

# SHAKE UP YOUR MAKEUP

join us for 4 weeks  
of beauty tips,  
tricks and trends.

AUG. 15 – AUG. 21  
**all about eyes**

Brows to blending, liner to lashes — we'll show you how to make your eyes unforgettable.

AUG. 22 – AUG. 28  
**let's talk lips**

Matte, glossy, subtle, bossy — we've got lip tricks that'll have everyone talking.

AUG. 29 – SEPT. 4  
**focus  
on face**

From skin care to contouring, let us lead you to your most flawless face.

SEPT. 5 – SEPT. 13  
**finishing  
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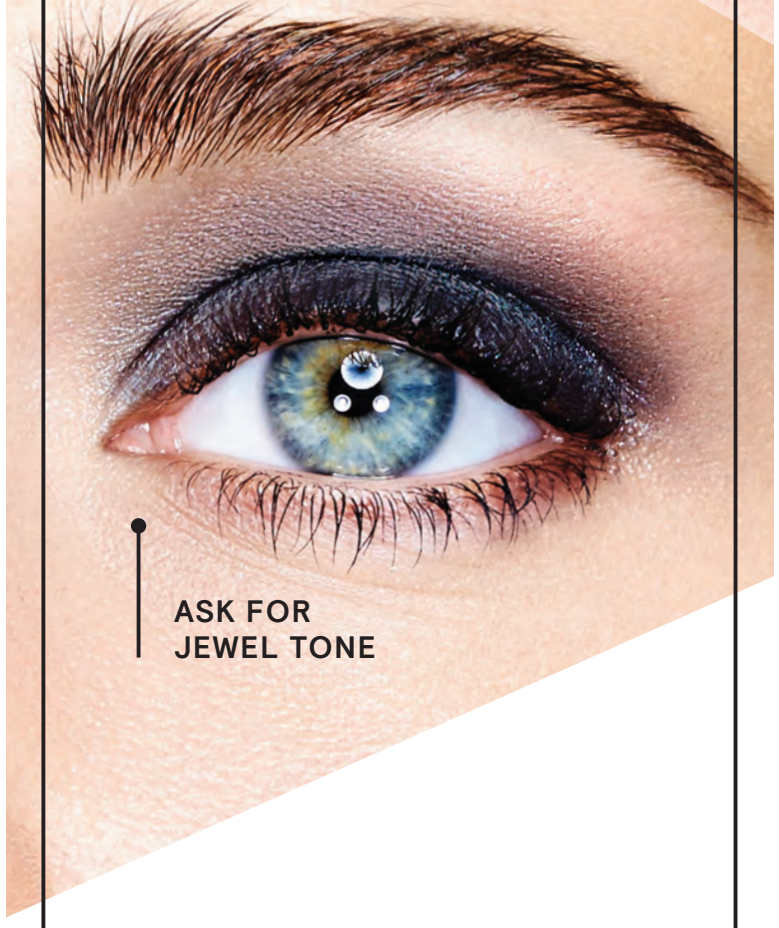


this week:

# ALL ABOUT EYES



TRY A  
CONTEMPORARY  
CAT



ASK FOR  
JEWEL TONE

discover the latest  
trends and tips for  
beautiful eyes on  
page 9.

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DRESSING UP  
**DARE TO FLARE?**

*Forget skinny jeans, the wide-leg pant is here*  
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BEAUTY INSIDER

**TV HERO HAIR**

*“Rachel McAdams’s messy ombré waves match the badass attitude of her gritty character in True Detective.”*  
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PROFILE

**WILD SIDE**

*Fashion illustrator Donald Robertson brings his Insta character Mitford to life*  
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MAKEUP TREND

**SHAPING UP**

*With new formulas and textures, facial contouring is still going strong*

BY TRACEY HO LUNG

You can credit the Kardashians for the current contouring craze, but this beauty trend has been around. Just look back to the ’80s and the heavily sculpted TV divas Joan Collins and Linda Evans, or even ’30s screen star Marlene Dietrich and her chiselled cheekbones. What makes it buzz-worthy now is the wave of contouring-specific products that flaunt lighter textures and sheerer formulas. Less chalky than their predecessors, these products have the ability to make contouring look (gasp!) natural.

Done well, contouring boosts facial angles, creates a lifted look and brightens the complexion. At almost 40, I’m game to try it. A search on YouTube brings 250,000 results, mainly of 20-something vloggers who use a heavy-handed approach. I’m not sure their contouring steps apply to me, since all those layers of makeup will likely sit in my fine lines—no matter what the formula. “If you put on too much makeup or contour too harshly, it can actually age you,” says Toronto makeup artist Jackie Shawn. “When you contour, you’re enhancing your own bone structure. For mature skin this could be a problem, because gravity takes over and cheekbones aren’t where they were 10 years ago, and skin may be looser around the eye, cheek and jaw area.” Fabulous. So where does a woman of my age begin?

