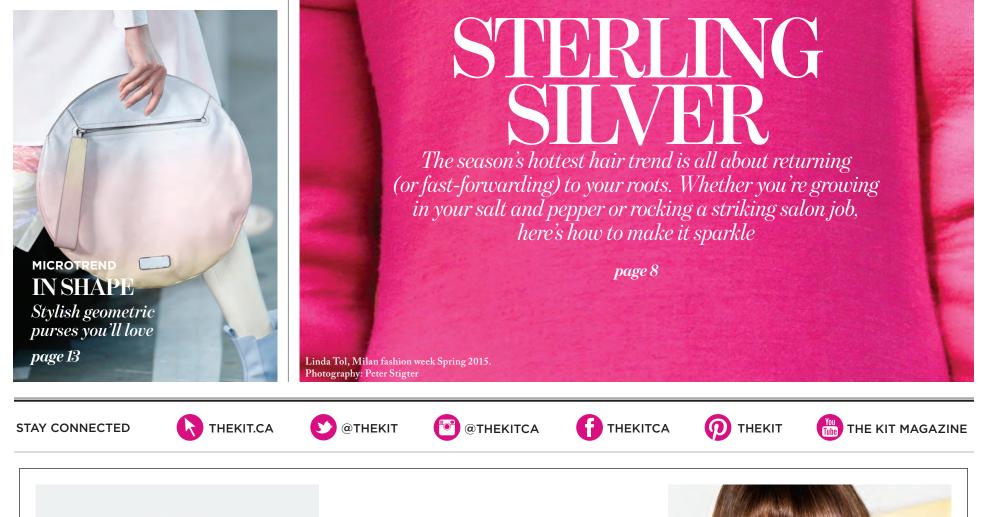
SPRING HAIR GUIDE





FESTIVAL BEAUTY BRAID BUNCH New takes on the pretty and practical staple page 10





NOW OPEN AT YORKDALE SHOPPING CENTRE

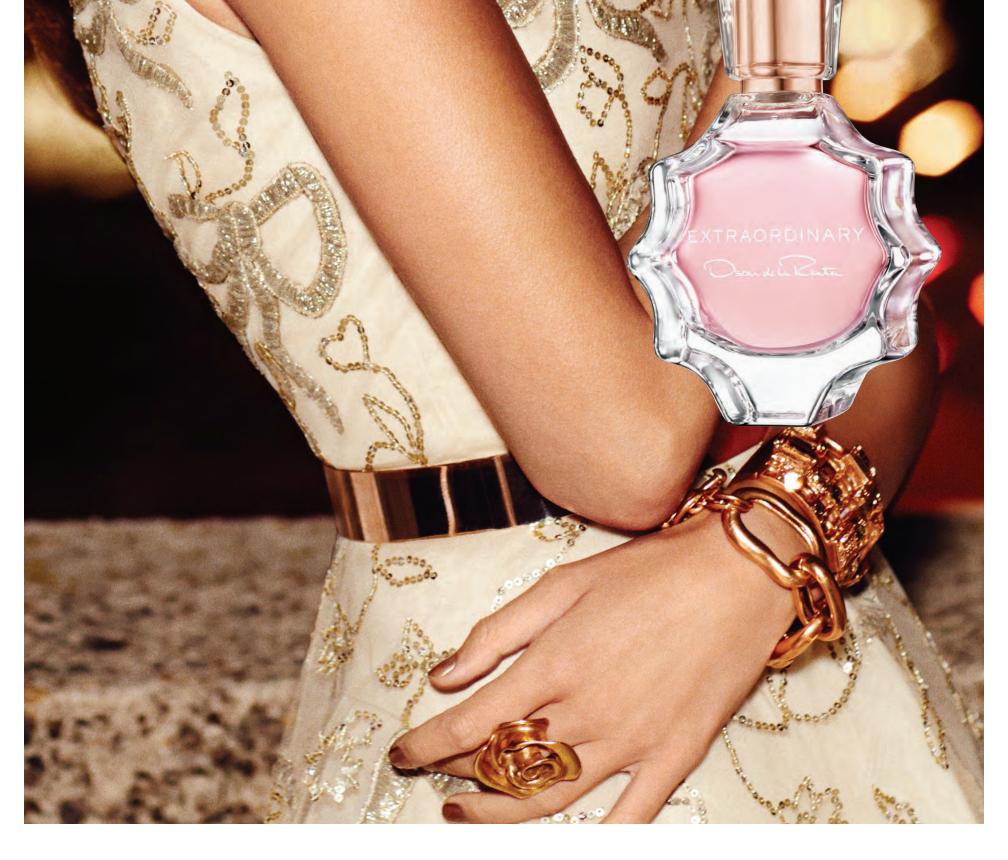
BVLGARI.COM



A NEW FRAGRANCE FOR HER

EXTRAORDINARY Ja Lo

ente



TWEET OF THE WEEK

"Now @HillaryClinton is running for President I can't wait to hear about Bill's hair style, suit choices & barbecuing skills. #Hillary2016"

@LisaTant, April 12, 2015

BEAUTY MATH

A roughed-up pixie cut and rich caramel lips add up to an edgy look we love



A FLEXIBLE-HOLD STYLING PASTE LIKE **PARLOR BY JEFF CHASTAIN** REWORKABLE HOLD PASTE, \$27, BIRCHBOX.CA



A CINNAMON-TAUPE LIPSTICK LIKE **WET N WILD** MEGALAST LIP COLOR IN SAND STORM, \$4, WALMART



Actor Lily Collins aced cool-girl polish at the Chanel Paris-Salzburg Métiers d'Art fashion show in New York City on March 31. Warm up a small dab of moulding paste with your fingers and rake hair up and to the side, pinching the ends of pieces at the front, crown and sideburns for choppy texture. Apply a spicy-brown lipstick and top with clear gloss on the lower lip for shine. -Natasha Bruno





^{oil} and salt-infused spray for ^{soft} tossed waves with sheen (shake v huiles et sels marins pour des ch ^{comme} à la mer – fini brillant (^{bien} 3.4 FL OZ/OZ LIQ/100 ml C

MONTH'S BEST Surf spray 2.0

The year 2001 was big for California-babe waves-Victoria's Secret's sexy fashion show debuted on network television, Brazilian bombshell Gisele Bündchen reigned supreme and haircare brand Bumble and Bumble launched its Surf Spray, one of the first of its kind, based on the old hairstylist trick of spraying actual salt water on models' hair. It ushered in a new era of glorious hairstyling freedom: Just spray and go. Today, 9.1 million viewers tune in to watch VS's sparkly spectacle, Gisele is the highest paid model in the world (and has been for the past eight years) and Surf Spray, one of BB's bestsellers, has amassed a cult-like following

texture you get after a day at the beach.

