

THE  
**Kit**  
BEAUTY &  
FASHION

THE MONTH'S BEST  
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YOU'VE  
NEVER  
SEEN  
BEAUTY  
LIKE THIS  
BEFORE

NEITHER HAD WE →

one-minute miracle  
THE  
**Kit**  
BEAUTY &  
FASHION  
AWARD 2015  
thekit.ca

Of all the lotions and  
liners, masks and  
mousses, these are  
the ones that blow  
our minds. They're  
**time-saving,**  
**game-changing,**  
**multi-tasking** masters  
that work harder,  
faster and smarter—  
so you don't have to.\*

pages 4 to 7

\*WE SHOULD KNOW, WE TEST OVER 13,000 PRODUCTS A YEAR! ← OUR BEAUTY EDITOR'S  
BEST GUESS—BUT WE  
THINK IT'S A LITTLE LOW!



**N°1 L'ORÉAL®**  
PARIS

FROM THE RED CARPET  
L'ORÉAL PARIS REVEALS THE STARS' BEST KEPT SECRET  
INSPIRED BY DERMATOLOGICAL INJECTIONS

NEW  
**REVITALIFT™**  
**VOLUME FILLER™**  
RE-VOLUMIZING HYDRATION

BE THE FIRST TO TRY IT AT  
**SHOPPERS**  
DRUG MART 



\*Source: Euromonitor International Limited, retail value RSP terms in 2015.



# “OUR MOST AWARDED, HAIR CARE COLLECTION\*”



## BEAUTY EDITORS CAN'T GET ENOUGH OF PANTENE'S EXPERT COLLECTION

Pantene's Expert Collection not only helps restore smoothness and shine, but helps erase damage in just one wash.

# PANTENE

EXPERT

\*Magazine awards in 2014 from top Canadian Publications with award programs.







THE MONTH'S BEST

# Metal-morphosis

Armani's new metallic shadows go on like liquid but dry instantly with a wet-look finish. We're hooked

For his Spring 2015 collection, named Sand, Giorgio Armani sent out a parade of glimmering gossamer gowns we're sure to see throughout awards season. The starlets wearing them could dress their eyes to match with the brand's similarly diaphanous Eye Tints, which spread like a liquid but dry to a creaseless, light-reflecting film as soon as they touch the skin, and last long enough to remain pristine through the after-party. Armani's cosmetic scientists always focus on texture: This formula borrows from the superfine Maestro foundation, in which pigment is suspended in water; here, minuscule pearl particles morph under various lighting. "It has an amazing texture that remains wet-looking, even when dry," says Armani's international makeup artist, Linda Cantello. Now that's an award-winning way to shine. —By Rani Sheen. Photography by Geoffrey Ross.

GIORGIO ARMANI EYE TINTS IN OBSIDIAN, GOLD ASHES AND ÉMERAUDE, \$39, HOLT RENFREW

TWEET OF THE WEEK

"This is how I feel about #lipstick. I'm OBSESSED. #MoreisMORE. #turninginto mygrandma. (Anyone else?)"

@RWITHERSPON, Jan. 20, 2015

BEAUTY MATH

Warm shades of copper around the eyes and on the lips add up to a glistening look we love.

A FOIL-FINISH ROSE-GOLD EYESHADOW LIKE ESSENCE METAL GLAM EYESHADOW IN CHOCO CHIC, \$4, SHOPPERS DRUG MART



+

A GLOSSY BRONZE LIP LACQUER LIKE ELIZABETH ARDEN BEAUTIFUL COLOR LUMINOUS LIP GLOSS IN DULCE, \$22, ELIZABETHARDEN.CA



=



As usual, pop diva Jennifer Lopez was glowing at Fox's Winter Television Critics Association All-Star Party in Pasadena, Calif. on Jan. 17. Follow her lead and apply metallic eyeshadow across the eyelids and up into the crease, and use an angled brush to take it along the lower lid. Then just add two coats of black mascara and a matching copper lip gloss to complete the look. —Natasha Bruno

TALKING POINT



## UNIVERSAL SELFIE

Beauty queens Miss Israel, Doron Matalon, and Miss Lebanon, Saly Greige, are causing political uproar, all due to a selfie. The Miss Universe contestants snapped a photo together, despite their countries' decades-long conflict, and posted it to Instagram. Back In 1993, that year's Miss Lebanon was stripped of her title for posing in a similar photo, and in 2002, Miss Lebanon dropped out of the pageant because of Miss Israel's participation. Considering Israeli and Lebanese ministers appeared side by side at the Paris rally earlier this month, let's give these ladies a break. After all, world peace is what the pageant is all about (as well as the gowns). —Deepika Shewaramani



PAGEANT PRETTY GET JENNIFER ANISTON'S ENVY-INDUCING CHEEKBONES AT THEKIT.CA/CONTOURING/



ONE TREND, TWO WAYS

## FUCHSIA KISS

In the grey days of winter, a pop of fuchsia lip colour instantly brightens and lifts the face, whether it's a flash of matte neon or the faintest stain.

