MOST WANTED **CHARGED** UP

The next-gen power bag gives your style—and your phone—a boost page 3



MAGIC TOUCH Katy Perry's spellbinding new scent

PROFILE

page 3

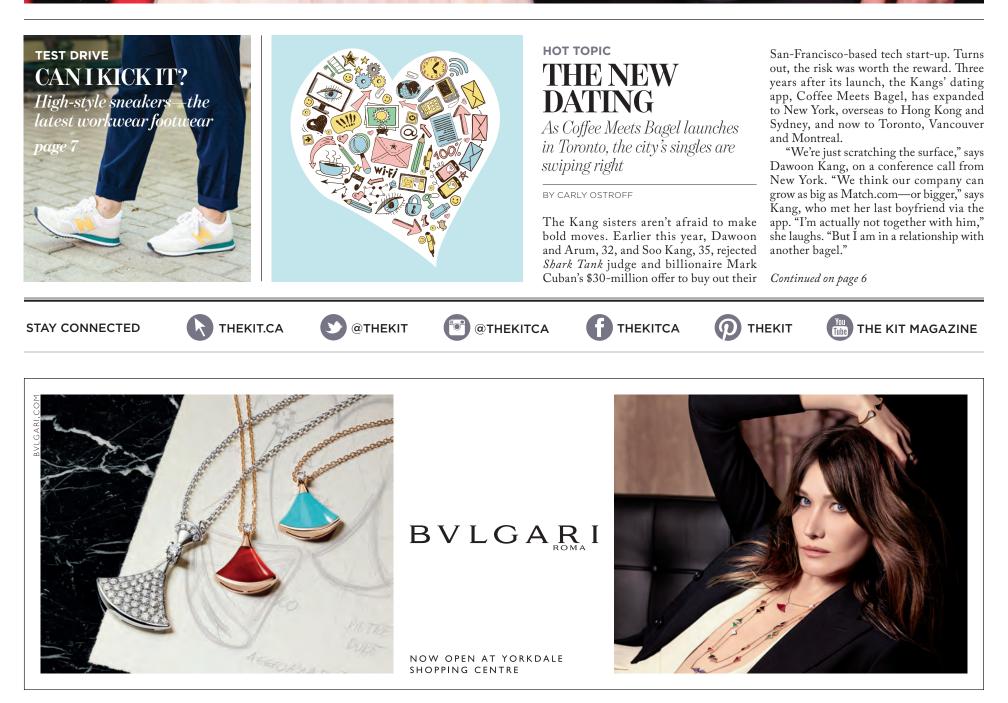
EXCLUSIVE

# **NODERN RONANCE**

Sofia Vergara opens up about her red carpet secrets, bombshell beauty rituals and upcoming Hollywood wedding (T minus two weeks away)

page 4





### GET THE LOOK: FESTIVE IN FUCHSIA



1 BENEFIT GIMME BROW This brush-on fibre gel builds easily for thick, lush arches.

\$30

\$30

4 LISE WATIER BLUSH FONDANT SUPRÊME

Infused with the antioxidant power of Labrador Tea, this non-greasy, cream-powder texture blush enhances the cheeks. Naturel shown. 2 LANCÔME VOLUME-À-PORTER MASCARA

The new ultra-creamy formula and high-precision brush create long-lasting, intense volume with a bare-lash feel.

### \$32

5 BOURJOIS ROUGE EDITION VELVET LIPGLOSS

Matte finish & incredibly light. Pink Pong shown.

**\$23** 

### **3** STILA STAY ALL DAY

WATERPROOF LIQUID EYE LINER A waterproof liquid liner that glides on with ease, won't smudge or run & stays in place.

### \$29

6 SMASHBOX PHOTO FINISH PRIMER WATER Think priming benefits, hydration & sheer radiance—all in just 1 spritz! \$37

### Shop Luxury Beauty 24/7 at beautyBOUTIQUE.ca

Products may not be available in all stores. See Beauty Expert for details.





