 50, I was like, 'I'm still the same person.' You realize that the anticipation is worse than the reality. Since I started modelling, I've exercised and tried to eat healthily. Every year I get a little better, because I learn more. But I don't look the same as I did when I was 20. I wish I did, but it's not true. But I shouldn't really, either. I have kids who are almost 20. For me, getting older is about taking care of myself, but also developing the other areas of my life. For me, it's about embracing where you are today, and not only feeling nostalgic for the past.”

**When you do look to the past, how do you indulge in nostalgia?** “Recently, my husband collected all his old home movies of the kids and we got it transferred to digital, because otherwise we'd never watch it. If the kids have a friend over, we'll be like, 'Oh my God, you have to see Presley when he was four years old.' That's a fun thing. But everyone is excited to be doing what they're doing in the moment. We think, 'What's next?'”

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Ooh, yes please  
Gorgeous gifts to add to your own wish list [PAGE 3](#)



The great escape  
An olfactory trip around the world [PAGE 4](#)



Future perfect  
Front row at Chanel's forward-thinking show [PAGE 5](#)



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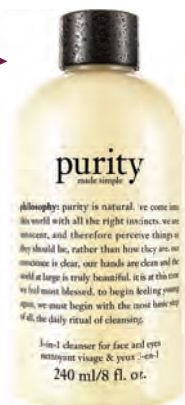
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# In the pink

This holiday season, treat the romantics in your life to a sweet setting of luxe lingerie, powder puffs and heart-shaped crystals

PHOTOGRAPHY BY HAMIN LEE



1. NADÈGE MARIE-ANTOINETTE CAKE, \$38, NADÈGE-PÂTISSERIE.COM. 2. CHERRY BOMBE: THE COOKBOOK BY KERRY DIAMOND AND CLAUDIA WU, \$38, INDIGO.CA. 3. CHÂTEAU LA TOUR DE L'ÈVÊQUE ROSÉ 2016, \$19, LIQUOR STORES. 4. ALDO SHOES, \$90, ALDOSHOES.COM. 5. COACH 1941 TOP, \$565, COACH.COM. 6. RAHUA ENCHANTED ISLAND SALT SPRAY, \$45, CLEMENTINEFIELDS.COM. 7. FENDI SUNGLASSES, \$685, HOLT RENFREW. 8. VOLUSPA CANDLE IN BALTIC AMBER, \$30, INDIGO.CA. 9. DIOR DIORIFIC MATTE FLUID LIP AND CHEEK VELVET COLOUR IN CHARM, \$47, THEBAY.COM. 10. SEPHORA COLLECTION PUFF & SHINE SHIMMERY BODY POWDER, \$16, SEPHORA.CA. 11. MARCELLE REVIVAL+ ANTI-AGING SMOOTHING EYE CONTOUR CARE, \$34, MARCELLE.COM. 12. ILA ROSE QUARTZ HEALING HEART FACIAL KIT (2 CRYSTALS AND FACE OIL), \$48, PETALANDPOST.COM. 13. CARDEA AUSET SEA MINERAL SOAK, \$40, CARDEAAUSET.COM. 14. FRANK AND OAK X SOKOLOFF BRA, \$60, UNDERWEAR, \$30, FRANK AND OAK



**ONE-MINUTE MIRACLE**  
**Editor:** Eden Boileau, managing editor  
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**Quoted**  
“When I saw [French actress] Micheline Presle in the movies, she inspired me to be a fashion designer. She's now 95 and she can still play. Society sees [elderly people] as uninteresting from an economic perspective...but they can be beautiful people. Maturity is beautiful. It's so lively.”

We asked legendary French designer Jean Paul Gaultier—who was recently in town for Toronto Fashion Week—about the beauty of aging.



**Original spirit**  
Oneself, the minimalist Montreal brand, is one to watch

BY HEATHER STEWART

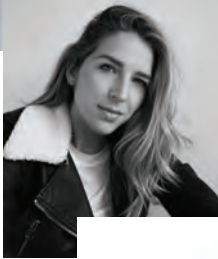
Sonia Cardinal didn't always work in fashion. In fact, she doesn't even know how to sew, but her unique designs have allowed her to take off as an up-and-coming Canadian designer. Working in marketing and television didn't satisfy the Montreal native, so she decided to quit her job and travel through Asia. When she returned home this past January, she founded Oneself, a ready-to-wear clothing line made in Montreal. Her minimalist designs are structured yet free, masculine yet feminine. The brand's first collection was Spring 2017. Oneself has since been featured at Inland, a Canadian designer pop-up, and Montreal's Fashion Preview. We spoke with Cardinal about starting her brand and how travelling the world influenced her designs.

