

# THE Kit

BEAUTY & FASHION

## FAKE AWAKE

The miracle product that makes it look like you got your eight hours

PAGE 4

## SPRING INTO ACTION

The varsity jacket is the season's adventure-ready pick

PAGE 4

## TRENDS TRANSLATED

Rock the trickiest street-style looks with ease

PAGE 6



# MAD ABOUT CHRISTINA

As *Mad Men* returns for its final season, Christina Hendricks (a.k.a. bombshell Joan Holloway) shares her beauty secrets and inspiration

PAGE 5

# MELISSA'S Musts



1. Mackage trench coat, ANDREWS | 2. Necklace, BANANA REPUBLIC | 3. Conflict of Interest tee, MENDOCINO | 4. Flats, RON WHITE | 5. Manolo Blahnik heel, BROWNS | 6. Autumn Cashmere sweater, ANDREWS | 7. Rebecca Minkoff handbag, MENDOCINO | 8. Oscar de la Renta earrings, CUPIDO | 9. Iro jacket, TNT | 10. Skirt, PINK TARTAN | 11. Miu Miu heel, TNT | 12. M Missoni dress, YOUR CHOICE | 13. Pants, JUDITH & CHARLES | **MELISSA IS WEARING:** Earrings and ring, SWAROVSKI BY BERANI | Finders Keepers top, MENDOCINO | Skirt, PINK TARTAN

GET YOUR SPRING ON, WITH A LITTLE DIRECTION FROM OUR FASHION-LOVING STYLE CURATOR, BAYVIEW VILLAGE MARKETING DIRECTOR, MELISSA EVANS-LEE. SHE'S GOT HER (ARTFULLY MANICURED) FINGER ON THE HAUTE BUTTON.

CLICK, VIEW... AND DROOL!

[BAYVIEWVILLAGESHOPS.COM/MELISSASMUSTSFORSRING2014](http://BAYVIEWVILLAGESHOPS.COM/MELISSASMUSTSFORSRING2014)

*Bayview Village*  
 BAYVIEW AVE + SHEPPARD AVE  
 416.226.0404  
 BAYVIEWVILLAGESHOPS.COM

## radar

The people, places and things in the world of style that got us talking



### WATCH: MAD MEN

Wow—it's hard to believe *Mad Men* premiered seven years ago. The final-season premiere airs Sunday, April 13, at 10 p.m. (AMC). We're going to miss getting our regular fix of 1950s and '60s office wear and, of course, those old-school hairstyles. (Psst! Check out our interview with Christina Hendricks in this issue.)



### READ: RACHEL ZOE'S NEW BOOK

Boho-chic stylist Rachel Zoe of reality-TV fame has launched her second book, *Living in Style: Inspiration and Advice for Everyday Glamour*. The mom of two sure practises what she preaches: She arrived at hospital to give birth to her first child in eight-inch Givenchy wedges.



### SHOP: NICOLE'S THREADS

Just in time for festival season, Nicole Richie has launched her first ready-to-wear line under her accessories brand, House of Harlow 1960. Breezy dresses, printed camisoles and loose trousers perfectly reflect the star's refined boho style. From \$60, at [houseofharlow1960.com](http://houseofharlow1960.com).



### SEE: DVF REALITY SHOW

Step aside, Donald Trump. Diane Von Furstenberg is headed to E! network with a new competition series. The yet-to-be-named reality show will focus on eight driven fashionistas competing for the job of global brand ambassador. Release date is to be announced.



### KNOW: BOOMING BEAUTY

Business is flying for L'Oréal travel retail in China with a new 150-square-metre Maison Lancôme store just unveiled at Terminal 3 at Beijing airport. Lucky travellers to the second-busiest airport in the world can now get their post-check-in beauty fix of the latest skin care, makeup and fragrances from a more baggage-friendly space.

