

# THE KIT

5 YEAR ANNIVERSARY



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Adriana Lima at the Cannes Film Festival in May. Photo: Getty Images.

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MOST WANTED  
**Midas touch**

The name Michael Kors has become shorthand for pared-down elegance with just the right amount of flash, an aesthetic evident in the designer's fashion, accessories, makeup and fragrance. Kors's latest beauty chapter features a trio of scents, designed to echo the opulence of high-shine metals and to be switched up to match different moods, just like jewellery. "Every woman I know mixes her metals," says Kors. As he explains, Rose Radiant Gold, a dainty blend of cassis, Tahitian gardenia and vanilla, is for when

you're feeling romantic, but glamorous. "If you're wearing White Luminous Gold [a crisp cocktail of pear, jasmine and amber], perhaps you're feeling a little sportier, but glamorous. And if you're feeling fully, unabashedly glam, you're going to go for the 24K Brilliant Gold," a mix of mandarin, orange-flower petals and vetiver. "Fragrance is like fabulous shoes," Kors declares. "Could you get dressed without fabulous shoes? No, of course not." —*Natasha Bruno. Photography by Adrian Armstrong.*

MICHAEL KORS GOLD FRAGRANCE COLLECTION, \$107 (100 ML) EACH, MICHAELKORS.COM

**HAPPY ANNIVERSARY**

We're celebrating our five-year anniversary all month! Visit [thekit.ca](http://thekit.ca) to enter an amazing contest just for you.



RETROSPECTIVE  
**STRAIGHT TALK**

Fashion editor *Vanessa Taylor* shares our favourite quotes featured in *The Kit* in the past five years



"I wasn't allowed to wear makeup at school. I really started wearing it as a teenager, because there was the New Romantic thing going on and that whole Boy George moment. Now it's coming back—that feeling that you can be an individual and express yourself." —*Daphne Guinness, December 2011*



"There's no curiosity about my fragrance [Lady Gaga Fame]: It's very obviously come hither. That's sort of what it's about, and that's what fame is about. I've had to proceed with caution in my life. But I'm not going to bore you with my complexities." —*Lady Gaga, December 2012*



"As much as flaws are a struggle for me, they are me and they are what's real about me. The idea of that being misrepresented—I couldn't do that to the kids who see me on TV and listen to my music." —*Lorde, June 2014*



"My first role model was Dorothy Dandridge. Because my mother was blond and blue-eyed and looked nothing like me, the first time I saw Dorothy Dandridge I thought, 'Wow!' There weren't many images of women like her for me to look to." —*Halle Berry, February 2015*



"This might sound completely weird, but my favourite smell in the world is my cat, George. My cat smells so f--king good. If he's been curled up in a ball for a while and asleep—his little chest just smells so good." —*Charlie Hunnam, February 2015*



REEM ACRA FALL 2015



TADASHI SHOJI FALL 2015

ONE TREND, TWO WAYS  
**GOLDEN EYE**

Turn up the glamour with heavy metal makeup

**1. Smoky gold at Reem Acra**

Inspired by rock 'n' roll icon Stevie Nicks, makeup artist Mark Carrasquillo swept gold shadow on the upper lid, in inner corners and below the eyes, then smoked it up with dark brown shadow in the crease.

**2. Glitter happy at Tadashi Shoji**

Makeup artist Pep Gay created spangled eyeliner by applying false-lash glue in the shape of a sharp wing across the upper eyelid, then tapping yellow-gold glitter overtop. By contrast, the rest of the face was fresh, with a clear glossy lip and curled, mascara-free lashes.

