



BACKSTAGE BEAUTY  
**LAI-D-BACK BABE OR '60S SOPHISTICATE?**  
*Which signature runway look are you?*  
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VANITIES  
**MODEL MATERIAL**  
*Grace Mahary throws open her medicine cabinet*  
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JEWELLERY  
**RISING STARS**  
*Five new lines to love*  
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THE  
**Kit**  
BEAUTY & FASHION

FASHION WEEK SPECIAL

**HIPPIE  
HIPPIE  
CHIC**

Welcome to the fringe festival: The invitations said Spring 2015, but the fashion was undeniably 1970s. Here's how to wear next year's hottest runway trend, now

page 6



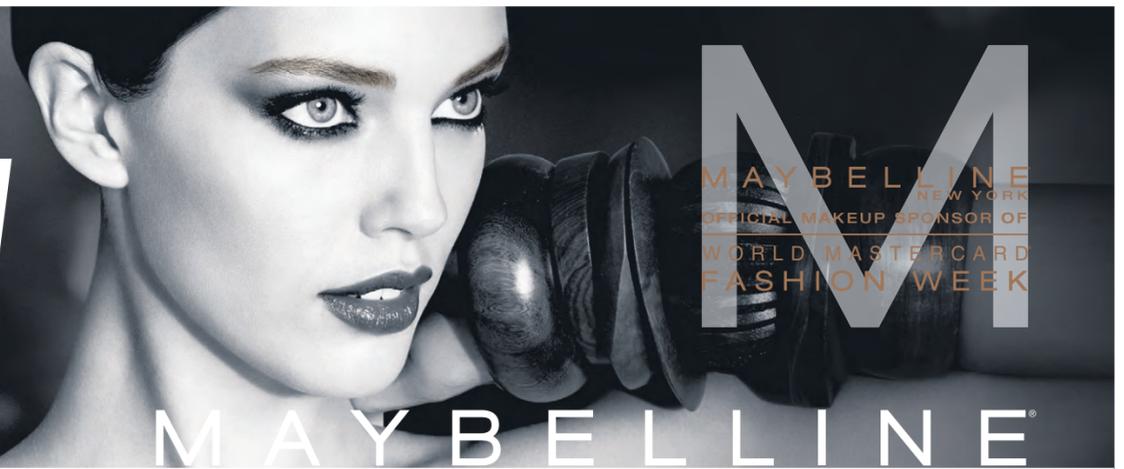
ETRO SPRING/  
SUMMER 2015.  
PHOTOGRAPHY:  
PETER STIGTER

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## GRACE LEE

LEAD MAKEUP ARTIST FOR MAYBELLINE NEW YORK CANADA

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# NEW YORK



LINE WE LOVE

## Coat of charms

The longevity of 93-year-old Canadian textile manufacturing company Freed is nothing short of impressive (one of its first retailers back in 1921 was the T. Eaton Company) but it's the brand's first female president and fourth-generation owner, Marissa Freed, who is the driving force for its new venture.

Fusing the company's expertise in tailoring and her own stylish flair with the latest fabric innovations (like wool bonded with a weather-proofed membrane), Freed created an eponymous luxury outerwear line. The result: a 12-piece coat collection made entirely in Canada using virgin British wool, leather and natural fur. "Retailers are interested in supporting Canadian-made goods, customers are interested in buying them, and we see a lot of support via our social media outlets," says Freed.

The nod to the brand's Canadian heritage goes even further, with coats named the Montrealer, the Torontonian and the Winnipegger.

"I thought it was very fitting to name styles after some cities," says Freed, who hails from Winnipeg. "Holt Renfrew Edmonton has been doing so well with the line that they've asked to get a style named after them next year."

The beautifully crafted pieces feature generous fur-lined hoods and leather-covered buttons, all at chic mid-thigh lengths. Removable down vests make the coats versatile for changing temperatures. Our favourite is the Vancouver silhouette (pictured)—a bold plaid with a roomy cut that fits chunky knits underneath. "It's a modern take on the poncho style," says Freed. It's light enough to wear through fall and spring but warm enough to throw over an outfit for winter when you're going out to dinner or an event," says Freed. —Vanessa Taylor. Photography by Adrian Armstrong

FREED COAT, \$1,075, GOTSTYLE.CA

TWEET OF THE WEEK

"I'm very obsessed with all things shearling right now."

@IGGYAZALEA, 3:17 p.m. Oct. 14.

BEAUTY MATH

A retro, side-pinned do plus a sweep of violet under the eyes adds up to a look we love



LONG BOBBY PINS LIKE DCNL BLACK TEXTURE BOBBIES, \$3, SALLYBEAUTY.COM

+



SHIMMERY LILAC SHADOW LIKE LANCOME COLOR DESIGN SENSATIONAL EFFECTS EYE SHADOW IN LAVENDER GIRL, \$22, LANCOME.CA

=



Actor Hilary Swank channels 1940s glamour with a contemporary twist at a *Hollywood Costume* exhibit luncheon in Los Angeles. To mimic her look, create a deep side part and finish in a low chignon. Take two long bobby pins and pin hair at the front in line with the arch of your eyebrow, to resemble finger waves. Sweep a lavender shadow all the way along the bottom lid with an angled brush for a soft yet precise line. —Natasha Bruno



