

# THE Kit

BEAUTY & FASHION

## PERFECT CANVAS

Get a dewy complexion with these new lightweight foundations

PAGE 3

## IN FULL BLOOM

The latest footwear trend puts flowers at your feet

PAGE 7

## DRESSING UP

Jeanne Beker on taking inspiration from A-list actors—at any age

PAGE 3



*Oscars Edition*

# STYLE STARS

A study in winning red-carpet looks: What we love about the way Lupita Nyong'o, Cate Blanchett and Amy Adams dress

PAGE 4

ACTOR LUPITA NYONG'O AT THE 86TH ANNUAL ACADEMY AWARDS: GETTY IMAGES

## WIN *with* MARCHESA

Revlon wants to bring the runway to you with a \$2,550 prize pack featuring the new Revlon by Marchesa Beauty Tools and a couture clutch from Marchesa's spring collection! Enter for your chance to win at [thekit.ca/Marchesa-Giveaway](http://thekit.ca/Marchesa-Giveaway)

REVLON®  
BY MARCHESA



PROMOTION

WIN  
A \$2,550  
PRIZE

On Carolyn? Envious. © 2014 Estée Lauder Inc.

DRIVEN BY DESIRE

---

NEW. PURE COLOR ENVY  
Sculpting Lipstick



Free shipping with any purchase at  
[esteelauder.ca](http://esteelauder.ca)

#lipstickenvy

ESTÉE LAUDER

## radar

The people, places and things in the world of style that got us talking



### COVET: LUXE SKIN CARE

French candle and fragrance brand Diptyque is launching a skin-care line. With our love for the quality and look of Diptyque's existing products, we can't wait to get the decadent formulas on our faces, and on display. From \$61, available mid-March, at Holt Renfrew and [diptyqueparis.com](http://diptyqueparis.com)



### SEE: WES ANDERSON'S NEW FLICK

Director Wes Anderson's *The Grand Budapest Hotel* opens March 7. Knowing how much we coveted Margot Tenenbaum's blonde, barretted lob, fur coat and black-rimmed eyes, we can't wait to see how Saoirse Ronan and the patrons of a 1920s hotel inspire our style.



### KNOW: GLOBAL JOE

Canadian fast-fashion darling Joe Fresh is raising its game to become an international brand with the announcement that it plans to open 24 stores worldwide as of this spring. To shop online in Canada, visit [joefresh.com](http://joefresh.com)



### BUY: REYNOLDS'S RADIANCE

Ryan Reynolds is the new spokesperson for L'Oréal Paris Men Expert skin-care products, joining his wife Blake Lively, another rep for the brand. What's that they say about couples who moisturize together? For details, visit [lorealparis.ca](http://lorealparis.ca)



### SHOP: KATY PERRY X CLAIRE'S

It's a teenage dream: Katy Perry has announced she will release a jewellery line inspired by her music at Claire's Accessories. Called Prism, it will include pins and necklaces featuring her lyrics.



# FOUNDATION SHAKEUP

The key to radiant, red-carpet-worthy skin is the perfect base. Gone are the caked-on days of winter, with lighter formulas that let your natural beauty shine

**1. POWDER PERFECT** This mineral-rich powder creates a luminous veil of coverage, with the added benefit of SPF 15. M.A.C Mineralize Foundation/Loose in Dark, \$31, at [maccosmetics.com](http://maccosmetics.com) **2. CREAMY COVER** Free of potential skin irritants like gluten, mineral oil, fragrance, parabens or talc, this buildable cream foundation is gentle even on sensitive skin. Cover FX Total Cover Cream Foundation in No. 60, \$42, at [coverfx.ca](http://coverfx.ca) **3. MEGA MULTI-TASKER** It's skin care, sun care and makeup: this BB cream with SPF 30 moisturizes, smoothes and protects. Revlon PhotoReady BB Cream Skin Perfector in Deep, \$17, at drug stores **4. LIGHT LAYER** With hydrating deep-sea water, rose water and soothing camellia and lavender extracts, this super-light gel dries matte for all-day shine control. PIXI H2O Skin Tint in Cream, \$24, at Target **5. WHIP SMART** Skin looks poreless and feels silky with this oil- and fragrance-free

