



LINE WE LOVE
**BALLERINA
BRIDE**
*Canadian bridal gowns
are the stuff of fashion
daydreams*
page 3



FASHION WEEK
WE ♥ NY
*Canadian style
hunters' top four
shops in the 212*
page 4



WEEKEND UPDATE
**DELICATE
MATTERS**
Six ways to wear the lariat
page 9

THE
Kit
BEAUTY &
FASHION



VICTORIA'S NAUGHTY SECRETS
**NO ONE, NOT EVEN A SUPERMODEL,
ACTUALLY WAKES UP LIKE THIS**
*So we tapped their glam squads for the hair, skin and makeup "secrets"
that turn them into larger-than-life bombshells*
page 6

Joan Smalls at the Victoria's Secret Runway Show at Earl's Court Exhibition Centre on Dec. 2, 2014 in London, England. Photography: Getty Images



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GUCCI GUILTY

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THE GUILTY FRAGRANCES FOR HIM AND HER





LINE WE LOVE

Wedding belles

What would a ballerina know about designing wedding dresses? A lot, it turns out, if you're Angel Spendlove (her real name). The dancer and bridal designer's second collection arrived in Kleinfeld's Hudson's Bay in January. It's easy to see how & For Love's silhouettes caught the attention of the wedding giant. "Brides were getting bored with what was out there," says Spendlove, who did a lot of hunting to find something plain for her own wedding in 2009. (She decided on a dress by Jenny Yoo.) "I've always been into things that were less cookie-cutter," she says.

In her ballet career, Spendlove danced with the English National Ballet and the National Ballet of Canada, and she'd still be performing with Opera Atelier, a baroque opera company in Toronto, if she wasn't expecting her first child in spring. Being a ballerina and a bride has given her a unique perspective on bridal-wear. "People forget you have to be in that dress for 14 hours," she says, explaining her commitment to comfort, lighter fabrics and fluid designs—Spendlove uses silk and lace to create texture without volume and weight. "I hate bras," she says animatedly, "so at the beginning a lot of my dresses were really unstructured, but I'm bringing in some more tailored designs in 2016."

Spendlove collects inspiration and draws sketches, which she then presents to her business partner, Julie Forand. (The label is a hybrid of their last names.) This season's theme is rock 'n' roll, incorporating matte white and black sequins and a pantsuit. "I thought using black might be a risk, but I knew it would be amazing after we found this fabric," she says of the sequined material that from a distance looks like leather. "Some people are still wrapped up in the Princess Diana big-dress look, but you've got the likes of Olivia Palermo getting married in a cool sweater and gorgeous skirt by Carolina Herrera, so it's starting to change for the better." —*Alex Larus*
Photography by Adrian Armstrong

SILK AMY DRESS, \$4,296, LACE AMBER DRESS, \$3,426, BOTH AT KLEINFELD'S HUDSON'S BAY, ANDFORLOVE.COM

TWEET OF THE WEEK

“Predicting the shoe of Fashion Week street style, one ballet step at a time.”

@ManRepeller, Feb. 5, 2015

BEAUTY MATH

Lustrous mauve lips and swept-up brows add up to a harmonious look we love

A TRANSPARENT BROW-SETTING GEL LIKE **MAYBELLINE** BROW DRAMA SCULPTING GEL MASCARA IN CLEAR, \$12, SHOPPERS DRUG MART



+

A COOL-TONED LIPSTICK LIKE **CHANEL** ROUGE COCO ULTRA HYDRATING LIPSTICK IN JULIA, \$42, CHANEL BEAUTY COUNTERS

=



Actor Elizabeth Olsen chose cool-toned neutral makeup to sit front row at the Christian Dior runway show during Paris Haute Couture Fashion Week. Apply a moisturizing mauve lipstick straight from the bullet and top with clear gloss. To create the look of fuller eyebrows with a hint of shine, brush up and out with a clear brow gel. —*Natasha Bruno*

