



TREND ALERT
SPRING HARDWARE
The season's essential embellishment
page 3



DAY IN THE LIFE
STYLE STAR
Off to work with Jenna Lyons
page 4



FRAGRANCE
SIGNATURE SCENT
Do you need one?
page 7



THE KIT

BEAUTY SPECIAL

BEST HAIR EVER

Actor Lucy Hale on why her cut makes her confident—plus the hottest looks, straight from the red carpet
page 4

PHOTO: CHRISTOPHER WAHL



PANTENE

STRONG IS GOING TO ANY LENGTH

NEW PANTENE SHAMPOO & CONDITIONER SYSTEM

When your hair is strong, you can go further than you ever thought. The new Pantene shampoo and conditioner system has a PRO-V Formula that micro-targets weak spots, for stronger hair.* So you can love it even longer.

*strength against damage vs. non-conditioning shampoo ©2016 P&G



MOST WANTED

Spring beauty

Your shopping list starts here: Beauty editor Rani Sheen selects the latest essentials

PHOTOGRAPHY BY ADRIAN ARMSTRONG

- 1. High times**
Made by an Ontario medical-cannabis producer, this silky hemp-based massage oil leaves skin totally blissed out.

METTRUM ORIGINALS
HEMP INFUSED MASSAGE OIL, \$15, METTRUM-ORIGINALS.COM
- 2. Extra lime**
This mojito-esque face wash polishes with lime juice, grapefruit peel and eco-friendly silica grains.

ÉMINENCE ORGANICS
CITRUS EXFOLIATING WASH, \$46, THEFACIALROOM.CA
- 3. Blush in a can**
Spray (yes, spray!) this sheer formula on fingers and dab on cheeks for a translucent flush.

SEPHORA COLLECTION
PERFECTION MIST AIRBRUSH BLUSH IN ROSE WITH THORNS, \$25, SEPHORA.CA
- 4. Salad days**
Why don't more fragrances feature veggies? Fennel and carrot blossoms are earthy and fresh; the rose note prevents full primavera.

JO MALONE
CARROT BLOSSOM & FENNEL COLOGNE, \$80, JOMALONE.CA
- 5. Real smooth**
Work out tumbleweed-sized tangles with this brush's stiff bristles and soft epoxy tips.

THE KNOT DR.
PHD HYBRID STYLER, \$24, MURALE.CA
- 6. Next-level brows**
Meet liquid brow liner, which allows for ultra-fine strokes to mimic brow hair.

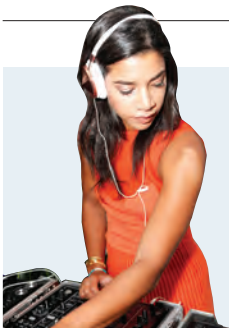
AMATERASU
LIQUID BROW LINER IN COCOA, \$29, AMATERASU.CA
- 7. Twinkle eyes**
This year, we lost David Bowie, the patron saint of glitter. Pay tribute by frosting your lash tips with this gold-glitter gel.

MARC JACOBS BEAUTY
LAME NOIR MASCARA, \$33, SEPHORA.CA
- 8. On the nose**
The most satisfying beauty invention. These ones use a serum-soaked sheet mask to clarify.

BENEFIT
THE POREFessional INSTANT WIPEOUT MASK, \$42, SEPHORA.CA
- 9. Let's gel**
The new gel-like polish from celeb manicurist Deborah Lippmann is fortified by silk fibres and acrylic glass (better known as Plexiglas).

DEBORAH LIPPMANN
GEL LAB PRO POLISH IN PEACHES & CREAM, \$24, SEPHORA.CA
- 10. '90s nature**
A new take on blockbuster unisex scent CK One hits the streets with notes of cobblestones and wasabi.

