

# THE Kit

## BEAUTY & FASHION

VALENTINE'S ISSUE

### OLYMPIC DREAMS

Champion slopestyle skier Kaya Turski on fashion and facing fear  
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### GLOW ON!

Dewy, radiant, rosy blush  
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# LOVE IS IN THE HAIR

From a new easy updo to voluminous waves, we've upped the romance in this issue to bring you sexy, touch-me hair—and how to get it!

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JESSICA CHASTAIN AT THE GOLDEN GLOBES: GETTY IMAGES

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ROSES  
DE  
**Chloé**





## radar

The people, places and things in the world of style that got us talking



### WEAR: RECYCLED DENIM

Like wine, jeans get better with age, so it makes sense that H&M's first collection made from its in-store recycling initiative is created from denim and cotton fibres. From mid-February, the recycled denim line will be in stores, from \$50.



### WATCH: FASHION WEEKS

New York, London, Milan and Paris, Oh My! Get streaming with live coverage from the runways.

#### FEB. 6-13

New York fashion week F/W 2014  
mbfashionweek.com/live

#### FEB. 13-18

London fashion week F/W 2014  
londonfashionweek.co.uk/live



### SEE: SELFIE LOVE

Dove's latest campaign has hit the Sundance Film Festival and our hearts. *Selfie*, a short film, follows female high school students and their mothers as they reveal insecurities and work to love themselves with the help of a humble selfie. Watch it on Dove's YouTube channel.



### COVET: BLUE HERMÈS

Hermès is launching its second Indigo silk scarf collection. Indigo-dyeing traditions from Bangladesh and southern India combine with the skills of Hermès print experts in Lyon, France, in these iconic silk scarves. Available at hermes.com.



### SHOP: MARIMEKKO + BANANA REPUBLIC

Marimekko joins Banana Republic for a limited-edition collection (\$50-\$175) available in May. The countdown's on to get hold of the Finnish textile house's signature poppy prints from select Banana Republic locations and bananarepublic.com.

# AH, MEN

What's sexier than the musky smell of a guy? Ladies, spritz on one of these seductive scents and watch heads turn

**1. WARM 'N' EARTHY** Go for a suave flavour of mandarin, pine, rosemary and wood. **Givenchy** Pi eau de toilette, \$90 (100 mL), at Hudson's Bay **2. SMOOTH ORIENTAL** Spicy notes of tobacco play with a creamy undercurrent of vanilla, cocoa and dried fruit. **Tom Ford** Private Blend Tobacco Vanille, \$230 (50 mL), at Holt Renfrew **3. FRESH CLASSIC** Sharp and zesty citrus fruits mix with invigorating herbs to create an exotic aroma. **Parfums Christian Dior** Eau Sauvage, \$66 (50 mL), at men's fragrance counters and thebay.com **4. SOPHISTICATED MUSK** A musky bouquet of cardamon, saffron and incense makes up this masculine spritz. **Tristan Lui** eau de parfum, \$55 (50 mL), at tristanstyle.com **5. LUSH LANDSCAPE** Invigorate the senses with sparkling citrus fruits, woody vetiver and patchouli. **Hermès** Terre d'Hermès, \$118 (100 mL), at hermes.com

EDITOR: NATASHA BRUNO. PHOTOGRAPHY: ADRIAN ARMSTRONG



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JBRAND LEATHER LEGGINGS, \$794, AT ANTHROPOLOGIE.COM

## ask jeanne

*I'm going on a first date with a guy I met at my office Christmas bash. How can I look chic without looking like I'm trying too hard?—Louise*

DEAR LOUISE:

I'm excited for you! Sounds like a good, solid date in this wintry, long and lonely stretch is just what the doctor ordered. And since it must be a good few weeks since your office Christmas party, I'm sure you're going to want to try to look even hotter than how he remembered you.

Now that, of course, does not mean you have to be dressed to the nines. As a matter of fact, you may want to do something a little special "just for you."

Start with a great mani and pedi. Even if the dude doesn't get to see your feet, it will make you feel good about yourself, and that always translates into added confidence.

That goes for any kind of waxing you may have been putting off as well! I'm certainly not suggesting that this fellow will ever get to know what lurks beneath your clothes—at least not on the first date!—but it's these little grooming rituals that make us feel special.