1. Refined tint at Carolina Herrera

Makeup artist Diane Kendal chose a subtle pink-berry stain on the lips in a nod to "classic Carolina Herrera beauty." She applied a full coat of lip colour, then used a tissue to blot some of it away. To complement the look and warm up the complexion, a champagne-rose highlighter was applied to the cheekbones.

2. Neon resurgence at Fyodor Golan

Inspired by the vibrant traditional garments worn in Myanmar and Cambodia, makeup artist Mel Arter created a two-tone hothouse pink lip. She traced the lip with red liner, layered fuchsia lipstick over that and patted neon pink pigment in the centre. Full brows balanced out the strong statement lip. —Natasha Bruno



BURT'S BEES LIP CRAYON IN HAWAIIAN SMOULDER, \$10, BURTSBEES.CA. JOE FRESH MATTE LIPSTICK IN FUCHSIA, \$6, JOE FRESH



Dakota Johnson

The Fifty Shades of Grey star's February Vogue cover describes her as "a woman on the brink of fame."

Fendi

Rihanna, Sarah Jessica Parker and Jourdan Dunn will design three editions of the beloved Baguette bag for charity.

Justin Bieber

Although Saturday Night Live parodied his Calvin Klein ads, he single-handedly earned CK over 3 million new followers online.

Uniqlo

The Japanese brand faces an investigation after reports of unsafe factory conditions, long hours and low wages surfaced.

Footwear Fans

Vince Camuto, the founder of Nine West, who created his namesake line in 2001, passed away at age 78.





# Groundbreaking beauty

Upside-down hairspray, nail polish remover with built-in cuticle balm and a curling iron that does the work for you: From the mountains of products that cross our desks, these are the envelope pushers that made the One-Minute Miracle grade. And since there's no better way to find a new beauty ally than a gushing word-of-mouth reco, read on for our odes to the products that save us time and make our lives easier—and more beautiful

PHOTOGRAPHY BY GEOFFREY ROSS



## 1. PEPPY PATCHES

**Dear StriVectinLABS Anti-Wrinkle Hydra Gel Treatment,**  
Your name is quite the mouthful. But you're worthy of it and every promise it makes. Your goopy plastic patches are the most efficient method I've come across for delivering moisturizing hyaluronic acid exactly where I need it. You saturate my skin, discreetly too: I had to point out to a co-worker that I was giving my "11" lines a boost at my desk.  
*Yours, Alex Larus*

**STRIVECTINLABS ANTI-WRINKLE HYDRA GEL TREATMENT, \$69, SHOPPERS DRUG MART**

## 2. POWER PRIMER

**Dear M.A.C Prep + Prime 24 Hour Extend Eye Base,**  
I just got back from a beach vacation and am wearing a pearly cream shadow to help show off my glow. Thanks to you, my shadow, which would normally crease and disappear, now stays put. All. Day. Long.  
*Love, Michelle Bilodeau*

**M.A.C PREP + PRIME 24 HOUR EXTEND EYE BASE, \$26, MACCOSMETICS.COM**

## 3. SAFER SHAVE

**Dear Gillette Venus Swirl,**  
I did not think a razor could win my heart, but your ergonomic handle and twistable neck reach awkward, back-of-the-ankle areas, minimizing leg-shaving contortion and reduce the risk of nicks. (My shower is now free of scenes from *Psycho*.) Your MoistureGlide Serum is slimy at first but it sure helped me to get a close shave; two days later, my skin still feels smooth. And for that reason alone I won't be cheating on you with my boyfriend's razor.  
*Love always, Alex Larus*

**GILLETTE VENUS SWIRL, \$20, DRUGSTORES**

## 4. CLEANSING CUSTOM

**Dear Kaia Juicy Bamboo Cleansing Cloths,**  
There's a lot to love about you: You remove makeup and grime quickly but without drying my sensitive skin, with your liquefied honey and jojoba oil; and you smell of citrusy-fresh essential oils. Above all, I love that you are made up of soft, unbleached bamboo fibres that will biodegrade in about 90 days.  
*My best, Rani Sheen*