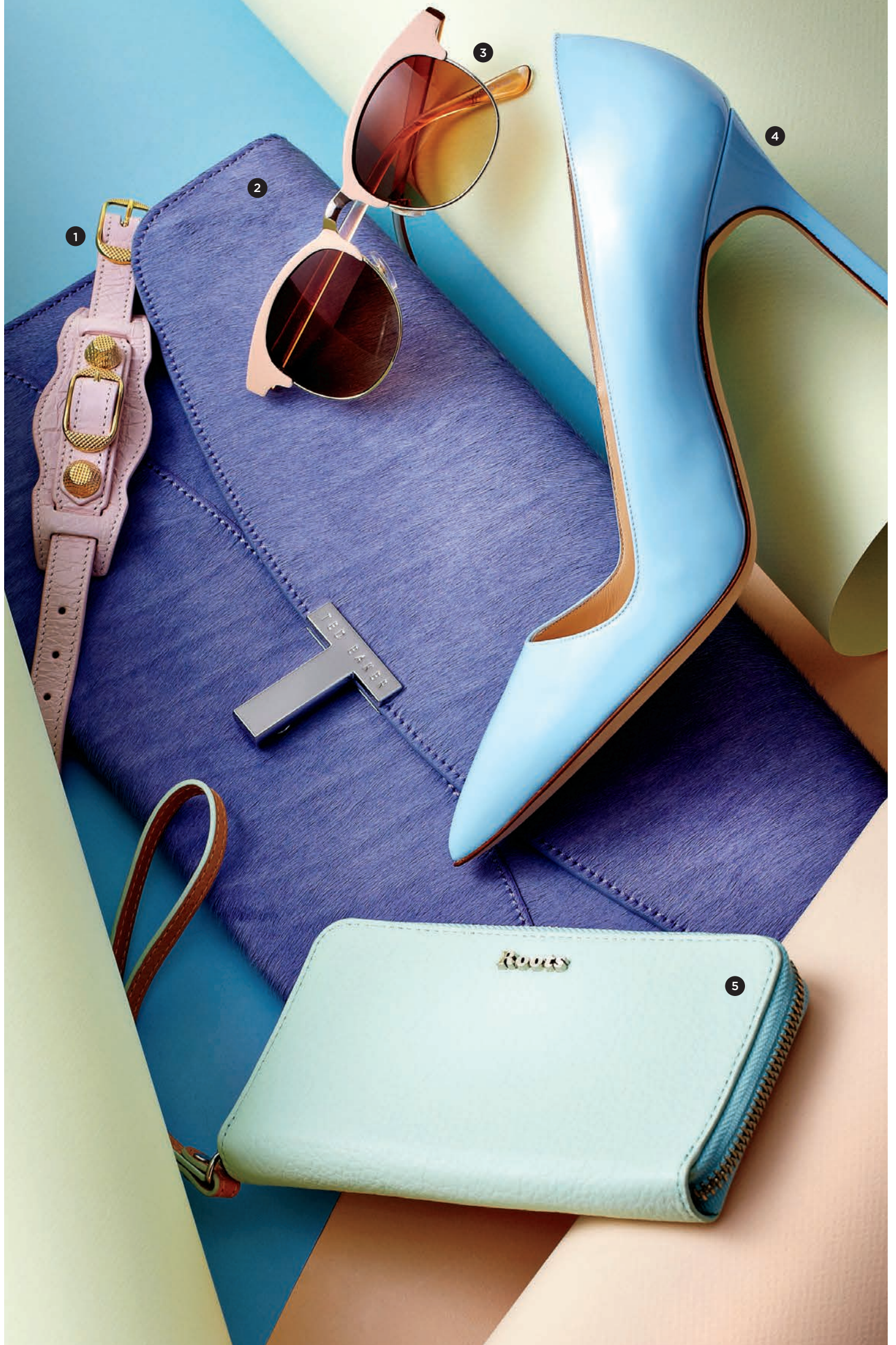
# PASTEL PARADE

Sweeten up your spring look. Delicious cotton-candy-coloured accessories are fresh, feminine and on trend

