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CHALK
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THE
Kit
 BEAUTY &
 FASHION



TRAVEL
IN STYLE

Forget leggings and fraying cutoffs. We bring you the hottest looks—inspired by the most talked about destinations—to make packing for your getaway easier and more stylish than ever

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TOMMY HILFIGER SPRING / SUMMER 2014. PHOTOGRAPHY: JAMES COCHRANE.

EVEN
FASTER
FASHION

This summer, clothing trucks across the country are giving fashion major mileage

BY KIM CURLEY AND VERONICA SAROLI



Parked next to the food trucks at Toronto's Arts and Crafts Field Trip music festival on June 7 was an ex-FedEx van painted white and packed with vintage fashions. It was run by two Toronto consignment stores and sold sundresses, kimono tops and more to a stream of women, in clear view of the stage.

"Combining music, food and fashion makes so much sense to me," says Nicole Manek, owner of Life of Manek, who partnered with Lauren Baker of e-store Lab Consignment to create the roving retailer.

Manek is one of several retailers across the country liberating themselves from high rents

and travelling to the summer festivals, flea markets and fairs that draw crowds, and hopefully, new customers.

Within these mobile spaces, retailers offer the full boutique experience—in a field.

At Field Trip, festival-goers changed into new outfits on the spot, or opted for the pack-and-wrap service, allowing them to pick up their purchases at Manek's Dundas St. W., store at a later date.

"My store's empty," says Manek.

"You'd be surprised how much fits in here."

It's true. Alongside the racks of dresses, bags and jewellery is

a well-lit change room. For larger events, Manek erects pop-up change-room tents to prevent a line from forming.

Like food trucks, mobile boutiques rely heavily on social media to share their locations (and new stock) with fans.

"Social media is key," says Dominique Leger, who created the In Pursuit fashion truck in Saint John, N.B., in 2013.

"We post new arrivals as they come in and we try to post our schedule on Twitter, Facebook and Instagram with as much notice as possible."

Our guide to the fashion trucks travelling across Canada, page 7



OUTFIT ENVY
DAKOTA JOHNSON
How to rock summer chic

page 5

On Carolyn? Envious. © 2014 Estée Lauder Inc.

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ESTÉE LAUDER

radar

The people, places and things in the world of style that got us talking



SHOP: THROUGH THE GOOGLE GLASS

Diane von Furstenberg has designed limited-edition Google Glass frames that blur the line between geek and chic. Her versions are pricier than the standard Google Glass, but you're paying for style. Prescription lenses, \$1,725 USD; sunglasses, \$1,620 USD, available at net-a-porter.com and Google.com/glass



VISIT: NO PAIN, NO GAIN

Fashion Victims: The Pleasures and Perils of Dress in the 19th Century opens this week at the Bata Shoe Museum. The exhibit highlights the painful and dangerous lengths people went to in the 19th century, like wearing poisonous dyes and painful corsets. Until June 2016, batashoemuseum.com



KNOW: START ME UP

In its fourth year, the Mercedes-Benz Start Up initiative will give the 2014 winner a \$30,000 bursary, as well as mentorship from design experts and more. Expect stops in Victoria, B.C. (Aug. 12/13), Gatineau, Que. (Aug. 18/19) and Burlington, Ont. (Aug. 20/21) to look for Canada's next top designer. mbstartup.com



SHOP: LAST CHANCE FOR LIDA

Toronto-based designer Lida Baday has announced via email that her line is closing and a sale will take place this weekend. Baday had been designing ready-to-wear for her namesake label since 1987. All items are \$80 and under. June 20, 8 a.m. to 7 p.m. and June 21, 11 a.m. to 4 p.m. at 70 Claremont St., Toronto. lidabaday.com/

INTO THE WILD

With bold and bright abstract prints and borrowed-from-nature materials, these accessories are perfect for prowling the urban jungle this summer



