

OSCAR SPECIAL



Emma Stone in Elie Saab (left) at the 2015 Academy Awards and in Altuzarra (right) at the Vanity Fair after party.

REAL LESSONS IN AWARD-WINNING STYLE
From magical gowns to positive messages—this year’s Oscars were more inspiring than ever. Sequins and sparkle shared the spotlight with important causes including #equalpay and #askhermore and we were happy to hashtag along **Pages 4 to 7**

Red-carpet reality check

One editor undertakes a celebrity awards show grooming routine and finds it’s actually quite hard work

BY ALEX LAWS

When Tina Fey announced from the Golden Globes stage in January that it had taken her three hours to prepare for her role as “human woman,” I scoffed. “More like double that,” I said to my boyfriend—not because Fey needs the help (I worship her),

but because it takes an army and a serious time investment to groom a celebrity for the red carpet. With unforgiving fabrics, revealing cuts, high-def TV interviews and extreme close-ups, the carpet has become a gauntlet that exists within a climate of scrutiny of women’s faces, figures and fingertips.

In order to prove my point, I set about answering the question: how much and how long would it take to transform me, all faded hair, wild brows, “no maintenance,” into a red-carpet contender?

Since my invitation to the Academy

Awards got lost in the mail, I set my sights on the glitzy Canadian Arts and Fashion Awards on Jan. 31, and booked 10 treatments and appointments in the week before the event. My goal was to mimic the schedule of Oscars attendees like Zoe Saldana, who tweeted on Sunday, “It takes a #village. Thank you team!” The trickiest parts: holding down a full-time job while undertaking all this primping, and keeping my rapidly expanding ego in check. Be warned: Some of this did go to my head.

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THE

Kit

BEAUTY & FASHION

MONTH'S BEST

FINISHING TOUCH

One-coat textured nail polish is the season's best in show

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ONE TREND, 2 WAYS

GO LOW

Designers take hair-styles to new heights

page 3

VANITIES

GEORGIA PEACH

She has rock-god and supermodel lineage, but her makeup routine is down to earth

BY RANI SHEEN

Imagine Georgia May Jagger sitting on the Eurostar at rush hour, slathered in bright orange eyeshadow. “I walk around looking like a freak all the time, I think,” says the 22-year-old model and rock-royalty offspring, in her cool, drawn-out London accent. “I do different makeup editorials and then I get on the train and suddenly realize everyone is going home from work.”

As one of the most in-demand models in the world, counting Rimmel, Chanel, H&M, Hudson Jeans, Just Cavalli and Thierry Mugler among her clients, Jagger often finds herself wearing dramatic makeup on a train or plane en route home from a Paris runway show or international magazine cover shoot. She has developed a tried and true coping strategy: a whole lot of Simple face wipes. “Sometimes I have my makeup done for a job and it’s so thick that after a few hours it’ll be a nightmare.”

Continued on page 7

benefit

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RIMMEL

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GEORGIA MAY JAGGER wears Wonder'lash Mascara #001 Black



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TWEET OF THE WEEK

“Ask her about the causes she supports, not her support garments #oscars #AskHerMore”

@lenadunham, Feb. 22, 2015

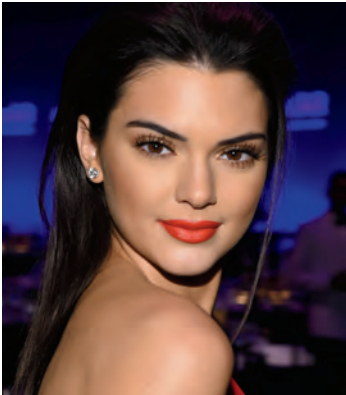
BEAUTY MATH

Slicked-back hair and a bright paprika-red lip add up to a spicy look we love

A VIBRANT WARM-RED LIPSTICK LIKE **ESTÉE LAUDER** PURE COLOR ENVY SCULPTING LIPSTICK IN IMPASSIONED, \$34, ESTÉE LAUDER.CA



