

# THE KIT

5 YEAR ANNIVERSARY



OUR FAVES  
**EDITOR'S PICKS**  
*This week's curated beauty selects*  
page 3



PROFILE  
**NICE ONE**  
*Meet Gigi Hadid, a very modern supermodel*  
page 4

PHOTOGRAPHY: PETER STIGTER



## FALL STYLE SPECIAL

*This season's mood is all about edgy elegance: luxe looks with lots of personality. (Bonus: They're totally wearable.)*

page 6

PHOTOGRAPHY: FELIX WONG

NOW TRENDING  
**FASHION ECCENTRICS**  
*"You might not ask the woman in the fur shoulder pads to handle your accounts, but you sure want to sit beside her at dinner."*  
page 7



MOST WANTED  
**SHADY LADY**  
*Stylish investment sunglasses*  
page 3

STAY CONNECTED



WACOAL FIT FOR THE CURE®

*The right bra makes all the difference.*

Join us in store for a complimentary fitting to help support the Susan G. Komen® and Canadian Breast Cancer Foundation. See inside for details.

HUDSON'S BAY





# 15 DAYS OF LOOKING PARTY PERFECT

OCTOBER 10TH - 24TH

OPTIMUM'S  
15<sup>TH</sup>  
BIRTHDAY

GET BONUS POINTS, GREAT OFFERS AND PRIZES DURING OUR BIRTHDAY EVENT.



**MARC JACOBS DECADENCE,**  
50mL, \$115

*A new fragrance with the spirit of irreverent glamour, Decadence is a sensual, woody scent that exudes luxury.*



**LISE WATIER SUBLIMESSENCE HIGH  
CONCENTRATE AGE-DEFYING SERUM,**  
28mL, \$84

*400 Canadian women have tested and confirmed, Sublimescence, with its exclusive formula of Labrador Tea extract, can help you look visibly younger in just 1 week\*.*

\*Self-evaluation done by 431 Canadian women of all ages, ethnic backgrounds and skin types following the use of Sublimescence twice a day.

Receive  
**10,000**  
Shoppers Optimum  
Bonus Points\*

when you purchase any (2)  
participating Lise Watier skin  
care treatment products



**CLINIQUE SCULPTWEAR™ LIFT  
AND CONTOUR SERUM FOR FACE  
AND NECK,** 30mL, \$63

*Clinique introduces skin fitness for your face! An immediate tightening effect, with proven results in just 2 weeks.*

Receive  
**5000**  
Shoppers Optimum  
Bonus Points\*

when you spend \$50 or more  
on any Clinique product



**ARI BY ARIANA GRANDE,**  
50mL, \$58

*Your gift with any fragrance purchase of \$58 or more, from the ARI by ARIANA GRANDE fragrance collection.*

**YOUR  
GIFT**



**STILA MODERN GODDESS  
COLLECTION,** \$36-\$75

*Receive a stylish Stila fringe handbag as your gift with a Stila purchase of \$75 or more. Shown with Stila Modern Goddess Collection, \$30 - \$75*

**YOUR  
EXCLUSIVE  
GIFT**



**LANCÔME HYPNÔSE VOLUME-À-PORTER,**  
6.5mL, \$32

*In a single stroke, lashes are dressed in elegant black with soft-cashmere lash-by-lash volume.*

Receive  
**15,000**  
Shoppers Optimum  
Bonus Points\*

when you spend \$150 or more  
on any Lancôme product

Visit [shoppersdrugmart.ca/15daysofhappy](http://shoppersdrugmart.ca/15daysofhappy) or shop luxury Beauty 24/7 at [beautyBOUTIQUE.CA](http://beautyBOUTIQUE.CA)

Saturday, October 10 – Friday, October 23

## FALL BEAUTY BONUS!

Receive a beautiful bucket bag, filled with 23 deluxe samples, as your free gift when you spend \$125 or more on cosmetics, skin care and fragrance in-store and online at the [beautyBOUTIQUE.ca](http://beautyBOUTIQUE.ca)†

**\$255 VALUE!**



†Offer valid on the purchase total of eligible products after discounts and redemptions and before taxes. Components may differ. Gift value of \$255. Value based on Shoppers Drug Mart sample price per ml/g. Offer valid Saturday, October 10 – Friday, October 23, 2015. While quantities last. One per customer, per transaction. No rainchecks. See beauty expert for details. In-store and online.

\* While quantities last. We reserve the right to limit quantities. Offer valid on the purchase total of eligible products after discounts and redemption and before taxes. Price and points offers eligible until October 24, 2015



#15daysofhappy

**SHOPPERS  
DRUG MART**





MOST WANTED

# Throwing shade

The best sunglasses pull double duty: They protect our eyes from UV rays and glare of the non-celestial sort: namely, cut-eye from prickly types such as Choupette, the rather regal cat belonging to Chanel designer Karl Lagerfeld. These round retro shades from Chanel fit the bill beautifully. Adorned with tiny faux pearls—a nod to Coco Chanel’s love of layering her necklaces—they’re modelled in the campaign by Lily Rose Depp, the 16-year-old daughter of Vanessa Paradis and Johnny Depp. Consider them accessories of the finest breed.

—Vanessa Taylor. Photography by Adrian Armstrong.

CHANEL SUNGLASSES, \$1,025, CHANEL BOUTIQUES



Elsa has already been adopted, but you can bring home your own adorable furball, courtesy of the all-volunteer Toronto Cat Rescue, [torontocatrescue.ca](http://torontocatrescue.ca).

HAPPY ANNIVERSARY

We’re celebrating our five-year anniversary all month! Visit [thekit.ca](http://thekit.ca) to enter an amazing contest just for you.



ED’S PICKS

## LET’S BOUNCE

Assistant editor **Natasha Bruno** shares her tried-and-tested curly-hair heroes

It’s been eight months since I gave up hiding behind pin-straightened strands and started rocking my kinky-textured hair in all its glory. While the process has been freeing, it’s also required a complete overhaul of my product stash. These are my essentials for maintaining a head of natural, healthy curls.



I follow a less-is-more rule and shampoo once a week, max. This grapeseed-oil-and-amino-acid-enriched formula is free of moisture-stripping detergents.

DEVACURL NO-POO CONDITIONING CLEANSER, \$27, [DEVACURL.COM](http://DEVACURL.COM)



To minimize hair breakage and untangle inevitable snarls, I generously coat wet hair with this creamy conditioner, then use a wide-tooth comb to rake it through from roots to ends.

KINKY-CURLY KNOT TODAY NATURAL LEAVE IN, \$24, [HONEYFIG.COM](http://HONEYFIG.COM)



This hand-held steamer has completely changed my second-day curl game. It releases a moisture-locking warm mist that revives and reshapes flattened coils.

Q-REDEW HANDHELD STEAMER, \$78, [HAIRCUES.CA](http://HAIRCUES.CA)



A light spritz of this non-drying, alcohol-free spray gel keeps my spirals smooth and crunch-less.

JANE CARTER SOLUTION NATURAL HOLD SPRAY GEL, \$9, [AMAZON.CA](http://AMAZON.CA)



This blend of organic, cold-pressed shea butter and coconut and olive oils makes my dryness-prone ends soft and lustrous.

OILBLENDS SHEA COCO HAIR & BODY OIL, \$10, [OILBLENDSPRODUCTS.COM](http://OILBLENDSPRODUCTS.COM)

INTERVIEW

## THE WONDERFULLY WACKY WORLD OF GARY BASEMAN

The artist continues his stylish collab with Coach and launches a new exhibition in Toronto

BY VERONICA SAROLI



Top: Gary Baseman at Coach’s Rodeo Drive store opening in 2014. Centre: A mural by Baseman at Drake One Fifty. Right: This Spring 2015 Coach jacket that Baseman adopted.



