

THE KIT

BEAUTY
FASHION



WHAT A DISH

Cupcakes and Cashmere blogger Emily Schuman's fabulous style

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PRIVATE PARTY

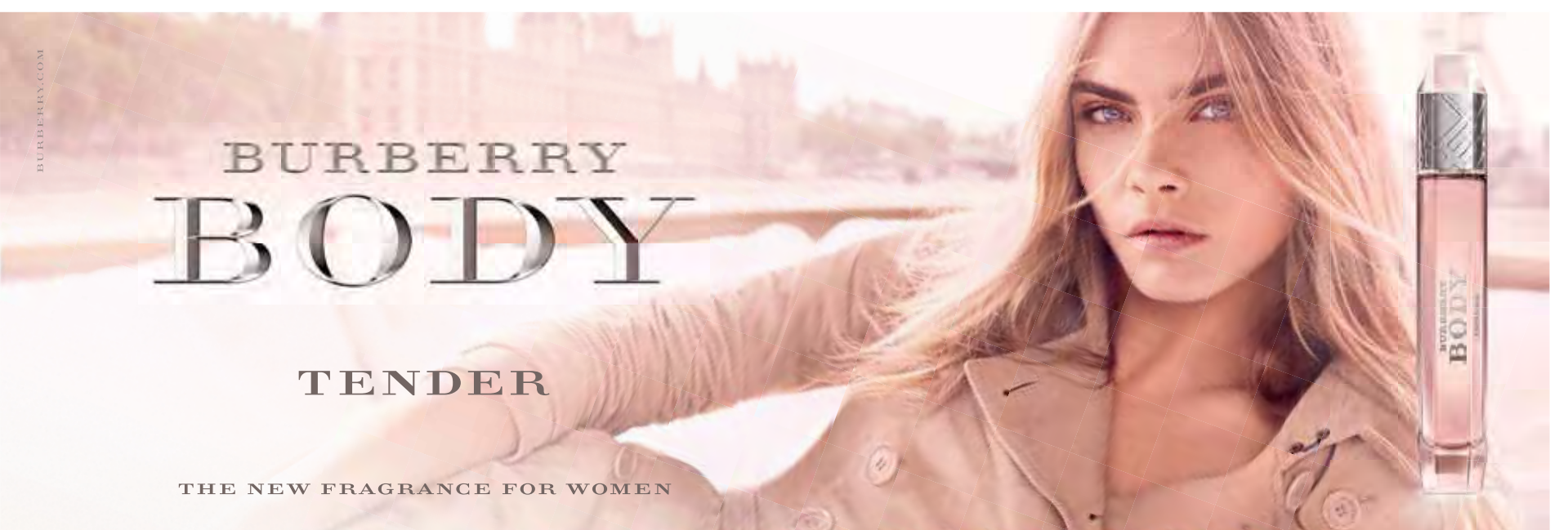
Why you'll be wearing pyjamas to your next cocktail event

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TRENDS YOU'LL LOVE

Metallic finishes, tiered frills, graphic patterns and more. Spell out your spring wardrobe

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TOP

what we want this week SPRING BREAK ESSENTIALS

Escaping to warmer weather for a little R&R? Relax in style with a bright and festive packing list



1. PERFECT MATCH. Achieve an all-over tan in a sexy two-piece. **Victoria's Secret** has mix-and-match bikini separates to suit your personality. Jewelled bandeau top, \$50, victoriasecret.com **2. SERVE & PROTECT.** Shade your skin from dangerous UV rays with a functional and stylish brimmed hat. **Old Navy** straw fedora, \$15, oldnavy.ca **3. SPECIAL SPRITZ.** Energize with a spritz of this yummy fruity-floral that will put you in a warm-weather mood. **Marc Jacobs** Daisy Eau So Fresh **Marc Jacobs** Sunshine Edition eau de parfum, \$85 (75 ml), thebay.com, sephora.ca, shoppersdrugmart.com **4. TRENDY TIMEPIECE.** Keep track of your day with a bright and sunny-coloured wristwatch. **Swatch** watch in Wild Orange, \$145, watchit.ca **5. SUMMER SHINE.** Exposure to sun, salt-water and chlorine can wreak havoc on hair.

This shake-to-blend formula contains seven natural oils that work to repair post-vacation damage. **Ojon** Rare Blend Oil Total Hair Therapy, \$39, The Shopping Channel, sephora.ca, ojon.com **6. BESTIE BAG.** This striking go-anywhere bag is small enough not to weigh you down and big enough to carry your essentials. **Coach** Legacy Penny Shoulder Purse in Lemon, \$198, coach.com **7. SUN READY.** A good pair of sunnies shield your eyes and keep you looking chic when not wearing any makeup. **Jessica Simpson** over-size sunglasses, \$17, winners.ca **8. SHOE SAVVY.** These gladiator sandals are easy to pair with your vacation looks and perfect for strolling through town or on the boardwalk. **Enzo Angiolini** Katira multi-coloured sandals, \$140, enzoangiolini.ca

—NATASHA BRUNO/PHOTOGRAPHY BY ADRIAN ARMSTRONG



ASK JEANNE

"Dark lipstick washes out my light skin, blond hair and blue eyes. Can everyone wear bold lipstick? What are your favourite lipcolours and what should I wear this spring?"
—Lauren

DEAR LAUREN:

For many of us, wearing makeup is merely a way of enhancing our looks and making us feel better about ourselves. But sometimes, makeup can be used to great dramatic effect and give us a unique edge that can help make us see ourselves—and help others see us—in bold new ways.