**On creating her brand** “Three years ago, I quit my job and decided to travel in Asia. I went to Thailand, Bali, Taiwan—I thought I was going for three months and ended up staying for five. I was going to these vintage markets, and I started to take loads of clothes with me and sell them on Etsy. Then, when I got back to Montreal, I figured out that I really wanted to launch my brand. Selling clothes was nice, but I wanted to do more. I had this urge to do it myself and create the pieces.”

**On her inspiration in Asia** “I met so many women working in a field that is super irrational or they worked in a business background and they [turned to] something more creative. This was inspiring in the way that it felt like there was a community around this. Through the clothes, I want to express that you can do whatever you want and you can be whoever you want.”

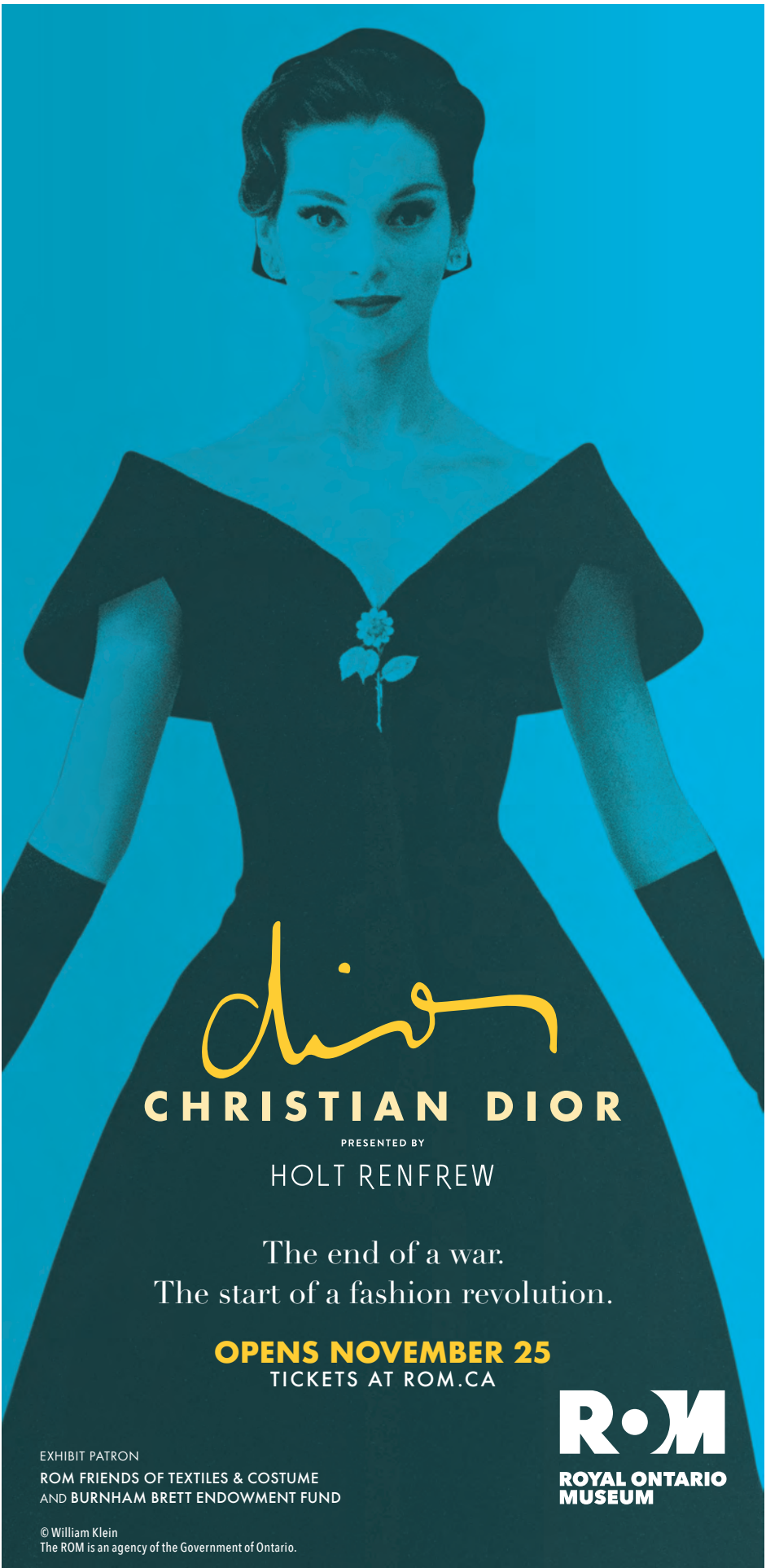


Clockwise from top left: Easy, elegant looks from Oneself's fall collection (\$175 to \$350); designer Sonia Cardinal.



