

THE KIT



GLAM SQUAD

TIFF is here! Industry insiders share survival secrets for navigating the festival in style. Plus: iconic movie heroines, cool jewellery and seriously amazing shoes

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Erdem Fall 2015. Photo: Peter Stigter



MOST WANTED PLAYTIME

A backpack with strong fashion game

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RED CARPET GUIDE

WEAR THIS

We play fairy godmother to festival-bound celebs

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CAREER SPOTLIGHT FILM BUFF FASHION

"During TIFF, I kick it up a gear...It's a world of actors, so you have to look good."

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STAY CONNECTED



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FALL BEAUTY FIX

Just like your closet, your makeup and skincare routine could use a little upgrade this season. Step into autumn with only the best.



MODERN MUST

Make a subtle, but lasting statement with Bobbi Brown's new neutral shadow palette. **Bobbi Brown** Greige Eye Palette, \$82



RUNWAY MUSE

Take note from the Fall 2015 shows and play up those lashes, adding intense volume and length in just a few strokes. **NARS** Audacious Mascara, \$34



SHADOW PLAY

Dress up your eyes for day or night with this five-shade palette. **Yves Saint Laurent Beauté** Couture Palette Metal Clash, \$64



THE NEW SOPHISTICATE

Infuse poise and serenity into your day with the newest scent from Gucci, which is at once soft and intense. **Gucci** Bamboo Eau de Parfum, \$136 (75 mL)



WIDE AWAKE

Open up your eyes with a novel sculpting serum that is sure to become a classic. **Guerlain** Abeille Royale Gold Eyetech, \$150



ALL ABOUT EYES

Here's how to look rested and refreshed, even if you're pulling all-nighters at the office. **Patchology** FlashPatch Eye Gels, \$60 for 30 pairs



INSIDER BEAUTY

Editors the world over use this cleansing tool for a clear and squeaky clean complexion. **Foreo** LUNA™ mini magenta, \$159



NATURAL WONDER

This top-selling, lightweight plant-based moisturizer from Kat Burki will leave skin balanced and oh-so-hydrated. **Kat Burki** Vitamin C Intensive Face Cream, \$99



PUCKER UP

Add kissable volume to your lips without going to extremes. **StriVectin LABS** Lip Plumping Treatment, \$39



EARTH GIRL

With wood notes enveloped by a bouquet of pure white flowers, this scent is magnetic and sensual. **Narciso Rodriguez** NARCISO Eau de Toilette, \$113 (90 mL)

*Samples may vary. Offer valid on the purchase total of eligible products after discounts and redemptions and before taxes. Gift value approximately \$360. Offer valid in-store and online at murale.ca from September 7th to 20th, 2015 only. While quantities last. No rainchecks. See Beauty Master for details.

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MOST WANTED

Game face

Maria Sole Cecchi knows a thing or two about fashion building blocks. After the Florence native dropped out of law school at 19 to work in a Paris handbag store, she glued pieces of Lego onto a bag for a night out. Almost 10 years later, Cecchi's talent for creating carryall whimsy has earned her a cult cool-girl following, including Eva Chen, Jessica Alba and Anna dello Russo. "I love to mix different elements like exotic python leather with the plastic pieces of Lego," says the designer of her Les Petits Joueurs line. "It's so pop and old school; it completely represents the DNA of the brand." Sounds like our kind of power play.

—Vanessa Taylor. Photography by Adrian Armstrong.



LES PETITS JOUEURS
BACKPACK, \$1,250,
HOLT RENFREW

INSTA OF THE WEEK



tiff_net Happy 89th to Lina Wertmüller, the first woman ever to be nominated for an Academy Award for Best Direction.
AUGUST 14, 2015

Head to thekit.ca every Friday for a roundup of the best beauty and style snaps

BEAUTY MATH

A glossy knotted ponytail and an exaggerated cat-eye add up to a look we love



SHINE-ENHANCING POMADE LIKE WORLD'S BUZZ HAIR AND BODY POLISH, \$46, WORLD.CA

+



A DUAL-ENDED KAJAL AND LIQUID EYELINER LIKE ANNABELLE COSMETICS INSTAGLAM KAJAL EYELINER + KAJAL, \$13, ANNABELLE.COM

=



By now, the gossip sites have moved on from analyzing Taylor Swift's guest performance with Nicki Minaj at the MTV Video Music Awards, but we're still obsessing over her show-stealing hair and makeup. To get the look, create a deep side part before working a dollop of pomade into roots and mid-lengths. Brush hair back. Separate the lengths into two pieces and tie into a tight knot. Secure with a clear elastic right underneath. Trace the eyes with soft kajal eyeliner, following the shape of your tear duct and slightly extend the line. Wing the liner out to where the brows end. To intensify, fill any gaps between the lashes with liquid liner.