—*Natasha Bruno*



YVES ROCHER TOP COAT FOR EYE MAKEUP IN METALLIC EFFECT, \$15, YVESROCHER.CA. LIT COSMETICS LIBERACE SIZE #4 SOLID, \$14, LITCOSMETICS.COM



CHANEL BOY.FRIEND WATCH, FROM \$15,800, CHANEL BOUTIQUES

WISH LIST  
**LEAGUE OF GENTLEMEN**

Chanel's new watch is not your everyday upgrade

If borrowing from the boys is wrong, we don't want to be right. Alongside an oversized button-up and ubiquitous boyfriend jeans, the masculine watch is among the biggest trends of the decade. This fall, Chanel is staking a claim to creating the most luxe take on the look, courtesy of its new Boy.Friend watch. All elegant lines and craftsmanship detailing, the timepiece embodies the fashion house's history of mixing masculine details with feminine ideas. The watch features a clean, rectangular face, diamond embellishment and a chic alligator strap, which comes in black now, and white, blue and red early next year. Arm candy never looked so sweet. —*Michelle Bilodeau*

PHOTOGRAPHY: GETTY IMAGES (RUNWAY BEAUTY, CELEB)

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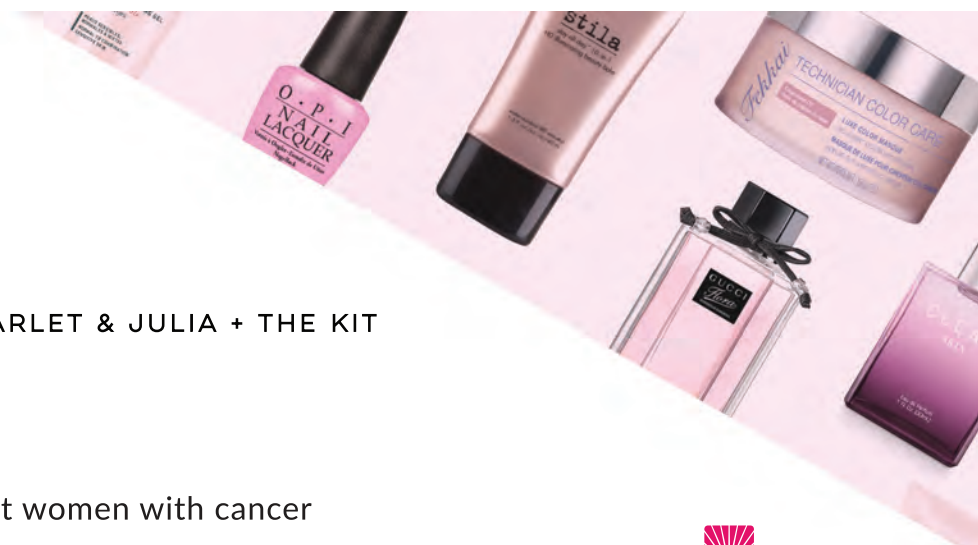
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FALL BEAUTY

# The new pretty

Sky-high topknots, creative eyeliner and elegant necklaces worn as headbands—the season's best beauty looks are as original as you are. Your tool box: runway inspiration and your imagination

PHOTOGRAPHY BY ANDREW SOULE  
BEAUTY DIRECTION BY RANI SHEEN



## FRESH LOOK

WE MADE A NEW MAGAZINE! THIS PLAYFUL BEAUTY STORY IS ADAPTED FROM *THE KIT COMPACT*, A TORONTO BEAUTY AND STYLE MAG, WHICH YOU CAN READ ANYWHERE AT [THEKIT.CA/COMPACT/](http://THEKIT.CA/COMPACT/)

## NEW KNOT

The topknot's new frontier: perched front and centre, as seen on the Marc Jacobs fall runway. As for burgundy eyeliner, it looks great above or below the eye—this shape borrows from the liner at Anthony Vaccarello.

**DRYBAR** THE CHASER SHINE CREAM, \$37, SEPHORA.CA. **CHANEL** STYLO YEUX WATERPROOF IN CASSIS, \$35, CHANEL COUNTERS. **COS** SHIRT, \$150, COS. **HERMÈS** OVERALLS, \$10,850, HERMÈS.COM

## OH MY, LITTLE PONY

Amazing what a plastic barrette and a pleather scrunchie can do for the humble high pony when you have the Prada runway look to follow. It pairs perfectly with precise, short-wing kitten liner, the cat-eye's smaller successor.

