



PHOTO: GETTY IMAGES

Whatever “it” is, Gwyneth Paltrow has it. The star touched down in Toronto recently to talk about all things natural beauty in her new role as creative director of makeup for California-based brand Juice Beauty. In an airy white room at Holt Renfrew’s headquarters, Paltrow sat, typing quickly on her iPhone, beside Karen Behnke, the wellness entrepreneur who founded Juice Beauty in 2005. A minute passed, then Behnke took up the task of describing the new makeup collection, an impressive range of foundations, lipsticks, mascaras and more, all made from certified organic ingredients. Paltrow continued typing, golden head catching the

afternoon light. Then she put her phone down and smiled, and everyone in the room shivered a little and fell in love. You need a particularly electric charisma to pull that off. Paltrow first connected with Behnke through a mutual friend, and officially joined the brand last year as a self-described very involved consultant. “I’m a perfectionist,” explains Paltrow, immaculate in an all-pink outfit—including blush croc Louboutins—with a tasteful jangle of gold on her left arm. “I said, ‘If we’re going to do this, we’re going to do it right.’” *Continued on page 4*



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BEAUTY DESK

Fall faves

The products beauty editor Rani Sheen is head-over-heels for this month

- PHOTOGRAPHY BY HAMIN LEE
- 1. Dust off**
Villainous dry shampoos left a Cruella De Vil streak in black hair—until now.
AG HAIR CARE JET BLACK DRY SHAMPOO, \$28, CHATTERS.CA
- 2. Lip lust**
Finally Poppy King’s cult line has arrived in Canada. This buttery, shea-packed lipstick was worth the wait.
LIPSTICK QUEEN LIPSTICK IN MEDIEVAL (TOP) & SAINT PINKY NUDE, \$33 EACH, MURALE
- 3. Stranger things**
Murky nail colours seeped all over the fall runways—this metallic olive is gorgeously strange.
TRUST FUND BEAUTY NAIL POLISH IN WELL PLAYED, \$15, TRUSTFUNDBEAUTY.COM
- 4. Gold standard**
An all-natural wrinkle-repelling eye and neck balm with matcha green tea, coffee and 24-k gold flakes? Yes, please.
LINA HANSON GLOBAL TREASURES EYE/NECK + TREATMENT BALM, \$138, THEDETOXMARKET.CA
- 5. Power plants**
Vancouver-made skincare that’s so pure and nourishing it’ll blow your face’s mind.
SANGRE DE FRUTA NEROLI FOREVER BOTANICAL TONIC, \$54, PSYCHE FACE OIL, \$114, SANGREDEFruta.COM
- 6. Boost mode**
Cater to your skin’s every whim (dullness, fatigue, redness) by dropping one of these concentrates into your cream.
CLARINS BOOSTERS IN DETOX, ENERGY AND REPAIR, \$40, HUDSON’S BAY
- 7. French fancy**
Dearly departed designer Sonia Rykiel’s knits make the stripe-lover’s heart flutter, as will this collectible palette of pinky-brown eyeshadows.
SONIA RYKIEL X LANCÔME LA PALETTE SAINT-GERMAIN IN PARISIAN SPIRIT, \$75, LANCOME.CA
- 8. Sleep it off**
Slide on this jelly-like hydrating mask before bed and you’ll wake up shiny-cheeked and refreshed.
SHISEIDO IBUKI BEAUTY SLEEPING MASK, \$48, SHOPPERS DRUG MART
- 9. Fur real**
Who knew pubic hair care could be so chic? This new-to-Canada indie line oils and grooms the carpet.
FUR OIL, \$54, INGROWN CONCENTRATE, \$35, ANISEAPOTHECARY.COM

SPOTLIGHT

ART CONFIDENTIAL

We asked four artists attending Toronto’s Canadian Art Foundation Gala on September 22 about their studio-to-gala routine

BY VERONICA SAROLI

Suzy Lake, photographer
Workwear: “I wear jeans, a T-shirt and running shoes.”
Gala garb: “I have a lovely bark-coloured dress from Annie Thompson, a Toronto designer. It’s simple, but the details make it feel quite special.”
The day of: “My routine is pretty easy because I have an easy haircut and don’t wear much makeup. It allows me to have a full day in the studio and to feel special when it’s time to go.”

