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"It's 4pm and a not so cool 44 degrees in fabulous Florence #AlliterationEat YourHeartOut \*sticks head in air conditioning vent\*"

@DelevingnePoppy, July 14, 2015

#### **BEAUTY MATH**

Sleek, centre-parted hair and metallic grey-rimmed eyes add up to a look we love

A HEAT-PROTECTING BLOW-DRY BALM LIKE **BUMBLE AND BUMBLE** STRAIGHT BLOW DRY, \$37, SALON



A CHARCOAL CRAYON LIKE **MAKE**UP FOR EVER AQUA MATIC WATER
PROOF GLIDE-ON EYE SHADOW



Salem star Ashley Madekwe looked polished at Entertainment Weekly's Comic-Con party in San Diego. Rake a quarter-sized blob of smoothing lotion into damp, centre-parted hair and blow-dry small sections downward with a paddle brush. Run a flat-iron from mid-length to ends before tightly tucking each side behind your ears. Trace the eye with a shadow pencil and blend with your ring finger before adding black liner and mascara. -Natasha Bruno

#### **TALKING POINT**



#### **SOCIAL** BACKHANDS

One good thing to come out of the New York Times's body-shaming piece on Serena Williams: Women like J.K. Rowling spoke up by taking to Twitter and lashing out at the newspaper's ignorance. Around the same time. Hunger Games star Amandla Stenberg hopped on Instagram to criticize Kylie Jenner's cornrows, citing cultural appropriation and elaborating on the damage it causes, which raised important questions in the process. So is it disappointing that it takes a celebrity to draw our attention to body. race and cultural issues? Absolutely, But considering social media may be the only avenue some people have to educate themselves, it's important for those with a voice to speak up and deliver truths, no matter how harsh they may be. Besides, if you can't stand the heat? Stav out of problematic territory. -Anne T. Donahue



**DAILY DOSE** GET YOUR FASHION AND BEAUTY **NEWS UPDATES EVERY MORNING AT** THEKIT.CA



#### When did your interest in fashion start?

"I grew up in the '60s, and my mother was very fashionable and would make our clothes. It seems so crazy now, but it was what all the mothers did. My mother was a tap dancer and my grandmother would sew her all of these elaborate costumes that we would play

#### **BOOKS**

### STILL KILLING IT

Candace Bushnell, who created a cultural phenomenon with Sex and the City, adds to her bibliography (and our summer reading lists) with Killing Monica. We chatted about the impact of style—on characters and real life

BY ALEX LAWS

with when we were kids. We had the costume box with top hats and belly-dancing costumes and weird gold hats, all kinds of things."

#### How important are clothes to your characters?

"When I'm writing a book, I'm always thinking about what the characters are wearing. They're like costumes to me. When Sondra-Beth puts on her Monica outfit, I thought of it as kind of Lady Gaga-ish. I had this vision of these wings, because Monica is larger than life. There's a part of me that can't stop thinking, 'What would the wardrobe be in this scene?' I've always written like that. It's like that old saying, 'The clothes make the man."

#### How important are clothes to you personally?

"When I first moved to New York, there was this shoe thing. When you walked into a restaurant, the

maître d' looked at your shoes, and if you were wearing good shoes you'd get a good table, and if you were not wearing good shoes, they wouldn't have any tables. I had literally one or two pairs of shoes and they were maybe a size too big—you know, I got them on like 80 per cent sale—but I was like, 'I don't care! I need good shoes!""

#### It's hard to imagine a world without Sex and the City. Do you walk around thinking, "I did that"?

"I think one's always trying to do better. It's my life. Let's face it. I'm like a one-sided person. I'm really into writing and being creative. I ride horses too—I do dressage. It's so freaking hard; I don't know why I do it. There's all the equipment and cleaning the tack, and everyone's like, 'Why don't you just relax?' and I'm like, 'No, I'm going to a horse show!' I'm always like, 'I'll relax when I'm dead."



#### Sandra Bullock

The actor autographed 10 pairs of Rupert Sanderson Minion heels, which raised \$42,425 for charity. Bullock then matched the total

#### Sam Smith

The British singer is the face of Balenciaga's Fall 2015 menswear campaign, marking his first collab with a fashion house

### **STYLE THERMOSTAT**

Kaia Gerber Cindy Crawford's 13-year-old daughter made her modelling debut in Vogue Italia and scored a role in an indie film

#### Drake

The rapper's preppy, all-white Wimbledon ensemble with a sweater draped over his shoulders was ridiculed on Twitter

#### **Oprah Winfrey**

Readers were not impressed when Opes's magazine, O, gave body-shaming crop-top advicewear one only if you have flat abs.



