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• Put doubts to sleep with the first overnight scar cream specifically formulated to work with your skin’s boosted nighttime regenerative activity
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• Works on old and new scars on the face and body
• Start seeing improvement in as little as 14 nights
• #1 doctor* and pharmacist** recommended

Mederma.ca

ALBERTA FERRETTI SPRING/SUMMER 2014: PETER STIGTER

A FLARE TO REMEMBER

We love it when dresses are pretty. We love it more when they’re practical, too. The fit-and-flare is flirty, structured and flexible. Introducing the most versatile dress of the season

PAGE 4

WOMAN ON TOP
We discuss denim with the founder of a cult-favourite brand
PAGE 7

SAYONARA, SLEEVES
Moto-inspired, printed or pristine white: the best vests to wear now
PAGE 6

BAGS OF PERSONALITY
What makes the ideal summer carry-all? Jeanne Beker advises
PAGE 3
ask jeanne

I want to invest in a new summer bag. The criteria. It must be smart and stylish, practical for work yet large enough to conceal my post-work park essentials like a blanket, sunscreen and treats. —Grace

DEAR GRACE:

bags have never been more beautiful on the fashion front, and the variety—and price points—available is dizzying. From classic totes and funky satchels to elegant, large and pastel clothing (especially red, yellow, pink and orange!) yet structured and even doctor-style satchels to elegant, large and useful carry all, there are lots of cool styles and fabrication. Like a dress, it’s all in the cut and if you manage to choose the right one, it’s wonderful to think that black isn’t always the go-to, or could look dadrk. Obvious or flashy embellishments can clash with other accessories. Alex hardwicke can add weight, something you’ll want to consider if packing eats stuff! I’m assuming your “blanket” is compact. Otherwise, you may consider an ultra-chic backpack!

There are tons of cool styles enough for work. A large, classic tote will accommodate your laptop and a change of clothes, a laptop bag can help you with accessories, Apple and Google app stores. Grab your iPads. The covetable...
Dress Code

One Trend, Three Ways

Classical
For a polished approach that knows no age limit, try a fit-and-flare dress in a black and white print with accessories that straddle sweet and sexy. Start with a simple, slim belt to define proportions and glittering stud earrings for a hit of sparkle. Complete the look with edgy peep-toe heels and a printed clutch.

11. Sparkle & Shine
Swarovski earrings, $95, swarovski.com
12. Spot On
Issa stretch-knit dress, $310, theoutnet.com
13. Purr-Perfect Pouch
Fendi fold-over bag, $1,736, avenuek.com
14. Rise Up
Stuart Weitzman shoes, $398, stuartweitzman.ca
15. Middle Management
Ann Taylor belt, $46, annntaylor.com

Casual
Use colour and texture to elevate a simple day dress. To earn extra style points, pile on eclectic extras, such as hoop earrings, a woven belt and colourful bracelets with a handcrafted look. As the final, weekend-ready accent, strap on a pair of flashy wedges.

1. Minty Fresh
Ted Baker London dress, $275, tedbaker-london.com
2. Gold Rush
Michael Michael Kors Gabriella sandals, $195, michaelkors.com
3. Stitch in Time
Sara Designs watch, $302, shopbop.com
4. Buckle Up!
Brave Leather Dayo belt, $88, braveleather.com
5. Missing Links
Guess earrings, $22, guess.ca

Creative
Fresh colours and striking embellishment make this an unforgettable frock. It deserves accessories that are equally eye-catching. Choose a handbag and heels in traditional silhouettes and daring colours, and allow geometric jewellery to make an unexpected appearance.

6. To the Point
Niki & Lola earrings, $115, nikiandlola.com
7. Green Party
Hermès Mini Convoyeur bag, $4,400, hermes.com
8. Bling Rings
Banana Republic rings, $24, bananarepublic.com
9. Violet Vision
Nasty Gal dress, $95, nastygal.com
10. Fuchsia Boost
Manolo Blahnik Pick shoes, $595, davidsfootwear.com

Online: Find the five “It” bags all the editors will be wearing this spring, at thekit.ca/spring-bags/
IN THE TRENCHES

When it comes to spring jackets, nothing quite tops this coat for its ability to pull a look together instantly. Be it a casual weekend outfit or a polished office ensemble, this topper never lets us down—rain or shine.

1. COLOUR CODED
A classic silhouette in a hot hue for this season. Wear it with neutral tone clothing for a preppy look or mix it up with shots of neon and white.

2. GRAPHIC NATURE
Slightly oversized in cut, this rooster-print trench is worn like a dress for a playful take on this staple.

3. ANIMAL INSTINCT
This thick belted camel coat is the statement topper to wear with a chunky sweater and vintage bag.

4. ROUGH CUT
For an utterly refined look, an ultra-feminine dress can be showcased on a rolled sleeve or popped collar.

5. BLACK AND WHITE
The ultimate in luxe, a white trench is worn like a dress for a preppy look or amp it up with shots of neon and white.

6. MIX MEDIA
Slightly oversized in cut, this linen-blend trench is worn like a dress for a playful take we

SPECIAL ADVERTISING FEATURE

LOOKS WE LOVE

3. ANIMAL INSTINCT
2. GRAPHIC NATURE
1. COLOUR CODED

THE EDIT

SHOP 24/7 AT MURALE.CA | THEKIT.CA | 5

DOWNTOWN (BANK & LAURIER)

Shoppers Optimum Points® have no cash value but are redeemable under the Shoppers Optimum and Shoppers Optimum Plus programs for discounts on products eligible for point redemption. Points are not redeemable for cash or credit. All other reward levels remain in effect during this promotion. Not to be used in conjunction with any other Shoppers Optimum Points® promotions or offers. Valid Shoppers Optimum Card® must be presented at time of purchase.