You might even go a step further and get yourself some lovely new lingerie. Again, not for him to see—but for you to feel. Guaranteed, it'll up your sex-appeal quotient.

I'd definitely get myself a nice blow-dry too. That always does wonders for one's self-esteem.

Don't go too heavy on the makeup, especially since it's likely he already saw you glammed up at the office party.

Instead, go for the casual-chic vibe this time. I love the look of leather jeans and a cozy, soft sweater. Team the ensemble with an edgy pair of booties or a nice high pair of boots. Sexy-cool is always a good look!

If you want to be remembered, you'll undoubtedly want to wear your favourite fragrance. Go with something subtle and feminine, something that might stay with him long after you're gone.

Above all, dress first for the occasion—and for your mood to a lesser degree. Try to find out what plans your date may have, so you can be inspired accordingly.



*"Above all, dress first for the occasion—and for your mood to a lesser degree."*

Send questions to askjeanne@thekit.ca. Jeanne Beker is a contributing editor to the *Toronto Star* and host of Fashion Television Channel. Follow on Twitter @Jeanne\_Beker





*spotted*  
**HOW DO YOU DEW?**

Give your skin a springtime glow with rosy cheeks that look radiant and lit from within —NATASHA BRUNO



**GLOSSY GLIDE-ON**  
Hydrating lip-and-cheek pods deliver rich, glossy colour and glide easily onto skin, thanks to mango butter. **Vasanti Cosmetics** Lip and Cheek Colour Pod in Candlelight and Strobe Light, \$24 each, at Shoppers Drug Mart and vasanticosmetics.com

**HERO HIGHLIGHTER**  
This shimmery illuminator reflects light to boost skin's radiance and contains soothing Indian frankincense for more even-toned skin. **Nars** Illuminator in Adelaide, \$36, at Holt Renfrew



**SWEET CHEEKS**  
Go for a natural, "just-pinked" look or a more vibrant hit of colour with these buildable blushes. **Clinique** Cheek Pop in Plum Pop and Peach Pop, \$24 each, at clinique.com



**JUICY FRUITS**  
Give cheeks a fresh-faced glow with these blush sticks (which smell good enough to eat!). **Essence** Blush Stick in Miss Peachy and Pretty in Pink, \$3 each, at Shoppers Drug Mart



**COLOUR WASH**  
Super-blendable liquid tints leave cheeks with a lightweight wash of colour. **Rimmel** Stay Blushed Liquid Cheek Tint in Touch of Berry and Peach Flush, \$7 each, at drugstores



*one-minute miracle*  
**ROSY RADIANCE**

*Who needs flowers on Valentine's Day? We'll take our roses in skin-care form, thanks. Capsules of rich, moisturizing cold-pressed wild rose oil deliver pre-measured doses of hydration and healing where you need it. Certified natural and 90 per cent organic, they're packed with antioxidant vitamins and essential fatty acids to reduce the appearance of wrinkles and deliver fresh, radiant skin.*

—DEBORAH FULSANG  
Weleda Wild Rose Soothing Facial Capsules, \$48, at weleda.com



*outfit envy*  
**Rashida Jones**

Mastering the art of pattern mixing, the *Parks and Recreation* funny girl looks sporty-chic in a printed ensemble —NATASHA BRUNO

**MIX MASTER**  
Feminine and playful, the mix of polka dots and florals makes Jones's sweater more dressy than casual.

**SLEEK & SIMPLE**  
The structured shape of this flirty skirt contrasts with the laid-back sweater, while its all-white lattice print doesn't compete with the other patterns.

**GOLDEN GIRL**  
Simple gold jewellery complements Jones's warm olive skin tone and pairs well with the metallic accents of her handbag and heels.

**TIP**  
When mixing prints, choose similar tones. Pieces that share a colour coordinate better, but still make a statement.