Thinking outside your own personal make up bag and trying something unconventional is a great exercise in beauty. If you love the look of dark lipstick, life's too short not to try it. While it may not be right for your everyday look, it will definitely give you a dramatic edge once in a while, that could be good for your spirit—and your image. Try it yourself.

I disagree that it would necessarily wash out your fair skin, blue eyes and light hair. And even if it did, is that necessarily a bad thing? Just look at some of the edgy images we see in fashion magazines.

If you just can't bring yourself to slick on dark-plum lipstick on your lips, there are many options of lighter shades to match your skintone.

Experimentation is key when you're breaking out of our routines. For example, the legendary American designer **Norma Kamali** is: an incredibly beautiful woman, whose trademark look is dark hair and blood red lips. She started thinking that wearing red lipstick all the time might have adverse health effects, so these days, she's sporting a natural lip, swearing by organic lip balm and looking rather gorgeous. Her beauty look is softer, less severe.

Personally, I wear a red lip and have found many different shades of lipstick to suit different moods and outfits. **Chanel's Rouge Orange** was my longtime favourite, but they discontinued it not too long ago, sadly. Still, the brand offers some great reds in a wide variety of textures, as does **Dior**. And, of course, **MAC** is always great for unusual, dramatic shades.

This spring, you might want to start experimenting with coral, a huge colour for spring. And pinks have never been hotter.

I'm actually on my way down to the sunny south and I might be inspired to wear a shade that's a little less red than what I'm used to. A makeup change is sometimes a great thing.



Giles Deacon
Spring 2013

Send your questions to askjeanne@thekit.ca. Jeanne Beker is contributing editor to the *Toronto Star* and host of *Fashion Television Channel*. Follow on Twitter @Jeanne_Beker.

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radar



Jennifer Lawrence

JENNIFER DOES DIOR

Academy Award winner **Jennifer Lawrence** (*Silver Linings Playbook*) is the Spring 2013 **Miss Dior** handbag campaign muse—her first collaboration with a luxury fashion brand. Lawrence looks every bit classic and elegant clutching the iconic, colourful handbags. She joins the ranks of actresses **Natalie Portman** and **Marion Cotillard**, both previous **Dior** muses and **Oscar** winners. —*Lauren Harasty*

HAUTE VINTAGE

Canadian designers **Caitlin Power** and **Evan Biddell** are collaborating with vintage denizen **Kealan Sullivan**. Her newest found-fashion foray is a vintage boutique called **V (702 Queen St. W.)** that offers "items that warrant price tags upwards of \$1,000," says Sullivan. What are these archival finds? "Collectibles from the 1920s and 1940s." Redesigned pieces by Sullivan are under \$100, while creations by Power and Biddell are \$150 to \$350. The store is an impromptu venue for these influential designers. A by-invitation-only fashion show for Biddell's new eveningwear line is on March 15 during **Toronto fashion week**. We're on the list. Are you? —*Glynnis Mapp*



Canadian model
Grace Mahary

H&M AT PARIS FASHION WEEK

H&M held its first catwalk show at a special venue in the **Musée Rodin** garden during **Paris fashion week**. **Joan Smalls**, **Arizona Muse** and Canadian model **Grace Mahary** walked in H&M's Fall 2013 collection catwalk show which featured double-breasted leather jackets and backless sequin dresses. Celebrities **Ashley Olsen**, **Chloë Grace Moretz** and **Emma Roberts** attended the show. The H&M fall collection will hit shelves worldwide in September. —*L.H.*

Cara Delevingne
at Michael Kors
Fall 2013



MODEL GETS TRADEMARK

With more than 20 catwalk shows during fall fashion week, her international **Burberry** beauty campaign, a *British Vogue* cover and being crowned **Model of the Year** for 2012, **Cara Delevingne** is a model to watch—and apparently copy. She has registered a company, **Cara & Co.**, and her name as an official trademark with the **Intellectual Property Office** in the U.K. last December. This means she has exclusive rights to use her name as a marketing tool and prevents products from being released without permission. We wonder if this means she'll be trying her hand at fashion design herself. —*L.H.*

PATTERN

GRAPHIC CONTENT

Bold prints collided with quirky colour for looks that ranged from poppy, 1960s styles to an explosion of clashing patterns



Victoria Beckham

For a toned-down approach, stick with classic wardrobe staples like a wrap dress or pencil skirt in one of these fabulous prints. Pair with any solid blazers or bright blouse to finish the look.



