

THE Kit

BEAUTY & FASHION

FASHION WEEK DECODER

The looks you'll love and wear this fall
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LUSTROUS LOCKS

Get one shot closer to shinier hair
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MATCH, POINT

The look that taught Ceri Marsh to love head-to-toe print
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THE COLOUR CODE

If there ever was a season to wear colour on top of colour, spring is it. Vanessa Taylor's definitive guide to wearing brights

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by SHOPPERS DRUG MART

6 what we want this week TOP BEAUTIFUL BUGS

Adorn yourself with buzzed-out baubles. These critters have never looked so good



1. A LITTLE BLING Add the final touches to a jacket, sweater or dress for a dose of glam. Brooch, \$20, at select Winners, winners.ca 2. GARDEN PARTY Lush botanical gardens inspired the playful design of this band. Jessica floral ring, \$12, at Sears, sears.ca 3. BUTTERFLY KISSES Flutter into spring with a bright-winged pendant. Elle Hardware Nach necklace, \$210, ellehardware.com 4. WINGED OUT Crafted with eye-catching crystal, the see-through wings

reveal delicate gold-plated filigree work below. Swarovski Tilly dragonfly pendant and crystal beaded chain, \$280, swarovski.com 5. JEWEL BEETLE Inspired by tropical forests, this statement-making beetle sparkles with a gradation of colours. Swarovski pendant and palladium-plated chain, \$280, swarovski.com 6. GET CREATIVE Accessorize a hat or scarf for a quirky and fun focal point. Beetle brooch, \$20, winners.ca

—NATASHA BRUNO/PHOTOGRAPHY BY ADRIAN ARMSTRONG

web Find more shiny, pretty things at TheKit.ca



ASK JEANNE

"I'm traveling to the south of France this spring and want to pack lightly. I'm in my 50s. What essentials should I bring with me?" —Shawna

DEAR SHAWNA: Colours, prints and spring dresses are all essential this season, especially if you're traveling to the south of France, one of my favourite—and the most romantic—places on the planet.

Think of your mandate as being elegant ease when planning what to pack. It can get hot in the south, but you'll also have to keep in mind that it cools down in the evenings. You'll need a multi-faceted travel wardrobe, one great for running around a market, relaxing by a pool, sightseeing or dining at some cosy restaurant.

Let's start from the bottom up with your wardrobe: shoes. While swank stilettos may work in Paris, in the south of France you'll want to have comfy footwear. Many streets are paved with cobblestones in those antiquated French villages, so you'll want to be steady on your feet. Flip-flops by the pool or at the beach would be a good idea.

On most days, a simple pair of ballet flats are perfect. There's something rather chic and French about that look, especially when worn with a little sundress, a pair of cropped pants or skinny jeans. Try sandals with a wedge if you like a little height.

A pair of floral jeans will give you a fresh, feminine edge. (There's a great pair of pale chintz jeans in my Edit collection you might like, if you're too shy for floral jeans, which that may be a little too loud or intense.) A pair of stretch denim jeans in a solid shade would be smart too—either classic blue or one of the new pastels.

Cotton print dresses, especially ones with fuller skirts, are essential. The best length for a dress or skirt is below the knee or mid-calf. Very French Country indeed!

Don't forget to pack a wrap or pashmina scarf for the evenings. And out of habit, I always pack at least one Little Black Dress. Jersey fabric travels really well, and can be dressed up or down depending on your footwear and accessories.

Take stripes along with you, since they do speak of the south of France's playful attitude. Bring a lightweight striped cardigan or striped T-shirt too. And a little straw fedora or floppy chapeau.

As for handbags, I'd go for a clutch for my evening outing.

Bring a great tote for all your jaunts to the markets. I prefer the classic straw bags that you can pick up while you're over there—a practical, yet stylish souvenir that will undoubtedly serve you well.

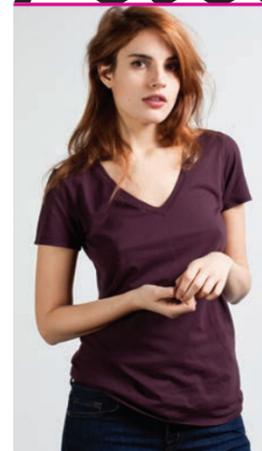
Bon voyage!