While many trends come and go-like overplucked eyebrows and clip-in extensions—sexy, windswept hair never goes out of style. Judging by this season's looks at Chanel and Tory Burch, creating perfectly imperfect, tousled texture is just as relevant as it was over a decade ago.

So why mess with a classic? While Bumble and Bumble has no intention of phasing out the original, its 2.0 version, Surf Infusion, is designed specifically for curly and coarse hair, addressing the salt-sensitive woes of those with drier hair types. Once shaken, the dual-

RADAR

mimicking the sun-dried, salt-water-soaked formula potion fuses hydrating palm, coconut and mango oils with sea salt, resulting in the same piecey texture as the original provides but with a noticeably softer touch. The spray can be used on both dry and damp hair, and works best spritzed on the length (rather than the roots), which also helps extend the time between shampoos. Even if the closest you get to the ocean is browsing other people's vacation Instas at your desk, now you can have low-maintenance, beachy waves that are soft, smooth and touchable, too. -Vanessa Taylor. Photography by Adrian Armstrong.

BUMBLE AND BUMBLE SURF INFUSION, \$35,

TALKING POINT



DRAKE TO CURATE

DRAKE) INS, COL MAGES

Drake has a new collab coming up (and it's much more artistic than his staged kiss with Madonna at Coachella). Sotheby's asked the rapper to curate the music for "Black Americans," an exhibit of works by artists including Jean-Michel Basquiat, Nick Cave and Rashid Johnson. From April 28 to June 12 at Sotheby's New York, guests can hear his picks at listening stations throughout the gallery. It's a change of heart for the Toronto native, who told Rolling Stone last year that "the whole rap/art world thing is getting kind of corny." The famed institution called him one of today's "foremost cultural tastemakers." Sounds like it's never too late for Drake. – Deborah Oomen

LIP LESSONS FOR HOW TO FAKE A FULL NUDE POUT HEAD TO THEKIT.CA/FULLER-DEFINED-LIPS/

GLAMOUR BAR AT THE GANSEVOORT

Picture this: You hop over to relied upon to stock overpriced N.Y.C. for a quick getaway and receive a late-breaking afterparty invitation, only to realize you've left behind your favou-

rite flat-iron and glow-inducing

bronzer. While mini-bars can be

tiny bottles of wine and salty midnight snacks, we'd never seen them include quality beauty backups until we checked in at the Gansevoort Meatpacking.

The hotel's in-room Glamour

Bars, launched in December, offer guests salon-quality straightening irons and blowdryers, which are free to useno more lugging heavy tools on your overnighter. High-end dry shampoo and styling products are also available without changing out of the hotel's super-soft robes. Unlike those \$12 cashews, the Glamour Bar products are not marked up, and guests can get a 20 per cent discount by buying them through the hotel's trip-planner app.

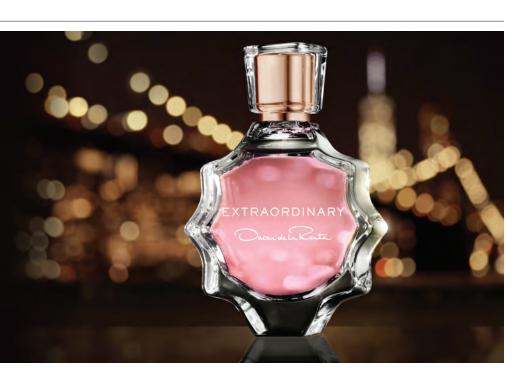
Once you've created a quick model-off-duty hair bend and cracked open a Too Faced mascara, you'll be ready for the party. We call that a beautiful way to travel. —Michelle Bilodeau

CCOMMODATION FOR MICHELLE BILODEAU WAS PROVIDED BY THE GANSEVOORT MEATPACKING, WHICH DID NOT REVIEW OR APPROVE THIS STORY.

A NEW FRAGRANCE FOR HER

EXTRAORDINARY

Iscar de la Renta





ONE TREND, THREE WAYS Smooth operator

Red carpets and runways are seeing a return to sleek, straight strands worn smoothed up, down or to one side, but always off the face. Here's how to get slick

JENNIFER LOPEZ

CARA DELEVINGNE

BY JULIA SEIDL

Polished, poker-straight hair worn close to the crown has slipped into favour on all the right red carpets. "It's not the undone look; it's the done look," says Los-Angeles-based stylist Robert Ramos, who works with Jaime King, Kelly Clarkson and Hannah Simone. Centre-parted, brushed back or parted deeply to one side, here are three ways to go smooth without falling flat.

KAT GRAHAM



DEEP SIDE PART

The look: As the pioneer of '90s minimalism, Calvin Klein extended his fascination with all things clean and lean to his models manes, including in Kate Moss's campaigns. Now a new generation of It girls, including Jessie J and Cara Delevingne, are embracing linear locks with a similar mirrorlike sheen but adding modernity and drama with a deep-very deep-side part.

How to get it: You want shine, not grease, so avoid using oil-based products while hair is wet and instead start by working in a gel for hold. "You can add product later to get the shine back," says Jessie J's London-based stylist, Alisha Dobson. Create the precise deep side part with a pintail comb. Smooth using a soft bristle brush, then wrap hair in a mesh scarf from a beauty supply store before blowing it dry. "The scarf will keep hair super flat," says Dobson. Finish with a serum for extra shine and a heavy dose of hairspray to tame fly-aways. If you have thick hair, part on a diagonal to prevent bulk on one side.

DENMAN 8.5" PINTAIL COMB, \$16, SALONS. FEKKAI SHEER HOLD HAIR-SPRAY, \$28, SHOPPERS DRUG MART BUMBLE AND BUMBLE BB.GEL, \$33,



ONE-MINUTE MIRACLE

Dear Fast Shampoo: Like my two best friends, you really showed up for me on my wedding day! With less than two months to go, I was craving some extra length and fullness. Then vou entered the picture. After using you for only one month, I noticed a difference-even my hairdresser commented on my new growth. Your vitamin-B-and-aminoacid-infused formula (which works to support the anagen or growth phase of the hair cycle) ensured my bob was the perfect length when I said I do, and I even had to stop using you afterwards, as my hair was was growing too quickly. Forever indebted, Michelle Bilodeau

SLEEK TOPKNOT

The look: Floppy topknots might work at brunch, but the red carpet bun is smooth and perfectly positioned. "It's about finding the right balance for the face shape," says Ramos of the elegant tight bun, as seen on Jennifer Lopez and Kat Graham. For a sweet ballerina-inspired spin, secure your bun centre stage, directly on the top of the head. For more of a statuesque feel like the knots Ramos created on King and Simone, position it farther back at the crown

How to get it: A few drops of argan-oil lotion plus leave-in conditioner equals smooth strands from the get-go, says Ramos. After drying and flat-ironing to remove body, work in a texture cream from the ends up. Pull into a high pony with a brush while lifting your head up and slightly back. If your head is leaning forward, the back will sag, says Ramos. Use a fine-tooth comb to smooth bumps before spraying your ponytail with hairspray to help strands stick together, then twist and wrap the tail around itself, securing the ends with bobby pins.