### Charged up

Between scrolling through Instagram, Twitter and (of course) work emails, it's no wonder our phone batteries are often flashing red by the time 5 p.m. rolls around. Instead of charging your phone at a random power outlet (think: restaurant, bar, your car), upgrade your handbag to a tote from Mezzi. The Canadian brand has created a line of carryalls (and chic clutches) with built-in chargers (boasting enough juice for three to four charges) as well as screen-friendly suede-lined compartments. Call it fashion that's plugged in.—Vanessa Taylor. Photography by Adrian Armstrong. RADAR STYLE BULLETIN

Need-to-know fashion and beauty news





Burberry meets Billy Elliot Burberry has launched a star-studded holiday campaign paying tribute to 15 years of *Billy Elliot.* Famous faces include Elton John—who wrote the music for the stage adaptation—Michelle Dockery, Romeo Beckham and James Corden, alongside Burberry model faves Naomi Campbell and Rosie

Huntington-Whiteley.

Kate Spade returns

After stepping away from her eponymous line in 2007, Kate Spade will introduce a new shoe and handbag collection called Frances Valentine next spring. The line has already been picked up by Nordstrom and Bloomingdale's.

### Macaron mania

The luxury French bakery Ladurée is opening its first Canadian store in Vancouver early next year. Founded in Paris in 1862, Ladurée is renowned for its magnificent macarons.

### Taylor Swift's new (non-wearable) suit

Taylor Swift is facing a \$42-million lawsuit after singer Jesse Graham claims that she stole lines from his single "Haters Gonna Hate" for her hit single "Shake It Off." Along with the millions, Graham also asked to be credited as a writer on Swift's single and to take a selfie with her. Both requests were denied. —Hania Ahmed

MEZZI HANDBAG, \$1,645, CLUTCH, \$195, MEZZI.CA

### INTERVIEW TOUGH COOKIE

Emily Haines, the frontwoman for rock group Metric, is such a big fan of the moto jacket that she teamed up with Rudsak to create one. Here, Haines talks style, the stage and sweatpants

BY VANESSA TAYLOR

### On designing with Rudsak

"Evik [Asatoorian, founder of Rudsak] understands my design vision for creating something very special. I want this leather jacket to be an instant classic that is both elegant and functional with, of course, just enough rock 'n' roll spirit. I'm so excited to see it come to life."

### On her onstage strategy

"Dressing for stage is a completely different process than dressing for daily life. My personal style is much more low-key, but onstage I see my wardrobe as part of the performance. I'm moving more toward costuming and constructing original pieces with our stage-design team. Everything needs to be larger than life but still functional and durable. The worst thing is being distracted by some rogue strap or buckle when you want to be focused on the music."

### On her off-duty vibe

"I'm not in sweatpant territory yet—for me, jeans, a T-shirt and sneakers is my idea of comfort in paradise."

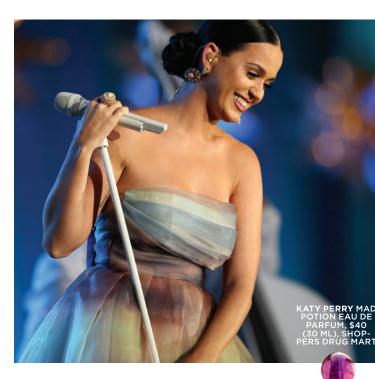




Emily Haines wears the moto jacket that she co-designed with Rudsak. (It's available March 2016.)



is in the best possible way: Show support for prostate cancer research during November by picking up Bite Beauty's Mauvember lippie (\$28, sephora.ca)—all proceeds go to the Movember Foundation.



PROFILE MAGIC TOUCH Megastar Katy Perry has plenty of new tricks up her sleeve

BY RANI SHEEN

Katy Perry may not have released an album since 2013's Prism, but pop's most colourful character and this year's highest-earning female singer, according to Forbes (archrival Taylor Swift is a distant second), continues her quest for tween-world domination. Her latest efforts: encouraging her fans to vote for the first time, with her endorsement of Hillary Clinton; debuting her Katy Perry Pop game app; and taking over H&M billboards as the face of the brand's holiday line. Then there's her expanding perfume business. "My first fragrance, Killer Queen, was very royal, rebellious and floral," says Perry. "I wanted it to be more edible this time. Mad Potion is a concoction of different vanillas and musks." But like many of Perry's songs, which feature adult themes underneath the candy and rainbows, the juice is not stereotypically girlie. "The musk to me is androgynous," she explains. "The name is a reference to a Mad Hatter of sorts—it's a bit kooky and weird." Coming up with the fragrance's ad campaign kicked her creative spirit into overdrive. "I'm a sucker for themes, so when I figured out that this would be in a potion bottle, the campaign developed into me playing a magician. I grabbed all the different textures and scents to put into the hat and pulled out the Mad Potion bottle." Time to stand

back and watch Perry cast her spell.