**ARDENCY INN** PUNKER EYELINER, \$22, URBANOUTFITTERS.COM. **SEPHORA COLLECTION** SCRUNCHIE, \$15, SEPHORA.CA. **H&M** CLIP, \$6, HM.COM. **CHANEL** BLOUSE, PRICE UPON REQUEST, CHANEL BOUTIQUES

## SWEET 'N' SOUR

The fruit bowl is a fresh source of beauty ideas. A vintage pineapple brooch decorates a bouffant pony, and a banana-shaped swath of peach eyeshadow serves up a sorbet twist on the jewel-toned eyes at Dior.

**CHANEL** ILLUSION D'OMBRE IN ROUGE GORGE, \$41, CHANEL COUNTERS. **DOVE** STYLE+CARE FLEXIBLE HOLD HAIRSPRAY, \$8, DRUGSTORES. **COS** DRESS, \$175, COS. **H&M** TURTLENECK, \$40, HM.COM. **CAROLE TANENBAUM** VINTAGE COLLECTION BROOCH, \$350, CAROLETANENBAUM.COM

## PUNK PRINCESS

Why not pile all of your headbands, bracelets and necklaces onto your head at once, like at Dolce & Gabbana? Part hair in the centre, then rough it up using hairspray on your fingers. Subvert the regal feel by playing up freckles with a brown eye pencil. Then go ahead and rule.

**SHOW BEAUTY** FINISHING SPRAY, \$58, SEPHORA.CA. **MARNI** DRESS, \$2,250, HOLT RENFREW. **HEADBANDS**, FROM FRONT: **PINK PEWTER** HEADBAND, \$45, TRADE SECRETS. **BEAU BELLE** COUTURE HEADPIECE, \$22, BEAUBELLECOUTURE.COM. **CAROLE TANENBAUM** VINTAGE COLLECTION PEARL NECKLACE, \$650, CAROLETANENBAUM.COM. **EDDIE BORGO** BRACELET, \$450, HOLT RENFREW

NOW TRENDING

## STUCK ON YOU

Sticking things on your face in the name of beauty—what could go wrong? One writer test drives this season's least likely trend

BY ANNE T. DONAHUE



**J.CREW** TURTLENECK, \$131, JCREW.COM. **HUGO BOSS** DRESS, \$995, HUGOBOSS.COM

When I was in grade 3, my world revolved around stickers. I traded them, spent recesses assessing their value (scented and/or glitter-based ones were most prized) and considered the quality of my assignments to be on par with the kind of sticker my teacher placed on them.

Twenty-five years later, stickers have moved from scrapbook accessory to bona fide beauty trend. Miley Cyrus wore raver smiley-face stickers on her face during her VMAs hosting gig, while model Gigi Hadid accessorized her Coachella wardrobe with gold dot stick-ons across her forehead. On the Fall 2015 runways, Givenchy blinged out models' faces with stick-on ornate gems, while Temperley London enlisted glued-on spangles. The message was clear: In the facial decoration realm, makeup is no longer enough.

I took it as a challenge. Years of my life have been spent wearing stickers on my face (usually to the shame of my family), and

as a 30-year-old woman I am more than prepared to pay homage to my former self in the most fashionable way imaginable: by looking to my own sticker collection. Yes, I still buy stickers. I use them to make cards look better, to make envelopes seem more important and to reassure myself, deep down, that I'd still be running the 1993 schoolyard sticker game, had my friend Catie tapped out of it sooner. Recently, I bought a new planner that boasts its own sticker set, so I selected five small brightly coloured hearts and applied them to the side of my face. I felt brash. I felt bold.

I looked like I had a bunch of stickers on my face.

Granted, the problem was mine. To achieve full sticker glory, you need both an outfit that complements their playfulness and a polished makeup look, lest you look like a middle-school student trying to up her game for the start-of-year dance. Face stickers need to be part of a stylistic package.

