

# THE Kit

BEAUTY & FASHION

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5 hot scents for the season  
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## TOP 5

what we want this week

## OMBRÉ

Liven up your wardrobe with bright clothes and accessories that feature a playful gradation of colour



1. WRAP IT UP This lightweight silk scarf adds a touch of luxe to a simple outfit. On bad hair days, fold it to make a head scarf. **Mark Holden** silk charmeuse scarf in Rosa, \$250, markholden.com 2. COLOUR PUNCH Let your eyes do the talking with pigment-rich shadow. Swirl and blend, or wear each shade alone for a custom look. **Stila** Countless Color Pigments in Finale and Tie Dye, \$29 each, at Shoppers Drug Mart Beauty Boutiques and Murale 3. CLUTCH IT Be bold when

out on the town. The colours and giant tassel on this clutch will turn heads. **Serpui Marie** raffia bag, \$295, at Augustina Boutique in Toronto 4. DIP DYED Summertime is shorts time. Update a hot-weather staple with a punch of colour. Pair these cut-offs with a casual tee or elegant lace blouse. **Forever 21** shorts, \$20, forever21.com 5. SUMMER SNEAKS These denim sneakers are both practical and eye-popping. **Dr. Martens** acid scrunch denim shoe, \$105, DrMartens.com

—NATASHA BRUNO/PHOTOGRAPHY BY ADRIAN ARMSTRONG

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## ASK JEANNE

Hi Jeanne,  
I'm travelling for business and my first meeting is shortly after a long flight, which leaves me little time to primp. What's your secret for looking fresh in a flash?  
—Danielle

DEAR DANIELLE,  
I cannot tell you how many years I've had to hit the ground running: I have endured countless overnight flights to Europe, arriving with only enough time to dump my bags at the hotel and be off to my first interview.

Sometimes, I go directly from the airport to the interview. Or sometimes, to a swank fashion show! And often, the TV camera is there to capture me in my jet-lagged mode. No way can I afford to look spent and lackluster.

I think the answer to this dilemma is either to bring a fresh outfit on the plane with you and change before landing or just make sure whatever you're wearing will not wrinkle. It would really help to bring a jacket or sweater you'll only don once you're on the way to your meeting. Of course, a fresh pair of shoes—ones that will "lift" you into a heightened sense of style—is a must!

There's always at least a little time for a quick make-up fix, either before landing or in the car on the way to your meeting.

Make sure you always have all your essentials—like foundation, blush, concealer, eye-liner, mascara and lipstick—on hand. I also find that a small spray can of Evian mist is a simple luxury. Keep in your bag to give yourself an uplifting little spritz.

Another great product I use is Caudalie's Eau de Beauté, a liquid "beauty elixir" made of grape, orange blossom, rose, organic balm mint and rosemary. It has a most refreshing scent, and can be lightly sprayed over your make-up for a real beauty wake-up call.

Often, our best strategy to beat the ravages of a long flight is to remember not only to moisturize but to meditate.

Take a few moments en route to your meeting to shake any built-up stress and tell yourself how blessed you are to have a high-

powered job that allows you to jet to far-flung places.

When traveling for business, it's as much about attitude as it is about altitude. So muster up some fresh self-confidence, honey, and knock 'em dead!

Send questions to askjeanne@thekit.ca.

Jeanne Beker is a contributing editor to the *Toronto Star* and host of Fashion Television Channel. Follow on Twitter @Jeanne\_Beker



Take stock of Dita Von Teese's travel look.

## radar



## KARL LAGERFELD: THE DOCUMENTARY

Get the popcorn ready, and lots of it. Karl Lagerfeld, creative director of Chanel and Fendi, is starring in a four-hour biopic focusing on his career and the relationship between fashion and religion. The documentary is set to air Sept. 7 in his birthplace, Germany. —Kiley Bell



## FAST FASHION FOR THE HOME

Zara Home, an extension of the popular fast-fashion chain, opens its first Canadian store Aug. 22 at Yorkdale Shopping Centre. The shop unveils its e-commerce site the same day, allowing shoppers to skip the stampede and purchase linens, cushions and cutlery inspired by fashion trends while relaxing at home. Shipping is free till Sept. 30. For more, visit zarahome.com —Danielle Drummond

