

# THE Kit

BEAUTY & FASHION

## MAD MEN BEAUTY

How to get that sultry sixties look  
PAGE 4

## PICK A ROSE

Treat yourself to a floral fix  
PAGE 3

**KIT EXCLUSIVE**

# MANE MODEL

Bad hair days—banished! Supermom Heidi Klum spills on fighting frizz and how to get red-carpet-worthy locks, every time

PAGE 5

KLUM: GETTY IMAGES

LANCÔME PARIS



## OUR GIFT TO YOU

DISCOVER IT NOW WITH THE PURCHASE OF NEW ADVANCED GÉNIFIQUE

See inside for details.

# THE SERUM EFFECT

TAKING AN EXTRA FEW MOMENTS MORNING AND NIGHT TO FOLLOW A STEP-BY-STEP REGIMEN IS THE KEY TO THAT YOUTHFUL GLOW.

**Multitasking** may be the key to success for balancing work, home, family and friends, but when it comes to our skin, it pays to focus—layering products that target every aspect of our skin.

**The step we most often skip is the serum**, yet it may be the most essential element in our routine. We all know how important creams are for adding and sealing in moisture, but because the ingredients in moisturizers are housed in large molecules, they reach only the top layer of the skin, where moisture tends to escape. Most moisturizers don't combat the signs of aging. For that, you need something that penetrates all three layers of the skin: the epidermis (top layers), the dermis (mid layers) and the subcutaneous tissue (deep layers).

**The do-it-all product that targets all three layers?** You guessed it—the serum. Layered under your moisturizer over cleansed skin, a serum is super-easy to use.

**Lancôme** is no stranger to skincare, identifying 10 signs of youth, characterizing younger-looking skin—concerns every woman has in one form or another: **fine lines, wrinkles, clarity, lack of firmness, radiance, evenness, sagginess, resiliency, tonicity and texture.**

Now, **Lancôme** has taken its best-selling serum and made it even more powerful. New **Advanced Génifique Youth Activating Concentrate** contains a fast-acting formula that repairs and activates these 10 signs of youth, day and night, with visible results in just one week.

**Seems like a good reason to add that extra minute to your routine, doesn't it?**



## FOR THE EYE CONTOUR

To target key concerns around your eyes, go with an advanced eye serum. **Lancôme Génifique Eye Light-Pearl Eye-Illuminating Youth Activating Concentrate** penetrates the eye area, **reducing puffiness and increasing luminosity.** But the real trick is the inventive applicator, which rotates to massage the serum into the delicate eye area—reaching every nook and cranny.



UNLOCK A NEW SECRET EQUATION OF YOUTH.  
*Repair and activate 10 signs of younger-looking skin. See it. Feel it.*

NEW  
—ADVANCED—  
**GÉNIFIQUE**  
YOUTH ACTIVATING CONCENTRATE

LANCÔME  
PARIS

8  
TOP

what we want this week

APRIL  
FLOWERS

Add a touch of romance to any look with these rose-inspired picks



1. **BARE BEAUTY** Get an even and matte complexion with this ultra-light correcting powder. **Guerlain** Météorites Compact Pressed Powder in 01 Teint Rosé, \$67, [guerlain.com](http://guerlain.com) 2. **FLIRTY POUT** Drench lips in shimmering glossy goodness. **Guerlain** KissKiss Gloss in Rose in Bloom, \$35, [guerlain.com](http://guerlain.com) 3. **PUT A BLOOM ON IT** Decorate your locks with a floral-embellished headband. Style hair into a messy bun or gorgeous loose waves. **Goody** Glam Jewel Marquee Headband, \$6, [goody.com](http://goody.com) 4. **FLOWER POWER** Enriched with soothing rosewater these cleansing cloths hydrate skin while removing excess dirt and oil. **Garnier** Moisture Rescue Dry Skin Cloths, \$8, [garnier.ca](http://garnier.ca)

5. **SPRING IN YOUR STEP** Pair botanical heels with your favourite LBD for a whimsical focal point. **Nine West** Celeste floral print heel, \$130, [ninewest.ca](http://ninewest.ca) 6. **BLUSH CRUSH** Mimic the look of youthful rosy cheeks in one swipe. **Lancôme** Blush Subtil Palette in Rose Flush, \$45, [The Hudson's Bay](http://TheHudsonsBay.com), [lancome.ca](http://lancome.ca) 7. **BEST BOUQUET** This soft and powdery spritz mixes top notes of blackberry with a violet-rose-and-patchouli heart. **Balenciaga** Paris L'Eau Rose, \$98 (50 ml), at [Shoppers Drug Mart](http://ShoppersDrugMart.com), [The Hudson's Bay](http://TheHudsonsBay.com), [Holt Renfrew](http://HoltRenfrew.com) 8. **GARDEN GORGEOUS** Try pairing this blooming trinket with a delicate lace or flowy sheer top. **Nevada** burnished copper rose and pearl necklace, \$15, [Sears](http://Sears.com), [sears.ca](http://sears.ca)