### TALKING POINT PRINT PARTY

Everyone knows that fashion goes in cycles, but sometimes the wheel turns so fast it kind of makes your head spin. The latest everything-old-is-new-again trend: Wildly patterned, all-over-print shirts, which we last saw during the height of hip hop's love affair with the colourful Japanese brand Bathing Ape, circa 2005. This year's iteration still has a rap angle—iconic label Bad Boy just released a bomber jacket tattooed with album covers to celebrate its 20th anniversary—but girly, and even nerdy, images are also getting in on the full-bleed look. L.A. streetwear line Clashist has fun, doodly T-shirts spotted with heartthrobs (Ryan Gosling or Johnny Depp, it's up to you), while Etsy sellers are pushing repeated images of everything from Ewoks to donuts to, um, the poop emoji. —Denise Balkissoon



ONLINE CHECK OUT PRETTY FALL FLORAL PRINTS AT [THEKIT.CA/FALL-FLORALSCA/](http://THEKIT.CA/FALL-FLORALSCA/) LUXEPRODUCTS/



TEMPERLEY LONDON



GILES

ONE TREND, TWO WAYS

### BLUE STEEL

Think blue eye makeup belongs in the 1980s along with big hair and even bigger shoulder pads? Think again. A sleek line of cyan or cobalt pigment on an otherwise minimal, polished face couldn't be more right now.

#### 1. Two blues

Makeup artist Lisa Eldridge played outside the lines at Temperley London. Drawing a boxy azure line along the upper lid, Eldridge flicked the line upward past the outer corner of the eye, squaring off the edges. Switching to darker cobalt, she then traced the outer half of the lower lash line.

#### 2. Icy pop

Looking to add vibrant contrast to the soft grey eyeshadow on models' upper eyelids at Giles, makeup artist Lucia Pieroni applied bright aqua "underliner" along the lower waterline and slightly below the bottom lashes for an electric effect. —Natasha Bruno

MAKE UP FOR EVER ARTIST SHADOW IN SAPPHIRE, \$24, SEPHORA. SEPHORA COLLECTION JUMBO LINER 12HR WEAR WATERPROOF IN TURQUOISE, \$18, SEPHORA.CA. M.A.C CHROMA-GRAPHIC PENCIL IN HI-DEF CYAN, \$19, MACCOSMETICS.COM



### STYLE THERMOSTAT

#### Kendall & Kylie Jenner

There's no stopping them: The Jenner girls were ranked by *Time Magazine* in a list of the 25 most influential teens of 2014.

#### Lena Dunham

The talented actor/writer/director will team up with (Canadian!) designer Erin Kleinberg to create prints for her Spring 2015 line.

#### Beyoncé

The singer appeared in Paris with short, choppy, backlash-generating bangs, which fortunately seem to be a new blond wig.

#### Mulberry

The brand got complaints from Palace officials for photographing its Kensington Bag hanging on the gates of Kensington Palace.

#### Hermès

Customers of the line known for its luxe products and big price tags are returning carryalls saying they smell of...marijuana.

TORONTO FASHION WEEK

# Choose Your Signature

Backstage pros show how to get the trademark beauty looks of your favourite local designers

BY NATASHA BRUNO

All eyes are on Toronto this week, where designers are showing their Spring 2015 collections. But along with the beautiful clothes, the designers with the clearest vision have developed signature runway beauty looks that epitomize their muses and customers. We asked the backstage beauty experts who work with these runway regulars—Maybelline Canada lead makeup artist Grace Lee, Redken hairstylist Jorge Joao and Essie Canada manicurist Rita Remark—to explain the elements of these looks that endure and evolve season after season. While the Spring 2015 collections won't be available until next year, you can start to dress the part now—try on a Pink Tartan statement brow or David Dixon classic updo for size.



BACKSTAGE AT JOE FRESH FALL 2014

## 1 The label: Pink Tartan

**Signature look:** '60s sophisticate Designer Kimberley Newport-Mimran is known for her polished and figure-flattering pieces that easily work for day and dinner. The Niagara Falls, Ont., native's effortless sophistication is translated into flawless, fresh skin, defined brows and naturally tousled hair, often swept to the side. "Kim always wants the skin to look immaculate," says Lee. "She loves a bit of that dewy glow. And she loves a full brow—she's not the designer that's going to go for that uber-trendy 'no eyebrow' look." The nails are typically neutral. "Pink Tartan's realm is very much in the 1960s," says Remark. "We added oval press-on nails for Fall 2013 (below). All of the girls looked flawless, with the same nail length and colour. She really wanted it to look almost like a mannequin."