A FLEXIBLE-HOLD STYLING WAX LIKE **SCHWARZKOPF** OSIS+ TEXTURE THRILL FIBRE GUM, \$24, SCHWARZKOPF PROFESSIONAL SALONS



Reality TV personality and model Kendall Jenner nailed sleek glamour at the 2015 amfAR New York Gala. To keep up with Kendall, tease dry hair at the crown before raking it back and tucking it behind the ears. Warm a dime-sized amount of styling wax in your fingers and work it into the sides and top for a damp-hair effect—it’s okay if pieces fall loose around the face. Apply an orange-red lipstick with a precision-tip lip brush to finish the slightly 1980s look. —Natasha Bruno

THE MONTH’S BEST

More than matte

Taking cues from fashion collections starring a plethora of interesting-textured fabrics, backstage manicurists at shows like Victoria Beckham and Alexander Wang have been playing with nail finishes using a two-step process: polish first, matte or textured topcoat second. A crop of shine-free clear polishes have emerged on store shelves in hot pursuit, but this season, pulling off the look will take half the product (and time).

The latest trend in nails involves softly iridescent colour and stone-like matte finish applied in one shot. Muted nature-inspired shades—warm taupe, shimmering oyster, inky black—that transform as they dry, without the need for a top coat, are emerging as a touchable twist on a classic neutral manicure. Consider it a textural tipping point. *Photography by Adrian Armstrong.* **ESSIE CASHMERE MATTE COLLECTION, \$10 EACH, SALONS**

TALKING POINT



LOBBIES BY LAGERFELD

Karl Lagerfeld is exclusively designing two lobbies for the Art Shoppe Lofts + Condos in Toronto, a project by CD Capital Developments and Freed Developments. This high-fashion pairing gives CD and Freed a slender leg up in the city’s competitive condo market and marks the Chanel designer’s first major project in Canada. “What I really like is what I’ve never done before,” says Choupette’s father, who is rumoured to be visiting Toronto in April. “I am always looking for opportunities to expand my range of creative expression, and am excited by the opportunity to design this in Toronto.” Lagerfeld will use his discerning eye to select features, finishes and furnishings. We can’t wait to see the final results...in 2020. —Veronica Saroli



LONG-WEAR LIPS
MAKE YOUR LIPSTICK LAST WITH THESE 10 PRO TIPS AT THEKIT.CA/RED-LIPSTICK-MUSTS/



NAEEM KHAN
FALL 2014



JENNY PACKHAM
FALL 2014

ONE TREND, TWO WAYS

LOW-SLUNG CHIGNON

Whether it’s undone and messy or detailed and sleek, add some dressy flair to a simple low bun.

1. Rope-like coils at Naeem Khan
Once hair was blown out smooth and parted to the side, hairstylist Sally Hershberger swept hair into a low ponytail at the nape of the neck. She then twisted the pony and wrapped it around itself to form a coiled bun, and secured the hair in place with bobby pins. Shine serum was liberally sprayed on top for high-gloss polish.

2. Loose volume at Jenny Packham
Looking to add relaxed contrast to Packham’s embellished gowns, hairstylist Jeanie Syfu applied Tresemmé volumizing mousse before blow-drying (volume spray would work too). She back-brushed the crown for height, gathered hair into a low ponytail and gently brushed the top layer over and back. She pinned the pony into a bun, leaving the ends and some strands behind the ears loose. —Natasha Bruno



SALLY HERSHBERGER
HYPER HYDRATION SPRAY SERUM WITH SMART KERATIN, \$13, SHOPPERS DRUG MART. **PANTENE** PRO-V FULL AND STRONG POWERFUL BODY BOOST SPRAY, \$8, SHOPPERS DRUG MART



Emma Stone
Birdman scored best picture at the Oscars and the best supporting actress nominee ruled the red carpet in chartreuse Elie Saab.

Neil Young
The 69-year-old Canadian icon and activist is the face of Supreme’s latest campaign, with his own T-shirt to boot!

Kering
The luxury conglomerate benefited from Saint Laurent’s doubled profits, but lost with Gucci’s two-year 5 per cent revenue dip.