**CUT IT OUT**  
Metallic cut-out pumps are a quirky finish, and the champagne shade is an upgrade from classic buff.

**BAG IT UP**  
This no-fuss top-handle bag balances out the trendy look.



# BRINGING SEXY BACK

Whether you're working long, wavy locks or a fuss-free updo, texture and imperfection are the secret to achieving your hottest tresses ever **BY** DEBORAH FULSANG. PHOTOGRAPHY: CARLYLE ROUTH



*“Sexy hair is effortless hair,” says Kevin Mancuso, creative director of Nexxus. “It’s more than the look and style of the hair; it’s the attitude.”*

Robert Rodriguez black halter dress, \$560, at Holt Renfrew

## GLAM GIRL

Full hair is always sexy. Keep it modern with a sleek crown and a cascade of waves.

- STEP BY STEP:**
1. Spritz hair with a root-lifting spray or a volumizing mousse, and dry. **Try:** I) Kérastase Resistance Volumactive Amplifying Mousse, \$42, at kerastase.ca
  2. Set your style by curling one- to two-inch sections of hair with a curling iron slightly smaller in diameter than the finished curl you're after. Curl each piece in the same direction (all rotating toward the face or all rotating away from the face). Allow the curls to cool completely.
  3. Using a fine-toothed comb, break up the curls and create a deep side part, and then brush most of the hair to one side. Hairspray lightly. **Try:** II) Vidal Sassoon Pro Series Waves hairspray, \$5, at Walmart
  4. Secure the less voluminous side of your hair with two bobby pins tacked into an X behind one ear. For more hold, use a barrette. Finish with shine spray. **Try:** III) Kevin.Murphy Shimmer.Shine Repairing Shine Mist, \$28, at salons



## EASY UPDO

A relaxed take on the chignon keeps an upstyle downright touchable. (It's all about the wispy bits.)

- STEP BY STEP:**
1. When washing hair, use conditioner for added softness. Then use dry shampoo if you need increased hold. Create a side part above one eye and brush hair back into a ponytail; fasten with a hair elastic near the ends. **Try:** I) Avalon Organics Strengthening Conditioner, \$10, at drugstores. II) Rusk Deepshine Color Care Invisible Dry Shampoo, \$19, at salons
  2. Roll hair upward, toward the base of your head. If you have short or fine hair, use a foam roll (like a hair doughnut, but shaped more like an eclair) for volume.
  3. Set roll in place with bobby pins, working from its centre outward to where the roll meets your head.
  4. Keep the look loose, letting a few soft strands fall away. Mist with quick-dry, ultra-fine hairspray. **Try:** III) Joico Power Spray Fast-Dry Finishing Spray, \$20, at salons



*“The top is smooth and texture wraps around the head so it looks intentional. Not like it’s Wednesday and you just threw your hair up.”*  
—Cody Alain, hair and makeup artist

Banana Republic Monogram leather shell, \$310, at bananarepublic.ca



The Row sweater, \$1,890, at Holt Renfrew. **H&M** stackable rings, \$6 for two, at H&M

## STRAIGHT SETS

When your hair is super straight, get impact by playing up its natural movement and shine.

- STEP BY STEP:**
1. Work a light styling cream through damp hair, from middle to ends. **Try:** I) Garnier Fructis Sleek & Shine Blow Dry Perfector Straightening Balm, \$5, at drugstores
  2. Divide hair into vertical sections and blow-dry using a flexible-tooth paddle brush. Position dryer down and brush hair in the same direction. “This ensures you don’t overuse your flat iron,” says hair and makeup artist Cody Alain.
  3. Create your part. Add heat-protecting serum. Flat iron, using a comb to feed hair into the iron. Move the flat iron higher up the hair with each pass.
- Try:** II) Pantene Pro-V Heat Shield Heat Potion Serum, \$9, at drugstores
4. Finish with light serum or a fine-mist shine spray. Cut static or dryness on Day 2 with a fresh spritz. **Try:** III) Oribe Côte d’Azur Hair Refresher, \$23, at beautymark.ca



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## THE SHORT LIST

With both Jennifer Lawrence and Pamela Anderson newly shorn, short no longer means sweet. Here, the cream of the sexy crop —DEBORAH FULSANG