TALKING POINT



RAD HOURANI COUTURE FALL 2014, PARIS

GENDER-BENDERS

Barriers between men's and women's clothing have been bent on runways before, but now gender blurring is taking to the streets. British department store Selfridges is going "agender" for six weeks—meaning no men's or women's sections. "It opens the door to people buying pieces they like, without being shamed for buying from the 'wrong' side," says Natalia Manzocco, founder of Future Is the Future, Toronto's first gender-neutral shop. Unisex designers like Boy London and Canadian-born Rad Hourani have been around for years, and since we're all for wearing what you want (and borrowing from your boyfriend), we'll be looking out for more genderless styles. —*Deepika Shewaramani*

GET MAUVE-ING FOR 5 WAYS TO WEAR THE COLOUR OF THE YEAR, HEAD TO THEKIT.CA/MARSALA/



GUCCI FALL 2014



PREEN FALL 2014

ONE TREND, TWO WAYS

HALF-UP ROMANCE

Perfect for date night, a face-framing half-up hairstyle combines the glamour of an updo with the sultriness of loose, flowing hair.

1. Bardot beehive at Gucci

Putting a modern spin on a 1960s sexpot style, hairstylist Luigi Murenu applied a volume-boosting texturizer to lift the roots and add an overall tousled effect. He created a sweeping side part, lightly teased the hair at the crown, pulled it back into a half-up hairstyle and loosely secured strands with bobby pins.

2. Bohemian beauty at Preen

After parting hair in the middle and blow-drying it with matte styling paste for tousled texture, hairstylist James Pecis pulled the front sections back and made a miniature side plait to hold the hair in place in a low-slung half-updo, leaving loose pieces around the face. A flexible hairspray set the look. —*Natasha Bruno*



TRESEMMÉ PERFECTLY (UN) DONE ULTRA BRUSHABLE HOLD HAIRSPRAY, \$6, DRUGSTORES. L'ORÉAL PARIS STUDIO LINE #XTX VOLUME SUPERSIZING SPRAY, \$8, DRUGSTORES



Athleta

The activewear label pairs up with designer Derek Lam for its first foray into fashion collaborations.

Topshop

Hailey Baldwin shines as the face of the British retailer's new denim line, and the Jenner sisters have signed on for a capsule collection.

Kate Spade & Co.

The company is closing Jack Spade and Kate Spade Saturday stores, but it snagged Iris Apfel and Karlie Kloss for its spring ads.

Forever 21

Adobe is suing the retailer, which opened its new Fifth Avenue store last week, for illegally downloading its products.

Gucci

The luxury brand lost a second copyright lawsuit against Guess, as well as some trademarks for its iconic "G" logo.



NEW YORK FASHION WEEK

Fashion week shops

At this time each year, fashionable people flock to New York for the Fall 2015 shows and (we confess—sorry, Boss) to shop at one-of-a-kind boutiques and retailers available only stateside. Four Canadian industry insiders reveal the slick stores they visit every time they’re in the Big Apple

BY VANESSA TAYLOR

1

Stefania Yarhi

Street-style photographer, Toronto, textstyles.ca, @textstyles

Where: Cos, cosstores.com; Uniqlo, uniqlo.com; Maryam Nassir Zadeh, mnzstore.com

“I usually always pop into some high-street stores we don’t have at home, like COS [the H&M-owned store stocking modern classic clothing arrived stateside last October] and Uniqlo [opening in Canada in 2016]. Another must-see? Maryam Nassir Zadeh.”

Best find: “I always buy scarves from COS. Two of my favourites are a camel wool blend and a blue grey silk scarf.”



LEFT & RIGHT: COS, 129 SPRING ST.



2

Sophie Touchet

Model, Montreal, @sosoalice

Where: Uniqlo, uniqlo.com

“I can always find casual staples for a good price there. It’s the perfect place if I need to grab a plain white T-shirt or an easy pair of jeans.”

Best find: “I always stock up on the underwear—specifically the nude seamless styles—ideal for runway shows and working on set.”



UNIQLO, 546 BROADWAY

3

Cailli & Sam Beckerman

Bloggers, Toronto, beckermanbiteplate.blogspot.ca, @beckermanblog

Where: Opening Ceremony, openingceremony.us

“We always visit Opening Ceremony when we’re in New York. We check out brands like Marques Almeida ripped-up-denim pieces, Jeremy Scott sweaters and Venessa Arizaga jewellery,” says Cailli.