London Fashion Week
London-based Whistles and Ostwald Helgason cancelled their runway presentations the day before fashion week started.

Beyoncé
Unretouched photos of the star’s 2013 L’Oréal campaign leaked online: Even the Queen B gets breakouts sometimes.



NEW!

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ROLLER LASH
the
MASCARA

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LIFTS
and CURLS



OSCARS SPECIAL

Guardians of glam

Forget Anna Wintour—fashion’s newest VIP is the power stylist. Here, Hollywood’s most in-demand image-makers share what really happens before the awards show



THE TRANSFORMER
Brad Goreski

Clients: Rashida Jones, Jenna Dewan Tatum and Sarah Hyland
His deal: It’s not easy to overhaul an actor’s style but if anyone can do it, it’s *Fashion Police* co-host and ex-*The Rachel Zoe Project* star Brad Goreski. “Jenna [Dewan Tatum] and I both felt that it was time to shift her style,” says the Port Perry, Ont., native, who wanted more modern silhouettes and cleaner lines. “Both of us love sparkles and pouf, but I knew there was another side of her.” A choppy new cut by hair pro Jen Atkin, A-list-approved designers (think Carolina Herrera and Zuhair Murad Couture) and a little help from \$4 million worth of Lorraine Schwartz diamonds at the Golden Globes did the trick. To pull off such a visible change, Goreski says, “the more my clients trust me, the more risks we can take.”
Tool kit must-have: Pins. Moments before she walked out the door to last year’s *Vanity Fair* Oscar party, a client’s zipper split. “I had to safety pin it very carefully to camouflage the gap. It was a scary moment because there was no backup.”

“The more my clients trust me, the more risks we can take.”
—Brad Goreski



Clockwise from left: Jenna Dewan Tatum in Zuhair Murad Couture; Tatum in Reem Acra; Rashida Jones in Emanuel Ungaro



THE CLASSICIST
Estee Stanley

Clients: Lea Michele, Jessica Biel and Penelope Cruz
Her deal: For Estee Stanley, trendy is not a compliment. “I’m not trendy and I don’t think my clients should be either,” says the stylist, who aims for classic yet sexy with her red carpet choices. For over 15 years, Hollywood’s pretty young things have been turning to Stanley for this trademark conviction. Instead of enlisting the help of a full glam squad to pick the dress, she makes the gown selection a private collaboration between stylist and client. But that doesn’t mean it isn’t a blast. “There are racks and racks of the most stunning dresses and being girls, they want to try them all on!” Does she read reviews with her clients the next day? “Never. We don’t really care.”
What not to wear: “Colour is best. I try to stay away from black, grey and brown unless the dress is outstanding.”



Clockwise from top left: Natalie Portman in Lanvin; Dakota Johnson in Saint Laurent; Sienna Miller in Miu Miu.



THE MAGICIAN
Taylor Jacobson

Clients: Kate Beckinsale, Marisa Tomei and Naya Rivera
Her deal: When *The Rachel Zoe Project* alum Taylor Jacobson was zipping Kate Beckinsale into her shimmering Elie Saab Couture gown before the 2015 Golden Globes, the stylist had one look on her mind: “Understated glam,” says Jacobson. “We wanted to go for sleek, sophisticated and chic.” Her client radiated elegance on the red carpet but behind the scenes it was a different story. “I’m always in a panic about looks. Everything is a near disaster.” Hectic schedules mean sometimes dresses aren’t chosen until the morning of an awards show. If she’s lucky, Jacobson will get a month’s head start, though extra time doesn’t always help. “I constantly feel I’m bullying someone into a dress.” Thanks to her insistence on showing clients as many dresses as possible—“You can never have enough options!”—every evening ends with an abracadabra moment.
Red-carpet rule: Avoid satin (“It wrinkles!”) says Jacobson. Also, “I always like a waist and structure. Save the tents for your personal life.”



From left: Kate Beckinsale in Elie Saab and in Kaufmanfranco.