### Abracadabra! Top tricks in Katy Perry's kit:

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### 1. STAGE MAKEUP OBLITERATOR

"Shu Uemura oil. I use it to wash all my makeup off. It really lifts all the residue."

SHU UEMURA SKIN PURIFIER POREFINIST ANTI-SHINE FRESH CLEANSING OIL, \$38, SHUUEMURA.CA



### 2. DIY ZIT PATROL

"Blemishes can be treated with ice, and eye drops take the redness out."

LIFE BRAND ADVANCED RELIEF EYE DROPS, \$8, SHOPPERS DRUG MART



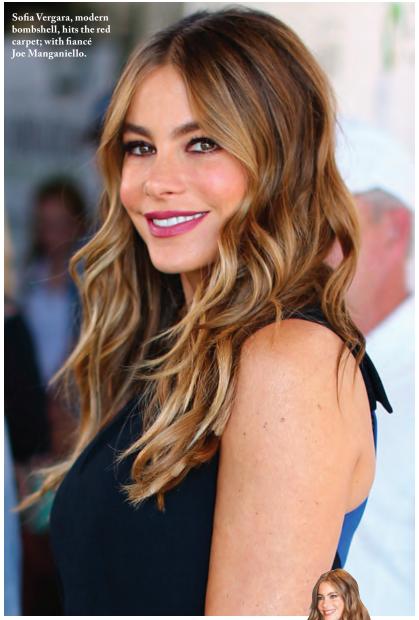
### 3. NAIL HACK

"I was looking for a nail file the other day and found out a matchbook works. SOS tricks!"

ODEME MATCHBOOK NAIL FILE SET, \$12, BIRCHBOX.COM



ONLINE FOR MORE BEAUTY AND STYLE, VISIT THEKIT.CA/





### EXCLUSIVE

### Foxy ever after

Sofia Vergara, one of the world's most unabashed (and funniest) glamour pusses, opens up about her made-in-Hollywood wedding

BY RANI SHEEN

Sofia Vergara of *Modern Family* is no stranger to a red carpet, but on November 21 she will walk down a different aisle to marry *Magic Mike XXL* star Joe Manganiello. We chatted with the 43-year-old Cover-Girl ambassador over the phone from L.A. about Colombian beauty rituals, fashion disasters and how she wants to look on her big day.

You're always getting glammed up for red carpets. What's your plan for your wedding beauty look? "It's very different for a person who has my job than for normal women. I'm always trying new things and I know what looks good on me and I know what lasts. I don't really need to do the look that is very natural—I want to do something that's a little more sexy, so I think I'm going to go with a bold lip, a wine colour or a red."

What do you want your fiancé to think when he first sees you? "Well, that he's not going to regret doing this." [laughs]

Do you feel nervous about your wedding? "No, I think it's important to be prepared for events. That's what I usually do with everything, and I'm thinking about the wedding the same way. I don't want to worry about the flower arrangements or the cake. I like to make sure I worry before, so that on the day I can just enjoy it."

What do you carry with you in your makeup bag? "Lipstick! I reapply it a lot. I like a bit of concealer in case something happens, and a bit of powder if my nose gets too shiny. I don't like to apply powder all over my face, just on my nose. I actually carry a makeup bag with everything: my mascara, blush, eyeliner."

You're very prepared! "Yes, with the business that I'm in, I have 700 paparazzi around me all day long, and at my age you want to look your best. And I love it, to be honest—I love doing my makeup and reapplying makeup. For me it's not like torture."

How did growing up in Colombia influence your beauty aesthetic? "We love makeup. Over there it's not a special-occasion thing; women in Colombia do their makeup to go to work, to take their children to school. We always want to look good."