**On the Montreal fashion scene** “I feel like Montreal is very open to the world. I find that interesting. We are a mix of Europe, so the designers here are open to what's up in Europe, and at the same time we're going to see what's up in the U.S. because we're close to them. I feel like it's sort of two cultures mixing together.”

**On being different** “If someone is different, or I see a product that is different than what I have seen before, it's really attractive. I feel like I'm taking a lot of influence from elsewhere to create something that is not like Europe, it's not like Asia, it's not like Canada, it's just kind of a mix. I feel like that is what makes [Oneself] different. It's influenced by so many things and so many travels. That's why it's unique—it's my personal vision of the world.”



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# Follow your nose

Just like the perfect trip, a fragrance should take you on a journey and stay with you forever. Here’s why scent is the ideal travel companion

BY RANI SHEEN | PHOTOGRAPHY BY AIMEE NISHITOBA



I stood in my hotel bathroom in L.A., watching in horror as shards of glass settled on the tile floor and precious liquid seeped toward the bath mat, filling the entire suite with a strong scent of citrus and cypress and causing all of my adult life’s vacations and work trips to flash before my eyes. My mini bottle of Annick Goutal Eau d’Hadrien, a loyal travel companion for many years, had plunged to its death from the tiny sink surround, jostled by its neighbouring travel-size toothpaste, sunscreen and body lotion.

It was the end of an era. While I almost always smell one way at home—floral and aquatic, courtesy of my collection of full-size L’Eau d’Issey fragrances—I smell decidedly different out of town, since at some point I began bringing Eau d’Hadrien with me on every trip. At first this was for practical mL-related reasons, but I continued because soon the scent became imbued with the excitement and exhilaration, sometimes tinged with discomfort or melancholy, that I experience every time I travel, as a person who loves to be away. Whether I found myself in remote rural Kenya or the centre of Paris, a dab of the ultra-fresh, lemony perfume (inspired by Tuscan gardens) instantly made me feel ready to explore. Perfumer Mathieu Nardin of the new Provence-inspired line Bastide and I have that in common. “I don’t wear any fragrance when I’m working, but I always bring a little something when I’m travelling, either the trial samples of what I’m working on or something that’s citrusy, bright and not overpowering,” he says. “It’s a splash of joy and happiness—for me, it evokes vacation and travel.”

For perfumers, travel is an essential research tool, as the raw materials they work with are sourced all around the world. “When I go to a new place, I open my nose and I’m very curious,” says Nardin. “I try to discover new ingredients and get inspiration from food, local scents, people, ancestral traditions. In India, you find a lot of different flowers, a specific way of using fragrance. When you land in Thailand, you have the humidity, specific notes in the air. In Cuba, you experience the cigar smoke.” For Bastide, a line of scents founded by star hairstylist Frédéric Fekkai that is rooted deeply in one place—the South of France—Nardin drew on his upbringing there, in Grasse, the perfumery epicentre of the world, where his grandmother was a producer of rose and jasmine, and his high school was housed in a former perfume factory (it smelled strongly of rose, especially on rainy days). Nardin lives in New York now, but the scents he’s made for Bastide transport him right back to his grandmother’s garden. “There’s a specific rose that she would plant with an olive tree and it grows, grows, grows into a full tree of roses; it’s very beautiful,” he says. “That was the inspiration for the Rose Olivier scent—this luminous, dewy, petally rose with the textured woods and green aspects of the olive tree.”

Travel itself is the main inspiration for the niche line Memo Paris—each of its fragrances is designed to evoke a different place, from Marfa (Texas) to Granada (Spain) to Siwa (Egypt). Co-founder Clara Molloy, a Geneva-based poet who works with perfumers to create the scents, is constantly on the move with her husband and co-founder, John, and their three children—they go to the Middle East,

Russia and the U.S. a few times per year and recently dropped into Spain, Italy, Denmark and Morocco. “It’s a way of life we enjoy. I’m not running around looking for inspiration; it’s more like wandering,” she says. “When you’re not in a rush, travel is a special time outside of your regular life, a break from your habits. Sometimes it can be a moment of loneliness, without the people you are used to living with. I find it an interesting moment because when you’re comfortable you can get a bit lazy.”