**1. WRIST CANDY** A lavender lambskin cuff with textured gold hardware is the definition of girly edge. **Balenciaga** leather bracelet, \$215, at [Holt Renfrew](http://HoltRenfrew.com) **2. LUXE LILAC** This pony-hair envelope clutch's rich texture and notice-me colour work both day and night. **Ted Baker London** bag, \$170, at **Ted Baker London** in Yorkdale Shopping Centre, [tedbaker-london.com](http://tedbaker-london.com) **3. IN THE PINK** Stand out from the crowd while protecting your peepers with retro-looking shades in a striking shade of rose. **Aldo** sunglasses, \$12, [aldoshoes.com](http://aldoshoes.com)

**4. NEW BLUE** Sky-blue patent leather pumps brighten up light neutrals and pair well with other Easter-egg-inspired shades, like coral and custard-powder yellow. **Manolo Blahnik** pumps, \$595, at [Holt Renfrew](http://HoltRenfrew.com) **5. MINT CONDITION** Update an everyday essential with a wallet in a sugary shade of green. Complete with a wrist strap and secure phone pocket, this leather number doubles as a casual clutch. **Roots** zip phone wallet, \$88, [roots.com](http://roots.com)

EDITOR: NATASHA BRUNO. PHOTOGRAPHY: ADRIAN ARMSTRONG



**ONLINE** FOR YOUR DAILY DOSE OF FASHION AND BEAUTY NEWS READ RADAR EVERY MORNING AT [THEKIT.CA](http://THEKIT.CA)



## ask jeanne

*I recently got a new job that involves filming for my company's website. I'm average height and fairly straight up and down. What works well on camera and what's an absolute no-no? —Sarah*

**DEAR SARAH:** Congratulations! Sounds like you're expanding your world and certainly your realm of experience. It's great that you'll be developing new skills. For starters I'll be honest: Dark colours always slim you down on camera. Trust me, I've been working in television for over 45 years—so I know what I'm talking about! You'll also look about 10 pounds heavier on camera. That's a fact, so you probably won't want to wear any loud, wild prints or huge, baggy shapes that will only add volume to your size.

Wear colours that complement your colouring. All shades of

blue, red and jewel tones work wonderfully on camera. You should dress at a level appropriate to your message. I saw a female sports anchor recently, wearing faded denim jeans. Granted, she was reporting sports news, but next to the well-dressed news anchor wearing a tailored sports jacket, she looked a little shabby.

Things can be exaggerated on camera, so I wouldn't go overboard with large or chunky accessories, or fabrics and cuts that might be flashy. Shiny fabrics can be a problem, unless you're on a red carpet.

Remember, you never want to upstage the information you're

delivering. If it's entertainment you're relaying, you can have more fun with clothing, but if you're delivering the serious goods, play it cool.

Beware of light-coloured fabrics that may appear transparent in bright light. I rarely wear white. It can look okay but will make you look larger. Little geometric prints on camera can be problematic, as they tend to strobe, and never wear clothing that's too tight. It just looks wrong.

Invest in tailored versatile pieces like a chic blazer in a classic shade like navy, charcoal or grey. Make sure your hair and

makeup are as flawless as possible. Messy hairdos might be trendy, but on camera, they look... well a mess! Get a makeup professional to teach you camera-ready tricks. If your hand is too heavy, your colour is off or you're not wearing enough makeup, you won't be happy with the results. Most of all, enjoy yourself! Sounds like a star may be born.

Jeanne Beker is a contributing editor to the *Toronto Star* and host of Fashion Television Channel. Send questions to [askjeanne@thekit.ca](mailto:askjeanne@thekit.ca). Follow on Twitter @Jeanne\_Beker



*spotted*  
**SEASON OPENER**

To hit a style home run in early spring, slide into a varsity jacket. It scores as casual wear and plays nicely with separates —INGRIE WILLIAMS



**FLOWER PLAY**  
Maintain the laid-back yet girly look with distressed boyfriend jeans and pointy-toe pumps. Forever21 varsity jacket, \$40, forever21.com



**WINNING PATTERN**  
This print is the perfect pairing for an inky pencil skirt. Clover Canyon varsity jacket, \$465, at Holt Renfrew