If you read *Rolling Stone*, have seen Disney’s *Teacher’s Pet* or play Cranium, you’ll likely recognize Gary Baseman’s surreal cartoonish figures. The L.A.-based artist also has a collaborative relationship with Coach: For holiday, his illustrations appear on the brand’s shoes, makeup bags and key chains. Baseman recently visited Toronto to launch “My Eyes Are Bigger than My Stomach,” a special exhibition at the Drake One Fifty restaurant, which features everything from a mural to illustrated placemats. We spoke with Baseman about his art and style.

**What’s it like working with Coach?** “It’s a very rare collaboration, especially with a big fashion brand. When I first met with Stuart [Vevers, Coach’s creative director], we started talking about his inspiration. Even though he’s got a big smile and is such a wholesome-looking bloke, there’s a playful darkness. He allowed me to just run with my own narrative and my own imagery.”

**How is it different from your other work?** “With Stuart, I’m creating something for myself that happens to be for Coach; creating this [character], a girl whom her town just doesn’t really understand, somebody who doesn’t necessarily follow trends and has her own point of view. The whole idea wasn’t to wear the exact collection the way that Stuart has told you to do it; it’s more like you use these pieces to help create your own you.”

**Has working with Coach changed how you dress?** “Well, I have a nicer wallet! It’s part of the new collection. I also asked them to take a green fluff women’s jacket and make it my size. And then it became a trend on Instagram, so all these dudes were wearing it afterwards.”

**What was your approach to this exhibition?** “My mom would always say, ‘Your eyes are bigger than your stomach’ when I was growing up. For [this show], I wanted to use my artistic eyes to create an environment that really engages people. In the mural, which is like the Algonquin Round Table, all my characters from other exhibitions gather here to reminisce, to talk and discuss. That’s what food is about—it’s how we share.”

## RETROSPECTIVE

As we mark our anniversary, we look back at game-changing products and pieces that didn’t exist five years ago



CND-Shellac

Launched in 2010, CND’s Shellac hybrid gel-nail polish promises 14 blissful days of no-chip colour, no drying time and a thinner texture than gel. It took five years to develop, and five years later, there are now 93 shades.



High-heeled sneakers

Beyoncé brought them to the mainstream in her 2011 “Love on Top” video, complete with sailor cap and leotard, and Isabel Marant popularized the look in 2012. (Thankfully, this trend is no longer on top.)



Alphabet creams

The Korean BB cream explosion in 2011 spawned CC and DD creams. There was industry concern that these multi-taskers (serving as primer, sunscreen, moisturizer and foundation) meant people wouldn’t buy as many products.



Mansur Gavriel bucket bag

Since the brand launched in 2012, its brightly lined bucket bags have been selling out like hotcakes, leaving a trail of wait-lists in their wake. *Business of Fashion* dubbed the accessory “the first post-recession It bag.”



Knuckle rings

After the “arm party” of the early 2010s came the knuckle-ring after-party. Snug bands at Chanel’s Fall 2013 Haute Couture show made thin stacked memory rings the epitome of cool. (See you in the hotel lobby.)



PROFILE

# Nice one

*In conversation with Gigi Hadid, a very different kind of supermodel*

BY ALEX LAWS

No one would be surprised if Gigi Hadid were the epitome of entitlement. She grew up in Beverly Hills alongside the Kardashians, with a model for a mother and a real-estate tycoon for a father. Her bestie is superstar Taylor Swift, her sister is fellow supermodel Bella Hadid, her stepfather is Canadian music royalty David Foster and her boyfriend is pop singer Joe Jonas. She started modelling at age two and now, at 20, counts Maybelline, Victoria's Secret and Balmain as megabuck clients. All the ingredients are there to take her diva rating into Mariah Carey territory.

But that presumption is put to rest before Hadid even enters the room. Everyone from the makeup artist to the camera operator marvels, "She's just so...nice."

It's hard not to concur. We meet at a swanky restaurant in Toronto to discuss Hadid's role as the face of Maybelline's latest beauty campaign. Bright and animated, she has cheeks so cherubic they could hide a pack of Bubblicious. "My Maybelline contract was a Christmas present from my mom and my agent—I opened it up on Christmas Day!"

**"This is so cheesy....When I go to work, I always say to myself, 'Be nice, make a friend and work hard.'"**

Her goals enter the conversation early. "This is so cheesy, but I have three: When I go to work, I always say to myself, 'Be nice, make a friend and work hard.' Those are the things that touch people. They create relationships that open up doors that wouldn't have opened up otherwise."

That's actually how Hadid's big beauty contract came about. "I was shooting with a photographer and he said, 'You're so fun!' He introduced me to his friend who was working next door, and she turned out to be the head of Maybelline."

Hadid made a splash during her New York Fashion Week debut last year and scored a Tom Ford campaign soon after. She's featured in an array of international *Vogues*, and this year's Max Mara, Topshop and Maybelline contracts are proof that her crossover career is skyrocketing.

So is her social media following. Hadid is part of a new wave of models, like Kendall Jenner and Cara Delevingne, who are becoming stars thanks in part to Instagram (her @gigihadid account currently has 6.6 million followers). They're beautiful and glamorous, sure, but they also radiate the possibility that they could, just maybe, be your friend. It's a model of modelling that's unrecognizable from the days of supes like Linda Evangelista refusing to "wake up for less than \$10,000 a day."

Hadid uses Instagram to connect with her fans, and to share her life and opinions with the world. She recently used the platform to directly address body shamers who posted negative comments about her physique. "Yes, I have boobs, I have abs, I have a butt, I have thighs," she wrote. "Your mean comments don't make me want to change my body."

Hadid also understands social media's voyeuristic appeal: She's posted everything from prom pics to family photos and snaps from her adventures with Swift and Jonas. "It gives us freedom because we're not seen as what the clients are making us on the pages,"



Gigi Hadid in Toronto at the 2015 Much Music Video Awards. Below: On the Fall 2015 Dolce & Gabbana catwalk and in a Maybelline campaign.

## SURE SHOT

*Gigi shows her true colours through her Insta feed (@gigihadid). Here, five of our fave pics*



**The #TBT**  
"Throwback to when my mamma was the only stylist and photographer in my life. @yolandahfoster"



**Sister act**  
"Can't think of an after-party outfit that's more me.... @versace\_official x @adidasoriginals (or of anyone else I'd rather have by my siiiide) 🍷 @bellahadid #MetGala."



**Birthday boyf**  
"Happy Birthday to yooooouuuu 🍷💕"



**Chin up**  
"When you love a photo but then you have a double chin...👉"



**Squad goals**  
"#1989TourEastRutherford night 1 got some Bad Blood action. The Trinity, Frostbyte, Slay-Z, and Lucky Fiori will return next for the 20 year anniversary 1989 reunion tour in 2035. Multiple layers of spanx will be necessary."

she says. "We get to have a sense of humour."

Hadid's famous friends unquestionably feed her relevance—she appeared in Swift's star-studded "Bad Blood" video—but her regular buddies from Malibu High School are still important to her. "I live with my best friends from school, and they don't let me take myself too seriously."

Hadid refuses to be pigeonholed, a quality she shares with her mother, model and *Real Housewives of Beverly Hills* star Yolanda Foster. "She grew up raising baby cows and got discovered at a random hair show," says Hadid. "She modelled until I was two, when she had my sister, and she started interior design. Now she's on a TV show and is a spokesperson for people with Lyme disease."

Foster's peripatetic, passionate life appeals to her daughter. "If I'm doing something I'm doing it wholeheartedly," says Hadid. "I always wanted to do everything!" Look out, world.



GIGI'S MAYBELLINE NEW YORK PICKS: THE FALSIES PUSH UP DRAMA MASCARA, \$13, AND BROW DRAMA PRO PALETTE, \$17, DRUGSTORES



Margaret Zhang at Mercedes-Benz Fashion Week Australia in Sydney. Below: The #zhangflat.



