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^{*} The most powerful antioxidant compared to vitamins C and E, grape seed extract and idebenone. Analysis report: « Détermination d'un indice antioxydant pour comparer divers extraits et composés à partir de la méthode ORAC et d'un essai utilisant des fibroblastes de peau humaine. » (ORAC: Worldwide recognized scientific method of analysis). Laboratory of separation and analysis of natural products (LASEVE) affiliated to the Université du Québec à Chicoutimi.

essai utilisant des fibroblastes de peau humaine. » (ORAC: Worldwide recognized scientific method of analysis). Laboratory of separation and analysis of natural pr ** Self-evaluation tests performed with 45 (40-60 years old) and 25 women, respectively applying. Test realized with La Creme, the day Elixir and the night Elixir.

what we want this week

A TEXTURE TROVE

Don't depend on colour alone to change up your look—take inspiration from the art world to combine finishes as appealing to the touch as they are to look at



1. BOOT CAMP Inject downtown cool into a closet staple with studs, suede and leather. Pair these chic ankle booties with skinny jeans and a cozy knit sweater for a laid-back fall ensemble. Jessica Simpson boots, \$175, at Hudson's Bay 2. TWINKLE TIPS This golden olive-green hue has threads of metallic shimmer for a high-shine twist to your fall mani. Chanel Le Vernis in Alchimie, \$27, at Chanel beauty counters 3. CUFF IT This artfully wrapped textured cuff sports serious attitude. Carole Tanenbaum cuff, \$650, at caroletanenbaum.com 4. PRECIOUS METALS Gold, silver and copper shades give a layered necklace added luxe appeal, and make it versatile, too. Necklace, \$12, at Reitmans and reitmans.com 5. BEWITCHING LIDS This sultry blue-green and brown palette gives plenty of iridescent options. Dior 5 Couleurs Mystic Metallics Eyeshadow Palette, \$62, at Dior counters and thebay.com 6. STATEMENT BAG With its clean lines and eye-catching hardware, this tote has a fashionable sense of authority and goes with all outfits. Achillea bag, \$55, at Aldo stores and aldoshoes.com

-NATASHA BRUNO/PHOTOGRAPHY BY ADRIAN ARMSTRONG



ASK JEANNE

Dear Jeanne. My beau and I are spending a weekend at a cottage. I'm a committed city girl, though. Any great outfit ideas that will have me feeling comfortable and

ready for adventure? –Kim

Okay I'm jealous! What could be more romantic than a fall weekend at the cottage with your honey? You're right to see comfort as key—the more comfortable you feel, the more you're likely to embrace the great outdoors—or the great indoors for that matter.

I'd start with footwear. I just bought a fab pair of Aquatalia boots at Ron White—flat, suede, over the knee boots. Frye boots are also a favourite, and always cool for kicking around in the leaves. You might also want to bring along a pair of rubber Hunter or Aigle boots, in case it's wet or muddy. (And if rain is in the forecast, pack a no-nonsense raincoat. Moose Knuckles is a very hip Canadian label that's done some very cute raincoats. I've got one in bright yellow that's become one my favourite pieces.)

For indoors, you might want to get a fun pair of Manitobah Mukluks. Nothing's cozier, and more perfect for cuddling in front of the fire. I personally have a pair of Ugg moccasins that I wear religiously at my farmhouse during the colder months.

Now that your feet are taken care of, it's time for some great big sweaters. Of course, I adore the oversize cable knits in my Edit line, which have sleeves, but also have a poncho feel to them. Actually, ponchos are always welcome in cottage country—they're cozy and easy and especially chic this season. Or any of the Aran style, Irish or Newfoundland hand-knit sweaters are also classic cottage go-tos. Team one with a pair of jeggings and you'll be totally comfy. I'd also say that a plaid flannel shirt would be also be welcome: Plaid is so hot this fall. Don't forget to pack some cozy socks as well. You never know how cold your toes may grow on one of those long, romantic walks!