PRABAL GURUNG



**DOUBLE POINTS**  
Make the all-star team with the must-have item in the season's hit shade. T by Alexander Wang satin varsity jacket, \$530, at Holt Renfrew



**BLAZER BEATER**  
An unexpected texture and high-shine finish mean your day-to-night blazer just got replaced. Smythe Quilted Bomber, \$495, smythevestes.com



*one-minute miracle*

**High-Def Camouflage**

Whatever the reason for your early mornings, an excellent concealer is a must for your beauty arsenal. This non-drying, light formula contains brightening blackcurrant-seed oil and doesn't collect in any fine lines. And it's applied through a metal rollerball, so it helps to massage away puffiness and increase circulation even while you're applying it. It's love.

—ALEX LAWS

Physicians Formula Youthful Wear Spotless Concealer, \$13, at Shoppers Drug Mart, physiciansformula.com

*outfit envy*  
**Kate Mara**

The actor stands out in elevated H&M Conscious Collection at the retailer's star-studded dinner in West Hollywood

—NATASHA BRUNO

**EAR CANDY**

Donning a fabulous earring on one side, Mara puts a personal and creative spin on her accessories.

**BETTER BLOUSE**

The tribal print and ruffle make this sleeveless top a show-stopper that pops against Mara's cream pants.

**LUSH CLUTCH**

The flirty floral appliques and unique rubber texture of this light pink clutch add feminine edge.

**TIP**

If you're pear-shaped, accentuate your shoulders to draw attention to your upper half, and balance out wider hips.

**PRETTY PANTS**

Embroidered lace and tasselled-hem details amp up cropped ecru trousers.

**FAB & FIERCE**

Sleek neutral snakeskin pumps finish off the ensemble with contrast yet harmonize with the colour palette.

# RED-HOT HENDRICKS

The knockout behind *Mad Men's* sharp, smouldering Joan Holloway spills her beauty tricks and secrets to looking sexy

By JANINE FALCON

Inspired by flame-haired heroines since she was a child, actor Christina Hendricks, 38, has built her image and her career on saucy, strong, decidedly feminine characters. From Saffron in the cult hit *Firefly* to the brusque Blanche in *Drive*, there are none we fell harder for than the sultry badass office manager with a soft centre, Joan Holloway. It's hard to imagine Hendricks was originally cast to play only a guest part on the iconic series—her on-screen magnetism and beauty that's as sharp as her tongue, instantly cemented her role. After seven years, the most talked about TV show of a generation, *Mad Men*, is coming to a close, with the final season premiere airing on Sunday. When Hendricks was in Toronto hosting the P&G Grooming awards last fall, we sat down to get the scoop on the signature red locks, beauty loves and the one item of clothing she'd never be caught dead in.

**The Kit:** You coloured your hair yourself for a long time. Do you still? **Christina Hendricks:** I let someone else do it; in a pinch I'll grab a box at a corner store. I'm usually scolded for that, but it always turns out fine. I've had practice.

**The Kit:** Is it true Anne of Green Gables made you want to go red? **CH:** I fell in love with her as a character—she was such a romantic, smart and spunky. But I do look back over the years and I think of all the people that I admired when I was a child, and they were all redheads: Ginger from *Gilligan's Island*, Ann-Margret from *Bye Bye Birdie*, Lucille Ball... It seems like all the people I really thought were beautiful were redheads.

**The Kit:** How long did it take you to find the red that you feel is you? **CH:** I've been a lot of different reds. I'm usually just trying to get the most vibrant I can possibly get. And red is very, very hard to maintain. It goes through different phases. Sometimes I start out real bright and then it goes into strawberry blond because I'm a blond underneath. I like 'em all.

**The Kit:** How do you maintain it? **CH:** Depends on the colour and who's doing it. When I'm on *Mad Men*, they do it there. When I'm in L.A. at Andy LeCompte, Vanessa does my hair, and she's got her own formula. They all know what they're doing.