**GET THE LOOK**  
THE BODY SHOP COLOUR CRUSH NAIL POLISH IN ALMOND KISS, \$6; THE BODY SHOP CA. GOSH COSMETICS BROW KIT, \$20; SHOPPERS DRUG MART



**GET THE LOOK**  
DIOR VERNIS IN CARRÉ BLEU, \$26; DIOR COUNTERS; ESSIE NAIL POLISH IN NO PLACE LIKE CHROME, \$10; DRUGSTORES; COVERGIRL LIPPERFECTION LIP LINER IN SUBLIME, \$11; COVERGIRL.CA



## 2 The label: Beufile

**Signature look:** Badass beauty Designing sisters Chloé and Parris Gordon (ages 26 and 24) channel a glam-grunge spirit and an eye for cutting-edge trends in their contemporary line, Beufile, and their muse is unafraid to stand out. "Their girl is the expensive party girl," says Lee. "Last season they were really inspired by girl gangs. The makeup was inspired by the 1990s Chola girls. We took a bit of the brows out, and the lip was a little darker in the outer lip line, with a lighter matte colour in the centre." The hair is equally cool. "They definitely go for more of a bohemian feel. They like natural, boho braids and twists," says Joao. "They're always on point with the nail trends," adds Remark. "We did the oil spill look for Fall 2013 (above). We took a selection of metallic shades and we just put a couple drops along the nail plate and ran a toothpick back and forth to make it swirl."

## TREND REPORT THAT '70s SHOW: HOT FOR 2015

From bohemian, blousy dresses to tailored bell-bottom trousers, hippy-chic looks graced international runways at Spring 2015 shows. Here's how to make the look your own

BY VANESSA TAYLOR



**1. PSYCHEDELIC PRINTS**  
Designer: Anna Sui  
**How to wear it:** This flowing silhouette strikes all the right chords for festival season—especially the easy-to-emulate extras like the fringe satchel and long necklace that work just as well with a high-waisted denim and knit.

**2. BOHEMIAN MANIA—FRINGE, LAYERS AND PRINTS**  
Designer: Etro  
**How to wear it:** If you bundle up in a cozy blanket or cape all winter, don't pack it away in storage come spring. This casual topper channels a nippy look when paired with a long maxi skirt or dress. Feather necklace optional.

**3. FRESH PASTEL PALETTE WITH NEW SILHOUETTES**  
Designer: Derek Lam  
**How to wear it:** While a blazer or jacket in a neutral is always a smart purchase, embrace more unusual pastels to update your look. Try adding a structured top-handle bag or chic flat bootie in a new colour combo.

**4. SLEEK, CLEAN LINES**  
Designer: Acne Studios  
**How to wear it:** Of course this neckline is out of the question for the majority of us, but layer a turtleneck underneath this vest and the outfit becomes wearable now. The longer vest in a tailored cut is a sound investment to add to your wardrobe.

**5. FLARED PANTS**  
Designer: Emilio Pucci  
**How to wear it:** Consider the flare next season's trouser of choice—especially in these buttery cream and sand colours. Style them with a substantial leather belt and flowy blouse and this will have 9-to-5 wardrobe written all over it.



**Get the Look:** While spring 2015 is many months (and a long winter) away, these retro-inspired bags can be worn now.

TED BAKER LONDON BAG, \$320; TEBAKER-LONDON.COM; ZARA BAG, \$99; ZARA.COM; REECE HUDSON BAG, \$875; HOLTRENFREW.COM

PHOTOGRAPHY: PETER STIEGER (SUI, ETRO, LAM, ACNE PUCCI), KEITH BEAITY (TARTAN NAIL DIXON, SPRING 2014, NEIGUM FALL 2013, FRESH SPRING 2015), CARLOS OSORIO (NEIGUM FALL 2014, FRESH FALL 2014), TARTAN FALL 2014, MAYBELLINE NEW YORK CANADA (BACKSTAGE JOE FRESH)

## 3 The label: David Dixon

**Signature look:** Uptown girl

Toronto designer David Dixon's elegant, luxurious clothes suit ladies who lunch to a T. When it comes to beauty, he likes to highlight a woman's best features. "I often hear him say, 'I just want each girl to look naturally beautiful.' It's all about prettiness," says Remark. That means soft makeup and flattering updos. "He's always about the highlights in the eyes. A good eyeliner on a girl with a bit of a metallic pop on the lid and he's happy," adds Lee. As for the hair, "David's hairstyles would be great inspiration for transitioning from day to night," says Joao. "It's always a beautiful chignon, bun or some kind of a twist, often with a clean part."



**GET THE LOOK**  
MOROCCANOIL GLIMMER SHINE SPRAY, \$27; MOROCCANOIL.COM; NARS DUAL-INTENSITY EYESHADOW IN DIONE, \$33; NARSCOSMETICS.COM



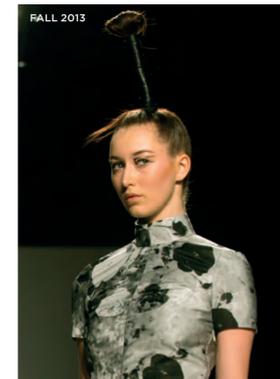
## 4 The label: Joe Fresh

**Signature look:** Laid-back babe

Joe Fresh is all about accessible, easy style. Toronto-based, Casablanca, Morocco-born creative director Joe Mirman is a fan of beauty looks anyone can master, and he chooses one feature to accentuate each season, whether it's a brow, lip or cheek. "He likes something very organic, as if the model did it herself," explains Joao. "I don't know if it's because he's married to Kim [Newport-Mimran], but he likes a clean brow, and then it's a play on other elements," adds Lee. "It's always super fresh. One season we did a coral lip, and that was a big push for him. I was surprised when he said yes to it."