Best find: “Our Moschino SpongeBob visor—it makes a lot of people happy when I wear it!” says Sam.



OPENING CEREMONY, 35 HOWARD ST.



4

Rani Sheen

Beauty Editor, The Kit, Toronto, @ranisheen

Where: Ricky’s NYC, rickysnyc.com

“I love the enormous array of weird and wonderful beauty products, like neon lipsticks you can layer to create signature shades and the nail-polish-drying spray that manicurists use. Last season, I went in and a bunch of models were in there between shows, buying friction-blocking sticks and salves for their poor blistered feet.”

Best find: Queen Helene Mint Julep Mask. “This dinky little \$4 mask is one of the best cooling, soothing and clarifying masks I’ve tried. It packs two kinds of clay, sulphur and zinc oxide, plus glycerin so it’s never drying. Perfect for stressed-out fashion week skin.”



LEFT & RIGHT: RICKY'S NYC, 39TH ST.

EXCLUSIVE

CHARMING CHARLIE

While his wildly successful series *Sons of Anarchy* has come to a close, Charlie Hunnam isn’t slowing down. *The Kit* spoke to the actor, screenwriter and model in Milan about *King Arthur* (his upcoming role), favourite scents (his cat) and why he’s comfortable with nudity (hallelujah!)

BY VANESSA TAYLOR

The Kit: What kind of roles are you most interested in exploring?

Hunnam: “I’ve got some stories that I want to tell that I’m in the process of developing. A couple of true stories, initially optioned for me to write them, but then I have gotten really busy with acting. So I recalibrated the game plan and I’ve hired Jason Hall, who just got an Oscar nomination for writing *American Sniper*. Acting-wise, I’m doing *Knights of the Round Table: King Arthur* with Guy Ritchie directing. He’s completely reinventing the Arthurian legend and making it straight up his style. I think it’s going to be, like, properly badass.”

The Kit: Has playing the Jax Teller character influenced you?

Hunnam: “I don’t think it dawned on me how much of an effect he had on me until I finished shooting. Then I realized how far I’ve gone in Jax’s direction. On the surface I started dressing like him and riding a bike everywhere, but also it was the way I would feel in situations.”

The Kit: Like when you had an attempted break-in at your home?

Hunnam: “It’s funny how tangible that influence can be, but I don’t know if three years before *Sons of Anarchy*, my instinct when I saw a guy outweighing me by 100 pounds walking through my garden at 3 a.m. would be to attack him. Maybe it would. I’ve always enjoyed fighting, in the ring at gym—I don’t want to fight in the street or hurt people. I went so nuts when those two guys broke in.”

The Kit: After shooting many semi-nude scenes for *Sons of Anarchy*, does getting naked ever become part of a normal day at work?

Hunnam: “I think I grew up in an environment where we weren’t particularly shy of nudity. My mum was always walking around in the house naked and I spent a bunch of time with my aunt growing up—she was sort of like my second mum—she was walking around the house naked, too. Over the years I suppose I have become very comfortable with taking my clothes off for the camera. It never really bothers me.”

The Kit: What is your favourite scent?

Hunnam: “Calvin Klein Reveal. You know, initially when I was doing this, the cologne was barely



REVEAL MEN CALVIN KLEIN, \$92 FOR 100 ML, AT HUDSON’S BAY AND SHOPPERS DRUG MART

even finished—I was just so excited to work with Calvin Klein because I always loved their campaigns, really genuinely loved them. I had a few of their campaigns ripped out of magazines on my bedroom wall when I was a kid. There was a girl in the Eternity campaign. It was really beautiful and I was so madly in love with her. I also loved the CK One campaign. To

me that was one of the most iconic images of the 1990s. I suppose if I don’t go with Calvin Klein Reveal, my other most common scent is Eau de Marijuana. I don’t want to be misunderstood—I don’t smoke marijuana personally, I just occasionally walk through a cloud of it, which is common in Los Angeles, and the smell sticks to one’s clothing.”



Above: Charlie Hunnam attends the season 6 premiere of *Sons of Anarchy* in Sept. 2013 in Hollywood, California. Left: Kim Coates and Charlie Hunnam in season 7 of *Sons of Anarchy*.