## GET KATE'S LOOK FOR LESS

Issa London, the brand behind the Duchess of Cambridge's famous blue engagement dress, launches its Banana Republic capsule collection Aug. 8. Inspired by Banana Republic's safari-wear roots, the 40-piece collaboration features jewel-toned animal prints and chunky gold-and-leather accessories. We can't all have a British prince proposing to us while holidaying in Kenya, but if we pick up a certain royal blue dress for \$160, at least we can look the part. —Emma Yardley

## FRANK &amp; OAK GOES FROM CLICK TO BRICK

Menswear e-tailer Frank & Oak is teaming up with fellow Montreal brand Little Burgundy to launch a 10-piece capsule collection called The Traveler. The line, Frank & Oak's first foray into a brick-and-mortar sales, will be available Oct. 10 and is priced from \$12 to \$125. For details, visit frankandoak.com —D.D.





# the edit

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Just Cavalli  
Spring 2013

SPOTTED

## SPECIAL EFFECTS

The latest graphic looks are a kaleidoscope. Talk about a trick of the eye: this symmetry instantly elongates your figure —INGRIE WILLIAMS



MIDDLE MANAGEMENT

With a peplum shape and diagonal print, this top gives a double whammy for a slimmer waistline. Clover Canyon top, \$232, at Mendocino, mendocino.ca



MOSAIC MAGIC

Strong, simple shapes, like this buttonless jacket, make abstract prints the most wearable. Lucian Matis jacket, price on request, lucianmatis.com



SPOT ON

Black, yes, but basic? Not even close. The wild print and neoprene textile make this pencil skirt unlike any other. Cynthia Rowley skirt, \$240, at Hudson's Bay, thebay.com



HOT TROPIC

Prints with darker accent colours are the most versatile, ideal for work-to-weekend wear. Vince Camuto top, \$109, at Hudson's Bay and Samuel & Co., thebay.com

## one minute miracle



### A BETTER BEACH BODY

For better or worse, bathing suit season puts everything on display. Get skin looking gorgeous with this scrub. It exfoliates, hydrates and conditions thanks to a mixture of orange peel, almond, safflower, sesame, avocado and grape seed oils and vitamin E—and, of course, Moroccan oil's signature ingredient, argan oil.

—ASHLEY KOWALEWSKI

Moroccan Oil Body Buff, \$42, moroccanoil.com

OUTFIT ENVY

## Blake Lively

Dazzling in a crystal-embellished pencil skirt, slinky tank top and cardigan, bombshell actress Blake Lively nails casual elegance with this monochromatic ensemble

—NATASHA BRUNO

### why we love it

**DOWNPLAY THE JEWELRY**

An outfit like this requires one statement only. Blake wears little jewelry, which keeps the emphasis on her skirt.

**LONG AND LEAN**

Define the waist by tucking a camisole into a skirt that hits the natural waist. This is key to achieving a lean silhouette when sporting a longer-length skirt.

**PLAY WITH TEXTURE**

A variety of textures add interest to a tone-on-tone outfit.

**PICK A VERSATILE KNIT**

A boyfriend cardigan in a lightweight material offers the right amount of style and slouch, and transitions easily from day to night and season to season.

**PUMP UP THE WOW**

Sexy single-sole pumps (think platform-free!) are a huge trend, and pointy-toe styles create a legs-for-days look.





# 6 QUICK FIXES

ON THE COVER

Bikini wax drop-in on your lunch break? Teeth whitened on your way home? The latest beauty treatments are specific, speedy and convenient. Here, six procedures you can do on your lunch hour (and still have time for a sandwich!)

BY DORIS MONTANERA

They're high-tech, air-conditioned, Wi-Fi enabled, sleek in-and-out services developed to fulfill the need to get our beauty on in spare, 15-minute increments and at the drop of a hat.

"They are inexpensive and quick; these convenient step-in, step-out appointments are the way of the future," says Annet King, Dermalogica's director of global education. From facials to waxing to teeth whitening, here are our favourite new treatments done in 30 minutes or less.