**The Kit:** What about your skin? **CH:** I'm super into moisturizer. I tend to have dry skin—my whole family does. Right now I'm using Olay Regenerist. I like a really thick cream. And I'm drinking a gallon of water a day. I'm trying to be good like that—I read that was a smart thing to do, so I'm trying to do it.

**The Kit:** Do you have a favourite makeup look? **CH:** My safety zone is liquid eyeliner on top and a pink lip and a nice rosy cheek. Sometimes it's fun to get a bit more rock-and-roll. At home it's pretty much nothing. Usually moisturizer and I put on a little cheek. With my fair skin, I always want to liven up my face a bit.

I like cream blushes, and I use all different kinds. I'm one of those people that if there's a new cream blush, I will try it. I tend toward the corals and pinks.

**The Kit:** Do you get facials? **CH:** I do periodically. I probably should have more. I do them mostly for relaxation. It's such a nice treat to have someone pamper you. I try to listen to my skin. If I'm feeling dry, I'll use a heavier cream. I like sometimes using a facial oil, because my skin sucks those kinds of things up and it makes me feel like I've got a glow.

**JF:** And do you use body oils? **CH:** I do, but it's tricky. I usually do a body oil at home because I'm always afraid I'm going to get it on something. I use regular lotion when I'm out and about.

I really like hydrating mists. I keep them in different rooms and they're always nice. Doing housework or whatever, you can just spritz yourself...

**The Kit:** I read somewhere you have a rule: no sweats at home. **CH:** Yeah, it's not a good look for me, so I made note of that. I figure there are lots of pretty things I can wear at home that are just as comfortable as sweats but that will look nicer for my husband. I try to wear something a little feminine, sexy or lacy, but still comfortable. It's not like I'm walking around in a corset and heels at home. I'm still comfortable, I'm not unrealistic.

**JF:** So you do your housework in the corset and heels? **CH:** Yes exactly, while misting myself with rosewater. I'm very glaaamorous when I do chores!

—This interview has been edited and condensed. Watch *Mad Men* on Sundays at 10 p.m. on AMC, starting April 13.



## A CASE FOR LACE

The pretty neckline, cinched-in waist and subtle mermaid silhouette are perfect here. Even though Hendricks is showcasing her décolleté, the sheer lace helps balance her curvy shape without the heaviness of an actual sleeve.



## MORE ON THEKIT.CA

FOR MORE OF CHRISTINA HENDRICKS'S VOLUPTUOUS RED-CARPET LOOKS, HEAD TO [THEKIT.CA/CHRISTINA-HENDRICKS/](http://THEKIT.CA/CHRISTINA-HENDRICKS/)



## GREEN WITH ENVY

Redheads and the colour green are a match made in heaven. We love the embellished belt that draws the eye and figure-lengthening midi hem.

## LOOKS WE LOVE

When it comes to glamorous frocks for the hourglass gal, there's no better inspiration than Christina Hendricks. From slinky silhouettes to bold colours, here's how she scores major style points —VANESSA TAYLOR



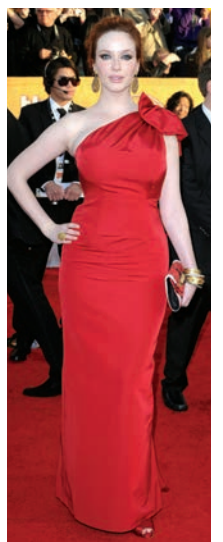
## SILVER SIREN

Hendricks brings it in this gorgeous embellished gown. She pulls off the plunging neckline and slit in her skirt with minimal accessories and by sticking to soft silver.



## A GLASS OF ROSÉ

Typically a shiny silk fabric like this is tricky—but this one maximizes Hendricks's figure. The V highlights her petite waist, and ruching creates a forgiving shape with movement.



## KNOCK 'EM RED

This classic gown hugs in all the right places—but it's the subtle use of embellishment on the strap that makes this gown a winner. Bonus points for knowing when an updo is needed.