*Continued on page 8*



**THE KIT**

**WORKING IT**

*Your work wardrobe inspo starts here: celebrity style, a salute to the playful polka dot and power-dressing pieces from House of Cards costume designer Kemal Harris*  
page 4

CANDELA NOVEMBRE AT  
PARIS HAUTE COUTURE  
FASHION WEEK FALL 2015



# SHAKE UP YOUR MAKEUP

get the look:

## BOURJOIS PARIS ROUGE EDITION AQUA LAQUE

1st "eau de rouge" that melts when touching the lips to create a thin long-lasting film that is shiny and incredibly light on the lips with an intense color. For a comfortable lightness  
*Feeling Reddy*, 7.7mL, \$24



## BENEFIT COSMETICS ROLLER LASH MASCARA

Curl power! It's a roller for lashes! The eye-opening Hook'n'roll brush grabs, separates, lifts and curls... while the instant curve-setting formula holds for 12 hours.  
*Benefit Cosmetics Roller Lash Mascara*, 8.5g, \$31



## STILA STAY ALL DAY WATERPROOF BROW COLOR

An easy-to-use, waterproof brow color that stays on all day! With a specially-designed brush tip, Stila's Stay All Day® Waterproof Brow Color leaves your brows looking naturally defined. The formula won't smudge or run, and stays in place until you say when!  
*Stila Stay All Day Waterproof Brow Color*, 0.7mL, \$27



## LISE WATIER INTENSE WATERPROOF EYELINER

Long-lasting eyeliner for intense eye definition 8 neutral ultra pigmented crease-resistant shades 14-hour extreme-hold formula.  
*Blackest Black*, 1.2g, \$22



## SMASHBOX PHOTO FINISH FOUNDATION PRIMER

An iconic primer that preps skin to create a perfect canvas for flawless foundation application. Use after moisturizer and before foundation for complexion perfection. This skin-soothing blend of antioxidants, which can be worn alone or under foundation, works overtime to fill in fine lines and even out skin texture.  
*Smashbox Photo Finish Foundation Primer*, 30mL, \$44



## GUCCI GUILTY EAU DE TOILETTE SPRAY

Gucci Guilty is a warm yet striking oriental floral with hedonism at its heart. The Gucci Guilty woman understands instinctively that danger can be a high.  
*Gucci Guilty Eau de Toilette Spray*, 50mL, \$93



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SHOPPERS  
DRUG MART







**WORK TO ROSÉ**  
Recognize this shot? It's our take on a Richard Rutledge photograph taken for *Glamour* magazine in 1953.

LINE WE LOVE

# Working girl

Elle AyoubZadeh understands the demands of a busy nine-to-five. After working for a global asset-management firm in Toronto's financial district for five years, she launched an open-concept store (which operated from 2012 to 2014) designed to cater to the busy professional she had become. Prologue Lifestyle combined spa services with a retail environment and even had a wine and coffee bar. Among her customers AyoubZadeh noticed one common conundrum: finding the right heel height to take them from work to play.

Inspired by this insight, AyoubZadeh launched her own line, Zvelle (a combination of her first and last names), in June of this year. "I want to give the Zvelle woman something she can wear confidently

from boardroom to client cocktails," says the designer. The fall Zvelle collection, #9to9, features three footwear styles: a flat, a slingback and a pump. Our faves (pictured above) are the 2.5-inch-heeled pumps, which look like a block heel from the back and a stiletto from the side. "What I love about this heel is that it's not going to get stuck in the little cracks or subway grates like a stiletto would." (Amen, sister.) Add to that a cushioned leather insole, hand-stitched to the shoes' interior, and you've got shoes made for walking. Or working. Or whatever takes your fancy.

**ZVELLE** PUMPS, \$295, ZVELLE.COM  
—Vanessa Taylor. Photography by Adrian Armstrong.

TWEET OF THE WEEK

"If you ever for one minute thought I lead a glamorous life, you should see my kitchen, my bedroom, and my hair right now."

@4EvaMartino, Eva Amurri Martino, August 6, 2015

BEAUTY MATH

A wash of taupe shadow and glossy peach lips add up to a look we love

A MATTE GREY-BROWN EYESHADOW LIKE **LISA NOTO** EYESHADOW IN BUTTERCREAM, \$28, LISANOTO.COM



A FULL-COVERAGE ORANGE-PINK LIP GLOSS LIKE **VINCENT LONGO** PERFECT SHINE V GLOSS IN CARINA, \$29, KISSANDMAKEUP.CA

=



Kelly Ripa opted for flattering neutrals to co-host the Ovarian Cancer Research Fund's Super Saturday in New York. To get the look, apply a muted-brown powder shadow all over eyelids with an angled eyeshadow brush and stop short of the browbone for a defined, round shape. Buff it in using a fluffy blending brush to soften the edges. For added fullness, outline just outside the edge of your lips with a dark-beige lip liner before enhancing your lips' natural tone with two or three coats of high-shine nude gloss.

—Natasha Bruno

TALKING POINT



## SIDE OF BEEF

After a week of diss tracks and social-media bravado, Drake showed a screen of Meek Mill tweets as his OVO Fest backdrop, effectively cementing the evolution of music beefs. In the '90s, we had guns; today, hashtags. The change actually represents progress. Drake is engaging Meek Mill in a war of wit, in which Mill's rep is taking a beating. (Seriously, dude, step it up.) Had Nicki Minaj and Taylor Swift not publicly miscommunicated about the MTV Video Awards last month, Swift probably wouldn't have gotten wise about the under-representation of women of colour in mainstream pop. And then there's Katy Perry, who recently followed a "Slutty Taylor Swift" Instagram account. That's just low—especially since Perry just threw Twitter shade at Swift for pitting women against each other. In today's social-media-saturated world, everyone notices when you don't practice what you preach.