—Natasha Bruno

TALKING POINT



ANNA WINTOUR AND HILLARY CLINTON IN 2013

BODY POLITIC

We're still a year away from the U.S. election, but try this on for size: Hillary Clinton has already earned the support of fashion bigwigs like Tory Burch, Anna Wintour and Donna Karan, who recently threw Clinton a fundraising lunch in the Hamptons. This is exciting. Not just because Wintour was an advocate for Obama—and, well, he did okay—but because it's indicative of fashion's evolving role. To see the industry rally around a politician suggests that the relationship between fashion and political causes and social awareness is legit. And that Hillary's pantsuits will be even better going into 2016.

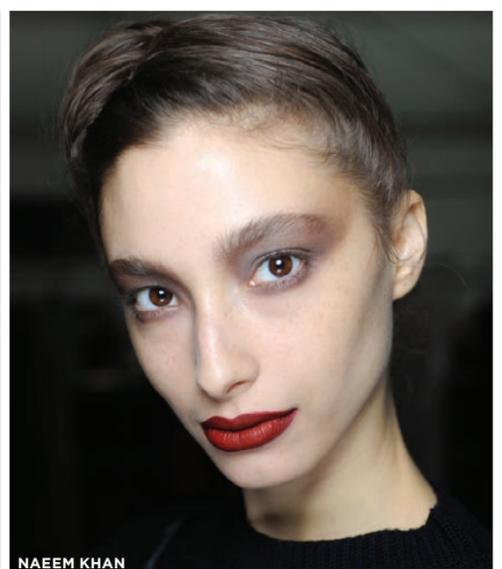
—Anne T. Donahue



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MARCHESA



NAEEM KHAN

ONE TREND, TWO WAYS

DIFFUSED SHADOW

A generous wash of copper or gunmetal eyeshadow adds soft-focus drama

1. Flapper chic at Marchesa

To complement the Clara-Bow-waved bobs, makeup artist Gucci Westman rimmed eyes with a metallic chestnut powder and swept it up just past the crease. She extended the colour to the ends of each brow and added a touch of clear gloss to the centre of the eyelids for a slightly worn-in effect.

2. Luminous haze at Naeem Khan

Using broad brushstrokes, makeup artist James Boehmer applied a brown-mauve eyeshadow from lash line to browbone. For an emphasized wing, he blended it out and upwards toward the temples, then down to the lower lids. He left lashes bare for a soft, modern look.

—Natasha Bruno



REVLON COLORSTAY SHADOWLINKS IN JAVA, \$4, SHOPPERS DRUG MART. BOBBI BROWN SHIMMER WASH EYE SHADOW IN STONE, \$28, BOBBI-BROWNCOSMETICS.CA

STYLE THERMOSTAT

Sportswear brands

Despite having four more Grand Slam titles than Roger Federer, Serena Williams gets \$13 million in endorsements to his \$58 million.

Net-A-Porter

Founder and executive chairman Natalie Massenet has resigned, six months after the online retailer agreed to merge with Yoox.

The Row

With two weeks till showtime, Mary-Kate and Ashley Olsen moved The Row's Spring 2016 debut from New York to Paris.

Hudson's Bay

Roy Thomson Hall, Ryerson Theatre and the TIFF Bell Lightbox will roll out the brand's classic stripes as red carpets for TIFF.

Givenchy

The house gave out 1,200 runway show tickets to the public during New York Fashion Week to celebrate opening a NY store.



CARTIER

DAVID YURMAN

HOLT RENFREW

JIMMY CHOO

LONGCHAMP

MONCLER

SALVATORE FERRAGAMO

VERSACE

Yorkdale



CAREER SPOTLIGHT

Screen siren

TIFF programmer Magali Simard gets paid to watch movies. She talks office wear (pink Converse) and career demands (so many film-fest parties). It's a tough job, but...

BY ALEX LAWS

Magali Simard is about to get very busy. The 31-year-old Toronto native programs Canadian titles at the Toronto International Film Festival (September 10-20), which means she spends months watching movies in a dark room and then steps into the spotlight to introduce her final picks at one of North America's biggest celebrations of film.