The Kit: What about scents for females?

Hunnam: “I really like perfume on girls, but I also like just something natural. You know, women smell pretty fantastic.”

The Kit: Any other favourite scents?

Hunnam: “This might sound completely weird, but my favourite smell in the world is my cat, George. My cat smells so f—king good. If he’s been curled up in a ball for a while and asleep—his little chest just smells so good.”



ONE-MINUTE MIRACLE

Dear The Body Shop Poppy Universal Lip & Cheek Velvet Stick: I’ve tried colour-adjusting products before, but I’ve never quite connected with one the way I have with you. Your sheer but not shiny formula starts out alarmingly pitch-black but quickly turns a moody violet on my lips, a shade that somehow makes my eyes look greener, my cheeks pinker. I never knew what I was missing.

Fondly, Rani Sheen

BODY SHOP UNIVERSAL LIP & CHEEK VELVET STICK, \$15, THEBODYSHOP.COM




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Models Romee Strijd, left, and Joan Smalls getting ready backstage at the Victoria's Secret Fashion Show in London, Dec. 2, 2014.

BEAUTY VOYEUR

The making of a bombshell

Forty-seven elite models, 37 pairs of wings, 1 gallon of expertly applied faux-tan and a fleet of cameras: The life of the Victoria's Secret runway Angel is anything but ordinary. What can we learn from them? More, it turns out, than we thought

BY RANI SHEEN

No one in the world has ever woken up like this. Behind the scenes at the most OTT fashion show on earth, the prep to get the women tasked with wearing extravagant yet minuscule costumes (including \$2-million jewelled bras and giant embellished wings) Angel-ready begins a good 12 hours before show time. It's somewhat comforting that it takes this long and this much effort, given these models' inherent bombshell qualities. But it's not surprising: There's a lot at stake. A major buzz and business builder for the lingerie retailer, the most recent show was held on Dec. 2, 2014, in London for the first time since the shows began in 1995 (perhaps to boost its fledgling British business; its first stores opened in 2012), and it was broadcast to 185 countries seven days later. Backstage that morning, Karlie Kloss, Joan Smalls, Doutzen Kroes and 44 others padded around in satin robes as makeup artists, hairstylists, fake-tan specialists and manicurists buzzed around them like bees in a bright pink hive. As the most sexpot-appropriate day of the year approaches, we bring you the bombshell beauty techniques we spotted.

CALLING CUPID
FOR STYLISH VALENTINE'S DAY GIFT IDEAS FOR HIM, VISIT THEKIT.CA/VDAY-GIFTS-FOR-HIM/

1. Precision tan

The look: "This year was more about the girls having a sheen rather than shimmer. I applied less on darker areas while concentrating on creating an all-over, even skin tone." —*Tanning specialist Jimmy Coco*

Advanced Angel technique: With so much skin on very public display, it practically takes a PhD in faux-tanning to achieve the perfect natural-looking glow on 47 women, from Elsa Hosk's pale, freckled complexion to Jasmine Tookes's deep, warm skin. Unlike plenty of actors at the Golden Globes, none of the models looked the slightest bit orange up close or on the runway. Coco mixed tanning solution with a green base on reddish skin tones or a purple base for yellow undertones. He adjusted the spray application to correct tan lines and uneven skin tones, to contour and streamline limbs and enhance curves.

DIY bombshell: Coco advised the models to apply a moisture-rich lotion six to eight hours after their application. "Hydrated skin keeps the tan long-lasting and healthier looking."



JAMES READ INSTANT BRONZING MIST, \$20, SEPHORA.CA. **VICTORIA'S SECRET** INSTANT BRONZING TINTED SHIMMER LOTION, \$18, VICTORIA'S SECRET. **EUCERIN** ORIGINAL LOTION, \$15, WALMART

2. Bodacious bedhead

The look: "These are strong, confident women, so they have to have glossy, shiny hair with that tousled texture. I'm using a lot of mousse to give it a lot of fullness. We use hair-spray to hold the style but not too much because they have to move and they have to feel very free and full of life. It's not about what kind of hair they have, it's more about attitude." —*Hairstylist Akki Shirakawa*

Advanced Angel technique: Who hasn't been to the salon and asked for "Victoria's Secret waves"? (If you haven't, it'll get you the bounciest, sexiest blowout of your life.) While the big, bed-head look has evolved over the years, the trick to it is still, it turns out, reams and reams of clip-ins. Kloss's fine, shoulder-length hair was the recipient of so many honey-blond extensions that her coif grew to twice the size.