And speaking of romance, you might want to have some fun with sleepwear. What about a

cute onesie? Or a cozy little

nightgown might help heat things up once it's time to hit the hay. Have a blast! And remember: You're going to the cottage for some downtime. Don't fret too much over what outfits to wear. Just bring the right pieces, and savour every second of your dreamy weekend without fretting about sartorial correctness. Save those fashion statements for the city!

Send questions to askjeanne@thekit.ca. Jeanne Beker is a contributing editor to the *Toronto Star* and host of Fashion Television Channel. Follow on Twitter @Jeanne_Beker

GQ for Gap

GQ magazine is collaborating with Gap to bring the magazine's sartorial style to stores for a second time. Designed by GQ's four Best New Menswear Designers in America for 2013, the line will include accessories to outerwear, ranging from \$30 for a knit beanie to a \$348 baseball jacket. Get in line at Gap stores worldwide or shop gapcanada.ca -Alex Laws

radar

The style news that got us talking this week

Acting out
If imitation is the sincerest form of flattery, then Tyra Banks has it down. In a blackand-white photography collection titled Tyra Banks Presents: 15, Banks poses as 15 of the world's most iconic models, including Cara Delevingne, Kate Moss and Linda Evangelista. She posted the unretouched images in her Twitter feed (@tyrabanks) and will show the full-sized prints at Jack Studios in New York City until November. — Tarah Kennedy



Maison du Converse

Hot on the heels of its point-blanket collaboration with Hudson's Bay this month, Converse is at it again, releasing a series of its classic sneakers with Maison Martin Margiela. The line features leather-lined Chuck Taylor All Star and Jack Purcell sneakers hand-painted in a layer of white paint, a technique the fashion house applies to its readyto-wear collections. Available on havenshop.ca this week starting at \$200. -T.K.

Always nude

Put your best foot forward, and then take a pic: Christian Louboutin has created a photo app that matches your foot's skin tone with a shoe from his new, leg-elongating The Nudes Collection. The app is available on iTunes and the shoes on christianlouboutin.com. -Brooke Halnan



NE LOVERS

Rich burgundy lips give you femme-fatale appeal -INGRIE WILLIAMS



SOFT & SWEET This berry-sangria hue will coat your lips in nutrientrich moisture for a softer more kissable mouth, M.A.C Cosmetics Mineralize Rich Lipstick in Lush Life. \$26. maccosmetics com



RED ALERT Embrace vour inner Hollywood siren with a classic claret mouth Givenchy Le Rouge Intense Color Sensuously Mat Lipstick in Grenat Initié \$38, sephora.ca



PLUM PERFECT This lip colour works overtime to smooth lines, hydrate and plump lips. Aveda Nourish-Mint Smoothing Lip Color in Sweet Plum. \$23. at Aveda



BOMBSHELL BORDEAUX Full-bodied wine lipstick is fall's biggest beauty statement-indulge. Lancôme L'Absolu Rouge Lipstick in Prune Désir. \$35. at Lancôme counters and lancome.ca



GRAPE EXPECTATIONS Lightweight, high-shine colour in a hazel hue with gold flecks is so now. Revlon Super Lustrous Lipstick in Foxv Ladv. \$10. at mass retailers



LADY IS A VAMP This burgundy red is a great way to switch up your classic. Bourjois Paris Rouge Edition Lipstick in Pretty Prune, \$20, at Shoppers Drug Mart and Pharmaprix

ONC minute miracle



SWEET SKIN SALVATION

This splurge-worthy mask packs a double beauty whammy: it uses 38 per cent pure honey to provide super hydration, while the wrinkle-nixing power of echinacea smooths out imperfections and signs of aging. The sweet scent is the icing on the cake.

> -ASHLEY KOWALEWSKI Fresh Crème Ancienne Ultimate Nourishing Honey Mask, \$150, sephora.ca

OUTFIT ENVY

Jamie Chung

The actor expertly plays with proportion in an elegant ensemble at New York Fashion Week -ALEX LAWS

why we love it

HOLLA, NO COLLAR o-

A plain white button-down gets a more casual, flirty fix thanks to the deep-V neck and lack of collar.