CALVIN KLEIN
CK2 EAU DE TOILETTE, \$67 (100 ML), THEBAY.COM



SKIN TRICK

WAKE-UP CALL

Late nights and early mornings are D-J and model Hannah Bronfman's specialty. She tells us how to look great on no sleep

- 1. Place cold metal spoons over your eyes for a few minutes.**

2. Splash your face with cold water, then spray it with rosewater.

3. Apply a little bit of concealer. (Right now she's liking one from Honest Beauty.)

4. Drink a matcha green tea.

5. Make an energizing playlist: Rihanna's "Work," Calvin Harris's "How Deep Is Your Love," anything by Fetty Wap.

6. Use a refreshing, brightening eye cream like Clinique Pep-Start (\$31, sephora.ca).



Q & A

FINE DRESSING

Fashion blogger Nicolette Mason opens up about style, stereotypes and her new collab with Addition Elle

BY VERONICA SAROLI

What were your goals when designing the collection? "I tried to think of practical solutions to getting dressed, and there were a few things that were on my list of criteria: You could wear a regular bra; you didn't need very specific shapewear; and you could put it on by yourself."

Where do the dresses' names come from? "The dresses are named after my best friends [like Janet, modelled by Mason, left]. I'm really lucky to have a group of strong, powerful women around me. I wanted to pay homage to the impact they have on my life, identity and self-esteem."

You also blog about social issues like gay rights and—after your own wedding—marriage equality. Is it difficult to open up? "It was hard to talk about the more personal things at first because there's so much vulnerability, and the internet is a scary place where you can't control what people do with your content. But growing up as a young gay girl, I didn't have media or role models to look up to—I felt disrespected

and isolated. It's important to me to create some sense of visibility."

As someone who wears many hats in the industry, how do you think the "fashion girl" stereotype has evolved? "I went to school for design, knowing I liked fashion, but not thinking I could have a career in it because I didn't fit into that fashion-girl stereotype at all. I never have and I never will. I think that social media has disrupted the idea of what a fashion girl looks like and forced the fashion industry to become democratic. We're playing a lot with the idea of the establishment and what the industry looks like, and that's a really good thing."



NICOLETTE MASON COLLECTION DRESSES, \$170-\$195, ADDITIONELLE.COM

TREND ALERT

GROMMETS

We'll admit that, yes, sometimes fashion deserves its impractical rep (lest we forget each and every Comme des Garçons show). But this season, function came to the forefront. The grommet—known for providing reinforcement on basically every useful item—found new and beautiful purpose on the runways: as the stage for dramatic bows at Proenza Schouler, as biker-babe detailing at J. Mendel and even as raincoat decor at Hunter. (Okay, maybe they're not always practical.)



BEAUFILLE TOP, \$640, ELIZABETH-CHARLES.COM



PAIGE JEANS, \$425, PAIGE.COM



ANN TAYLOR SHOES, \$98, ANNTAYLOR.COM



COACH BAG, \$435, COACH.COM



ELLERY SKIRT, \$3,015, ELLERYLAND.COM



GIUSEPPE ZANOTTI DESIGN SHOES, \$1,045, NORDSTROM.COM

SHOPPING

SIMONS ARRIVES IN ONTARIO

The Quebec-based retailer Simons opens its first Ontario location this week at Mississauga's Square One mall. Womenswear buyer Océane Stanislas thinks the Canadian market is ripe for a shakeup. "We don't have an Opening Ceremony, a Dover Street Market or Colette. I think Simons can bring that challenging assortment," says the Paris-born buyer, who loves designer labels like Acne but admits her favourite purchase last season was a plastic clutch accessorized with Lego she picked up for \$10 from the store's in-house brand Twik. "I try to have wearable staples women will love but also add small capsule collections from a roster of designers. Life is short and fashion is all about fun." Look for brands from Balmain to Carven at the two-storey store.