1. SHOW STOPPER With its distressed Swarovski crystals and chunky stones, this mixed-media necklace can make a simple look—a basic tee, collared blouse, a solid dress—stand out from the crowd. Dannijo Josephine necklace, \$995, at Holt Renfrew **2. GET A HANDLE** With its multi-coloured (and versatile) geometric print, this day-or-night clutch will hold all your essentials, while adding a playful edge. Giannini bag, \$25, at Marshalls **3. GOING UP** Elevate neutral strappy sandals with a bamboo-shaped heel and woven detailing for a striking wear-with-anything look. Gucci Dahlia heel, \$765, at Holt Renfrew **4. STATELY INTEREST** A colourful mash-up of tassel trim and glass and jade stones makes for a pair of knockout chandelier earrings. J.Crew earrings, \$100, jcrew.com **5. STAR GAZING** Oversized sunglasses from an A-list label add style and UV-protective substance to your sunny attire. Tom Ford striped sunglasses, \$380, at Holt Renfrew

EDITOR: NATASHA BRUNO. PHOTOGRAPHY: ADRIAN ARMSTRONG

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ask jeanne

I'm going on vacation to Barcelona and I've decided that this year I'm wearing shorts. What styles should I go for and what can I pack that will dress them down for day and up for night? —Maria

DEAR MARIA:

If your gams crave exposure, shorts are a very hot way to look and be cool... literally! But I urge you to choose the cuts and styles that will best flatter your figure, especially because you'll be wearing them beyond the beach.

Culturally, Barcelona has a rather playful vibe. I fell in love with Las Ramblas the first time I visited: It's a very bustling promenade, and perfect for strutting your shorts.

Ultra short shorts can be pretty provocative, and can be made to look ultra-casual or a tad dressy, depending on the shoes you choose. A sneaker, a moccasin, a gladiator sandal, or a ballet flat will all work well for daytime. But an ankle boot-

ie, heels, or a high, strappy sandal could really put your short-shorts into a whole other groove. If you're looking to go the semi-formal evening route, you could try teaming them with killer pumps and ultra sheer black hose. (A no-no, though, is fishnet hose with short shorts. I saw an image of Miley Cyrus tying to work that look and I give it an unabashed thumbs down.) Wedge sandals go well with just about any type of shorts, and they'll give you the extra height with a greater degree of comfort.

Shorts that flare out a little toward the bottom, rather than hugging the tops of your thighs, are more flattering for curvy women and those who are petite. I also like the look

of high-waisted shorts, and tucking your shirt into a pair could help elongate your tummy area. But mid-rise cuts are usually flattering for most body types.

If you're looking for shorts that are more slimming, opt for dark colours and smaller prints. I'd also avoid large pockets, like the ones you find on cargo pants. They'll only draw attention to your hips and thighs.

While longer shorts could make your legs look shorter, you might only be comfortable with the extra length, and it will look more polished. Let your arms fall by your sides, and make sure the bottom of your shorts fall below your fingertips.

Pairing your shorts with a light-

weight tailored jacket is always chic for evening, and certainly a pretty, feminine, flowy top, teamed with the right accessories, including a great little clutch, is a sweet look for summer nights. The Custo Barcelona label is internationally famous for its wonderfully colourful printed tees. And remember, it's bound to get extremely hot in the Spanish summer sun, so don't forget to slather sunscreen on your legs. *Buen viaje!* And give my regards to Las Ramblas...

Jeanne Beker is a contributing editor to the *Toronto Star* and host of Fashion Television Channel. Send questions to askjeanne@thekit.ca. Follow on Twitter @Jeanne_Beker

CLARIFICATION The incorrect retailer was listed for a Smashbox foundation in the June 5/June 7 issue of The Kit. Smashbox Liquid Halo HD Foundation Broad Spectrum SPF15, \$48, is available at sephora.com or smashbox.com. And for the record, it's pretty spectacular.

HOT ROCKS

Crystals don't just look pretty, some say they have healing powers, too. No wonder designers are harnessing these natural stones in their latest jewellery collections

BY ALEX LAWS

Victoria Beckham keeps hers in the bathroom. Katy Perry thinks hers could be the secret to her sex appeal. "I carry a lot of rose quartz, which attracts the male," says Perry in the July issue of *Cosmopolitan*. "Maybe I need to calm it down with amethyst."

Crystals and gemstones have been used in spiritual healing since the beginning of humankind, says jeweller Robin Bancroft-Wilson, creator of Aatma, The Crystal Energy Line. Based in Vancouver, Bancroft-Wilson sells raw crystal pendants on silver chains or leather thread (from \$120, aatma.ca). Some work on the heart (like Perry's rose quartz), says Bancroft-Wilson, some help remove deep-seated fears (for example smoky quartz), some are protective (such as turquoise), some help you feel grounded (like black tourmaline), while others bring a spiritual understanding (such as amethyst).