—NATASHA BRUNO/PHOTOGRAPHY BY ADRIAN ARMSTRONG

web

Find more shiny, pretty things at [TheKit.ca](http://TheKit.ca)

ASK JEANNE

*"The cocktail short is a huge trend for spring. I can't seem to convince myself that they are appropriate for a grown woman. Should I bother?"—Gloria*

DEAR GLORIA:

I find your question intriguing and a little amusing. Before I answer, let me ask you: What do you mean by a "grown" woman? Do you mean an "older" woman? And if so, how much older? The very fact that these trendy garments are called cocktail shorts might have one thinking that the woman wearing them should at least be drinking age! Of course, by now, most of us are on board with the notion of dressing for our spirit and body type rather than our chronological age.

Still, the style of a garment has to appeal to you. Many women make the mistake of falling in love with a trend rather than consider whether they have the aplomb—or the body—to pull it off.

I must admit, there are so many ways to sport any trend that if you're dead set on incorporating it into your wardrobe, you'll find a way that makes sense for you. These dressy shorts that are now on catwalks and red carpets certainly aren't new. I remember first wearing them in the late 1960s; we called them hot pants. My mother made me a beautiful pair in maroon velvet that I wish I still had today! But, as much as I adore my legs—actually, one of my best features—I doubt I'd wear them the same way I did when I was 16.

If I were to wear those shorts today, I'd let the hems down a couple of inches. And I'd probably wear them with opaque or textured hose. I recently saw a pair of loose, black leather shorts on a model. She wore them with leather leggings. It made for an interesting layered look, and although the leggings were hard and edgy, they provided the modesty a "grown woman" may want.

Remember that if your outfit is skimpy from the waist down, don't go too skimpy from the waist up. These shorts could look very chic with the right tailored jacket or long-sleeved shirt or sweater. No one wants to bare all, after all!

With warm weather ahead, most of us would be inclined to go the bare leg route when wearing these shorts. And that's okay, but keep in mind that, just as with skirts, one of the keys to wearing cocktail shorts well is what's on your feet. A flat, strappy evening sandal or a wedge will work well for an outdoor garden party. The new, streamlined



Gucci Spring 2013

pointy-toed shoe with a small, thin heel would look hot for evening. Ditto dressy booties. A honking platform stiletto paired with cocktail shorts could give off more sizzle than you'd like.

If you're a woman with gorgeous gams, I'd say go for it! Life's too short to start feeling too old to strut it.

Send questions to [askjeanne@thekit.ca](mailto:askjeanne@thekit.ca). Jeanne Beker is contributing editor to the *Toronto Star* and host of Fashion Television Channel. Follow on Twitter @Jeanne\_Beker.

## radar

A MONTREAL  
SPA SENSATION

Downtown Montreal is now home to North America's first NStyle Nail Lounge, a spa chain that's already a hit in the Middle East. Founder Lama Bazzari's philosophy is simple: offer luxurious salon services at affordable prices while following strict hygiene regulations (a classic mani goes for \$30). Bonus: the spa offers headphones to listen to the giant flat-screen TVs. 1500 Avenue McGill College. —Vanessa Muri

SAINT LAURENT  
GOES GRUNGE

The rebranding of Saint Laurent continues with creative director Hedi Slimane's Saint Laurent Music Project. The campaign features high-profile musicians self-styled in Saint Laurent and photographed by Slimane himself and includes '90s grunge icon Courtney Love wearing a gown from the house's pre-fall 2013 collection. —Lauren Harasty

ROCK  
N' ROLL  
BLING

Florence + the Machine frontwoman Florence Welch has launched an online accessories boutique on her e-store, Flotique. The jewellery collection, priced from \$35 to \$85, includes six pieces inspired by her latest album, *Ceremonials*. Welch is known for her fiery hair and red carpet style: she recently wrapped a concert tour in which she wore Gucci exclusively on stage. —L.H.