RED CARPET HAIR

Centre stage

Switch up your look with the sharp middle part that stole this season's red carpets

BY RANI SHEEN

What's in a part? An awful lot, if the standout looks on this year's award-show circuit are any indication. "The centre part is always very chic and very strong—it's something that demands attention," says Harry Josh, John Frieda international creative consultant and the man who made his name styling Gisele's sun-dappled waves. (He also tends to the stylish red carpet dos of Kate Bosworth, Rose Byrne and Lily Aldridge.) "A side part is more demure, but a centre part is like, 'Boom! Here I am.'"

For those who have found a poker-straight centre part to be too severe, Josh has a few tricks to make sure it's flat-

tering. Adding texture and movement into the hair before parting will keep the look natural and soft. Consider your face shape, too. The centre part has an elongating effect, which might be welcome for a round face (a side part can make it look wider) but is less so for a long and narrow visage. "But it doesn't mean it's not going to work," says Josh, adding that a little asymmetry can be more forgiving. "We're starting to see parts move slightly, so you can go slightly off-centre."

Whether you go slick, soft or tucked back, here's the inspiration—and information—you need to execute your look.



Clockwise from left: Emilia Clarke, Alicia Vikander, Kate Winslet and Saoirse Ronan.



SOFT AND PULLED BACK

"This is definitely a softer look," says Josh. "You'll realize no one here has hard parts—it's a very blurred line." The trick is to put lots of texture into the hair first, and Josh has a star product for that: "I use a ton of mousse on almost everyone; it's the most lightweight styler," he says. Massage more than you think you need into damp hair (he uses at least a softball-sized blob) and diffuse or air-dry. Then part it with your fingers, pull the front panels back gently and pin them at the back. If you have fine hair that falls easily, set the look with finishing spray. Huge bonus: This style has an anti-aging effect. "These looks are like a half-up to what you would do on a little kid, so it looks youthful."

PRO TIP: Decide before you part your hair whether you want to let some pieces hang loose to frame your face. The more you want to fall, the less precise the parting line should be.



Clockwise from top: Lily James, Kate Bosworth and Angela Bassett.



LOOSE AND WAVED

Part in the centre, skip the salt spray and grab a brush for the most modern take on loose body. "What's different about this look versus the beach wave, which the 2000s were all about, is that this is brushed out," says Josh—who helped popularize that look with Gisele. "Instead of scrunching and making it rough, we are brushing it." Once you've created waves with a diffuser or a curling iron, smooth them with a flat bristle or paddle brush—even your fingers

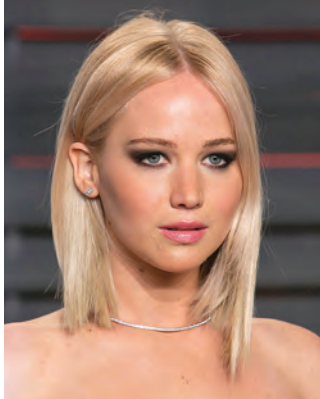
will do the trick. "Don't fear that the waves are going to fall," says Josh. "You're better off having a curl that looks natural as opposed to a tight ringlet that won't fall." If you know your hair doesn't hold a style, try using a smaller-barrel curling iron.

PRO TIP: Get these waves by wrapping pieces of hair around a curling wand or iron, leaving the ends out, and holding for a few seconds before letting them drop.



SLEEK AND STRAIGHT

This slick look means business. "The key is a good blow-dry: You have to make the hair completely flat and smooth," says Josh. Section the hair and blow it out, then flat-iron it. Make a precise centre part with a tail comb, then brush the sides smooth.



Clockwise from top: Priyanka Chopra, Shay Mitchell, Sofia Vergara and Jennifer Lawrence.

Option 1: Tuck behind your ears and go for a flattering look that's polished but not tight. "Tucking your hair behind your ears is faking 'my hair is up,'" says Josh. "It's like, 'Look at my face, look at my earrings.'"

Option 2: Stick it back into a low ponytail or chignon—either way, secure a pony first. "If you twist and pin it right away, you lose the tightness," says Josh. If you're creating a bun, spray the tail with hair-spray so it won't slip out. Then keep twisting the tail as you wrap it around the base and pin it. In this scenario, thin hair is an asset, because it's easier to achieve a tight style.