EASY EXTRAS • Chung's outfit takes centre

stage with a delicate necklace and bracelet.

FUNKY CLUTCH •

A small spotted clutch is the unexpected addition here and playfully ties the outfit together.

KNEE-LENGTH LOVE

This full just-above-theknee skirt is super feminine, flattering and versatile.

STRAPPY CHIC •

Pointed toe shoes are oh-so-now and the winding straps are the perfect balance of sexy and elegant.



ON THE COVER

Whether you're after bombshell bounce or straight-edged strands, the latest high-tech, high-temperature hair gadgets are worth a whirl

BY JILL DUNN

Fall is the perfect time to get creative with the latest hair tools (buh-bye, summer frizz!). But how do you know what's right for your hair type, worth the investment, and, most importantly, won't damage your locks? (Remember the unfortunate video blogger who scorched off her strands mid-tutorial? Moment of silence for her mane, please.) These tools will let you safely curl or flatten, and shave precious minutes off your a.m. blow-dry. Turn up the heat with some of our fall favourites.

(1 is the easiest; 5 is the most challenging)



goof-proof waves

THE SECRET WEAPON: T3 BodyWaver Professional Curling Iron, \$175, murale.ca.

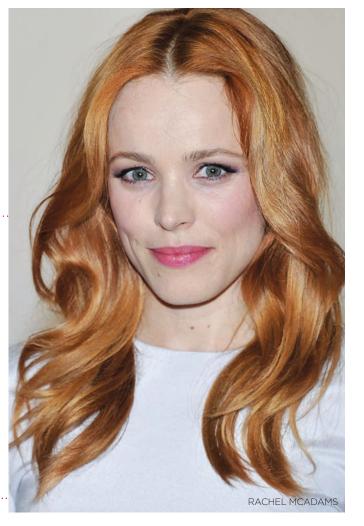
WHY WE LOVE IT: The large barrel sets the BodyWaver apart. Wrapping hair around it creates movement and polished waves – not curls. Ceramic heaters close to the outside of the barrel deliver consistent heat for healthy styling.

BEST SUITED FOR: Longer hair.

STYLING REINFORCEMENTS: To give hair extra body and hold, rake mousse through damp hair before you style it. We like Bumble and Bumble Thickening Full Form Mousse, \$37, at sephora.ca and select salons.

EASE FACTOR: We love that the large barrel makes it easier to avoid amateur dents.







sleek power bob

THE SECRET WEAPON: Rowenta Beauty Professional Titanium Ceramic Iron, \$219, rowentabeauty.ca

WHY WE LOVE IT: The beveled edges and ceramic plates glide through strands fast, so you can zip through your morning routine. "Ceramic is definitely less damaging, because it distributes heat evenly," says Véronique Beaupré, a Montreal stylist.

BEST SUITED FOR: Any hair type. Adjust the heat scale according to your hair: "Fine hair equals lower heat; thick hair equals higher heat," says Tony Mplias, Rowenta beauty educator.

STYLING REINFORCEMENTS: Before you style, prep hair adequately. "The trick is to add a barrier beforehand to coat the hair," says Marc Anthony, Toronto celebrity hairstylist. Try Marc Anthony Oil of Morocco Argan Oil Treatment, \$11, at mass-market retailers.

DIFFICULTY RATING: It heats up in just 30 seconds, and is easy to manoeuvre for straight or curly styles.







bombshell blowout

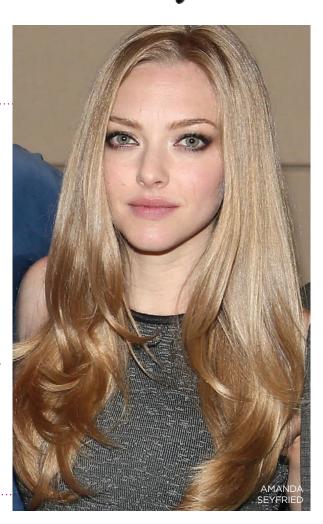
THE SECRET WEAPON: Harry Josh Pro Tools Pro Dryer 2000, \$310, hairenvy.com

WHY WE LOVE IT: The brainchild of Harry Josh (the mane man who caters to Gisele and Amanda Seyfried's covetable dos), this dryer is handmade in France. "It's the couture of hair dryers," say Josh. "It can cut your drying time in half, since the airflow is 80 miles per hour." Less drying time equals less damage to your hair.