And that package needs to be taken to an appropriate location. Me, I was running errands. The only exciting occasion on the horizon was my birthday, on which you avoid beauty experimentation at all costs. My Sticker Goddess ambition was foiled again.

But had I tried this look during the holiday-party season—and I will—I'd be set. Embellishments and sparkles are perfect for soirees at which everyone's rocking their Sunday best with little to no regard for propriety. The holidays are the music-festival season of winter: It's when getting sticker-embellished and glitter-happy isn't a risk, it's standard operating procedure. Everybody assumes it's just how you've chosen to celebrate because, hey, it's snowing outside and we're all eating too much.

I didn't choose the sticker life—the sticker life chose me. So while face stickers are a trend to embrace sparingly until the right festive occasion arises, it will definitely be worth the wait.



MICHAEL KORS

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## PROFILE

## Showtime

Marc Jacobs is redefining glamour—and his brand—putting decadence, drama and the star of his new fragrance's campaign, Adriana Lima, centre stage

BY RANI SHEEN



MARC JACOBS SPRING 2016



If anyone needed proof that Marc Jacobs fancies himself an entertainer, the designer's Spring 2016 show, held at Manhattan's lavish Ziegfeld Theater, offered compelling evidence. Beth Ditto, Emily Ratajkowski and Bella Hadid, tricked out as dishevelled starlets, entered on a red carpet, stopped at a step-and-repeat for a snap, then continued into the theatre as guests munched on popcorn and Junior Mints. It was a more outré continuation of the eccentric glamour seen in Jacobs's Fall 2015 show in February, as if those women in fitted, beaded wool dresses, shiny black gloves and slick topknots had run off to Hollywood to try their luck.

Both presentations came during a year when the designer's work life is shifting: no more Marc by Marc Jacobs or Louis Vuitton (the diffusion line is dissolved into his main

line as of this season, and he parted ways with the French house in 2013), and soon an IPO will bring his company to the stock market and, with luck, to the big financial leagues. The spotlight is focusing squarely, perhaps uncomfortably so, on Marc Jacobs, and it's up to him to decide how to play it.

As fortune (or business acumen) would have it, Jacobs has the chance to sow his design message to beauty counters far and wide this month with a new fragrance, Decadence. "I thought about it in terms of what I was going through in fashion: sort of maturity, trying to do something more sophisticated," says Jacobs, looking debonair in a slim black suit and white Stan Smith sneakers in a photography studio in New York, a pack of Marlboro Lights and a bottle of aloe vera juice close at hand. "It's an irreverent sense of glamour. It's a little bit off; it's getting dressed up to feel that way."

Scent-wise, the Marc Jacobs identity has thus far been playful and almost childlike—even the names sound like roll call at a Brooklyn daycare: Daisy, Lola, Honey and Dot. The new addition is all grown up, although putting a fragrance in a bottle resembling a green croc purse complete with chain strap is hardly sedate. "It's luxury à la Marc," says its perfumer, Annie Buzantian. "He is a little rebellious, I think. So he always does a little thing that takes it away from being boring." Armed with that concept, she made a woody scent, jammy with plum and smoothed with saffron. "It had to be like suede, like second skin," she explains.

Although Jacobs left the scent composition to Buzantian, its visual aspects were his. "When you start to design the bottle and describe the spirit and the mood, it's very much like putting together a collection," he says. "I tend to be quite theatrical, almost like a director." To that end, he had a character

in mind for the ads, someone who might "sit on the floor in her evening dress and just drink champagne with cherries." He found his leading lady in Brazilian model Adriana Lima, known for being the longest-serving Victoria's Secret Angel. "The other night we were at the Met Gala, which is this huge lavish party, and it's all these beautiful dresses and amazing superstars," says Jacobs, who dressed Lima in a burgundy gown from his fall collection. "And then I go home—I dropped off my date, who was Cher—and go to bed. I wake up in the morning and see Adriana's Instagram post, and it's 'Cause it was that kinda night/morning,' with Rihanna. And I think, okay, that's exactly what I mean."