THE TALENT SCOUT
Elizabeth Saltzman

Clients: Gwyneth Paltrow, Uma Thurman and Cameron Diaz
Her deal: As a stylist for *Vogue* and contributing editor at *Vanity Fair*, Elizabeth Saltzman knows an Oscar-worthy gown when she sees one. Instead of showing up with rolling racks of dresses, she relies on her editor’s eye to present a client with only two or three options. “I don’t want to waste a designer’s time or money,” says the stylist. “This is a really big business.” Which is also why Saltzman encourages her clients to give the big design houses a break and take a lesser-known label for a spin on the carpet. “Actresses are very open to it. They want to know [the up-and-comers] and are eager to learn.” But she’s careful on whom she pushes. “We don’t want to make someone hot and then they can’t complete an order or they have no financial backing.”
Secret to success: Pay attention to a client’s body language. “You can tell when they love something by how they stand—shoulders are back.”



Above: Gwyneth Paltrow in Valentino Haute Couture. Right: Paltrow in Tom Ford



THE HAUTE HANDLER
Kate Young

Clients: Sienna Miller, Dakota Johnson and Natalie Portman
Her deal: During awards season, Kate Young is never far from her computer. “I do all of these inspiration folders for my clients and also for designers who are making dresses for them,” says the stylist, who admits that the designer creating the custom couture gown doesn’t often meet Young’s client. “I find that it is helpful to show them pictures that embody the woman. If she hates her arms, needs a bra and hates the colour turquoise, you won’t get a backless turquoise dress.” Custom-made dresses also mean Young isn’t running to the dry cleaners after an awards show, especially if her client wins. “They get to keep them!”
Claim to fame: “I don’t like a safe dress. I always like to push things a little bit out of the comfort zone.”



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PHOTOGRAPH: GETTY IMAGES (CELEBS, YOUNG, SALTZMAN)

RED CARPET



AFTER-PARTY



OSCARS SPECIAL

Double take

From the red carpet to the *Vanity Fair* after-party, this year's Oscars gave us even more looks to love. Here are three of our favourite celebrity transformations

BY VANESSA TAYLOR

NAOMI WATTS

Red Carpet: Sporty score

If the giant ball-gown silhouette seems too obvious for the Oscars, you'll appreciate Naomi Watt's edgy Armani Privé sleek column dress. The sportswear details including an open bandeau back and fine spaghetti straps, along with the graphic black and white print, epitomize red-carpet cool.

After-party: Nuit blanche

Swapping her gown for an impeccably tailored white suit with black accessories, Naomi Watts opts for a plunging neckline to ensure this Armani Privé two-piece is after-party appropriate. Sticking with her Anna Hu dangling earrings from the awards show, this look reads effortlessly chic.

LUPITA NYONG'O

Red Carpet: Mother of pearl

After Lupita Nyong'o's knockout debut season last year, we were certain she would bring her A-game on Sunday evening. She didn't disappoint. While the overall silhouette of her custom Calvin Klein gown was sleek and simple, it was the impossibly intricate beading (featuring over 6,000 pearls) that created such a dramatic texture.

After-party: Midas touch

For the *Vanity Fair* after party, Lupita Nyong'o slipped into a statuesque gold strapless Calvin Klein number. The beautifully fitting waist-sculpting bodice and leg-elongating skirt make this gown spectacular, and the bare décolleté and classic stud earrings give the look a classy finish.

JENNIFER LOPEZ

Red Carpet: Rosy outlook

When it comes to all-out glamour, few can argue that Jennifer Lopez delivers—every time. Her blush-coloured embellished Elie Saab confection featured a giant tulle skirt and a navel-grazing plunging neckline. Since the gown makes such a statement, we love the accompanying elegant (read: minimal) accessories and a sleek ponytail.

After-party: Sheer delights

While this isn't the first time we've seen a see-through dress, on Jennifer Lopez this jewel-encrusted Zuhair Murad Couture gown certainly delivers that hit of over-the-top show-stopping appeal. When else can you get away with dripping in crystals and being flanked by a fur shawl? This is what Oscar moments are made of.