GIGI HADID

CENTRE-PARTED PONY

The look: Rarely is a red carpet unrolled without an A-lister posing with her lacquered long locks parted sharply down the middle and pulled back into a low pony. Both Brittany Snow and Gigi Hadid have taken the sharply parted nape-

KEVIN MURPHY UN.TANGLED LEAVE-IN CONDITIONER, \$25, SALONS. BIO IONIC ONEPASS 1" STRAIGHTENING IRON, \$280, SEPHORA.CA. MOROCCANOIL SMOOTHING LOTION, \$32, MOROCCANOIL.COM



How to get it: "A centre part is a strong and sometimes hard look to wear," says Dobson. Soften the severity by parting hair a quarter of an inch off-centre or by slightly teasing the roots so the hair lies flat but isn't overly taut. To achieve the right part for you: "Comb the hair back and let it part naturally in a clean line," says Ramos. "It's best to work *with* the hair." Work in a cream or oil serum before drying and flatironing to a straight, smooth finish and secure with a strong elastic.



Dove

"The key is to layer product a little bit at a time until you get it right,' says Ramos, who recommends finishing with a dry-oil spray for maximum shine.

ALTERNA BAMBOO SMOOTH KENDI OIL DRY OIL MIST, \$31, SEPHORA.CA. DOVE VITALITY REJUVENATED SILK CREME, \$8, DRUGSTORES. SEPHORA COLLECTION OMBRE SEAMLESS HAIR TIES, \$12, SEPHORA.CA.

FAST SHAMPOO, \$20, NISIMINC.CA

LINE WE LOVE A FRENCH LEGEND

The secret to perfectly undone Parisian hair and Bardot-blond highlights is now at our fingertips

BY NATASHA BRUNO

French hairstylist Jacques Dessange cemented his place in hair history when he transformed a young Brigitte Bardot from brunette to blond for her 1956 film And God Created Woman. He then went on to concoct her signature *chignon* choucroute bouffant style, teased to perfection.

From mid-May Canadians can get a little of that *je ne sais quoi* via the launch of haircare line Dessange Paris, named for the man who pioneered natural-looking blond highlights and that unfussy tousled look we've come to covet.

It all began in 1945 when Dessange, the son of a barber, left his hometown of Souesmes, France, at age 20 and moved to Paris to become a hairdresser. But his career got off to a rocky start: After being fired from 10 salons in one year, Dessange took his creative approach to the fashion sphere, notably with Carven's star model, Fabienne. He disliked the popular stiff updos and finger curls of the postwar period and became known for short haircuts that satisfied French women's thirst for emancipation from the prevailing beauty standards.

Dessange opened his first salon in 1954 off the posh Boulevard Champs-Élysées, where he created innovative techniques still sought after today. A long-time partnership with the Cannes Film Festival, starting in 1958, solidified his role as stylist to the stars.

After a trip to the Golden State, in the 1980s he developed a free-handed California-blond highlighting technique known as balayage, popular today with the likes of Jennifer Aniston and Charlize Theron.

He also pioneered the *coiffé-dé*coiffé, which has seen a recent resurgence as the bedhead look. Oui, s'il vous plaît!

"This time around, the coiffé-décoiffé is wavier, more undone, with movement that always looks free and natural," explains Benjamin Dessange, the stylist's son and CEO of the company. "You'll also see a flatter effect at the roots, with less volume than there was initially, giving the cut a modern twist."

Although the Paris salon is still going strong and the company has opened more than 400 salons in 47 countries, Jacques Dessange hung up his scissors permanently in 2009, leaving Benjamin in charge.

But a little of his magic can be had in the form of the Solar Blonde Naturale Sun Spray, which gradually lightens blond hair, or the Lightening Gelée, which features a comb applicator for free-handing natural-looking balayage-style highlights, just as Jacques intended. Cool-French-girl hair at home?



Y BEAUTIFUI

Pamper the woman who raised you with these beauty-ful gifts!



pink diamond instant lifting serum

Inple-action flash radiance serum for an immediate lift effect, even skin tone and luminosity with skin tightening enzymes, vitamin c and diamond powder

OH SHE GLOWS

Create a lit from within look thanks to this cult classic product, the original **Bobbi Brown Shimmer Brick** brushon powder compact. Paired with the Bronze Face Blender Brush, which gives an airbrushed finish, this power duo is perfect for summer. **Bobbi Brown Shimmer Brick Compact Bronze, \$51, and Bobbi Brown Face Blender Brush, \$58**

BOBBI BROWN

SHINE BRIGHT Treat mom to a

radiant glow with the help of **Rodial's Pink Diamond Instant Lifting Serum**. A powerful cocktail of anti-aging enzymes, Diamond Powder, and proteins ensure that skin is firmer, brighter, and more lifted. She'll thank you later! **EXCLUSIVE Rodial Pink Diamond Instant Lifting Serum, \$310**

LENTIN

BE DARING

This limited edition scent is a journey through colour, with delicious strawberry, a vibrant rose trio and gourmand praline, making this a pink, floral and fruity addition to her fragrance options. Valentina Pink Eau de Parfum by Valentino, \$125 (80 mL)

STYLE YOUR SMILE

The latest innovation in mouth care, she'll brush up a beautiful smile with the **Foreo ISSA** mini, which cleans gently and effectively while the medical grade silicone bristles help to prevent bacteria build up. **Foreo ISSA Mini, \$139; Foreo ISSA \$229**



TAKE ME AWAY

She can now customize Marc Jacobs Daisy Dream to suit her style with the help of the Daisy Sweet Dream and the Daisy Dream Daydream rollerballs, or she can simply wear them on their own for a quick daytime pick-me-up. Daisy Dream Marc Jacobs In Your Dreams Set, \$90



*Taxes are payable on the full purchase price prior to the application of the discount reward. Offer is a reduction off your total pre-tax purchase price of products eligible for point redemption. Points are not redeemable for cash or credit. All other reward levels remain in effect during this promotion. Not to be used in conjunction with any other Shoppers Optimum Points[®] promotions or offers. Valid Shoppers Optimum Card[®] must be presented at time of purchase. Shoppers Optimum Points[®] have no cash value but are redeemable under the Shoppers Optimum and Shoppers Optimum Plus programs for discounts on purchases at Murale. Offer valid in-store from Thursday, April 23 to Saturday, April 25, 2015 only. See Beauty Master for details. Available only at Murale.

