

THE Kit

BEAUTY & FASHION

WOMAN ON TOP

We discuss denim with the founder of a cult-favourite brand

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SAYONARA, SLEEVES

Moto-inspired, printed or pristine white: the best vests to wear now

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BAGS OF PERSONALITY

What makes the ideal summer carry-all? Jeanne Beker advises

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A FLARE TO REMEMBER

We love it when dresses are pretty. We love it more when they're practical, too. The fit-and-flare is flirty, structured and flexible. Introducing the most versatile dress of the season

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ALBERTA FERRETTI SPRING/SUMMER 2014; PETER STIGTER



SAY GOODNIGHT TO SCARS.

Mederma PM Intensive Overnight Scar Cream

- Put doubts to sleep with the first overnight scar cream specifically formulated to work with your skin's boosted nighttime regenerative activity
- Clinically shown to reduce the appearance of scars
- Works on old and new scars on the face and body
- Start seeing improvement in as little as 14 nights
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¹MS Health. NDTI. December 2013. ²Pharmacy Times And U.S. News & World Report, Otc Guide, June 2013.



Salvatore Ferragamo

radar

The people, places and things in the world of style that got us talking



SHOP: ALEXANDER X H&M
We're ecstatic to learn about Alexander Wang's partnership with H&M. The creative director of Balenciaga, the first American designer to collaborate with the fast-fashion retailer, will create a collection of clothing and accessories for men and women, in stores Nov. 6.



READ: AN HERMÈS APP
Grab your iPads. The covetable twice-annual magazine from luxury French fashion house Hermès, *Le Monde d'Hermès*, is now an app. Download it at the Apple and Google app stores. (While you're at it, download The Kit. Our May interactive magazine is live April 30.)



KNOW: JOE'S NEW JOB
Another major figure in fashion is moving to digital: Joe Zee leaves his post as creative director of *Elle* to become editor in chief of Yahoo! fashion. He joins celebrity makeup artist Bobbi Brown, who, it was announced this month, will lead the mega-site's beauty coverage.



SHOP: J.CREW X SOPHIA WEBSTER
British designer Sophia Webster has partnered with U.S. retailer J.Crew on a collection of 13 shoes, all classic styles with a quirky twist, such as bold graphic patterns, tassels and embroidered details. From \$320. Available April 23 at jcrew.com.

BLING en BLANC

Milky-white trinkets feel inherently bright and summery, so we're happy they are in vogue. Touches of gold and sea-life accents turn the classic accessory into a modern statement piece

- 1. POWER PACKED** With its ornate detail and stately interest, this necklace is so stand-out it stands alone. Accent a feminine blouse, bright sweater or your favourite dress. For similar styles visit net-a-porter.com
- 2. UNDER THE SEA** Interesting and unexpected, breezy glass-beaded starfish earrings energize your look with playful elegance. Carole Tanenbaum starfish earrings, \$400, caroletanenbaum.com
- 3. SNOW WHITE** Simple drop earrings help elongate your neck and frame your face with ladylike charm. Carole Tanenbaum white drop earrings, \$600, caroletanenbaum.com
- 4. HOT CUFF** A mix of pewter, brass and resin stones make this graphic-shaped cuff transition effortlessly from beach to bar. Oscar de la Renta cuff, \$520, at Holt Renfrew

EDITOR: NATASHA BRUNO. PHOTOGRAPHY: ADRIAN ARMSTRONG

ONLINE FOR YOUR DAILY DOSE OF FASHION AND BEAUTY NEWS, READ RADAR EVERY MORNING AT THEKIT.CA



ask jeanne

I want to invest in a new summer bag. The criteria: It must be smart and stylish, practical for work yet large enough to conceal my post-work park essentials like a blanket, sunscreen and treats. —Grace

DEAR GRACE:
Bags have never been more bountiful on the fashion front, and the variety—and price points—available is dizzying. From classic totes and funky satchels to elegant, large and structured and even doctor-style bags, there's lots to choose from.

I know you want a summer bag, so I won't suggest black. (Not that black isn't divine!) White or cream bags look sensational, but I'm not sure they are practical to keep clean.

I'm wild about cobalt blue and coral, but you may want to stick with neutrals, such as sand, tan,

cognac or grey, which is hot right now and looks good year-round. Navy, too, is great for summer. It looks good with white, brights and pastel clothing (especially red, yellow, pink and orange!) yet is still relevant come fall.