PRO TIP: If you have very thick hair, start the day before, says Josh. Flat-iron it and sleep on it—the next day, the natural oils will help it to lie flat.

TOOL KIT

Essentials for A-list hair



1. Lightweight mousse JOHN FRIEDA FRIZZ EASE CURL REVIVER MOUSSE, \$11, DRUGSTORES

2. Setting spray L'OREAL PROFESSIONNEL INFINIUM EXTREME, \$25, SALONS

3. Flat bristle brush BUMBLE AND BUMBLE THE FLAT BRUSH, \$105, SEPHORA.CA

4. Small-barrel waver BIO-IONIC LONG BARREL STYLE PRO CURLING IRON 1", \$185, SEPHORA.CA

PROFILE

CUT LOOSE

Actor Lucy Hale isn't hiding behind her hair anymore

BY LAURA DECARUFEL. PHOTOGRAPHY BY CHRISTOPHER WAHL



bob that elicits adoration on social media (sample tweet: "You inspired me to cut my hair and I love it so much omg"). "It *is* addictive," Hale says, laughing. "The cut is edgier and chicer, but it also proved that I had the courage to do it. Really, I'm addicted to being confident."

That daring is mirrored in the hair odyssey of Aria, Hale's popular *PLL* character. "Over six years, you grow as a person, so I'm trying to be more sophisticated with Aria," she explains. When the show kicked off, Aria's thick hair was streaked with flashes of pink before she turned to a cooler blonde look. "Aria takes risks, so it makes sense that she would be a risk taker with her hair."

Hale is visibly excited

In most ways, Lucy Hale is not #justlikeus. She stars on the teen smash *Pretty Little Liars*; she recently wrapped her first film; and when she tweets, her five million followers respond with rhapsodic emojis. Like many women, though, Hale is pretty obsessed with her hair. "I always have been," says the actor, 26, her voice even softer than on TV, her eyes somehow more enormous and her frame more slight—like a gazelle in leather shorts.

At 13, Hale's idea of hair perfection was long and straight. "For years, I'd sleek-iron my hair, and it went halfway down my back," remembers Hale, who is at Hudson's Bay in Toronto for a whirlwind 24 hours to promote Blowpro, the haircare line of which she is the very pretty face. "My dad would do my ponytail, and if there were bumps, I'd be like, 'Um, Dad, we need to start again.'" (A 2003 clip from *American Juniors* shows a teenage Hale with a crisp part and a polished low pony—very Dior Spring 2016.) Then, a few years ago, something changed: "I'd thought of my hair like a security blanket—I'd used it to cover my face—but I suddenly felt the urge to chop it off." She started slowly: first trimming one inch, then three. Now, she has a textured, chin-length

about the new *PLL* season—"The girls are in turmoil, but different turmoil!"—and about her first major film role, in the indie comedy-drama *Dude*, which hits screens this spring. "It's a female-driven movie—like *Superbad* for girls." Her focus, she says, is firmly on the future, which, in the most immediate sense, includes a public appearance in five minutes, where she will meet with hundreds of very excited fans. "I used to get nervous, but I feel different now," Hale says with a grin. "Honestly? I feel like a badass."

MY PERFECT DIY BLOWOUT

1. "I use leave-in conditioner, then I let my hair air-dry about 40 per cent."
2. "I use a texturizing cream and scrunch the hair, then I twist sections under using a blow-dryer."
3. "Once it's dry, I use a straightener to dip and bend."
4. "For second-day hair, I use Blowpro's dry shampoo (\$25, thebay.com). It's hard for brunettes to find good dry shampoo, because it can be very powdery, but this is great: light and very texturizing."