## #NOWFOLLOWING POST PERFECT

*First she conquered Instagram. Now the 22-year-old photographer and blogger Margaret Zhang is taking over the beauty world*

BY RANI SHEEN

Australian fashion photographer, stylist and law student Margaret Zhang—who happens to have a well-loved blog (Shine by Three, which she started at 16) and 590K Instagram followers—has built her well-lit empire on the #zhangflat. The hashtag and concept refers to a shot from above of an artful jumble of accessories, beauty products and carefully chosen knick-knacks. The Sydneysider has even taught workshops on how to recreate it (the secrets are good natural light and stepping away to assess the set-up from a distance). Recently, beauty giant Clinique noticed Zhang had featured its products in said shots and enlisted her, along with fellow power millennials Tavi Gevinson and Hannah Bronfman, for its #FaceForward campaign. We caught up with Zhang in New York to ask her what it takes to make your mark online.

**On the #zhangflat** "They started really small. It was just, like, some jewellery on some shoes, and then I started adding beauty products. They got bigger and bigger until they got to the edge of my Ikea table. It's my dream to do a massive coffee-table book of fancy flats in different places in the world."

**On being transparent** "I don't do paid posts or products. It's about working with brands that you're building long-term relationships with, that you really love, to maintain that integrity. With Clinique I was using its products anyway. As soon as you start

pushing what just anybody sends you, you lose the foundation your audience is based on."

**On making it online** "You need to aim in a different direction and use your website as a vehicle to that end. If you want to be a director, write about films, make your own mini films and put them online. If you want to be a stylist, style yourself, style other people."

**On #instaobsession** "You start living your life through your and your friends' camera lenses, and it's kind of unhealthy. I'm always looking for light and when I see it, I always try to get a shot. I see beautiful things in very basic set-ups; it doesn't have to be in the Maldives."

**On the right caption** "What you say about the post is important. Rather than being like, 'Here's my breakfast again,' are you at breakfast and studying, are you with a friend, are you working on something? It's important to have that kind of conversation so it doesn't get boring."

**On getting glowy for selfies** "I spray my face with Clinique's Moisture Surge 10 times a day. I'll be shooting in the morning, then meetings, then class, and it's my in-between thing to freshen up. The Chubby Stick highlighter I use because I don't wear a lot of makeup. In Australia, makeup is not an ideal situation—you're just going to sweat it all off."



# FALL BEAUTY BONUS!



**OCTOBER 10 TO 23**

Receive a beautiful bucket bag, filled with 23 deluxe samples, as your free gift when you spend \$125 or more on cosmetics, skin care and fragrance in-store and online at the [beautyBOUTIQUE.ca](http://beautyBOUTIQUE.ca)

**\$255 VALUE!**

beautyBOUTIQUE™

by **SHOPPERS DRUG MART** 

\*Offer valid on the purchase total of eligible products after discounts and redemptions and before taxes. Components may differ. Gift value of \$255. Value based on Shoppers Drug Mart sample price per ml/g. Offer valid Saturday, October 10 – Friday, October 23, 2015. While quantities last. One per customer, per transaction. No rainchecks. See beauty expert for details. In-store and online.



FALL FASHION

# Two of a kind

Sporty chic, luxe layers and elegant embellishment—these amazing more-is-more fashion pieces make it worth seeing double this season

PHOTOGRAPHY BY FELIX WONG | FASHION DIRECTION BY VANESSA TAYLOR | STYLING BY FIONA GREEN



**Mini pops**  
Make the mini look modern by pairing it with a turtleneck and cozy, textural sweater.

ABOVE LEFT: J.W. ANDERSON NECK BAND, \$320; RAF SIMONS SWEATER, \$705; SSENSE.COM; PETER PILOTTO SKIRT, \$825; HOLT RENFREW. MICHAEL KORS SUNGLASSES, \$240; MICHAELKORS.CA; H&M BOOTS, \$149; HM.CA. ABOVE RIGHT: H&M TANK, \$40; SHIRT, \$40; HM.CA; MICHAEL KORS SKIRT, \$175; MICHAELKORS.CA; J.W. ANDERSON EARRINGS, \$610; SSENSE.COM; MICHAEL KORS COLLECTION HUFF, \$2,995; MICHAELKORS.CA

**Posh PJs**  
Beaded embellishment fancies up any relaxed-fit ensemble—especially a pyjama-style suit. Would you wear it as a complete look? Probably not. Minimize cost per wear and break it up with slim trousers or a structured blazer.

RIGHT: MICHAEL KORS COLLECTION TOP, \$445; SSENSE.COM; PINK TARTAN SKIRT, \$395; PINK TARTAN; J.W. ANDERSON EARRINGS, \$610; SSENSE.COM; MICHAEL KORS RING, \$155; MICHAELKORS.CA; VALENTINO BAG, \$1,895; HOLT RENFREW. WINNERS HEELS, \$100; WINNERS



**Batter up**  
This luxe varsity jacket is a fashion home run: Pair it with this season's flared trouser for a casually refined look.

LEFT: HILFIGER COLLECTION JACKET, \$490; TOMMY HILFIGER. H&M TROUSERS, \$80; HM.CA. ROBERT LEE MORRIS RING, \$210; HOLT RENFREW. RIGHT: HILFIGER COLLECTION JACKET, \$490; TOMMY HILFIGER. ALTUZARRA TROUSERS, \$825; HOLT RENFREW. HERMES BAG, \$8,800; HERMES.COM; MICHAEL KORS RING, \$85; MICHAELKORS.CA

**Mix masters**  
Reimagine the classic fit-and-flare silhouette via a sleek moto jacket or an accessory in an unexpected colour, like this season's ubiquitous oxblood.

ABOVE LEFT: MULBERRY DRESS, \$2,400; MULBERRY.COM. VALENTINO BRACELET (WORN AS CHOKER), \$345; HOLT RENFREW. COACH SATCHEL, \$595; COACH.COM. HERMES BOOTS, \$2,715; HERMES.COM. ABOVE RIGHT: MICHAEL MICHAEL KORS JACKET, \$495; MICHAELKORS.CA; MULBERRY SKIRT AND BLOUSE, PRICE UPON REQUEST; MULBERRY.COM. EDDIE BORGO CUFF, \$550; HOLT RENFREW

**Not-so-heavy metals**  
Elegant metallics—from chokers to creatively placed zippers—add edge to any outfit.

FAIR LEFT: TANYA TAYLOR SWEATER, \$514; HAMPTONCLOTHING.COM. WINNERS BLOUSE, \$20; WINNERS. EDDIE BORGO NECKLACE, \$275; HOLT RENFREW. LEFT: ALEXANDER WANG TOP, \$745; HOLT RENFREW. H&M NECKBAND, \$15; HM.CA

HAIR AND MAKEUP BY VANESSA JARMAN USING RIMMEL LONDON/TRESEMME FOR PIM.CA. HAIR AND MAKEUP ASSISTANT CAROLINE LEVIN FOR PIM.CA. ART DIRECTION BY JESSICA HOTSON. SHOT ON LOCATION AT PEOPLE'S EATERY, TORONTO



## CRAZY FOR YOU

The fashion eccentric ruled the fall runways. The message? Be yourself—just a little bit wilder

BY CLARA YOUNG

The Fall 2015 collections remind me of my friend Eve. Undeterred by fashion convention, Eve will pair a tartan peplum jacket, dark-grey lace-trimmed trousers and an oxblood sweater embroidered with beads, tassels and tufts of this and that. Patterned Nicholas Kirkwood pumps finish the look—and elbow-length gloves. The queen of mix and no-match, Eve is a bona fide eccentric, and eccentricity is the code word for fall.

