TORONTO FASHION WEEK



BEAUTY LESSONS MAKEUP MASTER Backstage tips that will change the way you put your face on

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Jessica Mulroney wears Pink Tartan, showing at World MasterCard Fashion Week, March 23, 8:45 p.m.





FORTHELOVE OF STYLE

Behind every successful designer is a dedicated following of fans. As some of Canada's most exciting labels showcase their latest collections at Toronto fashion week, we shine a light on three coveted brands and the women who collect them

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TWEET OF THE WEEK

"Paris fashion week is so much fun and so ridiculous and everyone is beautiful and everything sounds like music to me"

@lordemusic, Mar. 8, 2015

BEAUTY MATH

Teal-rimmed eyes and dishevelled, textured hair add up to a sassy look we love





Glee star Lea Michele looked alluring at the Family Equality Council Awards Dinner in Los Angeles in February. Rim upper and lower lash lines with a deep turquoise shadow pencil, connecting the lines at the outer corners. Retrace for a more vibrant finish. With day two hair, flip your head upside down and spray your roots with dry shampoo, scrunching strands shaft for tousle

MONTH'S BEST

Breaking the ice

As the last sheets of ice beat a retreat, we look forward to discarding our winter layers and welcoming the first breath of spring with bare skin and un-behatted hair. There's still a place in our hearts for frosted peaks, however, in the form of this gently sparkling Chantecaille palette.

Highlight the browbone and bridge of the nose with the gold-flecked white powder, which nourishes delicate lids with brown seaweed extract, and contour the crease of the eyes with the satin-finish taupe and greybased lilac. The glaciers embossed on the shadows draw attention to a more worrying kind of ice melt: University of California, Irvine, and NASA climate researchers have found that the rate of West Antarctic glacier melt has increased threefold in the past two decades.

Five per cent of the refillable palette's proceeds goes to the Extreme Ice Survey, a non-profit photography project that aims to capture the planet's changing climates to bear witness to our impact on the earth. It's a makeup message that we find, well, cool.—Rani Sheen. Photography by Geoffrey Ross. CHANTECAILLE GLACIER PALETTE, \$70, HOLT RENFREW

TALKING POINT



Apple's latest launch did not disappoint the fans awaiting updates on the company's new innovations. For example, the Apple Watch ran its first half-marathon on none other than Christy Turlington Burns's dainty wrist. "In the short time I've been using it, I can already see how this is going to be an important part of my life,' she said at the event. Apple's chief executive officer, Tim Cook, unveiled three designs: the Apple Watch Sport in aluminum, the stainless steel Apple Watch and the Apple Watch Edition, made with 18-karat solid yellow or rose gold. The wristbands start at \$449, \$699 and \$13,000, respectively, and can be pre-ordered on April 10, for April 24 shipping, when it will also be available in store. Canada is one of nine countries where the watch will be sold, so get ready to join the line. -Veronica Saroli



Valentino

In 2014, revenues rose by

36 per cent to \$908 million,

and the house is on track to

perform similarly in 2015.



STYLE THERMOSTAT

Alexander Wang

The designer whose eponymous label is strongly associated with sportswear admitted that he never actually goes to the gym.

Vivienne Westwood

Accounts show the business pays \$3.8 million a year to an offshore company in Luxembourg to avoid paying taxes.

Dove

The company's discontinued Summer Glow lotion, criticized for being labelled for "normal to dark skin," has reappeared.



ONE TREND, TWO WAYS CHILLED ROSE

More subtle than bright lipstick and more impactful than a plain balm, icy tones of pink keep lips from being too sweet this season. 1. Sorbet stain at Victoria Beckham

Makeup artist Pat McGrath applied a tinted CoverGirl balm with her finger before gently dabbing away some of the shine with a tissue for a pastel-tinged complement to the dewy skin.