On her work**How did you land your job?**

After I graduated from film studies at the University of Toronto, I started as an intern at TIFF. For six months I rolled movie posters. I had my eye on the prize—I knew it would take a long time, but it worked out, and I started programming short films five years ago.

How do you spend your day?

We watch everything submitted to the festival and for year-round programming, track filmmakers, and promote films and introduce them to the audience. In the most beautiful seasons we are in a room watching five films a day.

What's the best part?

We travel a lot, especially in the first five months of the year. It's a big perk, but the most rewarding thing is picking the films. We watch around 400 hours of movies and narrow it down to about 20 titles. We owe it to the industry, the filmmakers and paying audience members to pick the right ones.

What are the film festivals like?

They vary: I was just in Rio at a more casual festival. Cannes is everything everybody expects it to be, where there's a lot at stake. TIFF is one of the big ones, too. It's a fascinating industry, glamorous and extremely artsy.

What's the best advice you've received?

Play to your strengths. I think a lot of people pursue jobs because they see the external appeal. Like friends in the book business or publicists: They are sexy jobs, but does that mean they're going to tap into your strengths? A few years later

they are left wondering if they made the right decision.

What's the last movie you saw for fun?

I still really look forward to summer blockbusters because they are so different from what I program. I love *Mission Impossible*. Tom Cruise is the greatest.

On her wardrobe**What do you wear to work?**

I love to wear pink Converse for comfort, but I keep four pairs of heels under my desk. I'll buy dark jeans at a store like Body Blue and one vintage designer thing a month. I like Bridge + Bardot and I have a ton of Jenny Bird jewellery.

How has your work wardrobe evolved?

I used to be a bit more casual and generic. I had a lot of Cher T-shirts that had to go. She's my idol. I still have them; I just wear them alone at home.

How do you amp it up for TIFF?

I kick it up a gear for sure. The jacket and heels will get you through to six o'clock. After that I add a statement necklace or change completely. The evenings are more about the glamour. It's a world of actors, so you have to look good.

What's your dressing strategy?

I sketch my outfits, so in the morning when I'm like, "Where's my Gatorade?" I just flick through my drawings and get ready. It's two outfits per day, and you have to sustain it. You don't want to start a 10 and end a 2. You want to be at least an 8 throughout the festival.

What's your go-to beauty look?

My hair is a big thing for me. It's large, so it has to be good for TIFF. I'll get a couple of blowouts and I get my nails done every Sunday, instead of going to church.

What's your style signature?

Animal stuff screams my name: Lots of my jewellery or patterns are animal inspired. I have a little horse necklace and a fox one, and my last gift from someone was a squirrel brooch. I am becoming that person.

MY FILM-FEST STYLE

9 to 5



MICHAEL KORS SUNGLASSES, \$240, MICHAELKORS.CA. STELLA MCCARTNEY SHIRT, \$765, PANTS, \$795, HOLT RENFREW. JENNY BIRD CUFF, \$115, JENNYBIRD.COM. CHLOÉ BAG, \$3,990, HOLT RENFREW. TOPSHOP PUMPS, \$124, THEBAY.COM

6 to midnight



AQUAZZURA PUMPS, \$760, HOLT RENFREW. ELA HANDBAG, \$368, HOLT RENFREW. OSCAR DE LA RENTA EARRINGS, \$210, HOLT RENFREW. BCBG-MAXAZRIA BLAZER, \$423, BCBG.CA. TOPSHOP DRESS, \$455, THEBAY.COM



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3

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2

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FESTIVAL FASHION

When TIFF comes to town

For 10 days in September, TIFF transforms Toronto into an ultra-glam Hollywood hub. We talked to five industry insiders—who log long days and longer nights during the fest—about how to stay fancy in the frenzy

BY INGRIE WILLIAMS

The beauty authority JULIE CUSSON

Makeup artist for Chanel

Julie Cusson can earn a star's trust without saying a word. "When I take a hotel elevator with celebrities and they see that my suitcase has Chanel written on it, they instantly smile at me as if I'm a very important person," says the Montreal-born, makeup artist, with a laugh. Cusson is known for her natural-meets-sophisticated makeup approach. "A perfect complexion, fresh blush and coloured nails are key," she says, "and lashes are a must for the red carpet."



The fashion hitmaker GAIL MCINNES

Owner of Magnet Creative Management and co-founder of Stylist Box

The opportunity to dress a star at TIFF is a big deal for Canadian designers, and Gail McInnes can make it happen. McInnes works with an array of fashion brands and designers to help them boost their profiles and get their work in front of A-list stars via the Stylist Suite, a celebrity styling lounge. "We're converting a 5,000-square-foot penthouse suite into every woman's—and man's—dream dressing room, complete with hair and makeup teams," she explains. "It's a one-stop shop for celebrities to find that perfect outfit and get red carpet ready."