DIY bombshell: To keep the big-hair silhouette cool and current, Shirakawa used both a medium- and a large-barrel curling iron on random sections and left the ends loose. High-shine serum gave smoothness.



ORIBE GRANDIOSE MOUSSE, \$38, BEAUTYMARK.CA. **JOHN FRIEDA** FRIZZ EASE MIRACULOUS RECOVERY REPAIRING CREME SERUM, \$11, REXALL. **ROCK YOUR HAIR** VOLUMIZING SPRAY, \$24, IN STORE IN MARCH, MURALE

3. Flirtatious flush

The look: "It's pretty translucent and there are no hard edges. People aren't here to see makeup, they're here to see beautiful girls. It's one of the few shows where girls are energetic and can smile and move. They have wings! It's really about lots and lots of energy." —*Makeup artist Dick Page*

Advanced Angel technique: To get the youthful, flirty flush on the cheek, Page used red face paint made by stage makeup company Kryolan—more commonly used to create special effects than for a subtle flush. He blended a sheer cream bronzer over that for the perfect balance of prettily blushing and just-spent-a-beach-day-in-my-bikini.

DIY bombshell: For the perfect natural pout, Page used a pink stain on the lip and topped it with a beige gloss. "That way, we get that kind of nude-pink lip without looking too flat, too dead."



STILA CONVERTIBLE COLOUR IN POPPY, \$33, SHOPPERS DRUG MART. **COVERGIRL** TRUMAGIC BRONZER SUNKISSER, \$14, SHOPPERS DRUG MART. **TOO FACED** LONG WEAR LIPSTICK IN MELTED MARSH-MALLOW, \$21, SEPHORA.CA

SILENT, SEXY SIGNALS

Lipstick, heels and scent do more to heat things up than you thought. Toronto psychotherapist and relationship expert Kimberly Moffit explains

BY NATASHA BRUNO

RED LIPSTICK FTW
You know the colour red evokes passion, but did you know the sight of it stimulates the heart rate? Not to mention its physical implications: "A woman's lips will be redder when she's ovulating," says Moffit.

SHOES SHOW THE WAY
When analyzing body language, start at the bottom and work your way up. "If someone's feet are pointed inward toward you when you're talking to them, that's a good sign," says Moffit. Point your stilettos accordingly.

SCENT SEDUCTION
Scent is so strongly correlated with the brain that it has the ability to be an almost instant turn-on. "We can actually use scent to our advantage by using the same perfume or scented candle every time we're intimate with our partner," says Moffit. "After about five times, your partner will get not only a psychological but a physiological reaction to your scent."

THE LOOK OF LUST

Flaming cheeks and bitten lips: How the makeup on screen in Fifty Shades of Grey tells a story of arousal and self-discovery

BY OLIVIA STREN



Dakota Johnson as Anastasia Steele in Fifty Shades of Grey

The first chapters of British author E.L. James's erotic bestseller *Fifty Shades of Grey* are heaving with descriptions of guileless literature student Anastasia Steele's cheeks. They blush and flush; they also heat, flame and blaze. The novel, which has been dubbed "an S&M Cinderella fairy tale" (by the *New York Times*, no less), follows Steele as she negotiates the kindling state of her pale complexion, bites her lower lip and falls for Christian Grey, a helicopter-flying billionaire businessman with a penchant for Bach and bondage. (Instead of a glass slipper and chariot, there's a whip-festooned "Red Room of Pain.") In the movie version, to be released the day before Valentine's Day and starring Dakota Johnson and Jamie Dornan, the camera lavishes a great deal of close-up attention on Johnson's reddening cheeks and bitten lips—all carefully painted by Victoria Down, the film's makeup artist. In the beginning of the movie, Steele is a (literally) blushing virgin: "It was about freshening up the face and getting the blood under the cheeks," says Down, who used Make Up For Ever products on set. "There are a lot of tricks." Among them: Down mixed a light foundation with moisturizer to achieve a dewy glow and stippled pinky-red blush onto the apple of the cheeks

with an asymmetrical brush. "The camera picks up red, and if you put it in the right place, it gives the face that youthful, healthy flush that comes up with excitement." In the character's vestal beginnings, her lips are tinted with just neutral liner and gloss, but as she becomes more at ease in a state of undress, her lips and eyes