—Anne T. Donahue

**DAILY DOSE**  
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ZAC POSEN  
SPRING/SUMMER 2015



CAROLINA HERRERA  
SPRING/SUMMER 2015

## ONE TREND, TWO WAYS COLOUR COORDINATED

Shades of power red on lips and tips make for a striking, ladylike statement. The secret to keeping a retro look feeling *au courant*: Keep the eyes neutral and have fun with different makeup textures.

**1. Fresh and sporty at Zac Posen**  
Makeup artist Kabuki precisely defined lips with a cherry pencil, then filled in with a semi-matte orange-red lipstick for contrast. He also finger-blended a creamy lip colour onto the cheeks for a flushed-from-within glow. Manicurist Keri Blair comple-

mented the look with two coats of classic scarlet polish on the nails.

**2. Pretty chic at Carolina Herrera**  
For this look, makeup artist Diane Kendal made a statement with a glossy blue-red lipstick applied with a lip brush, and nail lead Michelle Saunders painted on a ruby-coloured lacquer to match. Kendall also enhanced models' bone structure with contour powder, blush and highlighter, and dusted shimmery bronze shadow from eyelid to brow.

—Natasha Bruno



**WET N WILD** MEGALAST LIP COLOR IN RED VELVET, \$4, DRUGSTORES. **SMITH & CULT** NAILED LACQUER IN KUNDALINI HUSTLE, \$22, BLONDE SALON. **M.A.C COSMETICS** LIPSTICK IN MAC RED, \$19, MACCOSMETICS.CA. **ESSIE** NAIL POLISH IN A-LIST, \$10, ESSIE.CA



**Alexander McQueen**  
The *Savage Beauty* exhibit broke attendance records at the Metropolitan Museum of Art in N.Y.C. and London's Victoria & Albert.

**Idris Elba**  
The actor is the first male to make a solo appearance on *Maxim's* cover, fronting the magazine's September issue.

**Tidal**  
Amid the buzz around the music service's exclusive debut of a new Calvin Harris video, rumour has it owner Jay-Z might leave.

**Kim Kardashian**  
*Selfish*, the reality star's book of selfies, has sold only 32,000 copies since its release in May.

**Laura Canada**  
Competition from online retailers has led the Montreal clothing company to file for creditor protection to avoid bankruptcy.





WORKWEAR SPECIAL

# The new power dressing

In the Netflix hit *House of Cards*, Claire Underwood's life is a steady flow of dirty politics and marital strife, but her wardrobe is hot as hell. Costume designer Kemal Harris, a Tofino-born, New-York-based stylist, who dresses Robin Wright for the part, takes us through the best working-woman wardrobe on TV. Your #girlboss fashion inspiration starts here

BY INGRIE WILLIAMS



Bargaining in a Dolce & Gabbana skirt and a jacket by The Row.

## IN FULL SWING

**Power dressing piece:** The circle skirt

**On the show:** "Here Claire is at the UN and asking for favours, convincing people to take her lead, so we wanted her to look approachable. The Dolce & Gabbana skirt had really nice movement. That jacket by The Row had buttons, was meant to fit as a round neck, had longer fuller sleeves and was boxy. We streamlined it and tacked open the collar; I didn't feel she needed that severity."

**At your office:** "The 1940s were an era of inspiration: great necklines and full skirts. The silhouette feels refreshing to me. If you're in your 20s maybe you'd replace a wool skirt with a leather skirt."

ANN TAYLOR SKIRT, \$198, ANNTAYLOR.COM

## DRESS TO IMPRESS

**Power dressing piece:** The statement dress

**On the show:** "This was worn during Claire's first state visit anywhere outside the country. We exaggerated the shape but it was a magical McQueen dress—the buttons had a military vibe, the shoulders felt like a strong statement, and the fullness of the skirt had a lady-like look. It was the perfect storm of everything that we wanted to represent Claire and her position as First Lady as she really went to battle to get a U.S. citizen out of Russian jail. I also loved the fact that it was navy, which felt approachable."

**At your office:** "Choose silhouettes that work for your body, and don't be afraid of print or colour. We added custom-dyed Manolo Blahnik ankle-strap heels to match Claire's eggplant vintage Hermès Kelly bag, which echoed Grace Kelly for a fun historical nudge. We use a lot of designer labels, but there's nothing wrong with using Zara or Club Monaco pieces to recreate a high-end look at an affordable price."

JUDITH AND CHARLES DRESS, \$385, JUDITHANDCHARLES.COM



Wearing McQueen during a state visit.



A custom-made icy gown for a frosty moment.

## BUCKLE UP

**Power dressing piece:** The waist-cinching belt

**On the show:** "For the presidential portrait scene, which is the most First Lady that it gets, I knew that there would be a moment when Francis put his hand on Claire's shoulder and she recoiled. I wanted an icy colour since they're in the middle of a marital spat. I reached out to designers and hit retail stores, but I wasn't finding anything I wanted so I just sketched it. I have a mannequin shaped exactly to Robin's measurements so we can sew anything we need. The open boat neck was super flattering on Robin, and is for most women."

**At your office:** "Women generally buy sizes that are too big for them, or don't give them enough silhouette definition. Most women don't have time to go to a tailor; they just wear something off the rack. A belt defines a figure and it gives the illusion of losing five pounds. They really help provide waist definition."