STYLE OBJECTIVE

"I usually dress in classic 1940s style with red lips and perfectly coiffed hair; if I'm feeling a little edgier, I go for a retro '80s rock 'n' roll style. But, since TIFF is so busy, my main goal is to dress for both day and night, so I can go from the styling suite straight to a gala event."

SURVIVAL TIPS

"For daytime, flats are essential, but for a gala event I definitely wear my most comfortable heels—and this is not the time to try out a new pair! I also avoid alcohol and drink lots of water to look and feel refreshed. Red lipstick is my go-to when I only have five minutes to take my look from day to night."

ESSENTIALS

- 1 "A blazer—the perfect polished layer for daytime."
- 2 "A cocktail dress is multi-purpose: I wear one under a blazer for day and on its own at night."
- 3 "A roomy clutch holds all my essentials 24/7."



TRISTAN BLAZER, \$250, TRISTANSTYLE.COM. JUDITH & CHARLES DRESS, \$450, JUDITHANDCHARLES.COM. CAROLINE NERON CLUTCH, \$195, CAROLINENERON.COM



STYLE OBJECTIVE

"I like elegance—I can't wear a casual look. Every day at TIFF is a marathon, so I also need to be comfortable."

SURVIVAL TIPS

"Chic black is always a good choice, and I prefer to wear pants when I'm working. I always coat my lashes with black waterproof mascara and slick my hair into a ponytail with gel, so I don't need to manage my hairstyle during the day."

ESSENTIALS

- 1 "Ballerina flats because they're elegant, classic and comfortable."
- 2 "A short-sleeved top minimizes the chance of makeup stains on my clothes."
- 3 "Pale polished nails. If I'm doing makeup on a star, a manicure always helps to make a good impression."



MICHAEL MICHAEL KORS FLATS, \$168, MICHAELKORS.CA. SEA TOP, \$420, HOLT RENFREW. CHANEL LE VERNIS IN LOVELY BEIGE, \$31, CHANEL.COUNTERS



The jewellery connoisseur ADELAIDE POLK-BAUMAN

Diamond expert with Forevermark Diamonds

Where celebrities go, glitz must follow. Adelaide Polk-Bauman—who oversees all media and VIP relations for Forevermark North America—flies in from New York for TIFF armed with a little something to help the stars shine. In addition to connecting the jewellery line to A-list names one-on-one, Polk-Bauman works with *InStyle* on the magazine's annual TIFF Portrait Studio, which draws the most sought-after stars. "Even if stars are stressed or focused on promoting their work, you tend to see them at their friendliest and most relaxed," she says. "How could you not be, around Canadians?"

The restaurant mogul JANET ZUCCARINI

CEO and owner of Gusto 54 Restaurant Group (Trattoria Nervosa, Pai Northern Thai Kitchen, Gusto 101 and Gusto 54 catering)

For Janet Zuccarini, TIFF is the busiest 10 days of the year. "We always break our revenue records," says Zuccarini, who oversees four restaurants and a catering division during the festival. "I review VIP parties and all reservations, ensuring that everything will be running smoothly," she says. Zuccarini's restos are celebrity magnets, having previously attracted stars such as Julianne Moore and Chris Hemsworth. "Rachel Weisz is one of the most stunning women I've ever seen, and she's totally down to earth," she says. "She and her husband, Daniel Craig, are regulars at Nervosa during TIFF. They even came in the day they got engaged!"



STYLE OBJECTIVE

"My goal is to be myself. My taste is edgy yet modern, with clean lines, and I'm always in heels. I love a fitted pencil skirt with a simple T-shirt and jewellery."

SURVIVAL TIPS

"I always carry a leather jacket, an extra pair of heels and an evening bag, so I can make a quick change. I also make time to work out, even when I have a hectic schedule. I feel great when I take care of myself, and I believe that translates into how I carry myself."

ESSENTIALS

- 1 "Lingerie is a must—it's something special just for me."
- 2 "Delicate pieces of jewellery, which I layer. Sometimes I add a very chunky piece, like a bracelet, or layered rose-gold rings."
- 3 "Nude heels in the perfect height go with everything."