Jennifer Murphy, collage artist
Workwear: “I like to wear something with pockets for my tools, scissors and tape. When I’m concentrating on the work, it’s too easy to lose track of where I’ve put something down, so keeping my tools in my pockets is helpful.”
Gala garb: “I’m wearing a pair of pants made for me by my partner Eli Langer. He’s an artist who taught himself to sew a few years ago. I always get so many compliments whenever I wear what he’s made.”
The day of: “My getting-ready-to-go-to-a-gala routine isn’t very complicated: Usually I just get dressed and look for a fresh flower to pin to my outfit.”

Brendan Fernandes, sculpture and performance artist
Workwear: “I tend to work from home a lot, so I rock comfy clothing. I’m a fan of a sweatshirt paired with jeans and Nike running shoes.”
Gala garb: “I’ll be wearing a custom-made navy and black silk shawl-collar Philip Sparks tuxedo. I love to dress up, and what better way to celebrate this event than with a bespoke, tailored garment by one of Toronto’s best.”
The day of: “I like to lay everything out and have it pressed and ready to go. I definitely try to rest beforehand. I also drink extra water all day—best to be super-hydrated.”

Abby McGuane, visual and installation artist
Workwear: “Usually a pair of military coveralls from an army surplus store, and a mask. This summer was insanely hot, and we don’t have A/C in my studio, so I wore a sports bra and jean shorts.”
Gala garb: “A very luxe pair of black overalls from Horses Atelier that I haven’t had the occasion to wear yet, black Acne heels, and my Markoo black leather jacket. I gravitate toward simplicity and textural contrasts, and I like supporting local designers.”
The day of: “I listen to music, do some minimal contouring and have a shot of something before I head out the door.”

RETAIL NEWS

SHOP TALK



STEVEN TAI
JACKET, \$1,120

When Nordstrom opens its doors in Toronto this month (finally!), the shopping mecca will pay homage to our home-grown talent with a fashion capsule that includes pieces from Steven Tai, Vejas and Brother Vellies—all curated by star fashion buyer Olivia Kim. Here, three of Canada’s most promising new designers reflect on the pop-up collection, their Canuck upbringings and the ever-changing industry. —*Jillian Vieira*



WWAKE
EARRINGS,
\$370 EACH



FRANNY E ADORNMENTS
CUFF, \$1,350

Steven Tai

Wing Yau

Franny Strathern

WHAT IS YOUR FIRST FASHION MEMORY?

“When I was 12, I became friends with a guy from school who was a bit of an emo. Part of that look was the black toque and long wallet chains that weighed down our already sagging jeans. It was the first time I associated an identity with clothing.”

“Coco Rocha! I love her. She is just so distinct and charismatic.”

“My Nana was a social worker and fashion model. One of my earliest memories is playing dress-up with my cousin in her lavish garments. I am so thankful that the importance of art and culture was instilled in me at a young age.”

HOW HAS BEING CANADIAN INFLUENCED YOUR DESIGNS?

“Canadians have a very well-balanced lifestyle, especially in Vancouver where snowboarding, canoeing and swimming are a half-hour drive from downtown. It’s probably why I find myself referencing sportswear despite being a womenswear designer.”

“I’m from the west coast where the weather is temperate and the city is surrounded by natural beauty. I try to design jewellery that mimics the Vancouver landscape. You should be able to wear my line Wwake every day and appreciate its simplicity and the beauty of the stones.”

“I love that Canada is a diverse sea of people and cultures. My design philosophy aligns with Canada’s philosophy as a country: Be open, passionate and humble.”

WHAT IS THE BIGGEST CHALLENGE FACING THE CANADIAN FASHION INDUSTRY?