DAY IN THE LIFE

JENNA LYONS

J.Crew's star creative director gives us an inside look at her schedule

BY CARLY OSTROFF

7 A.M.
FIVE MORE MINUTES "I hit the snooze button—at least twice."

7:15 A.M.
THE SWEET LIFE "[My son, Beckett] is not into breakfast. I try to bribe him with good chocolate and granola bars and sometimes that works. When I was growing up, I had a pen pal in France, and they had bread and chocolate for breakfast, and I remember that I was like, 'This is the life.'"

7:30 A.M.
BEAUTY ROUTINE "My obsession is this Beautycounter foundation called Dew Skin. It's magic. Then a lip liner from Make Up For Ever, lipstick from Troi Olliviere and Tom Ford eyeliner. Oh, and I have no eyebrows—I draw them. Don't tell anyone."

7:45 A.M.
GETTING DRESSED "I look at my phone and see what I have to do that day. If I have to be on the floor editing the line, I wear super-comfortable pants and flat shoes, because I can't be in five-inch heels and a skirt. If I have to go to something for the CFDA [Council of Fashion Designers of America], that might alter things, but most days it's jeans, a sweater and a blazer—and lots of sparkly earrings, and lots of sparkly shoes."



FASHION PHILOSOPHY

"My style is a mash-up of my East Coast grandmother and my West Coast upbringing in the sense that my favourite things are pleated skirts, cashmere sweaters and classic blazers, but then paired with something that feels very casual like jeans, sun-bleached tees and a requisite sparkly thing."

8 A.M.
ON THE ROAD "Beckett and I read on the way to school. Right now we're reading *Spy Camp*, and we'll look up words. He likes to play games on my phone, which is totally annoying because it drains the battery. Then, I work on my way to the office."

9 A.M.
MORNING JOLT "I basically like my coffee like I like my ice cream: gigantic and iced. The first thing I do is check in with my assistants Nichole and Kate. They rule my life; I'm not kidding. That calendar is on lockdown."

10 A.M.
ALL ON BOARD "I had a conversation with another young designer who wanted some advice, and then I had touch-base about the Madewell catalogue. After that, I went to board meeting prep. Working with [CEO] Mickey Drexler has probably

been the most intense experience for me—his level of enthusiasm and excitement for all things design is palpable. It's sort of like going to the gas station and going to the high-octane pump. It's fun and it's crazy."

12 P.M.
LUNCH HOUR "I like food. I've probably eaten more than my fair share. There's this new [delivery service] called Caviar, which I'm super excited about. They do a delivery that's all exotic bacon, egg and cheese sandwiches. Not the healthiest thing ever, but so good. It's nice because I used to have tomato soup every day! I was probably a little skinnier."

1 P.M.
CASTING CALLS "I had a casting meeting with the art director, the casting agent and the stylist for J.Crew. For styling, it's about if I think it looks cohesive and if the story feels tight. That's [the rest of

the] day. No breaks for anything. On the days that I have Beckett, I leave at 5:45."

9 P.M.
GUILTY PLEASURES "I binge watch TV. I'd [love to] spend a day under the covers watching all of *Orange Is the New Black* or all of *Girls*. I'm reading Carrie Brownstein's *Hunger Makes Me a Modern Girl*—it's so well written. I try really hard not to look at my phone before my kids go to sleep."

10 P.M.
LIGHT MY FIRE "Before I go to bed, I light incense, because I hate waking up if the apartment doesn't smell good. I can't stand it."

2 A.M.
ALL NIGHT LONG "I love going out. I love to dance. I'm a night owl. You only live once! If I'm with the Public School boys, they stay out late!"



ONE-MINUTE MIRACLE

Dear Batiste Dark & Deep Brown dry shampoo: Blondes really do have more fun—mostly because they aren't spending eons trying to brush away pale dry shampoo residue from their golden roots. But you've given this brunette her morning minutes back: Your rice starch and cocoa-coloured tint (not so much that you stain my scalp, but enough to invisibly blend in) revive my two-day-old hair; leaving a light jasmine scent. Now that I've got all this free time and date-ready hair; what are you doing this Friday? *All my love, Jillian Vieira*

BATISTE DARK & DEEP BROWN DRY SHAMPOO, \$9, SHOPPERS DRUG MART

PHOTOGRAPH: GETTY IMAGES (CENTRE STAGE AND LYONS)



ONLINE/MAIL-IN OFFER

RECEIVE UP TO

\$70

ON A KITCHENAID® VISA® PREPAID CARD*

SPRING INTO SOMETHING NEW.