Molloy, who travels with Memo’s purse spray atomizer and at least half a dozen scent refills so she can follow her mood, depending on the day, weather and place, often creates formulas based on specific experiences in far-flung places such as Lalibela, in Ethiopia. “Lalibela [the fragrance] is a chypre with wood, musk and tobacco, but it’s the incense that you find in the churches of Lalibela that is really special in it. It’s used for the biggest pilgrimage of Africa. It’s very joyful—the way of praying is very open, like a party.” Another is based on her fantasies about the island Ilha Do Mel. “We were on a boat by the Brazilian coast and I saw the island but we didn’t land on it, and I wanted to keep it that way. It’s a wonderful place, a national preservation park, but the memory I have is of seeing an island on the horizon and not going there—it’s a utopia.”

And while she may not always literally interpret the smells of her travels, she sees them as having a fundamental connection to scent. “Travel is all about movement, whether you’re walking, flying or on a train, and perfume needs movement too. I like to be surprised in the middle of the note and by how it finishes. From the top notes to the heart to the bottom, it has to travel in a way. So I find there’s a very beautiful link between the two.”

For Guerlain’s perfumer Thierry Wasser, travel is timed to the harvests of various ingredients, when he checks in on his local suppliers. “If you go to Bulgaria, you come in a minivan, and they drop you off in the middle of the field. As soon as I open the door I know if it’s a good vintage or not because you cannot imagine how powerful a rose field can smell.” Being there gives him a new perspective when he goes back to work with those raw materials. “Smelling the scent in the air of the flowers in their natural habitat is a very powerful experience. When you come back to the lab in Paris with that emotional experience, you will see or use the flower very differently.” If you want to talk about frequent flyers, Wasser is up there; his schedule is jam-packed. “Usually the calendar is like this: I start in February in the south of Italy for bergamot, followed by Tunisia for the orange flower. May is the rose, so it’s Bulgaria, Turkey, France. Then you go to India for the jasmine in September and the mimosa in October. After, if you’re in the neighbourhood, you can go down to Sri Lanka for sandalwood. Tonka bean is in December and January, but I don’t always go to Venezuela.” Perhaps unsurprisingly, he rarely travels for leisure.

Although I’ve since gotten over the loss of my Eau d’Hadrien—though a passing whiff at a perfume counter can whisk me right back to the desert in Morocco or the Northern California coast—and replaced it with the similarly citrusy Verbena by L’Occitane, I’m now wondering if I should be following my nose more when I travel, to discover new smells, make new memories. After all, those can stay with you longer than any souvenir. “The memory of scent is very powerful. You close your eyes and smell something and it can make you travel in space, in time,” says Wasser. For Molloy, travel sticks with you in an even deeper way. “All these memories of travelling have a spiritual meaning,” she says. “When you’re not there, it’s invisible—it’s part of your soul.”

## BUCKET LIST

Plan a trip to the magical places that inspired these fragrances—or simply spritz and let them whisk you there in spirit



**Lalibela, Ethiopia**  
**The inspiration:** The smoky, resinous incense burned in the 900-year-old below-ground churches hand-carved from rock, which attract thousands of Orthodox Christians on a pilgrimage every January to celebrate Genna (Christmas according to the Ethiopian calendar). **The notes:** Frankincense, patchouli, rose absolute, vanilla.

**MEMO PARIS** LALIBELA EAU DE PARFUM, \$318 (75 ML), SAKS FIFTH AVENUE



**Provence, France**  
**The inspiration:** Perfumer Mathieu Nardin’s grandmother’s garden in Grasse, Provence. There, a specific variety of rose was planted close to an olive tree so that they intertwined with each other until they turned into a tree of roses during the short but spectacular blooming season in May. **The notes:** Centifolia rose from Grasse, olive leaf, tangerine, white cedar wood.

**BASTIDE** ROSE OLIVIER EAU DE TOILETTE, \$165 (100 ML), HOLT RENFREW



**Japan’s ancient forests**  
**The inspiration:** The “verdancy and stillness” of Japan’s forests filled with ancient cedar and hiba evergreen trees. “Forest bathing” captured the western world’s attention this year: The benefits of the Japanese wellness practice of stretching, deep breathing and walking deep in an old-growth forest have been shown in many studies to boost the immune system, balance stress hormones and improve brain health. **The notes:** Cyprus, moss, fresh thyme, vetiver.