## teeth whitening

**ASK FOR:** Tx Smile Teeth-Whitening Kit, Murale stores  
**THE BUZZ:** It's quicker, more effective and just as safe as at-home whitening toothpastes and strips.

**WHAT IT ENTAILS:** A technician will apply the blue light treatment to lighten the colour of your teeth up to six shades.

**THE BUZZ:** 15 minutes

**PRICE:** \$50

**YOU'LL LOVE IT IF:** You want to brighten your smile without forking out dental fees.

Visit [Murale.ca](http://Murale.ca) or [Txsmile.ca](http://Txsmile.ca) for details



## specialty waxing

**VISIT:** Fuzz Wax Bar, 701 Queen St. W., Toronto

**THE BUZZ:** This beauty bar is focused on hair removal alone, ensuring you'll be seen by an efficient pro. More than 700 people have signed up for monthly memberships at Fuzz Wax Bar since it opened in 2012.

**WHAT IT ENTAILS:** Perks range from a standing appointment to discounts to a free trim and wax of the lady parts (or any other body part, in fact).

**TIME INVESTMENT:** You'll get a Brazilian in under 20 minutes, says Jessica Frampton, co-founder. Fuzz uses a gel-based wax that adheres only to hair, not skin, speeding up the procedure and reducing pain.

**PRICE:** From \$8, to rid yourself of temple or nose strays, to \$45 for a Brazilian bikini wax.

**NOTA BENE:** "There may be a five-to-10-minute wait but we rarely won't be able to fit in a walk-in," says Lexi Miles, founder of Waxon Waxbar, 1242 Yonge St. in Toronto, which also takes appointments.

**YOU'LL LOVE IT IF:** You're new to waxing or are going on a last-minute vacation.

Visit [fuzzwaxbar.com](http://fuzzwaxbar.com), [waxon.ca](http://waxon.ca)



## express hair colour

**ASK FOR:** T-zone hair dye touch-up, Calia Hair Design, 3338 Yonge St., Toronto

**THE BUZZ:** "People were asking for this," says owner Peter Ciardulli. "I started suggesting it to clients who were complaining about their roots but didn't have the time to colour their hair and it grew from there."

**WHAT IT ENTAILS:** Getting your roots done, or having a warm tone added throughout your locks.

**TIME INVESTMENT:** 30 minutes for colour alone (this climbs to 45 minutes with a blow-out!)

**PRICE:** \$15 and up

**TURN TO THIS WHEN:** You suddenly find yourself attending a wedding as a plus-one, and don't want your roots to be the talk of the table. Or, turning two-tone locks into ombre perfection.

**NOTA BENE:** The Primp and Polish bar at Holt Renfrew in Toronto's Yorkdale Shopping Centre offers Kerastase colour treatments for even, sealed-in colour, \$30 for 10 to 15 minutes.

Visit [caliahair.com](http://caliahair.com), [holtrenfrew.com/PrimpandPolish](http://holtrenfrew.com/PrimpandPolish)

## blow out

**TRY:** A blow out, Blo Blow Dry Bar (15 locations in Canada, nine in the Greater Toronto Area alone)

**THE BUZZ:** Having opened its first shop in 2007 in Vancouver, Blo Blow Dry Bar, which offers only blow dries, will have over 40 locations worldwide by the end of this year.

**WHAT IT ENTAILS:** Walk in with a bad hair day, walk out with a perfectly coiffed 'do.

**TIME INVESTMENT:** 30 to 45 minutes

**PRICE:** \$35 to \$70

**IT'S PERFECT FOR:** When you learn your ex will be at tonight's dinner party and you don't have time to go home and wash your hair.

Visit [blomedry.com](http://blomedry.com)



online

These argan oil products are liquid gold for hair. Visit [thekit.ca/beauty/hair](http://thekit.ca/beauty/hair)

## micro facials

**ASK FOR:** A mini facial at spas like Concepts (two locations at Yonge and Bloor Sts. in Toronto) or quickie facial at The Ten Spot (various locations in Ontario).