- |  |  |   |  |   |   |   |
|--|--|---|--|---|---|---|
| <b>WILD WEDGE</b><br>Miley Cyrus made twerking a household word and did wonders to make this 1980s cut relevant again. <b>Try:</b> MoroccanOil Styling Gel, \$20, at moroccanoil.com | <b>SHORT GAME</b><br>Rumour has it Jennifer Lawrence’s cut was a must after her hair was damaged filming the <i>Hunger Games</i> sequel. <b>Try:</b> Kevin Murphy Super Goo, \$22, at salons | <b>SWEEPING STATEMENT</b><br>Anne Hathaway shows us how versatile short cuts can be. <b>Try:</b> L’Oréal Professionnel Mythic Oil, \$26, at mass retailers, loreal-professionnel.ca | <b>BLONDE AMBITION</b><br>There’s nothing remotely <i>Princess Bride</i> about Robin Wright’s new crop. <b>Try:</b> Vidal Sassoon Extreme Smooth Combing Creme, \$8, at mass retailers | <b>QUEEN OF THE CROP</b><br>Top points to Charlize Theron, who cropped before it was cool. <b>Try:</b> Sebastian Professional Mousse Forte, \$18, at salons | <b>PUNKY PRINCESS</b><br>Michelle Williams updates her crop by playing up the movement of longer bangs. <b>Try:</b> Pantene Pro-V Stylers Flexible Hold Hairspray, \$9, at mass retailers | <b>SO LONG, CJ</b><br>Pamela Anderson reinvented herself with tailored dresses and a sleek pixie cut. <b>Try:</b> Nexxus Color Assure Vibrancy Retention Conditioner, \$14, at mass retailers |
|--|--|---|--|---|---|---|





Alexander McQueen cable-knit sweater, \$2,985, at Holt Renfrew

Hair and Makeup: Cody Alain using Tresemmé Hair Care for P1M.ca

Styling: Natasha Bruno

continued from page 5

# PRETTY MESSY

Riff on rock 'n' roll hair with a textured look that works for either a casual office day or a weekend date.

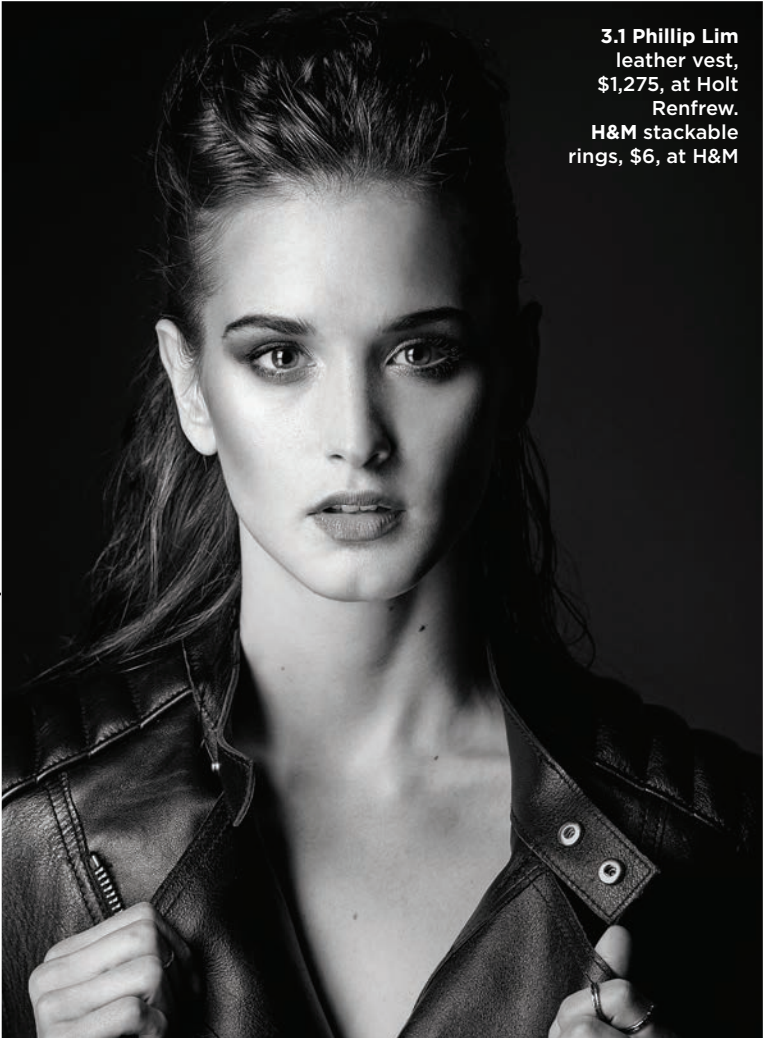
- STEP BY STEP:**
- 1.** Divide hair into vertical sections and curl with a large-barrelled curling iron. For sections around the hairline, curl away from the face. With the rest of the hair, use both forward and backward rotation on the curling iron so that curls don't all lie together—you'll get more variety and definition.
- 2.** After curling, mist ends with a beach spray and hit them with a hairdryer diffuser. This will create an inconsistent texture. **Try:** I) Sebastian Microweb Fiber Elastic Texturizer, \$23, at salons, or II) KMS California Hair Play Playable Texture, \$22, at salons.
- 3.** Once hair is curled, rake through it with your hands. If you're more comfortable with a tool, use a very wide toothed comb. Finish with a special scent. **Try:** III) Chanel No. 5 Hair Mist, \$52, at Chanel beauty counters