Choose a clean look. Steer away from hardware that you'll tire of, or could look dated. Obvious or flashy embellishments can clash with other accessories. Also, hardware can add weight, something you'll want to consider if packing extra stuff!

I'm assuming your "blanket" is compact. Otherwise, you may consider an uber-chic backpack!

There are lots of cool styles stylish enough for work. A large, classic tote will accommodate your laptop and a change of clothes easily. I prefer bags with zippers as unfortunately, I've been victim to pickpockets and now rarely carry open bags.

Sleek is the operative word. I've seen totes that look like schleppey shopping bags and others that scream haute fashion. Like a dress, it's all in the cut and fabrication.

For running around after work, you will definitely need a bag with longer handles or a detachable shoulder strap.

Steer clear of bucket bags, though. While this trendy shape suits your needs, it can look casual and not as professional as other styles.

Happy bag hunting! It's one of the joys of every new season and if you manage to choose the right one, it's wonderful to think of what a "personal" statement it will become for you.

Jeanne Beker is a contributing editor to the *Toronto Star* and host of Fashion Television Channel. Send questions to askjeanne@thekit.ca. Follow on Twitter @Jeanne_Beker

one trend, three ways

DRESS CODE

A flattering, fun fit-and-flare frock is the easiest way to swing into spring

BY INGRIE WILLIAMS



CASUAL

Use colour and texture to elevate a simple day dress. To earn extra style points, pile on eclectic extras, such as hoop earrings, a woven belt and colourful bracelets with a handcrafted look. As the final, weekend-ready accent, strap on a pair of flashy wedges.

- 1. **MINTY FRESH** Ted Baker London dress, \$275, tedbaker-london.com
- 2. **GOLD RUSH** Michael Michael Kors Gabriella sandals, \$195, at Michael Kors stores, michaelkors.com
- 3. **STITCH IN TIME** Sara Designs watch, \$302, shopbop.com
- 4. **BUCKLE UP!** Brave Leather Dayo belt, \$88, braveleather.com
- 5. **MISSING LINKS** Guess earrings, \$22, guess.ca

CLASSIC

For a polished approach that knows no age limit, try a fit-and-flare dress in a black and white print with accessories that straddle sweet and sexy. Start with a simple, slim belt to define proportions and glittering stud earrings for a hit of sparkle. Complete the look with edgy peep-toe heels and a printed clutch.

- 11. **SPARKLE & SHINE** Swarovski earrings, \$95, swarovski.com
- 12. **SPOT ON** Issa stretch-knit dress, \$310, theoutnet.com
- 13. **PURR-FECT POUCH** Fendi fold-over bag, \$1,736, avenuek.com
- 14. **RISE UP** Stuart Weitzman shoes, \$398, stuartweitzman.ca
- 15. **MIDDLE MANAGEMENT** Ann Taylor belt, \$46, anntaylor.com



CREATIVE

Fresh colours and striking embellishment make this an unforgettable frock. It deserves accessories that are equally eye-catching. Choose a handbag and heels in traditional silhouettes and daring colours, and allow geometric jewellery to make an unexpected appearance.

- 6. **TO THE POINT** Niki & Lola earrings, \$115, nikiandlola.com
- 7. **GREEN PARTY** Hermès Mini-Convoyeur bag, \$4,400, hermes.com
- 8. **BLING RINGS** Banana Republic Hinge Stack ring, \$45, bananarepublic.ca
- 9. **VIOLET VISION** Topshop dress, \$140, at Hudson's Bay, thebay.com
- 10. **FUCHSIA BOOST** Manolo Blahnik Pick shoes, \$595, at Davids, davidsfootwear.com



ONLINE FIND THE FIVE "IT" BAGS ALL THE EDITORS WILL BE WEARING THIS SPRING, AT THEKIT.CA/SPRING-BAGS/



IN THE TRENCHES

When it comes to spring jackets, nothing quite tops this coat for its ability to pull a look together instantly. Be it a casual weekend outfit or a polished office ensemble, this topper never lets us down—rain or shine **BY** VANESSA TAYLOR