"I carry a lot of rose quartz, which attracts the male."
—Katy Perry

Whether or not you're sold on the concept, the gorgeous pale pink of rose quartz is reason enough to jump on the bandwagon. Designers certainly seem to think so: They're making it easy to wear them without revealing your position, integrating the powerful stones into everyday accessories.

Michael Kors' Spring/Summer 2014 watches feature faces made from semi-precious royal blue lapis lazuli and turquoise (\$300, watchit.ca), while German jeweller Thomas Sabo focused the new It's a Good Karma collection around semi-precious gemstone beads, from black obsidian to red aventurine (from \$26, thomassabo.com).



Michael Kors Channing, \$300, at Watch It! and watchit.ca

Artisanal designers using crystals and gemstones are popping up all over Etsy (Spark and Thistle is among our faves), and independent jewellers are on board, too. Laura Serrafro, creator of Eles Designs, in Toronto, has been using gemstones since 1992. In the past three years Serrafro's customers have begun to ask for necklaces by stone, seeking specific properties or powers, as well as the prettiness. "People used to buy the stones and hold them," says Serrafro. "Now I think they buy them as accessories so they can wear them and feel the benefits all the time."



VICTORIA BECKHAM AT THE COSTUME INSTITUTE GALA LAST MONTH



KATY PERRY ATTENDS THE 35TH ANNIVERSARY GALA AT THE MUSEUM OF CONTEMPORARY ART IN L.A. EARLIER THIS YEAR

GEM GIRLS

Our wish list of three gemstone jewellery lines



ARM CHARM

THOMAS SABO
"It's important to feel good as well as look good. Every semi-precious stone has its meaning and it's up to you to wear what you want or what you need. For example, the onyx stone is for power, while rose quartz means love." Susanne Kolbi, creative director of Thomas Sabo

Bracelet, \$1,065 thomassabo.com

NICHE NECKLACES

AATMA THE CRYSTAL ENERGY LINE
"When my clients buy crystal pendants from me, I do a sacred bonding ceremony with them and their crystal, in person or over Skype. I cleanse, charge and program the crystal while bonding it to them. My clients love this process as it imbues a deep connection to self and the crystal." Robin Bancroft-Wilson, creator AATMA, The Crystal Energy Line

Necklace, from \$120, aatma.ca



smoky quartz



labradorite

black spinel

CANADIAN GEM

ELES DESIGNS
"All my jewellery is handmade in Toronto. The Modern Rustic earrings are crafted with textured sterling silver that contrasts with the sparkling labradorite and black spinel!"

Earrings, \$250, eles-designs.com

PHOTOGRAPHY: GETTY IMAGES (BECKHAM AND PERRY).