#### **COOL COLLAB**

## Couture colour his studio in Paris to talk haute couture, It girls and why a passionate lover is the best makeup

BY RANI SHEEN

Couture week in Paris is the stuff of fashion dreams: spectacular handcrafted clothes, opulent venues and exquisitely dressed stylists, clients, actresses and It girls at every turn. At Giambattista Valli's show at the Grand Palais, models in enormous fluffy gowns covered the runway like extremely expensive marshmallows. Later, at his studio,

aunch of the week: the five carefully chosen ipsticks he designed for M.A.C Cosmetics. These are my fetish colours, my obsession colours that in the last 10 years you always find in my collections," he says. "I thought this was the perfect pink—perfection doesn't exist, but it was the one that represented me the best—the best coral, fuchsia, red and dark red."

Despite the girliness of this colour family, in Valli's mind the shades are bold and modern. "I think the pale pink can be absolutely graphic with something totally black," he says. "Fuchsia can be fabulous when you have on a white shirt and a pair of jeans, and you've just come out of the shower, and you have wet hair and the fuchsia lip." The bullets are matte, but there's also a pearly gloss to be slicked on overtop or worn alone—like the high-shine pink lip that makeup artist Val Garland was applying backstage at Valli's show the day before. "I like that it catches the light," says Valli. "It gives glamour, something a bit more special—you don't go to the office with gloss on."

Even so, cosmetics aren't the ultimate accessory for a big night out. "To have the most passionate lover on your arm—that's the best makeup you can have," Valli says. where those pieces were hanging for closer "Your face really changes when you have inspection, we chatted about his other big somebody totally madly in love with you."

Giambattista Valli is known for his close relationships with his clients—a wide variety of North American celebrities and European It girls, sometimes called "Valli Girls," united by their taste for drama but also a kind of casual elegance. "It's my biggest inspiration to know them, to learn from them, to get inspired by them," says the designer. "Most of the time, I love it when I get surprised by the way they interpret the clothes, turning my dress into her dress. This is extremely important." On that note, we asked him for his first impression of five of his



Lena Dunham at the Emmy Awards, August 2014

"The most extraordinary, unexpected, one of a kind. It's when beauty goes beyond, when somebody can be so unique and a leader of something different."



Rihanna at the Grammy Awards, February 2015

"The best entrance I've ever seen in my life. She was running around in this dress like the happiest little girl ever, and wearing it almost like it was a T-shirt. Her makeup and hair looked like she'd just come out of the shower."



Olivia Munn at the M.A.C and Voque Celebrate Giambattista Valli dinner party, November 2014

"She was amazing with her interpretation of this, because I styled it in a totally different way in the collection. She looked smashing, divine, she looked like her. I love shorts for evening-it's like a modern tuxedo.'



Allison Williams at the Met Gala, May 2015

"This is the Met ball: we went together. Allison, she's divine. She's like pure beauty in every sense.

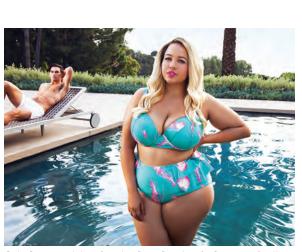
ADVERTORIAL



Amy Adams at the Style Awards during New York Fashion Week, 2012

"Amy was one of the best dates of my life. So beautiful, I was shocked. She says, 'I'm here for you, do whatever you want with me in terms of creating a look. I'm an actress, what's your dream, you tell me."





Gabi Gregg in a bikini from her SwimSexy line for Swimsuitsforall

### **CURVE APPEAL**

Style blogger Gabi Gregg has a captivatingly fresh approach to fashion—the rules are there ain't no rules

BY NATASHA BRUNO

Gabi Gregg is on a mission to reshape the fashion industry. She channels her passion for style, writing and body positivity into a buzzed-about blog, GabiFresh. Since starting her blog back in 2008, Gregg has gained recognition as an advocate for plus-sized fashion: She's launched three swimsuit collections and been featured in multiple magazines (Glamour, Teen Vogue, InStyle, the New York Times and Seventeen), and Dove has picked her to be the spokesperson for its Choose Beautiful campaign. We sat down with the L.A.-based blogger at the Women in the World Summit in New York City, and she dished about the plus-sized market, breaking fashion rules and the age-old struggle to find the right bathing suit.