**KAIA JUICY BAMBOO CLEANSING CLOTHS, \$16, KAIANATURALS.COM**

## 5. CURL POWER

**Dear T3 Twirl 360,**  
While I've had the pleasure of knowing a couple of your kin, I was pleasantly surprised to meet you, the newest member of the T3 family. Sure, you boast the same DNA as the rest of the clan—such as adjustable temperatures that reach 450F and tourmaline technology that leaves hair shiny and smooth—but it was your rotating barrel that solidified our friendship. With a push of a button you gently wind my hair around the wand for me (and release it easily). I love you especially for curling the hair at the back of my head, where I find it hardest to create a consistent wave.  
*Yours truly, Vanessa Taylor*

**T3 TWIRL 360, \$255, AVAILABLE MID-MARCH, MURALE**

## 6. MORE MAKEUP MILEAGE

**Dear L'Oréal Paris Infallible Pro-Spray & Set Makeup Extender,**  
With my slightly oily complexion, my morning makeup tends to slide off my face by midday. Now that I have you in my life, I come home at night with the same blush and bronzer I applied up to 10 hours earlier. Please don't ever leave me!  
*Best, Michelle Bilodeau*

**L'ORÉAL PARIS INFALLIBLE PRO-SPRAY & SET MAKEUP EXTENDER, \$17, WALMART.CA**

## 7. HEAD-TURNING HAIRSPRAY

**Dear Joico Flip + Turn Volumizing Finishing Spray,**  
I was incredulous at first. A hair-spray that works upside down? Was that really a problem that needed solving? I bent over and took aim at my hair with a number of different cans. Many do spray upside down for a second, but they lose stamina. Your ultra-fine mist and gentle nozzle do it better.

The best part: Instead of shel-lacking my hair while inverted and flipping upright with a do worthy of Einstein, I can angle the can down and spray upward into my hair, adding body and hold exactly where I need it. You've turned hairspray on its head.  
*Love, Alex Larus*

**JOICO FLIP + TURN VOLUMIZING FINISHING SPRAY, \$20, DRUGSTORES, JOICO.COM**

## 8. BEDTIME BOOST

**Dear Clinique Repairwear Night Sculpting Cream,**  
I've gotta say, you're great in bed—and I don't say that to just any skincare. You really bring your A-game with that collagen-boosting cocktail pumped with whey protein, anti-sagging coe-lus barbatus extract and skin-softening murumuru butter. Your dreamy cream-gel texture is an addictive pleasure, too. And your brightening white-birch extract and vitamin C mean I greet each morning with a happy glow.  
*Love always, Janine Falcon*

**CLINIQUE REPAIRWEAR NIGHT SCULPTING CREAM, \$75, CLINIQUE.CA**



## 1. MUST MIST

**Dear Smashbox Photo Finish Primer Water,**  
There's nothing like a refreshing face mist with beauty benefits. You perk me up in the a.m. with an instant cooling sensation, and when it's time for makeup, you provide a featherlight veil for a smoother foundation application. Plus, your spray formula, free of silicone, alcohol and oil, absorbs quickly, leaving me with a nice, natural glow.  
*Sincerely, Natasha Bruno*

**SMASHBOX PHOTO FINISH PRIMER WATER, \$37, SEPHORA.CA**

## 2. REDNESS REDUCER

**Dear Nip + Fab Dragon's Blood Fix Plumping Mask,**  
A rendezvous with you is all I need to look rested and refreshed, even after a late night. Hyaluronic acid in your cool gel formula infuses my thirsty skin with moisture; your dragon's blood tree sap

calms any redness or inflammation. Oh, and that hit of salicylic acid to keep pores clear? That earns you a gold star and maybe a sleep over as a face mask.  
*Love, Janine Falcon*

**NIP + FAB DRAGON'S BLOOD FIX PLUMPING MASK, \$15, SHOPPERS DRUG MART**

## 3. FEATHERY FALSIES

**Dear Physicians Formula Eye Booster Instant Lash Extensions Kit,**  
Your makers promise a total lash transformation in two minutes, but I think it takes only one—90 seconds if you include reading the instructions, which I recommend all people do. Instructions? For mascara? Well, your two-step process is different. Here's what I learned: Use a light hand because you build very quickly and you give me lashes so long, they hit my eyeglasses.