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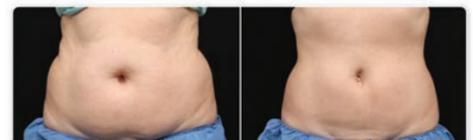
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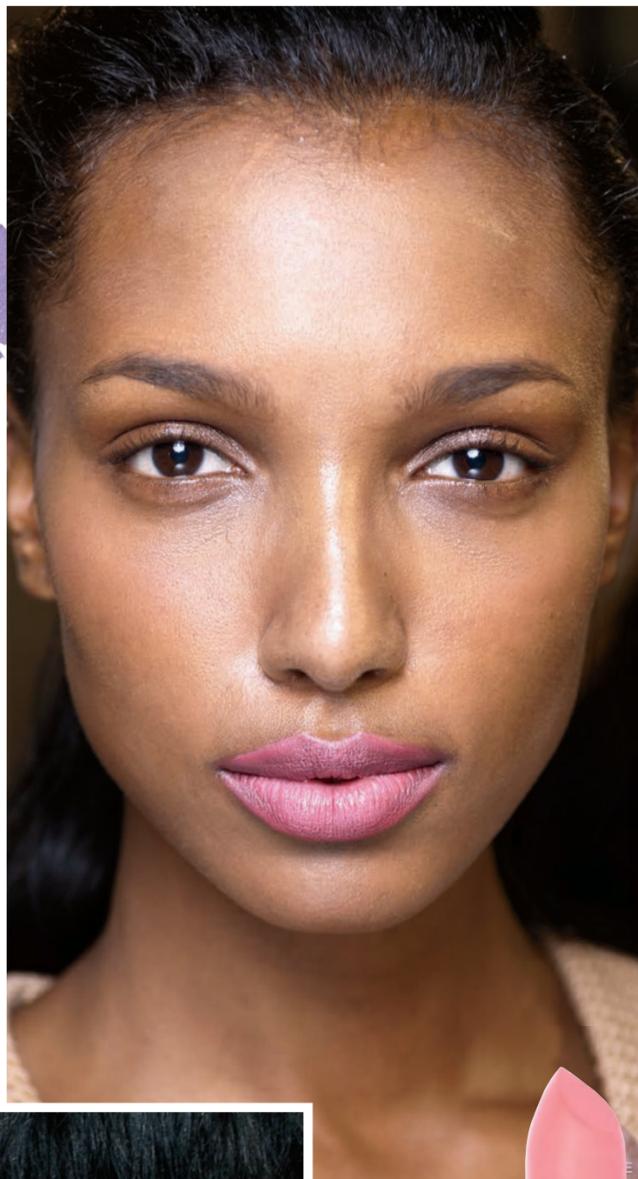
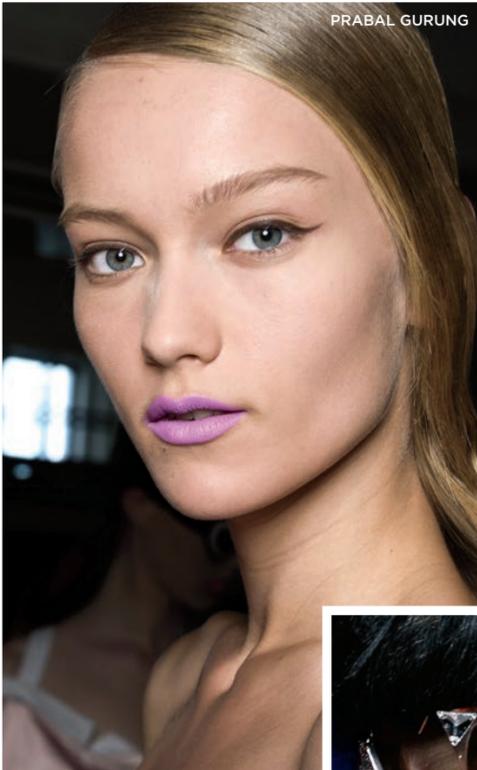
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PURPLE RAIN

Be daring and put lips centre stage with this long-wear milky lavender lipstick, infused with antioxidant-rich vitamins A, C and E—ideal for a night out. **Kat Von D Studded Kiss** lipstick in Coven, \$26, at Sephora at the end of July



spotted
CHALK IT UP

A matte pastel lip packs an ultra-feminine punch. Pair it with dewy cheeks and a slick of mascara for a summer-fresh beauty statement

—NATASHA BRUNO

COLOUR ME PINK

Enriched with vitamin E, this icy-rose crayon delivers pretty-as-a-petal matte colour with the slightest hint of sparkle. **Nars Velvet Matte Lip Pencil** in Paimpol, \$25, at Holt Renfrew, Hudson's Bay, Murale, Sephora, and narscosmetics.com



POP YOUR POUT

Pucker up with a deliciously flirty wash of bubblegum pink. **M.A.C Cosmetics** lipstick in Pink Nouveau, \$19, maccosmetics.com



PEACHY KEEN

Formulated with liquid oils and translucent powder for an easy-glide creamy colour, and packed with moisturizing rose fruit and jojoba seed extracts, this hyper-peach lipstick channels a 1960s pout à la Brigitte Bardot. **Anna Sui Drama Queen Lipstick** in No. 600, \$29, at the Hudson's Bay and murale.ca



one-minute miracle

NAIL WRAPS

After a string of manicures, gel or otherwise, my nails start to protest by flaking and becoming brittle. Now, I can give them some well-deserved R&R with these ingenious Korean-origin Kocostar Nail Therapy nail wraps. They're like a cloth face mask for your fingertips, with a dose of nourishing milk protein, aloe vera and shea butter.

