

THE Kit

BEAUTY & FASHION

SLEEPING BEAUTY

Eight products that perform while you rest
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IN WITH THE NEW

The changes Jeanne Beker is making to her closet
PAGE 3

HE'S NOT ALL WORK

Harry Rosen's secrets of success
PAGE 7

KEEP SMILING

Chin up! From fashionable sweatpants to new nail-art pens, we've collected 100 things to make you cheerful in our annual happiness issue

PAGE 5

15 minutes...
to younger-looking skin.*

NEW
PREVAGE®
Anti-aging +
Intensive Repair
Eye Serum

PREVAGE®
Anti-aging +
Intensive Repair
Daily Serum



First for your face.
Now for your eyes.

Tighten, firm and smooth the look of eyes with **New Intensive Repair Eye Serum**. And when using Intensive Repair Daily Serum for face, texture and tone are improved for younger-looking skin.

Come see why 7 out of 10 women preferred these Intensive Repair Serums to the leading anti-aging face and eye serums.**

*Based on a US home use consumer test on 104 women aged 25-65 using Intensive Eye Serum and 108 women aged 30-60 using the Intensive Daily Serum after 15 minutes of use.
**Based on a US home use consumer test on 237 women aged 25-65 over 2 weeks using Intensive Daily Serum and 102 women aged 25-65 over 4 weeks using Intensive Eye Serum.
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Elizabeth Arden

NEW YORK

see the science at elizabetharden.ca

radar

The people, places and things in the world of style that made us smile



READ: BODY BEAUTY

Cameron Diaz's body may finally be a bit more attainable. In *The Body Book: The Law of Hunger, the Science of Strength, and Other Ways to Love Your Amazing Body* (\$31, chapters.indigo.ca) Diaz shares top tips on nutrition and fitness.



WATCH: GIRL POWER

Not only will we be reacquainted with the angsty antics of Hannah and Co. in *Girls* this month, but *Brave New Girls*, a new show celebrating the plight of transgendered B.C. model Jenna Talackova, kicks off on Jan. 19 at 10 p.m. ET on E!



SHOP: PAUL & JOE SISTER

Get quirky dresses, shirts and tees featuring animals (including Boo the Dog of internet fame) from designer Sophie Albou in the contemporary offshoot of Paul and Joe, Paul and Joe Sister. From \$90 to \$345, in nine Holt Renfrew stores from March, holtrenfrew.ca.



COVET: COOL KIDS' WEAR

David Beckham's boys' underwear line hits H&M stores in February. With a cool vintage vibe, striped vests and long johns, the "Well-Dressed Toddler" might not be so imaginary. Visit hm.com/ca.



SEE: KIRSTEN'S COIF

As a girl-next-door type, actress Kirsten Dunst may be a seemingly unconventional choice for L'Oréal's first-ever global hair spokesperson, but this month's announcement has us excited to see what the brand will surprise us with this year.

BEAUTY SLEEP

What's better than a restful night's zees? Waking up looking fresher and more radiant than ever thanks to help from some overnight miracle workers, that's what

1. PEAK CONDITION This all-natural mixture of herbs and flowers inhibits free radicals and protects skin from environmental aggressors. **Jurlique Herbal Recovery Night Cream**, \$59, jurlique.ca
2. FACIAL IN A JAR Rejuvenating vitamin C and wild rose oil work to improve skin's overall texture. **Korres Wild Rose + Vitamin C Advanced Brightening Sleeping Facial**, \$54, at select Shoppers Drug Mart stores
3. BEDTIME BOOST Enhance skin with potent algae and yeast extracts. **Estée Lauder Advanced Night Repair Synchronized Recovery Complex**, \$105, at Estée Lauder counters and esteelauder.ca
4. TIME CAPSULE Twist off the end for a neat, pre-measured dose of amino-acid-and-antioxidant-rich serum. **Eve Lom Age Defying Smoothing Treatment**, \$160, at Murale and murale.ca
5. MORNING GLORY Natural oils rich in fatty acids