**GET THE LOOK**  
PERRICONE MD NO BLUSH BLUSH, \$35; PERRICONEMD.COM; BITE BEAUTY HIGH PIGMENT PENCIL IN ZINFANDEL, \$28; SEPHORA.CA



## 5 The label: Sid Neigum

**Signature look:** Modern minimalist

Known for his creative, androgynous designs, Drayton Valley, Alta.-born Sid Neigum, 26, pushes boundaries with clean, geometric lines and a futuristic feel. His clothing and beauty looks work together to tell an overall story. "We never accentuate more than one area—eye or lip, take your pick," says Neigum. Hair acts as a statement piece. "It always has a sort of samurai influence to it," says Joao. "When you look at this, break it down into pieces that you love about it. Where does your eye go first? Is it the part, the shaping, where the volume is, the texture? Take an aspect of it and dilute it into something that you would do on an everyday basis." Makeup, meanwhile, is streamlined. "For this fall, he wanted a clean palette because he had four distinct colours in his collection," says Lee. "So I suggested minimalistic rectangular eyeliner."



**GET THE LOOK**  
MAYBELLINE NEW YORK MASTER KAJAL STICK LINER, \$12; DRUGSTORES; REDKEN LOOSE ENDINGS O3 FLEXIBLE DEFINING CREAM, \$22; REDKEN.CA

## DRESSING UP

# THE GIRL WITH THE FLASH TATTOOS

Runways have been rife with temporary ink, but can it work with everyday wear?

BY CARLY OSTROFF



trend is not so, well, temporary. I'm not thinking of making it permanent, but the moment I saw the new wave of tattoos from companies like Flash Tattoos, I wanted to experiment with the metallic press-ons. Not only did I order a set, but I checked my mailbox for 14 days straight until they arrived—just in time for New York fashion week.

I spotted the trend on the runways from my seat at Tommy Hilfiger. At the show, makeup pro Pat McGrath and faux tattoo brand Tattoo Junkee used body-art stencils to send a pack of models down the runway with skin decorated in constellations of fading stars. By the time the Hilfiger fleet marched to the tunes of Sgt. Pepper's Lonely Hearts Club Band, I was already covered in metallic wraparounds. Seeing the effect crop up again and again—as metallic lip rings at Dries Van Noten and graphic, black tattoos painted on models' carboles at Anthony Vaccarello—confirmed that the trend is at full steam on the runways. But what about real life?

Flash Tattoos, my tat of choice, is a Texas-based company founded by designer Miranda Burnet. They were sparked by an idea to put a fun and affordable spin on couture jewellery. "When we first launched, Flash Tattoos was a huge hit with the beach crowds of Hawaii, Australia, California and Florida," says Burnet. But the trend is continuing to gain momentum with no signs of slowing down soon.

When it came to applying the tattoos-as-jewellery, I realized that the metallic body art does not necessarily require the skill of a makeup whiz like McGrath. With

four pages of designs to choose from, I picked a few bracelets and cut out a few stars. I peeled the plastic and held them in place with a wet cloth for 30 seconds, and voila!—Hermès-like bangles that wore off after four to six days.

Taking cues from beauty trends on runways doesn't always work, but it's easy to see why these do. Wearing them, I realized I wasn't afraid to break the rules, because there are none. Part of their charm is that they're just meant to be fun. There's also something undeniably appealing about a little glitter at any age (I tattooed my mother and grandmother as proof of this point).

I found temporary tattoos to be so highly addictive they should come with a warning (consider this yours). Since fashion week, I've continued to apply them at a rate described by a friend as "from zero to Kat Von D." And why not? I put them on, and just like that, they're gone in a flash.

**RIGHT: FLASH TATTOOS**  
\$30-\$35; MENCINGING STORES; MR. KATE BEAUTYMARKS, \$12; SHOP.MRKATE.COM; BELOW: OSTROFF MODELS HER NEW TATS



## HOW (TAT)TO

**Focus** Draw attention to one area of the body you want to accentuate. Let a gold necklace take peek out from a crisp Oxford shirt or add a hint of glimmer to hands by stacking solid gold knuckle rings.  
**Size** Cut tattoos down to size for the perfect fit, and accessorize to suit your personal style.  
**Mix & match** If your outfit is sporty à la Alexander Wang, try delicate anklets to show off sneakers. Or wear a shiny stack of bracelets with the season's starkest outerwear.  
**Remove** Temporary ink will fade over time. To remove designs immediately, wipe away with baby oil.

Carly Ostroff is *The Kit's* assistant digital editor. Follow her at @CarlyOstroff



## FASHION WEEK FIX

To get the scoop on Toronto fashion week head to [thekit.ca](http://thekit.ca).

- Street-style snaps
- Beauty how-tos
- Backstage buzz
- Daily roundups

For instant updates follow #KitRunway on Twitter and Instagram.

## EDITOR'S EYE VIEW

Beauty editor Rani Sheen delivers the best tips she scooped backstage at Spring 2015 fashion week in New York

### OPENING CEREMONY



The quickest way to get a glow backstage: Dr. Jart sheet masks gave models a shot of hydration at Opening Ceremony; Skyn Iceland did the same at Charlotte Ronson and Erin Fetherston.