2. Cool rose at Derek Lam

Using a tapered-tip lip brush for precision, makeup artist Tom Pecheux painted on a sheer petal-pink M.A.C lipstick with a pearlescent finish to enhance the models' own lip colours and balance the mauve shadow he applied on their eyes. –Natasha Bruno

FROMIEET CLARINS INSTANT LIGHT LIP BALM PERFECTOR IN MY PINK, \$22, CLARINS.CA. MARY KAY TRUE DIMENSIONS SHEER LIPSTICK IN POSH PINK, \$19, MARYKAY.CA



Cate Blanchett

The actor and Andrew Upton adopted a baby girl, Edith Vivian Patricia, adding a female presence to their brood of three boys.



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Happy customers

For Canadian designers, showing at World MasterCard Fashion Week is a career highlight, but the women who buy their clothes are the real measure of success. We asked three stylish shoppers about the lines they love

BY VANESSA TAYLOR

PRIYA SHAH 🎔 NARCES

The brand:

Nikki Wirthensohn's line of dresses is inspired by the glitz of Hollywood glamour, but the three-year-old brand remains contemporary with its modern designs. Thanks to a flattering fit-and-flare silhouette and keen eye for detail, Narces has become a go-to for eveningwear and bridal looks, which can be tailored at custom fittings in its downtown Toronto studio.

Showing: Tuesday Mar 24, 6 p.m.

🕑 @_NARCES

LEFT: **NARCES** GOWN, \$995, NARCES.COM/SHOP. FAR LEFT: **NARCES** TEA LENGTH DRESS, \$695, NARCES.COM/SHOP. SHOT ON LOCATION AT BAR BUCA, BARBUCA.COM

The shopper:

As the events manager for Campari, Priya Shah attends many evening soirées as part of her job. "I try to make my outfit unique, with funky pieces, unusual colours or patterns. I am always overdressed but I'm okay with that," says Shah, who used to work for Wirthensohn's husband at the Toronto International Film Festival. "When his wife launched her first collection, he invited me to her show. I was hooked immediately," says Shah, who's been an unofficial ambassador ever since.



JENNIFER FERREIRA 🖤 ELA HANDBAGS

The brand:

Ela and Martin Aldorsson are the married duo behind Ela Handbags (she designs, he does sales and marketing). Founded in 2010 on the idea of exceptional craftsmanship and a sophisticated aesthetic, the label made it big with its first clutch, the M.I.L.C.K. (what every woman carries in her bag: money, identification, lipstick, cell and keys). Gwyneth Paltrow and Lupita Nyong'o are fans of the made-in-Spain bags, but their affordable price point means you don't need to make movie-star millions to take one home from maior retailers like

The shopper:

Interior designer Jennifer Ferreira's airy Toronto apartment echoes her classic modern style. The black and white palette comes to life with shots of colour like plush yellow cushions and small gold accents. Ferreira has been a fan of Ela handbags since one of the brand's early lookbooks was shot in her apartment, arranged through a mutual friend. "Ela designs the bags with great little compartments, which keep me super organized," says Ferreira. "I like to wear clothes that make me feel confident. My Ela handbags are the perfect way to inject colour and update my wardrobe."





Club Monaco, Holt Renfrew and Saks Fifth Avenue.

@ela_bandbags





JESSICA MULRONEY **PINK TARTAN**

The brand:

Since launching Pink Tartan over 13 years ago, designer Kimberley Newport-Mimran has built an international women's sportswear empire. The line is revered by retail buyers, fashion editors and businesswomen alike for its effortless classics and modern silhouettes. Offering up figure-flattering dresses and easy-to-mix-and-match separates, Pink Tartan is renowned for fuss-free looks to take you from desk to dinner. And it caters to customers of different sizes (0-14).

Showing: Monday Mar 23, 8:45 p.m.



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NEW AT TORONTO FASHION WEEK

New York fashion week may be struggling to find a venue to call home, but in Toronto David Pecaut Square has housed the event for eight seasons. In fact, this year the setting has even undergone an upgrade. Here's what's new this season.

Ladies and gentlemen Canadian designer Hayley Elsaesser, who first showed

in Toronto last year, is expanding into menswear. One-third of her Fall 2015 collection will be bombers and sweats for gents, and some garments will be gender-neutral.