This season's all-you-can-wear craziness stinks of a stylists' conspiracy. It draws a line between fashion laywomen, who cling to their little black dresses, and the initiated, who have a connoisseur's understanding of the fine art of overdressing. How else to explain the strange shapeless shifts at Gucci, floral patterned like old wallpaper? The amoeba-swirled onesies and oddly tinted fox furs at Dior? The explosion of librarian glasses, berets and Pierrot pompoms? They're more costume than street-wear, what Toronto stylist Lea-Anne Baxter calls "beautiful but ugly."

That's a contradiction in which Miuccia Prada is well versed. "Ugly is attractive, ugly is exciting. Maybe because it's newer," the designer mused to a reporter back in 2013. This fall, Prada's Pepto-pink shifts embellished with fur shoulder pads embody the "don't pair, don't care" spirit of the season. In the fashion world, ugliness is like a secret handshake. Understand it, and you're one of the few who do. Embrace it, and you ascend to the rarefied ranks of the fashion iconoclast, who dresses purely to please herself.

## Fashion fearlessness acts as a shorthand for a powerful personality.

Designers occasionally feel the blade for sticking their necks into style-eccentric territory. Critics famously savaged Yves Saint Laurent's 1971 "Liberation" collection, which included Carmen Miranda turbans and a black shirt-dress emblazoned with surrealistic pink lips. "Nothing could exceed the horror of this exercise in kitsch," a *Guardian* critic wrote, while a former *Vogue* editor sniped to *Women's Wear Daily*, "Saint Laurent let down the whole of Paris couture. For that, he deserves to have his face slapped." In 1981, avant-garde designers Rei Kawakubo and Yohji Yamamoto collaborated on a now-iconic collection of voluminous misshapen coats, which elicited this derisive reader response in *People*: "Yamamoto's clothes would be most appropriate for someone perched on a broom. [They] are definitely for the 'woman who stands alone.'"

Nowadays, all the world's an Insta runway, especially during Fashion Week, when street-style snappers, both pro and amateur, roam in search of women who stand alone. The Anna dello Russos and Willow Smiths among us are descendants of a long line of fashion nonconformists, some of whom directly inspired designers this fall. The late legendary fashion editor Diana Vreeland acted as muse to Marc Jacobs, who commissioned a runway set of floor-to-ceiling canvases recreating her all-red living room, which was designed to look like a "garden from hell." On the catwalk, the models' gloves, impeccably cut coats and ultra-refined chignons reflected the sartorial rigour of a woman given to pronouncements such as "Unshined shoes are the end of civilization." At Maison Margiela, Marchesa Luisa Casati, a 20th-century Italian aristocrat who wore live snakes as necklaces and paraded around with cheetahs on diamond-strudded leashes, sparked the imagination of long-time admirer John Galiano. (Casati has also influenced Karl Lagerfeld, Alexander McQueen, and Georgina Chapman and Keren Craig, who named their Marchesa line after her.) For Fall 2015, Galiano resurrected the spectre of Casati during the debt-ridden decline of her later years, clad in a cloche hat and leather washing-up gloves. Still flame-haired and raccoon-eyed, she was bereft of the pet

## WILD AT HEART

Channel your inner iconoclast



IRIS APPEL  
DRIES VAN NOTEN SUNGLASSES, \$347; VUSUNGLASSES.COM; KENZO COAT, \$2,279; SHOPBOP.COM. JEWELLERY BY KAREN NECKLACE, \$450; JEWELLERYBYKAREN.COM



DIANA VREELAND  
JOE FRESH SHIRT, \$32; JOEFRESH.COM. BIRKS PEARLS, \$995; MAISONBIRKS.COM. HERMES SCARF, \$1,080; HERMES BOUTIQUES

THE MARCHESA CASATI BY AUGUSTUS JOHN  
TOPSHOP BLAZER, \$140; THEBAY.COM. BCBGMAXAZRIA SKIRT, \$448; BCBG.COM. JENNY BIRD CUFF, \$75; JENNY-BIRD.COM



W E A R  
**CANADA**  
M A D E

OCT 19-23 / DAVID PECAUT SQUARE  
SPRING 2016 COLLECTIONS  
@WMCFASHIONWEEK / #WMCFW / [WORLDMASTERCARDFASHIONWEEK.COM](http://WORLDMASTERCARDFASHIONWEEK.COM)



TEST DRIVE

# ALL ABOUT THAT BASE

Seven friends put fall's new foundations to the shade-matching test

BY ANUPA MISTRY  
PHOTOGRAPHY BY STEFANIA YARHI

When I started wearing makeup 15 years ago, there were only a few companies that explicitly catered to women of colour, and they were really only options if you lived in a big city and already knew about them. I didn't. It took years to forget that one day I went to school looking downright ghoulish after experimenting with my lighter-skinned mum's foundation and powders.

If only I'd been able to get my hands on makeup from Fashion Fair, a brand started in 1969 by Eunice W. Johnson, founder of the Ebony Fashion Fair show, which featured the work of African-American designers and models. Or Iman Cosmetics, created by the supermodel turned business mogul in 1994, or Vasanti Cosmetics, launched in 1999 by three South-Asian-Canadian women.

Finding a perfect makeup match is still a daunting prospect for women of all colours, but now that more mass and specialty lines have arrived—or expanded their shade ranges—there's real hope for finding a foundation that fits. Mixed Chicks, a cult haircare line for women with textured hair, recently got into the makeup game with double-ended foundation and bronzer sticks, designed to be mixed and matched to provide a custom solution. Make Up For Ever, the god of HD foundation, recently expanded its shade range to a whopping 40 in an upgraded formula that stands up to the intense detail of 4K video technology making its way to screens everywhere (including the iPhone 6 Plus). It also added a stick formula that offers more moisture and coverage, in 15 shades. Coming in at 22, 24 and 23 shades, respectively: a new highly pigmented, semi-matte foundation from Marc Jacobs Beauty; a flawlessly opaque formula from Too Faced; and M.A.C's new super-lightweight, water-based foundation, with the added bonus of SPF 30.

"Foundation has gotten a lot better in terms of shade matching and technology," says Robert Weir, a Toronto makeup artist. Better-quality formulas are more consistent in their colour, which addresses a common mismatching problem caused by products that get darker throughout the day due to oxidization. "The better ones—which aren't always expensive; drugstore brands have come a long way—won't oxidize." Weir recommends women of colour buy more than one shade to address variations around the T-zone. "It's nice to have two—at least that's what Iman says!"

To test drive the latest shades, I called up six friends with different skin tones and asked Weir to help us get flawless. With a mountain of new foundations to play with and a photo booth set up on the patio, we chatted about our experiences (and struggles!) and pursued the dream of finding makeup that matches.



## PHOTO BOOTH

Meet the foundation party guests, and find out which shades made their cut

**Anupa, 30**  
"I'm a recent foundation convert but I've never been matched. Right now I wear Make Up For Ever. I get three to four shades darker in the summer, so I need to switch it up with the seasons."  
**Perfect match:** Mixed Chicks Bangin' Bronze. "It's so weird that the most limited range would be the perfect match, but I suppose it proves that foundation is really trial and error."

**Gayna, 37**  
"I don't like to wear makeup! I'm very minimalist so I want the easiest solution."

**Perfect match:** Marc Jacobs Beauty Ivory Medium. "This feels so light, like it completely disappeared."

**Neha, 35**  
"A few months ago, I bought YSL's Touche Éclat as a treat. Before that I was using Make Up For Ever because I found a great match."  
**Perfect match:** Make Up For Ever Y405. "I like the stick over the liquid because it's novel to me."

**Nana ABA, 37**  
"I can wear the darkest shade in some ranges, but then I'm the church lady with the weird skin that doesn't match

her hands. I'm ready for something better than what I'm wearing now."  
**Perfect match:** Make Up For Ever R540, a new shade in the lineup.