The results: If the flap of a butterfly's wings in Brazil could set off a tornado in Texas then, well, we should send apologies to blustery Amarillo. I think their record-setting wind is actually our fault.  
*Wink, Christine Loureiro*

**PHYSICIANS FORMULA EYE BOOSTER INSTANT LASH EXTENSIONS KIT, \$20, DRUGSTORES**

## 4. PRE-SHAMPOO OIL

**Dear OGX Argan Oil of Morocco Miracle In-Shower Oil,**  
You've become a wonderful shower companion. Shampoo tends to strip the natural oils my thick, coily hair cries out for, so I'm always careful with how often I wash it. A few drops of your oil-based formula, applied on wet hair pre-cleanse, locks in the moisture, meaning no more hair-stripping stress for me.  
*Fondly, Natasha Bruno*

**OGX ARGAN OIL OF MOROCCO MIRACLE IN-SHOWER OIL, \$11, WALMART**

## 5. DARK-CIRCLE BRIGHTENER

**Dear No Dark Shadows,**  
You have become my early-morning secret companion. Dark circles prove no match for your twistable pen, which dispenses a potent, opaque concealer that melts into my skin. Bonus: Your compact size means I can easily stash you for touch-ups on the go. Thanks for the cover-up.  
*Your admirer, Carly Ostroff*

**NO DARK SHADOWS \$20, SHOPPERS DRUG MART**

## 6. GLOSSY LOCKS

**Dear Davines Minu Hair Serum,**  
I just wanted to thank you. You see, my hair is glossy right after I dye it, but fast-forward a month and the colour isn't quite as lustrous. A few spritzes of your ultra-light-weight spray on damp hair leaves me with silky, shiny locks that look almost like I've just sat in my colourist's chair. The best part: You have no tint, unlike other colour-enhancing products I've tried, so you don't mess with my formula, just highlight what's already there.  
*Yours truly, Vanessa Taylor*

**DAVINES MINU HAIR SERUM, \$27, DAVINES.COM**

## 7. HANDY REMOVER

**Dear Sephora Collection Eye Makeup Remover Wipes,**  
In some situations a makeup-removing wipe just can't be beat—on a plane, in a cab, at my desk, after yoga—but often the cleansing solution feels too harsh for my delicate lids and lashes. Your mini, eye-sized wipes gently lift off cream shadow and waterproof liner in just a few swipes.  
*TTYL, Rani Sheen*

**SEPHORA COLLECTION EYE MAKEUP REMOVER WIPES, \$11, SEPHORA.CA**

## 8. MANI EXTENDER

**Dear Sally Hansen Gel Shine 3D Topcoat,**  
When I want a gel-like mani without going under UV lights, you have my back—or, rather, my hands. You go on thick and dry quick. You extend the life of my weekly manicure. Your high-shine finish is nothing to gloss over. You nailed it.  
*Yours forever, Carly Ostroff*

**SALLY HANSEN GEL SHINE 3D TOPCOAT, \$15, DRUGSTORES**

## 9. EYE-BAG BEATER

**Dear Benefit Puff Off!,**  
Saturday night. Salty snacks. Sushi. With lots of soy sauce. A slice of cake. A beer or maybe two. And six hours' sleep. I gave you my best bad test—in the name of beauty, of course. You laughed in (at?) my face and did it with style, your cute iron-like tip gliding peach-coloured gel to mask dark circles, to cool and de-puff and generally erase all the previous night's misbehaviour, bringing me from dead-to-the-world to ready-for-the-parents in 30 seconds flat. I bow down, *Christine Loureiro*

**BENEFIT PUFF OFF!, \$35, SEPHORA.CA**







**1. THE MANI CURE**  
**Dear Suncoat Plant-Based Natural Nail Polish Remover Gel + Cuticle Balm,**  
Thanks to your two-in-one ways, being well manicured has never been easier. In between colour changes, your gentle gel easily wipes away my polish in two minutes flat, and your non-toxic plant-based formula doesn't dry or discolour my nails. Best of all, you act like a creamy cuticle balm, keeping my fingers hydrated without being

greasy. How's that for handy?  
*Love, Carly Ostroff*  
**SUNCOAT PLANT-BASED NATURAL NAIL POLISH REMOVER GEL + CUTICLE BALM, \$8, SUNCOAT.CA**  
**2. LOCKED & LOADED LIPS**  
**Dear Clarins Instant Light Lip Comfort Oil,**  
My pout wants me to tell you that she likes you. Whether worn alone like a balm or layered over lipstick for an ultra-glossy finish, you keep her shiny and comfortable with your nourishing cocktail

of hazelnut and jojoba oils, and she loves that you stick around for hours on end. (Let me know if you like her too.)  
*Love, Natasha Bruno*  
**CLARINS INSTANT LIGHT LIP COMFORT OIL, \$23, CLARINS.COM**  
**3. CRUNCH-FREE CURLS**  
**Dear L'Oréal Professionnel Dual Stylers by Tecni.Art Bouncy & Tender,**  
We are kindred spirits. First, let's talk about your name: "Bouncy and