Backstage pass

Maybelline New York is running a backstage lounge showcasing the 100th-anniversary packaging of Maybelline's best-selling products, created by Brooklyn, N.Y., artist Meg Lipke and inspired by the New York City skyline.

Fresh faces

New designers presenting this week include the Gwyneth-Paltrow-approved athletic wear line Lolë (they created a five-piece collection for her website, Goop), outerwear brand the Wild North and bright and street-stylefriendly Atelier Wonder.

Passport to Paris

The shopper

"My wardrobe needs to keep up

with my busy schedule and help

me make a great first impression

by conveying a strong sense of

my fashion identity," says Jessica

Mulroney, public relations, Kleinfeld/

Hudson's Bay, who relies on the

label for great staples. "Easy-to-

care-for never hurts, when you

have three children." Among her

current Pink Tartan favourites is a

machine-washable cobalt suit-she

receives compliments each time she

wears it. She considers its heritage

a bonus: "It's a Canadian brand, run

and created by a strong woman."

@jessicamulroney

We will miss the faces of Toronto fashion week alums Kirk Pickersgill and Stephen Wong of Greta Constantine this week, but are thrilled they showed their fall collection at Paris fashion week at the Hotel Le Meurice on March 4.

Tent time

Glass walls along the side of the venue that faces King St. W. have been designed to give passersby a peek at the action backstage. Torontonians, take a detour on your way home to pick up makeup inspiration. —Veronica Saroli

 BACKSTAGE BEAUTY

- STREET-STYLE



BEAUTY LESSONS HOW NEW YORK FASHION WEEK CHANGED MY MAKEUP BAG

Four tricks I picked up from watching the world's top makeup artists in action

BY RANI SHEEN

Reporting from backstage at New York Fall 2015 fashion week means getting up close and personal with some of the world's top makeup artists. There's always something new to learn from watching how they work, and in February I came away with some genius ideas that I immediately put into practice.

1. Prime time

COURTESY

PETER

EGER).

I've been applying mattifying primer to the centre of my face after watching makeup artist Val Garland do just that at Hervé Léger. She mixed a drop of M.A.C's new Mineralize Timecheck Lotion (in stores April 23) with a bit of dewy foundation and smoothed it down the T-zone, where skin is naturally shinier. She explained that this means she needs less powder to set and mattify skin and some sheen remains on the sides of the face.

2. High light

Diane Kendal is known for creating perfect no-makeup makeup. Watching her like a hawk at Prabal Gurung, Thakoon, Marc by Marc Jacobs, Alexander Wang and Tory Burch has changed the way I apply highlighter. Using a flat brush, Kendal pats on silvery powder (her favourite one is by pro brand Ben Nye) just above the peak of the eyebrows, not underneath them on the browbone, as I used to. The way this catches the light lifts the face like nothing else I've seen. Kendal also dusts the powder along the tops of the cheekbones, down the nose and on the centre of the chin.

3. Clean sweep

Eye makeup rarely stays neatly within the lines-it tends to migrate, even on makeup artist Dick Page's watch. At Narciso Rodriguez, Page lined models' eyes with black and dark brown cream colour (Shiseido Shimmering Cream Color in Shoyu) and softened it with lip gloss. He kept a clean, fluffy eyeshadow brush handy and used it to sweep away wayward streaks of colour. I've taken to keeping one in my bag for liner clean up, and it works so well that I've added another one for blending away smudges of

the life-changing

the Japanese art of decluttering

and organizing

magic of tidying up

concealer under my eyes without removing the product altogether, which my fingers do.