—RANI SHEEN
\$4, at beautymark.ca



outfit envy
DAKOTA JOHNSON

The *Fifty Shades of Grey* star aces breezy summer dressing in a feminine frock and quirky accessories at the star-studded **Veve Clicquot Polo Classic** in New York —NATASHA BRUNO

FLOAT YOUR BOATER

A warm-weather classic, a wide-brim straw boater hat shields Johnson's face from the sun while adding vintage charm to her look.

SHADE PARADE

Brown-rimmed round sunglasses exude A-list attitude.

LESS IS MORE

Low-key jewellery keeps the look-at-me print in the spotlight and lends the outfit a more casual vibe.

PRETTY PRACTICAL

We adore this sundress, not only for its bold black-and-white print, but also the dainty fit-and-flare silhouette that plays up the star's curves, while thicker straps make it bra-friendly.

FLAT OUT

The monochrome palette pointed toes and T-bar fastening elevate comfy flats, which finish off the look with grown-up polish.

TIP

Love the look of heels but crave comfort? Flats with an exaggerated pointed toe lengthen the leg much like the height of a heel but without the pain and suffering.

GET PACKIN'

The best looks for every type of summer getaway—from exotic beaches, to trips across the pond to off-the-beaten-track Canadian hot spots. Here's exactly what to pack for your next trip

BY VANESSA TAYLOR



FOGO ISLAND



NICOLE'S CAFE



FOGO ISLAND INN

DESTINATION FOGO ISLAND, NEWFOUNDLAND

THE PLACE

Remote Fogo Island is quickly becoming a hot spot for adventurers who are looking to sea kayak alongside 10,000-year-old icebergs and hike the untouched coastline.

THE ITINERARY

Since opening just over a year ago, Fogo Island Inn (fogoislandinn.ca) has earned many accolades (*Travel + Leisure* included it on their It List 2014 of best new hotels around the globe). The luxurious inn boasts watercolour workshops and bread-making lessons, and you can even spend the day with the resident chef learning about local ingredients. If you're heading out on a hike, grab a packed picnic lunch down the road at Nicole's Café (nicolescafe.ca). Finish off the day relaxing in the rooftop hot tub and saunas.

THE LOOK

A mix of cool colours and intricate textures layered together creates multiple variations for this casual wardrobe. An oversized lightweight scarf is an essential piece for blocking the wind on a walk or doubling as a shawl in the evening. For muddy jaunts, pack waterproof boots to keep feet clean and dry.



Clothing, from left: Banana Republic bag, \$160, bananarepublic.ca; Fidelity shorts, \$125, fidelitydenim.com; Hunter rain boots, \$235, ca.hunter-boot.com; Dolce Vita blouse, \$174, shopbop.com; Aish scarf, \$240, holtrenfrew.com



LONDON



DESTINATION LONDON, ENGLAND

THE PLACE

For a city trip that melds best-in-class restaurants and world-renowned museums with a few of our all-time favourite shopping destinations (who can resist a trip to Primark?), London has endless possibilities.

THE ITINERARY

Meander through the narrow streets of Borough Market tasting the local delights. Check out the high street shops along Oxford Circus, but if you're searching for vintage finds, head to Brixton Village (brixtonmarket.net) for rows of tiny independent boutiques. For a nightcap, make your way to a hidden cocktail lounge—at The Mayor of Scaredy Cat Town (themayorofscaredycattown.com), you have to walk through a fridge door to enter the bar.

THE LOOK

Focus on classic silhouettes in strong graphic prints that work double-duty for sightseeing and chic dinners at hard-to-book restaurants. The full



skirt in a midi length is an easy piece to pair with T-shirts and tanks and can be layered with a cardigan or lightweight knit. A sleek backpack is a comfortable hands-free option for navigating busy streets.

Clothing, from top: Smart Set sweater, \$39, smartset.ca; H&M earrings, \$10, hm.com/ca; Alice + Olivia skirt, \$750, holtrenfrew.com; Tory Burch backpack, \$550, shopbop.com; Charlotte Olympia sandals, \$695, thebay.com/theroom



DESTINATION TULUM, MEXICO

THE PLACE

Tulum has all the benefits of Mexican resort towns—piercing blue skies and white sandy beaches—but without the hustle and bustle of nearby Playa Del Carmen.