Send your questions to askjeanne@thekit.ca. Jeanne Beker is contributing editor to the *Toronto Star* and host of Fashion Television Channel. Follow on Twitter @Jeanne_Beker.



Ralph Lauren Spring 2013

radar



EVERLANE EVERMORE

Nothing about Everlane is typical. The online retailer is now selling its good-quality T-shirts, knits and tote bags in Canada, thanks to a campaign that raised more than \$100,000. It's a peculiar business model based on Everlane's vow to sell goods at sensible prices with no retail markup. Check out their impressive collection at Milk Glass Co. (1247 Dundas St. W.) and everlane.com/canada. —Lauren Harasty

OUR FAVOURITE E-SHOPS NOW WITH BEAUTY

If you've run out of a hard-to-find, can't-live-without moisturizer or live hundreds of kilometres from a major retailer, bookseller Amazon.ca and fashion retailer Net-A-Porter.com's new beauty shops will keep you in good product. With more than 45,000 beauty products from over 2,500 brands, it's likely Amazon carries your staples. Net-A-Porter sells beautiful goodies from Chantecaille, Aesop and 3 Lab and other brands, with new makeup, hair and skin products, and fragrances added weekly.



WATERING THE WORLD

Aveda kick starts its Earth Month Campaign this April with the hopes of raising \$5 million to protect clean water in developing countries. Known for sustainable beauty products, the brand has raised \$20 million for water-related causes. All proceeds of its Light the Way Earth Month candle (\$13) go to the Global Greengrants Fund. Visit avedacanada.com for more info. —Mary Kim