**AESOP** HWYL EAU DE PARFUM, \$165 (50 ML), AESOP.COM



**Calabria, Italy**  
**The inspiration:** The orchards of Italy’s southern tip, which teem with bergamot trees. Almost 90 per cent of the world’s crops of this large citrus fruit with aromatic bumpy green rind and fragrant white blossoms are grown in Calabria’s warm coastal climate, which sees an average of 300 days of sunshine a year. **The notes:** Calabrian bergamot, ginger, petitgrain, white musk

**GUERLAIN** AQUA ALLEGORIA BERGAMOTE CALABRIA EAU DE TOILETTE, \$78 (75 ML), THEBAY.COM



**Berlin**  
**The inspiration:** An urban exploration of this gritty city’s brutalist concrete apartment buildings, steel construction, and smoke and tea at modern bohemian gatherings in underground tearooms and bars, contrasted with the forests and lakes dotted around the city, such as Strandbad Wannsee lakeside swimming area, where locals escape to splash and sunbathe in the summer. **The notes:** Grapefruit, black tea, black pepper, cedar wood

**GALLIVANT** BERLIN EAU DE PARFUM, \$130 (30 ML), ETIKET.CA



**Muscat, Oman**  
**The inspiration:** Oman’s ancient capital city, from where, in 300 BC, caravans embarked with loads of spices and essences through Jordan and across the Mediterranean to Rome, where their fragrant cargo was in high demand for burning during religious ceremonies. Among the treasures: myrrh. Its essential oil and resin is collected from a spiny shrub that grows in very hot climates. **The notes:** Myrrh, mandarin, orange blossom, nutmeg

**ACQUA DI PARMA** COLONIA MIRRA EAU DE COLOGNE CONCENTRÉE, \$247 (100 ML), HOLTRENFREW.COM



**England’s oak woods**  
**The inspiration:** England’s many ancient oak forests, revered for their natural beauty as well as a literary magic that has inspired writers, playwrights, painters and now Jo Malone perfumer Yann Vasnier, who describes the oak tree as “majestic and mysterious.” Sherwood forest in Nottinghamshire, made famous by Robin Hood, is home to a tree named the Major Oak, which has a 28-metre canopy and has stood for as long as 1,000 years. **The notes:** Old oak absolute, green hazelnut and cedar wood

**JO MALONE** ENGLISH OAK & HAZELNUT COLOGNE, \$175 (100 ML), JOMALONE.CA



Fashion forward

For Chanel, the future of the brand is interwoven with the whimsy and wonder of its storied past

BY JILLIAN VIEIRA



Standout looks from Spring 2018: Plastic earned a pretty reputation with droplet-like earrings, stacked Lucite bangles and a rain shower of a mini skirt.



But last month's Spring 2018 show at the Grand Palais, Chanel's long-standing venue in the city's 8th arrondissement, proved to be its most impressive—and ambitious—extravaganza to date. Under the Palais's domed glass roof stood a replica of Gorges du Verdon, a towering canyon in the South of France. The scene was, literally, a breath of fresh air: mossy blooms painted the rock face in emerald hues; coniferous greenery sturdily shot up toward the sky; and rare Paris sunlight poured in, illuminating the diverse ecosystem in dramatic fashion. The faux formation's trickle even gave way to a roaring waterfall once the show started, the mist beading off the plastic-y mini capes in an 89-strong lineup of airy tweeds, mother-of-pearl-flecked denim and see-through, thigh-high boots.

The contrast—man-made material set against everything natural and bucolic—was an obvious one, but it also represented the house's long-standing tradition of marrying the old and new. This was Gabrielle Bonheur “Coco” Chanel's vision, after all. In her perfectly preserved 18th-century apartment on rue Cambon, wheat sheaths—both real and immortalized in a painting gifted by none other than Salvador Dalí—act as a reminder of the designer's

humble, farm-life beginnings. The camellia, a flower favoured by Ms. Chanel for its scentless properties (so it wouldn't camouflage her own perfume), adorns twin gilded mirrors in crystal form. Fanned across her desk is a stack of tarot cards, a ritual she partook in to satiate her fixation on the future.

These days, Chanel's newest newness comes in the form of a fresh flagship boutique in Toronto. Moving from its long-time Bloor Street home to an intimate, two-level store on Yorkville Avenue, the boutique's design incorporates nods to Coco Chanel's iconic point of view, including a camellia collage and abstract black and white art pieces. And much like Ms. Chanel's perch on her winding staircase in Paris, a portrait of the legendary designer by German artist Gregor Hildebrandt will hang in the stairwell leading up to the ready-to-wear floor. Onward and upward, as they say.



On the final day of Paris Fashion Week, after more than a month of sartorial revelry on the international catwalk circuit, showgoers eagerly anticipate the Chanel presentation. Spectacle is an expectation of the famed house—helmed by creative director Karl Lagerfeld since 1983—and its history of over-the-top shows is a long one. For Fall 2014, there was the grocery store show: an haute take on the entirely banal, complete with wire shopping baskets, extra-practical, tweed-stitched sneakers and 100,000 Chanel-branded perishables stocked on the set's shelves. Fall 2017 boasted a memorable interstellar theme, which yielded a million pairs of the brand's now iconic glitter go-go boots and a life-sized rocket that “took off” during the finale.