whipped makeup. Almay Smart Shade Mousse Makeup in Medium/Deep, \$17, at Shoppers Drug Mart **6. REDNESS NIXER** Working with your skin's natural tone, this green formula helps neutralize discoloration and age spots. Stila CC Color Correcting Cream in Light No. 02, \$57, at Shoppers Drug Mart and Murale **7. NUTRI-TINT** Enriched with minerals, vitamins and antioxidants, this tinted moisturizer brightens, evens skin tone and provides sun protection. Elizabeth Arden Pure Finish Mineral Tinted Moisture Cream in Medium, \$38, at [thebay.com](http://thebay.com) **8. SHEER VEIL** This weightless, full-coverage liquid masks imperfections and reflects light for an air-brushed finish. Smashbox Liquid Halo HD Foundation in No. 9, \$48, at Murale and [sephora.ca](http://sephora.ca)

EDITOR: NATASHA BRUNO. PHOTOGRAPHY: ADRIAN ARMSTRONG

**ONLINE** FOR YOUR DAILY DOSE OF FASHION AND BEAUTY NEWS, READ RADAR EVERY MORNING AT [THEKIT.CA](http://THEKIT.CA)



## ask jeanne

*I'm in my 60s and I'm getting remarried. The last time I did this was in the '60s: short dress, home wedding. I would like to do it up, without looking like a grandma bride. Can you help? —Lucy*

**DEAR LUCY:** Huge congrats! What a wonderful way to start this next glorious chapter of your life, and the fact that you're looking to "do it up" means you're obviously ready to make a big statement and show the world you've really arrived! Now, I have no idea what your personal style is like. But I assume you have a lot of panache, and are still very much in touch with your inner girl. I'd go for something unconventional. What about a chic white tuxedo? With a sexy, sparkling camisole or corset underneath, some dazzling jewels and strappy evening shoes, you're sure to look modern, feminine and, ultimately, powerful. Of course, not all older brides are

comfortable wearing white. And pantsuits aren't everyone's cup of tea. Since pastels will be packing a punch this spring, what about lovely lavender or peach lace? A streamlined, simple gown in a luxe fabrication is always the epitome of class. You might even think about a metallic fabric if you really want to dazzle or a more vibrant shade when choosing your colour schemes. Perhaps an arresting coral gown, with a spectacular bouquet of white lilies?

It's important to remember that beyond the garments you wear, it's the *way* in which you wear them, the confidence and grace that you emulate, that will set you apart and elevate you from that lackluster image of "grandma

bride." Think of 60-something stunners like Helen Mirren and Meryl Streep, who simply seem confident in their own skin. Mirren has worn some dresses that feature sheer fabric and are incredibly sensual, and always manage to be demure yet sexy — a great fashion direction for brides of any age. And don't forget that the *pièce de résistance* of any great outfit is often the shoes. Dare to dazzle in the footwear department, and here's to divine dancing all night long!

Send questions to [askjeanne@thekit.ca](mailto:askjeanne@thekit.ca). Jeanne Beker is a contributing editor to the *Toronto Star* and host of Fashion Television Channel. Follow on Twitter @Jeanne\_Beker

## ACADEMY AWARDS SPECIAL

## WINNING STYLE

Yes, the Oscars are a celebration of cinema. But the biggest awards ceremony of the year also provides the best opportunity to ogle designer gowns and couture creations. Here, a deeper look at the leading ladies whose fashion wows us as much as their performances

BY VANESSA TAYLOR AND DEBORAH FULSANG



ADAMS AT THE GOLDEN GLOBES IN VALENTINO

## AMY ADAMS

AGE: 39

NOMINEE: BEST ACTRESS IN A LEADING ROLE, *AMERICAN HUSTLE*

HER STYLE:

*Colour chameleon*

This fiery redhead's style MO? Hits of colour. Adams turns to classic, streamlined silhouettes in bold hues. Favouring stunning necklines, elegant shoulder details and strategic flashes of skin, she skillfully balances red-carpet finesse with a few careful flourishes.