## GET MORE MARSHALLS

Marshalls is set to expand in Canada this year with 13 new stores that offer a wide selection of big-brand fashions, accessories and footwear. The retailer, whose slogan is Big Brands, Unbelievable Deals, will open stores in Vancouver, Winnipeg, Hamilton, London, Mississauga and Markham, Ont., this month; Abbotsford, B.C., in May; and Edmonton and Boisbriand and Brossard, Que., this summer. —Nadine Anglin

# the edit

web Get more dazzling eye-makeup looks (with tutorials!) at TheKit.ca



Marc Jacobs  
Spring 2013

SPOTTED

## 1960S REDUX

Lashings of liner and porcelain skin—we're showing our appreciation for *Mad Men's* return on our faces —NATASHA BRUNO



**SET IT AND FORGET IT**  
This bamboo-silica-extract formula mattifies and evens skin tone. **Yves Rocher Velvety Loose Powder in Transparence Beige**, \$26, yvesrocher.ca



**FREE SPIRIT**  
Enhance your free-loving look with a creamy lip colour in a poppy shade. **Nars Cosmetics Satin Lip Pencil in Rikugien**, \$30, narscosmetics.ca



**THE CAT'S MEOW**  
Channel a '60s Edie Sedgwick with boldly lined creases and thick-winged cat eyes. **Smashbox Waterproof Shadow Liner in Charcoal**, \$25, smashboxcanada.com



**BROW BOOSTER**  
Two blendable powders help you build up your brows, while a shaping wax keeps everything in place. **Pür Minerals Brow Perfection Trio**, \$22, purminerals.com, shoppersdrugmart.ca

one  
minute-  
miracle



## BROW BREAK

*Adding a little colour to your brows frames your face in a flash for the perfect way to look polished but not overdone. Plus, this handy kit comes with everything else you need if a little more maintenance is required!*

—ASHLEY KOWALEWSKI

**Quo Brow Kit**, \$20, at Shoppers Drug Mart

ALIEN

Thierry Mugler

www.thierrymugler.com

ON THE COVER

## TIDY HEIDI



The supermom, model and *Project Runway* host wasn't always so immaculate. She spills on her hair disasters (including a perm!), wigs and why she covets Gisele's waves **By** JILL DUNN



**NOT A HAIR OUT OF PLACE**  
Heidi Klum is every inch the pro behind the scenes at her commercial shoot, and with her daughters, above.



Being the daughter of a salon owner doesn't guarantee high school sans bad hair days, even if you're supermodel Heidi Klum.

"My mom was a hairdresser where I grew up in Germany," says the *Project Runway* television show host and judge.

"Her clients were mostly older ladies—the type of women who came to the salon once a week and wanted a crispy, crispy set under the dryer. That meant my mom would experiment on my hair and do all the things she couldn't do on her clients," Klum says.

"I remember she gave me this perm and my straight hair didn't hold the curl very well, so I ended up with straight hair in the back and on the sides and really curly, frizzy bangs and crown—my hair was a mess. My mom would even give my dad perms."

Past family hair scares aside, Klum now fronts Clear Hair Care, designed to treat both scalp health and the hair for ultra silky, moisturized strands. *The Kit* caught up with Klum on the Los Angeles set of the latest Clear Hair commercial.

**The Kit:** The Clear Hair challenge is all about seven days to better hair or your money back. Since great hair is a job requirement for you, how do you personally guarantee great-looking hair?  
Heidi Klum: I am way past the seven days of shampooing and conditioning. As a model, I have to wash and condition my hair every single day.

**When you're not working what's your hair routine?**

On weekends, I just like to wash it and wear it. I like to give my hair a break from heat and over-styling.

**You have your hair styled for a lot of red-carpet events like the Golden Globes. What's your favourite part?**

I don't really like the process of getting it done—it's part of a routine for me. I'm usually on my computer or not paying attention and all of a sudden, voilà, it happens.

But what's not a routine is the outcome. I always love seeing the finished look, whether it's a fab dress with an updo or sideswept bangs with a smoky eye, or my hair goes from stick straight to curly.

But you have to be cautious, you can't just go to any hairdresser because not everyone knows how to do an updo without looking like they're going to prom, you know?

**Full disclosure: have you ever taken out an updo that you didn't like?**  
Well ... yes. (Pauses.) I am a hairdresser's daughter, after all!

**Many moms experience a change in their hair after they have kids. Did you?**

My hair got really curly after I was pregnant, but just in one spot on the back of my head. (Laughs.) It's curly and a little frizzy—and it's there to stay.