Coco Chanel standing on the famous staircase at her Rue Cambon apartment in 1954.

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**AYESHA CURRY**  
Chef, Author, Rule Breaker

“On the set of my show or cooking at home, I love to add a little flair.”



Ayesha is wearing lash inserts.

I am what I make up.





Supermodel Cindy Crawford out on the town and with her family: husband Rande Gerber and kids Kaia, 20, and Presley, 18.

# Timeless beauty

Continued from cover

**How have you prepared your children to work in the modelling industry?** “My main advice for them has been to treat it like a job—be on time, be professional, don’t be on your phone, and really engage with the hairstylist and the makeup artist and the photographer. Otherwise, you miss so much. In terms of how they are as a model, I don’t think you can teach that, really. They need to find that themselves, although they are comfortable around cameras because they used to come to shoots with me when they were young. The only advice that I gave Kaia was about shows. The style of runway modelling has changed—the girls have no expression in their eyes. It’s like robots walking. I told her, ‘You should bring your personality and walk with confidence.’ She did that in one of her first shows with Alexander Wang and that’s what made people notice. They want to see who that girl is. I encourage her to find her own walk, not to just walk like everyone else.”

**Who are the women that inspire you?** “My mother and sisters are my biggest role models. My mother is the type of person who had bumps in her life—she lost a child, my parents got divorced. But she would always make the best out of everything. And I’d say, ‘You’re such a Pollyanna.’ Only when I became an adult did I

realize how incredibly strong that is. She always chose to see the good side of people. And that doesn’t come naturally—that’s a choice. She wasn’t like an executive woman who had a power suit on and a briefcase; her power was in how she chose to deal with the life that was handed to her. And I think that’s a great quality.”

**You’ve been a face of Omega for more than 20 years. What do you find exciting about the brand?** “Originally, what drew me to the brand was the great heritage with James Bond and the Moonwatch. And then it was the quality and the legacy, but also this timelessness. As a young model, those were brand qualities that I wanted for myself. When we first started working together, they took me to Switzerland to meet with the watchmakers and really understand why a quality timepiece is so special. I grew up in an age when you had to wear a watch to tell the time. For the kids now, it’s different—it’s really only about the statement they’re making. It’ll be interesting for my children to be a part of redefining why a quality timepiece matters to their generation. Why do we love vintage cars? It’s understated luxury.”

OMEGA WATCH, \$10,500, OMEGAWATCHES.COM



## LIKE MOTHER, LIKE DAUGHTER

Kaia Gerber is following in her mega-model mom’s footsteps



Owning the runway  
This year, Kaia Gerber hit the catwalk for the first time at the Spring 2018 Calvin Klein show—28 years after her mom’s runway debut. The duo also walked the Spring 2018 Versace runway together.



Repping a luxury watch brand  
Crawford senior has been an Omega ambassador since 1995. This year, the whole family—Kaia, Presley and even dad Rande—has joined Cindy in brand ads.



Shining on the red carpet  
Like her mom, Kaia does the red carpet in classic glam looks.



Hanging with supermodel pals  
Cindy’s ’90s squad was a who’s who of supermodels, including Naomi Campbell. Kaia hangs with today’s mega models, like Jasmine Sanders and Kendall Jenner.

PHOTOGRAPHY: GETTY IMAGES (EXCEPT OMEGA EVENT: KAIA RUNWAY, CINDY OMEGA AD)

# HYALURONIC THAT BLURS.

We have done something really special. It sounds like other things but it is very different. In fact, there is nothing like it.

Blurring products promise to scatter light in many directions to hide pores and lines and create a retouched skin finish. There are two types of blurring products on the market: the ones that really work well but don't get along with makeup well (and also aren't suitable for normal to dry skin) and then there are the blurring products that don't work so well but they are compatible with makeup and all skin types (we call such products mediocre—they make everyone happy but no one super happy).

Instead of relying on older silica technologies, HA Blur uses an unusual new form of Hyaluronic Acid powder base for its blurring approach. Hyaluronic Acid has never been used for this purpose before and renders HA Blur compatible with all makeup and all skin types, while the blurring effect is exceptional. In fact, it's so compatible with makeup that you can apply under or over foundation, or mix it with any liquid foundation for an ultra-high-definition skin finish.