Allow your creativity to flourish. Receive up to \$70 on a KitchenAid® Visa® prepaid card* with the purchase of select small appliances from February 25 until March 31, 2016.

Valid at participating authorized Canadian KitchenAid® small appliance dealers including Bed Bath & Beyond, Best Buy, Canadian Tire, Hudson's Bay, Home Outfitters, London Drugs, Sears, and Independent Gourmet Dealers.

Visit KitchenAid.ca/SpecialOffers for details and to claim your KitchenAid® Visa® prepaid card.

KitchenAid®

*\$70 savings based on purchase of any KitchenAid® Stand Mixer, Torrent Blender, or Juicer. Prepaid card value dependent on qualifying small appliance purchased. Some restrictions and exclusions apply. See KitchenAid.ca/SpecialOffers for eligible models and applicable prepaid card amounts. Not all models available at all dealers. Claim must be received by April 30, 2016 or will be void. For online submission allow up to 4 weeks to receive your KitchenAid® Visa® Prepaid card by mail. If you chose to submit by mail please allow for 8-10 weeks to receive your KitchenAid® Visa® Prepaid card. Offer cannot be combined with any other offer. Offer not available to dealers, builders, or contractors. Card is issued by Peoples Trust Company pursuant to a license from Visa Int. Cette carte est émise par la Compagnie de Fiducie Peoples en vertu d'une licence de Visa Int. ©/TM © KitchenAid 2016. All rights reserved. Used under license in Canada. The design of the stand mixer is a trademark in the U.S. and elsewhere.

flirt with & red

*kiss commitment
goodbye*

Natural Instincts is shiny,
healthy looking color
that only lasts 28 washes.

No harsh root-line.

No ammonia.

No strings attached.

No wonder it's the
#1 semi-permanent color.*

Commitment Free Color

Try it and
#FlirtWithColor



natural instincts



CLAIROL

FRAGRANCE

On the scent

Kelli Korducki sets out to find the ultimate perfume that smells like her; only better

In my early 20s, I made a friend who was magnetic and difficult and smelled incredible. As booze cast a soft focus over our weekly karaoke nights, she careened from table to table leaving invisible trails of Dolce & Gabbana Light Blue while I ached with the inadequacy of my own scentlessness.

Establishing a signature fragrance isn't easy. Body chemistry, olfactory associations and office-mate particularities all have to be taken into

consideration. Nevertheless, I recently embarked on a quest to find a fragrance of my own, one that would lock onto my pheromones and act as an extension of my body. Unfortunately, Light Blue, so bewitching on my friend, smelled like a truck stop car freshener on me. I tried others, but none seemed to achieve the desired effect of amplifying my animal magnetism. Maybe, I hypothesized, my own weak chemistry was at issue. After all, it was never *my* menstrual cycle other women's would sync to.

Or maybe I was just going about it the wrong way. To test out a more natural approach, I visited Toronto's new Escentis Aromatherapy store. As founder Jacqui MacNeill explained, essential oils have medicinal properties, and their aromas unlock when applied to the bodies that need them most. At her assistant's urging, I tried a combination of blue camomile and geranium to help soothe my psoriatic elbows. But it was scentless, and I wasn't in it for the healing; I was there to smell amazing. MacNeill, a glossy entrepreneur with a nose for customer dissatisfaction, stepped back in. "Let's give you some rose otto," she said. Her assistant mixed it with sandalwood. I rolled it on and roses. My body had become a flower army's site of chemical warfare;