ALAÏA BELT, \$819, OUTNET.COM



A cropped-sleeve Dior blazer reveals more than the first lady's wrists.



House of Cards costume designer Kemal Harris.



A white shirt marks a departure from the power suit.

## BLANK SLATE

**Power dressing piece:** The white shirt

**On the show:** "In seasons one and two, Claire and her husband, Francis, were really focused on clawing their way to the top. They're very streamlined in every aspect of their lives, from head to toe. But in season three they've made it [to the White House], so I felt like she had a moment of respite and she didn't have to wear such severe power suits. I could soften her up. I love the feminine element of this blouse, and the colour. It's not what people are used to seeing Claire wear."

**At your office:** "A white shirt goes with everything. You can swap it with any colour or style bottom, from tailored trousers to a pencil skirt, or under a belted jacket." Details, like a pleated sleeve, add interest to a basic blouse, but you can also consider tweaking an almost-perfect style: "I liked the neckline and sleeves on the one we used, but it had a tie belt that we replaced with a proper buckle belt to make it more streamlined."

BANANA REPUBLIC SHIRT, \$110, BANANAREPUBLIC.CA

## JACKET REQUIRED

**Power dressing piece:** The structured blazer

**On the show:** "Claire is never about cleavage—everyone finds her to be very sexy but you never see anything. This blazer is Dior and we altered the sleeves to be three-quarter length. I liked that it showed a tiny bit of skin in an unexpected place, the wrist. A lot of Claire's nervousness and anxiety plays out in her hands; in moments of stress and tension she fiddles with her watch and ring."

**At your office:** "Save up and spend extra on a blazer in a good fabric and classic cut. You'll have it for much longer than if you buy the same thing in six colours because it's cheap. Look for a style that fits really well through the shoulders and gives a bit of waist definition. Buttons can always be moved; if you're busy and need a size to fit across your chest, take it to a tailor to move them over. Check where it falls on your hips—for the most flattering look, make sure it doesn't cut across your widest point."

SANDRO BLAZER, \$278, OUTNET.COM

PHOTOGRAPHY: NETFLIX (HOUSE OF CARDS STILLS); GETTY IMAGES (WEEKEND UPDATE); SCANDAL: COURTESY OF ABC

## BEAUTY INSIDER

### TV HERO HAIR

Whether taking Washington head-on or uncovering L.A.'s corrupt politicians, these characters have the hair for the job. Here's why it works and how to get it

BY VERONICA SAROLI



**The power woman:** Rachel McAdams as Ani Bezzerides, *True Detective*, season two  
**The job:** Detective  
**The sound bite:** "The fundamental difference between the sexes is that one of them can kill the other with their bare hands."  
**The hair:** Choppy dip-dyed bob. Rachel McAdams's messy ombré waves match the badass attitude of her gritty character in *True Detective*.  
**The takeaway:** "It has a free texture and the look is not too polished," says Brennen Demelo, Toronto hairstylist and L'Oréal Professionnel pro. To get the effect, use a full-volume mousse for body and a large-barrel curling iron to create waves (dye job optional).



**The power woman:** Julia Louis-Dreyfus as Selina Meyer, *Veep*  
**The job:** Politician  
**The sound bite:** "Short hair for the long haul."  
**The hair:** The pixie cut. Inspired by the flak Hillary Clinton's hair elicits, Louis-Dreyfus suggested chopping Meyer's power bob into an "elfin" pixie cut during last season's political campaign.  
**The takeaway:** "The pixie creates a more polished look," Demelo says of the style. For Meyer's short cut, he recommends asking your hairdresser to "collapse" the weight of your hair so it's easy to style.



**The power woman:** Kerry Washington as Olivia Pope, *Scandal*  
**The job:** Crisis manager  
**The sound bite:** "Some people have bark. Some people have bite. I have both."  
**The hair:** Ultra-polished lob. Whether it's pin-straight, feathered or anchored with bangs, Kerry Washington never has a strand out of place, even when her character is in a prison cell.  
**The takeaway:** "This is for women who like a polished Hollywood wave—a smoother hair texture," says Demelo. To emulate Pope's elegant style, invest in a wave-enhancing cream, a powerful blow-dryer and a curling wand for face-framing waves.

## WEEKEND UPDATE

### POLKA-DOT PRINT

There's something inherently sophisticated about a speckled pattern for work and after-hours. See how these celebs personalize the classic motif in fresh new ways

BY NATASHA BRUNO



1 KEIRA KNIGHTLEY



2 EMMA STONE



3 JANELLE MONÁE



4 ROSE BYRNE



5 KARLIE KLOSS



6 KATHARINE MCPHEE



7 KATE WALSH

- 1. Top spot**  
The oversized print on Keira Knightley's long-sleeved dress adds an edgy vibe to the dainty lace fabric and refined cut.
- 2. The dotted line**  
Take Emma Stone's lead and fuse two popular, must-have prints. Stick to a black and white colour scheme for a fail-safe, win-win combination.
- 3. Full circle**  
Slick tailoring keeps Janelle Monáe's busy spotted suit figure flattering, and the matching pointed-toe pumps and standout red accessories give this head-to-toe patterned look some serious fashion-forward punch.
- 4. Jump in**  
Rose Byrne aces easy elegance. Her culotte-style jumpsuit paired with sleek pointy wedges provides contemporary polish, and the polka-dot print keeps the outfit feeling timeless.
- 5. Take the plunge**  
While some dotted ensembles can read too childish, there's nothing cutesy about

- supermodel Karlie Kloss's full-length gown with its dramatic deep neckline. Plus, the puffed sleeves, ruching and red satin dots create a romantic evening statement.
- 6. Spot on**  
Katharine McPhee's high-waisted, below-the-knee pencil skirt elegantly tames a tummy-baring crop top, and her orange suede pumps add a striking hit of colour.
  - 7. Retro pop**  
The boat neck and fitted A-line silhouette give Kate Walsh's crimson frock 1950's charm, while the drop-pleated skirt brings a modern spin.