4. Boy brows

"Imagine your eyebrows on a boy," said makeup artist Lucia Pieroni backstage at Vera Wang, in an effort to describe the strong-yetsoft brows she was crafting. I've been trying to replicate them ever since. Pieroni used light strokes of Clé de Peau Beauté grey-browntoned brow pencils and powders to make each model's brows a little straighter, a little less arched and a little fuller, slightly elongated and brushed straight up. The effect subtly frames the face and it's the



SHISEIDO SHIMMERING CREAM EYE COLOR IN SHOYU, \$29, HUDSON'S BAY. CLÉ DE PEAU BEAUTÉ EYEBROW PENCIL IN GREY BROWN, CARTRIDGE \$28, HOLDER \$38, HOLT RENFREW, M.A.C MINERALIZE TIMECHECK LOTION, \$53, MACCOSMETICS.COM. MAKE UP FOR EVER COMPACT SHINE ON, \$37, SEPHORA.CA



ONE-MINUTE MIRACLE

Dear Peter Thomas Roth Cucumber De-Tox De-Puffing Eye-Cubes: They say the only thing cooler than cool is ice cold and you're it. Once your pod of green liquid is frozen, your blend of soothing cucumber and energizing caffeine and green tea makes the perfect remedy for tired eyes. You refresh and reduce dark circles, and that's what I want to wake up to. Thanks, Carly Ostroff

PETER THOMAS ROTH CUCUMBER DE-TOX DE-PUFFING EYE-CUBES, \$58, SEPHORA.CA



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NEW DENIM Spring refresh

We live in jeans, but that doesn't have to mean the same old pair. From daring new silhouettes (the boiler suit!) to flowing and elegant shapes fit for 9 to 5, denim's evolution is as stylish as it is comfortable

BY VANESSA TAYLOR

Rigid dress codes are fast becoming a dated concept in many work environments, and jeans have shifted from a Friday look to the foundation of our wardrobes. "As the pendulum swings into a more casual world, denim, which was once relegated only to weekend pursuits, has entered the workforce," says Barbara Atkin, vice president, fashion direction at Holt Renfrew. The runways are responding appropriately: The black trouser, once regarded as an essential part of a professional look, has swiftly been replaced by clean, fuss-free indigo or black denim. "A pair of jeans with a tailored jacket and chic blouse, with the perfect pump, has become an acceptable way of dressing to the office," says Atkin.

Denim is making its mark in the leisure market, too, taking comfort a step further to transcend the athletic trend. Think slim jogging pants, bomber jackets and designer sweatshirts. "Lightweight baggier styles are the most comfortable, mimicking the fit of a jogging pant," says Atkin. The runway standout? "The track-inspired jean from Fendi's collection." Tapping into this theme of comfort, Gap launched a new line in February, Resolution Denim, which offers a high stretch content, but in an innovative fabric that offers

"premium recovery" (meaning they won't stretch or bag out after you've worn them for a few hours). "Jeans are one of the rare pieces of clothing that need low maintenance and make you look good," says Larissa Noble, women's design director for Gap 1969. Even the guru of sportswear himself, Alexander Wang, has entered the denim game, launching his debut line at Holt Renfrew this month.

Jason Trotzuk, founder and creative director of Fidelity Denim, is particularly happy to see a variety emerging in denim. "Skinny jeans are like the death of denim," says Trotzuk. His major beef: that they make the jeans secondary to an outfit, rather than its focal point. "You wear a high boot and a tunic so you only see about nine inches of the jean." For spring, he's most excited about what he calls the anti-fits. "Before, it used to be a straight leg, a boot cut and a flare. Now you have a skinny drop [crotch], a boyfriend drop [crotch], a boyfriend wide—you've got all these great looks to choose from." By tweaking rises, tapering (or widening) the leg and adjusting the hemline, designers bring a slew of new silhouettes into the mix. Trotzuk sees these new styles as a way to re-energize women's denim—and save us from skinny jeans boredom.

5 NEW SILHOUETTES TO TRY

Stealing a little inspiration from the runway, here are the standout styles (and how to wear them) that will instantly get your denim back in the game





GIRLFRIEND/BOYFRIEND Inspiration: Dolce & Gabbana.

Michael Kors The wildly successful tomboy-inspired boyfriend cut (meant to look

like you're wearing a size or two up) exploded onto the scene last season and continues to be a key silhouette for spring. Dolce & Gabbana showcased a slouchy boyfriend complete with heavy embellishment, while Michael Kors's higher-waisted version had similarities to the season's newest fit, the girlfriend cut (a slimmer fit with a higher rise and tapered leg).