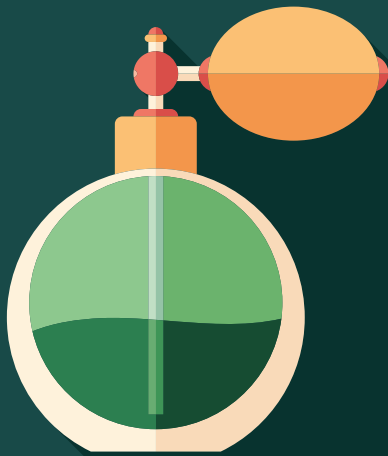
the sandalwood was nowhere to be found. "I like that better than whatever you've been wearing," my boyfriend later remarked. Surely I could do better.

So I hit the perfume counters. I knew what I thought I wanted: something musky, woody and just a tad horny. Alaïa Paris by Azzedine Alaïa was sweet and spicy, something your Anais-Nin-worshipping friend would dig. By Kilian's Intoxicated reminded me of silk dressing gowns worn by film noir heroines, while a dab of Les Absolus 1001 Ouds by Annick Goutal made me feel like the type of woman who would casually own a pet leopard, à la *Bringing Up Baby*. On my wrists, Jazz Club by Maison Martin Margiela, a male-marketed fragrance, smelled about as cool as a Jazz FM sax solo. Then there was Tobacco Vanille by Tom Ford: Imagine Eartha Kitt purring for a man with a big cigar, and you've got the idea. Finally, I tried on New York Sandalwood by Bond No. 9 and felt like a well-worn leather armchair still warm from the object of my affection.

Each was beautiful, but none felt exactly like me. And maybe, argues perfumer and By Kilian founder Kilian Hennessy, that's just fine. "Like fashion, a fragrance 'dresses' you and tells a facet of your personality," Hennessy told me. "Personally, I believe we should have a wardrobe of scents. I like to play with them the same way I play with any other accessory: shoes, ties, pocket squares, bag. I always choose the perfume of the day last, according to the way I am dressed and the mood I am in."

If you say so, master perfumer. But I'm not so sure my chemical reactions can be as easily swapped in and out as a pair of hoop earrings. I'd like to think my one true fragrance is still somewhere out there, waiting for me.

“None of the fragrances seemed to achieve the desired effect of amplifying my animal magnetism.”



Finding the one

A selection of special, personal scents for your consideration

FROM LEFT: **AZZEDINE ALAÏA** ALAÏA PARIS EAU DE PARFUM, \$122 (50 ML), HOLTRENFREW.COM. **DOLCE & GABBANA** LIGHT BLUE EAU DE TOILETTE, \$86 (50 ML), SHOPPERS DRUG MART. **TOM FORD** TOBACCO VANILLE EAU DE PARFUM, \$245 (50 ML), HOLTRENFREW.COM. **BOND NO. 9** NEW YORK SANDALWOOD, \$380 (50 ML), NORDSTROM.COM. **MAISON MARTIN MARGIELA** JAZZ CLUB EAU DE TOILETTE, \$125 (100 ML), THEBAY.COM. **ANNICK GOUTAL** LES ABSOLUS 1001 OUDS, \$334 (75 ML), THEBAY.COM. **BY KILIAN** INTOXICATED EAU DE PARFUM, \$345 (50 ML), HOLTRENFREW.COM.



THE AMATEUR NOSE

A bartender sniff-drives a rosé-inspired scent

THE NOSE

Chantelle Gabino, director of wine and spirits at Parts & Labour, Toronto.

THE SCENT

Juicy Couture Viva La Juicy Rosé Eau de Parfum, \$110 (100 mL), thebay.com

THE NOTES

Mandarin, fizzy citrus, pear, jasmine sambac, peony, orris

THE VERDICT

"It gives off really beautiful rose petal notes in the beginning. I'm also getting a lot of citrus. The floral aspects—jasmine, rose, honeysuckle—tend to be the softer notes in rosés. For the most part, rosés take on the characteristics of this scent, with a slightly sweet but acidic body."