How has your approach to doing your makeup changed since you were younger? "I try not to do too much dark makeup on my eyes because then they start looking too small, and I don't like putting on a lot of powder because I look dry. It's just about tweaking and learning about yourself so that you can make the changes."

Are there any beauty trends that you think are hideous? "I don't like the mouth when it's very nude—it looks like a cadaver. I think you need a pink or even just your natural lip colour. And I've always liked a woman with long hair, so I don't think I would ever cut mine, like, short short."

What's the biggest makeup disaster you've ever had? "I never have makeup disasters. No-I usually reapply my lip liner pencil without looking in a mirror because I know the shape of my mouth. Once I was in a dark bar with my girlfriend and I went into my purse, pulled out the pencil and put it on. It was black eyeliner. To this day she still falls on the floor remembering that. And then one time I took my shoes off in the car on the way to a red carpet, and when we arrived they opened the door and I had to put my shoes on quickly. I put them on the wrong feet and I did the whole red carpet with my shoes like that. I knew there was something wrong but I didn't know what to do."



### SOFIA'S WEDDING LIP

For her November 21 wedding, Vergara will wear a custommade CoverGirl Outlast Longwear lip shade that's somewhere in between these two hues. "Usually if you reapply lipsticks that are made to last longer, they kind of get cakey," she says. "The great thing about this is I'm able to reapply and it still looks fresh and dewy."

COVERGIRL OUTLAST LONGWEAR LIPSTICKS IN RED ROGUE AND AMAZING AUBURN, \$12 EACH, DRUGSTORES

### FASHION FLASHBACK DOUBLE TROUBLE

When celebrity couples dress the same, the result tends to be (ahem) memorable. We've rounded up the good, the bad and the crazy for your date-night dressing inspiration





### Kate Moss and Johnny Depp (1994)

**THE LOOK:** Call it Hollywood grunge—his 'n' hers leather jackets on a night out in L.A.

HER STYLE: Now recognized as one of the world's best-dressed women, back then Moss wore next to nothing in her iconic Calvin Klein campaigns.

HIS STYLE: Quirky roles in Benny and Joon and What's Eating Gilbert Grape? established Depp as a serious actor (not that guy from 21 Jump Street), while off-screen, his omnipresent jacket made him a slacker-style hero.

### MAKE IT YOUR OWN:

Take inspiration from Elie Saab and Salvatore Ferragamo fall runways and try a moto jacket in a rich, jewel-toned leather.

### David and Victoria Beckham (1999)

**THE LOOK:** High-concept statement looks like these coordinated headto-toe leather ensembles worn to a Versace party were paparazzi catnip.

HER STYLE: After the Spice Girls lost Geri Halliwell, this Spice's style became less Posh and more WAG: Think deep-orange tans and extremely tight tops.

HIS STYLE: Beckham owned statement hairstyles—in addition to processed platinum locks, the soccer star popularized the fauxhawk and the man-bun predecessor: the high pony.

### MAKE IT YOUR OWN:

All-over leather gets a modern revamp in Ralph Lauren's Fall 2015 three-piece suits.

### Britney Spears and Justin Timberlake (2001)

THE LOOK: All-American pop ambassadors offering a memorable take on the Canadian tuxedo (denim on denim).

HER STYLE "Oops!..

I Did It Again" topped the charts and Spears's style philosophy attracted headlines—she pushed Disney standards of decency with sheer-andsequin minidresses and baby-doll crop tops.

**HIS STYLE:** A year before leaving the boy band 'N Sync, Timberlake was still a proud practitioner of all things matchy-matchy.

### MAKE IT YOUR OWN:

The jumpsuit is the best way to rock headto-toe denim this fall. For maximum style points, try a darker wash as at Karen Walker and 3.1 Phillip Lim.

### Kim Kardashian and Kanye West (2013)

THE LOOK: Rippedfrom-the-runway pieces, like these matching Givenchy suits at Givenchy's Fall 2013 show.

HER STYLE The tighter the better, whatever the trimester: body-con dresses, shock-value sheers and anything by her hubby's label, Yeezy.

HIS STYLE: Yeezusera Kanye's been defined by sweatshirts layered over extra-long tees, leather leggings and chunky sneakers.