improve skin's ability to retain moisture. **Kiehl's Midnight Recovery Concentrate**, \$48, at Kiehl's boutiques and kiehls.ca
6. SLEEPY SPRITZ Infused with chamomile and patchouli, this quick-dry pillow mist soothes the body and mind. **The Body Shop Deep Sleep Dreamy Pillow & Body Mist**, \$16, at The Body Shop stores and thebodyshop.com
7. NIGHT TREATMENT Enriched with Vichy's cult-favourite Thermal Spa Water, this gel-cream formula heals dehydrated sensitive skin. **Vichy Aqualia Thermal Night Spa**, \$44, at drugstores
8. FRESH 'N FINE Minimize large pores and fine lines with the cell-turning power of vitamin A. **Philosophy Help Me Retinol Night Treatment**, \$59, at Hudson's Bay and sephora.ca

EDITOR: NATASHA BRUNO. PHOTOGRAPHY: ADRIAN ARMSTRONG



ONLINE FOR YOUR DAILY DOSE OF FASHION AND BEAUTY NEWS READ RADAR EVERY MORNING AT THEKIT.CA

ask jeanne

This year I have resolved to raise my footwear game and nix my reliance on faux leather leggings. Do you have any fashion resolutions? —Bronwyn

DEAR BRONWYN: I find your question to be a double-barrelled one, and it's causing me to reflect on the true meaning of "fashion."

There are certainly all kinds of practical resolutions that I make each year. What garments and accessories made me feel great, and which did I feel uncomfortable in? What did I really long for, but never purchase? Then there are the big philosophical questions about fashion and the role it plays in our lives. Is it really fashion that makes my soul sing? Do I spend too much time worrying about what to wear?

First, let's deal with some practical points. For 2014, I resolve not to purchase shoes that absolutely kill my feet. A little discomfort in high-fashion

footwear is sometimes part of the territory. But the last pair of uncomfortable stiletto pumps I purchased are the bane of my existence each time I wear them.

I've decided to invest in a couple more high-quality basics that I can ride with all year—pieces like the Wolford turtle-necks I so love.

Another resolution, in the vein of getting to the gym more often? Shaping up in the workout wear department! I plan to get myself some fantastic new workout clothes that will give me incentive to spring into action.

One more thing: As much as I'm addicted to my little black dresses—and I have many wonderful ones—I'm going to try to give a nod to more colour when it comes to nighttime dressing. It seems that every time

I wear colour in the evening, compliments start flying.

On the philosophical front, I resolve to get into a positive mindset for 2014—wardrobe included. I'm going to stop feeling like I have nothing to wear when I know darn well my cup runneth over.

Most importantly, I'm going to continue working on feeling comfortable in my own skin, keep trying to put my best foot forward and remind myself that empowerment comes from the confident fashion choices we make—not the actual fashion itself.

Send questions to askjeanne@thekit.ca. Jeanne Beker is a contributing editor to the *Toronto Star* and host of Fashion Television Channel. Follow on Twitter @Jeanne_Beker



"I've decided to invest in a couple more high-quality basics that I can ride with all year."

KIM KARDASHIAN IN A WOLFORD TURTLE-NECK



spotted

MATTE ABOUT ROUGE

Deep, dark reds just got sexier thanks to sandy textures and mattifying top coats

—ASHLEY KOWALEWSKI



SPEED DEMON

Vampy dark red and ready to go in 30 seconds flat: Add a mattifying top coat and you're date-ready. Avon Speed Dry+ nail enamel in Vamp It, \$7, avon.ca



RUNWAY READY

Follow catwalk cues from Badgley Mischka and Tibi with this vibrant sparkly matte polish. Deborah Lippmann Matteen in Red Silk Boxers, \$22, murale.ca