She's graduated from gloss to red lipstick, from virgin to willing sex slave.

become (paradoxically) less nude. "As she acquires a certain maturity, I gave her lips a pinkier tone," says Down. "Then we went into a passionate lip look." This is a frank, assertive crimson meant to express Ana's new-found carnal prowess: She's graduated from gloss to red lipstick, from virgin to willing sex slave. "I use a matte lip colour and then take something with a high shine and put it at the centre of the lower lip, which makes the lip look just a tiny bit wet," says Down. "That becomes a sensual thing on film." Meanwhile, as Steele's sense of herself comes into sharper relief, so must her cheekbones. "At the beginning, it was about softness and roundness," Down

explains. "As she matures, the colour of the blush becomes more concentrated, and I gave it more of a direction to bring the bones up and the apples up, to make her looks more angular." Down has collaborated with Make Up For Ever to launch a collection based on the film, including lip trios in virginal neutral or knowing berry shades and an arousal-reproducing blush palette. These makeup ménages à trois exhibit astonishing stamina. If the flush of lust may not last, your blush and lipstick will.

MAKE UP FOR EVER DESIRE ME CHEEKY BLUSH TRIO, \$56, SEPHORA.CA



HUGO
HUGO BOSS

HUGO MAN / WOMAN

THE FRAGRANCES

YOUR FRAGRANCE, YOUR WAY

AVAILABLE AT

SHOPPERS
DRUG MART





Samantha and Nicola Chapman

MASTER CLASS

THE BIG BEAUTY BOOM

Pixiwoo is beauty school on demand and you won't want to drop out. Now its tools of the trade are at your disposal

BY REBECCA PERRIN

Putting up a YouTube beauty tutorial is easy; all you need is a Google account and a camera. Growing and nurturing a slick-looking YouTube channel with well-lit, well-edited videos, however, takes extensive commitment. But, according to a study done by research firm L2 and Pixability, the platform hosts 125,000 beauty channels, and the effort is becoming more “worth it” for the stars. Last September, YouTube announced it would begin paying its most-watched talent a salary to support them in making more videos, and two of the channel’s top earners are in beauty: Michelle Phan and Jenna Marbles. Vloggers who’ve made their names on YouTube have also garnered big beauty contracts: In January, Lisa Eldridge, a British professional makeup artist who has over a million YouTube subscribers, was announced as Lancôme’s makeup creative director. And now their talents are coming off the screen and onto drugstore shelves.

Makeup artists Samantha and Nicola Chapman are the British sisters behind Pixiwoo, which since 2008 has amassed nearly 700 videos and over 1.7

million loyal YouTube viewers who tune in for their balance of friendly chit-chat and highly detailed makeup education. They’ve just launched their namesake line of beauty tools and brushes in Canada, named Real Techniques by Sam and Nic Chapman, which they now use in every tutorial.

“People are getting makeup lessons by makeup artists using makeup brushes that artists love,” says Nicola. The line, priced from \$6, includes an extremely fine-tipped silicone gel liner brush, a tapered concealer brush that fits perfectly beneath the eyes and a small-medium tapered foundation brush that deposits just the right amount of makeup. (“You can be a little sketchy with your application of eyeshadow but you can’t hide a poor foundation application,” says Samantha.)

Nearly five million people have watched Pixiwoo’s *Arab Style Make-Up Tutorial*, inspired by Lebanese singer Haifa Wehbe, to learn how to apply a smoky terracotta eye with thick, black-kohl liner. The Chapmans’ videos are classified as user-generated content (produced by everyday people from the comfort of their homes), and of the one billion beauty video views per month on YouTube, viewers choose to watch user-generated content 97 per cent of the time. The remaining 3 per cent belongs to brands and marketers. Clearly, people want what Pixiwoo has nailed: honest, useful information and a friendly connection. When viewers find that sweet spot, they watch to their hearts’ content, especially Canadians, who average 1,800 minutes on the site per month.