BEST DRESSED

FOR OUR FAVE LOOKS FROM THE ACADEMY AWARDS VISIT THEKIT.CA/BEST-DRESSED-2015-OSCARS/

THE VIP (VERY INTENSIVE PRIMING) TREATMENT

Continued from cover

7 DAYS TO EVENT: HAIR COLOUR AND CUT

Medulla & Co., Toronto, medullaco.com

My colourist, Carolyn Mila, affirms my timeline is correct. "When you colour your hair, it opens up the cuticle," she says. "You want to give it a week for the cuticle to close so your hair looks super shiny for the big day." She devises a look inspired by an Edgar Degas painting of a tutu, which involves hand-painting my highlights with lilacs and blues so my colour will look fresh for the camera flashes.

I plan to wear an updo for the event, so I only need a trim with Kelly Araujo, who styles the hair of *Breakfast Television* host Dina Pugliese. She advises me not to wash my hair on the day of the awards so the updo will hold better. "Hair's too fluffy and soft on day one so you need it to settle," she says. "But you don't want it to actually be dirty." Noted.

\$250, 5 hours

5 DAYS TO EVENT: BROW SHAPING AND BROW AND LASH TINT

Waxon Waxbar, various locations, Toronto, waxon.ca

I've never had my brows tinted, but it gives them a subtle, groomed effect that frames my face, prompting a co-worker to ask, "Did you do something to your brows? They're perfect."

\$53, 45 minutes

4 DAYS TO EVENT: MASSAGE AND EXFOLIATION

Stillwater Spa, Toronto, parktoronto.hyatt.com/hyatt/pure/spas

Celebs often get massages ahead of awards shows to ease the pre-red-carpet stress (which I'm beginning to understand), and this one, which includes a sugar and grapefruit-juice scrub, comes just at the right time: the spray tan I have planned requires a good exfoliation beforehand.

Before I get dressed, I find myself checking my email by the light of the glowing amber crystal in the treatment room. I find it hard to switch off and enjoy the pampering: it is beginning to feel like a list of tasks. (Shoot me now.)

\$155, 1 hour

4 DAYS TO EVENT: DRESS FITTING

David Dixon Inc., Mississauga, daviiddixon.ca

I wouldn't be doing due diligence if I didn't borrow a designer dress, so I visit the studio of CAFA Lifetime Achievement Award nominee David Dixon, whose label turns 20 this year. He's dressed 24 people this week. The secret to choosing the right outfit, he says, is to wear what makes you feel like yourself. "People just come in and play dress up."

I select a few floor-length gowns, a studded 1960s-esque mini-dress and two skirts and head to try them on. I know immediately what's not right for me, and each time I re-enter the workroom, my awkwardness is magnified. I am very comfortable with Dixon, but these dresses were made for models (did I mention I'm five-foot-two?) and while I fall hard for a floor-length neoprene and lace gown, hemming it feels like too much work (for David). So a mid-calf, ruffled tulle skirt I dub "black swan" wins the day. "Actually, it's an interesting length on you," says Dixon, which I take as a compliment. I go home and swish around my apartment in the skirt, pairing it with a cropped sweater inspired by Olivia Palermo's wedding ensemble.

Priceless, 3 hours

2 DAYS TO EVENT: BOXING SESSION

Wallace Emerson Centre, Toronto

Most celebrities are already in shape the week of a big event, says my boxing coach, LeRoy. "By that

time it's all about maintaining." The benefits of today's session are mostly psychological, but LeRoy corrects my plank form and the next morning I am standing straighter, which is sure to help on the red carpet.

Approx. \$50, 1 hour

1 DAY TO EVENT: SPRAY TAN

Four Seasons Hotel Spa, Toronto, fourseasons.com/toronto/spa

I bolt out of work and head to the spa, where I step into a tanning tent to be sprayed with a Vita Liberata Spray-Tan Treatment colour called Equador. To keep the paper panties from hanging around my knees I hike the sides high—*Baywatch* high. The tan line sits just millimetres below the waistband of my skirt. (Fake tanning crisis averted.)