BEAUTY NEVER SLEEPS SHOP 24/7 AT MURALE.CA

CALGARY SOUTHCENTRE MALL MONTRÉAL PLACE VILLE MARIE TORONTO THE SHOPS AT DON MILLS EDMONTON WEST EDMONTON MALL OTTAWA DOWNTOWN (BANK & LAURIER) VANCOUVER OAKRIDGE MALL



SPECIAL ADVERTISING FEATURE

DEFIANTLY BEAUTIFUL HEALTHY BE

The secret to hair that looks smooth and feels velvety soft is in your hands. All it takes is a little expert know-how and the right products.

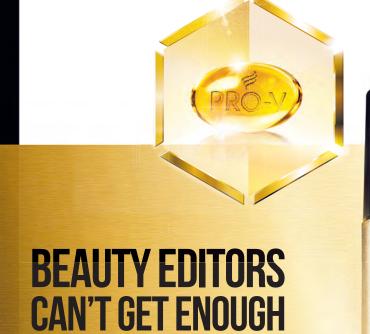
Blow-drying, aging, the weather, styling, harsh products, and washing with hot water can all deplete your hair of its protective oils, leaving it feeling dry and brittle. Luckily, Pantene has a new haircare solution that can make healthy, beautiful locks a part of your daily routine.

THE DILEMMA: DEEP MOISTURE WITHOUT THE WEIGHT



STYLIST APPROVED "Sometimes women are afraid to use a product that addresses severely dry hair because they think it will look greasy Expert Dry Defy and be too heavy, /dratior but that's not the Conditione nd Velvet rème case with Pantene's new Dry Defy Collection. I love it because it is lightweight, providing your hair the moisture it needs, but it doesn't interfere with the benefits of your stylers, so you can get the look you're after!"

FOUR MADE NOT THE FOUR POINT OF THE POINT OF



Your hair's outer layer, the cuticle, is porous and requires the right amount of moisture to maintain its flat and smooth appearance without weighing it down. When it's compromised by damage from dehydration, the cuticle lifts up and away from the hair shaft. Your hair feels crunchy, looks looks dull, and has a bevvy of broken and split ends.

EASY FIX: AN INTENSE HYDRATING ROUTINE THAT'S STYLIST APPROVED Pantene's new Expert Dry Defy Line was designed to tackle hair's toughest issues and to provide intense hydration. Its formula contains a Triple Amino Complex that acts to deflect humidity and damage while sealing in hydration. The result? Beautiful, rehydrated hair

that looks smooth and feels velvety soft.

We'd love to hear what you think. SUBMIT YOUR REVIEW AT PANTENE.CA.

OF PANTENE'S EXPERT COLLECTION

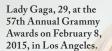
Pantene's Expert Collection not only helps restore smoothness and shine, but helps erase damage in just one wash.

PANTENE E X P E R T

*Magazine awards in 2014 from top Canadian Publications with award programs



8 / THEKIT.CA







RIGHT LOOK, RIGHT AGE

Silver lining

Grey–for both young and old–is spring's hottest hair hue. Here's how to make it shine

BY JILL DUNN

30s

Author Joan Didion's white wisps are front and centre in Céline's spring campaign, and silver-haired style icon Iris Apfel serves as muse for Kate Spade's latest ads. But the "grey hair, don't care" movement extends to much, much younger tastemakers, from Lady Gaga to *Girls* star Zosia Mamet's silver-dyed dos. "I think it started with the pastel trend, with pinks and peach and lavender giving way to slate blues and then greys. Grey was a natural progression," says Harry Josh, New-York-based stylist to Gisele Bündchen, Kate Bosworth and Miranda Kerr, and John Frieda creative consultant. "Grey looks beautiful on celebrities like Nicole Richie, but what people don't realize is that they have pros working with them every day—someone is blowing out their hair to make it look smooth." Here's everything you need to know to get in on the trend before you go grey—and keep your hair and face looking youthful once you do.

20s



PASTEL PATH

Millennials have to commit when they go for grey before their timeit involves bleaching out all natural pigment. "You have to get past yellow to get to grey or white," says Josh. "It's 10 hours or more in the salon." But once you've done that, you'll have room to play with a variety of temporary shades: After silver, try slate, lavender or teal. To maintain, you'll need to go easy on the suds with gentle sulphate-free shampoos and drench hair in deep conditioners to prevent breakage. "Everything you use on your hair needs to be hydrating to keep it manageable," says Josh.

MAKEUP TIP

Brows should have presence if you're deliberately grey—contrast is key. "If you're going for that bold Edie Sedgwick look, use a deep brown," says Joanna Schlip, L.A.-based makeup artist to Ellen Pompeo and Physicians Formula spokesperson. "Remember to fill the entire brow, and brush through to blend and soften the colour."

GIORGIO ARMANI EYE & BROW MAESTRO, \$39, HOLT RENFREW. JOHN FRIEDA FRIZZ EASE MIRACULOUS RECOVERY DEEP CONDITIONER, \$11, DRUGSTORES SALT & PEPPER In your 30s, you'll start to see

granite strands sprouting more frequently and in clusters. The trick is to make it seem like you're doing the salt and pepper look on purpose, which comes down to taming wiry hair texture. Cleansing conditioners can help new greys behave; a dry-oil spray can soften stubborn strands. Your haircut is important too—layers and a messy part help roots blend and prevent a severe stripe of grey. To soften the contrast, add highlights around the face, advises Josh.

MAKEUP TIP

Amp up your makeup to avoid looking washed out. "With this colour hair, you'll want to move away from a nude lip," says Schlip. "Keep the eyes simple and use colour on the lips or the cheeks."

URBAN DECAY SHEER REVOLUTION LIPSTICK IN STREAK, \$26, SEPHORA. CA. OGX MOISTURE + VITAMIN B5 WEIGHTLESS OIL MIST, \$10, SHOPPERS DRUG MART



COLOUR KEEPERS

Don't let an expensive and time-consuming dye job fade fast. These styling products extend the life of any shade

BY NATASHA BRUNO



1. Frizz fighter

This ultra-fine oil mist forms a defensive layer around the hair shaft to lock out frizz and smooth lifted and torn cuticles caused by colouring.