FROM TOP: RAG & BONE SCARF, \$225; HOLT RENFREW; LE CHATEAU DRESS, \$180; LECHATEAU.COM; BOUTIQUE MOSCHINO BAG, \$576; SHOPBOP.COM; KATE SPADE PUMPS, \$328; THE SEPTEMBER.COM



**GET THE LOOK:** 4 ways to go dotty







ALTUZARRA FALL 2015

DRESSING UP

# Dare to flare

Writer *Karen Cleveland* ditches her skinny jeans and begins a love affair with wide-legged pants

The '70s are in the air this fall, with beautifully tailored flared trousers ruling the runways at Yohji Yamamoto, Stella McCartney and Ralph Lauren. All this high-fashion flare action means bidding farewell to the ubiquitous skinny pant. This concerns me. For 10 years, my uniform has been skinny pants and a top—and if the season calls for it, a jacket. Skinny jeans, skinny pants and, as of last year, skinny leather trousers are the anchors of my wardrobe.

On the catwalk, the high-waisted, wide-legged wonders were modelled by six-foot-tall glamazons, but at five-three I was doubtful that a flare could work for me. For advice on how to master the look, I turned to Toronto-based stylist Talia Brown.

Brown is of a similar height, so she understands my reservations, but her response is encouraging: “A beautifully cut flare makes you

appear longer and leaner, and it is a look that every shape and frame can wear—that’s the beauty of it.”

The last time I wore flares they were of the ghastly low-rise denim variety. Brown advises me to shop for a well-made, well-fitting pant (not too tight, not too loose) that hits at the high point of my natural waist, but not so high that it takes up my entire torso. Thankfully, today’s offerings have evolved, particularly Gap’s 1969 Skinny Flare jeans, which have a mid to high rise and are slim through the leg, with a Charlie’s Angels-worthy flared leg.

The real trick, though, is in the styling. Find a fitted top and tuck it in; otherwise the waistline gets lost entirely. Adding heels lengthens the look, says Brown. (If you’re not vertically challenged, you can absolutely play with flats—she recommends brogues or even sneakers.)

At first glance, I was shocked at how wide the pants looked, but with my favourite J.Crew linen T-shirt (tucked in) and a pair of open-toed wedges, I was happy with the result. Come fall, I’ll swap my wedges for booties and wear them year round.



Karen Cleveland in her new Altuzarra wide-leg pants



ALTUZARRA PANTS, \$1,050, HOLT RENFREW. GAP JEANS, \$90. GAPCANADA.CA. PINK TARTAN PANTS, \$295, PINKTARTAN.COM

For a look closer to the runways, I tried a pair of heavenly dark blue-charcoal wool pants from Altuzarra. They fit me well, with a high waist and a long, perfect-width flare that revealed my toes. With a heel, they really do draw the eye from the waist to the floor, giving the illusion of long, lean legs. (I feel at least five-foot-six in them.)

The formal, elegant nature of a wide-legged trouser makes for a welcome change to my workwear, too. Case in point: Pink Tartan’s wide-leg Tech Pant, which offers a slimmer and more flattering fit at the hips thanks to its stretch fabric.

After office hours, I took the streetcar to meet friends for dinner, sporting my new denim, and realized that I was the only woman not wearing skinny pants. I’m sure it won’t stay that way for long.



ONE-MINUTE MIRACLE

Dear SkinCeuticals Physical Eye UV Defense: I didn’t realize how much

I was neglecting the delicate skin around my eyes until I met you. I’m not given to applying my daily sunscreen right up to my lash lines, yet the adjacent area is ground zero in my wrinkle-prevention efforts, and if there’s one thing dermatologists have drilled into me, it’s that UVA rays will speed up that crease-ification no end. Your mineral broad-spectrum SPF 50 formula is tinted, so it disguises faint circles, and comes in a silicone base similar to most makeup primers, so you stay put while illuminator and concealer glide on overtop. In a pinch, you also top up the protection on my nose. *Thanks for keeping me covered, Rani Sheen*

SKINCEUTICALS PHYSICAL EYE UV DEFENSE SUNSCREEN BROAD SPECTRUM SPF 50, \$37. SKINCEUTICALS.COM/CAN



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Please see instructions for use for full list of warnings and precautions.