\$95, 15 minutes

DAY OF EVENT: FACIAL, MANI-PEDI, HAIR AND MAKEUP

Ritual, Toronto, ritual.ca

D-Day begins at 11 a.m. at Ritual, a one-stop grooming shop, with a Rejuvenate Oxygen facial. My facialist tells me in great detail what's going wrong on my face, which I'm okay with because she's about to blast glow-inducing ingredients like Atroxelene and collagen into my skin to plump out my fine lines. Results are instant, which makes this a perfect last-minute radiance fix. When I look in the mirror I am introduced to plump, shiny skin I have never met before. (Is skin supposed to be shiny? Mine is now.)

After a mani-pedi and emergency lip wax (should have thought of that), my hair is curled and pinned. I sit for makeup application, and begin to feel antsy. After four hours with four techs, I'm tired of small talk and itching to get to the party. When my face can hold no more makeup—I'm as smoky-eyed as can be—false eyelashes made of



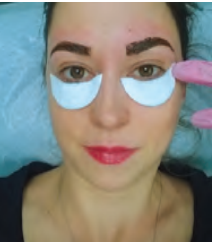
mink are applied. As my eyelids struggle beneath the weight, Bambi comes to mind. As I step out into broad daylight, I'm so self-conscious wearing this much makeup that I hurry home in a cab. But in the dimmer light of my bedroom, and the Royal York Hotel bathroom, my reflection is flawless.

\$509, 6 hours

THE CONCLUSION

I get to the party without the usual stress of finishing my makeup in the taxi and smudging my just-painted nails. Instead of questioning my outfit, I flat-out love it. And in photos from that evening I look like the best version of myself—not just on arrival, but all night. I felt primed for the party before it began, which made me more ready to enjoy it when it happened. And all it took was an extra 12 pairs of hands and 17 hours and \$1,112.

I'm not sure I'd choose to undergo all this prep again—it did begin to feel like work. Anything pleasant in life stops being fun if you don't have time to enjoy it. And it wasn't just my appearance that changed: I shocked myself when I complained to co-workers, "I'm really stressed; I have to go try on designer dresses." That's not a moment I'd like to repeat, so in future I'll try to think about striking a careful balance, as well as a pose.



From top left: Alex Laws in the hot seat at Medulla&Co.; mid brow and lash tint; in David Dixon's Studio; with Dixon at the Canadian Arts & Fashion Awards and on the red carpet.



BORN LIPPY

How to fake fuller, more defined lips, plus the tricks to pulling them off and drawing them on

BY CARLY OSTROFF

Kylie Jenner knows that lips have the power to transform the face: Her faked, full, overdrawn nude pouts took over Instagram. But as we saw on the Academy Awards red carpet, there's more than one way to enhance lip shape. "Lipliners are back in a big way," says Sir John, the New-York-based makeup artist who works with Beyoncé and prepped Karlie Kloss for the *Vanity Fair* Oscar party.

The trend du jour goes beyond liner and encompasses shaping, shading and definition, like Margot Robbie's precisely painted scarlet lips and Jennifer Aniston's strategic shimmer. "I have clients who don't want to overdraw the lips, and I have clients who think their lips are small and want to draw more," says makeup pro Hung Vanngo, who paints the faces of Julianne Moore and Chrissy Teigen. Whether plumped up, defined or texture-enhanced, here are three ways to master the art of drawing on your lips.



JENNIFER ANISTON

1 TEXTURED FULLNESS

THE LOOK

A little shine in just the right place creates the illusion of fuller lips, catching the light and drawing attention to the mouth's fullest spot. This trick has helped many delicate-lipped red-carpet regulars, including Jennifer Aniston, Poppy Delevingne and Kristen Stewart.

HOW TO GET IT

Creating volume where it's lacking can be as simple as applying gloss or shimmer strategically over lipstick to create a contrast in texture. "Wherever you want to be fuller or more voluptuous, you're going to add shine, and wherever you want to recede or absorb light, you'll go more matte," says Sir John. "It's going to create a slightly three-dimensional quality."