#### What made you enter the blogosphere?

"I started my blog because there were no options for younger plus-sized women. Nothing! There was no Forever 21+. There was no ASOS Curve. So it was really a resource for telling girls, 'This is where I shop.' And you had to be creative."

#### Has there been a defining moment in your career?

"I blogged about myself in a bikini a few years ago and it had a huge response. Women were so amazed and inspired to see someone my size wearing a bikini because it's not something you see every day, especially in a positive light. We're shamed into thinking you have to have a specific body type—the 'beach body.' It went viral, and because of that, a swimsuit company called Swimsuitsforall reached out to me and said, 'We love your message; would you be interested in doing a capsule collection with us?' The first collection I had went crazy—the website literally crashed when it launched. Girls were on the website at midnight waiting for it to come out. It sold out in two days."

#### What's your style strategy?

"I reject all the fashion rules. I am so sick of talking about them. So many magazines will call and say, 'I'd love to do a story on plus size. Tell us why this works for your body type.' I never think about that when I am getting dressed. I might try something on and think it doesn't look good on me, but I'm not like 'I can't wear that because it's not the right shape.' I love sack dresses, but everyone tells us that you have to cinch the waist and show off your hourglass. There is nothing wrong with women who want to do that, but I don't want to feel like I have to, and I'm sick of magazines telling us we do. That message is saying, 'Here is what you need to do to disguise your body and change the shape of it.' It's damaging. It's not making us feel good about ourselves."

#### What's your advice to other women who have a hard time shopping?

"I am all about uplifting women and saying, 'You can wear whatever you want.' If something doesn't look good on, take it off. Don't buy it. But try different things—don't limit yourself and say, 'I'm not going to wear stripes.' That's crazy! I have so many stripes. Know that you don't have to stick to a certain rule."

#### You're a pro when it comes to swimwear. What tips do

you have for finding a suit that fits right? "The number one is fit and support; other than that, you can go in any direction. Move around when you try it on. I have big boobs, so I have to make sure nothing is falling out. I love a great underwire bikini because I want to feel supported."

# SALON-STYLE [no appointment necessary]

hile you treat vourself to salon-auality hair at home

Summer is the time to let your hair down and experiment—with colour, texture and more. This season let Shoppers Drug Mart be your go-to destination for top-level hair care.

#### 1. Now Trending

Bouncy curls and beach waves were Whether you're all about on-trend pastel damp or dry hair.

#### 2. Tried, Textured & True

Braids are everywhere this season, from the runway to every music festival and even the work place. Whether you're Give your hair the sleek and smooth and resist future damage.

#### 3.A 70s Love Story

the 1970s, this look, seen on the runway Blondes are having a moment! With at Valentino and Céline, and on the red model babes like Gigi Hadid and Karlie carpet thanks to Reese Witherspoon Kloss representing the light side of and Keira Knightley, projects a classic, things, perhaps now is the time to take stylish ease. Add göt2b® mind-blowing the plunge into blonde? With Garnier Mousse to your arsenal for a touchably Olia ammonia-free haircolour, expect sleek middle-parted pony.