“Finding its place in the global sphere. There is spending power in this country, but it needs a point of differentiation.”

“Canada has a large gap between commercial labels and emerging designers. I think emerging designers are so exciting and need a lot more support.”

“The industry feels like a strong collective—it’s through this togetherness that we can inspire each other and continue to reach higher levels within the fashion world.”

ACCESSORIES

IT’S IN THE BAG

Michael Kors’s newest bag celebrates his muses

As the ultimate purveyor of jet-set style, Michael Kors had his pick of boldface names to act as muse for his new Brooklyn handbag line. But the three handbag styles—featuring equestrian details like grommets and saddle shapes—were modelled after another set of icons: Warhol-era factory girls. “The bags celebrate that spirit of no-rules style and free-spirited glamour that we admire from those times,” Kors says. We spoke to Kors about some of the famous women who have inspired him over the years. —*Jillian Vieira*



The fall campaign features a line-up of impressive women: musician Solange; royal-on-the-rise Princess Olympia of Greece and Denmark; big-time models Nina Adgal and Soo Joo Park.



“Kate Hudson is the ultimate California girl and one of my favourite people to dress because she knows what works for her. She was a knockout in this dress. The demure colour and provocative cut were the perfect balance.”
HUDSON AT THE 2016 GLODEN GLOBE AWARDS



“Zendaya’s confidence and cool-girl edge are the perfect match for this gown. She is the ultimate in youthful sophistication. She has a strong sense of style and she lets that shine through, whether she’s on the red carpet or grabbing a cup of coffee.”
ZENDAYA AT THE MET GALA IN 2016

“I’ve been friends with Gwyneth Paltrow for years now and she is one of those women who can truly do it all—she’s smart, funny, a great mom, a fabulous friend and incredibly chic. I love when she wears something sophisticated but still playful, like this sequin streamer skirt and sweater.”
PALTROW AT A 2016 MICHAEL KORS SHOP OPENING IN LONDON





NAILED IT
“This looks like a lip gloss but it’s actually for the nails. It’s transparent, but it’s still that classic, pulsating red.”

ICON INSPO
“Coco Chanel used to say, ‘Red is the colour of life, of blood.’”

COLOUR THEORY

“I wanted to experiment—to do a really deep study into this colour and have an emotional, abstract response to it. I was interested in how colours transform through the light and through photographs,” says Pica (left). The result: the three artworks pictured here.

MAKEUP

Seeing red

Makeup artist Lucia Pica’s debut Chanel collection proves that beauty can be born of art—and that red eyeliner is magic

BY RANI SHEEN | PHOTOGRAPHY BY HAMIN LEE

Not every makeup artist deserves the title “artist”—technician is sometimes more fitting—but Lucia Pica is up there with the Cindy Shermans and Tracey Emin of the world. Known for her avant-garde work in indie mags like *i-D* and *Love*, and on the runway for fearless designers such as Peter Pilotto and Henry Holland, Pica was tapped by Chanel to head up its makeup division in 2014—a major coup for the Italian-born Londoner.

Tasked with designing her debut makeup collection for the venerable house—which released its first red lipstick more than 90 years ago—Pica decided to experiment with the colour red, which she says she’s been drawn to her whole life. “It’s a colour that has the power to change the way you feel,” she explains. It’s also the colour of much of her right arm, which she doesn’t mention but takes no pains to hide as we preview the collection together in London.

While at the drawing board, Pica considered how to link the ultimate classic colour to a feeling of freedom. Enlisting the help of her creative friends—photographer Max Farago, set designer Andy Hillman and director Clara Cullen—Pica injected red paint into a tank of water and photographed it

as it morphed; she made a short art film featuring flying sheets of red paper; she played with transparency and hue and anything else she could think of to make a beautiful, slightly subversive series of artworks. “We had this fantastic four days finding new colours and new textures,” she says.