# WET AND WILD

Slick your hair back in this fashion-forward look that's both runway and back-from-the-beach cool.

- STEP BY STEP:**
- 1.** Towel dry hair and run styling cream or conditioning serum from root to tip using a wide-toothed comb or your fingers. **Try:** I) Moroccanoil Molding Cream, \$28, at moroccanoil.com
- 2.** Repeat with wet-look styling gel until hair stays in place and looks damp throughout. Lightly rub serum or oil onto the ends of your hair so that they won't get dry or frizzy as gel dries.
- 3.** Comb hair back to create a sleek look. Secure with bobby pins placed vertically just behind each ear. Use a wide-toothed comb for the top of the hair to create a textured, looser look. Add height by lifting hair away from your head with your fingers.
- 4.** Finish with a high-shine hairspray or glossing mist. **Try:** III) Redken Diamond Oil Shatterproof Shine, \$40, at salons



3.1 Phillip Lim leather vest, \$1,275, at Holt Renfrew.

H&M stackable rings, \$6, at H&M

# the look of LOVE

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### A POP OF PINK

From the Uber Pink Collection, these lip color shades are sure to flatter all. **Bobbi Brown** Neon Pink and the Pink Kiss lipsticks, \$29 each

### PETAL POWER

Rosabotanica is a modern, feminine and sexy fragrance that is designed to be worn as a second skin. **Balenciaga Rosabotanica EDP** (50 mL), \$100

### BLUSHING BEAUTY

Channel your inner ingenue with rosy cheeks and flawless, radiant skin. This light-infused powder blends three warm shades to give your face a delicate glow. **Clarins Opalescence Face and Blush Powder**, \$40

### FEARLESS FLORAL

Fresh and subtly sensual, **Versace's** new fragrance is like the bolder, brighter sister to its beloved scent Crystal. **Bright Crystal Absolu EDP** (90 mL), \$129

### SCENE STEALER

Make your pout the centre of attention with this high-shine gloss that feels as light as your favourite lip balm. The kiss-shaped applicator will get you primed to pucker up. **Yves Saint Laurent Gloss Volupté** in 19 Rose Orfèvre and 206 Fuchsia Oran, \$35 each

### SPRING FLING

Dreamy pink, peach and pale blue upstage femme fatale red this Valentine's Day. Limited-edition nail polishes from **Deborah Lippmann** in Tip Toe Through The Tulips, Blue Orchid and La Vie En Rose, \$20 each

\*Taxes are payable on the full purchase price prior to the application of the discount reward. Offer is a reduction off your total pre-tax purchase price of products eligible for point redemption. Points are not redeemable for cash or credit. All other reward levels remain in effect during this promotion. Not to be used in conjunction with any other Shoppers Optimum Points® promotions or offers. Valid Shoppers Optimum Card® must be presented at time of purchase. Shoppers Optimum Points® have no cash value but are redeemable under the Shoppers Optimum and Shoppers Optimum Plus programs for discounts on purchases at Murale. Offer valid in-store from Saturday, February 8 to Tuesday, February 11, 2013 only. See Beauty Master for details. Available only at Murale.



interview

# Kaya Turski

The Canadian slopestyle skier, 25, on fashion, fear and gut-feelings, ahead of competing at Sochi in the first Olympic event of its kind



**WHEN I WAS YOUNGER** I had a bit of a skater-girl look going on. My personal style has matured since then and I live in Santa Monica, Calif., by the beach, so I embrace the boho beach look—flowy long dresses and skirts, wide headbands and floral-patterned blouses.