SCANDALE PARIS BRA, \$24, BRIEFS, \$10, LAVIENROSE.COM. GABRIELA ARTIGAS CUFF, \$775, KAVUT.COM. STUART WEITZMAN HEELS, \$425, STUARTWEITZMAN.CA



The hospitality pro HALLA RAFATI

PR director of the Four Seasons Hotel Toronto

Few places can compete with the Four Seasons for tweet-worthy star sightings. "Between our hotel rooms and Dbar, it's always a full house," says Halla Rafati, who oversees all PR and media for the VIP-favourite hotel. "TIFF is an opportunity to showcase Toronto as the international destination that it is, and it's also a way to remind us of the great talent we have in Canada." The highly anticipated Café Boulud, which opens during TIFF this year, will likely be the latest VIP hub: The cozy, modern brasserie is an ideal backdrop for star-studded cast dinners.

STYLE OBJECTIVE

"I like to be classic and contemporary with a hint of me. It's always good to know the type of event, so you know whether to dress up, dress down or push the envelope. It's not about standing out, but it doesn't hurt to leave a memorable impression."

SURVIVAL TIPS

"I plan my entire wardrobe before TIFF starts, usually within the same colour scheme per day. I need to feel confident and comfortable, which is one of the main reasons I plan ahead. Since I'm on my feet all day and night, I need heels that I can stand in for at least five hours, and then I switch to another pair. The trick is the shoe switch."

ESSENTIALS

- 1 "Ankle-strap heels, worn with cocktail attire and long gowns, are the only shoes that I can wear for a ridiculously long time."
- 2 "A little bomber jacket. I switch between a denim and a black fur one depending on the weather and my outfit."
- 3 "A shimmering lip balm. I never carry makeup with me, but a slim tube fits anywhere and gives me moisture and a hint of colour."



LANVIN HEELS, \$588, OUTNET.COM. VICTORIA BECKHAM DENIM JACKET, \$945, NET-A-PORTER.COM. BURT'S BEES LIP SHIMMER IN CARAMEL, \$6, BURTSBEES.CA

STYLE OBJECTIVE

"I'm a New Yorker, so it's hard to remove black from my wardrobe. My mother is a global photographer and instilled a passion in me at an early age for worldly jewellery. If I could, I'd wear all black and splurge on chic diamond jewellery all day long!"

SURVIVAL TIPS

"Chic, luxurious and versatile basics that take me from day to night are key. I also rely on flexible-hold hairspray, dry shampoo and eye drops for the extra-crazy early mornings and late nights."

ESSENTIALS

- 1 "A silk blouse is chic, unassuming and great for September weather in Toronto."
- 2 "I get more compliments on my basic stud earrings than anything else in my wardrobe."
- 3 "I don't go anywhere without my Mulberry tote. It's big enough for my laptop and has a zip-off clutch for the long day's journey into night."



VICTORIA BECKHAM BLOUSE, \$1,380, HOLT RENFREW. FOREVERMARK BY JADE TRAU EARRINGS, STARTING AT \$10,000, FOREVERMARK.COM. MULBERRY BAG, \$2,560, MULBERRY.COM

I know what you're thinking. You're shaking your head at the sight of that crop top but I'm here to tell you that you may give an inch, but you'll take a mile when it comes to style! **Jealous Tomato crop top and skirt, HONEY**



Recognize the Kiss gang? Heeeeee! I'm seriously getting a kick out of this season's fashions. Very fun and . . . funny! Of course, fashion should be fun! **DSquared2 tee, TNT THE NEW TREND**



Did we mention that Stuart Weitzman is known for his leg-thinning boots? In that case, sign us up for these 28-inch thigh-high ALLEGS boots for Fall! **Boots, STUART WEITZMAN**

Perfect shape, great heel height, sensational colours = no brainer. The conundrum is in choosing which colour to get! **Pumps, NINE WEST**



If you're having a hard time reading this, then get yourself into Squint Eyewear the moment they open this Fall. Their dedicated team of "Squinters" will not only ensure that you are able to read this from 10 ft. away, but that you'll look fabulous doing it! **Thierry Lasry sunglasses, SQUINT EYEWEAR**