Tender." That's exactly how I like to think of myself. You're a talented multi-tasker—as am I—fighting frizz and defining curls at the same time, without a hint of crunch. And you're totally transparent: I can see your cream core surrounded by gel, which when squeezed delivers the perfect ratio of softness to hold. All I have to do is mix, scrunch through damp hair and go.  
*Love, Alex Larus*  
**L'ORÉAL PROFESSIONNEL DUAL STYLERS BY TECNI.ART BOUNCY & TENDER, \$26, SALONS**  
**4. LIP LOVE**  
**Dear Vasanti Love Brights Gel Matte Lipstick,**  
When I first saw your exaggerated petal-like shape, I thought it was just for effect. But I soon realized you're so much more than you let on: Your various contours and edges allow for a precise outline, an opaque swipe or a dabbed-on stain effect, depending on my mood—it's like having a lipliner and lipstick in one.  
*In gratitude, Rani Sheen*  
**VASANTI LOVE BRIGHTS GEL MATTE LIPSTICK, \$19, VASANTICOSMETICS.COM**  
**5. BODY DOUBLE**  
**Dear Aveda Crème Cleansing Oil,**  
When the weather is at its wintry worst, it's the skin on my shins that takes the brunt, especially when I naughtily linger in a hot shower because it feels so good. Your oil-infused (olive, soy and safflower) shower cream makes up for the error of my ways, leaving behind softened skin and a lavender-scented steamy bathroom—and even stands in for body lotion.  
*Many thanks, Rani Sheen*  
**AVEDA CRÈME CLEANSING OIL, \$34, AVEDA.CA**  
**6. REAL COVER**  
**Dear Revlon PhotoReady Insta-Fix Makeup,**  
Until I met you, I would tote around not only a concealer and sponge, but a small sunscreen stick as well. Now, when I've blown my nose too many times, you cover up the redness; when I'm concerned about UV rays, your SPF 20 mineral-sunscreen formula gives

me extra protection. I've ditched my makeup sponge, since I can apply the stick to any small area and easily blend with my fingers. Lastly, the fact that you're solid makes you the perfect guest in my dear handbags, which can't live through another makeup explosion.  
*Yours truly, Vanessa Taylor*  
**REVLON PHOTOREADY INSTA-FIX MAKEUP, \$20, DRUGSTORES**  
**7. ALL-OVER TINT**  
**Dear Dior Cheek and Lip Glow in Instant Blushing Rosy Tint,**  
My morning routine can get hectic, but you offer me a monochromatic makeover with just a few dabs. The shade of your gel formula is way more subtle on my face than it is in the bottle, and you blend completely into my skin, translating into a flattering, natural pink tint on my face and lips. Now that's something to blush about.  
*Love, Carly Ostroff*  
**DIOR CHEEK AND LIP GLOW IN INSTANT BLUSHING ROSY TINT, \$39, THEBAY.COM**  
**8. THE MAKEUP ERASER**  
**Dear Bliss Makeup Melt Gel-to-Oil Cleanser,**  
As a devotee of really clean skin, I usually double-team an oil cleanser with a cream or foam wash depending on the day and my moisture level. But you've combined those two into one step, and what a step it is. Multiple coats of mascara, long-wear lip stain and shimmery highlighter are no match for your mix of seven plant oils; they lift away when I massage you on with dry fingers, then rinse fully in seconds, no residue to be seen.  
*In awe, Rani Sheen*  
**BLISS MAKEUP MELT GEL-TO-OIL CLEANSER, \$34, SEPHORA.CA**  
**9. EYELINER WITH ATTITUDE**  
**Dear Essence 2-in-1 Eyeliner Pen,**  
You're a badass. I love your work-appropriate thin end, but your thick, inky-dark calligraphy-pen end brings out my dramatic side after hours. You're so easy to use, perfectly moist with no drag.  
*Love, Alex Larus*  
**ESSENCE 2-IN-1 EYELINER PEN, \$4, SHOPPERS DRUG MART**