MAKE IT YOUR OWN:

Suits in a relaxed silhouette, like on the Hermès runway, feel super fresh. (Kim can always forgo the shirt for a flash of flesh.)

### Angelina Jolie and Brad Pitt (2014)

### THE LOOK:

Gentlemen's black-tie attire, as rocked on the red carpet at the British Academy Film Awards in London.

HER STYLE: Her '90s Hackers-esque indie look evolved into goth girl and then full-blown femme fatale. (Remember that thigh slit?)

HIS STYLE: Mr. Pitt does ripped 501s as well as he does a dapper suit, but he's usually somewhere between the two: man about town in a flat cap and vest.

### MAKE IT YOUR OWN:

Skip the bow tie in favour of a skinny scarf à la Chloé and borrow super-narrow suspenders from Saint Laurent, to add just a touch of punk to the mix.

### ONE-MINUTE MIRACLE

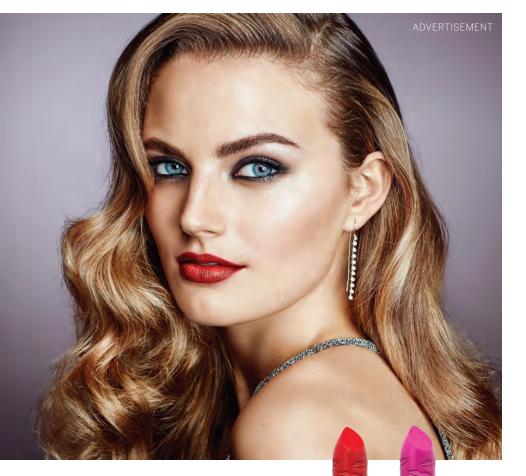
### Dear Bumble and bumble Don't Blow

It: My hair dryer lives a pretty easy life: called upon on the rare occasion that I'm racing to leave the house. I usually stick to an air-dry-only policy, both to minimize damage and to allow my natural wave pattern to emerge. You, a glossy cream made with bounce-enhancing polymers and conditioning prickly pear and cactus flower extracts, are designed for me. Raked through damp hair; you lessen frizz, allowing my waves to be their best selves-and leaving my hair dryer with even less to do. *My best*, Rani Sheen

BUMBLE AND BUMBLE DON'T BLOW IT, \$36, SEPHORA.CA

### P R E T T Y P E R F E C T H O L I D A Y

Now is the time to stock up now on all your luxe faves, for the beauty lover on your list. And that, of course, includes you.





**SMOKE SHOW** Create multiple iterations of the quintessential smokey eye thanks to this richly hued palette. **Bobbi Brown** Sterling Nights Eye Palette, \$88

### HAUTE HOLIDAY

This limited-edition, four-shade must-have is made for perfectly flushed cheeks. **NARS and Steven Klein Collaboration** Despair Cheek Palette, \$80



### LUXE LEGEND

High wattage colour meets ultra-feminine rebellion in two gorgeous lip-embossed bullets. **YSL** Rouge Pur Couture Kiss & Love Collector Le Rouge 01 and Rouge Pur Couture Kiss & Love Collector Le Fuchsia 19, \$39 each



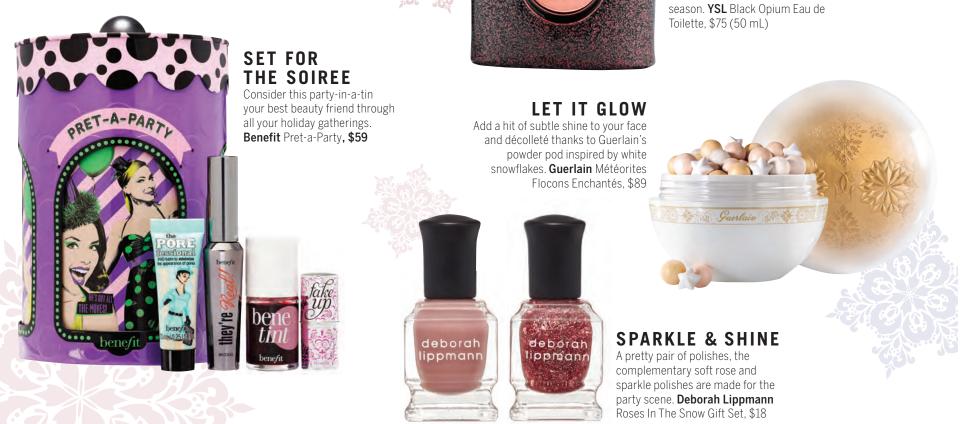


LOVE LETTERS

Aim straight for the heart this holiday with a gift full of Stila cult favourites. **Stila** Sending My Love Gift Set, \$64