**Makeda, 30**  
"I don't wear foundation. When I've tried, it's been a wrong match, and I feel like I'm wearing Halloween makeup."  
**Perfect match:** Make Up For Ever Y535. "Come at me! I feel truly prepared for life when I put on my eyebrows, but this is a nice finishing touch."


**Amina, 22**  
"I normally wear Make Up For

Ever, Lancôme and Clinique foundation—I'm a makeup junkie. I'm excited about the new Marc Jacobs, which feels great—actually, it doesn't feel like anything. This shade is called Cocoa Light, which is perfect because I am a cocoa light!"  
**Perfect match:** Make Up For Ever Y445. "It's a much better price point and a better match."

**Hannah, 28**  
"I have zero tolerance or patience for foundation, but right now I wear 100% Pure."  
**Perfect match:** M.A.C NC15. "SPF? Sign me up!"

### Product hit list

Looking for your own perfect match? One of these new foundations might be just the ticket

 **Shade count: 40**  
**MAKE UP FOR EVER ULTRA HD LIQUID**, \$50, SEPHORA.COM

 **Shade count: 5**  
**MIXED CHICKS IN THE MIX QUICK STICK**, \$30, MIXEDCHICKS.NET

 **Shade count: 23**  
**M.A.C STUDIO WATERWEIGHT FOUNDATION**, \$40, MACCOSMETICS.CA

 **Shade count: 24**  
**TOO FACED BORN THIS WAY FOUNDATION**, \$55, TOOFACED.COM

 **Shade count: 22**  
**MARC JACOBS BEAUTY RECONCILABLE FULL COVERAGE FOUNDATION CONCENTRATE**, \$69, SEPHORA.COM



Andreja Pejic at an amfAR party in New York.

## TRAILBLAZER ROLE MODEL

*Before Caitlyn Jenner, there was Andreja Pejic. A year after completing her transition to a woman, the model is landing beauty campaigns and shining a light on our gender preconceptions*

BY RANI SHEEN

It's rare to be incredibly moved at a beauty launch event, but when Make Up For Ever's newest brand ambassador, Andreja Pejic, takes the mic in an industrial studio space in New York, the room is transfixed. "When I was little, I would dream about what it would be like to grow up as a woman," says Pejic in her soft Australian accent. "I would sit for hours imagining it. I didn't care if I was scrubbing toilets; if I was doing it as a woman I'd be happy."

That longing, so fundamental but, until recently, so maligned in mainstream culture, was finally fulfilled last year with Pejic's gender transition and confirmation surgery, made financially possible by the 23-year-old model's burgeoning career. At 18, when Pejic decided that she wanted to undergo the process, her mother offered to take out a loan to pay for it. "She was a single mother, and I grew up in relative poverty, so I was like, 'No, I don't want you to do that.' I told myself, 'You're going to do it yourself,'" says Pejic, sitting gracefully in a fitted Ralph Lauren pencil skirt after stepping off the stage. "When it did happen, it was freeing but it was also a huge personal accomplishment. Sadly, the majority of trans women who want certain surgeries or treatments can't afford it." (In most Canadian provinces, there are varying degrees of health coverage to assist with procedures but wait times are very long.)

Pejic has lived out an incredibly personal experience in public, one that can lead to discrimination, violence and suicide. To scroll her 165K-follower Instagram account (@andrejapejic) is to notice that for every nasty comment—and yes, they're there—there are many supportive ones. Pejic says her experience has been mostly positive. "I was definitely nervous about how people would perceive me. I feel incredible that it's gone well and that I'm accepted as a woman."

When we meet, it's just days after the world has learned about the woman whose transition brought transgender issues to the mainstream: Caitlyn Jenner. "She's had a really amazing response," says Pejic. "People often dismiss the American public as being backward and not accepting. I don't believe that to be true. Support for marriage equality has grown, and there is no reason why people, when they're exposed to trans experiences, can't support that."

Pejic is referring to the world at large and the fashion industry in particular, which despite its veneer of open-mindedness has struggled to place her. "At the beginning of my career, I didn't have as many opportunities because people just saw me as an alien." But she had a few high-profile champions, including designer Jean Paul Gaultier: At 18, Pejic walked in his Spring 2011 menswear presentation; a few months later, she wore a wedding gown to close Gaultier's haute couture show. Landing the Make Up For Ever campaign places Pejic squarely in the realm of women's modelling, although it would seem gender boundaries are blurring to the point where it doesn't matter who buys the products as long as they're selling. Like most top models, Pejic can pull off many makeup styles, but on her own time she prefers a natural look. "A little bit of shimmer on the eyes and some mascara, and I'm good to go."

Pejic is aware of the responsibility she bears as a public figure. She's becoming involved in organizations that support LGBTQ communities and she's also working on a documentary about her life. "It's about showing a bit of the human experience, which a lot of people can learn from," Pejic explains. "I don't necessarily think that everybody needs to be an activist, but I feel like I'm doing my part."



THE  
*Designer*  
*Fur*  
COLLECTION

50% – 70% OFF\*

OCTOBER 8 TO 12, 2015

\*All merchandise is reduced by up to 70% off suggested retail prices, excluding promotions. Styles and quantities are limited and may vary by store.

hr2  
HOLT RENFREW  
VAUGHAN MILLS  
DESIGNER BRANDS NOW WITHIN REACH



# FIND YOUR FALL COLOUR

## CHECK OUT THIS SEASON'S BEST SHADES



MAYBELLINE  
MAKE IT HAPPEN NEW YORK



1  
BABY LIPS MOISTURIZING  
LIP GLOSS  
**\$3.97**

2  
GREAT LASH MASCARA  
**\$5.99**

3  
BROW DRAMA SCULPTING  
BROW MASCARA  
**\$7.97**

4  
LIP STUDIO COLOR BLUR  
MATTE PENCIL  
**\$8.97**



1  
INFALLIBLE 2-STEP NAIL COLOUR  
**\$7.97**

2  
BUTTERFLY INTENZA MASCARA  
**\$8.97**

3  
COLOUR RICHE LIPSTICK  
**\$7.97**

4  
INFALLIBLE POWDER  
OR FIXING SPRAY  
**\$11.97**

L'ORÉAL  
CRÉATEUR MAQUILLEUR/PARIS  
MAKEUP DESIGNER



COVERGIRL



1  
COLORLICIOUS  
LIPSTICK  
**\$6.97**

2  
CLEAN FOUNDATION,  
POWDER OR BLUSH  
**\$5.97**

3  
LASHBLAST MASCARA  
**\$6.97**

4  
INK IT! BY PERFECT POINT PLUS  
OR SUPER SIZER MASCARA  
**\$5.97**



1  
REVLON COLORSTAY  
GEL ENVY  
**\$5.97**

2  
REVLON GOLD SERIES  
BEAUTY TOOLS  
**20% OFF**  
REVLON GOLD SERIES  
SLANT TIP TWEEZER #1417

3  
REVLON COLORSTAY  
ULTIMATE SUEDE LIPSTICK  
**\$9.97**

4  
REVLON SUPER LUSTROUS LIPSTICK  
**\$4.97**

REVLON  
LOVE IS ON™



REAL CANADIAN  
**Superstore**  
big on fresh, low on price.

TRADEMARKS OF LOBLAW INC. AND OTHERS. ALL RIGHTS RESERVED © 2015 LOBLAWS INC.  
\*AVAILABILITY MAY VARY PER STORE.