INSPO NOTES

“People have been asking me, ‘Were you inspired by vampires for the red collection?’ I wasn’t really going for that. If anything it was a fashion memory of the ’90s and Peter Lindbergh’s photographs of the supermodels with big dark lips and shiny faces.”

It’s unusual—and delightful—to see such a thorough exploration of abstract ideas in the world of makeup. “I think it’s interesting to show how much thought is behind everything at a luxurious brand like Chanel,” Pica explains. She translated her creative exploration into six lipsticks, two lip pencils, a blush, a palette of four matte eyeshadows

(the brand’s first mattes, which took a year to perfect) and a red nail gloss that was clearly born from that study in transparency. Pica applied every item in the collection on Kristen Stewart for the campaign images, including the weirdly flattering crimson eyeliner. “Kristen told me that she wears red liner to look more intense,” says Pica. “It shows a little travel, a little mystery. She was telling me that all her favourite actresses did that.”

To state the obvious, an entire face of red makeup is intimidating—but Pica is on a mission to dispel our fears. “Your face naturally produces the colour, so it’s interesting to bring red out in different places,” she says. “Not only on the lips, but around the eyes, inside the eyes on the lash lines and on the cheeks.” She likes to dust a little red blush on the apples of the cheeks and blend it into a triangle shape. “It looks like it naturally happened—like you just went through something and you blushed,” she explains with a smile. “And if you have hazel eyes with a bit of yellow and green in them, red eyeshadow makes your eyes brighter,” she continues. “There is this transformation that happens.”

Now that’s art.

WHY YOU NEED TO TRY RED MAKEUP

- 1. It ups your glam factor** “Red lipstick with a brown undertone has a very sophisticated finish,” says Pica. “It’s less poppy and bright, and much more glamorous.”
- 2. It makes you look less tired** “Putting red on your cheekbones disguises dark circles. Sometimes when we’re tired we add more and more concealer and it doesn’t work because it makes you paler. But if you add a little red, you look fresher.”
- 3. You won’t look like you have pink eye** “Putting red on your eyes actually brightens your eyes and your complexion. It doesn’t make you look sick or tired. We’ve been trying it on people of many colours, attitudes and hair colours, and it seems to be working.”
- 4. It can be toned down** “If you suddenly feel like your red eyeshadow is too bright you can use tricks to disguise it: Mix it with dark chocolate or lighter brown, add a bronze pencil or black mascara. You can decide the gradation of the red.”

CLOCKWISE FROM BOTTOM LEFT: CHANEL LES 4 OMBRES MULTI-EFFECT QUADRA EYESHADOW IN CANDEUR ET EXPERIENCE, \$68, LE CRAYON LÈVRES PRECISION LIP DEFINER IN DÉSIR, \$33, LE VERNIS NAIL GLOSS IN ROUGE RADICAL, \$32, ILLUSION D’OMBRE LONG WEAR LUMINOUS EYESHADOW IN ROUGE BRÛLÉ, \$41, ROUGE ALLURE VELVET LUMINOUS MATTE LIP COLOUR IN ROUGE FEU, \$43, JOUES CONTRASTE POWDER BLUSH IN ROUGE PROFOND, \$53, DIMENSIONS DE CHANEL MASCARA IN SUBVERSIF, \$41, LE VERNIS LONGWEAR NAIL COLOUR IN ROUGE PUISSANT, \$32, CHANEL COUNTERS



Gwyneth Paltrow is on a mission to popularize non-toxic beauty.

THE NATURAL

Continued from cover

What sparked your interest in green beauty? “I was raised by a mom who’s an environmentalist, and when my dad was diagnosed with cancer when I was 25 or 26, I started to delve into how our environmental toxins impact our lives, our health, what we eat. I made the leap to skin when I had my daughter. It’s actually really daunting how much there is to consider. Like, women have fire retardant in their breast milk now because it’s in the atmosphere! It’s terrifying.”