### ICON STATUS

An award-winning scent, Black Opium, a heady mix of black coffee, vanilla and white florals, is the ultimate scent seduction this season **YSI** Black Opium Fau de



\*Offer valid on the purchase total of eligible products using a valid Shoppers Optimum Card\* after discounts and redemptions and before taxes. Not to be used in conjuction with any other points promotions or offers. Offer valid in-store and online at murale.ca from Thursday, November 12 to Sunday, November 15, 2015. See Beauty Master for details.



**CALGARY** SOUTHCENTRE MALL **MONTRÉAL** PLACE VILLE MARIE **TORONTO** THE SHOPS AT DON MILLS **EDMONTON** WEST EDMONTON MALL

VANCOUVER OAKRIDGE MALL



### **HOT TOPIC** THE NEW DATING Continued from cover

The secret, says Kang, is all about quality over quantity. "Online dating has become this numbers game where people are inundated," she explains. "You end up making superficial decisions based on photos that you spend, like, half a second on." Coffee Meets Bagel aims to end the digital blitz by creating a curated social experience. Unlike Tinder, which promises 15 million matches a day, Coffee Meets Bagel uses Facebook login information to recommend matches based on a proprietary data-gathering algorithm, which gets better at predicting the best matches as you "pass" or "like" users over time. Mutual likes receive access to a private phone line for texting. "We're focused on making meaningful relationships," says Kang. "The reason we give you only one match a day is because we want you to spend time thinking about this person."

In the past few months, the tech industry has been a hot topic in mainstream media, not only for its progressive paid-leave policies but also for its widespread gender gap. According to a recent study published in



The Kang sisters, Coffee Meets Bagel co-founders, from left: Arum (CEO), Dawoon (COO) and Soo (creative director).



Parsons School of Design (Soo). Still, as women working in tech, they represent a minority within a prevailing "bro-grammer" culture. "In the tech industry, so much of how you raise money or how you attract talent is about fit and chemistry," says Kang. "It's very hard when you don't look like a majority of the people here." That's not to say they aren't tackling the problem head-on. "Being a girl boss means leading by example and hopefully inspiring young women to enter this field," says Kang, who is as committed to breaking ground as she is to sparking true love. The men of Silicon Valley may have met their match.

### THE DATING-APP

Tired of Match.com? Try downloading one of these new digital matchmakers instead

With Bumble, the brainchild of former Tinder executive Whitney Wolfe, female users have to make the first move before matches disappear in 24 hours.

### HINGE

The app, which relies on Facebook to pair users with friends of friends, is becoming more popular for its approach to establishing relationships within daters' networks.

### HAPPN

Possibly the most provocative of the apps, Happn uses a GPS service to track users' movements and highlights prospective matches in the same places at the same time.

### **HOW TO CREATE THE PERFECT PROFILE**

A complete bio with the right pictures can increase your dating-app success rate by 30 per cent. Here are the dos and don'ts of meeting your match

DO: Include at least three recent highquality pictures in your profile. "These profiles are 31 per cent more likely to get liked than those with one photo," says Kang.

DON'T: Post any

group shots first.

DO: Post at least

figure photo and

that will work as a

great conversation

starter. According

to Kang, "Photos

with pets, food,

sports that show

the person's inter-

ests and hobbies

popular profiles."

DON'T: Be vague

when describing

yourself, hobbies,

likes and dislikes

average, the top

10 per cent most

popular profiles

in your profile. "On

with details

are common among

one clear head-

shot, one full-

an action shot

blurry, dark or

had 35 per cent more information than the bottom 50 per cent," says Kang.

DO: Tailor your profile with one to three specific descriptors about you and one to three activities you enjoy regularly. Remember, don't leave any categories blank

DON'T: Act slowly. As they say, you snooze, you lose. Analyzed data showed users who texted within the first 24 hours of connecting were more likely to exchange phone numbers and continue talking.