CLASSIC CRIMSON

This deep ruby hue will add a dose of sultry lounge singer to your manicure. Essie Nail Lacquer in Bordeaux, \$10, professional salons and leading retailers



ROUGH STUFF

Flecked with hints of shimmer, this burgundy-red polish gives a sandy-textured finish. OPI Liquid Sand Nail Lacquer in Vesper, \$11, at professional salons and opi.com



TOP IT OFF

Update your favourite hue while adding staying power with a matte-finish top coat. Revlon Matte Top Coat, \$7, at Shoppers Drug Mart and revlon.ca



one-minute miracle

FOREST FRESHNESS

There's never a time of year when we lust after the outdoors more than now. Skip the snow and invest in a candle laced with pine, eucalyptus, lavender and cypress. Bring the forest inside with this 2.5-kilogram, four-wick candle—it will shine a light and keep your home smelling fresh until spring.

—DEBORAH FULSANG

Jo Malone Pine & Eucalyptus Luxury Candle, \$495, at Holt Renfrew

outfit envy

Jenna Lyons

This J.Crew Creative Director and fashion maven looks effortless and totally chic as she layers up in ultra-stylish separates

—NATASHA BRUNO



MUST-HAVE MOTO

A fitted motorcycle-style jacket is an edgy alternative to a blazer and gives structure to an overall relaxed silhouette.

SLEEK & SIMPLE

The length of Lyons' crisp button-up shirt heightens its borrowed-from-the-boys charm, and its rolled-up cuffs work to frame her upper body.

PERFECT GEOMETRY

A funky box clutch polishes off the outfit with a mod statement.

TACTILE TROUSERS

Packing a lustrous punch, Lyons' metallic pyjama-style trousers add rich, playful texture to her look.

PUMPED-UP KICKS

Not only do we hear the splash of colour, but ladylike pointy-toe pumps also offset the slumber-time vibe of loose-fitting, lounge-inspired pants.

TIP

When donning a major metallic piece, like these trousers, keep jewellery sleek and minimal so it doesn't compete.

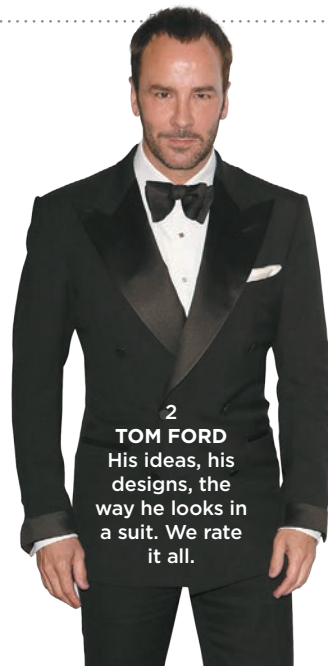


1 That sweatshirts are trendy.

100 reasons to BE HAPPY

As frosty February approaches, dive into our annual list of things that warm our style-loving hearts

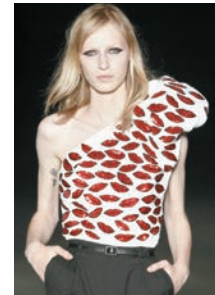
BY DEBORAH FULSANG



2 TOM FORD His ideas, his designs, the way he looks in a suit. We rate it all.



3 Sally Hansen nail-art tools. Coming next month: new nail-art pens, neon polishes and embellishment kits packed with beads, studs, glitter and fringe. Perfect for creative at-home manis. From \$5 to \$7, at drugstores from February.



5 When your eyebrows look magically groomed.

6 A colour-coded closet.

7 Dry shampoo! Try Batiste dry shampoo, \$9, at walmart.ca.

8 Sneaking a spritz of your mom's perfume.

9 KNITTING. Or anything hand-knitted for you.

10 DINNER WITH GIRLFRIENDS. DINNER WITH YOUR DAUGHTER. DINNER WITH YOUR MOM.



11 Kabuki brushes and the all-over glow they give us thanks, to bronzers and highlighters. Nars Botan Kabuki brush, \$80, narscosmetics.ca.