RADICAL INNOVATIONS

Skin science

What if a simple marker pen could help prevent a sunburn? Or a sticker could tell you that you're using the wrong moisturizer for your skin type? Innovative solutions to our biggest beauty problems are coming in 2015 and beyond, and we're keeping our eyes on the prize

BY ANDREA JANUS



**SMOOTH OPERATOR**  
Nearly everyone has it and almost no one wants it, but a long-term solution for cellulite may soon be headed to a doctor's office near you. Cellfina deploys tiny needles under the skin to break up the fibrous bands that lead to dimpling of the skin. The upside: You need only one treatment and the effects last for at least a year. The downside: It's more expensive than a cellulite cream: A single session can cost from \$3,000 to \$6,000.  
**Timeline:** So far, the treatment is available only at a handful of clinics in the U.S., but we're staying tuned for news of a global rollout.

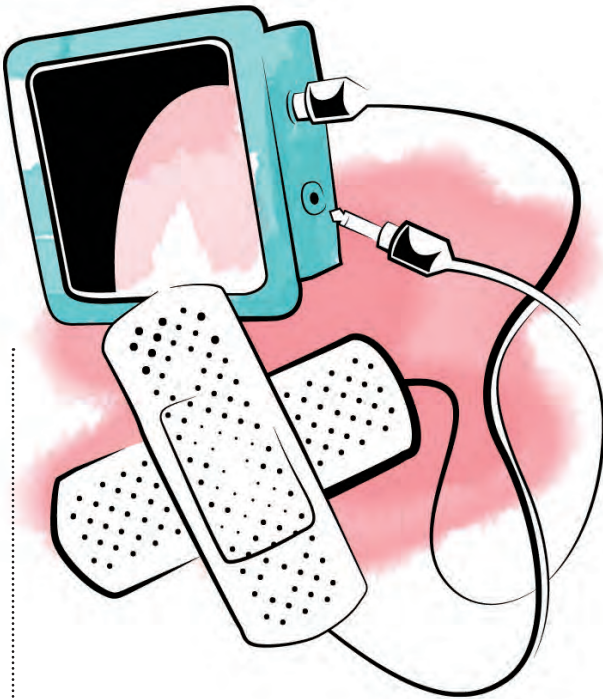
STROKE OF GENIUS

Thanks to a new (and Canadian!) invention, our days of forgetting to reapply sunscreen may soon be over. A group of engineering students at the University of Waterloo have invented Suncayr, a marker that you apply to your skin before sunscreen. When the streak begins to change colour, you know that UV rays are penetrating the protective SPF, and it's time to top up. Suncayr was recently named international runner-up at the prestigious 2014 James Dyson Awards, given to top student innovations from around the world.  
**Timeline:** The team says product development is already underway and to watch for big news in 2015.



THE EYES HAVE IT

Changing your eye colour is as easy as popping in a contact lens, but newer technology may actually make your eyes more appealing to a potential mate. Acuvue's Define contact lenses darken the limbal ring—the line between the coloured and white parts of the eye—to make your greens, browns or baby blues pop, whether you have a prescription or not. The lens maker caught on to research out of the University of California, Irvine, that showed both men and women find eyes with a darker limbal ring more appealing.  
**Timeline:** The lenses began rolling out south of the border in the fall and will be available in optometrists' offices in Canada in March.



STICKER SHOCK

One day soon, we may be checking more than a mirror for the telltale signs of dry skin. Scientists are developing soft, ultra-thin, sticker-like sensors that can collect all kinds of physiological data, including the skin's moisture levels and other details about its condition. These small, Band-Aid-like gadgets have yet to hit the mass market, but that may change because their developer, John Rogers, an engineering professor at the University of Illinois, has teamed up with cosmetic company L'Oréal to develop the idea further. He declined to divulge any details, so that science/beauty project remains top-secret. For now.  
**Timeline:** We'll keep looking into the crystal ball on this one.

BOOB JOB

If you have moments when you wish that your breasts were just a little bit bigger, but implants seem drastic, there may be a solution on the horizon. A procedure developed by New York plastic surgeon Dr. Norman Rowe, who offers patients a more robust bust for about 24 hours, is billed as a cleavage enhancer before a big night or a trial run with a bigger bust before you go under the knife.  
Rowe injects the patient's breasts with a saline solution, which the body ultimately absorbs before breasts return to their natural size. Insta-Breast carries a hefty price tag at \$3,000, but at Rowe's office, that can be put toward a future breast augmentation.  
**Timeline:** For now, the procedure is relatively rare and limited to the States, but it could come to a doctor's office near you.