### RODARTE



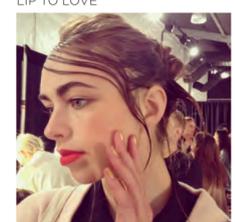
Nail inspiration: Manicurist Tracylee complemented the beach-inspired collection by painting on Sally Hansen "Dark Denim" then wiping it off with a cotton pad as if the ocean had worn it away.

### NARCISO RODRIGUEZ



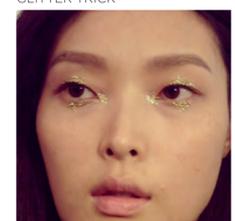
Debbie Harry eyes: Makeup artist Dick Page "scribbled" with three Shiseido black liners (pencil, liquid, cream) to create this graphic v-shape.

### CLOVER CANYON



Lip to love: Makeup artist Sarah Lucero painted this powdery vermillion mouth using Stila All Day Liquid Lipstick in Tesoro.

### ANNA SUI



Glittery eyes: Glam-rock glittery eyes created by makeup artist Pat McGrath required assistants to hover around models, plucking stray pieces of glitter off their cheeks with loops of sticky tape.

## WEEKEND UPDATE

# The dropped peplum

Meet the next iteration of flounce: A soft frill around the hemline creates a flattering hybrid of a pencil and full-circle skirts. No wonder the A-listers love it

BY VANESSA TAYLOR



LIV TYLER



JENNIFER HUDSON



JENNIFER CONNELLY



SARAH HYLAND



RIHANNA



OLIVIA PALERMO

## Between the lines

Liv Tyler gives the legendary bandage-style skirt an instant refresh with a peplum detail that kicks out just above the knee. Though the skirt is fitted, we love the pairing with a relaxed and casual black knit top up.

## Twirling time

Since a 9-5 wardrobe can get stale, upgrade a classic black skirt with a subtle flare and a graphic polka dot like Jennifer Hudson. The higher waist and longer hemline ensures this ensemble is office-appropriate and a tailored blazer perfectly finishes this look.

## Twice as nice

Combining leather and lace in the same dress is generally not recommended, but Jennifer Connelly pulls it off by showcasing minimal skin in this peplum-hem frock. As a general rule, if the outfit has a lot going on (as this one does), accessories should be kept to a minimum.

## New lengths

We spotted plenty of midi-length skirts for fall, but this variation on Sarah Hyland is a clever way to avoid having too much fabric or pleating around the waist. With a fitted silhouette through the mid-thigh, this skirt offers plenty of fullness along the hemline. Wear with a fitted turtleneck (crop length is optional!) or boxy tee.

## Pretty in pink

Wearing the most artistic variation of this trend, Rihanna poses in this pastel dress with asymmetrical peplum hem. The ultra classic (even conservative) silhouette is given some personality with the small ruffled along the bottom, proving that simple and sweet can still score major style points.

## Grey matters

Olivia Palermo keeps this grey palette from falling flat with a subtle flare at the hemline. She adds further interest to this look with bold earrings and intricate sandals.



Give your office button-ups an instant lift or weekend slouchy knits a little polish: This skirt strikes the perfect balance between structured and sexy.

DKNY WOOL-BLEND SKIRT, \$399, NET-A-PORTER.COM



## ONE-MINUTE MIRACLE

Dear Bliss Multi-'face'-eted mask, I want to apologize. I'll admit, I expected you to be just another clay mask, effective at sucking out impurities but leaving a dry, tight feeling behind. But after trying your creamy carbon-coloured formula both at home and as part of a facial at the mother-shop Bliss spa in New York City, I realize your clarifying kaolin clay base, smoothing glycolic acid and brightening kojic acid (all effective anti-agers) are cleverly softened with jojoba oil. You're the strong yet silent type, and I needed to experience you to appreciate you. *Best,* Rani Sheen

BLISS MULTI-'FACE'-ETED ALL-IN-ONE ANTI-AGING CLAY MASK, \$62, AT SEPHORA.

## ON HER VANITY

## SAVING GRACE'S WAVES

For Canadian runway regular, Grace Mahary, beauty comes naturally, but taming her mane is no slam dunk. She tells us her tricks of the trade

BY RANI SHEEN

Grace Mahary has walked every high-fashion runway, from Chanel to Givenchy to Michael Kors, but she was once more scrappy point guard than Prada sophisticate. The Alberta-raised model was on her high school basketball team, and it took a tooth being knocked out mid-game to convince her to pursue modelling seriously.

Now 24, Mahary has her already-glowing skin and almond eyes primed by the world's top makeup artists—from whom she's picked up more than a few tricks along the way. But during the fashion-month marathon (Mahary walked 32 shows in four cities during the Fall 2014 season), all that pampering can become painful.

Backstage at Alexander Wang, models' brows were bleached with peroxide; the process left tears streaming down sensitive-skinned Mahary's face. But like a true pro, she refused to complain. "What? Those were tears of joy," she says when asked about the ordeal. "Bleach warriors!"