**WHAT IT ENTAILS:** "There's no steam, no undressing, no cocooning," says Heather Vounnou, education training manager for Dermalogica Canada. These treatments target specific concerns, from clearing and preventing breakouts to brightening skin and firming the under-eye area.

**TIME INVESTMENT:** 20 to 25 minutes (versus a traditional hour-long facial).

**PRICE:** \$35 to \$50

**IT'S PERFECT FOR:** A quick skin pick-me-up or bridal parties who want to split their time between the spa and the bar.

Visit [the10spot.com](http://the10spot.com), [conceptstoronto.com](http://conceptstoronto.com)



## lunchtime laser treatment

**TRY:** Lunchtime Intense Pulsed Light treatment, The Plastic Surgery Clinic (two locations in the Greater Toronto Area)

**THE BUZZ:** "Over the past two years, the number of people coming in for lunchtime IPLs has doubled," says Frank Lista, a plastic surgeon and founder of The Plastic Surgery Clinic. "It's super easy, there's no down time and you see a difference."

**WHAT IT ENTAILS:** Lasers reach into the deepest layers of the skin to target pore size, rosacea and hyperpigmentation problems such as broken blood vessels, little red spots and brown spots from sun exposure.

**TIME INVESTMENT:** 30 minutes

**PRICE:** \$350

**TRY IT IF:** You want to take an active approach to your complexion without committing to an invasive treatment.

Visit [theplasticsurgeryclinic.com](http://theplasticsurgeryclinic.com)





## FRAGRANCE

HOT ON THE  
scent

Evoke your favourite summer moments in just one spritz

By DEBORAH FULSANG

## 1. SUMMER GARDEN PARTY

You've had your hair done, your pedicure is perfect and you're dressing for your friend's garden soirée. Champagne tickles your nose and you listen to the sultry jazz floating in from the outdoors. Everything feels sexy, green and lush.

TRY: Givenchy Dahlia Noir L'Eau eau de toilette, \$95 (90 mL), at Hudson's Bay, Holt Renfrew and Sephora

## 2. PEONIES AT DAYBREAK

The sun is rising, lighting dewdrops on the peonies ablaze. It's a brilliant morning, fresh and quiet, the air full of the garden's musky, sweet and floral smells.

TRY: Narciso Rodriguez L'Eau For Her eau de toilette, \$115 (100 mL), at Hudson's Bay

## 3. FLOWERS BEFORE SUMMER RAIN

Close your eyes. Imagine wearing a breezy linen dress on a shaded terrace, a hot August breeze carrying the promise of a summer thunderstorm. Catch a whiff of the flowers and fresh green grass, a touch of earth and leather.

TRY: Bottega Veneta Eau Légère eau de toilette, \$110 (50 mL), at select Holt Renfrew and Hudson's Bay stores

## 4. COCKTAILS AT MIDNIGHT

You're doing your best Jerry-Hall-at-Studio-54 look while enjoying a spicy, citrus-laced green-tea cocktail. Yes, this is what sun-kissed skin and a sexy halter dress should smell like on a steamy night when the heat rises from the pavement.

TRY: Fendi Fan di Fendi Eau Fraiche eau de toilette, \$94 (75 mL), at Hudson's Bay, Holt Renfrew and Sephora

## 5. SWEET HIPPIE URBAN ADVENTURE

You're sporting short shorts, a boho blouse, beads and flip flops. Add the requisite free-spirited touch to your off-hours summer ensemble with a spritz of flowers, sweet-and-sour cranberry cocktails and fresh-laundered musk.

TRY: Christian Dior Dior Addict Eau Délice, \$80 (100 mL), dior.com



1.

2.



3.



4.



5.

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## THE KIT on instagram

Get your behind-the-scenes fix at [instagram.com/the\\_kit](http://instagram.com/the_kit). Candid photo-shoot outtakes, in-office antics, events and more.



**CHRISTMAS IN AUGUST**  
Amazon.ca gave us a sneak peek of what could be under the tree for the holidays this year.



**IN SEARCH OF A PERFECT POUT**  
National Lipstick Day meant time to ogle the lipstick collection in The Kit's fashion closet!