NO MORE NEEDLES

In good news for those who hate needles but want the skin-plumping effects of hyaluronic acid fillers, scientists in South Korea have developed patches that deliver the same thing.  
Acropass is dubbed the "smart filler patch" for its ability to send hyaluronic acid deep into the skin via biodegradable "microstructures" or micro-needles.  
You place a patch under the eye or around the nose or mouth before going to bed, and while you sleep those structures release the chemical into your skin before dissolving. Bonus: They also stimulate collagen production.  
**Timeline:** There's no word yet on when the patches will be available in Canada, but we're keeping an ear to the ground.



## Professional advice

No one tries and relies on as many products as a makeup or hair artist. We asked: What's your one-minute miracle?



### COLOUR CORRECTOR

"It makes skin just look better and it doesn't look like makeup. I don't know how I ever lived without it. If I have a pimple I put it on a Q-tip, roll it over, let it dry and then pat it down, and it gets rid of the red and doesn't move." — Gordon Espinet  
**Works with:** DSquared2 runway; senior vice-president of makeup artistry for M.A.C

**M.A.C COSMETICS** MINERALIZE SKINFINISH NATURAL, \$37, MACCOSMETICS.COM



### THE MANI MUST

"It helps keep your nails from cracking and peeling; it makes them flexible and tough. If you're on your way to a meeting, pull it out and toss it on, it makes you look like you just had a manicure." —Jan Arnold  
**Works with:** Opening Ceremony, Bonds, Libertine runways; founder of CND

**CND SOLAR OIL**, \$14, CND.COM



### THE BROW BOOSTER

"It's a great product, it always works and it makes your eyebrows stay in shape." —Diane Kendal  
**Works with:** Proenza Schouler, Alexander Wang, Carolina Herrera runways

**MARC JACOBS BEAUTY** BROW TAMER GROOMING GEL, \$29, SEPHORA.CA



### MOISTURE SURGE

"I'm wearing a lot, a lot, a lot of moisturizer this winter. My skin dries under the studio lights like a snake shedding its skin. I'm using this on my face right now." —Nicola Chapman

**Works with:** One half of the makeup vlog Pixiwoo, with her sister, Sam  
**KIEHL'S ULTRA FACIAL MOISTURIZER**, \$49, KIEHL'S.CA

## CANADIAN-MADE

# DOUBLE TROUBLE

As the CAFAs approach, the Gordon sisters pose a double threat—their line is up for both emerging talent categories

BY MARYAM SIDDIQI

Toronto-based 1990s-inspired brand Beaufile is the first ever to be nominated for Canadian Arts & Fashion Awards in both the fashion and accessory design categories. Launched by sisters Chloé and Parris Gordon in April 2013, the label is an evolution of their previous one, Chloé Comme Parris. Chloé spearheads the ready-to-wear line while Parris oversees accessories and jewellery design.

Working together, while perhaps not the plan from day one, came about naturally. "Going to art school [at Nova Scotia College of Arts and Design] and studying separate disciplines, it just felt natural to bring them together," says Parris. "We definitely play off each other for sure. We're interested in similar things, but different elements of those things, so I think it's always interesting to have two different points of view."

Their mother, Eve, a fine artist, also lends her talents to the label to create custom prints each year. "That's been the consistent thread throughout every season," says Chloé. Another theme: They prefer to work with natural materials, 100 per cent silks and cottons, and emphasize leather in their outerwear. "Something tough and something soft," she says, "because our brand really plays on masculine and feminine and hard and soft elements." Many of the fabrics are sourced in Italy, though the leather is Canadian cowhide, and production for both the clothing and accessories lines happens entirely in Toronto.

Beaufile was a presence at World MasterCard Fashion Week in Toronto in October as part of the Mercedes-Benz Start Up Presents group show. "We'd never been part of a group show. It was a really fun experience, and the whole process was interesting," says Chloé. But the designers aren't sure if the label will be making an appearance at the Fall/Winter 2015 shows in spring. "Unfortunately, Toronto fashion week is really about local press and not so much about sales," says Chloé. "Our focus is on sales now to sustain our business."



SPRING 2014

Compared with some of its fellow designers nominated for these awards, Beaufile has had considerable success on a retail level. Along with the brand's own e-shop, its pieces can be found in boutiques in Toronto, New York, Los Angeles, even Cairo. But "we've been doing this for five years and we're still nowhere close to where we want to be," says Parris. "We wish more Canadian stores would take a risk and pick it up. That seems to be the most difficult part."