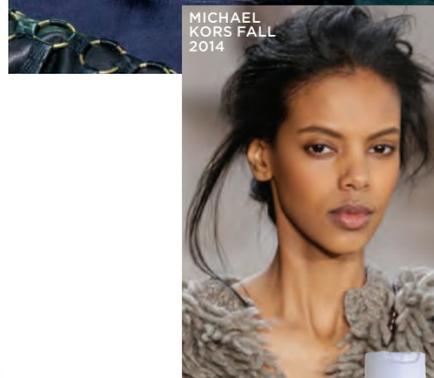
It's Mahary's masses of fine curls that take the brunt of the beauty beating. "My hair is

subject to intense amounts of heat on a daily basis," she says. "To protect it I condition, use hair masks and try not to wash it very often." Usually, every model in a fashion show wears the same hairstyle, which for Mahary means constant straightening. Black models are still a minority on the runways, and Mahary, who's of Eritrean descent, agrees that many stylists aren't up to the task of working with her natural hair, which can leave it fried. She's in high-profile company: Model Jourdan Dunn has spoken out about makeup artists' lack of ability to work on her as a reflection of the fashion industry's dearth of diversity. "But thankfully," Mahary says, "on most of the shows I walk, there are a couple of hairstylists on the team who are extremely versatile and talented."

When she wants to style her own hair smooth, Mahary blow-dries it in sections from the bottom upward and preserves the blowout by going easy on product and sleeping with a silk head wrap at night. As for her secret to a wash-and-go curly style that embraces her natural texture: "I'm still testing out new products," she admits. "I haven't perfected it."



MAHARY SHARED THIS SNAP WITH HER 50,000+ INSTAGRAM FOLLOWERS



"This makes a world of difference in curl definition."

## MAHARY'S MUST-HAVES



"I like a red or a dark purple or plum lipstick for a night out."

"I use a blend of the chocolate shades of Bobbi Brown concealer, in the Warm Almond and Golden range."

FROM LEFT: ESTÉE LAUDER ADVANCED NIGHT REPAIR EYE SERUM SYNCHRONIZED RECOVERY COMPLEX II, \$75, ESTÉE LAUDER.CA. BIODERMA SENSIBIO H2O SOLUTION MICELLAIRE, \$27, DRUGSTORES. MOROCCANOIL TREATMENT, \$43, MOROCCANOIL.COM. NARS VELVET MATTE LIP PENCIL IN DAMNED AND TRAIN BLEU, \$30 EACH,

SEPHORA, NARSCOSMETICS.COM. EMBRYOLISSE RICH MOISTURIZING CREAM, \$40, JORDANE.COM. CALVIN KLEIN EUPHORIA EAU DE PARFUM, \$110 (100 ML), DEPARTMENT AND DRUG STORES. ORIBE SMOOTH STYLE SERUM, \$55, HOLT RENFREW. ESTÉE LAUDER PURE COLOR LONG LASTING LIPSTICK IN PLUM COUTURE, \$32,

ESTÉE LAUDER COUNTERS AND ESTÉE LAUDER, CA. BOBBI BROWN CREAMY CONCEALER, \$30, BOBBI BROWN COUNTERS AND BOBBIBROWN.COM. KIEHL'S ULTRA FACIAL CREAM, \$56, KIEHL'S.CA. M.A.C. COSMETICS HAUTE & NAUGHTY LASH MASCARA, \$25, MACCOSMETICS.COM. CHANEL ROUGE ALLURE LIPSTICK IN COROMANDEL, \$40,

AT CHANEL BEAUTY COUNTERS. DEVACURL NO POO SHAMPOO, \$30, AND ONE CONDITIONER, \$27, DELINEATION.CO. ANASTASIA BEVERLY HILLS BROW WIZ IN SOFT BROWN, \$27, MURALE.CA. EOS LIP BALM SMOOTH SPHERE, \$4, AT WALDMART. JOSIE MARAN 100% PURE ARGAN OIL, \$58, SEPHORA.CA



## INTERVIEW

## GOLDEN TOOLS

Jewellery designer Alexis Bittar gives modern beauty brushes and compacts an antique twist in his collection, which channels exactly what he loves about jewellery

BY VANESSA TAYLOR

He's collaborated with high-profile designers Michael Kors and Phillip Lim and seen a long list of very famous faces wearing his jewellery (Michelle Obama, Lady Gaga), and now New York designer Alexis Bittar has teamed up with Sephora to create a limited-edition beauty tool collection.

## 1970s inspiration

With a glamorous gold-and-black Studio 54 theme in mind, Bittar set out to create beautiful pieces you'll want to display on your vanity—but also actually use. One of the star items is the five-piece brush set that boasts Bittar's signature finishes, with 24-karat plated gold detailing and Swarovski crystals. "The clean, modern stand houses these brushes; not only do they showcase each one, but on a practical note, they aren't all bunched up or getting mangled in your makeup bag," says Bittar. Another favourite? The gold compact—complete with a '70s-inspired tassel. "I love the idea that she's doing a quick touch-up on the dance floor," says Bittar.

## Old-world craftsmanship

His vintage inspiration stems from his love of antiques (both his parents were avid collectors).

"I just got back from Barcelona and I'm always buying antique jewellery," says Bittar. "It's too bad I'm not, like, a drag queen—I'd get a chance to wear some of it." His fascination with antique jewellery lies in the making of it. "As we moved towards mass production in the 1940s and '50s, the details and craftsmanship are a big part of what we lost." Incorporating some of these old-world touches into his own collection, Bittar notes his Lucite pieces are hand-carved and require seven different stages to complete.