PHOTOGRAPHY: GETTY IMAGES (HENDRICKS)

THE AMAZING SPIDER-MAN 2™  
ELECTRIC CHROME COLLECTION™

LIMITED EDITION LIP AND NAIL SHADES INSPIRED BY THE YEAR'S HOTTEST FILM.

# REVLON®

SEE THE AMAZING SPIDER-MAN 2 IN THEATERS MAY 2, 2014.

AN ELECTRIFYING EXPERIENCE  
**YOU COULD WIN A TRIP TO NYC**

PLUS MORE GIVEAWAYS! LIMITED EDITION ELECTRIC CHROME COLLECTION™  
GIFT PACKS AND FREE CINEPLEX MOVIE PASSES!

ENTER ONLINE FOR YOUR CHANCE TO WIN  
[facebook.com/revloncanada](http://facebook.com/revloncanada)

AIR CANADA VACATIONS HOTEL MELA

TM & © 2014 Marvel. © 2014 CPIL. © 2014 Revlon. All Rights Reserved.

# FIVE TRICKY TRENDS

## and how to rock them

Fashion shows—and the street-style stars that arrive with them—are full of boundary-pushing inspiration. But how to channel the fashionable elite (the boxy tee? the cropped palazzo?) without becoming a style SOS? We've decoded the five toughest trends so you can try them, worry free

BY VANESSA TAYLOR



### MORE ON THEKIT.CA

Learn the ins and outs of wearing printed jeans. Style expert Jeanne Beker explains this tricky denim trend at [thekit.ca/printed-jeans/](http://thekit.ca/printed-jeans/)

Try for yourself and Instagram the results! [#thekittrend](https://www.instagram.com/thekittrend)



## 1

### The Office Sneaker

**THE LOOK YOU DON'T WANT:** Suburban commuter (think skirt suit and old Nikes, grey done-up-too-tight laces).

**MASTER IT:**

Sneakers are part of your outfit, not an afterthought. Balance bright, colourful shoes with the dressiness of a crisp white shirt and slim trousers. Skip the sport socks.



New Balance sneaker, \$130, at [newbalance.ca](http://newbalance.ca); Nike Free TR 4 sneaker, \$100, [nike.ca](http://nike.ca)

## 2

### The Cropped Palazzo



**THE LOOK YOU DON'T WANT:** The cropped, billowy trouser's in-between length can make you look like a child who outgrew her pants.

**MASTER IT:**

Opt for a lightweight fabric that drapes (like silks and cotton blends), rather than stiff wool. Treat these pants like a midi-skirt—the hemline should hit just below the widest part of your calf. Finish with a pointy-toe stiletto to lengthen the look of your legs.

Roksanda Ilincic culottes, \$1,582, [net-a-porter.com](http://net-a-porter.com)

## 3

### The Flat Sport Sandal

**THE LOOK YOU DON'T WANT:** 1990s power-walking fanatic.

**MASTER IT:**

There's pair-with-anything potential in this modern (and confident!) dead-flat slip-on sandal. Since the shoe is so simple and casual, it complements chic, clean pieces, can ground a heavily embellished frock and can even be worn with socks!



Vince sandal, \$225, [holtrenfrew.com](http://holtrenfrew.com); Céline sandal, \$780, [holtrenfrew.com](http://holtrenfrew.com)

## 4

### The Boxy Top



**THE LOOK YOU DON'T WANT:** With a voluminous top, your natural inclination might be to showcase your waist by tucking it in. Don't!

**MASTER IT:**

Pair an oversized top with a miniskirt, and the silhouette will shift from a compilation of separates to a complete look. Think two-part chic, short dress.

T by Alexander Wang top, \$280, [holtrenfrew.com](http://holtrenfrew.com); BCBG Max Azria top, \$438, [bcbg.ca](http://bcbg.ca)

## 5

### The Casual Jumpsuit

**THE LOOK YOU DON'T WANT:** Often quite revealing and in slinky fabrics, it has plenty of head-turning potential, which you don't necessarily need for Sunday brunch.