LOOKS WE LOVE

- 1. COLOUR CODED** A classic silhouette in a hot hue for this season. Wear it with neutral tone clothing for a preppy look or amp it up with shots of neon and white.
- 2. GRAPHIC NATURE** Slightly oversized in cut, this rooster-print trench is worn like a dress for a playful take we love.
- 3. ANIMAL INSTINCT** Look to unexpected details, such as leopard-print lining, that can be showcased on a rolled sleeve or popped collar.
- 4. ROUGH CUT** Melding the chic silhouette of a trench with an innately casual fabric like denim makes for a stylish (albeit slightly deconstructed) version of this staple.
- 5. BLACK AND WHITE** For an utterly refined look, an iconic black trench coat works with nine-to-five staples and boldly printed dresses alike.
- 6. MIX MEDIA** Punch up the iconic camel coloured trench with a contrasting sleeve in leather. Whether it's quilted, glossy or distressed, it adds downtown DNA to a classic look.



TOP TRENCH

We adore Canadian rainwear company Trout's waterproof Italian fabric coats and floral linings. Wear them together or separately for uber chic outdoor style. Trout baby Gila trench, \$665; rainbow liner, \$565, at troutrainwear.com

PHOTOGRAPHY: PETER STIGTER (STREET-STYLE EXCEPT BOTTOM LEFT); KEYSTONE PRESS (BOTTOM LEFT); GEOFFREY ROSS (TRENCH)

SPECIAL ADVERTISING FEATURE

DEAR MOM

I love you!

RECEIVE A \$100 SAVINGS REWARD
when you redeem 50,000 Optimum Points*

RECEIVE A \$200 SAVINGS REWARD
when you redeem 95,000 Optimum Points*

At Murale stores from April 24 to 26*



SHINE A LIGHT

This new BB cream from Estée Lauder has the bonus of brightening and perfecting the skin's natural undertones and colour, in a lightweight texture. With a healthy glow that lasts up to 8 hours and a hydrating formula that protects with SPF 30, it's truly the ultimate multi-tasker for mom's makeup bag! **Estée Lauder Double Wear All-Day Glow BB Moisture Makeup SPF 30 (30 mL), \$45**



GAME CHANGER

Facial contours look lifted and skin is nourished and smooth, while this Monteil formula works to even out mom's complexion, thanks to the unique reparative powers found in trees. **Monteil La Crème Unique (50 mL), \$140**



PUMP UP THE VOLUME

Visibly lift and tighten the hollow areas of the face with the volumizing action of rare SeaEmerald™, found only in Darphin's new Stimulskin serum. Crafted in small batches in Paris, the Stimulskin collection mimics the results of deep tissue massage to reduce the appearance of aging while visibly enhancing skin's tone, texture and youthful resilience. **Darphin Stimulskin Plus Reshaping Divine Serum (30 mL), \$345**



SIMPLE PLEASURES

Steeped in tradition, the new fragrance from Dolce&Gabbana consists of fresh notes of neroli, papaya, cashmere and the South African bloom white amaryllis, for a seductive and elegant new eau that she'll love to wear. **Dolce by Dolce&Gabbana Eau de Parfum Spray (50 mL), \$106**



LIGHTEN UP

Help her create a cosy, at-home ambiance with sparkling and effervescent notes of pink grapefruit, lily of the valley and coriander blossom thanks to this luxe candle from Nest. **Nest Fragrances Grapefruit Classic Candle (8.1 oz.), \$36**



OH, SHE GLOWS

Plump up fine lines and wrinkles, while boosting collagen synthesis and adding a warm, sun-kissed glow? Pure genius! **St. Tropez Gradual Tan Plus Anti-Ageing Face Lotion (50 mL), \$44**



IN FULL BLOOM

Spring has finally sprung with a modern floral fragrance from Chloé, which boosts fresh hits of jasmine, apple blossom, vetiver and water hyacinth. **Chloé See by Chloé Eau Fraiche (50 mL), \$75**

*Taxes are payable on the full purchase price prior to the application of the discount reward. Offer is a reduction of your total pre-tax purchase price of products eligible for point redemption. Points are not redeemable for cash or credit. All other reward levels remain in effect during this promotion. Not to be used in conjunction with any other Shoppers Optimum Points® promotions or offers. Valid Shoppers Optimum Card® must be presented at time of purchase. Shoppers Optimum Points® have no cash value but are redeemable under the Shoppers Optimum and Shoppers Optimum Plus programs for discounts on purchases at Murale. Offer valid in-store from Thursday, April 24 to Saturday, April 26, 2014 only. See Beauty Master for details. Available only at Murale.