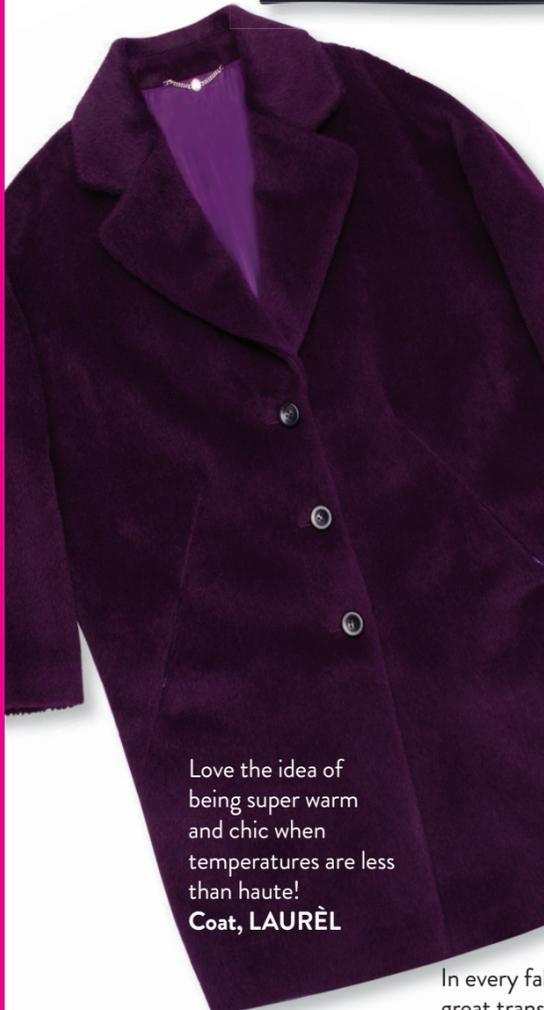
Magic 8-ball says that "without a doubt" there's lots more fun fashion where this came from in Hayley's brand new BV pop-up shop so be sure to check it out! **Jacket, HAYLEY ELSAESSER**



MELISSA'S
Musts

GET YOUR FALL FABULOUS ON. HERE, FASHION INSIDER AND BAYVIEW VILLAGE MARKETING DIRECTOR MELISSA EVANS-LEE, GETS YOU STARTED.

Love the idea of being super warm and chic when temperatures are less than haute! **Coat, LAURÈL**



If this isn't the most perfect handbag ever made, then I don't know what is. **Mark Cross handbag, PINK TARTAN**

In every fabulous fashionista's closet, great transitional pieces must hang. Voilà! Wear now with a short-sleeved blouse and sandals, and wear later with opaque tights and a turtleneck. **Skirt, BANANA REPUBLIC**



Every season calls for a showstopping set of stilettos. This season, I didn't just call for a pair . . . I stood by the curb and whistled only to find these babies turn up. Whoa! **Giuseppe Zanotti heels, BROWNS**



Brighten the mood by adding this gorgeous pop-of-colour to go-with-everything black for an overall look that is red-hot! **Pants, LAURÈL**

Back-to-school footwear for grown-ups! **Marc Jacobs loafers, DAVIDS**



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RED CARPET GUIDE

Say yasss to the dress (or skirt or jumpsuit!)

Consider us fashion fairy godmothers: In our fantasy world, here's how we'd dress our fave leading ladies this TIFF

BY JULIA SEIDL



Cara Delevingne in Saint Laurent.

CARA DELEVINGNE

TIFF 2015 film: *London Fields*, in which Delevingne plays a criminal's wife opposite Johnny Depp and Amber Heard.

Personal style: The supermodel, 23, may be shedding her party-girl ways with her new movie star image, but her wardrobe—stacked with sparkly Saint Laurent and Mary Katrantzou minis—still projects British It girl with a devil-may-care attitude.

Our chosen outfit: Delevingne would rock this fall's must-try '70s trend—think upscale disco fever with Moschino's glitter-infused topper over a barely-there slip dress.

MOSCHINO JACKET, \$18,590, MODAOPERANDI.COM. **H&M** DRESS, \$60, HM.COM/CA. **ALDO** SANDALS, \$90, ALDOSHOOES.COM.



Julianne Moore in Givenchy Haute Couture.

JULIANNE MOORE

TIFF 2015 films: *Freeheld*, about a legal battle over benefits for same-sex couples, with Ellen Page and Steve Carell; the comedy *Maggie's Plan*, which also stars Greta Gerwig as a woman who falls for Moore's husband.

Personal style: Moore, 54, is no fashion wallflower: The Oscar winner often opts for refined drama (think custom Chanel and Givenchy couture) over trendy flash.

Our chosen outfit: Moore's alabaster skin tone and fiery mane pair beautifully with rich saturated jewel tones, like Cushnie et Ochs's emerald jumpsuit.