What do you bring to your position with Juice Beauty? “I’m the health food

consumer, and I’m also the high-end luxury fashion consumer. There was no synergy of those two [in beauty]—there was nothing available. I said that for us to succeed, the look and feel had to match the conventional [luxury] products, because that’s where the natural products in the past have fallen short. We also had to redo the packaging—it doesn’t matter how good the product is if it looks like it belongs in a health food store. We worked for a year until we got it where we wanted it.”

Was there a product that was particularly tricky to get right? “The concealer! Every woman needs a good concealer, right? I can live without anything, but don’t mess with my concealer! [laughs]

Since there is no petroleum or parabens in it, you had to work it to warm it up so you got that beautiful finish. We’d gone back and forth so many times that I thought, ‘Should I just approve it and say it’s fine?’ Then I thought, ‘No, because I’ll go back to using the Laura Mercier one, and I don’t want to. I want this to be better than that.’ So we went back to it, and now it’s as good as any concealer you’ve ever found. Ultimately, you’ve just got to work it until it’s right. That’s where my perfectionism is helpful—and exhausting.”

How important is it for non-toxic beauty to be perceived as cool? “The other day, this chef stopped me in the street and said, ‘Thank you for making healthy food

cool.’ And I said, ‘Well, it’s not me, but I’m a piece of that.’ I hopefully want to do the same for clean beauty, the way Stella McCartney has done for fashion. There are people who have a strong value system, and they’re creating businesses around that value system. I’d like to be part of that.”

How would you describe your value system? “I’m always asking, ‘How can I be the best possible version of myself?’ If I want to know that, then so do my friends, my colleagues, our daughters. I think it’s an interesting time to be a woman right now. We’re all accepting the responsibility of making our lives the best that they can be. And there’s a weight with that responsibility as well. We know it takes effort. And I’ve always just been who I am; I’ve always been one of the first ones cutting the path and getting scratches and making amazing discoveries at the same time. I fully accept that that’s my role in this lifetime. If that resonates with women, that means so much to me.”



BEAUTY A-LIST

Our top picks

CLOCKWISE FROM LEFT: JUICE BEAUTY PHYTO-PIGMENTS FLAWLESS PRESSED POWDER IN ROSY BEIGE, \$40, SHEER LIP GLOSS IN SHIMMER, \$28, SATIN LIP CREAM IN MERLOT, \$30, PERFECTING CONCEALER IN SAND, \$30, HOLT RENFREW

CELEBRITY LIP SERVICE

Gwyneth Paltrow named Juice Beauty’s Liquid Lip Glosses after inspiring women born in California, where the company was started. Karen Behnke, the brand’s founder, explains: “There are more vibrant shades, and we’ve also included more demure shades for younger women, like our daughters.” Paltrow laughs. “My daughter doesn’t want the demure shades—she’s like, ‘When can I get in front of the camera?’”

JUICE BEAUTY LIQUID LIP GLOSSES, \$30 EACH, HOLT RENFREW



SHADE: Apple, named for Paltrow’s daughter.

SHADE: Blythe, named for Blythe Danner, Paltrow’s mother.

SHADE: Drew, named for Drew Barrymore.

SHADE: Of course, there is a tint named Gwyneth.

SHADE: Kate, named for Kate Hudson.



Fashion on film

A new twist on classic movie looks

What a star wears onscreen can have as much impact as what she says: think Scarlett O’Hara in *Gone with the Wind* or Miranda Priestly in *The Devil Wears Prada*. Here, we take some classic movie looks and update them with contemporary style to make the same kind of lasting impression. All items available at Nordstrom, now open in Toronto



◀ The Notebook

As star-crossed lovers Allie and Noah, Rachel McAdams and Ryan Gosling crafted an enduring three-hankie romance with *The Notebook*. McAdams’ 1940s fashions were often playful and tailored — including a fitted green day dress with black accents for one flirtatious street scene. Still romantic but more current, thanks to a richer green shade of lace, the fitted bodice and slight flare skirt in this Eliza J dress has hints of ’40s style, updated with black geometric accents. *Lace Fit and Flare Dress by Eliza J*, \$249.