#### 4. Brighten Up

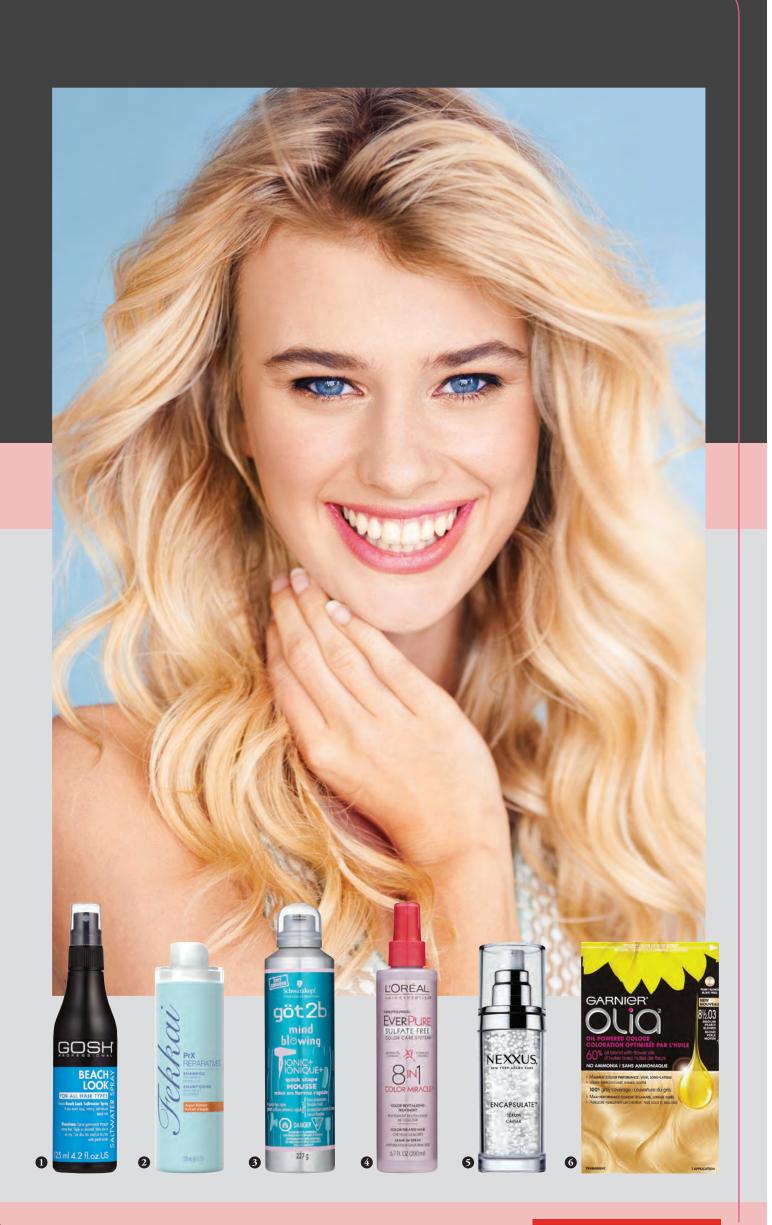
spotted all over the red carpet-just shades (oh hi, Kelly Osbourne!), the new look at Allison Williams and Cara jewel tone dyes (we love your purple, Delevingne's recent appearances for Nicole Richie!) or just want to keep your inspiration. Skip the salon and achieve usual colour in check, the L'Oréal Paris® a gorgeously tousled beach-sexy look EverPure Color Care System™8 in1 Color at home, thanks to GOSH Beach Look Miracle™ Spray is for you. Boasting eight Saltwater Spray which can be used on beauty benefits, this wonder treatment protects color from fading, evens out hair's texture, helps shield against heat damage and more.

#### 5. Summer's Smoothest Style

rocking a classic braid or trendy fishtail, treatment, as seen on the recent it's important to start with a good base. runways at Ralph Lauren, Oscar de la Fekkai PrX Reparatives Shampoo is Renta and more. Nexxus® Humectress® infused with Argan to help detangle Encapsulate™ Serum progressively smoothes the hair fiber surface to bring it back to its pre-damaged state.

#### The middle part is here to stay. A nod to 6. The Backstage Treatment

shiny, soft and silky blonde.



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## Feet first

ready for their close-up. Put your best foot forward with a little help from an expert

BY RANI SHEEN



"Pedicures aren't just about good looks," says L.A.-based nail pro Tom Bachik, who admittedly makes the fingers and toes of his regular clients Jennifer Lopez and Heidi Klum look very, very good. Shocked to hear a recent statistic that four in 10 Canadian women have never had a pedicure, and 44 per cent have not had one in at least a year, Bachik goes on to make a strong case that gorgeous feet free of dry, cracked skin, calluses and corns improve our quality of life—especially during sandal season. Here, his instructions for keeping your toes gladiator-ready all summer long.

Make the shoe fit The switch-over from boots to strappy heels signals the start of callus season. "Calluses are formed because your body is sensing extra pressure in those areas and is trying to protect them," says Bachik. "So it builds that skin as a cushion to protect those areas. With a lot of my celebrity clients, the stylists use insoles and little pads in the shoes so the shoes are personalized to fit."