By now even cute deep sea blobfish have figured out that models in glossy ads look like they have perfect skin (and everything else) largely because of creative photo retouching. And the most powerful retouching tool to make skin look perfect is the "blur tool" which basically makes things look like they would if you had worse eyesight by allowing less detail to be visible. The contrast between this lack of detail on blurred skin and the detail in the surroundings that are not blurred confuses the brain to conclude that the skin is nearly perfect. Hylamide's HA Blur physically achieves this blurring effect in real life with millions of tiny translucent colourless "prisms" that don't allow the skin to show any detail. In contrast to everything else around that shows every detail, HA Blur makes skin look porelessly flawless instantly. The results are really so dramatic that we gave up trying to find some emoji that needs to go here! It can be used alone or as a primer with most foundations. It also eliminates excess shine instantly without any drying effect (in fact, it's very hydrating).



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The new ladies who lunch

Call them freelance and fancy-free: The next generation of creatives is opting out of the 9-to-5

BY EDEN BOILEAU  
PHOTOGRAPHY BY GEMMA WARREN

“I sometimes call myself a professional plate spinner because I’m very much the typical millennial multi-hyphenate,” says Mirian Njoh, a fashion communications grad. “I’m involved in all kinds of content creation—I love styling, writing, blogging and working with brands. It’s very fluid.”

That fluidity is the cornerstone of the exploding gig economy. (A 2017 Randstad study put the figure of temporary workers at up to 30 percent of the current workplace—and growing.) Its worst incarnation, dubbed “precarious employment” means scrambling to make ends meet with zero benefits or financial security. An ever-expanding group of young creatives, though, is finding freedom in eschewing the typical office job and demanding more from their freelance life than a cramped table at a crowded café. Enter the budding trend of shared workspaces, which are cropping up across the country.

Former freelancer Rachel Kelly opened her co-working office Make Lemonade in Toronto earlier this year. “I loved the freedom of my freelance life-style, but I was frustrated with working at coffee shops,” she says. When a full-time job opportunity fell through at the last minute last year, Kelly re-evaluated: “The thought of creating another cover letter—I just couldn’t do it.” So she took a lemon of a situation and, well, you get it.

Olivia Seally happily acknowledges that she has drunk the lemonade of shared office spaces. A photographer by training, Seally currently pays the bills through photography, writing and event planning projects. “The hardest thing about freelance is a sense of accountability—you’re the only person who you’re answering to,”



Clockwise from left: Ilona Fiddy, Olivia Seally and Mirian Njoh, shot on location at Make Lemonade, a shared office space in Toronto.

she says. “It’s really nice to have other people around even if they’re not directly involved with your project. If you don’t come in for a few days they’re like, ‘Hey, how are you? What’s going on?’”

Njoh agrees. “Co-working spaces foster a sense of community,” she says. “It’s hard to work alone. Sometimes you need a balance of other people; you want to exchange ideas or even just be social. They give you an opportunity to still be on a team.”

Illustrator and tattoo artist Ilona Fiddy has been freelancing off and on for 10 years. “It’s definitely hard to be the only person responsible for making my living,” she says about the insecurity of being self-employed. But she wouldn’t

trade it. “It’s hard to manage my own time, but once I got that down, it’s such a blessing. I love being able to make my own schedule. I’m not really a morning person, so I’m able to give that to myself.” Fiddy, Kelly, Seally and Njoh—who voluntarily returned to freelance after a year of steady employment—say they wouldn’t go back. As Njoh puts it, “I love not knowing what the next day is going to hold.”

ON ILONA: **TIBI** TOP, \$705, SKIRT, \$700, **TIBI.COM**. **JENNY BIRD** EARRINGS, \$65, **JENNY-BIRD.CA**. **CALL IT SPRING** SHOES, \$50, **CALLITSPRING.COM**. DEFINED AND FLUTTERY LASHES. CREATED USING **COVERGIRL** PEACOCK FLARE MASCARA IN EXTREME BLACK, \$14, **DRUGSTORES**

ON OLIVIA: **REBECCA TAYLOR** DRESS, \$835, **REBECCA-TAYLOR.COM**. **CUCHARA** BELT, \$145, **CUCHARA.CA**. **CALVIN KLEIN** SHOES, \$208, **THEBAY.COM**. GLOWY, EVEN SKIN PERFECTED WITH **COVERGIRL** VITALIST ELIXIR FOUNDATION IN GOLDEN TAN, \$18, **DRUGSTORES**

ON MIRIAN: **MICHAEL KORS** COLLECTION DRESS, \$2,480, **MICHAELKORS.COM**. **UNIQLO** TOP, \$30, **UNIQLO.TORONTO**. **H. HALSTON** SHOES, \$259, **HUDSONSBAY.ULTRA-GLOSSY** LIPS SLICKED WITH **COVERGIRL** KATY KAT LIP GLOSS IN CATELOUPE, \$11, AVAILABLE IN DECEMBER, **DRUGSTORES**

OFFICE SPACE

The top mobile workplaces across Canada

**Suite Genius in Vancouver**  
**Highlight:** The mountain views of its two locations: Kitsilano and Mount Pleasant.  
**Dedicated desk:** \$495/month

**Work Nicer in Calgary**  
**Highlight:** The private gym and showers.  
**Floating desk:** \$200/month (or you can snag a private office for \$700).