**THE OFFICE MAKEOVER CONTINUES!**  
A Friday morning treat from @LisaCanning: delivery of a custom console for our boardroom.



**OUR BEST-EVER MANICURE HOW-TO**  
On Vine, Online Editor Emma teaches how to get a perfect mani in four simple steps.



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# STYLE PHILOSOPHY

## TAKE THE BLUES OUT OF DENIM SHOPPING

BY CARRIE KIRKMAN

**Considering denim is such a staple in our wardrobes**, it's remarkable how difficult it can be to find the right pair. Most of us rank denim shopping right up there with the dreaded swimsuit purchase as one of our most daunting errands.

At Jones New York, we know that the pursuit for the perfect jeans can be a challenge, and that having more options sometimes leaves us confused. We've updated our denim this season to offer just the right amount of choice and focused on the **Lexington** cut—a modern straight leg with a slim fit. This style is a favourite of mine, because it creates a long silhouette and pairs beautifully with flats or heels.

### AMAZING FIT

A wonderful secret (just between us girls!) is our denim's "secret slimming features." We all know that dreaded feeling of too-tight jeans, but most of us also want a little extra support around our tummy. The Lexington does just that without feeling constrictive. We offer the same slimming technology in petite and plus sizes, too.

### FASHION-FORWARD VERSATILITY

Our jeans offer options for both tried-and-true classics, like white, black and indigo as well as on-trend patterns and colours.

For summer, I love the bright and happy pop of our Crimson wash. Try pairing it with flats and a striped Breton top for that classic coastal look. And for evening, dress it up a little with the metallic Navy Snake wash. As a key basic, every woman needs a versatile, timeless and always flattering wash, like our Indigo rinse. Clean and neutral, it pairs with just about anything.

### A WIDE ARRAY OF WASHES

When you find the fit that works, don't be afraid to invest in more than one pair. We want to be able to have fun with the more playful options, as well as renew those neutral basics.

Jones New York Lexington Jeans in Indigo Wash, \$59.99, Navy Snake Wash, \$89, Crimson Wash, \$79



### MORE DENIM TIPS:

- When trying on jeans, do the "sit test" to make sure they don't gape at the waist or fit too snugly around the hips. Remember: The right fit is more important than the waist size, so don't get hung up on those numbers!
- Allow yourself enough time to find your perfect pair of jeans. I recommend scheduling a complimentary consultation with one of our personal stylists, who will provide expert advice for selecting a style that works for your shape, lifestyle and budget. E-mail us at [personalstyling@jny.com](mailto:personalstyling@jny.com)

Carrie Kirkman has more than 25 years of experience in brand building for top fashion labels. Follow her on Twitter: [@CarrieKirkman](https://twitter.com/CarrieKirkman)

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CLOSET OF THE WEEK

## Molly McAleer

Television writer and co-founder, Hello Giggles, Los Angeles

BY THE COVETEUR



"I don't have a garbage can. I just can't commit to one." Yeah—this is the kind of hilarity that comes out of Molly McAleer's mouth.

Given her gigs as a writer for *2 Broke Girls* and over at HelloGiggles (which she co-founded, with Sophia Rossi and Zooey Deschanel), we're not surprised.

Having spent just a few hours with the girl who you may know better by her Twitter handle (@molls), we can confirm that she's as funny in real life as she is online.

"I was broke as a joke and twice as funny when I started. I mean, I had like \$37 when I pulled up the first day [to *2 Broke Girls*]," McAleer told us.

McAleer greeted us with a bottle of Veuve Clicquot rosé in hand, and regaled us with her tales of living, working and playing in Hollywood.

McAleer's home and closet read as an extension of her larger-than-life personality, from her JFK-emblazoned pencil skirt to her Destiny's Child-era Beyoncé Barbie to her Pee-wee Herman shrine; we like to think of it as a Molls museum.

Uh, best school field trip ever?


FROM TOP: M.E. shoes and Anglo American Eyewear shades; Molly McAleer in heart-shaped sunnies; a Rusty Cuts dress; jewellery by various designers.



web See more of McAleer's style on [TheCoveteur.com](http://TheCoveteur.com)



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