CUSHNIE ET OCHS JUMPSUIT, \$2,480, INTERMIXONLINE.COM. **EXPRESSIONS** EAR CUFFS, \$12, THEBAY.COM. **SOPHIA WEBSTER** PUMPS, \$545, THEBAY.COM



RACHEL MCADAMS

TIFF 2015 films: *Spotlight*, a biopic about *The Boston Globe's* investigation into the Catholic Church; *Every Thing Will Be Fine*, a dark Wim Wenders drama also starring James Franco and Charlotte Gainsbourg.

Personal style: McAdams's style has evolved from princess gowns to fit-and-flare silhouettes to more sophisticated pieces featuring graphic prints and architectural details from designers such as Roland Mouret and cool-girl London line Self Portrait.

Our chosen outfit: The 36-year-old Canadian star would look elegant and on-trend in a two-piece ensemble, with a patterned skirt by Toronto designer Tanya Taylor—the chicest way to show hometown pride.

TANYA TAYLOR SILK SKIRT, \$524, TANYATAYLOR.COM. **DEREK LAM 10 CROSBY** STRAPLESS CORSET, \$685, DEREKLAM.COM. **TOPSHOP** SUEDE PUMPS, \$130, THEBAY.COM.



Rachel McAdams in Self Portrait.

The trend: delicate lace

McDowell advises caution when it comes to lace. "It can be very aging," she warns. "Add a modern twist to it by wearing a chignon or a topknot and a great chandelier earring to create drama and impact."

The trend: graphic prints

"Balance is important," says McDowell. "Keep hair off the face and wear completely minimal accessories." Add elegance to a punchy look with simple earrings and rings, and stay away from statement-making necklaces.

The trend: statement monochrome

Simplicity is also key when wearing a monochromatic colour scheme. "Add a fabulous gold cuff or a statement earring," says McDowell. "Minimal but strategically placed pieces offer maximum impact."

STYLING STRATEGY

First step to red carpet glam: a perfectly on-trend dress. Next step: jewellery that takes your look from nice to knockout

BY MICHELLE BILODEAU

Christina McDowell is well versed in the highs and lows of red carpet style. A luxury-industry vet who previously worked in image consulting at Holt Renfrew, McDowell now owns Clementine's, a high-end resale boutique and personal-shopping consultancy in Toronto's tony Summerhill neighbourhood. "I dress people so it reflects who they are and who they aspire to be," explains McDowell, who counts Drake and Mary-Kate and Ashley Olsen among her celeb clientele. We asked McDowell to dish on which baubles she would pair with fashion trends we're sure to see on the red carpet this festival.



Runway inspo: Altuzarra, Erdem, Salvatore Ferragamo

The accessory: vintage-esque earrings
LOFT EARRINGS, \$48, LOFT.COM



Runway inspo: Emilio Pucci, Giambattista Valli, Dior

The accessory: a contemporary ring
SHOP FOR JAYU RING, \$15, SHOPFORJAYU.COM



Runway inspo: Fendi, Céline Victoria Beckham

The accessory: a graphic cuff
DEAN DAVIDSON CUFF, \$335, DEANDAVIDSON.CA

FILM-FEST LINEUP

A cheat sheet for classy kicks, whatever your plans—or budget—during TIFF



Big-gala shooties
ZARA HEELS, \$139, ZARA.CA

Waiting-for-rush sneakers
ADIDAS SNEAKERS, \$200, ADIDAS.CA

All-day-volunteering flats
NICHOLAS KIRKWOOD FLATS, \$485, HOLT RENFREW

Post-film-cocktail boots
ALDO BOOTS, \$145, ALDOSHOOES.COM

After-party heels
STUART WEITZMAN STILETTOS, \$550, STUARTWEITZMAN.CA

*Based on US home use consumer test on 62 women aged 25-59 after 8 weeks.
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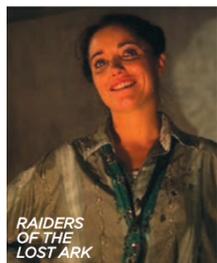
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Jessica Allen's eclectic array of film and fashion inspiration.

FIRST PERSON

DRESSING THE PART

Film and fashion have long had a cozy relationship. In celebration of TIFF, Jessica Allen considers the silver screen stars who informed her style

Some women discover their style by dressing like Coco Chanel. Others slouch into the laid-back look pioneered by Rachel Zoe. I've always turned to the silver screen for inspiration. But my fashion and film relationship is more than a little complicated.