If Beaufile is named a CAFA winner, the Gordon sisters know how the cash prize will be spent. Aside from trade show fees and travelling for sales calls, "we have some different product categories we're developing in order to fund the business more," Parris says.

Though they're mum on the specifics, Chloé adds: "Every season you learn so much, every year you grow so much, and we're in that phase where we're needing a bit more funding to reach that point. That's getting very exciting for us."

Part of a series on emerging designers nominated for the Canadian Arts & Fashion Awards, to be held on Jan. 31, 2015. Visit [cafawards.ca](http://cafawards.ca) for information.



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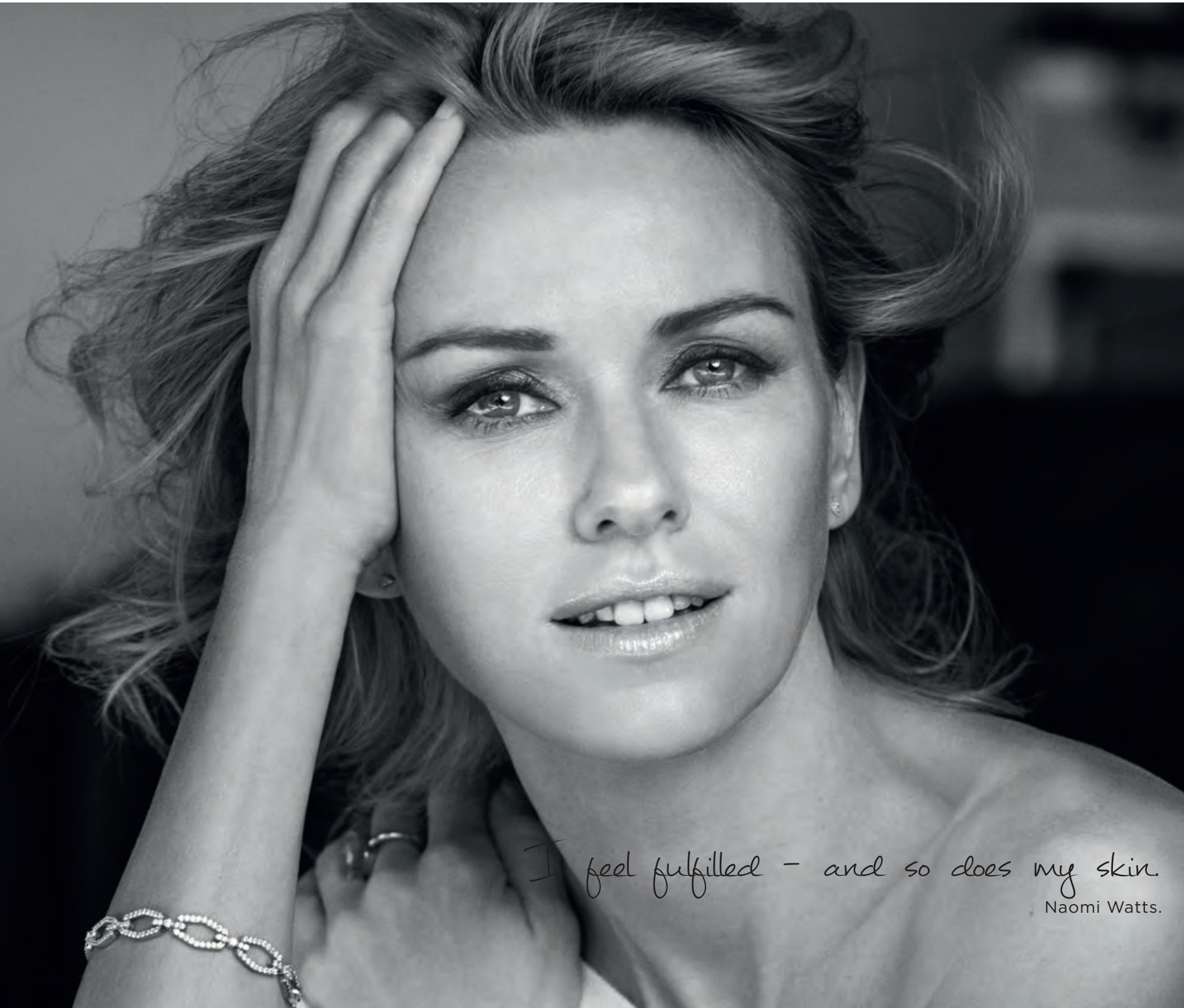
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