Bonnie and Clyde

With her long bob and the jaunty French hat, Faye Dunaway kicked off a 1930s fashion craze while playing Bonnie Parker, half of the notorious Depression-era bank-robbing duo. Bonnie had berets in both black and cream versions, wearing them sexily slouched to one side or tilted back on her head. This raspberry beret updates the look (with a nod to Prince) and comes with pearl embellishments. *Faux Pearl Beret by Berry*, \$54.



◀ Mean Girls

“On Wednesdays, we wear pink,” says Amanda Seyfried’s Queen Bee Karen to Lindsay Lohan’s Cady in this cult classic from 2004. Hollywood has often dressed screen stars in this flattering shade. Go Pretty in Pink with on trend dusty rose and this pop seed stitch Thea pullover. *Seed Stitch Thea Pullover by Madewell*, \$113.

Thelma and Louise ▶

Susan Sarandon’s Louise kept her hair in place with a scarf while behind the wheel in *Thelma and Louise*. Blake Lively did likewise in *Age of Adaline*, while a pleated green version was almost the undoing of Isla Fisher’s Rebecca in *Confessions of a Shopaholic*. Update the look with this boldly geometric print. Pair it with oversized sunglasses for a retro Hollywood homage or use it as a head wrap/turban or tied choker-style for the latest runway look. *Chevron Skinny Scarf by Cara Accessories*, \$43.



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BODY BRONZERS

HOW TO GLOW NOW

Why instant-tint body bronzers are the perfect party accessory

BY DANI KEKO-ARANILLA

Whether you're off to a much-anticipated TIFF premiere in a leg-baring gown or donning a sleeveless shift for a glam dinner party, you're likely in need of an A-list-worthy glow—and fast. Instant body bronzers are a perfect option; unlike gradual self-tanners, they offer golden results in minutes. "They even out skin tone by minimizing imperfections and adding a slightly deeper glow, which is very photo-friendly and great for HD cameras," explains Toronto makeup artist Sheri Stroh, who has worked with red carpet regulars like Selena Gomez and Carly Rae Jepsen. "But," she cautions, "a little goes a long way." We asked Stroh to share her best body-bronzing tips.

1. Prep your skin "Use a moisturizing body scrub in the shower, paying special attention to dry areas such as elbows and knees. Then apply moisturizer to all exposed areas. Once skin is hydrated, apply the bronzer with your hands. I keep a damp Body Blender sponge close, along with a large, fluffy makeup brush, to buff and blend excess product and avoid streaks."

2. Choose matte "Matte bronzers are great when your skin needs extra help. They add more of a velvet finish to the skin and hide imperfections better than their shiny counterparts. Shimmery lotions, while amazing for adding glow and dimension, can sometimes call attention to blemishes and bumps, so they should be used more sparingly on these areas. It's best to have one of each so you can create your own customized finish."

3. Use a light hand "Start with a small amount of product. You don't want to look like you're covered in frosting or like a *Jersey Shore* extra. Also, don't go thinking that the more tan, the better. If you have a porcelain skin tone, don't buy a product for darker skin tones."

4. Give it time "Apply the product before getting dressed so that it has some time to set. Some brands say they're transfer-free but I always exercise caution."

"Matte bronzers add more of a velvet finish to the skin and hide imperfections better than their shiny counterparts."

5. Clean it off "Use a body oil to really break up the product and then rub it off with a washcloth. Then use soap or body wash, and keep natural baby wipes on hand for any areas that you may have missed."

Penélope Cruz perfectly bronzed on the TIFF 2015 red carpet.