**MASTER IT:**

Just make sure the fit's not too clingy and the neckline's not too low-cut. Finish the look with a cuffed hem and heels or printed sneakers.

10 Crosby Derek Lam jumpsuit, \$681, at [shopbop.com](http://shopbop.com); Kenzo printed jumpsuit, \$835, [net-a-porter.com](http://net-a-porter.com)



interview

# Lauren Baker

She started a designer consignment business in 2009 and then opened two boutiques and determined the best of both worlds is an online store, with a try-before-you-buy shopping appointment in her private studio. Let's just say Toronto's Lauren Baker is ahead of the curve



**MY JOB'S LIKE CHRISTMAS MORNING ALL THE TIME.**

I just got a really nice lot of items from a woman who has a collection of Versace, Dolce & Gabbana and Miu Miu. Everything has been worn once and dates back to 1994—and '94 is now vintage this year. Vintage is 20 years.

**FROM '94 TO TURN-OF-THE-CENTURY, THAT WHOLE ERA IS WHAT'S BEING WORN RIGHT NOW.** Like cropped sweaters and silk blouses. And the thing I love about the '90s in comparison to the '80s trends is that the exaggerated shoulders and grossness of design aren't there.

**I HAVE BEEN DOING THIS LONG ENOUGH THAT I DON'T HAVE TO HUNT ANYMORE.** People just call me, or they mail me their clothing. I started Lab Consignment in 2009 after surveying my friends to see if this is something they would use. Everyone said, "F---, yeah!" so I started doing pop-up shops in galleries around the west end.

**I'VE BEEN IN RETAIL SINCE I WAS 16** and I've pretty much always hated it. I wanted to oversee the nuts and bolts of a business rather than work the floor. People loved what I was doing and they had so much stuff for me, so I opened a store.

**ENGAGING WITH CUSTOMERS IN MY STUDIO IS SO DIFFERENT** from any retail experience I have ever worked in or been in. People love it. They walk in and it's like, "Ohhh s---. What?" And I'm like "Yeah, do you want a glass of wine? Have a seat. Wanna try on some shoes?"

**IT MAKES STEAM BLOW OUT OF MY EARS A LITTLE BIT** when I hear vintage being called a trend, because I've been dressing this way my whole life. It's smart because you can be savvy with your money, you can be whoever you want to be, you can be era-specific, you can dress in line with what the runways are showing, but with pieces that have already been designed and manufactured.

**I HAVE A LOT MORE YEARS AHEAD OF ME** of deciding what will sell. It's not something you learn overnight. Any fashion buyer will tell you that. You could think people would want everything online, but I can't be that store that's a pile of goop that people don't want to sift through. It's about my eye—I look for pieces that are interesting and classic, and then those with everyday wearability.

**THE WAY I PRICE IS:** I have to make the consignor happy, I have to make the customer happy and I have to make me happy. And somewhere in there I have respect for the designed garment. I'm not trying to be greedy—it's just that if the garment was designed to be \$1,700 for a reason, then I want to be fair to it. I treat them like they're people.

*"I can't sleep at night if I think I have something fake in my store. I'm crazy that way."*

**THE MOST EXPENSIVE ITEM I EVER SOLD** was a Birkin bag that went for \$7,500. The woman who gave it to me was such a lovely lady.

**I DRESS FROM ANY ERA.** I like to be comfortable, especially now I'm a mom. I also like to be a little bit edgy and a little bit chic. But I don't wear heels so I have to work around that. I really like the '20s and '30s and the '60s and '70s, and I like the '90s.

**SOME PEOPLE GET INTO THIS BECAUSE THEY LOVE EXPENSIVE THINGS.** I am the opposite of that. I didn't grow up having designer goods. Of course I would like to have them but it's not my thing. I don't need to be dripping head to toe in Chanel. I don't do it for the hunger of a price tag, I do it because I like artistic fashion items.

**I FEEL LIKE I'VE BEEN AHEAD OF THE CURVE** this whole way along. The thing about being slightly ahead is you have to really corral people. It's work.