JOICO K-PAK COLOR THERAPY DRY OIL SPRAY, \$22, SALONS

2. Heat shield

Quench porous strands and defend them from hot tools by spritzing damp hair with this detangling pre-styling heat protectant.

L'ORÉAL PARIS EVERPURE 8-IN-1 COLOUR MIRACLE, \$15, DRUGSTORES

3. Smoothing serum

Dye molecules escape through rough cuticles, accelerating fading. This

50s SHORT & SWEET

Post-menopausal women with arevs will notice the feel of their hair changes along with the colour. "No matter your ethnic background, grey hair is a different texture than the rest of your hair." says Josh. "The hair is more dry and perhaps even more wiry or more coarse. The best thing to do is to make sure vou're moisturizing vour hair-that will keep unruly greys from going haywire, while also adding shine." When you have the double whammy of grey hair that's also thinning, stock up on volumizing and thickening treatments and trim scraggly lengths often. "A bob is much more chic," says Josh.



Ojon

Stacy London, 45, at New York fashion week Fall 2015 on February 12, 2015, in <u>New York City.</u>

40s

GREY EXPECTATIONS

This is usually the tipping-point decade for fully accepting your grey. "I think it's so elegant and chic to embrace natural texture and natural colour," says Josh. "It's brave and beautiful." Hair that's soft and touchable looks most youthful, he says, so moisture and shine products are key.

If you lose your courage and decide to dye your grey growth, keep the colour light. "Even if you've had jet-black hair your whole life, lighten up just one or two shades," says Josh. "Hair that's too dark is severe and it ages you."

MAKEUP TIP

Lashes can fade to grey along with the hair on your head. Brown mascaras won't cut it—layer on trueblack mascara to give lashes an inky lacquered look.

MAYBELLINE NEW YORK LASH SENSA-TIONAL MASCARA IN BLACKEST BLACK, \$10, DRUGSTORES. OJON COLOR SUSTAIN PRO FADE-FIGHTER WEEKLY CONDITIONING TREATMENT, \$33, SEPHORA.CA



MAKEUP TIP

Blush is your beauty BFF. "Look for illuminating formulas, finishes that give the skin a glow," says Schlip. "Apply blush to the apples of the cheeks to give the face instant lift and definition."

PHYSICIANS FORMULA ARGAN WEAR ULTRA-NOURSHING ARGAN OIL BLUSH IN ROSE, \$16, DRUG-STORES. LIVE CLEAN COCONUT MILK MOISTURIZING SHAMPOO, \$7, WALMART

ALLWHITE

In your 60s and beyond, it's about encouraging that gorgeous creamywhite tone. To nix any yellowing or brassiness, use a shampoo with a cool undertone like purple or blue but avoid using it too often, to make sure you don't get the dreaded "blue hair" cast. "I would use a tone-correcting shampoo once or twice a week and then your regular products in between washes," says Josh. "You may be able to get away with washing hair less, as grey hair tends to be more dry."

MAKEUP TIP

Glowy skin is gorgeous against white hair. "Look for a luminescent foundation that adds hydration," says Schlip. "It will give skin extra warmth and radiance for a youthful, healthy glow."

DIOR DIORSKIN NUDE AIR SERUM SPF 20, \$53, THEBAY.COM. AG HAIR STERLING SILVER TONING SHAMPOO, \$16, CHATTERS.CA



Diane Keaton, 69, at L'Oréal Paris's annual Women of Worth Celebration on December 2, 2014, in New York City.

serum seals and smooths so hair stays vibrant longer.

PANTENE PRO-V EXPERT COLLECTION FADE DEFY COLOR MAGNIFYING GLOSS, \$12, DRUGSTORES

4. Shower skipper

Washing less often prevents a fast fade. On the in-between days, this dry shampoo absorbs excess oil, and its minerals and antioxidants boost colour.

PUREOLOGY FRESH APPROACH DRY SHAMPOO, \$24, SALONS

5. Shine enhancer

Macadamia-seed and avocado oils and vitamin E nourish and protect hair against damage and reflect highs and lows for colour that sparkles.

WELLA PROFESSIONALS HAIR OIL REFLECTIONS, \$17, SALONS

6. Blond booster

Keep the cool in icy blond shades. This purple-toned leave-in conditioner neutralizes unwanted brassy, yellow tinges and restores white undertones.

SCHWARZKOPF BLONDME COLOR CORRECTION SPRAY CONDITIONER COOL ICE, \$17, SCHWARZKOPF-PROFESSIONAL.CA

7. Moisture mist

Formulated with dateseed-oil extract and Abyssinian oil to maintain hair's moisture balance, this conditioning rinse-out mist leaves processed hair soft, combable and shiny.

MILK_SHAKE NO FRIZZ GLISTENING TREATMENT, \$24, BEAUTYMARK.CA

8. Pre-wash primer

H₂O is a colour-stripping culprit. The white orchid extract and argan and coconut oils in this pre-shampoo primer form a barrier to stop water from washing out your pigment.

NEXXUS COLOR ASSURE PRE-WASH PRIMER, \$20, DRUGSTORES



Unveil beautifully rejuvenated hair

New Dove Vitality Rejuvenated Perfectly nourished + 2x fuller* more youthful looking hair



Did you know? With age your hair can lose essential nutrients and become more coarse, dull and can appear thinner. That is why Dove Advanced Hair Series created the new Vitality Rejuvenated range. It is a specifically designed ritual for aging hair. Formulated with proteins and collagen, it nourishes and replenishes essential nutrients lost with age. Unveil thicker looking hair, full of vitality.

www.dove.ca

* Vitality Rejuvenated Range vs flat, limp hair.



Behind the scenes of the M.A.C campaign.

THE GLAM HATTER

Milliner Philip Treacy dishes on the best makeup to wear with a hat, how his bestie (Isabella Blow) loved crooked lipstick and why we shouldn't always shop with our friends

BY RANI SHEEN

Being in Philip Treacy's orbit is a treat. His lilting Irish accent, quick wit and lighthearted demeanour make him a dinner party dream guest-and the milliner of choice for royals, celebrities and highfashion designers. Everyone from Joan Collins to Lady Gaga has worn one of his glamorous creations and presumably been tickled pink in the process-he describes his clientele as "very gentle, sweet, kind people, not aggressive fashion monsters." Over a glass of champagne (he insisted!) at the ultra-swanky Claridge's hotel in London, we chatted about his latest venture, a makeup collaboration with M.A.C (from \$19, maccosmetics.com). The line includes highlighting powder imprinted with the pattern of a spectacular jewelled headpiece from his Spring 2013 collection, pots of electric blue and black eyeliner and three lipsticks inspired by his late friend and muse, eccentric British fashion editor Isabella Blow, who favoured "very pink pinks and dark reds." Read on for eight pieces of wisdom from the man who knows how to make a dramatic style statement.