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SHINE A LIGHT

This new BB cream from Estée Lauder has the bonus of coriander blossom thanks to this

SIMPLE PLEASURES

Deepened in tradition, the new fragrance from Nest Fragrances Grapefruit Punch up a the iconic camel coloured trench with a contrasting sleeve in leather.

PUMP UP THE VOLUME

Visibly lift and tighten the hollow areas of the face with the volumizing action of rare SeaEmerald®, found only in Darphin’s new Stimulskin serum. Crafted in small batches in Paris, the Stimulskin collection mimics the results of deep tissue massage to reduce the appearance of aging while visibly enhancing skin’s tone, texture and youthful resilience.

IN FULL BLOOM

Spring has finally sprung with a modern floral fragrance from Chloe, which boosts fresh hits of jasmine, apple blossom, nepenthe and water hyacinth.

THE EDIT

Shop 24/7 at Murale.ca | theKIT.ca

Dear mom

I love you!

SPF 30 (30 mL), $45

Estée Lauder Double Wear All-Day Glow BB Moisture Makeup

up to 8 hours and a hydrating formula that protects with SPF

colour, in a lightweight texture. With a healthy glow that lasts

brightening and perfecting the skin’s natural undertones and

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May is MELANOMA MONTH

Did you know melanoma is one of the fastest growing cancers in Canada & worldwide?

Melanoma is a very serious and potentially deadly form of skin cancer. But it’s not just skin cancer. In 2013 over 6,100 Canadians were diagnosed and over 1,000 died of melanoma. But, it doesn’t have to be this way. The#1 preventable risk factor for melanoma is exposure to ultraviolet (UV) rays – including tanning beds and outdoor sun. So protect yourself - find shade, cover up, wear sunscreen and put on sunglasses. It could save your life.

Be Sun Safe. Be Sun Aware. Protect Your Skin.

Find Out More. melanomanetwork.ca

— NATASHA BRUNO
and Kate Moss among her fans counts style makers Gwen Stefani, who has been at the helm since. She created Paige Denim in 2004 and the way those jeans fit. “So it’s kind of what I’m always favourite, I can’t get rid of them!” or “Oh my god, I love I’d shout, “Jimmy, Jimmy!”

I Grew up in Alaska. Everyone was plaid and I still do. All my dad’s side of the family still loves them, my parents still love them, so I try to go back once a year. I’m hopefully going to go back this summer. I like to go hiking them.

I Created the Jimmy Jimmy skinny, which is our icon—painting it. Jimmy Jimmy is my gay-boyfriend. He’s a sexier version of a boyfriend jean. It was my gay-boyfriend jean. And Jimmy Jimmy, he loves Toronto. I call him Jimmy

The former Miss California in our silk is a high-impact must. Maker Nophar Haimovitz hand-dyes the Japanese cotton cord (available in five colors) in her studio in Harlem, New York, just for you.

The Kit on Instagram

Go behind the scenes with our team at photo shoots, events and more. Follow us at: Instagram.com/thekit.ca

Paige Adams-Geller

The former Miss California created Paige Denim in 2004 and has been at the helm since. She counts style makers Gwen Stefani and Kate Moss among her fans

MY INSPIRATION COMES FROM TRAVELING AND FROM PEOPLE and from moods and things. When I’m traveling, I sometimes something will hit me. Recently I’ve been thinking about chaos and its aftermath. When there’s a war going on, you’re left with rubble, and then you don’t know what to do. Beauty can come out of the rubble, you get to start something fresh and new again.

If you feel you’ve worn something a lot it’s interesting to think of it in a fresh new way. Maybe it’s a new look. I like this theme “the nevermind,” which is about saying I don’t care what you think. I call this theme “the nevermind.” I’m always thinking about what you think about me and the way I dress. I like the way I dress. This is not to say I don’t think my hair today is OK, I’m happy with myself. I’m at peace.

My brand is about clothes that you really want to live in from morning till midnight. When you’re cleaning out your closet, they’re the pieces that I want people to think “No, these are my favourites, I can’t get rid of them” or “Oh my god, I love the way those jeans fit.” So it’s kind of what I’m always thinking about.

I created the Jimmy Jimmy skinny, which is our iconic boyfriend jean, and for me it was more about making a sexier version of a boyfriend jean. It was my girlfriend jean. And Jimmy Jimmy is my gay-boyfriend. He’s a real person and he lives in Toronto. I call him Jimmy Jimmy because I used to get so excited when I saw him I’d shout, “Jimmy, Jimmy!”

How to Wear the High Top. There’s no question that high-top sneakers are having a fashion moment. The beauty of it is you can wear them with just about anything. You can’t go wrong with shiny jeans, but why not try them with leather leggings, harrow pants or a short dress? We love this all-leather style from Marc by Marc Jacobs, because of its classic shape and unique design. Did you notice the cut outs along the lace hooks and extra wide laces?
Dear Long Sleeves,
Your days are numbered.
Sincerely,
Dove

NEW Dove Go Sleeveless
Anti-Perspirant is only $2.99*

at Shoppers Drug Mart from April 26th to May 2nd

Let the armpits rejoice and see the light of day.

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