BEAUTY NEVER SLEEPS SHOP 24/7 AT MURALE.CA

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MONTREAL PLACE VILLE MARIE
TORONTO THE SHOPS AT DON MILLS

EDMONTON WEST EDMONTON MALL
OTTAWA DOWNTOWN (BANK & LAURIER)
VANCOUVER OAKRIDGE MALL

Murale

by SHOPPERS DRUG MART



spotted

VESTED INTEREST

Sleeves are so last season. This spring, all the cool girls are wearing vests. Moto styles are the perfect partner for beat-up blue jeans, while tuxedo versions update professional looks —INGRIE WILLIAMS



MOTOR CITY
Lightened up to a vanilla shade, this motorcycle vest lets a tough girl show her softer side. Roots Moto Vest 2.0, \$598, at roots.com



CROC 'N ROLL
Don't overthink it. An embossed texture this lust-worthy works in all black. Rudsak Clyde vest, \$375, at Rudsak, rudsak.com



LEAN LOOK
A fresh take on the tuxedo vest, this cool white piece is instantly slimming thanks to a pair of grey contrasting panels. Vest, \$40, at winners.ca



GRAPHIC CONTENT
Only the cut plays it straight here: an eye-popping print and two-tone collar are tailor made for thrill-seekers. Peter Pilotto vest, \$1,950, at Holt Renfrew



one-minute miracle

Shine-free Skin

Keep a dewy forehead shine-free without disturbing your makeup. These blotting papers are made from natural fibres and leave your skin with a top-notch matte finish. It's a simple, old-school beauty secret at its best.

—ALEX LAWS

Proactiv Oil Blotter Sheets, \$14, getproactiv.ca



ONLINE Discover 10 take-home tips on how to prep your beauty routine for spring at THEKIT.CA/SPRING-BEAUTY/

May is MELANOMA MONTH



Did you know melanoma is one of the fastest growing cancers in Canada & worldwide?

Melanoma is a very serious and potentially deadly form of skin cancer. But it's not "just" skin cancer. In 2013 over 6,100 Canadians were diagnosed and over 1,000 died of melanoma. But, it doesn't have to be this way. The #1 preventable risk factor for melanoma is exposure to ultraviolet (UV) rays – including tanning beds and outdoor sun.

So protect yourself - find shade, cover up, wear sunscreen and put on sunglasses. It could save your life.

Be Sun Safe. Be Sun Aware. Protect Your Skin.



Find Out More.
melanomnetwork.ca



outfit envy

Kaley Cuoco

The Big Bang Theory star adds spring to her step with chic separates in powdery hues

—NATASHA BRUNO

HOLLAR, COLLAR

The eye-catching Peter Pan collar and cuffed-sleeve give this brocade blouse a lady-like and whimsical vibe.

WRIST CANDY

A simple stack of bangles effortlessly finishes off the look without distracting from the other main attractions of the outfit.

HEY SHORTY

The elegant white embroidery, feminine scalloped hem and soft blue shade revamp a warm-weather staple with romantic flair for the ultimate standout look.

IN THE CLEAR

A transparent box clutch with candy-blue trim adds a fun and modern twist to the outfit.

TIP

For shorts to look office-appropriate during summer, make sure they hit just below your fingertips to just above the knee, and try them with a pretty blouse and blazer for a smart touch.

GREAT HEIGHTS

Blue-and-white heels tie together all the pieces of this ensemble, and accentuate the actor's toned stems and bright pedicure.



JESSICA BIEL WEARS PAIGE DENIM'S VERDUGO ANKLE ZIP STYLE



MY INSPIRATION COMES FROM TRAVELLING AND FROM PEOPLE and from moods and themes. When I'm travelling around, sometimes something will hit me. Recently I've been thinking about chaos and its aftermath. When things start moving too fast in life, people crash. And when that happens, beauty can come out of the rebirth; you get to start something fresh and new again.

IF YOU FEEL YOU'VE WORN SOMETHING A LOT it's interesting to think of it in a fresh new way. Say to yourself "I like this and I don't care what you think." I call this theme "the nevermind," which is about saying I don't care what you think about me and the way I dress. I like the way I dress. This is me, if I don't brush my hair today it's OK 'cause I'm happy with myself. I'm at peace.