DO: Ask questions. Users who started conversations with questions exchanged 23 per cent more messages in a week than those who didn't.





### **COOL COLLAB** NARS X STEVEN KLEIN Horses in swimming pools, gruesome medical masks and impeccably dressed

robots-fashion photographer Steven Klein is known for creating fantastical, surreal tableaux, often featuring the makeup artistry of François Nars. Now the talented duo have collaborated on a new project: a makeup collection out this month, complete with lipstick, nail polish, shimmering shades of blush and collectible palettes emblazoned with Klein's photos. In a word: essential. NARS STEVEN KLEIN DUAL-INTENSITY BLUSH IN VENGEFUL, \$55, AUDACIOUS LIPSTICK IN REDEMPTION, \$36, NAIL POLISH IN NIGHT CREATURE, \$25, NARSCOSMETICS.COM



## OTS BO **OTIFS**

VALID ON REGULAR PRICED BOOTS & BOOTIES. SOME EXCLUSIONS MAY APPLY.

@NINEWESTCANADA





In the opening scenes of the 1988 film Working Girl, Staten Island secretary Tess McGill, played by Melanie Griffith, treks to her Manhattan office with her spray-stiffened coif as vertically inclined as her ambitions. Endowed with a "head for business and a bod for sin," she's outfitted in a skyscraper-grey skirt suit paired with puffy white Reeboks and bunched athletic socks over her polka-dotted black nylons—the commuter uniform of the 1980s careerist. When Tess settles into her cubicle, she trades her scuffed trainers for power pumps.

If the sneaker spent the '80s in the (unseemly, I think we can all agree) society of the sheer nylon and the shoulder-padded skirt suit, it's now bounced back into fashion. But today's iteration is keeping more urbane company. The unimpeachably chic Eva Chen was recently snapped sporting a pair of New Balance for J.Crew sneakers with bordeaux-coloured culottes while running errands with her baby and husband, displaying the (studied) allure of effortlessness. "It's about ease," muses Brit-born, Toronto-based stylist Georgia Groom. "Ease is always chic. I feel that Coco Chanel would wear sneakers if she were alive today."

These days, of course, the sneakers-and-tailoring look is very different than it was in the Me Decade. "In the '80s, it was actually about a lack of power-Tess McGill had to take the shoes off," says Groom. (While Tess's comfy footwear allows her to motor efficiently through her day, her corner-office boss, played by Sigourney Weaver, doffs her heels only when swishing down an Alp.

### Can I kick it?

The humble sneaker has officially been promoted to high-style workwear footwear. One writer takes the trend for a spin

BY OLIVIA STREN | PHOTOGRAPHY BY KAYLA ROCCA

Striding off the elevator, Weaver is already wearing pumps.) "Today, you don't take off your trainers when you get to the office," says Groom. "The trainer isn't schleppy, it's part of the outfit." Another difference is that the 2015 sneaker is not the beat-up commuter sole of yore. "Our trainers are box fresh. It's a nod to American hip hop culture, and to the Casuals culture in the U.K.," Groom says, referencing the 1980s British football hooligan subculture (the Casuals were known for wearing designer sportswear). When Groom tells me this she is, incidentally, wearing Stan Smiths with a pair of black gaucho pants.

**TEST DRIVE** 

Taking inspiration from Chen and Groom, I purchase some J.Crew New Balances in particularly fresh shades of beige, green and tender pink, and put them on with a pair of culottes. I bounce to my office (in my case, a room in my own house), in hopes that the footwear might make me into the sort of productive and multitasking person too busy (read: too important) to waste time on the discomfort of heels. I wear them to a meeting and to a lunch date, and to read a story about why writers procrastinate—as a means of procrastinating. I'm wearing them now. But I'm still culottedeep in (missed) deadlines.