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## SUMMER HAIRCARE SCALP SOLUTIONS

*A healthy scalp is the key to luscious hair, but it’s often left out of the beauty conversation. Here’s how to care for yours*

BY NATASHA BRUNO

Dandruff. It’s a highly unsexy topic that’s embarrassing to talk about, perhaps because of the perception that it’s linked to poor hygiene. But the truth is, it doesn’t discriminate. “Fifty per cent of the population has it,” explains Dr. Rolanda Johnson Wilkerson, senior manager of scientific communications for Procter & Gamble Beauty, at the company’s huge research lab in Cincinnati. The condition is caused by a yeast-like fungus called malassezia that feeds on the scalp’s natural oils. Usually, this action causes the skin to inconspicuously shed dead skin cells every 28 days. The hot days of summer combined with the scalp’s natural insulation (i.e., hair) can lead to increased levels of the fungus, which causes flakes to build up. “During the summertime we see peaks of growth because of the temperature and the humidity,” says Johnson Wilkerson. Here’s how to help your scalp enjoy summer, and keep it healthy and flake-free—for good.

### Watch for product buildup

If you see waxy yellow flakes on the scalp, it might be down to hair oils or other styling products, combined with infrequent washing. In Quebec you can get your scalp checked at Jacques Despars’s boutiques, where they probe the hair and scalp with a tiny camera. “You can see if the pores of the hairs are blocked,” says the salon’s scalp specialist Precillia Myre. Oily flakes could also be a more severe scalp condition such as psoriasis, says Johnson Wilkerson, who recommends seeing a dermatologist.

### Moisturize your scalp

If dryness is an issue, the fix may be as simple as massaging nourishing conditioner into your scalp. “I know we say to not put conditioner at the scalp, but when it’s dry, we need to moisturize it,” says Myre. Johnson Wilkerson cautions that dry scalp is usually a symptom of dandruff. “Only about 5 per cent of the population experiences dry scalp. The vast majority will actually have dandruff.”

### Don’t scratch

An itchy scalp sometimes seems irresistible, but control that urge. “Repetitive scratching can damage the epidermis of the scalp skin,” says Johnson Wilkerson. This can leave abrasions and impair the scalp’s moisture barrier, so it dries out. Constant rubbing can also cause breakage by removing the upper layers of the hair cuticle.

### Treat and repeat

Dandruff can’t be cured, but it can be controlled. Johnson Wilkerson recommends washing your scalp and hair with a shampoo containing an anti-dandruff active ingredient like zinc pyrithione at least once every three days. (After about three days, malassezia’s overgrowth can return.) Using an anti-dandruff conditioner is key too. “With a cosmetic conditioner, you are washing some of the active ingredient away from the scalp. So it’s not as effective as it should be.”



**Purifying botanical**  
KLORANE ANTI-DANDRUFF TREATMENT SHAMPOO, \$11, DRUGSTORES

**Power cleanser**  
AVEDA SCALP BENEFITS BALANCING SHAMPOO, \$26, AVEDA.CA

**Double-duty hydrator**  
HEAD & SHOULDERS DAMAGE RESCUE PYRITHIONE ZINC CONDITIONER, \$6, DRUGSTORES

**Pre-wash therapy**  
RARE ELEMENTS HAIR & SCALP EL TREATMENT, \$48, PETALANDPOST.COM

**Insta-relief spray**  
DUCRAY SENSINOL SERUM, \$24, DRUGSTORES

**Soothing elixir**  
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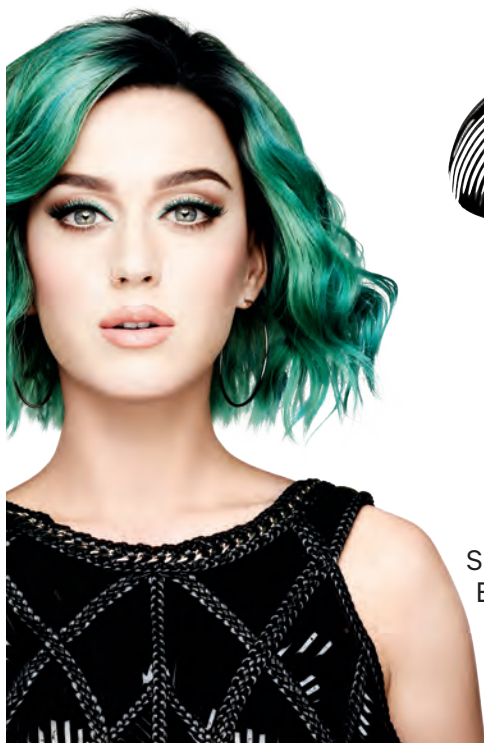
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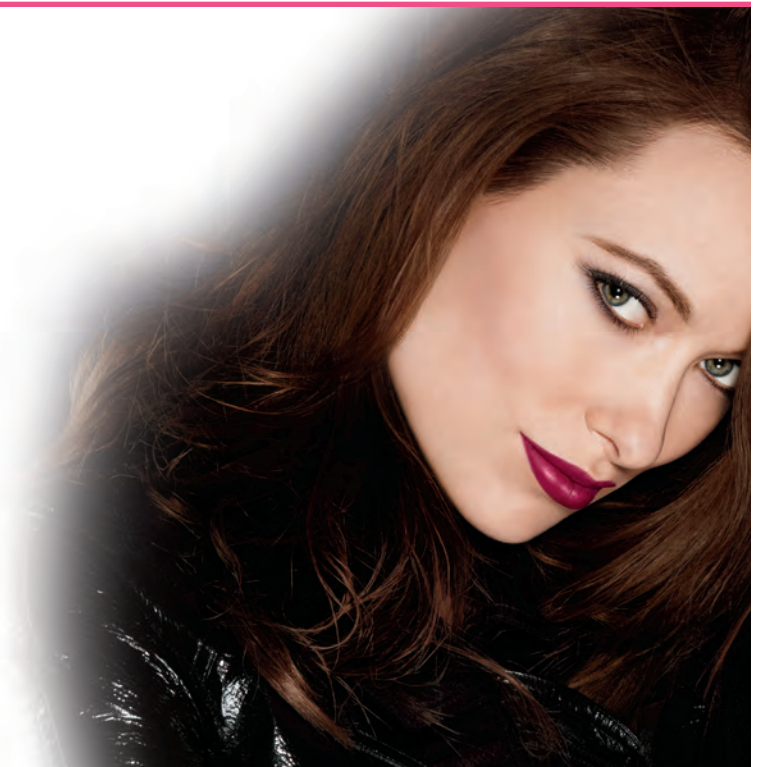
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MAKEUP TREND