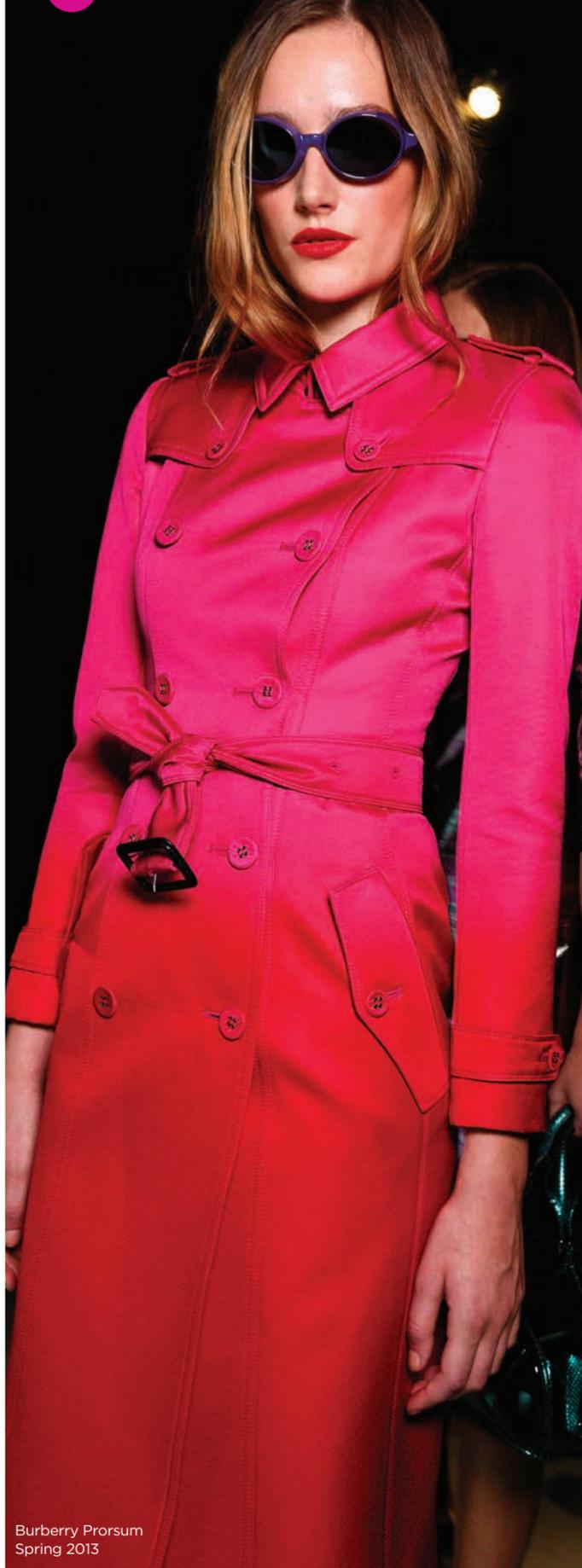
THE BAY SAYS I DO

Kleinfeld's Bridal, the New York City retailer featured on TLC's addictive television series *Say Yes to the Dress* will open a 20,000-square-foot Canadian flagship inside the Hudson's Bay on Queen St. W. Brides-to-be, their wedding parties and families (or merely bridal voyeurs) will have access to Kleinfeld's array of gowns, expert consultants, jewellery and gifts at the Toronto store in early 2014. —Nadine Anglin



the edit

web Want more dazzling eye-makeup looks? More (with tutorials!) at TheKit.ca



Burberry Prorsum
Spring 2013

SPOTTED

TRENCH UPDATE

The classic coat is reborn in updated colours, finishes and silhouettes to flatter absolutely any figure. **BY** INGLIE WILLIAMS



IF YOU'RE PETITE

Try a cropped trench to avoid the tent effect. Go for a fresh colour while you're at it. **Soia & Kyo** Martha cotton jacket, \$175, soiakyo.com



IF YOU HAVE WIDE HIPS

An A-line jacket that doesn't tug across thighs is as essential as water. **Mackage** Lilith cotton-blend and leather jacket, \$460, mackage.com



IF YOU'RE BUSTY

This motocross tones down your bust and elongates the torso. Buttons add detail but not bulk. **Rudsak** Marjorie coated-twill and leather jacket, \$495, rudsak.com



IF YOU HAVE A TUMMY

An eye-catching print and knee-grazing cut minimize a belly. **Rachel Rachel Roy** cotton trench, \$220, at thebay.com

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minute-
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SHINIER HAIR

Get lustrous locks with help from **Bumble and Bumble Let It Shine On (And On...)** Finishing Spray. A low sleek pony? No problem. A glossy chignon? Oui! A shiny mane is a few spritzes away.

—ASHLEY KOWALEWSKI

\$33, at Sephora stores, sephora.ca



Brooke Shields, 47

THE AGE CHALLENGE

BUZZ-WORTHY

Have you avoided wearing black with yellow? Swap in an of-the-moment neon, like Brooke Shields, to transform the palette from cutesy to sophisticated



GET FIT

Choose a tailored (and figure-flattering) blazer that hugs curves instead of a loose topper. A well-fitting jacket works seamlessly with office, weekend and evening wardrobes.

HEMLINE DECODER

A hem that hits just past the knee is a chic option, especially with a pencil skirt, but it works best on taller bodies. If you're petite, look for skirts with above-the-knee hems to add the illusion of height.

EDITOR'S PICK: Loft polyester blazer, \$98, and polyester-blend skirt, \$60, at Loft stores, loft.ca

FASHION WEEK

8 FALL LOOKS YOU'LL LOVE

Sophisticated plaids, grunge, coloured fur and undone beauty: our editors' favourite runway trends will be cool in autumn and are worth wearing today



Ralph Rucci
Fall 2013



Carolina Herrera
Fall 2013



Mulberry
Fall 2013



Givenchy
Fall 2013



Model Senait Gidey at Christopher Kane Fall 2013

JEANNE BEKER

RALPH RUCCI, NEW YORK

Ralph Rucci's artistry is in a league of its own. He continues to perfect couture-quality techniques; it's astounding that this is ready-to-wear. I love that he played with vibrant colour, amazing fur and takes himself lightly.

CAROLINA HERRERA, NEW YORK

Glam, demure, lady-like. Few collections hold a candle to that. Carolina Herrera riffed on the '40s with nipped-in waists and flirty skirts. Unusual pieces, like a blouse with fur sleeves, have an old-world feel that looks modern when done right.