The cut: WIDE & BAGGY

Inspiration: J. Crew, Anna Sui, Adam Selman, Louis Vuitton, Rag & Bone

Even though designers weren't

ENDI PRING

The cut: TRACK & FIELD

Inspiration: Fendi

Whether it was the joggingpant-like softness (and stretch) or subtle sportswear detailing like elastic waistbands, denim has taken on a sporty streak.

The cheat sheet: Ace this trend by focusing on sports-inspired accents, rather than trying solely to mimic the comfort of your Sunday afternoon loungewear. Look to fluid lightweight fabrics that offer a fab drape, drawstring waistbands and even elastic detailing at the hemlines to channel your inner track star.

5. ALEXANDER MCQUEEN DENIM, \$765. HOLTRENEREW.COM



denim skirt this season—freeing it from country-loving college girls everywhere. They've opted for a full-length or midi hemline and kept the silhouette tailored, and the result is a subtle 1970s vibe.

Designers set out to rebrand the

The cheat sheet: Look to styles with a button front that give a visually slimming line as well as controlling how much leg you show. If the piece has front pockets, avoid ones with flaps or buttons as they can add bulk to the midsection.

1. SAINT LAURENT SKIRT, \$1,815,

Inspiration: Stella McCartney, Sonia Rykiel, Karen Walker, Chloé

ALL-IN-ONE

From the utilitarian boiler suit at Stella McCartney to the pretty apron-front styles at Karen Walker, the jumper offers a more stylish alternative to classic overalls.

The cheat sheet: Choose a one-piece that has plenty of slouch for a cool-girl take on this trend. Stick to clean, unembellished denim in a dark hue to create a long, lean look.

2. GAP ROMPER, \$90, GAPCANADA.CA

The cheat sheet: These styles are fuss-free options for any age and shape, and don't save them solely for casual wear. You'll earn plenty of style points if you pair girlfriend or boyfriend silhouettes with a heel or pretty blouse for evening.

3. FIDELITY AXL JEANS, \$198, FIDELITYDENIM.COM

unanimous on the length (they ranged from floor-sweeping to cropped just above the ankle), the message was crystal clear: Wide-leg denim is set to become an integral part of your wardrobe.

The cheat sheet: The new kid on the scene is the wide-leg crop (skip the socks to showcase your ankles). The full-length wide-leg trouser in clean indigo shades is a natural fit for dressy occasionsthink brunch with the in-laws and office meetings.

4. A.C.E TROUSERS, \$194, SHOPBOP.COM

WEEKEND UPDATE **OVER-THE-KNEE BOOTS**

If your lasting image of thigh-high boots is Julia Roberts in Pretty Woman, it's time to revisit this look. Ditch the pantyhose: These full-coverage boots are a staple for transitional dressing, whether worn after work or after hours

BY NATASHA BRUNO



is ready for the party circuit.

The It item

DRESSING UP Put a ring on it

One nose-ring rookie takes the fake-piercing trend for a spin

BY VERONICA SAROLI

During the Girl with the Dragon Tattoo craze, I bought a pair of Doc Martens, in the hope that they would lend me the pluck of Lisbeth Salander, the bleached-brow heroine with a grand total of four facial adornments. But even with my Docs, I didn't have the nerve to take the piercing plunge. Luckily for me, now I can satisfy my rebellious side with enough faux facial piercings to rival the Swedish anti-heroine.

From Daria Werbowy to Zoë Kravitz to FKA Twigs, jewellery's popularity on lobes and noses is evident.

Alongside this is the rise of faux-piercings, for those too timid to commit—like Rihanna in her Meadowlark septum ring on a night out last summer in L.A. and Jennifer Lawrence sporting an ear cuff at the Hunger Games: Mockingjay Part 1 premiere in November 2014.