**I read that your daughter Leni used to bring a photo of Dora The Explorer to the salon and ask to have her hair cut like Dora's?**

Yes, but now she doesn't want the Dora cut! She used to bring that photo. Now she only wants super long hair and bright colour. She has one coloured streak that goes from blue to purple to pink and whenever she moves you can see different colours. And my youngest daughter Lou got one too. You see, I was born into this hairdressing madness and I continue this madness a little bit!

**Do you like to do your daughters' hair?**

I love hair accessories. I buy more things for them than they actually want. I'm bad: I see things like bows and sparkly things and I fall in love with them and I buy them.

I love wigs for kids too. There's this amazing wig, I think it's a Miley Cyrus wig actually. If I was Leni I would wear it all the time! But she's not that into it.

The girls are really into makeup since Lou got a makeup vanity for Christmas. Now I come home to purple eyeshadow all over her face and blush everywhere.

**A lot of women have hair envy. Who's hair would you love to have for a day?**

There are so many girls that I know from work that don't even really need a hairdresser! They can just roll their hair into a bun, take it out and it looks amazing.

**This interview has been edited and condensed. Jill Dunn is a freelance writer in Toronto. @JillD\_tweets**

## heidi's hair through the ages

The star shares the highs and lows of her locks



**JUL. 22, 2002**

"This is almost my natural hair colour. Someone came over and did my hair and I just pulled it half-up. I love that dress! It's Dolce & Gabbana. I borrowed it for the premiere and I adored it so much."



**NOV. 15, 2007**

"That's basically how I cut my hair now! But it is much blonder here. It's hard for me to be that blond—my hair breaks with all the peroxide."



**FEB. 21, 2008**

"I love bangs! I do this look again and again. You know how we look in the mirror and see too many lines on your forehead and think 'I'm getting bangs!'"



**MAR. 9, 2009**

"I really like it this length but my daughter Leni didn't like it at all. She loves long hair and said 'Mommy, why did you cut your beautiful hair off?'"



**APR. 27, 2010**

"I'm friends with Eva Longoria and went to her fragrance launch. I was coming from a shoot and it was too late to wash my hair—it's the wet shower look!"



**FEB. 22, 2013**

"Gisele Bündchen has beautiful waves—not too curly not too straight. It would take me hours in the hairdresser's chair to do this and still it doesn't look as good!"

PHOTO CREATIVE TEAM: Photographer: Ema Suvaljac: emasuvaljac.com | Model: Alyssa Winegarden  
 Make up artist: Carrie Tibbs | Hair Stylist: Kathleen Sou | Designer: Lorena Santin-Andrade



# FASHION & BEAUTY

## AT THE GREEN LIVING SHOW: APRIL 12-14

Designers, retailers, fashion and beauty experts will demonstrate that you can have it all:  
**High fashion and style, skin and hair care products that perform—  
 A healthier you, a healthier planet**

### ECO CHIC FASHION & BEAUTY EVENT Friday, April 12 6 - 9 pm

Featuring a designer fashion show, mini beauty makeovers, shopping, martini bar, VIP gift bags, contests and more! Experts demonstrate how to look and feel your best naturally.

IN PARTNERSHIP WITH:



### HIGHLIGHTS INCLUDE:

#### The Uniform Project and Little Black Dress Runway Show

Special presentation by **Tara St. James**, owner and head designer for Study NY, on The Uniform Project. The Little Black Dress fashion show will follow, where you can see fabulous versatile designs and learn how to maximize your wardrobe by reworking, reusing and accessorizing key pieces



#### 10 Ways to Re-vamp Your Classics

With **Julia Grieve**, designer and founder of Preloved



#### Non-toxic Skincare Products that Perform

With **Maria Boren**, global educator, Tata Harper Skincare



#### The Latest Anti-aging Therapies and LED Technology

With **Jennifer Brodeau**, co-founder of Max LED Technologies and creator of Bella Clinique



#### Spring Beauty Panel

Learn about the latest trends and tips from industry leaders and ask them your own beauty questions. With **Donna Bishop**, owner Green Beauty Salon and Spa; **Brian Phillips**, CEO, worldSALON; and, **JoAnn Fowler**, Emmy nominated makeup artist and founder of Sappho Organic Cosmetics



### FASHION EXPERT PANEL & READY-TO-WEAR DESIGNER SHOWCASE

Saturday, April 13

4:15 pm

Listen as top fashion experts and industry leaders discuss the future of fashion, touching on trends like vintage, upcycling, collaborations and sustainable fabrics.