It seems it may require more than a new running shoe to make









FROM TOP: RON WHITE SNEAKERS, \$395, RONWHITESHOES.COM. COLE HAAN SNEAKERS, \$220, COLE HAAN SNEARERS, \$220, COLE HAAN. FOREVER 21 SNEAKERS, \$40, FOREVER21.COM. ADIDAS SNEAKERS, \$110, ADIDAS.CA. LACOSTE SNEAKERS, \$135, TOWNSHOES.CA

an efficient yet effortless working girl out of me. After all, as Tess is cautioned by her best friend, played by Joan Cusack: "Sometimes I sing and dance around my house in my underwear. Doesn't make me Madonna. Never will."

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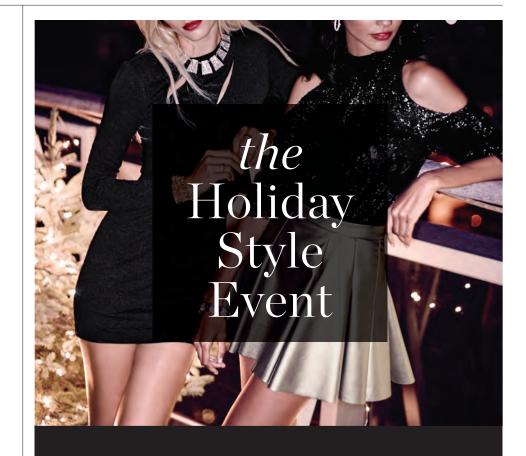


### **NOW TRENDING** HAIR FACIALS

Just as there's no skincare substitute for a facial, hair loves a pro treatment. Try:

1. Kevin Murphy Treat.Me is customized for scalp, ends and areas of damage-like the T-zone of your head. Find a salon: kevinmurphy.com.au. 2. L'Oréal Professionnel Pro Fiber anchors in a repairing molecule for long-lasting shine. Find a salon: lorealprofessionnel.ca.

3. Nioxin Scalp Renew Dermabrasion Treat-



ment exfoliates the scalp to remove product and excess sebum and boost thinning or fine hair. A one-minute head massage activates the serum. Find a salon: nioxin.com

### **PRO PERSPECTIVE HOT MAMA**

Brit makeup artist Charlotte Tilbury talks multi-tasking, delivery-room glamour and sleeping in her makeup

### BY NATASHA BRUNO

Charlotte Tilbury is known for making the most glamorous women in the world look even more spectacular: Amal Clooney, Naomi Campbell and her longtime BFF Kate Moss, for starters. In 2013, Tilbury—who is also the mother of two young boys-turned her makeup obsession into a namesake beauty line to bring her siren touch to women everywhere. During a recent stopover in New York, Tilbury spilled on how she balances family life and the beauty biz, while being dolled up 24/7 (yes, even while giving birth).

### ON THE GO

"When I'd get home from work before I had children, I'd pour myself a glass of wine and relax. Now I'm playing games and putting them to bed for two hours. I didn't have much time before, but now my makeup is literally done in the back of the cab."

### EXPERT REGIMEN

"I'll get out of the shower and do a mask while I'm moisturizing my body and getting dressed. My clay mask saves my skin. When you're exhausted, your skin is dehydrated—I feel like I'm aging. I do this mask five times a week and I keep it on for about half an hour, minimum 10 minutes, while I'm multi-tasking."

### FAST COMPANY

"Being a mother has inspired me to create more one-minute makeup. My Beach



Charlotte Tilbury, flanked by mega-models Miranda Kerr (left) and Alessandra Ambrosio.

CHARLOTTE TILBURY GODDESS SKIN CLAY MASK, \$80, HOLT RENFREW

Sticks and eyeshadow pencils are all born out of me being a busy mom. I don't have time to do 10- or 15-minute makeup."

### LABOUR OF LOVE

"I always have makeup on-no way would my husband see me without it. So when I went into the delivery room, I wore my Rock 'N' Kohl Eyeliner. It's waterproof and stays for 12 hours, so through the screaming and God knows what, my eyeliner was still on. I also wore my Beach Stick, but I did sort of sweat that off-I was in a pool of water so it came off-but I still had perfect eyes on."

### FAMILY MATTERS

"My mom always said to me, 'Always look fetching in the morning. Always make an effort.' Which is probably why I gave birth in makeup and go to bed in makeup—I do everything in makeup. Her whole thing is very much like Elizabeth Taylor: Put a little bit of lipstick on and everything's fabulous."

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