The Chapmans didn’t imagine they’d become YouTube sensations, but nobody predicted the platform’s explosion. “The beautiful thing about YouTube is there is a market for everyone to do it,” says Sam Chapman. “It is about real people, real skills. Otherwise, we’d all still be watching TV.”

REAL TECHNIQUES BY SAM AND NIC CHAPMAN BRUSHES, \$7 TO \$24, WALMART, LONDON DRUGS, UNIPRIX



PRESS PLAY
FOR MORE BEAUTY AND HAIR VIDEO TUTORIALS, GO TO THEKIT.CA/VIDEOS/

SCREEN QUEENS

The garden of Canadian beauty vloggers has room to grow—only two of our top 100 YouTubers are classified as How To: Beauty. That said, here are four blossoming accounts worth pressing Skip Ad for; watch this



Best for girl-next-door beauty: Essie Button

A Canadian living in London, England, Estée Lalonde uploads new videos each week, covering drugstore beauty finds and tutorials ranging from skincare to

wing-tip liner. She also has loads of giveaways. **Our video pick:** *How to: Messy Curls for Short Hair*, which has a trick for adding waves to bangs that has us wondering, “Why didn’t we think of that?” **# of subscribers:** 811,000



Best for beauty transformations: Julia Graf

Canadian makeup artist Julia Graf uploads two new videos a week from her home in Switzerland and is massively popular for her recreations of Katy Perry, Ke\$ha and

Rihanna’s music video beauty looks. **Our video pick:** *Beyoncé Mrs. Carter Show World Tour Look*, which consists of a shimmery taupe eye and dramatic red lips. **# of subscribers:** 742,000



Best for nail and hair tutorials: BeautyCakez

Sylvia Ta won the 2014 P&G Beauty Award for Best Vlog and built her brand while studying business in Toronto. She offers more ways to style a

ponytail than you imagined possible. **Our video pick:** *Longer & Fuller Ponytail without Extensions*, featuring two clever tricks for amplifying an otherwise basic pony. **# of subscribers:** 165,000



Best for product reviews: PBunnieP

Gerry Xun is a Vancouver-based Chinese-Canadian vlogger known for her extensive product reviews that help you make an informed decision at the store.

Our video pick: *Asian and Western BB Creams—* she analyzes the ingredients, consistency and coverage of 11 creams. **# of subscribers:** 28,000



DRESSING UP

Bumpsuits

Oh baby! Combine comfort and style when dressing for two and meet your closet’s new best friend: the bumpsuit

BY OLIVIA STREN

One of the first pieces of clothing I coveted was a cotton-canvas jumpsuit from French high-street clothier Naf Naf. I was seven years old and it was 1983. The company sold three million of them, in more colours than you would have found in Boy George’s makeup valise, and now refers to that epoch as the Jumpsuit Revolution. Mine was pale yellow and made me look like a cross between a chick and a tiny auto mechanic.

If the jumpsuit has for years gone the way of the ghetto blaster, it’s made a fashionable comeback. Ultimate proof: Emma Stone’s strapless, embellished Dior ensemble at the Golden Globes and Julia Roberts’s chic black Givenchy version at the SAG Awards. It’s also, I recently discovered, perfectly suited for the stylish and gestational. At seven

months pregnant I found myself, once again, coveting the jumpsuit—or bumpsuit, as it were.

Maternity wear has historically not been alluring. Empire-waist frocks festooned with bows, smocking, ribbons and rickrack were designed both for infants and those bearing infants. If the pregnant female figure was once considered scandalous, infantilizing the expectant mother by dressing her in baby-like outfits tempered the transgressiveness. The jumpsuit does have a certain childlike quality, but today’s bumpsuits, like Blake Lively’s printed silk version and the floral halter suit Kristen Bell wore at the Toronto International Film Festival last fall, are whimsical, fashionable and hardly confected to conceal.