HER BEAUTY:

*Old Hollywood*

Like her gowns, Adams' hair and makeup veers to Old Hollywood. Her default look of great lashes and groomed brows borrows from silver screen greats. She contrasts her lip colours to her gowns, wearing pale hues with fire-red or fuchsia dresses, or punchy persimmon with black, or sexy neutral with navy.



ADAMS AT THE SCREEN ACTORS GUILD AWARDS IN ANTONIO BERARDI



ADAMS AT THE OSCARS IN GUCCI



ADAMS AT THE CRITICS CHOICE AWARDS IN ROLAND MOURET



BLANCHETT AT THE OSCARS IN ARMANI PRIVÉ



BLANCHETT AT THE AACTA AWARDS IN GIVENCHY

## CATE BLANCHETT

AGE: 44

WINNER: BEST ACTRESS IN A LEADING ROLE, *BLUE JASMINE*

HER STYLE:

*Wild card*

Cate Blanchett doesn't rely on one colour or shape, although she does often wear Givenchy or Armani Privé. Her style is exemplified by her fashion risks. While her frocks are always feminine, she experiments with voluminous shapes (typically a no-no for celebs), polarizing prints and stunning 3D embellishment. The only constant is that she looks cool and confident in each of them. Clearly, that's her secret weapon.

HER BEAUTY:

*Glowing skin*

Blanchett's makeup is as simple and striking as her style. Regardless of the gown she wears, Blanchett eschews trendy beauty statements for healthy-looking elegance: Her cheekbones look sculpted and her complexion is radiant.



BLANCHETT AT THE GOLDEN GLOBES IN ARMANI PRIVÉ



BLANCHETT AT THE SCREEN ACTORS GUILD AWARDS IN GIVENCHY

## LUPITA NYONG'O

AGE: 30

WINNER: BEST ACTRESS IN A SUPPORTING ROLE, *12 YEARS A SLAVE*

HER STYLE:

*Fierce*

Her emotional acceptance and sky blue Prada gown charmed us on Sunday. In fact, all of this star's looks during her first red carpet season were a perfect 10. Whether she wears a shimmering emerald green gown or an off-the-shoulder cape, Nyong'o's looks feature razor-sharp tailoring, unexpected silhouettes and vibrant colours—all of which appear effortlessly chic.

HER BEAUTY:

*Experimental & bright*

Nyong'o embraces beauty trends—like her snow-white nails and pastel-blue eyeshadow at the Oscars—and often matches her makeup to her dress, wearing coral lips and a coral gown to the Golden Globes, and turquoise eyeshadow with her turquoise dress at the Screen Actors Guild Awards.



NYONG'O AT THE GLOBES IN RALPH LAUREN



NYONG'O AT THE CRITICS CHOICE AWARDS IN CHRISTIAN DIOR HAUTE COUTURE



NYONG'O AT THE SCREEN ACTORS GUILD AWARDS IN GUCCI



NYONG'O IN PRADA AT THE OSCARS

INTRODUCING  
**REVLON**<sup>®</sup>  
 BY MARCHESA<sup>™</sup>

The must-have beauty tools of the Season



BRINGING THE RUNWAY  
 TO YOUR FINGERTIPS

Limited Edition Beauty Tools Collection  
 inspired by couture house Marchesa's  
 intricate designs.

Available in three designs in stores nationwide.



© 2014 Revlon

SAVE **\$2.00**

ON ANY REVLON<sup>®</sup> BEAUTY TOOLS  
 PURCHASE OF \$3 OR MORE.