BOURJOIS PARIS ROUGE EDITION VELVET IN NUDE-IST, \$23, SHOPPERS DRUG MART. JOSIE MARAN COCONUT WATERCOLOR LIP STAIN & SHINE IN HONEYMOON HONEY, \$28, SEPHORA.CA. LANCÔME LIP LOVER IN ROSE MONCEAU, \$29, DEPARTMENT STORES.

First, fill in lips with liner and lipstick to ensure staying power; then add gloss or shimmery lip cream. But keep the shine at the centre of the mouth, or risk a special spot in Vanngo's bad books. "It looks more beautiful on the inside of the lip," he says. "On the whole lip, I find it looks cheap."



MARGOT ROBBIE

2 DEFINED CUPID'S BOW

THE LOOK

A throwback to the silent screen stars of the 1930s and 1940s, the defined Cupid's bow gives lips structure and definition without changing their size.

Actress Margot Robbie gave the look a glamorous update on Sunday, wearing a punchy shade of coral with a crisp outline. Naomi Watts' violet lipstick was applied this way too.

HOW TO GET IT

Take a lipliner that matches your lipstick and position it above your top lip. "Right where you see your natural Cupid's bow, you're going to make an X," says Sir John, who often creates this look on super-model Joan Smalls. "You're going to draw into the centre of your lip and then out. After that, you can start to see where you need to apply your lipstick."

Once your Cupid's bow is defined, move on to the outline of the mouth, following your natural lip line. "I would start from the outer corner inward," says Vanngo. "I find that when you create that shape from the outer corner in, it's more controlled."

Finally, fill in lips, using a brush to apply lipstick in a similar colour.

ESTÉE LAUDER PURE COLOR ENVY SCULPTING LIPSTICK IN IMPASSIONED, \$34, ESTÉE LAUDER.CA. BITE BEAUTY LUMINOUS CRÈME LIPSTICK IN LAVENDER, \$28, SEPHORA.CA. QUO PROFESSIONAL LIP BRUSH, \$17, SHOPPERS DRUG MART.



SIENNA MILLER

3 OVERSIZED NUDES

THE LOOK

Designed to add volume in a bee-stung effect, the overdrawn nude pout in an Instagram snap of Kylie Jenner started a firestorm of discussion about whether her lips had been artificially enhanced. Her sister Kim Kardashian explained that she's just really talented with lipliner. (We're not convinced.) Beyoncé followed suit, attending a Topshop event with outsized neutral lips. Sienna Miller, too, isn't averse to a little (or a lot of) nude lipliner.

HOW TO GET IT

The first step is to blur the lines. "Soften the original lip with a little concealer first, then use a lipliner to create the oversized shape," says Vanngo. Use a soft-textured lipliner similar to your natural lip colour to extend the shape of the lips just beyond their border.

Focus the volume in the centre to create the ideal plumping effect, says Sir John. "You don't want to go crazy and give yourself too much volume everywhere around the lip," he warns. "Keep all your volume in the centre of both lips, but on the sides where your lips start to fan out, you want to slim it down."

Jenner fills in her lips with liner alone, but for a creamier finish like Miller's, Vanngo advises topping liner with a moisturizing nude lipstick and lip shine.



LUSH FLORAL LIPS

FOR HOW TO WEAR SPRING 2015'S HOTTEST LIP TREND, HEAD TO THEKIT.CA/FUCHSIA-LIP-2-WAYS/



@georgiamayjagger

Georgia May Jagger at a screening of *Get On Up* on Sept. 14, 2014, in London, England.

THE RIGHT DUFF SEE WHAT PRODUCTS POP STAR HILARY DUFF SWEARS BY AT THEKIT.CA/HILARY-DUFF-VANITY/

Oh Georgia

Continued from cover

With her showbiz-veteran parents, Mick Jagger and Jerry Hall, and a sprawling extended family—she's sister to three and half-sister to three more, with plenty of nieces, nephews and even a grandniece—it's no wonder Georgia May Jagger is exceptionally cool. What's surprising is how self-deprecating she is. She's "terrible" at putting on false lashes: "Every time I've tried to do it, I'm like, 'And now it's done.' Then I open my eyes and it's just stuck there." Her preferred makeup look is a two- or three-step deal: "It's just about what I can do."