VANESSA TAYLOR

MULBERRY, LONDON

Plaids (or as my Brit mum says, tartan) are a fall staple, but instead of the typical red and white flannel, the navy and cream palettes at Mulberry were sophisticated. I especially love the contrast between two sizes of plaids on this boxy coat.

GIVENCHY, PARIS

Givenchy mixed chic, feminine pieces, like a sheer pencil skirt with a Bambi sweatshirt or moto jackets with floral and plaid shirts that had a hint of 1990s grunge nostalgia. The result? Everything I want to wear this fall.

DEBORAH FULSANG

COMRAGS, TORONTO

We were smitten with the undone beauty. Updos were twisted and casual, lips stained a ripe currant hue and eyes glowed with warm, honey-brown shadow. Elegant, easy, accessible.

PRABAL GURUNG, NEW YORK

These nails walked the line between army and couture atelier-inspiration. Manicurist Jin Soon Choi combined a gilded, pewter-like hue with deep military green for a triangular take on the moon mani. Talk about a beauty metaphor to suit the modern age.



Comrags
Fall 2013



Prabal Gurung
Fall 2013

GLYNNIS MAPP

CHRISTOPHER KANE, LONDON

Feathers and intricate, precise fishnet and crochet caught my eye at Christopher Kane, as did two of my favourite models Senait Gidey and Grace Mahary, who looked gorgeous in Kane's ensembles. Plus, they're Canadian!

REED KRAKOFF, NEW YORK

Sharp-looking shift dresses, pants and matching blouses and sweaters came in lush sapphire and emerald. Krakoff was Michelle Obama's choice on the April cover of *U.S. Vogue*.

best in show

Spring snowstorms meant more (layers, tights, scarves) was more outside the tent at Toronto fashion week last month **BY** NADINE ANGLIN **PHOTOGRAPHY:** JENNA MARIE WAKANI



FUR FABULOUS

Impromptu snow storms? No problem. Clad yourself in mega faux furs to stay warm.



BIG RED

An attention-grabbing bag goes from the shows to the parties (lots of room for freebies, too).



GOOD POINTS

Studs were spotted on everything from stilettos to saddles shoes—a little scary, but very sexy.



COATED

Purple brocade made an otherwise functional coat fashion-week worthy.



A NEW VIEW

So long square, hipster glasses! Cat-eye spectacles look so right right now.



TECH CHIC

Phones, laptops and tablets were clad in glamorous, funky and embarrassingly cute.

web

For more visit TheKit.ca/torontofashionweek

ON THE COVER

THE COLOUR CODE

If there was ever a season to wear a bright colour (or several together), this is it. We show you how