12 Online shopping with free shipping.

13 When someone nearby wears an intoxicatingly good cologne. In this case, Calvin Klein Encounter, \$69 (100 mL), sephora.ca.

15 SPANDEX AND LYCRA BLENDS. WE OWE A DEBT OF GRATITUDE TO DUPONT. MUFFIN TOPS, BE GONE!



14 Smart, funny women: Watching Tina Fey and Amy Poehler host the Golden Globes makes us proud to be female.



16 Chicks with cool, cropped locks.

17 Perfumes that transport you, like historically inspired Arquite fragrances, \$165 (50 mL).

18 Cozy, drapery sweaters: Perfect to wrap up in when the office is cold or simply when you're in need of creature comforts.



19 WIDE-BRIMMED HATS. (The floppier the better.)

20 '90S DRESSES. They're short but flattering and easy to layer under until it's warm enough for bare legs.

21 OVER-THE-KNEE SOCKS. We love them for extra detail and texture over a pair of sheer tights.

22 Rural thrift stores. Score super-cool and lesser-known designer labels (and some big names, too) long gone from regular downtown locations.

23 Neon.



24 That first cup of freshly brewed coffee in the morning.



25 STATEMENT NECKLACES. (They're still making statements!) Necklace, \$110, bananarepublic.ca.



26 STICK-ON NAILS. Sally Hansen Salon Effects Real Nail polish strips in Lust-rous, \$16, at drugstores.

27 SALT SPRAYS. Specifically Redken Fashion Waves texturizing sea spray. It makes you look beachy and like you actually have a hairstyle at the same time, \$20, at select salons.

28 Wearing flats. Chanel ballet and Ferragamo slippers top our most-coveted list.



29 The Michael Kors Beauty and Fragrance Collection: He's a master at dressing women well, so why wouldn't he take us as inspiration for a fragrance and cosmetic line? From \$20, Hudson's Bay and michaelkors.com.



30 Roots classic wool socks. Ideal for channelling the cottage vibe, \$19, Roots stores.

31 Slipping between freshly washed and ironed sheets.

32 LUXE HOTEL TOILETRIES. (Top of the list = Bliss Spa products at W Hotels.)

33 A good flirt.

34 Little kids in glasses.

35 Friendship rings.

36 A mid-afternoon spritz of Clinique's Moisture Surge Face Spray, \$27, sephora.ca.

37 When a stranger compliments your perfume.

38 Silk and lace camisoles, especially with vintage detailing.



39 That perfect shade of red nail polish.

Chanel Le Vernis Nail Colour in Suspicious, \$28, chanel.com.



40 Cheap and cheerful iPhone cases with animal ears, from indie shops in Chinatown.

41 Full, A-line or pleated below-the-knee skirts worn with simple, soft fitted T-shirts.

42 The first day in spring that's warm enough for bare legs.

43 Riding a bike the colour of tangerines or sunshine.

44 OUTFIT INSPIRATION ON INSTAGRAM.



45 Glossy black oxfords.



46 Illamasqua Cream Blusher in Peaked—a blendable pink to suit any complexion for any season, \$26, Hudson's Bay.



47 Coats with dramatic collars.

49 Learning your favourite fill-in-the-blank beauty product that was discontinued years ago is finally being re-released.

50 Anything sparkly (sequins, bugle beads, shine, metals...).

51 A bluebird winter sky. All the better if it happens two days in a row.

52 When a store unearths just one more of that dress in your size.

53 POP-UP SHOPS. An empty store suddenly becomes a curated collection of local hand-made items or lesser-known designers.



54 FANCY TIGHTS. Remember when you were a kid and you had woolly tights for everyday and fancy tights with pompoms for special occasions? Tights "for best" still make us smile.