That look, by the way, really is easy: mascara, a bit of shimmery brown eyeshadow stick applied with her fingers and maybe a matte red lip. "I can do liquid eyeliner but it usually takes more than one try to get it right," she adds.

Jagger appears in the cinematic TV ad for Rimmel London's new WonderLash Mascara, which she likes for its argan-oil, non-sticky formula, and although her usual mascara-application mode is "mouth open, weird face," while filming she had to throw seductive glances to camera while putting it on. "I had to do it without doing

my weird mascara face," she says. "It feels really strange, actually, the idea of doing it with a nice face."

Playing up her eyes, as opposed to a statement lip, presents a clear benefit to the truly low-maintenance makeup wearer: "It's just quite easy," she says. "With lipstick, you have to eat and drink with it on."

Evidently not a perfectionist, Jagger has picked up a few mascara tips. "If you use a tissue and just dab the very end of the mascara, then you don't get that bit that sometimes stays on the end and touches when you're doing the inner corner," she says. "I tend to use the brush vertically to do the very small inner corner lashes and then blink into it and try to get it deeper." She also uses her blow dryer to warm up her eyelash curler before use for a

deeper curl, and keeps her mascara around until it achieves her desired consistency: "I don't buy mascara that regularly. I think it gets better as it sort of dries out."

Where she does spend time and energy is on skincare—both in its application ("However late it is, I always take my makeup off, use an organic face wash to wash my skin and moisturize before bed," she says) and in searching out niche skincare brands in London or New York. "I am constantly trying out and testing organic, natural skincare as I have very sensitive skin," she says.

Above all, she keeps things simple—orange eyeshadow notwithstanding. "I try to give my skin a rest when I am not working," she says. "I really just use the minimum amount of products."



1. TOM FORD SHADE AND ILLU-MINATE, \$84, HOLT RENFREW. 2. RIMMEL LONDON WONDERLASH MASCARA, \$9, DRUGSTORES. 3. RMS BEAUTY LIP SHINE IN SUBLIME, \$25, RMSBEAUTY.COM, THEDETOXMARKET.COM. 4. TOM FORD EYESHADOW BRUSH, \$62, AND SHADE AND ILLUMINATE BRUSH, \$80, HOLT RENFREW.



5. RIMMEL LONDON SCANDALEYES SHADOW STICKS IN BLUFFING AND NAUGHTY NAVY, \$7 EACH, DRUGSTORES. 6. NARS TRANSLUCENT LIGHT REFLECTING SETTING POWDER, \$52, SEPHORA.CA. 7. BEE YUMMY ALMOND OIL, \$19, LIVE-LIVE.COM. 8. SEAWEED BATH CO. ARGAN CONDITIONER, \$15, WELL.CA.



9. JAX COCO COCONUT OIL, \$19, AMAZON.CA. 10. ESSENTS ROSE OTTO ESSENTIAL OIL 100% PURE, \$138, ESSENTS.CA. 11. AVEDA PADDLE BRUSH, \$29, AVEDA.CA. 12. SIMPLE CLEANSING FACIAL WIPES, \$8, DRUGSTORES. 13. THE ORGANIC PHARMACY CELLULAR PROTECTION SUNSCREEN SPF 30, \$80, THEORGANICPHARMACY.COM. 14. SIMPLY DIVINE BOTANICALS SKINCREDIBLE! REVITALIZING SANDALWOOD ELIXIR, \$47, SIMPLYDIVINEBOTANICALS.COM. 15. TRACIE MARTYN LOTUS-CULPT QUICK FIX EYE PADS, \$45, AND ACTIVATOR, \$50, GEEBEAUTY.COM. 16. CLARINS LOTUS FACE OIL TREATMENT, \$53, SHOPPERS DRUG MART.



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