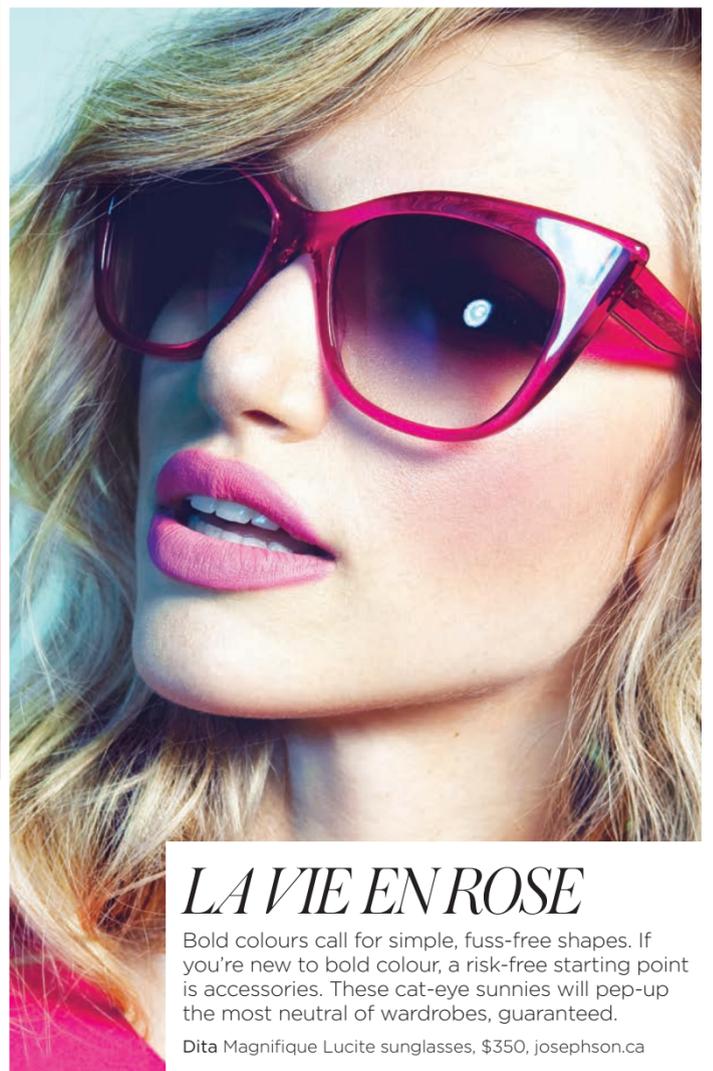
BY VANESSA TAYLOR ■ PHOTOGRAPHY: ANDREW SOULE



LARGE AND IN CHARGE

Strong colours work well on inflated silhouettes like structured balloon sleeves or boxy T-shirts. Highlight only one area of your body at a time. Puffy sleeve? Wear it with a pencil skirt. Oversized top? Try a slim jean.

Oakley Frogskin Summit Collection sunglasses, \$150, oakley.ca. Chanel viscose knit pullover, \$1,775, chanel.ca. Marc by Marc Jacobs watch, \$189, Hudson's Bay. Elsa Peretti small bone cuff in 18 karat yellow gold, \$11,900, tiffany.com



LA VIE EN ROSE

Bold colours call for simple, fuss-free shapes. If you're new to bold colour, a risk-free starting point is accessories. These cat-eye sunnies will pep-up the most neutral of wardrobes, guaranteed.

Dita Magnifique Lucite sunglasses, \$350, josephson.ca

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**INTERACTIVE
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- Hair tips from Heidi Klum

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MINTY FRESH

Trend forecasters Pantone anointed emerald green the colour of 2013. If you're a Pinterest fan, you'll know mint green is popular too, especially with brides. Take this colour into your real-time wardrobe with classic staples like coloured skinny denim, a tailored blazer or a structured bag.

Smythe viscose-blend blazer, \$695, Holt Renfrew. Gap leather belt, \$35, gapcanada.ca. Joe Fresh silk shirt, \$40, joefresh.com. Mexx jeans, \$70, mexx.ca. Coach Legacy leather bag, \$260, coach.com. Tiffany multicoloured leather bag, \$655, tiffany.com

ON THE COVER: New Era New York Yankees 59Fifty hat, \$45, New Era Toronto stores and neweracap.com. H&M rope and metal-necklace, \$15, hm.com/ca. Joe Fresh silk sheer blouse, \$40, joefresh.com. Gap cotton-blend blazer, \$90, shorts, \$55, and pouch, \$40, gapcanada.ca



Sheri Stroh's tips for making eyes pop. TheKit.ca/newissue



CLOSET OF THE WEEK

Eleanor Strauss

Senior Fashion Editor, *Lucky*; New York

BY THE COVETEUR



Eleanor ("Elle") Strauss welcomed us into her Brooklyn, N.Y., home, where she lives with her photographer husband, James Dimmock, and adorable daughter, Honor. The British-born, New York-based editor gushed about everything from memorable cover shoots ("A diva, who shall remain nameless, arrived three hours late and wouldn't get out of the limo. Her hairstylist bribed her with free hair extensions!") and the pair of Chanel T-strap heels she bought as an intern. With only five pounds left in her bank account, it was worth eating "beans on toast for a month," she says. "I still wear them to this day!"

TOP TO BOTTOM: Strauss in a Urban Outfitters top and Isabel Marant necklace and skirt; her beauty staples on a cobalt blue Rebecca Minkoff pouch; Rachael Ruddick bag and Clare Vivier card holder; Strauss's Christian Louboutin shoes and chic spritzes.