**I LIVE MY LIFE VERY HONESTLY** in an industry where there's a lot of corruption. I know that sounds like I'm in organized crime, but there are a lot of people putting a bad name on this business. I want nothing to do with it. I can't sleep at night if I think I have something fake in my store. I'm crazy that way.

—As told to Alex Laws. This interview has been edited and condensed. Visit [lab-consignment.myshopify.com](http://lab-consignment.myshopify.com).

A CLICK AWAY FROM YOUR CLOSET

OUR FAVOURITE ITEMS FROM E-TAILERS WE LOVE

Celeb favourite brand Balenciaga's pale pink cross-body is the perfect accessory to celebrate the arrival of spring.

Balenciaga-Classic Mini City, \$1,275 U.S.

Avenue K is more than a marketplace. The luxury site offers access to more than 500 of the most sought-after brands. Taxes and international shipping duties are included.



[thekit.ca/avenuek](http://thekit.ca/avenuek)

In collaboration with AVENUE K

Put Some Spring in your Step

Nothing says springtime like a great pair of shoes. When readers of The Kit shop at The September until April 30, they will receive 15 per cent off their entire purchase.

All you have to do is enter promotion code *springinyourstep* on the Shopping Bag page.

Haven't you waited long enough for spring shoes?

Be sure to sign up for emails from The September to take advantage of future offers!

Visit [theseptember.com/newsletter-sign-up](http://theseptember.com/newsletter-sign-up)

Aquazzura freya bicolour pointy toe pump, \$595



[thekit.ca/theseptember](http://thekit.ca/theseptember)

In collaboration with *The* SEPTEMBER

Put a bow on it! Heyday Design's porcelain bow brooches are maker Claire Madill's favourite (she'd pin hers on a denim jacket). Madill, of Vancouver, creates modern porcelain with a vintage beat.

Heyday Design bow brooch, \$25



[thekit.ca/brika](http://thekit.ca/brika)

In collaboration with BRIKA

## The Kit on Instagram

Go behind the scenes with our team at photo shoots, events and more. Follow us at [instagram.com/thekitca](http://instagram.com/thekitca)



**AFTERNOON TREAT**  
Oh hey @Yogurtys, thanks for stopping by! #agentoffroyo



**FREE YOUR FEET!**  
No socks, new shoes, sunshine at 7 p.m. = about 1,246 times more energy than I had.



**SHE KNOWS WHERE IT'S AT**  
We're coveting Jessica Hotson's Gap army pants. (All Saints revival, here we come!)



**PLANTS & PURSES**  
On set shooting our wish lists, the art team fell for the props as much as the products.



**Editor-in-Chief**  
Christine Loureiro  
**Art Director**  
Jessica Hotson  
**Senior Editor**  
Alex Laws  
**Assistant Art Directors**  
Sonya van Heyningen,  
Kristy Wright  
**Fashion Editor**  
Vanessa Taylor  
**Beauty Editor**  
Deborah Fulsang  
**Online Editor**  
Emma Yardley  
**Designer**  
Amber Hickson  
**Special Projects Editor**  
Michelle Bilodeau

**Publisher, The Kit**  
Giorgina Bigioni  
Direct advertising inquiries to:  
**Associate Publisher**  
Tami Coughlan  
([tlc@thekit.ca](mailto:tlc@thekit.ca))  
**Project Director, Digital Media**  
Kelly Matthews  
**The Kit is Canada's Beauty Authority**  
(c) 2014, The Kit, a division of Toronto Star Newspapers Limited.



**President, Star Media Group**  
John Cruickshank  
**Editor-in-Chief, Toronto Star**  
Michael Cooke

## The lip balm that makes you smile.

All-natural eos lip balm is paraben-free and packed with shea butter and jojoba oil to keep your lips looking and feeling soft, smooth and perfectly moisturized every day. Find your favourite eos flavour at major retailers and drugstores. [evolutionofsmooth.com](http://evolutionofsmooth.com)

eos<sup>®</sup>  
evolution of smooth<sup>®</sup>