**Homestead Coworking in Edmonton**  
**Highlight:** The “coworking visa,” which allows you to check in to their sister spaces.  
**Dedicated desk:** \$350/month (three-month minimum)

**WeWork in Toronto**  
**Highlight:** The WeWork Member Network App, which has a social feed and a virtual job board.  
**Dedicated desk:** \$350/month

**MyByward Office in Ottawa**  
**Highlight:** The “flex space,” which can be used for anything from a fashion pop-up to a temporary gallery.  
**Dedicated desk:** \$375/month  
—**McKenzie Bohn**

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THE KIT X H&M

What to Wear to Feel Confident at Holiday Parties

10 women share their go-to pieces fit for all the festivities

1. **STATEMENT EARRINGS**  
“My go-to accessory for pulling together a confident look for a holiday party is earrings. They have to make a statement, because I want to leave an impression when I’m taking selfies with my friends and talking up a storm over cocktails and hors d’oeuvres!” —*Rachel P.*  
**H&M** EARRINGS, \$14.99, **HM.COM**
2. **EMBELLISHED DRESS**  
“Sequins and sparkle on a dress or skirt make me feel most confident at holiday parties because it is a fun way to make an outfit pop for this time of year!” —*Cara W.*  
**H&M** DRESS, \$79.99, **HM.COM**
3. **SPARKLY HEELS**  
“Shoes can make or break an outfit. The right pair of heels can dress up any outfit—and they always make my legs look fantastic!” —*Elizabeth F.*  
**H&M** SHOES, \$59.99, **HM.COM**
4. **FESTIVE TOP**  
“I like tops with a bit of detail, sparkle, or colour to feel festive, and adding in simple jewellery. I like to still be comfortable to be able to eat, dance, play with kids, and do all the other activities at holiday parties!” —*Megan M.*  
**H&M** TOP, \$14.99, **HM.COM**
5. **RED SKIRT**  
“I’m all about a great festive dress for the holidays. This year, I’m thinking of black lace sheath dresses or a wine-red skirt with an off-the-shoulder sweater.” —*Catherine G.*  
**H&M** SKIRT, \$59.99, **HM.COM**



6. **METALLIC PURSE**  
“A great new purse with a little sparkle adds a pop of ‘wow’ that helps to finish off my look! And it’s fun, too.” —*Michelle A.*  
**H&M** PURSE, \$24.99, **HM.COM**
7. **JEWEL-TONED SWEATER**  
“I feel really amazing in a soft, jewel-toned sweater, dark butt-lifting skinny jeans and a pair of really killer knee-high riding boots. Something about that kind of outfit screams understated sex appeal and confidence, but can easily go from the office to my grandparents house!” —*Sarah H.*  
**H&M** SWEATER, \$59.99, **HM.COM**
8. **FANCY PANTS**  
“Leather, velvet or silk pants with a sparkly top help me feel confident. They are both comfortable and elegant and I can wear flats with this outfit and still look great.” —*Stephanie R.*  
**H&M** PANTS, \$39.99, **HM.COM**
9. **LITTLE BLACK DRESS**  
“The clothing that makes me feel most confident at holiday parties is something classic, such as a little black dress and pearls, or classic colours for the season, such as red. This makes me feel confident because you can’t go wrong with a classic. I don’t have to worry that I’m wearing the latest trend in the wrong way or something.” —*Julia H.*  
**H&M** DRESS, \$59.99, **HM.COM**
10. **EYE-CATCHING JACKET**  
“When I need to feel confident, I throw on a statement jacket. Whether it’s over a short sleeve blouse or paired with a cute dress, a jacket just completes the look and gives me that feeling of being in control.” —*Cheryl S.*  
**H&M** JACKET, \$99, **HM.COM**



# smashbox

## DRAWN IN. DECKED OUT.

GIVE PRESENTS THAT POP!



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+ LIP MATTIFIER SET \$32 (\$72 VALUE)



DRAWN IN. DECKED OUT.  
TRAVEL PRIMER SET \$28 (\$60 VALUE)