1. Individuality rules "You saw Isabella and you saw her lipstick. If you didn't know her you always wanted to tell her that her lipstick was crooked, but we all knew it was because that was how she put it on. She wasn't interested if people thought it was crooked."

2. Makeup is armour "I have always known a lot of strong women who use their makeup like they're going into battle. They put it on and it's like, 'I'm ready to go."

3. Eye makeup + headpieces = better together "You need makeup with a hat. How much you need depends on the person, but if it's a very strong hat, you need strong eyes; otherwise you disappear."

4. Hats transform the face "It's a cheaper and less painful form of cosmetic surgery because it changes the proportions of the face. A hat is supposed to make you look and feel good."

5. Fashion is for everybody "I have a very populist approach to fashion, which is why I love that you can buy a lipstick and feel part of

the experience. Young kids are more knowledgeable about fashion than we are because they're obsessed with it. You can enjoy fashion without wearing it or buying it. It's about appreciating beauty."

6. Sarah Jessica Parker is a delight "She made famous a character who loves fashion, so as a result she can get away with things most people can't. She genuinely likes it and is respectful of the people who put a huge amount of effort into helping her. And most celebrities don't behave like that; they can be appalling."

7. Hat shopping can be tricky "Going with a friend can be a disaster because the friend hasn't got a clue at all! The mirror doesn't lie. Sometimes there's one you try on and think, 'That looks good on me.' It's the same way you shop for clothes."

8. Don't give up on hats "Women are afraid of hats, but they shouldn't be, because hats are empowering. They just need to find the right hat for them."



M.A.C COSMETICS FLUIDLINE IN ROYAL WINK, \$19, HIGHLIGHT POWDER IN BLUSH PINK, \$37, SATIN LIPSTICK IN HOLLY WOOD CERISE, \$19, ALL MACCOSMETICS.COM

TRAVEL AND ACCOMMODATION FOR RANI SHEEN WAS PROVIDED BY M.A.C COSMETICS, WHICH DID NOT REVIEW OR APPROVE THIS STORY.

4 hairstyles to end hat head

Philip Treacy's majestic creations cannot be missed, and with the Kentucky Derby just around the corner, we asked Canadian hairstylist Marc Anthony for advice on how to style hair when wearing a show-stopping—or more modest—headpiece



Half up: Kate Middleton No matter how swanky the chapeau, it's going to have to come off, so go easy on product and pins. "Anything underneath the hat should be loosely pinned, so if you do remove it, you don't end up with really bad flat hat head," says Anthony. **Low do: Princess Eugenie** To keep the look symmetrical, try a low bun right in the middle of the nape of the neck, to avoid distracting the eye. "Allow pieces to flow out of it, so it's really messy and carefree," says Anthony. For less vertiginous hats, try the bun to one side. The royal wave: Sarah Jessica Parker Beachy waves are a no-fail styling option. After the hat is removed, the hair will be flat for the first four inches, which is what you want. "It's probably the best style for after you take the hat off because it flows perfectly," says Anthony.

Sleek and posh: Victoria Beckham If you're wearing your hair straight,

securing headpieces is tricky, as sleek strands are slippery. To avoid tipping and to make bobby pins stick, "make sure you tease a little bit around the base area," says Anthony. —Veronica Saroli

BRAIDS OF GLORY

Coachella goers embrace the ever-evolving pretty and practical plaits—and so do we!

BY DEBORAH OOMEN



D 1 1 1

PLAIT PARADE

Not just for flower children: The ponytail's curvy cousin was the hairstyle darling of the Spring 2015 runways



Braids make regular appearances at outdoor music festivals and this year's Coachella was no exception.







Whether it's a messy fishtail, a clean crown braid or

two schoolgirl plaits, it's a low-maintenance way to beat the heat that holds strong all day and night—no one wants to worry about their hair when Florence is rocking the stage. Ditching the heat tools makes more room in the suitcase for all those fringed vests; just don't forget the dry shampoo and bobby pins. Bonus: Switching up your look for the night is as easy as shaking the braids out and allowing the loose, crimped waves to fall free. Party on.

Modern milkmaid

Fashion editor **Vanessa Taylor** demonstrates the perfect way to style post-gym hair. This updo can be done wet or dry, and it's as good as a hat for masking frizzy or unwashed hair. The milkmaid put down her pail and moved to the city



STEP 1

Make a precise middle part using a tail comb to create two sections of hair. Beginning at the temple, French-braid hair into a pigtail and secure with a clear elastic. Repeat on the other side.



STEP 2

Pin the end of the right pigtail on the left side at the nape of the neck, making sure to conceal the elastic under the other braid. Repeat on the opposite side. Use as many bobby pins as you need to make it secure.



STEP 3

Soften the overall look by gently pulling out some strands of hair or loosening the braid to make it appear wider—this is especially important for fine hair.













This spring the 1970s shag haircut takes the stage again. But do you have to be a Ramone or Alexa Chung to pull it off?

BY VERONICA SAROLI

What do Patti Smith, Joey Ramone and Mick Jagger have in common? Besides being unspeakably cool, all the members of this motley crew (and Mötley Crüe) have rocked a classic shag haircut. But their VIP club is accepting a surge of new members: Models Alexa Chung and Freja Beha Erichsen are known for their effortlessly cool shaggy hair, and recent converts include actor Vanessa Hudgens, model Mica Arganaraz and yours truly.

The textured style with faceframing layers and fringe also made a comeback on Spring 2015 runways, at Tom Ford and 1970s-loving Anna Sui, where hairstylist Garren blow-dried models' hair until it was barely damp, then raked mousse through. "If you go with a full blowout with a round brush, you are going to end up with no texture and no shape," says Garren. Crucially, the it look like something else."

stressed the importance of bringing visual references, since there have been decades of evolving shag styles.