WOMEN WE LOVE

# Tough cookies

*In professional kitchens, women don't always get the recognition they deserve. These six talented Toronto chefs dish on how they've beaten the odds to come out on top*

BY THE KIT EDITORS | PHOTOGRAPHY BY NORMAN WONG

The six chefs gathered in a downtown photo studio have never met, but their conversation is so animated that it's audible from outside. They're here to sound off on being a woman in a male-dominated field—and to model head-to-toe white, our take on chef whites and, conveniently, a major fall trend (see “White Heat” below). It's an essential quality in their line of work, a fact made clear by stories of assault in restaurant kitchens peppering headlines this summer, including a harassment suit at Toronto restaurant Weslodge, which was settled confidentially

last month. In response, restaurateur Jen Agg hosted the sold-out panel “Kitchen Bitches: Smashing the Patriarchy One Plate at a Time,” which encouraged women to speak openly about their experiences. (The world of professional cooks and chefs is largely controlled by men: In 2014, Bloomberg.com analysts found that women occupy only 10 out of 160 head-chef positions in the 15 most prominent restaurant groups in the U.S.) Here, six Toronto chefs—from junior sous-chefs to owners—discuss the challenges and joys of being a strong woman in the kitchen.



1. ON INDIRA: BANANA REPUBLIC DRESS, \$215, BANANAREPUBLIC.CA. 2. ON ALYSSA: DANIER VEST, \$149, DANIER.COM. H&M SHIRT, \$15, HM.COM. GAP JEANS, \$80, GAPCANADA.CA. DKNY WATCH, \$215, THEBAY.COM. 3. ON IRENE: MARSHALLS SHIRT, \$150, MARSHALLS. JUST BLACK JEANS, \$90, JEANMACHINE.COM. 4. ON SUZANNE: WILFRED JACKET, \$150, WILFRED SHIRT, \$50, BABATON SKIRT, \$110, ALL ARITZIA.COM. 5. ON SONIA: H&M SHIRT, \$15, HM.COM. WILFRED VEST, \$175, ARITZIA.COM. SECOND JEANS, \$120, SECOND-CLOTHING.COM. 6. ON SARAH: MARSHALLS DRESS, \$50, MARSHALLS

### Meet the chefs:

**1. INDIRA RAMNARINE, 40** INDEPENDENT CONTRACTOR, TOURNANT Cooks for and consults for businesses including the Drake properties.

**2. ALYSSA FIGUEIRA, 23** SOUS-CHEF, BAR ISABEL Started at Oliver and Bonacini's Auberge du Pommier when she was 15.

**3. IRENE TZARAS, 31** CHEF/CO-OWNER, BUSTER RHINO'S BBQ Grew up in a family-run restaurant; opened her barbecue spot in 2015.

**4. SUZANNE BARR, 39** CHEF/OWNER, SATURDAY DINETTE Worked as a private chef in New York, Miami and Paris before opening her first Toronto restaurant this year.

**5. SONIA MARWICK, 34** HEAD CHEF, ROSE & SONS SWAN Moved to Toronto two years ago and has just taken her first head-chef job.

**6. SARAH FIORE, 21** JUNIOR SOUS-CHEF, BUCA AND BUCA YORKVILLE Started as a high school student at the original location and has been with the company ever since.

### What do you think it takes to survive in the kitchen?

**Irene Tzaras:** “I grew up in the industry, in a restaurant. I've always had really strong women to look up to, whether my mom or my aunts.”

**Sonia Marwick:** “Anyone can run a kitchen. I'm lucky that not many people have given me attitude for being female. They respect me because I work hard side by side with them, getting down and dirty, and I have the scars to prove it. Hand model no more!”

**Sarah Fiore:** “I was the youngest one in the kitchen when I started. [Fiore was 15.] They were all making bets on how long I would last. That was six years ago. My mom worked in construction. I get a lot of my strength from her.”

**Alyssa Figueira:** “If you can hold your own in the kitchen and tell a guy to f--k off when he needs to be told to f--k off, you're good.”

### What's it like to work in a male-dominated industry?

**Irene Tzaras:** “You don't get taken as seriously being a woman in the industry. When hiring new employees, I say, ‘This is the type of work environment that we're gonna be in. It's a family.’”

**Indira Ramnarine:** “If they start treating me like a woman, I remind them of how much of a woman I am. I'll walk in and I'll be like ‘I'm on my period; I'm going to kill you today. Just try me.’ That usually works.”

### Suzanne, you recently had a baby. How much maternity leave did you take?

**Suzanne Barr:** “I had a month. [The women bow in unison.] I went into labour while I was working. Now I'm back in the kitchen and juggling breastfeeding, prepping and dishwashing. I just got my aunt to help me with the baby. I've been really adamant about not giving him formula, so it's a lot of pumping. I'm passionate about what I do—it's a lot of work, but it's what I believe in and I can't imagine doing anything else right now.”

### How are your current experiences working with men?

**Sonia Marwick:** “[Owner] Anthony Rose doesn't introduce me as a female chef, he introduces me as a chef all the time. I feel very empowered in that kitchen.”

**Alyssa Figueira:** “Grant [van Gameren, owner] is constantly pushing us to make better dishes. I've been at Bar Isabel four and a half

months and I've created four dishes that I can call my own on the menu. He's very thankful for what we do and he's not afraid to show it.”

**Sarah Fiore:** “Rob [Gentile, executive chef of the Buca properties] took me under his wing. I'm really grateful to have been able to work with him and Ryan [Campbell], the chef de cuisine. I feel like I can go to them with anything. If anybody is being treated unfairly, they're the first to jump on that.”

### How do people outside the kitchen perceive you?

**Suzanne Barr:** “My partner, Johnnie Karras, is often mistaken for the owner. I'm on the line working, but people often think he owns the restaurant. They see me as a black woman, and he's a white male.”

**Irene Tzaras:** “As the part owner, being there every day, I often get people saying, ‘Who's the big guy, who's the head honcho here?’ so that's a little frustrating.”

**Indira Ramnarine:** “I don't enjoy walking into a kitchen and having them look at me like I'm short, or I'm brown or I'm a woman. I'm there to do a job, and I let my work speak for itself.”

### What challenges do you foresee continuing to be issues in the future?

**Alyssa Figueira:** “I'd like to see more longevity with females in the kitchen. It's very hard to see that girl you're training doing really well, and all of a sudden she's like, ‘I have a boyfriend and I'm gonna quit cooking and raise a family.’ Why stop what you love? Why can't you have both? I see that constantly, and I think that's why we don't have a lot of women cooking in Toronto anymore.”

**Sonia Marwick:** “Family is a good subject. I remember being 27, having a review with my boss—a huge fan of female chefs—and he said, ‘A restaurant owner will look at you in your age group and being single and probably never give you a promotion because you could meet someone and get pregnant at any time.’ Women don't have a choice—we need to take a break at some point, and it's hard to get back in.”

**Indira Ramnarine:** “It's like that with any industry, not just ours. They think, ‘She's 27,’ and they do the math. But because of the love and the passion women have for their lives, they will make it happen. That's the point.”

## STYLISH EATS

*These five hot Instagrammers will satisfy your fashion and food cravings*

BY VERONICA SAROLI



**Lookbook Cookbook, @lookbookcookbook** Toronto native Jessica Milan's Lookbook Cookbook Instagram account alternates between shots of vegan goodies, like stacks upon stacks of pancakes, and the muses behind the recipes.



**Laney Crowell, @laneycrowell** The Instagram feed of Estée Lauder's editorial creator, Laney Crowell, is an eye-pleasing feast of tasty treats, pastel hues and beautiful settings.



**Chrissy Teigen, @chrissyteigen** Model Chrissy Teigen enjoys cooking (and snapping her efforts) so much she's making a cookbook. Her feed shows off behind-the-scenes shots.



**Gretchen Röehrs, @groehrs** The most literal take on food and fashion, Gretchen Röehrs's 3-D drawings incorporate fruit, bread, oyster shells and more to create impossibly chic illustrations.



**Zac Posen, @zac\_posen** Designer Zac Posen has many talents: Look up #cookingwithzac to see him create mains and desserts as tempting as his red carpet gowns.