Designers have jumped on board the faux-piercing train as well. At the Spring 2015 shows, we saw painted-on gold lip rings at Dries Van Noten and multiringed brows at Rodarte. Makeup artist James Kaliardos, who devised the Rodarte brows, referred to the rings as "a cool facial accessory" and described the look as pretty versus punk. "I just want [the models] to look beautiful, not grungy," he said backstage, and with their creamy skin, groomed lashes and soft-plum lips, grungy they were not. "This time around it's more about high fashion, whereas in the '90s it was a bit more punk," says Claire Hammon, creative director at Meadowlark.

KRAVITZ AND IMAGES

Never has it been so easy to fake it. I'm someone who does not like needles, but nothing now prevents me from adorning my upper ears, nose and lip. My attempt to mimic makeup artist Peter Philips's drawn-on gold lip rings at Dries Van Noten using Make Up Forever's Aqua Liner is immensely fun, but it requires patience and a very steady hand. Inspired by this, I recreate a nose stud using a small gold dot from a temporary Flash Tattoo,

which stays on all day, easily comes off at night and feels more authentic than the lip ring. Still, neither feels out of place on a late-morning stroll, and they stay on during a light smattering of rain.

New York-based jeweller Catbird released its first ear cuff in 2012, and it remains a favourite among fans like Olivia Wilde and Kate Bosworth. "We were exploring new ways to layer jewellery," says Sriya Karumanchi, designer of Catbird. "It's a great way to fake an extra piercing and add in a mismatched element."

After piling on ear cuffs from conch to helix (parts of my ear I didn't realize had names) I was ready to move on to a mini silver septum cuff from British jewellery brand Regal Rose. With the trinket, I feel cool and I find the piece surprisingly versatile with my wardrobe. I wear it with ripped jeans to my book club and with a long skirt out for dinner. My friends want to know where to get one and say I should do it for real—and no one mistakes me for an actual rabble-rouser. It's no pain, all gain.

Above right: Jennifer Lawrence





MORE DRESS-UP FOLLOW US AS WE TEST DRIVE TRENDS AT THEKIT.CA



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NEW AT HUDSON'S BAY

THE LATEST LAUNCHES AND NEW ARRIVALS FOR SPRING

KAELEN ERIN ERIN KLEINBERG

Toronto-bred, New York-based Kaelen Haworth's spring 2015 collection is full of fluid, easy separates with some hothouse sex appeal, as embodied by this swingy matched set (*top \$340 and pants \$410*).

Also known as a co-founder of the closet-cataloguing blog The Coveteur, Toronto designer Erin Kleinberg's spring 2015 collection includes feminine full skirts and a ruffled take on shirting (*\$412*).

Available in April at Hudson's Bay Toronto Queen Street



SEVENTIES SHOW DIANE VON FURSTENBERG FASHION JEWELLERY

Famous for the flattering wrap dress she launched forty years ago, today Diane von Furstenberg is introducing a line of accessible accessories — (*at left*, \$128 and \$198) perfect for the '70s revival currently happening in fashion. *Shop select stores and thebay.com*

EAU YEAH AZZARO POUR ELLE

AZZARO's razzle-dazzle dresses are said to have inspired this eau de parfum (50 mL, \$70; 75 mL, \$88), a floral woody amber

fragrance with notes of green cardamom, rose and cashmere wood. *Shop select stores and thebay.com*

ART GLOSS SHU UEMURA LAQUE SUPREME

Inspired by Japanese lacquerware — glossy art and objects — this liquid lip rouge (*\$35 each*) combines intense colour and high shine, while the water-based formula feels featherlight.

GYM ISSUE THE HUDSON NORTH SWEATSHIRT & SWEATPANT

Easily mix and match the contrast raglan sleeve French terry sweatshirt with the relaxed cuffed pant (*\$29.99 each*) from this exclusive brand. *Also available at thebay.com*

AZZARO Tour Elle

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Available at Hudson's Bay Toronto Queen Street, Toronto Yorkdale, Calgary Chinook Centre, Richmond Centre and Vancouver Downtown



GREAT SCOTT **MOSCHINO**

Creative director Jeremy Scott's signature subversion — combining street fashion, pop art and logos — is deftly on display in his first MOSCHINO menswear collection of clothing and accessories (from \$175). Available the end of March at Hudson's Bay Toronto Queen Street

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