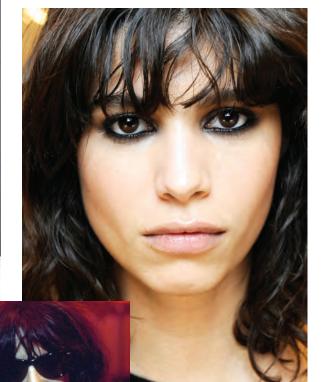
PATTI SMITH

SPRING HAIR

GUIDE

ALEXA CHUNG

Before picking up the scissors, Angst inquired about my hair's natural behaviour. "You have to go with the hair texture. If you've got really curly hair and you want a shag, get used to the idea of wearing it as a curly shag," he said. "It's too much work to try and blow it out and make





MOUSSE, \$31, RANDCO. KMS CALIFORNIA HAIR-NEWS CALIFORNIA HAIR-PLAY MOLDING PASTE, \$22, SALONS. **KLORANE** SHAMPOO WITH FLAX FIBER, \$11, DRUG-STORES. **OSIS+** SESSION LABEL MOLDING PASTE, \$22, SCHWARZKOPF SALONS

SMOOTH MOVES

OLIVIA PALERMO MORE YOUR HAIR IDOL? SEE TIPS FROM HER STYLIST AT THEKIT.CA/OLIVIA-PALERMO-HAIR-TIPS/



GETTY IMAGES (CHUNG, ARGANARAZ),; REX USA (SMITH); AMBER HICKSON (SAROLI)

"Though I was still the same person, my social status suddenly elevated. My Keith Richards haircut was a real discourse magnet." —Patti Smith

look was lanky rather than beachy. "We wanted to make it cool, so it's narrow and high instead of undulating and full."

I was growing tired of my blunt haircut, which, despite my best efforts, just hung on my shoulders like a thick, heavy curtain, so after prowling Arganaraz's Instagram account and googling Patti Smith for inspiration, I booked an appointment with hairstylist Bill Angst, who has been cutting hair at Angst Salon in Toronto for 26 years. My image research came in handy; he

Forty-five minutes later, my hair looked cooler than ever, nodding to 1970s rocker chic while feeling totally current. The transformation reminded me of getting my braces off: It felt strange for a day, but looks drastically better than before.

Smith recounts the effects of her own haircut in her memoir, Just Kids, writing, "Though I was still the same person, my social status suddenly elevated. My Keith Richards haircut was a real discourse magnet." I find the same thing: No one ever wanted to talk about my prior haircuts, but

I'm constantly peppered with questions about my shag. People ask whether I was afraid to get such a strong, statement-making look. (Bangs scared me at first, but I got over it.) My friends love the cut, saying it suits my modern style, and so do I-mainly because it's incredibly easy to work with. Texturizing pastes and mousses play a starring role in the cut's positive receptionfrizz is the enemy of the shag. And so is the round brush: With this cut, the less you touch it, the better it looks. Effortlessly cool, indeed.



NEW BEACH WAVES SPRAY Sun-tossed waves with a French twist



FROM THE FRÉDÉRIC FEKKAI ST. BARTHS SALON

fekkai.com

#GetSOLEILed

Shopping with soul

Spring sees designers, celebrities and artisans across the world putting do-good collaborations on the map. Here, three new fashion partnerships and the faces behind them

BY CARLY OSTROFF

"Every collaboration we do is powerful, but this one has had the largest impact. It's provided employment opportunities to close to 1,000 women in Mexico, India, Vietnam and Zambia, and the ripple effects are inspiring." *—Kathleen Wright, Piece & Co. CEO and founder*



SHE MAKES IT

Nordstrom's partnership with Piece & Co., She Makes It—a foundation dedicated to ending global poverty through sustainable employment—is an eight-brand capsule collection that includes designs by Diane von Furstenberg, Rebecca Minkoff and Tory Burch, sourced and handmade by Piece & Co.'s artisans from Mexico to Zambia.

> "I love shedding light on the incredible talent of female artisans and incorporating their fabrics into my handbag and ready-to-wear designs. Global awareness and giving back are very important to me." —Rebecca Minkoff, Rebecca Minkoff designer



is female owned and operated, and for me, as a woman who designs for other women with the goal of making them feel empowered and confident, it's a perfect collaboration."

We sought out Piece & Co. because it

—Stacey Bendet, Alice + Olivia designer

FROM TOP: **CURRENT/ELLIOTT** TROUSERS, \$280; **REBECCA MINKOFF** CROSS-BODY BAG, \$250; **ALICE + OLIVIA** TOP, \$255, ALL NORDSTROM



"Customers appreciate the stories and journeys behind the products they purchase—the hands that made them and the lives they touched. There is something really special about this concept." —Alexandra Weston, Holt Renfrew's director of brand strategy

UNCRATE AFRICA

After launching Uncrate India in 2014, Holt Renfrew's director of brand strategy, Alexandra Weston, and her team travelled to East Africa to source local materials for a limited-edition collection created by designers in partnership with artisans in Kenya and Rwanda. Each product sold through the H Project's shops supports culture, crafts and employment opportunities in those countries.

"It's about a proper, accountable business that is environmentally sound, promoting sustainable economic development and opportunities in countries that do not need our charity. What better time to demonstrate that boundaries are just a state of mind?"—Stella Jean, Stella Jean designer

STELLA JEA

"It's wonderful to be a part of the H Project, which celebrates many brands with similar missions. As a united group, we are that much more powerful. When you're creating, it should always be socially responsible."—*Liya Kebede, Lemlem founder*

CLOCKWISE FROM TOP LEFT: FAR & WIDE COLLECTIVE NECKLACE, \$60; LEMLEM JUMPSUIT, \$535; STELLA JEAN CUFF, \$145, ALL HOLT RENFREW'S H PROJECT SHOPS

TOMS & EVERY MOTHER COUNTS

Toms founder Blake Mycoskie and supermodel Christy Turlington Burns launched a capsule collection of bags benefiting Turlington Burns's Every Mother Counts foundation. Based on the brand's One for One model, for every bag purchased Toms will donate a portion of proceeds to the foundation to help provide a safe birth to a mother and baby in need.

"Together, we will educate about the challenges facing women around the world and raise funds for programs that improve access to quality maternal health care. What's most special about the Every Mother Counts tote is that it will save lives at birth."—*Christy Turlington Burns, Every Mother Counts founder* *All of us at Toms are excited that this partnership can deliver a One for One product that utilizes Chris-

ty's vast expertise in maternal

health and, more importantly, can

—Blake Mycoskie, Toms founder

help save and improve lives.

TOMS & EVERY MOTHER COUNTS LIMITED-EDITION TOTE, \$64, AND BACKPACK, \$140, TOMS.CA



TOGRAPHY: GETTY IMAGES (STELLA JEAN PORTR

\$40 FREE SHIPPING Retail value of \$168

The Kit's Limited-Edition Spring Skin Guide Box

Behold your secret weapons for glowing, radiant skin. Get them all in one kit, delivered straight to your doorstep.

1. Elizabeth Arden Ceramide Capsules Daily Youth Restoring Serum

This silky smooth serum infuses skin with youth restoring Ceramides, absorbing quickly for a softer feel and a noticeably youthful complexion.