Shaping up

Continued from cover

I ask makeup artist Carly Wolk, Estée Lauder national spokesperson, for a demo, stressing that I want a natural-looking contour. “Contouring for older women requires a highlighter one to two shades lighter than your concealer, and a contouring colour two to three shades darker than your foundation—that’s it. But both should have the same undertone as the skin,” she says. The pros also prefer cream or liquid-based products to powders since the skin becomes drier as we age. These have moisture, absorbing into the skin and creating a more natural effect, and they’re easy to work with.

Wolk uses a surprisingly small amount of product, but I already notice my eyes looking brighter and my cheekbones lifted. “The key is to apply product to the right places and blend well,” she says. Plus, I’m not going clubbing, and I don’t plan to be under TV lights, so adding multiple layers isn’t necessary. Shawn even recommends applying the highlights before contouring because “unlike 20- and 30-somethings, you have to lift the features first—then you can see where you need to contour.”

With this in mind I try their steps at home, applying highlighter to my creases: nasolabial folds, marionette lines, Cupid’s bow, as well as the triangle under the eyes (inner eye corner down to the outside of the nostril, swinging back up to the outer eye corner), the high point of the brow arch, the bridge of the nose and the temples around the eyes. I also apply the highlighting shade slightly above my natural jawline, then use my fingers to blend it all in.

Next up: contouring. Using my thumbs, I find the space under my cheekbones. This is where Wolk recommends applying a small slash of product, close to the ears. The dark colour stands out, but as I blend in an upward direction (to create lift), it quickly fades to a subtle shadow. I add contour to the sides of my nose and underneath the highlight I created on my jaw, being careful to blend upwards toward the highlight but not into it. Finally, I buff everything together using a fluffy brush and translucent powder. I’m done in under three minutes. Even better, it looks like Wolk’s handiwork!

Delighted with my new-found skills, I judge contouring to be a do, pledging to buy cream-based formulas, use a light touch and always blend well. “If you do anything too much, it’ll look like too much. You never want someone to look at you and see your makeup,” says Wolk. Hmm. Take note, Kardashians.



CONTOURING PRODUCT GUIDE

Take this to the counter and get the right formula for you

CREAMS

Best for dry skin types, this creamy palette offers two contouring shades, one highlighter and one illuminating shade. There are six palettes to choose from, based on your skin tone and undertones.

1. COVER FX CONTOUR KIT, \$48, COVERFX.CA

Sheer, cream-to-powder textures, no shimmer and an angled sponge that’s great for blending make for a very natural finish.

2. ESTÉE LAUDER NEW DIMENSION SHAPE & SCULPT FACE KIT, \$55, ESTEELAUDER.CA

STICKS

These thin pencils allow for better precision and easier blending, especially in the nasolabial folds and marionette lines.

3. SMASHBOX STEP-BY-STEP CONTOUR STICK TRIO, \$52, SEPHORA.CA

A clutch-friendly option, this two-in-one pencil offers a highlight shade at one end and a contouring shade at the other.

4. NUDESTIX SCULPTING PENCIL, \$28, SEPHORA.CA

The wider and flatter tip deposits more colour, ideal for those with contouring experience—or the patience to blend well.

5. CLINIQUE CHUBBY STICK SCULPTING HIGHLIGHT AND SCULPTING CONTOUR, \$24 EACH, CLINIQUE.CA

LIQUIDS

The pros (and I) view wand application as foolproof. The liquid allows you to control how much you apply, and it’s easy to remove any excess.

6. DR.JART+ BB MATE CONTOURING 1.2.3 KIT, \$56, SEPHORA.COM

POWDERS

A multi-shade palette for those wanting to play with degrees of light and shadow. A fluffy brush is best to buff out harsh lines and diffuse colour.

7. ANASTASIA BEVERLY HILLS CONTOUR KIT, \$52, SEPHORA.CA

Place the highlighter powder on the high point of the browbones to lift the face, and the contour shade just below the cheekbones for definition.

8. MAKE UP FOR EVER PRO SCULPTING DUO, \$45, SEPHORA.CA

A standout from this comprehensive contouring line is the taupe-toned contouring powder, which resembles a shadow (rather than bronzer), making it easier to work with.

9. RODIAL INSTAGLAM COMPACT DELUXE CONTOURING POWDER, \$75, MURALE.CA

PRESS PLAY

NEON LIPS

Step up your everyday makeup game with a vibrant swipe of colour

BY NATASHA BRUNO

There’s no time like the summer to try out a vivid lip. Liquid lipsticks are the best way to create bold looks that last: offering the no-budge power of a stain, the creaminess of a gloss and the pigment potency of a lipstick. The trick for keeping these super-saturated formulas office friendly? Leave the rest of your makeup minimal and let your lips make the statement.