## Necklace layering 101

While the runways this season are showcasing pared-down jewellery—often using a single piece, like a big cuff, to make a statement, Bittar points out that he's seeing another big trend (and a completely opposite approach) on the streets with the use of smaller layered pieces to create a more individual and eclectic mix. "I'm seeing six necklaces all worn together. They may not be big necklaces because that would be insane, but little layered pieces," says Bittar. Lesson learned: Go oversized, if you're sporting one main piece, or layer up with small dainty charms and chains.

FROM ABOVE LEFT: ALEXIS BITTAR WITH HIS CURRENT CREATIONS. ALEXIS BITTAR COLLECTIONS FOR SEPHORA BRUSH SET \$219, LIQUID GOLD: COMPACT MIRROR, \$53, AVAILABLE EXCLUSIVELY AT SEPHORA STORES AND SEPHORA.CA.



## PRESS PLAY

## BRIGHT-EYE BASICS

Watch editor-in-chief Christine Loureiro fake eight hours' sleep in three easy steps



## PAINT A V-SHAPE

Erase signs of fatigue using creamy illuminating concealer in a strategic shape. First, apply it in a large V underneath the eye to lighten up dark circles.



## APPLY BELOW THE BROW

Add a swipe on the brow bone for a lifting effect and a little between the inner corner of the eye and the nose where there is usually shadow.



## TAP, TAP, TAP

Use your ring finger to blend the concealer out. Gently tap it so the shapes disappear but the pigment remains on the skin, leaving you looking wide awake.



Vanessa Taylor is *The Kit's* fashion editor. Follow her on Twitter at @vanessa\_tweets

VIDEOS GET MORE BRIGHT-EYE TRICKS AT THEKIT.CA/GUIDES

## CANADIAN MADE

## JEWELLERY'S RISING STARS

A look at the gems of Canada's accessories scene

BY VANESSA TAYLOR

It's not just the fashion week runways that showcase an array of Canada's best. The Toronto Fashion Incubator (TFI) introduces emerging designers to media every season.

Having fostered many established clothing designers like Smythe, Joeffer Caoc and David Dixon, TFI also has a track record of fostering jewellery design talent. "The TFI is all about helping creative designers understand the business side of fashion. Without knowing how to make sales and manage cashflow, there may not be another season," says Susan Langdon, TFI executive director.

Here, five gifted jewellery designers we met through TFI, all with completely different visions, from the delicate and graceful to the striking statement piece, that should be on your radar.

## NEW TRADITIONALIST

## Janine de Dorigny

Designer: Sabrina A. Melendez  
The look: Mixed metals with wood, cord and leather.

After studying studio art at NYU and working for a New-York-based contemporary jewellery designer, Melendez packed her things and moved to Geneva, Switzerland, where she completed a four-year apprenticeship in high-jewellery making under a master jeweller.

janinededorigny.com

## FEATHERWEIGHT SHOWSTOPPERS

## Sapphò by Kim Smiley

The look: Antique and metallic lace with semiprecious gems and vintage objects.

Having worked in the non-profit sector for more than a decade, Smiley founded her jewellery business with many of the same principles in mind. She employs two economically marginalized women at her studio in Toronto and partners with non-profits, giving 20 per cent of her sales to charity.

kimsmiley.com

## REFINED VINTAGE

## Liana Marie

Designer: Liana Soper  
The look: "I went through a huge *Downton Abbey* phase when I was designing the pieces for Fall 2014 and there is a nostalgic feeling. I can see this collection on the Crawley family."

The Mabel bracelet is a piece that has generated quite a buzz among her customers and even caught the eye of Kim Cattrall, who wore it in her new series, *Sensitive Skin*.

liana-marie.com

## ETHEREAL WONDERS

## Laurie Fleming

The look: "My line is heavily inspired by unearthly atmospheres—I try to craft light, darkness, texture and depth to create pieces that appear to have come from a world other than our own."

laurieflemingjewellery.com



"Our metallic lace handmade earrings look like they have the gravitas of gold, but they are as light as a feather. We like to say your ears will thank us later." —Kim Smiley

## PEARL MASTER

## Jon De Porter Jewelry

The look: "Everything I do is related to pearls, every step of the way: man-made, freshwater and high-end cultured and South Sea pearls."

Though he studied fashion design at Lasalle College in Montreal, it wasn't until a trip to China in 2008, where he learned how to knot pearls after observing workers at the Beijing pearl market, that he decided to devote his passion for design to jewellery.

jondeporter.com

"I love to design for women over 50. They know what suits them—they don't like anything fussy, heavy or complicated to wear."

—Jon De Porter

1. JON DE PORTER JEWELRY NECKLACE, JONDEPORTER.COM, \$198. 2. JANINE DE DORIGNY BRACELET \$2,095, MADEYOULOOK.CA. 3. LIANA MARIE NECKLACE, \$66, LIANA-MARIE.COM. 4. SAPPHÒ BY KIM SMILEY EARRINGS, \$415, KIMSMILEY.COM. 5. LAURIE FLEMING JEWELLERY EARRINGS, \$215.