As testament to his interest in multi-faceted, unconventional women, his fall fashion campaign features musicians (Kim Gordon, Willow Smith, Cher), artists (Rachel Feinstein) and actors (Winona Ryder). He shared the images first via Instagram—a platform he professed to have no interest in and then changed his mind about, becoming so immersed in it that he accidentally posted a half-nude selfie meant for the inbox of an Insta-admirer. Now with 316K followers at @themarcjacobs, he posts pics of debauched parties, Paris trips and his bull terrier pooch, Neville, for the pleasure of his voyeuristic audience. "We get to be around beautiful clothes, beautiful women, beautiful food, beautiful places, we get to travel—these are not necessities, these are luxuries," says Jacobs. "The reason people are following is because they want to be part of that; they want to see you do that. It's like, 'Wow, that looks like fun, that looks like glamour.'" It certainly does.

MARC JACOBS DECADENCE  
EAU DE PARFUM,  
115 (50 ML),  
THEBAY.COM



## LEADING LADY

With tousled hair and a just-holding-on slip dress, Adriana Lima writhes her way through the Decadence campaign and video, shot by VIP (very important photographer) Steven Meisel. Her client was pleased. "She became like a combination of Adriana, Sophia Loren and Elizabeth Taylor, just moving around on the floor," says Jacobs. Since she took to the role of glamourpuss so well, we asked the super-chic mother of two for her thoughts on luxury.

**What is your personal idea of luxury?** "For some people it can be a white sand beach, a day at the spa without kids around, a shopping trip buying beautiful clothes and accessories, or an amazing fragrance. For me, it's all of them!"

**What's something you find luxurious now that you didn't five years ago?** "Peace and quiet."

**What's the strangest thing you always have in your handbag?** "Princess Barbie dolls."

**You transform so much when modelling for Marc. Do you look forward to seeing what he'll ask you to do?** "Of course! Marc is such a creative genius that you just have to enjoy the ride when you work with him. It's fun to let him take you outside of your comfort zone. You never know what he will come up with, and he'll always surprise you."

**What's your all-time-favourite piece designed by Marc?** "For the Decadence launch event in New York, I wore the most incredible beaded black dress. It fit perfectly and was one of my favourite pieces I've ever worn, period."

PHOTOGRAPHY: PETER STIGTER (LIMA ON RUNWAY); GETTY IMAGES (JACOBS WITH LIMA, SPRING RUNWAY)

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OUTERWEAR REPORT

# Meet your new coat

Real talk: You're going to wear your topper every day, so make sure you love it as much as possible. Take your cue from fall's five hottest outerwear trends

BY JULIA SEIDL

## THE SHINING

**The look:** High-shine PVC and notice-me treated leather.  
**How to wear it now:** Think more *The Mod Squad* and less *The Matrix*. Choose croc or embossed textures and pair with a colour-blocked dress and block-heeled boots.  
**Fashion school:** Mary Quant—the London designer who popularized the miniskirt—introduced PVC to the mainstream with her famous 1963 "Wet Collection," which included several glossy toppers. It took two years of trial and error before Quant discovered how to properly bond the slippery fabric's seams.

MIU MIU JACKET, \$3,196, NET-A-PORTER.COM. LOEFFLER RANDAL BAG, \$798, NORDSTROM.COM. TOPSHOP BOOTS, \$225, THEBAY.COM. MARNI DRESS, \$3,315, MODA-OPERANDI.COM



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LOUIS VUITTON

## FUZZY WUZZY

**The look:** Voluminous furs, (both real and faux), shearling and anything shaggy.  
**How to wear it now:** Teddy-bear textures work best when layered over contrasting finishes like smooth leathers or chunky knits.  
**Fashion school:** Animal rights advocate Stella McCartney embraced fur for the very first time this season with "fur-free fur," a long-haired synthetic version that looks and feels as glam as the real thing.