BEST SUITED FOR: Any hair type: Flick the ionic switch on if you have thick and frizzy strands, and off if you have fine hair - that will add the most volume, says Josh.

STYLING REINFORCEMENTS: To give your blowout lasting lift, apply a root-amplifying spray on damp hair before you get started with the dryer. Try Moroccanoil Root Boost, \$29, at moroccanoil.com.

DIFFICULTY RATING: Its so lightweight and easy, it's already becoming a cult favourite with A-list actors like Rose Byrne and models like Miranda Kerr. Having sticker shock? Amortize the price over countless good hair days: the motor is built for 2,000 hours of blow-drying.



V TO from the pros who know

1. USE FLAT IRONS ON **BONE-DRY**

"Wet hair can sizzle and heat up to dangerous temperatures that damage it." -Kristjan Hayden, creative director. Aveda Canada

GO CERAMIC AND IONIC WITH YOUR HAIR DRYER "Ions make hair shinier, smoother, softer, easier to shape, style and control. The ceramic

heater creates a reliable, even heat that never gets too hot." -Nick Arrojo, celebrity hairstylist, New York City



"My trick is to use a comb when you flat iron. By pulling the hair out and curving the hair down, you keep the iron away from your face to avoid touching your skin. Plus, it gives a natural look." —Alina Friesen, awardwinning hairstylist,

Vancouver

4. START AT THE SCALP

"When styling with a brush, you can hold the barrel of your dryer as close as 1 centimetre from your hair because the brush will absorb excess heat. If you are not using a brush, keep the drver about 30 centimetres from the hair. In either case, always attach the nozzle and work your way from the scalp downwards. That way you will keep the scales closed and fight frizz.' Véronique Beaupré, co-owner, local B. salon, Montreal

5. LOOK FOR QUALITY "A poorly made hot tool will

have you going over your hair again and again for and will end up causing more damage than a high-quality tool will. -Marc Anthony. celebrity hairstylist,

Toronto









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POWER TOOLS

Continued from page 5

THE LOOK:

consistent curls

THE SECRET WEAPON: Conair Curl Secret by InfinitiPro, \$120, Walmart.

WHY WE LOVE IT: This automatic curling iron does the work for you. Separate hair into one-inch sections and then watch it get whisked into a 200-degree "curling chamber" for 10 seconds. When the time is up, your perfectly curled hair is pops out. Voilà!

BEST SUITED FOR: It works on every hair type, but is especially effective on stubborn, coarse straight hair that doesn't normally hold a curl. It takes about 15 minutes to curl a whole head of hair.

STYLING REINFORCEMENTS: Once cooled, blast curls with a dose of hairspray to set the look. Try Sally Hershberger Major Body Instant Dry Style Hairspray, \$13, exclusively at Shoppers Drug Mart.

DIFFICULTY RATING: While the curling iron works perfectly for lasting curls, there is a learning curve; some may find it heavy or awkward to hold.



AVEDA



polished pixie

THE SECRET WEAPON: Drybar Smooth Operator Flatiron, \$125, sephora.ca

/wavyhair/

WHY WE LOVE IT: The extra-slim design makes getting a sleek look a cinch, even on short hair. "Hold hair from the ends, pulling it taut and vertical," says celebrity stylist Nick Arrojo. "Mist the strand liberally with heat-protecting thickening lotion before gliding the hot tool over it."

BEST SUITED FOR: The one-inch barrel is ideal for shorter styles, although it works on any hair type.

STYLING REINFORCEMENTS: Prep damp hair with a heat-repelling product. A cream version like Aveda Smooth Infusion Glossing Straightener, \$26, is great to make coarser hair behave.