File dry As on our faces, exfoliation is key to babysmooth skin (feet dry out fast because they have fewer oil glands). "As we mature, we produce even less moisture, so it's easy to get dry, cracked heels. Use a coarse foot file on dry feet. Then use a stone in warm water to get really smooth." Wanting flawless feet yesterday can lead to drastic measures like removing calluses with a razor, but patience is a virtue. "Removing them can lead to infection; it can be very sensitizing, and also your body is going to sense the trauma and build it back even thicker," says Bachik. Keep an exfoliating stone in the bath or shower—he likes Dr. Scholl's Beauty Stone and rub calluses on the regular. "They will slowly reduce and pretty soon be gone."

Match your fingers to your toes Most of us go for contrasting polish colours on hands and feet, says Bachik, who has been seeing the re-emergence of matchy-matchy hands and toes. "I am also taking that look and spinning it a little bit and saying you can do blue hands and toes but slightly different tones." Try pastel blue fingers with cerulean toes, or bronze on feet with caramel fingernails.

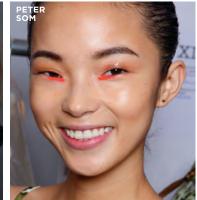


# Surf's up

Neon makeup, slick hair and surfer-girl nails make this summer hotter than ever. With our runway reports and easy tutorials, all that's left is to catch that wave

BY RANI SHEEN | FEATURE PHOTOGRAPHY BY CARLYLE ROUTH







Flashes of neon and saturated pastel makeup brightened up the spring runways. A hit of colour on a clean face is a fresh way to make a splash, and while some sunny days call for nothing but sunscreen, others require hot-as-the-sun lip colour or neon eyeliner that won't melt into your mojito. New-York-based makeup artist Troy Surratt, whose line has just launched at Sephora in Canada, gives us summer strategies for a look that's vibrant and playful—not smeary clown face.







If bright runway looks are too much for you, tone them down—a bright orange eye can become a pretty peach—or apply strategically. "If you are going to try a bold colour, it's fun to explore liners.

Don't cover the entire eyelid, but do something that is bold and graphic on the lash line.

1. TOUCH IN SOL STYLE NEON SUPER PROOF GEL LINER IN RICH MATTE ORANGE, \$18, SEPHORA.CA

2. NARS LARGER THAN LIFE LONG-WEAR EYELINER IN BARROW STREET, \$31, NARSCOSMETICS.COM

#### Try long-wear cream shadows

**DEAN DAVIDSON** 

Cream shadows give you time to play with a bright colour before it sets. "You can blend on the eyelid with a finger or brush; then the moisture evaporates and leaves behind a shadow look that doesn't move.'

3. MAKE UP FOR EVER AQUAMATIC WATERPROOF GLIDE-ON EYE SHADOW IN I-30 IRIDESCENT LIME GREEN, \$26, SEPHORA.CA

4. YVES ROCHER ULTRA LONG-LASTING WATERPROOF CREAM EYESHADOW IN AQUA BLUE, \$20, YVESROCHER.CA

#### Illuminate with moisture

Get your glow on with dewy moisture products, instead of shimmering powders. "When the makeup is done I mist the skin, and it takes away any sort of makeup-y, powdery quality, and makes skin look glowy, moist and beautiful."

**5. THE BODY SHOP** VITAMIN E AQUA BOOST SORBET, \$20, THEBODYSHOP.CA

6. L'OCCITANE PEONY PERFECTING MIST, \$25, CA.LOCCITANE.COM

#### Keep lips sheer

A matte, opaque lip can be overdone and drying in the summer. "Go for lighter-weight tinted balms and sheer, glossy lipstick formulas," says Surratt.

### **7. SURRATT BEAUTY** LIPSLIQUE IN POM PON, \$37, SEPHORA.CA

8. PAUL & JOE BEAUTE LIP GLOSS M IN STRAWBERRY KIWI, \$28, SHOPPERS DRUG MART

#### Lighten the layers

Skip primer and layers of foundation, which can feel too heavy and just melt off in the heat. "Lighten up with sheer textures. I'm loving the milky lightweight foundations

in dropper form, and I still love tinted moisturizers and BBs with built-in SPF."