**TO THE RETAILER:** Revlon Canada will reimburse you the face value of the coupon provided you accept it from your customer on the purchase of any Revlon Beauty Tools purchase of \$3 or more. Revlon may refuse reimbursement where it suspects fraudulent redemption has occurred, such as where the requisite purchases of Revlon Beauty Tools did not occur or multiple coupons per customer are submitted. Failure to send in, on request, evidence that sufficient stock was purchased in previous 90 days to cover coupons presented, will void coupons. Reimbursement will be made only to retailers who redeem with original coupon; no copies shall be permitted. GST/HST/QST and Provincial Sales Tax (where applicable) are included in face value of coupon. Valid only in Canada. For redemption, mail to: Revlon Canada, P.O. Box 3000, Saint John, N.B. E2L 4L3. This coupon cannot be combined with any other offers. Not valid on promotional banded packs or two-for-one offers. Valid only on purchases of Revlon Beauty Tools products, and not on any other product. LIMIT ONE COUPON PER PURCHASE AND ONE COUPON PER CUSTOMER. OFFER EXPIRES: AUGUST 31, 2014. VOID WHERE PROHIBITED BY LAW.



ACADEMY AWARDS SPECIAL

# HOT HUES at the OSCARS

Colour and texture were the secret to standing out at the 86th Academy Awards. Jewel-toned satin and embellished pastels led to red-carpet photo (and selfie!) perfection —DEBORAH FULSANG AND VANESSA TAYLOR



**BLUE BIRD**  
ELIZABETH BANKS IN JENNY PACKHAM



**PRINCESS PINK**  
ALLISON WILLIAMS IN EMILIA WICKSTEAD



**CRIMSON COOL**  
JARED LETO IN SAINT LAURENT



**SOFT BLUSH**  
CAMILA ALVES IN GABRIELA CADENA



**RAVISHING RED**  
JENNIFER LAWRENCE IN DIOR COUTURE



**SUNNY SIDE**  
LESLIE MANN IN JENNY PACKHAM



**MAROON HIGH-FIVE**  
CHRIS HEMSWORTH IN DAVID AUGUST



*one-minute miracle*

## Oh-Yes Oil

Give your hair the VIP treatment. This affordable oil adds softness and shine, and it smells so good (thanks to macadamia nut oil) that you can forgo fragrance altogether. Just squirt a few drops into the palm of your hand and run it over the length of your hair, focusing on the ends. It gives polish without making hair heavy or greasy—even on day two. (I credit it for the compliments I received about how shiny my hair looked at New York fashion week.)

—CHRISTINE LOUREIRO

Dove Pure Care Dry Oil For Hair, \$15, Walmart and dove.ca

*outfit envy*

## Rebecca Dayan

Dressed head-to-toe in mint, the French actor plays with proportions at the Bulgari pre-Oscar party for a look that's très chic!

—NATASHA BRUNO

**HIGH & WIDE**

High-waisted and fluid, these wide-leg trousers add a hint of 1970s glamour, while creating a long and lean line.

**TIP**

High-rise flared trousers draw attention to a nipped-in waist and to the ankles, making hips and thighs appear smaller.

**PENDANT PENCHANT**

This mixed-metal square pendant gives the outfit a modern edge.

**BOXY CROP**

The rounded neckline and boxy shape make this crop top sophisticated, not risqué. When paired with high-waisted bottoms, it has a bohemian vibe.

**METAL MIX**

A structured metallic shoulder bag adds a sparkly focal point, and pops against a springy pastel ensemble.

**LONG LEGS**

Just peeking out from the hem, these nude pointed-toe pumps increase the lengthening effect of loose pants.

spotted

## BLOOMING BEAUTIES

In footwear, everything's coming up roses. And pansies and daisies and...you get the idea. On flats, heels and boots, this blossoming trend puts flowers at your feet —INGRIE WILLIAMS



ERDEM



MULBERRY



MARY KATRANTZOU

## FRESH GROUND

A wildflower print makes this fashion-forward bootie feminine and fun. Givenchy boots, \$1,435, at net-a-porter.com



## GARDEN PARTY

A retro silhouette wrapped in a modern floral motif? File under need 'em now! Nine West Gramercy heels, \$120, at ninewest.ca



## BOLD BLOOMS

A bright floral chunky platform will give any look a lift. Aldo Whitmill platforms, \$90, at aldoshoes.com



## FLOWERY FLATS

Good things happen when masculine flats get the floral treatment. Gap Canvas Oxfords, \$60, at gapcanada.ca



## The Kit on Instagram

Go behind the scenes with our team at photo shoots, events and more. Follow us at [instagram.com/thekitca](https://www.instagram.com/thekitca)



## SPECIAL DELIVERY

Live Clean prettied up our office with these gorgeous blooms.