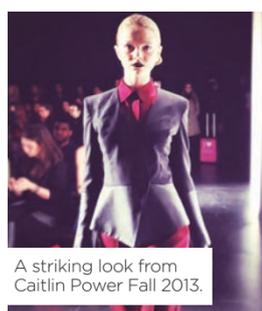
web See more of Strauss's style on TheCoveteur.com

THE KIT ON instagram

Visit instagram.com/the_kit to join us behind the scenes. See our candid pictures from photo shoots, events and more.



Designer Roksanda Ilincic (right) at The Room at Hudson's Bay.



A striking look from Caitlin Power Fall 2013.



The Kit captured beauty transformations at Toronto fashion week.

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TESTING, TESTING

BY CERI MARSH

PRINTS CHARMING

Half a decade ago (the "old days" of street style photography) you could forget getting snapped on your way into a fashion show unless your look was a carefully curated mix of a few labels, a bit of vintage and a dash of "this old thing?" from the back of your closet.

If it was an Olympic sport, street style would be the 100-metre-dash.

An entire look from a single designer was just not done. This mash up approach to style was part of the rise of the stylist as fashion goddess. No wonder, since you needed the confidence of a stylist to nail this mix-master look.

But fashion isn't fashion without change. Matching—your bag to your shoes, your lipstick to your nailpolish, your top to your bottom—which once marked you as a style amateur is spring's big thing. From Miu Miu to Preen, Peter Som to Louis Vuitton, head-to-toe print was all over spring runways.

But how to stop worrying and learn to love the match? Most of us are now comfortable with mixing in prints into our wardrobes—seeing printed jeans at masstige emporiums like Gap and Zara are proof we've bought in.

But head to toe?

I went to Holt Renfrew to try out some floral-all-over looks by some of the designers who did it best.

A shirt and pajama pant by Isabel Marant was comfy but the mannish print was too subtle. Trying on the tank and trouser combo from 3.1 Phillip Lim's resort collection I also felt like I was slipping into my jammies.

The print was an overblown graphic floral against black but the silk is fine and drapey, gave a silhouette that was sleek, not boxy.

And for an outfit that is so over-the-top it looked surprisingly slick. And then it struck me—these matching top and bottom looks that are crowding the racks this spring—they're suits. The reason you feel pulled together in your pinstriped suit is the same reason this trend looks so good.

It goes together and you know it.

Getting dressed that evening to head out to the Patti Smith concert at the Art Gallery of Ontario, my husband walked by the door as I stood in front of the mirror. He did a comical double-take. "You're wearing that to Patti Smith?"

OK, maybe it was a bit, um, upbeat for the Godmother of punk.

I tucked the tank into the front of the trousers to pull it all in a little closer (Lim's design genius here is that the back panel of the tank is separate from the front, leaving the back to hang down like tails), and pulled on a snug black tuxedo jacket.

All night friends kept reaching for my waist to see what I was wearing. "Is this one piece?" asked fashion writer Derrick Chetty, nodding approvingly.

It was not but that's the genius of matching: it looks and feels like a fashion success.

Ceri Marsh is a best-selling author and co-creator of the food and family website SweetPotatoChronicles.com

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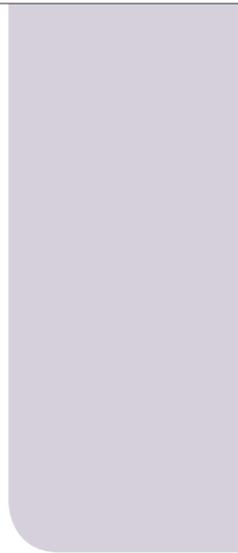
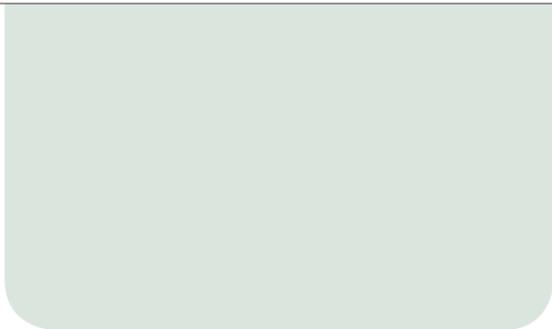
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