Step 1 Apply a balm or lip primer to help smooth out the surface of the lips.



Step 2 Swipe off a small amount of colour with a lip brush and trace your lips for a defined outline before filling them in with the applicator.



Step 3 Use the edge of a makeup sponge to clean up any mistakes or excess.

ONLINE TO SEE OUR HOW-TO VIDEO, VISIT THEKIT.CA/NEON-LIQUID-LIPS/



PROFILE

WILD SIDE

Fashion illustrator Donald Robertson brings Mitford, his beloved Insta character, to the printed page

BY MICHELLE BILODEAU

Donald Robertson, 53, has more energy than most 20-somethings. Born in Toronto and based in Los Angeles, the fashion illustrator is a social-media phenom, dubbed the Andy Warhol of Instagram. Beyoncé has worn pieces emblazoned with his prints. He’s collaborating with Carine Roitfeld on a line of T-shirts. He works full-time as the head of creative development at Bobbi Brown, and he’s a father of five, including adorable twin toddlers. Robertson’s latest project is *Mitford at the Fashion Zoo* (\$21, Penguin Random House), a super-stylish picture book starring Mitford, a glamorous giraffe, who made his debut as an illustrated Insta character sitting in the second row behind Anna, Grace, et al. The audio book is voiced by *Game of Thrones* and *Star Wars* star Gwendoline Christie.

“My wife got tired of me working for ‘likes,’” jokes Robertson, over coffee at Colette Grand Café in Toronto, about

Mitford moving from the screen to the page. (Kim Gieske, Robertson’s wife and a celeb favourite interior designer, wrote the story for the book.) Mitford himself is already an Instagram star: The elegant mammal has an account of his own (@mitfordfashionzoo) and more than 2,300 followers.

“Instagram has 100 per cent changed my life,” says Robertson, about the power of social media. “If you have an audience and you can call people to what you’re doing, you can be as wacky as you want and you don’t have to worry about messing up, because you’re already bringing your own people to the table.”

Robertson has followed his creative spirit for more than three decades. He spent his early years in Toronto, helping Frank Toskan and Frank Angelo found M.A.C Cosmetics. He then moved to New York and launched *Marie Claire* and helped redesign *Glamour*. But he ended up back in the beauty game

working in creative development at Estée Lauder companies and Smashbox, and landed his current gig at Bobbi Brown.

How does he do it all? Getting quiet at 4 a.m. helps. “My house is dead quiet, and everyone’s unconscious—all of them. That’s like primo time because no one can bug me, nobody can grab scissors off my desk and stab themselves. This is like the golden hour. This is where I do all of my collaboration stuff. As the sun starts coming up, and people start getting up, it just starts getting faster and faster.”

For the moment, his focus is Mitford, who he takes on the road with a book tour starting in Toronto at Holt Renfrew Bloor Street on August 21, stopping at Story in New York and Colette in Paris. “It’s a character that pokes fun at the fashion industry,” says Robertson of Mitford’s universal appeal. “It’s a book for fashionable kids and childish adults.”

THE KIT

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Clockwise from left: Donald Robertson at a Sephora + Smashbox Event at Smashbox Studios in March; Robertson’s first book, *Mitford at the Fashion Zoo*; Robertson’s twins often make appearances on his Instagram account; Sketches from Violet Grey & Cassandra Huysentruyt Grey Host Artist In Residence Donald Robertson in Los Angeles in August 2014.



# THE EYES HAVE IT

Adding a new eye look is one of the quickest ways to shake up your beauty routine. From a twist on classic liquid liner, to mastering a perfectly defined brow — if you're looking for a little on-trend eye inspiration, you've come to the right page.

## contemporary cat

Nothing says polished like liquid liner. Black is — and always will be — classic, but if you've got an extra special event coming up, why not try swapping tried and true black for a deep, jewel tone liquid or gel liner for an elegantly cool, modern twist?

Maximize the look by keeping the eye area well hydrated, and finish with two generous coats of mascara.

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LANCÔME  
GRANDIOSE  
MASCARA

## high brow

Beautifully defined eyebrows not only frame and open the eyes, they can add balance and symmetry to your entire face. The key is to accentuate your natural brow, and avoid the heavy-handed, squared off look that declares, "I drew in my eyebrows!"

If you're uneasy about accentuating your brows, a brow gel and brush kit will take the guesswork out of nailing the perfect look. Always start with a beautifully smooth eye area, and complement a strong brow with a soft, subtle eyeshadow.

STILA STAY  
ALL DAY  
BROW GEL  
AND BRUSH



LISE WATIER  
OMBRE VELOURS  
SUPRÊME -  
VANILLE VELOURS



ELIZABETH ARDEN  
CERAMIDE  
CAPSULES DAILY  
YOUTH RESTORING  
SERUM



## jewel tone

There's nothing like a little sparkle to instantly shake things up, and the beautiful thing about jewel tones — aside from the sparkle, obviously — is that anyone can wear them.

An eyeshadow palette tailored to your own natural eye colour will make it a snap to find shades that suit you. If lush lashes are your thing, try a two-step lash product for your longest, fullest lashes this side of extensions. Finally, pair with a nude lip to keep all eyes on your eyes.



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