After I grew out of childhood obsessions with Wonder Woman, Princess Leia and Laura Ingalls Wilder—those boots!—the first movie that directly inspired my style was *Margaret's Museum* (1995). Helena Bonham Carter plays the daughter of a Nova Scotia miner complete with a uniform of knee-length vintage dresses and bulky wool cardigans. Overnight, I went from wandering my university campus in T-shirts and jeans to looking like a 1940s housewife with a chill.

Empire-waist dresses were next (and Georgian-style cotton nightgowns, which proved to be a lifelong love), thanks to *Sense and Sensibility* ('95) and *Emma* ('96). The grunge explosion ensured that there wasn't any shortage of Austenesque baby-doll frocks—the problem was that I looked terrible in them.

No matter, I was mostly done with dresses—except for that white, collarless one Anouk Aimée's character, Luisa, wore in *8 1/2*—because I became gender-blind. Chanel famously revolutionized fashion for women by dressing like a man, but what would she have done with Guido, Marcello Mastroianni's nimble-footed, artistically tortured character from the Fellini film? While I find it almost impossible to imagine incorporating the sleek tailoring of Guido's Brioni suits, the movie started my obses-

sion with his *sprezzatura*; he was my gateway into the shaded world of Persol.

While adding Italian sunglasses is an easy style shortcut, embodying a coffee farm in Ngong Hills is a little trickier. That's right; now I'm dreaming of looks that echo the tan-toned linen world of *Out of Africa*. I don't just want Robert Redford to wash my hair: I want to wear his outfits while he does it.

As tempting as it is to dress every day like *Raiders of the Lost Ark*'s Marion Ravenwood—save for the slinky white silk number from the snake pit—I've realized that I can't just lift looks directly from the silver screen. Dressing like Margaret is an affectation, while incorporating a vintage floral print into a look is style. The secret is to acquire a few select pieces—think Saint James striped Breton shirt, tweed blazer, cuffed pleated pants, a pair of Church's—and turn them into something approximating a signature look. That's cinematic sartorial paradise.

Jessica Allen is the digital correspondent for CTV's *The Social*.

Fall 2015 was surprisingly stacked with similar looks. Takeaway: Everything—even smock-style dresses—comes back in fashion.



GREATEST HITS

GIRLS ON FILM

The most stylish movie characters of all time



Grace Kelly as Frances Stevens
To Catch a Thief (1955)
 Impossibly elegant Frances Stevens gallivanted around the south of France, dripping with diamonds and outfitted in gossamer gowns, selected by famed costume designer Edith Head.



Elizabeth Taylor as Cleopatra
Cleopatra (1963)
 Talk about fashion royalty: The tale of the troubled Egyptian queen featured a 24-karat-gold-cloth cape, 65 costume changes and the iconic graphic liner that redefined the cat-eye.



Diane Keaton as Annie Hall
Annie Hall (1977)
 Diane Keaton's off-screen gender-bending style inspired her character's on-screen shirt-tie-vest-black-hat combo, which dominated the film—and every stylish woman's closet.



Alicia Silverstone as Cher Horowitz
Clueless (1995)
 Cher made matchy-matchy plaid and knee socks look good, but it was her computer-powered closet concierge that had '90s teens totally buggin' in the pre-smartphone era.



Carey Mulligan as Daisy Buchanan
The Great Gatsby (2013)
 Daisy's drop-waist dresses and lace frocks underscored both her fragility and her alluring beauty—and won costume designer Catherine Martin an Oscar.
 —Julia Seidl



Hillcrest Mall Celebrates the Grand Re-Opening of its Renovated and Expanded Hudson's Bay Store on Saturday, September 12

Join Hillcrest Mall as they celebrate the opening of the first-ever Hudson's Bay concept store with a ribbon-cutting ceremony, giveaways, beauty demonstrations, refreshments, and special promotions beginning at 9:30 a.m. First 100 people will receive a mystery gift card valued up to \$250!

As part of Hillcrest's ongoing \$125-million transformation, the former Hudson's Bay Fashion Store was renovated and expanded for a total of over 130,000 square feet. The stunning glass façade and updated interior design acts as a prototype for a new brand initiative rolling-out to future HBC stores across Canada.

New brands to be offered at Hillcrest Mall's HBC store include **Kieh'l's, Bobbi Brown, Karl Lagerfeld, Vince Camuto, Nike, Adidas, Alex and Ani, and Le Creuset.**

10% of sales from HBC's re-opening event will be donated to the **Mackenzie Richmond Hill Hospital** to support exceptional patient care

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