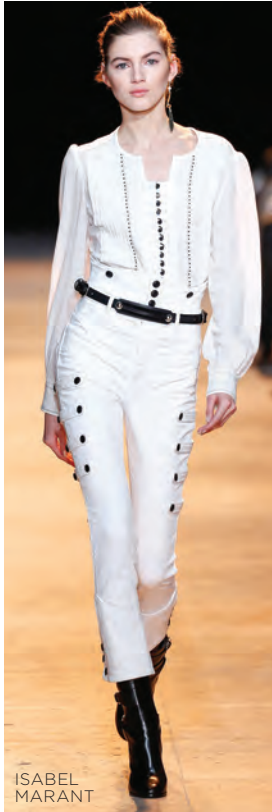
### TREND CLOSE-UP

## WHITE HEAT

*Good news: You can wear your summer whites all year long*

BY VERONICA SAROLI

It's official: White is now an all-season hue, as elegant an option during the cooler months as it is throughout the spring and summer. For Fall 2015, designers explored the sartorial possibilities of the shade. At Nina Ricci, cozy oversized sweaters paired with billowy culottes, while Akris and Isabel Marant offered a tailored take on the trend with crisp jackets and fitted trousers. At Alberta Ferretti, models wore frothy ivory dresses and black over-the-knee boots for a “Brigitte Bardot meets Mary Poppins at the races” vibe. Roberto Cavalli showed the sexiest white look: a snow-white shaggy coat and (micro) mini-dress. Pale fire, indeed.





THE KIT

**Editor-in-Chief**  
Laura deCarufel  
@Laura\_deCarufel  
@LauradeCarufel

**Creative Director**  
Jessica Hotson  
@jesshotson

**Senior Editor**  
Alex Laws  
@LexLaws

**Fashion Editor**  
Vanessa Taylor  
@Vanessa\_tweets

**Beauty Editor**  
Rani Sheen  
@ranisheen

**Digital/Special Projects Editor**  
Michelle Bilodeau  
@mbilodeau

**Assistant Digital Editor**  
Carly Ostroff  
@carlyostroff

**Assistant Beauty and Fashion Editor**  
Natasha Bruno  
@Natashajbruno

**Assistant Editor**  
Veronica Saroli  
@vsaroli

**Assistant Art Directors**  
Sonya van Heyningen  
@svanh7

Kristy Wright  
@creativewithak

**Designer**  
Amber Hickson  
@amblynncreative

**Publisher, The Kit**  
Giorgina Bigioni

**Associate Publisher**  
Tami Coughlan

**Project Director, Digital Media**  
Kelly Matthews

Direct advertising inquiries to:  
**Marketing Manager**  
Evie Begy  
eb@thekit.ca

The Kit is Canada's 360° beauty and style leader (c) 2015, The Kit, a division of Toronto Star Newspapers Limited.

**Star Media Group**

**President, Star Media Group**  
John Cruickshank

**Editor-in-Chief, Toronto Star**  
Michael Cooke

HEALTH

LIFE, INTERRUPTED

Breast cancer can strike at any age. Three women under 40 tell their stories and explain how the disease and its treatment changed the ways they see themselves

BY KRISTEN VINAKMENS

Imagine dealing with the trauma of a cancer diagnosis, chemotherapy and radiation treatments, and recovery, all while you're trying to date, plan a wedding, have a baby or establish your career—milestones when self-image is top of mind. According to the Canadian Cancer Society, 18 per cent of new breast cancer cases are among women under the age of 50. Meet three women who recently navigated those choppy waters.

Life stage: Starting a career

Sarah Taylor-Haddad was 26, a newlywed and a fashion designer for Garage Clothing in Toronto when she found out she had breast cancer. Her first thought was: "What am I going to do about work? In the fashion industry, we're workaholics." Her second was about the prospect of losing her dark brown hair, which, at the time, flowed down to her waist. Once it started falling out during chemotherapy, she asked her husband to shave it off. "It's hard to see yourself like that, but eventually you just get used to it. You really have no choice." The hardest part was losing her eyebrows and eyelashes. "That really defines your face," she says. "Your hair on your head is fine—you can wear a hat."

Taylor-Haddad, now 28, finished cancer treatment four months ago and is now undergoing monthly hormone-therapy injections that put her in a state of "medical menopause." "It's definitely not what you expect in your 20s, to feel like you're 80 years old," she says. After a few months of downtime, she went back to work in August. Her hair has started to grow back, and she's sporting a pixie cut. The experience has given her a renewed sense of empathy, as well as self-acceptance. "I'm not as judgmental about people," she says. "I'm also not concerned about my weight and stuff like that. As long as I'm healthy, that's really all that matters."



Life stage: Having babies

While breast-feeding her baby son, Jackson, Tamar Mandel of Toronto found a lump in her breast. Her doctor downplayed Mandel's alarm, saying breastfeeding women can have "all kinds of weird lumps and bumps." But she had it checked out, and her fears were realized. "Everybody was shocked, since I'd just turned 30," she says. Six weeks later, she had a lumpectomy. Now she is in chemotherapy, taking care of Jackson and her three-year-old daughter, Sadie, with the help of a supportive husband and family. "My first thought was, 'How do I get through this and not affect the kids?' That's always been the focus—to maintain some kind of normalcy for them."

Mandel took the loss of her hair in stride. Her breasts are a different story, and not just because she had to wean Jackson right away. "My one boob looks kind of weird. I call it my 'Dr. Seuss Boob.'" She's looking forward to a double mastectomy and reconstruction. "It's a constant reminder—looking down and seeing that scar." In her last round of chemo, Mandel is focusing on the positive: "I never used to leave the house without mascara. Now, I don't have eyelashes. But it's actually improved how I feel about my appearance. I don't have the luxury of those add-ons anymore, so I've learned to like myself without them."



Life stage: On the dating scene

Playing the dating field was challenging for Calgary graphic designer Nancy MacEachern, but never more so than after she was diagnosed with breast cancer at 38. As she struggled through chemotherapy, a mastectomy and radiation, she opted to take almost a year off from work to recover. Dating, too, went on the back burner. "You just want to get through it, so [dating] isn't really on your radar," she says. Now 40 and in remission, MacEachern is back at work and on the dating scene—with a different perspective. "Before, I would go on lots of dates with lots of different people and maybe give somebody a chance," she says. "But you begin to realize that you have to make decisions that are going to make you happy. I became even pickier, and that became frustrating."

The physical changes from the hormone therapy that she'll undergo over the next 10 years have also had an impact. "Now, I've got this short hair that I would never have, and I've got one boob. There's a whole different baggage level, so I'm working through that now." Her self-image has already shifted, though. "I have never felt more beautiful or like my body was stronger than when I was bald, scarred and 'sick.'"



"I have never felt more beautiful or like my body was stronger than when I was bald, scarred and 'sick.'"

THE LAST STEP

Radiation tattoos, which are small marks that outline the target area for treatment, can be unwanted reminders of the experience for many cancer survivors. "Patients see removing their radiation tattoo as the final step to a full recovery," says Toronto plastic surgeon Dr. Sean Rice, who offers free removal during October. A cutting-edge laser, the PicoSure, hits the pigment with a super-short blast of energy, smashing it into pieces tiny enough to be absorbed by the body. One or two quick and (nearly) painless treatments often do the trick. —Andrea Janus

BEAUTY BOOSTS

Cancer treatment affects your whole body, most visibly your hair. "I've seen clients who had extremely wavy hair end up with straight hair [when it grew back]," says Justin German, Pantene Pro-V stylist and ambassador for the brand's annual Beautiful Lengths campaign, which encourages women to donate hair or money to make wigs for cancer patients. "But generally speaking, after a while it balances itself out." Skin and nails, too, withstand a lot. Here's how to give yourself some TLC.

**1. Rock the crop.** Slicked, choppy or pixie, short hair can be more fun than long. "Some of my favourite crops are the ones that grow out naturally from a shaved head," says German. "You can't cut them that perfectly."