55 THE CLARISONIC. Using it feels like you're shedding your old skin and leaving the shower bright and fresh. Clarisonic Aria, \$225, sephora.ca.

56 How-to makeup videos on YouTube, from the cheesy and low-tech to the designer-label and polished.

57 Exercise.

58 A-list directors—including Martin Scorsese, Baz Luhrmann, David Lynch, Wes Anderson and Roman Coppola—creating dreamy imaginative fragrance films. The latest, a Scorsese black-and-white short called "Street of Dreams" for Dolce & Gabbana's The One, stars Scarlett Johansson and Matthew McConaughey in a retro Manhattan setting.



59 A really, really black mascara that does exactly what you want it to, like CoverGirl LashBlast Clump Crusher mascara, \$11, at mass retailers.

60 When someone holds the elevator for you after an over-enthusiastic shopping trip.



61 Baby blue for black tie. Specifically, Toronto designer Matthew Gallagher's Spring 2014 gown.

48 THAT VALUE VILLAGE ITEM THAT EVERYONE ASSUMES IS DESIGNER.



62 West Wing reruns—or a boxed set of your favourite series—watched in bed with a cup of tea on a grey day.

63 A new product. Tearing off the packaging, reading the back and using it for the first time.

71 JEANS. Dark skinnies or light slouchy boyfriend-style. They even wowed Yves Saint Laurent: "I have often said that I wish I had invented blue jeans... They have expression, modesty, sex appeal, simplicity—all I hope for in my clothes."

72 One embellished fingernail. The classy (and lazy) way to amp up your manicure mid-week.

73 Planning a summer vacation during winter's cold dark months.

74 Getting ready to go out, with friends, music and a glass of vino.



82 FAMILY. Hot celebrity families.

83 A warm pair of winter boots. Think Dr. Martens, Sorel, Blundstone and La Canadienne.

84 Dark, delicious oud wood, as in Tom Ford's Oud Wood, Valentina Oud Assoluto or Jo Malone London's new Oud & Bergamot Cologne Intense.



85 AFFIRMATION MANIS. Emblazon your nails with inspiring messages.



75 Multi-tasking Maybelline BabyLips lip balm and all the latest jumbo-sized lip pencils that bring a happy flush to cheekbones, too. Maybelline Baby Lips, \$5, at drugstores.

76 Classic short cocktails that continue to rock our worlds. (Make ours an old-fashioned, please.)

77 High-fashion sweatpants. (Thank you, Isabel Marant.)

78 Dr. Bronner's Peppermint Liquid Soap. It's a simple old-fashioned smell that invigorates you in the morning. \$3, drbronner.com.

79 The song "Break My Stride" by Matthew Wilder. (YouTube it and just try to sit still.)

91 An hour to ourselves with a just-off-the-presses copy of our favourite magazine. Or magazines.

86 Downton Abbey.

87 A classic single-sole pump in a bright colour.

88 Silk pyjama pants. Sleek with a blazer for the office, and comfy with a chunky knit watching Ray Donovan when you get home.

89 Moroccan Hair Treatment: its smell, its texture and what it does to our locks. \$41 (100 mL), moroccanoil.com.

90 The dramatic plot lines, wardrobes and flawless, makeup of our top shows: Scandal, Revenge, The Good Wife.



65 The wet-hair trend makes it look like you're Voguing it when you fly out the door post-shower.

64 Sweetheart necklines. They're flattering for so many body types, (and they're called sweetheart necklines).

66 Jumpsuits. They demand and inspire fashion confidence, and for that we love them.



80 This headline: "The Return of the Scrunchie: A Hair-Raising Tale." And that Kate Beckinsale, Jennifer Aniston and Sienna Miller have sported them and Marc Jacobs is now making a designer version.