THE KIT

Editor-in-Chief
Laura deCarufel
@Laura_deCarufel
@LauradeCarufel
Creative Director
Jessica Hotson
@jesshotson

Executive Editor
Kathryn Hudson
@hudsonkat
Beauty Editor
Rani Sheen
@ranisheen
Fashion Editor
Jillian Vieira
@JillianVieira

Managing Editor
Eden Boileau
@lilyedenface
Associate Beauty Editor
Natasha Bruno
@Natashajbruno

Assistant Digital Editor
Carly Ostroff
@carlyostroff
Assistant Editor
Veronica Saroli
@vsaroli

Assistant Art Directors
Sonya van Heyningen
@svanh7
Kristy Wright
@creativewithak
Designer
Amber Hickson
@amblynncreative

Publisher, The Kit
Giorgina Bigioni
Associate Publisher
Tami Coughlan
Project Director, Digital Media
Kelly Matthews

Direct advertising inquiries to:
Marketing Manager
Evie Begy
eb@thekit.ca

The Kit is Canada's 360° beauty and style leader (c) 2016, The Kit, a division of Toronto Star Newspapers Limited.



President, Star Media Group
John Cruickshank
Editor-in-Chief, Toronto Star
Michael Cooke

ADVERTISEMENT

AVAILABLE NOW

THE KIT'S LIMITED EDITION

Spring Skin Guide Box

Brush away any winter blues with the beauty essentials of the season—from refreshing eye masks, to touchable smooth skin. Available now in one kit, delivered straight to your doorstep.

\$29

+ FREE SHIPPING
Retail value of \$93



FOR PURCHASE INFORMATION, VISIT TOPBOX.CA/THEKITGUIDE

1 NeoStrata SecureWhite Brightening Serum

The SecureWhite Brightening Serum corrects the appearance of dark spots and acne marks, unifies an uneven skin tone, and brightens dull skin.

2 Smashbox 24 Hour Photo Finish Shadow Primer

Worn alone or under foundation, this oil-free primer helps to reduce the appearance of fine lines and pores for flawless skin with a velvety-smooth finish. This studio-tested, life-proven shadow primer locks on vibrant colour for a full 24 hours.

3 Elizabeth Arden PREVAGE Anti-Aging Antioxidant Infusion Essence

The essence's Hydrachannel Technology™ boosts skin's natural hydration instantly and over time, while a blend of seven powerful antioxidants fights environmental aggressors.

4 Trind Nail Repair

Without yellowing or dehydrating your nails, this nail strengthener's unique formula reinforces the connection between protein molecules in fingernails, making them strong and flexible.

5 Marc Anthony Nourishing Argan Oil of Morocco

Using Argan Oil, Aloe Vera, Shea Butter and Vitamin E, this revitalizing handcream nourishes and softens dry, rough and chapped hands. Plus: the convenient size is perfect for your purse.

6 Skinfix Hand Repair Cream

As temperatures drop during the winter, eczema and dermatitis flare up. This hand cream can remedy dryness and irritation for a smooth season ahead.

7 Maskeraide All Eyes On Me Hydrating Eye Gel Patches

Packed with hydrating, brightening and firming ingredients, these innovative hydrogel eye patches soothe the eye area.

8 Burt's Bees Cleansing Oil with Coconut and Argan Oils for Dry Skin

This cleanser gently removes dirt and makeup without leaving an oily residue. Its combination formula of natural moisturizers, including Coconut and Argan oils, softens skin naturally.

9 Schick Hydro Silk Razor

Go beyond an incredibly close shave to care for your skin. With water-activated moisturizer and five curve-sensing blades with skin guards, this razor helps protect skin from irritation and leaves it feeling silky smooth.

BROUGHT TO YOU BY TOPBOX INC.



FIX IT.

**COLOURLESS LIP LINER STOPS LIPSTICK
& GLOSS FROM BLEEDING & FEATHERING.**



www.K**no**W COSMETICS.com
It works *beautifully.*