## BRIGHTEN UP

At the Express men's summer preview, it was all about bold shades.



## TRUE BLUES

Natasha Bruno gets to work testing out nail polishes for our April issue.



## DESKTOP DECORATION

Our work spaces are filled with pops of pink and bright corals.

The Interview will return.



Editor-in-Chief  
Christine Loureiro  
Art Director  
Jessica Hotson  
Senior Editor  
Alex Laws  
Assistant Art Director  
Kristy Wright  
Fashion Editor  
Vanessa Taylor

Beauty Editor  
Deborah Fulsang  
Online Editor  
Emma Yardley  
Designer  
Amber Hickson  
Special Projects Editor  
Michelle Bilodeau

Publisher, The Kit  
Giorgina Bigioni  
Direct advertising  
inquiries to:  
Associate Publisher  
Tami Coughlan  
([tlc@thekit.ca](mailto:tlc@thekit.ca))

The Kit is Canada's  
Beauty Authority  
(c) 2014, The Kit,  
a division of Toronto Star  
Newspapers Limited.  
To get in touch,  
visit [thekit.ca](http://thekit.ca)



President,  
Star Media Group  
John Cruickshank  
Editor-in-Chief,  
Toronto Star  
Michael Cooke

## A CLICK AWAY FROM YOUR CLOSET

OUR FAVOURITE ITEMS FROM E-TAILERS WE LOVE

Loafers have come a long way since the 1980s, when they were every preppy girl's ultimate accessory. Today's loafer is much more refined and comes in every colour and pattern imaginable. Pennies not required.



Flower Power  
Reed Krakoff floral  
printed leather loafer, \$495



Cool Aqua  
Michael Kors Jeslyn  
suede loafer, \$275



Sassy Stripes  
Charles Philip Shanghai Gaby  
cotton canvas stripe loafer, \$175

[thekit.ca/theseptember](http://thekit.ca/theseptember)

In collaboration with *The* **SEPTEMBER**

McLovebuddy's hand-dyed and hand-waxed canvas Pocket Tote is the perfect mix of retro style and modern craftsmanship. Made with strong leather straps and antiqued brass rivets, it's a fun, versatile bag we can see ourselves using daily.



McLovebuddy pocket tote  
(4 colours), \$180

[thekit.ca/brika](http://thekit.ca/brika)

In collaboration with **BRIKA**

# L'ORÉAL®

PARIS

**\$10 OFF**  
MUST-HAVE BEAUTY



THE MODERN ICON  
BOLD LIP, SOFT SKIN, SLEEK HAIR



## AN ON-TREND ORANGE LIP TAKES THE SPOTLIGHT


*Extraordinaire* by *Colour Riche* in « Orange Tempo » is a bold look-at-me lip. Amplified against skin's smooth canvas from *Revitalift Moisture Blur*. Her crowning glory is her « Very Icy Blonde » from *Preference Mousse Absolue* conditioned by *Hair Expertise Total Repair 5 Extreme*.