2. Jurlique Moisture Replenishing Day Cream

Jurlique's moisturizing cream is formulated with green tea leaf extract, jojoba seed oil, shea butter and more a powerful combination to help restore your skin's suppleness.

3. Vichy ProEven Daily Dark Spot Corrector

Renowned for its dark spot treatment formula, Vichy's corrector is rich with vitamin C and mother-of-pearl to brighten the skin and remedy any discolouration.

4. Dr Roebuck's FACE moisturizer

A natural moisturizer that softens the skin, Dr Roebuck's face cream is formulated with anti-aging essential oils to calm and regenerate your complexion.

5. Physicians Formula Nude Wear Touch of Glow Palette

With this all-in-one palette you can check illuminator, highlighter, blush, powder and bronzer in one fell swoop. The pearlescent shimmer will have you glowing all day long.

6. La Roche Posay Lipikar Baume AP+

Stemming from 25 years of research, Lipikar's patented ingredient, Aqua Posae Filiformis, works to restore and preserve the skin barrier, and specifically fights against hyper-sensitive skin.

7. Givenchy Phenomen'Eyes Mascara

BIODERMA

(11)

(10

HAND CREAM

RÈME POUR LES MAI

Mailed with J compart di ITTER, COCONUT OIL ALOR W

Curling your lashes has never been easier with this Givenchy mascara. The revolutionary ball-shaped brush ensures 360° coverage for a bold, clump-free look.

8. Tata Harper Regenerating Cleanser

Available at Murale, Tata Harper's exfoliating cleanser is 100 per cent natural, acting as a 4-in-1 wash to cleanse, improve the skin's glow, minimize the appearance of pores and protect the skin's hydration balance.

9. Neostrata Glycolic Renewal Smoothing Cream

Exfoliate daily with this skin renewing cream, composed of glycolic acid and hydrating argan oil, for less visible pores, luminous skin and a more even complexion.

10. Bioderma Sensibio H20

NeoStrata'

Ultra-mild and ideal for sensitive skin, Bioderma's makeup remover meets face cleanser is a secret of makeup artist stars. Until now, that is.

GIVENCHY

8

11. Be Delectable Ultra Nourishing Hand Cream in Coconut & Cream

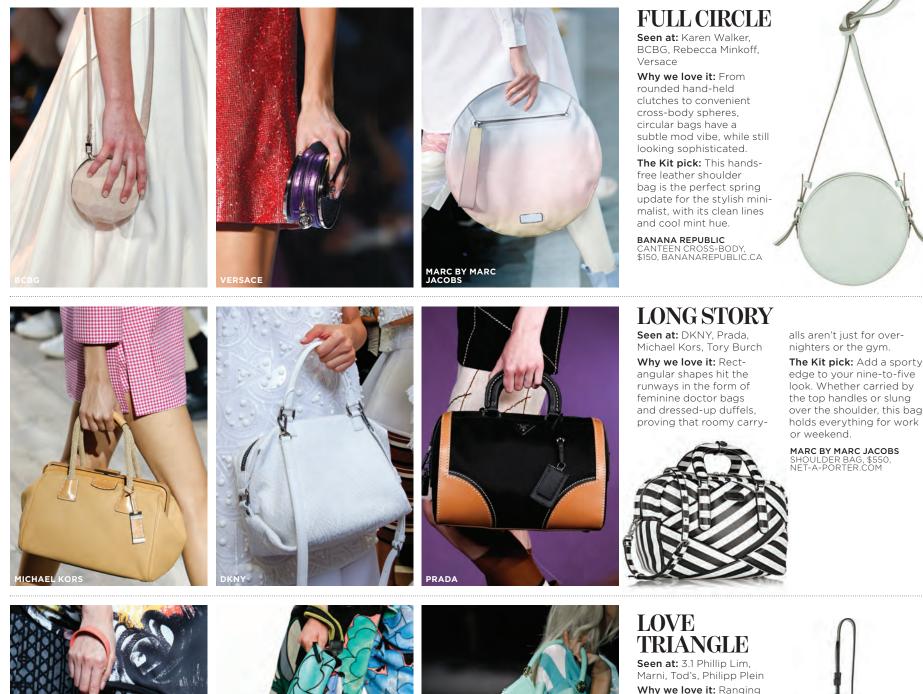
Treat yourself with Be Delectable's rich moisturizer, packed with mango butter, shea butter and aloe vera for smooth and rejuvenated hands and cuticles.

For purchase information, visit **topbox.ca/thekit**

MICROTREND

Classy geometry This season's most coveted handbags don't rely on chunky hardware, bright colours or even crafty prints—it's their geometric shapes that make them stand out. From circular satchels to triangular evening bags, here's what we'll be toting this spring

BY NATASHA BRUNO











Why we love it: Ranging from chic pyramidinspired forms (replacing the clutch) to sharp, angular takes on the bucket bag, this look is the season's statement piece

The Kit pick: An eyecatching profile and offbeat moth and magnolia pattern make this roomy wristlet a true conversation starter.

GIVENCHY TRIANGLE LARGE CLUTCH, \$2,450, NET-A-PORTER.COM

WEEKEND UPDATE **SNAKE CHARMER**

Leopard print has long been a favourite of the Hollywood set, but snake prints in bright colours and neutral tones have been spotted on the red carpet too. The best way to pull off this deadly sexy print—on your feet

BY VANESSA TAYLOR











1. Rainbow bright

If we can learn anything from this outfit on model Jourdan Dunn, it's that timeless silhouettes are well suited to trendy colours (and prints!). Case in point: this classic trench in bright orange-of course she could have worn a series of nude accessories, but her mélange of snake-print pumps and a graffiti-inspired clutch make it all the more interesting.

2. Just a flash

Gwyneth Paltrow goes for the ultimate red carpet look with this tailored dress and strappy footwear combo. The secret to rocking both the sheer panelling and the colour-blocked black-andsnake-print sandals is to opt for no other accessories-and a very minimal beauty look.

3. Silver lining

A striking metallic jumpsuit on Cat Deeley might seem like it begs for camouflaging solid-coloured accessories like classic black pumps-but her cream-coloured snake-print sandals are the perfect finishing touch because the print acts as a regular neutral.

The It item

These fierce sandals are guaranteed to rev up any basics, like a cropped slim trouser or plain pencil skirt.

STUDIO POLLINI SANDALS, \$529, SHOPBOPCOM





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"These Hollywood waves aren't as high-maintenance as they look."

TRESemmé



NEW TRESemmé PERFECTLY (UN)DONE WAVES

Get the effortlessly (un)done look shampoo and condition your hair with our weightless silicone-free formula for flowing body and structured texture. Then get creative with our salon styling foam containing sea-kelp, and create salon quality natural looking waves.





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