I GREW UP IN ALASKA. I always wore plaid shirts and I still do. All my dad's side of the family still lives there, my parents still live there, so I try to go back once a year. I'm hopefully going to go back this summer; I like to go hiking there.

LEATHER IS A PASSION OF MINE. When I was in high school, I had a crush on this boy and he was so cool. He wore guy-liner and had cool hair and I guess you could say the 1980s version of a Jared Leto. He was really handsome and a wrestler and he liked music and was talented and artsy. I had a crush on him and we eventually started dating. When he asked me to go steady he gave me his leather motorcycle jacket to wear. Instead of a Letterman jacket, I got like the motorcycle jacket! I felt super comfortable in it, it became my staple. Today my uniform is typically a leather jacket and a pair of jeans.

I'M OBSESSED WITH DAVID BOWIE and I think I was a rock star in my past life or will be in my future life, so I like a little zipper detailing in my jeans.

WE ACTUALLY USE JOHNSON'S BABY OIL in our silk coating to keep it really, really soft. A lot of times you can feel coating and it feels a little too rubbery and waxy and this has got the baby oil on it so it's nice and soft.

I GOT A NEW COLLIE PUPPY AND SHE WAS CHEWING ON EVERYTHING, including one of my favourite sweaters and I thought, you know what? I'm gonna turn it into a jacket. Usually there's something behind the creativity.

—As told to Natasha Bruno. This interview has been edited and condensed for length.

interview

Paige Adams-Geller

The former Miss California created Paige Denim in 2004 and has been at the helm since. She counts style makers Gwen Stefani and Kate Moss among her fans

MY BRAND IS ABOUT CLOTHES THAT YOU REALLY WANT TO LIVE IN and that you can feel comfortable in from morning till moonlight.

WHEN YOU'RE CLEANING OUT YOUR CLOSET, they're the pieces that I want people to think "No, those are my favourite, I can't get rid of them!" or "Oh my god, I love the way those jeans fit." So it's kind of what I'm always thinking about.

I CREATED THE JIMMY JIMMY SKINNY, which is our iconic boyfriend jean, and for me it was more about making a sexier version of a boyfriend jean. It was my gay-boyfriend jean. And Jimmy Jimmy is my gay-boyfriend. He's a real person and he lives in Toronto. I call him Jimmy Jimmy because I used to get so excited when I saw him I'd shout, "Jimmy, Jimmy!"

The Kit on Instagram

Go behind the scenes with our team at photo shoots, events and more. Follow us at [instagram.com/thekitca](https://www.instagram.com/thekitca)



THE KIT DOES BRITHDAYS
These cupcakes are gluten-, sugar- and fat-free. Kidding!



PENCIL THIS IN
Must-have for a summer work wardrobe: a chic statement pencil skirt @loftcanada



WE LOST OUR MARBLES
Can't get enough of this marbled finish on @elahandbags @HoltRenfrew



RE-BOOT
A wall of rubber boots has us feeling like a kid in a candy store @HunterBoots @jga_pr



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A CLICK AWAY FROM YOUR CLOSET

OUR FAVOURITE ITEMS FROM E-TAILERS WE LOVE

How to Wear the High Top. There's no question that high-top sneakers are having a fashion moment. The beauty of it is you can wear them with just about anything. You can't go wrong with skinny jeans, but why not try them with leather leggings, harem pants or a short dress? We love this all-leather style from Marc by Marc Jacobs, because of its classic shape and unique design. Did you notice the cut outs along the lace hooks and extra wide laces?



Marc by Marc Jacobs Leather Lace-Up High Top Sneaker, \$348

thekit.ca/theseptember

In collaboration with **THE SEPTEMBER**

Reason To Be Pretty's Loops Necklace is a high-impact must. Maker Nophar Haimovitz hand-dyes the Japanese cotton cord (available in five colors) in her studio in Harlem, New York, just for you.

Reason To Be Pretty Loops Necklace, \$77



thekit.ca/brika

In collaboration with **BRIKA**

Add a little sparkle to your run-around-town look with this cotton tote from Vanessa Bruno. The gold sequin trim and taupe canvas combine playful glamour with everyday versatility.