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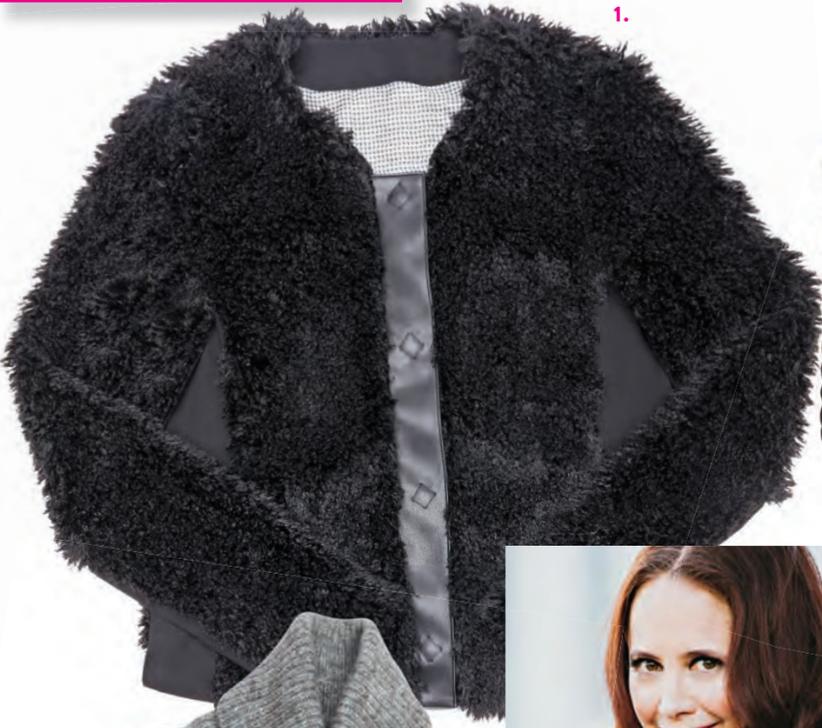


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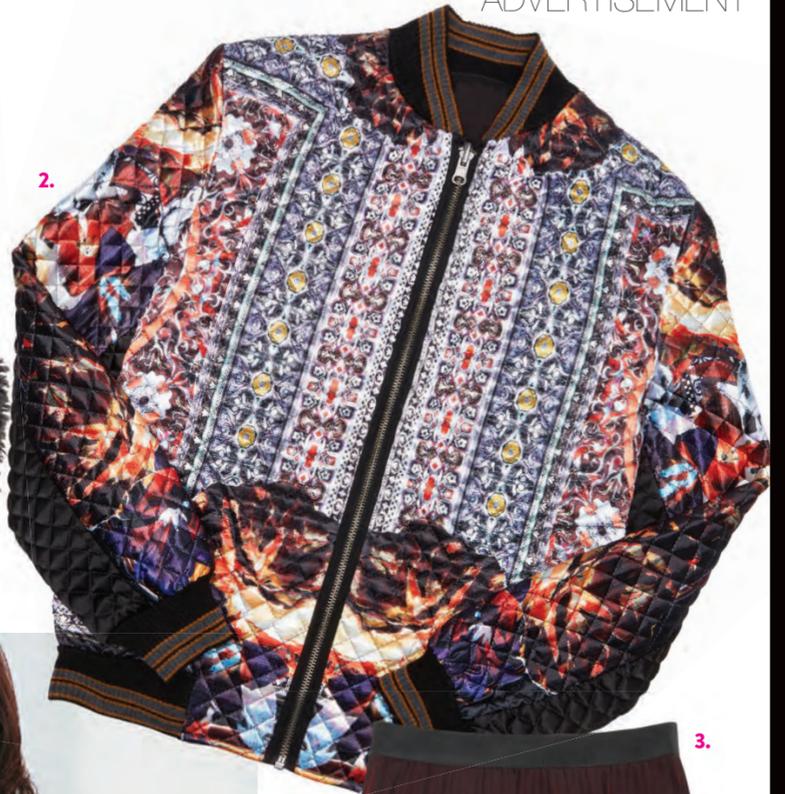
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"I like to make sure pieces can transform to be used in multiple ways, so I included lots of pieces that are reversible, adjustable and detachable in the collection." —Laurie Fleming

FALL 14



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# MELISSA'S *Musts*

Her edit, your got-to-get-it list.

GIVE YOUR WARDROBE AN URBAN EDGE THIS SEASON, WITH THE EDIT FROM OUR RESIDENT FASHION MAVEN AND BAYVIEW VILLAGE MARKETING DIRECTOR MELISSA EVANS-LEE.

1. Jacket, RIANI | 2. Clover Canyon jacket, ANDREWS | 3. Miss Miss skirt, SANDRO  
4. Magaschoni sweater, ANDREWS | 5. Heel, NINE WEST | 6. Kontatto skirt, SANDRO  
7. Stuart Weitzman clutch, BROWNS | 8. Stuart Weitzman boot, DAVIDS | 9. Trousers, MIRABELLI | 10. Christian Louboutin heel, DAVIDS | 11. 3.1 Phillip Lim turtleneck, TNT  
**MELISSA IS WEARING:** 525 America vest, Hale Bob blouse and Potter's Pot skirt, MENDOCINO | Vita Fede ring, CUPIDO Brunswick + Co. handbag, PINK TARTAN

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