9. DIOR DIORSKIN NUDE BB CRÈME, \$48, DIOR COUNTERS

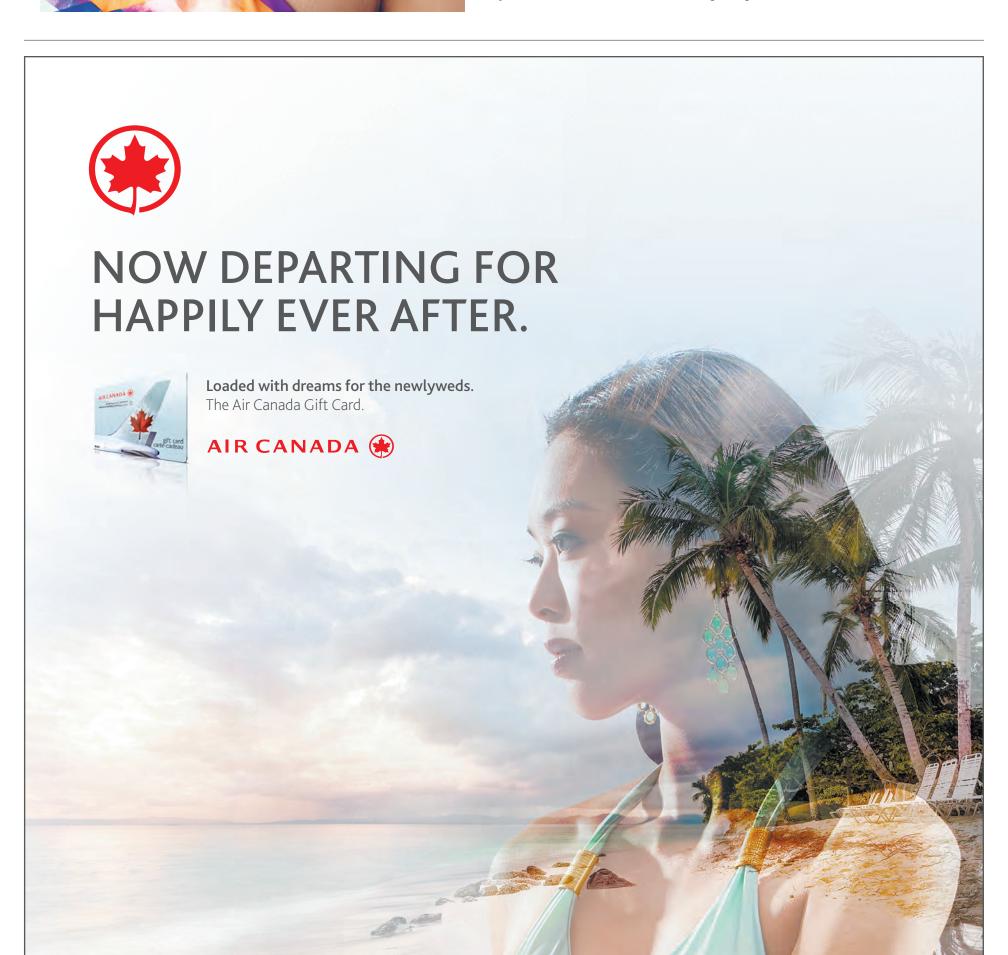
10. BOBBI BROWN INTENSIVE SKIN SERUM FOUNDATION SPF 40, \$72, BOBBIBROWNCOSMETICS.CA

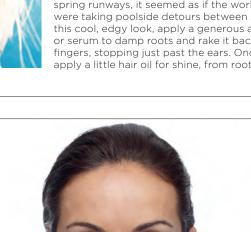
#### Blot your base

Take the oil out of your base before you leave the house instead of waiting for the grease slick to arrive later. "After you apply tinted moisturizer with SPF, blot the forehead, nose, cheeks and chin with blotting papers to absorb excess oil or humectants."

11. TATCHA BLOTTING PAPERS, \$15, TATCHA.COM

12. HOLLYWOOD FASHION SECRETS OIL BLOTTING TISSUES, \$6, BEAUTYMARK.CA







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polish adorned naked nails on the spring runways, in all the colours of a oncevibrant fluorescent wetsuit left out to dry in the sun. This easy-to-DIY nail art is so laid-back, it's practically



NEON WAVE Choppy, uneven swipes of Get Miss Pop's look

1. Start with a ridgefilling base coat, so the nail looks polished.

neon polishes 3. Wipe most of the

2. Choose a few

- polish off the brush.
- 4. Paint on squiggles, waves or smudges, leaving lots of negative space and a few blank.
- 5. Finish with a matte topcoat for a faded effect and so the designs really show. Now you're ready to hit the beach.

Vanessa Taylor @vanessa\_tweets **Beauty Editor** 

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