BECAUSE YOU'RE WORTH IT.™

#GetTheLook @LorealParisCAN | lorealredcarpet.ca

L'ORÉAL®  
PARIS

**SAVE \$3** when you purchase any  
**PREFERENCE MOUSSE ABSOLUE**  
HAIRCOLOUR



46968568

**TO THE DEALER:** Upon receipt of this coupon from your customer with the purchase of one (1) PREFERENCE MOUSSE ABSOLUE HAIRCOLOUR PRODUCT L'Oréal Canada Inc. will reimburse you \$3 plus the specified regular handling fee (a reduction of GST/QST/HST payable, where applicable, is included in the face value). Failure to send in, on request, evidence that sufficient stock was purchased in the previous 90 days to cover presented coupons will void coupons. We reserve the right to refuse reimbursement when we suspect fraudulent redemption. Reimbursement will be made only to the retail distributor who redeemed coupon. Other applications may constitute fraud. For redemption, mail to: L'ORÉAL CANADA INC., P.O. BOX 3000, Saint John, New Brunswick E2L 4L3. **OFFER EXPIRES:** April 30<sup>th</sup>, 2014. Limit of one coupon per purchase. Cannot be combined with other coupons or offers. Not redeemable for cash. Facsimile prohibited. Valid only in Canada.

**SAVE \$2** when you purchase any  
**TOTAL REPAIR 5 EXTREME**  
HAIRCARE PRODUCT



46968513

**TO THE DEALER:** Upon receipt of this coupon from your customer with the purchase of one (1) HAIR EXPERTISE TOTAL REPAIR 5 EXTREME HAIRCARE PRODUCT L'Oréal Canada Inc. will reimburse you \$2 plus the specified regular handling fee (a reduction of GST/QST/HST payable, where applicable, is included in the face value). Failure to send in, on request, evidence that sufficient stock was purchased in the previous 90 days to cover presented coupons will void coupons. We reserve the right to refuse reimbursement when we suspect fraudulent redemption. Reimbursement will be made only to the retail distributor who redeemed coupon. Other applications may constitute fraud. For redemption, mail to: L'ORÉAL CANADA INC., P.O. BOX 3000, Saint John, New Brunswick E2L 4L3. **OFFER EXPIRES:** April 30<sup>th</sup>, 2014. Limit of one coupon per purchase. Cannot be combined with other coupons or offers. Not redeemable for cash. Facsimile prohibited. Valid only in Canada.

**SAVE \$2** when you purchase any  
**COLOUR RICHE EXTRAORDINAIRE**  
LIPSTICK



46968500

**TO THE DEALER:** Upon receipt of this coupon from your customer with the purchase of one (1) COLOUR RICHE EXTRAORDINAIRE PRODUCT L'Oréal Canada Inc. will reimburse you \$2 plus the specified regular handling fee (a reduction of GST/QST/HST payable, where applicable, is included in the face value). Failure to send in, on request, evidence that sufficient stock was purchased in the previous 90 days to cover presented coupons will void coupons. We reserve the right to refuse reimbursement when we suspect fraudulent redemption. Reimbursement will be made only to the retail distributor who redeemed coupon. Other applications may constitute fraud. For redemption, mail to: L'ORÉAL CANADA INC., P.O. BOX 3000, Saint John, New Brunswick E2L 4L3. **OFFER EXPIRES:** April 30<sup>th</sup>, 2014. Limit of one coupon per purchase. Cannot be combined with other coupons or offers. Not redeemable for cash. Facsimile prohibited. Valid only in Canada.

**SAVE \$3** when you purchase any  
**MIRACLE or MOISTURE BLUR**  
PRODUCT



46968526

**TO THE DEALER:** Upon receipt of this coupon from your customer with the purchase of one (1) REVITALIFT MIRACLE BLUR SKINCARE OR EYE CARE PRODUCT L'Oréal Canada Inc. will reimburse you \$3 plus the specified regular handling fee (a reduction of GST/QST/HST payable, where applicable, is included in the face value). Failure to send in, on request, evidence that sufficient stock was purchased in the previous 90 days to cover presented coupons will void coupons. We reserve the right to refuse reimbursement when we suspect fraudulent redemption. Reimbursement will be made only to the retail distributor who redeemed coupon. Other applications may constitute fraud. For redemption, mail to: L'ORÉAL CANADA INC., P.O. BOX 3000, Saint John, New Brunswick E2L 4L3. **OFFER EXPIRES:** April 30<sup>th</sup>, 2014. Limit of one coupon per purchase. Cannot be combined with other coupons or offers. Not redeemable for cash. Facsimile prohibited. Valid only in Canada.