ONE-MINUTE MIRACLE

Dear Kiehl's Nightly Refining Micro-Peel Concentrate: I love the idea of a glowy complexion that's born of almond milk smoothies and early morning yoga. But life is busy, you know? Just two drops of your formula, packed with ground-breaking quinoa husk extract—a superfood that is apparently super at refining pores and evening out skin tone—helps me get the healthy look without the lifestyle. Bonus: You don't leave my sensitive skin red or tingly, like glycolic acid products have, so I look as fresh as a glass of kombucha. *Namaste, Kathryn Hudson*

KIEHL'S NIGHTLY REFINING MICRO-PEEL CONCENTRATE, \$62, KIEHL'S.CA

PHOTOGRAPHY: GETTY IMAGES (CRUZ)

BRONZERS TO TRY TONIGHT



With a whipped texture and matte finish, this bronzer goes on smoothly and helps cover discoloration and stretch marks.

VITA LIBERATA
BODY BLUR, \$50,
SEPHORA.CA



A beachy-scented body gel, this light-weight formula works best to blend in tan lines, but it can also be layered for an overall glow.

BENEFIT HOOLA ZERO
TANLINES, \$39, SHOP-
PERS DRUG MART



This water-resistant bronzing lotion is perfect if you're in a rush—it dries in a flash, doesn't streak and has virtually zero transfer onto fabric.

ST. TROPEZ ONE NIGHT ONLY
FACE & BODY LOTION IN
MEDIUM DARK, \$20, SHOPPERS
DRUG MART



This all-natural tinted body lotion comes in five shades—all with a light shimmer that blends in easily for a subtle finish.

PRTTY PEASHUN SKIN
TIGHT BODY LOTION IN
MEDIUM, \$49, WAXON.CA



Start using this self-tanning dry oil a few days before your event. Free of DHA (found in most stinky self-tanners), it bronzes with a raspberry-derived ingredient.

HAND CHEMISTRY GLOW OIL,
\$30, CHEMISTRYBRAND.COM

HOCUSPOCUS.

#DECIEM

hylamide.com

THE
ABNORMAL
BEAUTY
COMPANY.
DECIEM

HYLAMIDE: SUBQ ANTI-AGE

Success! We got your attention. Because when it comes to skincare, hocus pocus makes people buy—which is why everything seems to be called "magic", "miracle", "perfect" or "wonder" something. Our super-scientific serum sounds really boring in comparison—it combines a first-ever stable copper peptide lysinate/prolinate, a better-than-retinol nonapeptide-3 retino-complex, a next generation of the Matrixyl palmitoyl tripeptide-38, 5 forms of hyaluronic compounds to reach multiple skin depths, a skin-identical barrier carbohydrate and clinical forms of Antarctic and Hawaiian algae in a base of a skin-binding glycoprotein-based delivery system. Our SubQ serum targets all signs of aging. It's full of boring-sounding science that is proven to work in 5 days. But we needed to say hocus pocus to sell it.

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CABBAGETOWN
242 Carlton St.

KENSINGTON MARKET
285 A Augusta Ave.

ALSO AVAILABLE:



HA BLUR
Finisher Series



PORE DELETE
Finisher Series



**PHOTOGRAPHY
FOUNDATION**
Finisher Series

BEAUTY INSIDER

The wanderer

The latest scent from cosmetics powerhouse Aerin Lauder will transport you on a Moroccan journey

BY RANI SHEEN

Aerin Lauder travels in style. Whether she's on safari, lounging in the South of France or exploring the beaches of her Hamptons getaway, the beauty entrepreneur and homewares designer is always collecting images and objects that might inspire a clutch, a bowl or a fragrance. Lauder's latest scent, *Tangier Vanille*, is born of her love of Morocco. She describes the North African country as "really inspirational in terms of the textiles, colours, scents, the spices, the flowers. It's very bohemian." The resulting blend of spicy amber and warm vanilla is freshened by sparkling bergamot, its packaging adorned with a modern chocolate-brown ikat print. We sat down with Lauder recently at her elegant uptown New York offices to talk scent and safari.

What was your first impression of Morocco? "The first time I went was when I was married. I went to La Mamounia in Marrakesh and walked by an orange blossom that was just so magical and beautiful. I went into the market after and it was intense—it didn't smell like orange blossoms. It is a very intense place; it's hard, but it's strong."