81 PEOPLE WHO ARE KIND AND CLEVER AND TURN IDEAS INTO REALITY.

93 Men who smell good.



92 The Estée Lauder x Derek Lam makeup collaboration. In fact, designer collaborations, period. What easier way to have a taste of the designer pie? \$95, Holt Renfrew, esteelauder.ca.



94 Reading 'til you fall asleep and iPads bringing all our go-to magazines into one digital destination.

95 Jumping into your cozies after a hot shower.

96 Dermalogica Conditioning Body Wash. With its scent of rosemary and lemon, tea tree and lavender, this cleanser softens and refreshes skin and spirit. \$62, dermalogica.com.

97 Pedicures. (Massage chair and a campy magazine included.)

98 Making hot chocolate from scratch, then adding mini marshmallows and a cinnamon stick.

99 In the summer, hearing the jingle of the ice cream truck and nabbing a treat right before dinner.



100 Candles scented with your favourite notes (like fig and freesia).

"In time, I developed my own confidence in a style that works best for me. But I still make the occasional mistake."



interview

Harry Rosen

The tailoring tycoon, 82, on the life-affirming power of running three times a week and drinking a martini a day

I CAN'T SAY THAT fashion didn't mean anything to me, it's just that what attracted me to this career was interacting with customers. My greatest satisfaction is still watching someone I have provided clothing for standing in front of the mirror and liking what he sees. That's where I get my kicks.

I DON'T GET MANY COMMENTS on what I wear but that isn't what I do it for. I do it because I feel good. I feel confident in what I wear: This is me.

I TRAVEL QUITE A BIT and I've seen most of the universe where retailing is concerned. In time, I developed my own confidence in a style that works best for me. But I still make the occasional mistake.

WHAT I LEARNED, I ACQUIRED—I wasn't born into a family with individuals I could lean on for elegance and style, like some of the customers we have. If I'm not a natural, don't tell anybody.

I WON'T SAY I DIDN'T LEARN ANYTHING from the way the students dress at Ryerson. [Rosen attends occasional lectures there.] But I didn't learn very much. These are 17-, 18-, 19-year-olds dressed utilitarian in manner. I simply enjoyed the verbal and aural discussion. I'd like to think that I'm not too old to learn.

I USED TO RUN QUITE A BIT but all of my running friends have had back or leg trouble. I'm still running, though. Yesterday, I ran a couple of miles. It's not what I used to do but it makes me feel good. Nowadays, I run three times a week and I do workouts with weights and stretching—I probably should do it more. I know some people who work out every day, but I'm 82 so I'm permitted not to.

I HAD A MENTOR, who passed away a few years ago. He taught me that anything I did in the area of philanthropy wasn't going to alter my living standard; I would continue to live okay. I realized this was true and I gravitated towards things. I guess I could use words like "responsibility to the next generation" or "supporting necessary causes for humanity's sake," but really it makes me feel like I'm doing something useful in my life.

I'M NOT ALL WORK. I do enjoy certain things like one martini a day. That makes me very happy. I like good movies and, in particular, good books. And interesting friends.

—AS TOLD TO ALEX LAWS. THIS INTERVIEW HAS BEEN EDITED AND CONDENSED.



The Kit on Instagram

Candid photo-shoot outtakes, in-office antics, events and more! Get your behind-the-scenes fix at instagram.com/thekitca



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The Kit is Canada's Beauty Authority (C) 2014, The Kit, a division of Toronto Star Newspapers Limited. To get in touch, visit thekit.ca



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A CLICK AWAY FROM YOUR CLOSET

OUR FAVOURITE ITEMS FROM E-TAILERS WE LOVE

"This is such a girlie-girl shoe. From the peep toe to the curvy lines and ankle strap, it's just so pretty and feminine... not to mention sexy! It is Brian Atwood, after all!" says Aynsley Wintrip Harris, co-founder, *The September*.
"If you don't have a nude pump in your wardrobe already, give the Myrta a serious look. You'll wear it with absolutely everything, from dresses and trousers to jeans."