DIFFICULTY RATING: The lightweight tool is easy to manoeuvre and makes a slick pixie a piece of cake.



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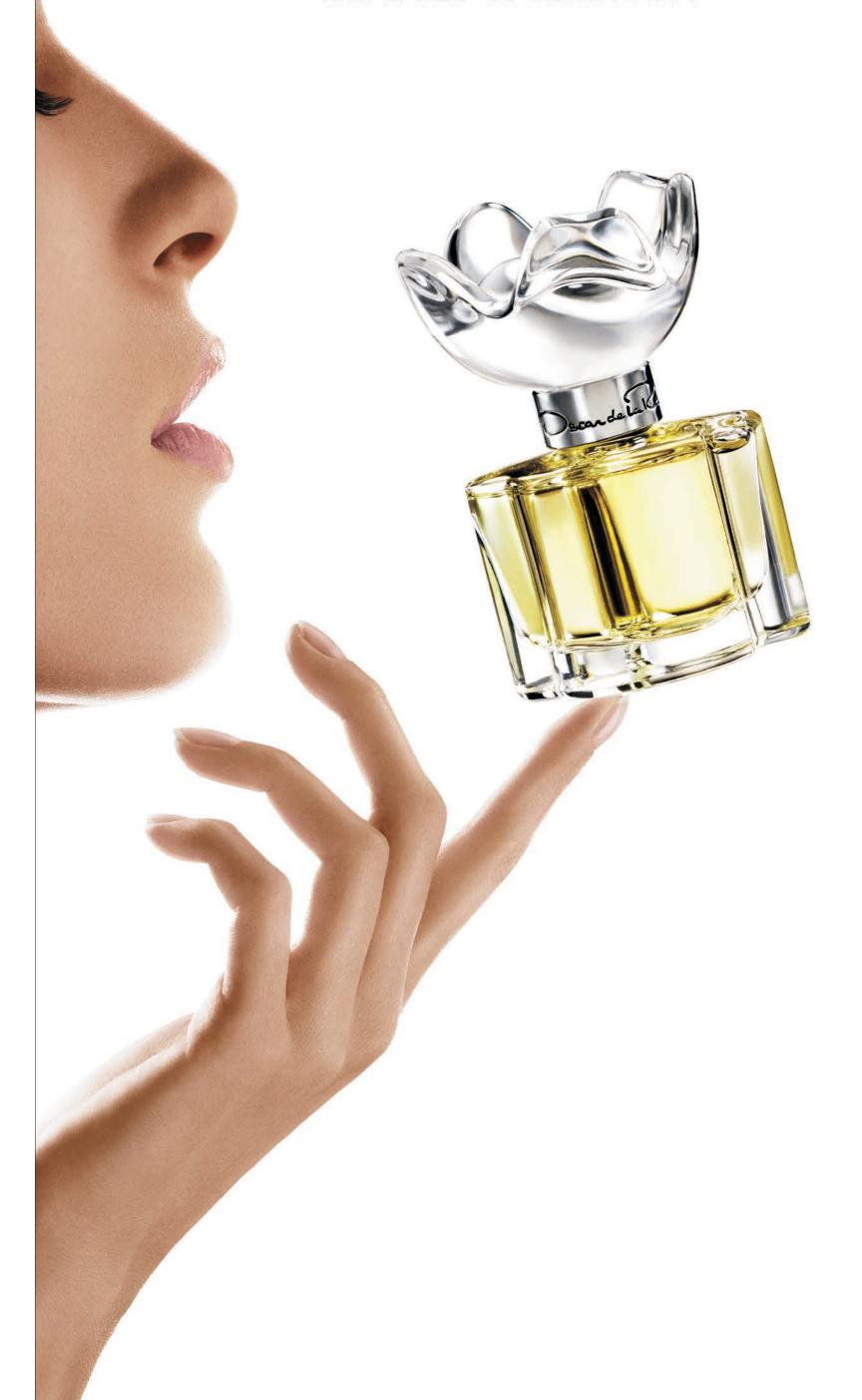
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