When were you last in Tangier? "I was there on a recent shoot. We did these beautiful shots in rose gardens and wonderful old houses that have this incredible sense of luxury and mystery with deep colours like orange, brown, gold and bronze. I think it's very magical there."

How did you translate your time there into this scent? "I took lots of different pictures—of fabrics, of a beautiful field of flowers, of a moment sitting in a tent with all these beautiful coloured pillows—and showed them to the perfumer [fragrance developer Karyn Khoury] and explained what I was thinking. Karyn started thinking about vanilla or tuberose or amber. I said I wanted it to be spicy; I wanted some amber. From there, she ran with it."

What was your most recent big trip like? "I went on safari for 12 days in Tanzania. We camped for the first few days and then we visited different lodges. I found the animal culture very interesting. There was one fully grown leopard that still lived with his mother—doesn't everyone have a friend like that? One day, I was like, 'You know what? I'm going to sleep in, have breakfast and exercise, and not see lions.' You have to be escorted when you walk around at night and I had this weird feeling, so I called and asked if I could leave my room. And they said, 'You can't, because this leopard that's never killed before just made his first kill.' A teeny little squirrel. And he was sitting in front of my room."

Where would you like to visit next? "My two boys are getting older—they're 15 and 17—so now I can travel to these amazing places that I've always

dreamed about. But I usually like taking shorter trips; I love to go for a few days. I would love to see the new Ritz in Paris."

Did your grandmother Estée Lauder travel a lot? "She did travel, but totally differently—she'd go to Europe for the summer. She didn't like to fly, so she'd take the train to Florida, or go to London by boat. She'd have all these beautiful suitcases. It was

a different era—everyone travelled like that, it was like a movie. She loved glamour: Her bathrobes were beautiful; her slippers were pretty. When she travelled she'd have her handbag, gloves, suit, heels, hat and pin. When I used to go back to college after the summer, she'd see me before I'd leave, and that was when everyone was wearing ripped jeans, big jackets and sweaters. She was like, 'Are you travelling like that?'"

AERIN'S MOROCCAN INSPIRATION



"I brought back some beautiful cut-out brass canisters you put water bottles in, and lots of tea glasses with painted flowers. I also bought lots of beautiful fabrics."

Lauder (below) has travelled to Morocco several times—always leaving with new pieces and ideas.



"In Morocco they serve lots of little bowls of salads. Once I was sitting at a restaurant with my father and these musicians came over. My father asked if they knew this Moroccan lullaby he'd heard of, and they played it right away!"

"Morocco is very intense. I think that's why the packaging is brown, graphic and strong versus soft, pretty and romantic. It's not a neutral place. The notes of amber and vanilla represent that."



AERIN TANGIER VANILLE EAU DE PARFUM, \$130 (50 ML), HOLT RENFREW

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Fashion from Left to Right:

Bellina braided shawl collar vest with belt, No. 534-791; Cashmere/merino crew sweater, No. 535-096; Bellina stretch straight leg jeans, No. 536-850; Aimee Kestenberg Zurich convertible shopper, No. 536-087; Rapisardi/Ron White Pam wedge, No. 534-612; Bellina ¾ sleeve boucle cardigan, No. 534-799; Stretch boot cut jeans in indigo wash, No. 536-850; Geox Inspiration shootie, No. 534-470; Bellina cashmere/merino turtleneck sweater, No. 534-788; Double breasted boiled wool plaid jacket, No. 535-311; Fergalicious Liza short ankle boot, No. 534-285; Vince Camuto Leila tote, No. 537-402

Jewellery from Left to Right:

Glamour Floriana necklace, No. 540-531; Roberto by RFM Equestrian loop line bracelet, No. 454-389; Hoop earrings, No. 454-393; Twisted metal bracelet, No. 539-913; Chain choker necklace, No. 539-903; Equestrian loop ring, No. 454-385.

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