THE ITINERARY

Rent a bicycle and explore the Mayan ruins nearby, spend the afternoon sipping fresh blended juices (and scrumptious Italian dishes) at Posada Margherita (posadamargherita.com), and browse locally made perfumes at Coqui Coqui (coquicoquiperfumes.com). Finish the day with dinner at farm-to-chef restaurant, Hartwood (hartwoodtulum.com).

THE LOOK

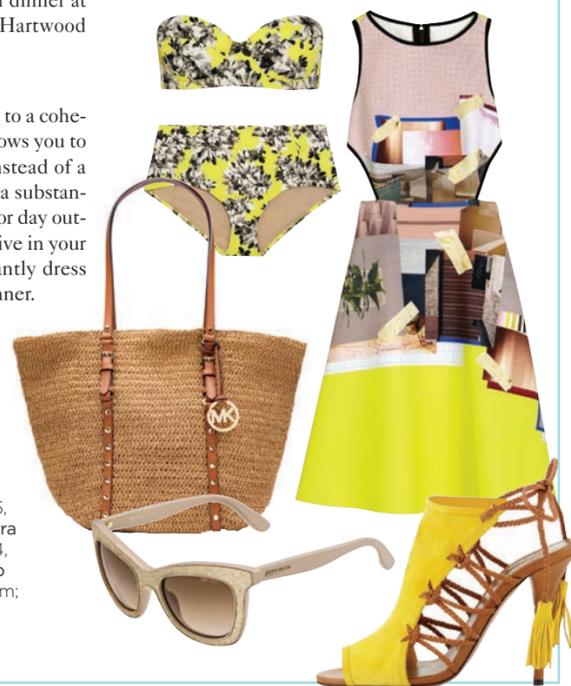
For beach vacations, stick to a cohesive colour palette that allows you to mix and match pieces. Instead of a plastic beach bag, opt for a substantial straw tote that works for day outings as well. While you'll live in your flats, heeled sandals instantly dress up a tee and shorts for dinner.



MAYAN RUINS, TULUM



POSADA MARGHERITA



Clothing, clockwise from top left: J. Crew bikini top, \$60 USD, bottoms, \$55 USD, net-a-porter.com; Clover Canyon dress, \$395, holtrenfrew.com; Aquazurra ankle bootie, approx. \$804, avenuek.com; Jimmy Choo sunglasses, \$420, safilo.com; Michael Michael Kors tote, \$228, michaelkors.com

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The Extend-a-Blowout

If your trusty hair dryer won't fit in your suitcase—spritz Batiste Dry Shampoo at the roots to absorb oil and maximize your days between shampooing.

Batiste travel size, \$5, rexall.ca



The Mattifying Miracle

When it comes to natural sunscreens, results can vary. This SPF 30 cream from Consonant leaves skin with a flawless matte finish (no thick, goopy finish) and contains no harsh chemicals. To shield your skin from harmful rays, apply 30 minutes prior to sun exposure.

Consonant Skincare The Perfect Sunscreen, \$45, consonantskincare.com

The Blank Slate

If the idea of cleansing twice seems excessive, this product will make you a believer. The pre-moistened wipes break down makeup (including waterproof mascara), heavy-duty sunscreen and general dirt from the day, making your cleanser work more effectively. The wipes are an easy travel alternative (especially if you're going with carry-on) to their sister product, PreCleanse oil.

Dermologica PreCleanse Wipes, \$27, dermalogica.ca —V.T.

ONLINE Discover which of our favourite beauty brands make tiny packable versions of their products at thekit.ca/travel-products/



RACKS INSIDE FASHIONTRUCK CANADA



FASHIONTRUCK CANADA



LAUREN BAKER AND NICOLE MANEK



LIFE OF MANEK TRUCK AT THE ARTS AND CRAFTS FIELD TRIP FESTIVAL



JENNYFLEUR LOVES HAUTEWHEELS



DOMINIQUE LEGER



OUTFITS AND ACCESSORIES IN MALA GO-TIQUE



JORDANA BELLITTI AND LAUREN WISE OF MALA GO-TIQUE



HIT THE ROAD

Even Faster Fashion from page 1

FashionTruck Canada

Fashiontruckcanada.com

Owners: Emily Dobbie and Ashley Barber
Location: Toronto

Best bit: "When you're coming to a store, you're coming for a reason or purpose: I need a dress for a wedding. Whereas on the truck, it's about fun, fashion and shopping," says Dobbie, who also owns Vocado clothing boutiques in Toronto and Oakville, Ont.