Jumpsuits in charcoal jersey, black cupro and Tencel denim from

New York-based mat-wear line Hatch have outfitted pregnant celebs Rachel Bilson, Scarlett Johansson and Gwen Stefani and didn’t make them look like they’d been forced to abandon their style, dignity and eyesight along with their waistline. “I searched for the entirety of my

feel.” She describes the particular magic of the jumpsuit as “effortless. The onesie is an easy throw-on to layer up for a cool winter look, or wear with a great pair of shoes and just look elegant.”

I purchased two of them. (Pregnancy hormones.) A dressy, fluid

Empire-waist frocks festooned with bows, smocking, ribbons and rickrack were designed both for infants and those bearing infants.

first pregnancy [in 2010] for clothes that felt stylish and beautiful as my body changed,” says designer Ariane Goldman. She didn’t find any, so she founded Hatch. “It’s all about that on-the-move, chic, jet-set, 1970s

black version from Hatch and a short-sleeved, wide-legged charcoal jersey one from Zara, non-maternity but a couple of sizes up. The former, I decided, was the perfect outfit for my date with Drew Barrymore.

Okay, “date” flirts with overstatement—it was the Toronto launch of Barrymore’s makeup line, Flower, and I’m one of Lord knows how many other guests. But never mind that. Barrymore, a friend to the jumpsuit, once sported a poppy-printed Kate Spade version on Jay Leno. I paired my black suit with cheetah-print pumps and red lips—an outfit I hoped she’d enjoy.

As I had imagined, Barrymore emanated all the jubilation of a champagne bubble. A couple of hours into the party, we met. And embraced. She said my eyes reminded her somehow of her daughter Olive’s. This date was going well! I remind her of her child! As I walked away, a girl on her PR team grabbed my arm: “I love your jumpsuit,” she said.

From jumpsuits to jumping for joy: The Kit would like to congratulate Olivia Stren on the birth of her son Leo, in January.

From left: Lake Bell during the Tribeca Film Festival in April 2014 in New York City; Kristen Bell at a screening of *The Judge* in Sept. 2014 in Toronto; Blake Lively attending a show in Oct. 2014 in New York City.

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WEEKEND UPDATE THE LARIAT NECKLACE

Much like the delicate stackable rings that are trendy now, this look is one of subtlety. Pretty, fine lariats can be layered with other necklaces but look just as stylish on their own

BY VANESSA TAYLOR

1. Suit yourself

While a fuss-free dress (usually in black) might be Jennifer Aniston's trusty uniform, this head-to-toe suit in a burnt sienna hue is nothing short of flawless. Accessorizing with a few ultra-fine layered necklaces creates a subtle focal point on her plunging neckline.

2. The high & low

With a dress that features both a high slit and a low neckline on Kylie Jenner, this dainty lariat necklace and thin drop earrings ensure that the accessories complement the gown, rather than clutter the silhouette.

3. Colour coded

Kate Mara keeps her bright yellow top, maroon ruffled skirt and bell sleeves modern by opting for understated jewellery. A graphic triangle closure on her lariat-style necklace gives the look a little edge.

4. Workweek wonder

Although Jennifer Lawrence wore this look at a movie premiere, we see it as the epitome of chic nine-to-five dressing. Her classic suit-and-cami combo works perfectly with this refined lariat necklace. The piece finishes the outfit by adding a bit of shine without distracting from the streamlined look.

5. Just relax

This casual weekend ensemble on Jessica Alba is a fantastic reminder that lariats aren't reserved for plunging necklines. In fact, paired with a sweater, the necklace can be worn solo or layered with a few other smaller chains or delicate charms.

6. Get shirty

Even if you don't unbutton your white shirt quite as low as Rosie Huntington-Whiteley, a tiny lariat necklace is a pretty alternative to a pendant style. Since the barely-there chain acts as an accent, it pairs well with standout pieces like these print-detail trousers and mega belt.



The It item

Canadian jewellery designer Melanie Auld has a selection of whisper-fine lariat necklaces in her collection, but this slightly bolder piece with the coloured stone centre stands out as a fresh take on the trend.

MELANIE AULD LARIAT, \$115, MELANIEAULD.COM



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