Brian Atwood Myrta peep toe scalloped pump with ankle strap, \$795

thekit.ca/theseptember

In collaboration with *The* **SEPTEMBER**

Lee Coren's smoked pink 100 per cent silk scarf is soft, smooth and perfectly dreamy. Lee Coren is always on the lookout for unique patterns—from an old shutter to the curve of a mailbox. She takes a photograph, makes her way home and brings these elements to life through her gorgeous modern accessories.

Lee Coren smoked pink 100 per cent silk scarf, \$90

thekit.ca/brika



In collaboration with **BRIKA**

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WINTER WONDER

This new dream cream fulfills your wish for radiant, healthier-looking skin with a deeply hydrating formula that evens out skin tone. **Bobbi Brown Extra Bright Advanced Moisture Cream, \$112**



SWEET RELIEF

Winter weather can irritate sensitive skin. This serum's blend of camomile, hawthorn and peony extracts calms skin and reduces redness. Buy \$300 or more worth of Darphin products and receive a four-piece gift: the **Divine Anti-Aging Collection** or the **Youthful Radiance Collection**. **Darphin Intral Redness Relief Soothing Serum, \$114**

CLEAN SLATE
It's little wonder Vogue calls it "probably the best cleanser in the world." This cult-favourite exfoliates, tones and removes all traces of waterproof mascara. Receive an **Eve Lom TLC Radiance Cream (25 mL)** as a gift when you buy a 100 mL cleanser. **Eve Lom Cleanser with Muslin Cloth, \$88**



REVITALIZING RITUAL

A simple routine designed to nourish and resurface skin, making it fit and tight. Purchase the kit and receive a Skin Cleansing System brush as your gift. **Skin Authority Fit Skin Kit** includes **Night Revitalizer (50 mL)**, **Daily Cleanser (177 mL)** and **Age Defying Moisturizer (50 mL)**. **\$219**



A NIGHT'S WORK

A spritz of this mist works while you sleep, boosting skin's ability to detox and regenerate. By morning, skin feels purified and toned. **Rivoli L'Eau de Nuit Revitalizing Mist, \$236**



RADICALLY RICH

New from Caudalie, this decadent cream is an anti-aging powerhouse, helping to make wrinkles smooth and your complexion more radiant and even. **Caudalie Premier Cru La Crème Riche, \$165**

EYE CANDY

When you're run down, delicate under-eye skin takes a beating. These eye gels, loved by celebrities, help to firm, tone and de-puff in 10 minutes. Buy \$50 worth of skyn ICELAND products and receive an **Icelandic Relief Eye Pen (\$22 value)** as a gift, while supplies last. **Skyn ICELAND Hydro Cool Firming Eye Gels, \$33 (8 pairs)**



PERFECT PLUMPER

Brighter eyes and firmer lips await you with this new wonder cream. Each use reduces fine lines, puffiness and under-eye circles. **Guerlain Orchidée Impériale The Eye and Lip Cream, \$220**



ONE-POT WONDER

This new, lightweight creme tackles multiple signs of aging at once, dramatically reducing the look of fine lines, dullness and dehydration to reveal skin that's silky soft and radiant. **Estée Lauder Revitalizing Supreme Global Anti-Aging Creme, \$82**

BRIGHT EYES

Lancôme's new eye serum targets the eye contour area. Eyebrow arches look lifted, the eye contour smoothed and illuminated, you'll look fresh and sparkling. **Lancôme Absolue Yeux Global Multi-Restorative Concentrate, \$140**



*Offer valid on the purchase total of eligible products using a valid Shoppers Optimum Card® after discounts and redemptions and before taxes. Maximum 18,500 points per offer regardless of total dollar value of transaction. Not to be used in conjunction with any other points promotions or offers. Offer valid in-store and online at Murale.ca from Thursday, January 16 to Sunday, January 19, 2013 at Murale only. See Beauty Master for details.

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