**MY LOOK IS SPORTY MEETS BOHEMIAN BEACH.** Most of the time I'm out on the slopes and I'm decked out in Nike outerwear and Oakley goggles or sunglasses. I truly enjoy putting my signature touch on everything, though. Recently, for the X Games competition, I took a gorgeous Nike jacket and sewed a dream catcher onto the front, which is my personal good-luck symbol.

**I USE ORGANIC COOLA MINERAL SUNSCREEN, SPF 30,** all the time. It's really important for me to use an oil-free sunscreen daily since I'm out in the sun so much, often at really high elevation. I want to keep my face young and fresh!

**TRAVEL IS ONE OF THE WORST PARTS OF MY JOB** but it's also one of the most amazing parts. I've been able to see a lot of the world and meet so many amazing people. Experiencing life everywhere has taught me what I can handle and overcome, but I really cherish two weeks of sleeping in my own bed.

**PEOPLE LOOK AT WHAT WE DO** and think it's a glamorous life and a dream come true, and it definitely is, but it doesn't come without taking a toll on you emotionally. It takes a lot of work to stay in shape both mentally and physically.

**I LEARNED VERY EARLY ON** that in order to progress I had to scare myself a little. Sometimes you cross the line and you get hurt, and that's just part of the sport. You put in the work and trust your intuition. If you feel like you can do something you go for it, and if your gut is telling you it's a no-go, you listen to that, too.

**I OFTEN WONDER HOW I ENDED UP HERE.** I was always a little bit of a wild child, and my parents never held me back. Of course they kept their eyes on me and kept me safe but they let me spread my wings. I learned I could fall down and get back up.

**TELL ME I CAN'T DO SOMETHING** and I am going to do it. It pushes me when people don't believe me.

*"People look at what we do and think it's a glamorous life and a dream come true, and it definitely is, but it doesn't come without taking a toll on you emotionally."*

**I STARTED SKIING PRETTY LATE**—almost the age some of my teammates are now. I snowboarded when I was young then I got into rollerblading in my teens and switched to skiing at 17. It was similar to rollerblading: I learned

about balancing and transitions so it made sense to me.

**BEFORE COMPETITIONS I VISUALIZE A LOT.** I try to imagine the feel of the run that I am going to do. One of the things I tell myself is "Just do well and have fun." Just go with it. It brings me back to why I am there, for the right reasons.

Kaya Turski won gold at the X Games. She will compete in women's ski slopestyle Feb. 11 at 4 a.m. EST. All events will be live streamed at [cbc.ca/olympics](http://cbc.ca/olympics).

—AS TOLD TO ALEX LAWS. THIS INTERVIEW HAS BEEN EDITED AND CONDENSED.



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## A CLICK AWAY FROM YOUR CLOSET

OUR FAVOURITE ITEMS FROM E-TAILERS WE LOVE

*The Trend: Flat-out fabulous. Once simply a weekend-wardrobe staple, these days the flat shoe is being embraced by fashionistas 24/7. With so many great embellished options, it's easy to see why.*



**Magnificent Mouse**  
Marc by Marc Jacobs  
Punk Mouse Leather  
Studded Ballerina, \$268



**Punk Pretty**  
Valentino Rockstud  
Ballerina, \$695



**Gold & Glam**  
Aquazzura Amelie  
Pointy Toe Flat With  
Gold chain, \$545

[thekit.ca/theseptember](http://thekit.ca/theseptember)

In collaboration with *The* **SEPTEMBER**

*Simple lines and clean shapes—ISOBELL knows the way to our hearts is through high-quality, minimalist pieces, like this Wishbone Necklace. Maker Melody Shirazi takes a page from 1920s architecture and monochromatic design to create stunning jewels.*

ISOBELL Wishbone  
Necklace, \$50

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<sup>1</sup>-Tests ex vivo and in vitro.

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