Expert panelists include **Marci Zaroff**, producer of the documentary THREAD; **Kelly Drennan**, Founding Executive Director of Fashion Takes



Action; **Julia Grieve**, designer and founder of Preloved; **Tara St. James**, owner and head designer of Study NY.

Watch the much-anticipated Ready-to-Wear Fashion Show, which will showcase capsules from leading designers and their hottest threads that appeal to every style.

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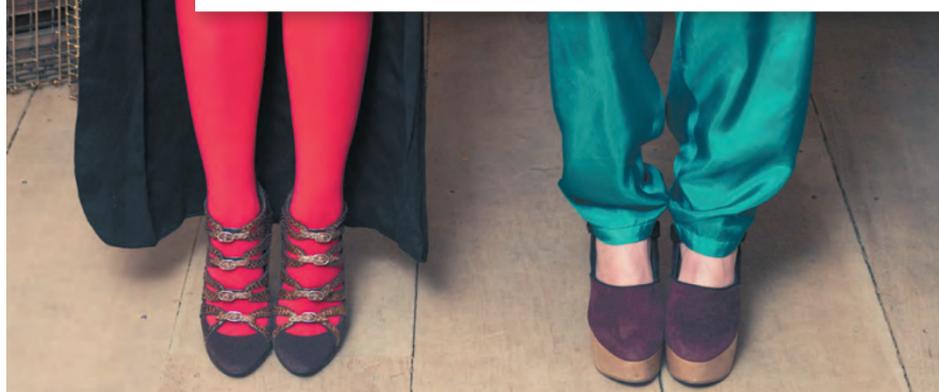
**2013  
 GREEN  
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 SHOW  
 APR 12-14  
 DIRECT ENERGY  
 CENTRE, TORONTO**



CLOSET OF THE WEEK

# Phoebe & Annette Stephens

Jewellery designers; New York **BY** THE COVETEUR



**CLOCKWISE FROM TOP:** The Stephens sisters in Edition 01 for Martin Greenfield blazers; Givenchy boots, Prada studded heels; Givenchy blouse; Bernhard Willhelm dress.



The gorgeous duo have an artistic eye like no other. Though based in New York, the girls have stayed true to their Mexican roots. "We try to push the boundaries of metal," Phoebe, above left, says. "The girls gave us the tour around Phoebe's abode, which smelled of Le Labo's Santal 26. Every corner of the gallery-like digs was filled with massive pieces of canvas and historical sculptures. "Our grandmother was friends with Frida Kahlo and Diego Rivera in Mexico," Phoebe says. "She also designed jewellery and she sold it at Henri Bendel in the '70s."

web

See more of the Stephens sisters' style on [TheCoveteur.com](http://TheCoveteur.com)

## THE KIT ON instagram

Visit [instagram.com/the\\_kit](http://instagram.com/the_kit) to join us behind the scenes. See our candid pictures from photo shoots, events and more.



In bloom: floral leggings from Dutch Blonde.



An unexpected, brilliant finale at Pavoni's Toronto fashion week show.



Put a bird on it: a dramatic look by Redken.

**THE KIT**  
FASHION &  
LIFESTYLE

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UNLOCK A NEW SECRET EQUATION OF YOUTH.

*Repair and activate 10 signs of younger-looking skin. See it. Feel it.\**

NEW  
-ADVANCED-  
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YOUTH ACTIVATING CONCENTRATE

Fine lines +42%

Texture +57%

Coarse wrinkles +46%

Resiliency +50%

Radiance +52%

Tonicity +49%

Clarity +47%

Firmness +48%

Evenness +42%

Saggingness +47%

Day and night, new Advanced Génifique **repairs and activates 10 signs of younger-looking skin.\*** The new patented, hydrating formula of Advanced Génifique is incredible to the touch. **See and feel the results in just 7 days.\*\***

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LANCÔME  
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\*Percentage of clinical grading improvement – Clinical study – 8 weeks. \*\*Self-assessments.

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April 11 to May 5, 2013

EXCLUSIVELY OURS  
HUDSON'S BAY

Online gift will vary. \*Lancôme gift with purchase of any Lancôme product of \$35 or more from April 11 to May 5, 2013. Before taxes. One gift per customer, while supplies last. Components are subject to change. Cannot be combined with any other promotion. All selected items must be different. \*\*Value based on Hudson's Bay regular price per ml/g.