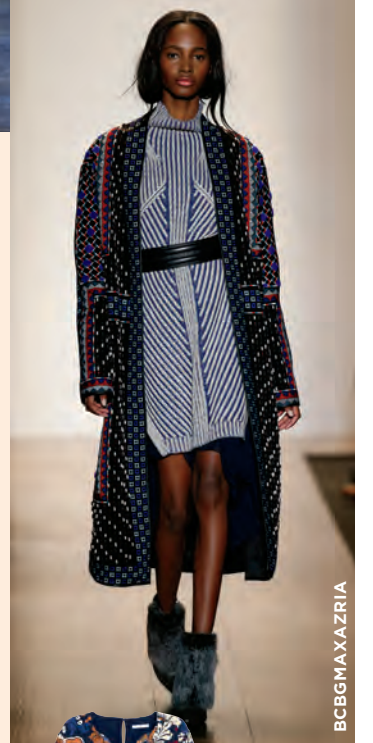
CLUB MONACO COAT, \$1,995, CLUBMONACO.CA. JOE FRESH SWEATER, \$29, JOEFRESH.COM/CA. TOPSHOP SKIRT, \$240, THEBAY.COM. FRENCH CONNECTION BOOTIES, \$158, CANADA.FRENCH-CONNECTION.COM

MICHAEL KORS

## CURTAIN CALL

**The look:** Tapestry-inspired textiles, such as rich jacquards and bold brocades.  
**How to wear it now:** Just as with modern home design, there aren't any rules when it comes to mixing and matching these patterned looks. Layer on the prints for a '70s-inspired spin on the trend.  
**Fashion school:** Brocade dates back to the Middle Ages, when the woven silk fabric was worn by the aristocratic class everywhere from China to Greece.

TORY BURCH COAT, \$1,686, TORYBURCH.COM. MICHAEL KORS BOOTS, \$1,120, SHOPBOP.COM. H&M DRESS, \$60, HM.COM/CA. 3.1 PHILLIP LIM BAG, \$1,180, SHOPBOP.COM



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## THE RIGHT PUFF

**The look:** A cropped puffer coat in a neutral or jewel-tone hue.  
**How to wear it now:** This season's puffer is more high-fashion than sporty. Dress it up with a long and lean skirt and killer pumps.  
**Fashion school:** A treacherous winter fishing trip in the wilderness led outdoor adventurer Eddie Bauer to create the first down-filled puffer jacket, dubbed the Skyliner, in 1936.

JOE FRESH COAT, \$79, JOEFRESH.COM/CA. ZARA SWEATER, \$50, TUBE SKIRT, \$50, ZARA.COM/CA. J.CREW PUMPS, \$311, JCREW.COM/CA



RALPH LAUREN

MICHAEL KORS

## CAPED CRUSADER

**The look:** A long(ish) cape—that hits below the waist—in luxe cashmere, boiled wool or tweed.  
**How to wear it now:** Pair with menswear-inspired pieces like oxford loafers or the culotte, fall's favourite trouser.  
**Fashion school:** The cape was pioneered as an evening-wear piece by designers Paul Poiret and Jeanne Lanvin in the early 1900s. Silk or satin with heavy embroidery was the look of choice for Parisian high society.

TED BAKER CAPE, \$415, TEDBAKER.COM/CA. CO CULOTTES, \$880, NET-A-PORTER.COM. CARVEN SWEATER, \$756, INTERMIXONLINE.COM. ALDO SHOES, \$75, ALDOSHOOES.COM/CA



KIT PICK

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 @Laura\_deCarufel  
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**Creative Director**  
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Kristy Wright  
 @creativewithak

**Designer**  
 Amber Hickson  
 @amblynncreative

**Publisher, The Kit**  
 Giordina Bigioni

**Associate Publisher**  
 Tami Coughlan

**Project Director, Digital Media**  
 Kelly Matthews

Direct advertising inquiries to:  
**Marketing Manager**  
 Evie Begy  
 eb@thekit.ca

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