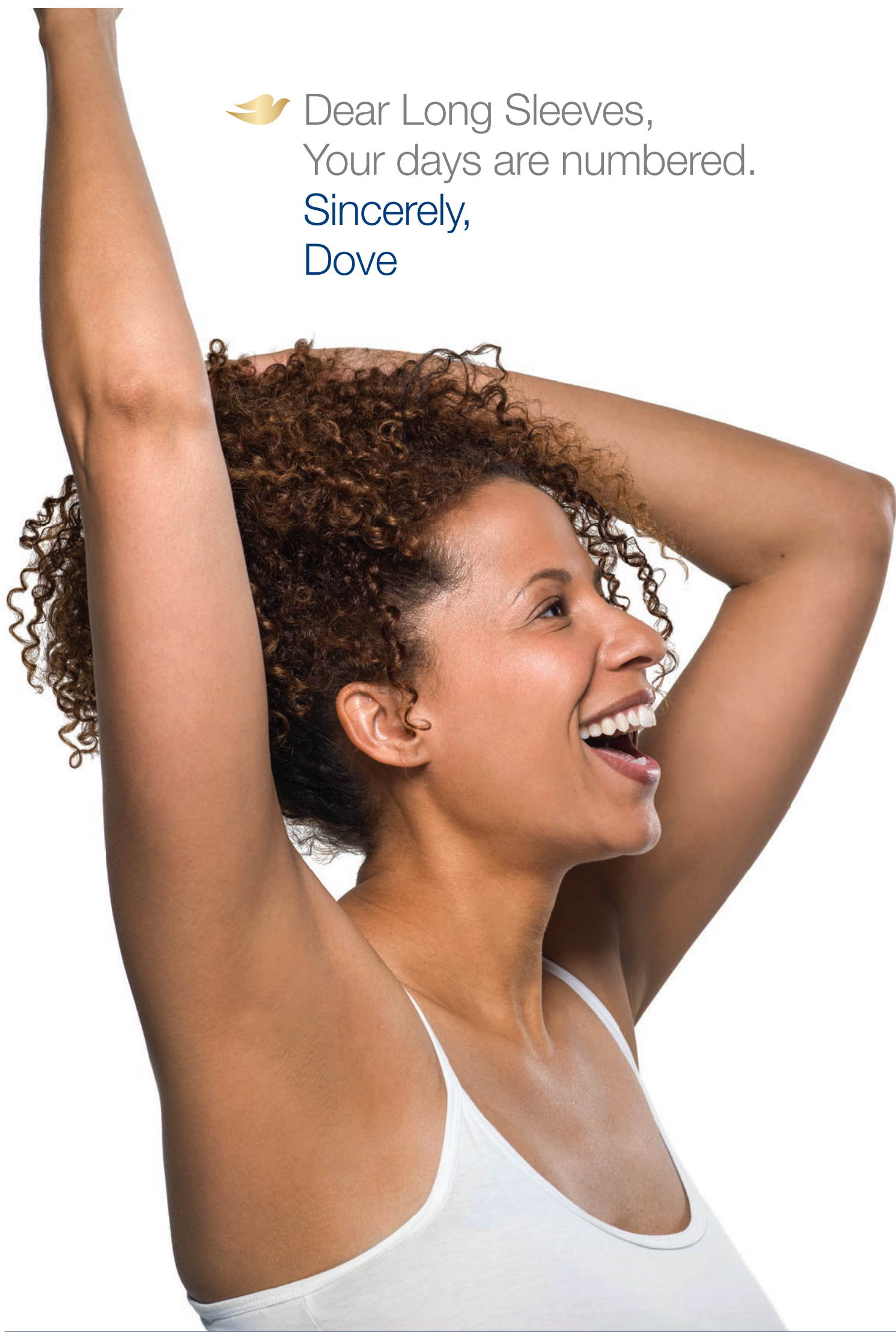
Vanessa Bruno Toile De Coton Tote, \$262*
*U.S. dollars.



thekit.ca/avenuek

In collaboration with **AVENUE K**

Dear Long Sleeves,
Your days are numbered.
Sincerely,
Dove



NEW Dove Go Sleeveless **\$2.99***
Anti-Perspirant is only

at Shoppers Drug Mart from April 26th to May 2nd

**Let the armpits rejoice
and see the light of day.**
NEW Dove Go Sleeveless
with NutriumMoisture.
Our best care ever.



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