Selling point: "We have a great partnership with MasterCard—going cashless is great for security and convenience. Plus we stock a lot of one-of-a-kind kimonos by a Vancouver designer and necklaces—things that are easy to try on without changing."

Twitter: @fashiontruckcda

Instagram: @fashiontruckcanada

Life of Manek

Lifeofmanek.com

Owner: Nicole Manek

Location: Toronto

Best bit: "It's very liberating to wake up in the morning and think, 'Where should I go today?'"

Selling point: "I sell a mixture of new and vintage clothing and accessories, plus beauty lines from Toronto such as Made for Margaret and LoveFresh body care."

Twitter: @nicolemanek

Instagram: @lifeofmanek

In Pursuit

Inpursuittruck.ca

Owner: Dominique Leger

Location: Saint John, N.B.

Best bit: "I can adjust my location and operating hours depending on things like the weather."

Selling point: "There are no other trucks in the area! We are happily the very first mobile boutique on the entire East Coast. Everything on the truck is under \$100."

Twitter: @inpursuittruck

Instagram: @inpursuittruck

JennyFleur Loves Hautewheels

Jennyfleur.com

Owner: Jennifer Gray and daughter Shaughnessy Chow-Domos

Location: Vancouver

Best bit: "It allows freedom where you

are not locked into a big lease, and you can be creative depending on the venue—I bring specific types of clothing depending on what I think the clientele will like."

Selling point: "We are the only fashion truck in Vancouver and my daughter and I made a bit of a name for ourselves—people would always ask where we got our clothing. Our merchandise ranges from \$5 to \$300 and includes brands like Wildfox, Jeffrey Campbell, House of Harlow, MinkPink and local designer Jacqueline Conoir."

Twitter: @JennyFleurLoves

Instagram: @JennyFleurLoves

Mala Go-Tique

Malaboutique.com

Owner: Lauren Wise

Location: Toronto

Best bit: "Mobile shopping revolutionizes the way people shop, with our increasingly busy schedules, time is of the essence."

Selling point: "Our aesthetic is contemporary Barneys meets Neiman Marcus. Some of our favourite brands include One Teaspoon, Free People, and kids' lines Chaser and Flowers by Zoe."

Twitter: @malaboutique

Instagram: @malaboutique

A CLICK AWAY FROM YOUR CLOSET

OUR FAVOURITE ITEMS FROM E-TAILERS WE LOVE

An on-trend striped print make this Sophie Hulme mini bag a summer must-have.



Sophie Hulme Striped Mini Envelope Bag, \$605*

thekit.ca/avenuek

*U.S. dollars.

In collaboration with AVENUE K

Black and White. With summer fun in full swing and colourful clothing in abundance, one way to stand out against the rainbow is to simplify. The black and white contrast of these ladylike sandals will keep your look crisp, clean and effortlessly chic. Show off these pretty peep-toes in a bright red midi dress or go monochromatic in a head-to-toe black and white ensemble.



L.K. Bennett Colette Single Sole Striped Grosgrain Sandal, \$345

thekit.ca/theseptember

In collaboration with *The* SEPTEMBER

The St. Tropez Tanning Bundle includes award winning self-tanning products that help prep, build, and maintain the perfect tan all year round. *The St. Tropez Prep & Maintain Tan Enhancing Polish* preps a soft and smooth canvas while the *St. Tropez Soft Black Mitt* evenly distributes tanning mousse, gel or lotion for streak-free results. *The St. Tropez Self Tan Bronzing Mousse* delivers an ultra-even tan without the tell-tale self-tan scent through its super-lightweight formula and innovative Aroma-guard fragrance technology.

St. Tropez tanning bundle, \$71.50



thekit.ca/spaboutique

In collaboration with SpaBoutique

One part necklace, two parts fun—Tilly Doro's Jujube necklace is a bright and juicy accessory that transitions easily from the beach to a BBQ. Made with turquoise stone. Gold-plated.



Tilly Doro Jujube necklace \$57

thekit.ca/brika

In collaboration with BRIKA



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HUDSON'S BAY

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