**2. Stimulate growth.** Supplements such as Viviscal and vitamin B can boost scalp health and help hair grow faster. German advises maximizing your washing routine with a scalp rub. "Massaging the scalp will help stimulate blood flow and encourage hair growth."

**3. Keep it simple.** Protect fragile skin at all times with a good sunscreen, says Agnes Fallen, a Toronto makeup artist, breast cancer survivor and volunteer with Look Good Feel Better. And look for an ultra-gentle cleanser, serum and moisturizer.

**4. Nurture your nails.** Revive brittle tips by massaging cuticles with a rich cream or oil to stimulate growth, says Fallen, who likes vitamin E, jojoba and almond oils.

**5. Line and define.** As brows and lashes grow back, Fallen uses taupe pencil to fill in sparse brows, and dark brown cream liner to define the eyes. "The emphasis of liner on the lash line really helps to give the illusion of fuller, darker lashes."



**1. AG HAIR USE LOVE CARE BB CREAM, \$26, CHATTERS.CA (50 CENTS GOES TO RETHINK BREAST CANCER).** **2. VIVISCAL MAXIMUM STRENGTH, \$60, SHOPPERS DRUG MART.** **3. COCOON APOTHECARY MOISTURIZING SERUM, \$48, CAUSEMETICS.CA (\$10 GOES TO THE CANADIAN BREAST CANCER SUPPORT FUND).** **4. ORIGINS MAKE A DIFFERENCE HAND TREATMENT, \$25, THEBAY.COM (\$4 GOES TO THE BREAST CANCER RESEARCH FOUNDATION).** **5. NUDESTIX EYEBROW STYLUS PENCIL AND GEL IN DIRTY BLONDE, \$28, SEPHORA.CA**



**National BRIDAL SHOW**

**OCTOBER 23-25**

INTERNATIONAL CENTRE

**FREE PARKING**

**START YOUR REGISTRY FOR A CHANCE TO WIN A \$5,000 HOME DECOR package from HUDSON'S BAY**

CANADA'S GIFT REGISTRY



**Amanda-Lina's**

**HUGE BRIDAL GOWN SALE**

FIRST 2000 EACH DAY

**WIN A \$200 GIFT CARD FOR A CUSTOM PRINT FROM**

**SYMBOLIZEIT.COM**

THE WEDDING CHECKLIST

**WIN \$5,000 IN GIFT CERTIFICATES\* DRESS, TUXEDOS, CAKE, INVITATIONS, DJ & PHOTOGRAPHER**

\*Full details online

**WIN A LUXURIOUS HONEYMOON to the Iberostar Dominicana Resort IN BEAUTIFUL DOMINICAN REPUBLIC**



**HUDSON'S BAY**

CANADA'S GIFT REGISTRY



SAVE \$3 BUY TICKETS ONLINE

**www.nationalbridalshow.com**

A DIVISION OF  
**metrolandmedia**  
Connected to your community

**SCARLET & JULIA**

*Your online beauty destination*

**Pink.**

A COLLECTION OF BEAUTY PRODUCTS  
CURATED BY SCARLET & JULIA + THE KIT

**Shop for a cause**

15% of sales from this collection will be donated to support women with cancer

Visit [scarletandjulia.com](http://scarletandjulia.com)

**THE KIT**

In support of







# HUDSON'S BAY

## WACOAL FIT FOR THE CURE<sup>®</sup>

*The right bra makes  
all the difference*

A properly fitted bra will feel more comfortable  
and make your clothes fit and look better.

Join us in store for a complimentary fitting and  
Wacoal will donate \$2 to the Susan G. Komen<sup>®</sup>  
and the Canadian Breast Cancer Foundation.  
Wacoal will donate an additional \$2 for every  
Wacoal bra, shapewear piece or B.tempt'd bra  
sold during the event in store.\*

Visit the Hudson's Bay lingerie department  
for your complimentary fitting and shop from  
a full range of sizing and styles.



### *Free gift with purchase*

Receive this Travel Spa Beauty System with any Wacoal  
or B.tempt'd bra purchase of \$100 or more before taxes.  
In store only. One gift per customer. While quantities last.

*For event details, visit [thebay.com/FitForTheCure](http://thebay.com/FitForTheCure)*

**FIT** FOR  
THE  
**CURE<sup>®</sup>**

\*No purchase necessary. While supplies last on the day of the event. Excludes the province of Quebec. For 2015, Wacoal will make an aggregate minimum guaranteed donation of \$250,000. The Canadian Breast Cancer Foundation shall receive from Komen 75% of all funds raised in connection with events and sales in Canada. Fit for the Cure<sup>®</sup> is a registered trademark of Susan G. Komen<sup>®</sup>.





# The Good Better Bosch Event

Enjoy an instant  
rebate of up to  
**\$2100\*** on qualifying  
Bosch appliance  
packages.

## Bosch is the best for outstanding value

It's hard enough to resist legendary German engineering and elegant European design. Now you can enjoy Bosch performance in your kitchen – and laundry room – at an unbelievable price.

[bosch-home.ca](http://bosch-home.ca)



**Luxe**  
APPLIANCE STUDIO

**CALL 1-888-966-5893**  
TO BOOK AN APPOINTMENT

Visit our showroom in Toronto



# BOSCH

## Invented for life

\*Rebate amount will vary depending on the number of qualifying Bosch Appliance products purchased, up to a maximum of \$2100. Offer is not valid in conjunction with any other Bosch offers. Valid at participating authorized dealers only. See dealer for details. Rebate is applied at time of purchase. Prices shown include any applicable rebates. Not all models available at all Retailers. Offer valid September 10th through October 31st, 2015. BOSCH is protected by Canadian trademark registrations owned by Robert Bosch GMBH © 2015 BSH Home Appliances Ltd. All trademarks are property of their respective owners. BOSCH is protected by Canadian trademark registrations owned by Robert Bosch GMBH © 2015 BSH Home Appliances Ltd. All trademarks are property of their respective owners. 15BCAN031-14-120370-11

#### Appliance Canada

8701 Jane St, Vaughan  
1380 Castlefield, Toronto  
600 Wharnccliffe Rd South, London

#### Best Brand Appliances

6221 Hwy #7, Vaughan

#### Billa Appliances

330 Steelcase Rd East, Markham

#### Canadian Appliance Source

120 Cartwright Ave, Toronto  
600 Matheson Blvd West, Mississauga

#### Caplan's Appliances

1111 Weston Rd, Toronto

#### Coast Wholesale Appliances

1748 Creditstone Rd, Unit # 1, Vaughan

#### Corbeil Appliances

255 Bass Pro Mills Dr, Vaughan  
3050 Vega Blvd, Mississauga  
2202 Industrial St, Unit D, Burlington  
1629 Victoria St, Whitby  
45 Legend Court, Ancaster

#### Faulkner's Appliances

2880 Lakeshore Blvd West, Toronto

#### Goemans

3050 Vega Blvd, Mississauga  
166 Bunting Rd, St. Catharines  
903 Queenston Rd, Stoney Creek  
4585 King St East, Kitchener  
1040 Wharnccliffe Rd South, London  
167 Chrislea Road, Vaughan

#### Nickersons

50 Russell Ave, St. Catharines

#### Quan's Appliances

4421 Hwy #7, Unionville  
2104 Hwy #7 West, Concord  
191 King St West, Oshawa  
1837 Lansdowne St, Peterborough

#### TA Appliances

932 Victoria St, Kitchener  
42 Caplan Ave, Barrie  
195 Henry St, Unit 103, Brantford  
1655 Dundas St East, Mississauga

#### Tasco Appliances

3041 Dufferin St, Toronto  
2111 Dunwin Dr, Unit 11, Mississauga  
338 Queen St East, Brampton  
11160 Yonge St, Richmond Hill  
1101 Kingston Rd, Unit 110, Pickering