Peter Som



Marni

If you're no stranger to mixing prints, embrace the new boxy shapes that make this trend feel new. Our favourite: the oversized structured, collared T-shirts at Marni.

2013 TREND REPORT

SPRING STYLE

Whether you eagerly embrace new fashion and beauty with maximalist flair or tip-toe into the season with a few trendy items, here are spring picks you'll want to wear

BY VANESSA TAYLOR & DEBORAH FULSANG



Burberry Prorsum

LEATHER

RAINBOW-BRIGHTS

Lightweight leather is ideal for spring. Jackets remain a staple, and play well with colourful skirts, T-shirts and dresses

MINIMALIST



Vanessa Bruno

If you're already wearing colourful denim, a leather skinny is a great upgrade. If you're on a wardrobe budget, try a microfibre legging that has leather panels only on the front.

MAXIMALIST



Marios Schwab

Leather-enthusiasts, this is your season. Leather instantly adds a rock 'n' roll touch to every look—like a ladylike dress in midnight blue or knee-length skirts in bright purple.

RUFFLES

FASHION FRILLS

This season's ruffle is sculptural instead of girly or airy. It's a nod to sizzling, flamenco-style skirts, sexy necklines and embellished sleeves



Chloé

Choose a muted palette—buff, cream or white. Keep placement in mind: Use the ruffle to highlight your curves, especially your décolletage.



Gucci



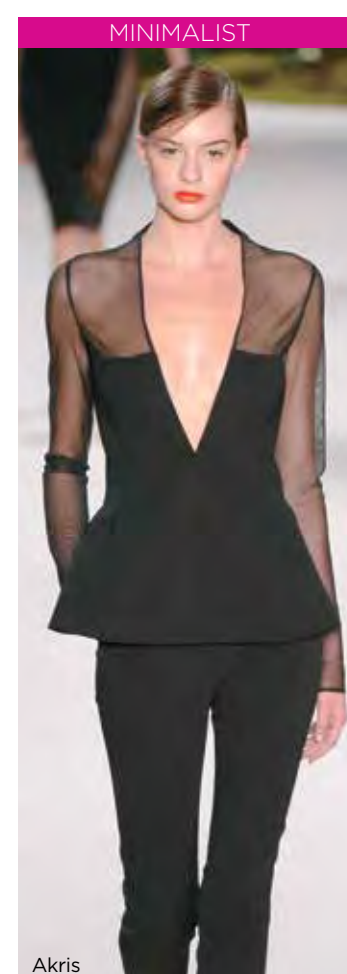
Balenciaga

Team layers of dramatic ruffles with strong colours like red, yellow or black and white. Wear hair sleek and keep accessories fuss-free.

SHEER

A FLASH OF FLESH

This boudoir-inspired trend is red-carpet gold, but how does it work in real life? Panels! Strategically reveal bare shoulders, a hint of midriff or flash of leg



Akris

For a subtly, sexy evening look, sheer or see-through lace sleeves are a great way to try the trend. Also, try pairing a feminine blouse with slim trousers for a modern take on the tuxedo.



Jason Wu



Blumarine

Showing plenty of leg (and thigh) with sheer panels on the side of a dress was the spring catwalk's *modus operandi*. To wear it, draw attention to only one asset area at a time—unless you're J.Lo (see her lacy red-carpet look at the Golden Globes).

METALLICS

BACK TO THE FUTURE

From *Star Trek* gowns at Rick Owens to Burberry's uptown girls in candy-coloured trench coats, designers agree that metallics are the way to spring ahead



DKNY

For easy urban style, try a slouchy T-shirt or blouse with a metallic pencil or A-line skirt in silver. Finish with an ankle boot. If a shiny fabric on your *derrière* frightens you, blazers and vests are a perfect alternative.



Rick Owens



Alexander Wang

Take the trend to the next level by combining interesting silhouettes like pleated tops and ruched skirts with these liquid metallics. Our favourite? Silver with crisp white or black for a razor-sharp look.

FLAWLESS FACES

GOLDEN GIRLS

Gorgeous skin is always on trend. At times, the models on spring runways appeared to be virtually makeup-free. On some catwalks, the source of the glow was more obvious: a magic mix of skin-tone and bronze-hued creams and powders



Valentino

For the most elegant look going, take your beauty cue from Valentino. At that show, models' skin—and lips and cheeks—seemed to glow a most gentle rosy hue from the inside out.



Prabal Gurung



Marc Jacobs

Flawless skin highlighting beautiful bones. That is where this trend maxes out. Contoured eyes and cheekbones, and beautifully tailored brows captured our attention, especially at Marc Jacobs.

BRIGHT EYES

CROSS THE LINE

From the unexpected aqua that lined models' lower lashlines at Joe Fresh and Stella McCartney to the Dayglo-bright eyelids splashed with sequins at Dior, runway makeup artists embraced fun eye makeup



Stella McCartney

Fairytale-soft colour blended over entire lids or the prettiest aqua on lower lashlines—both managed to deliver understated yet daring beauty statements.



Michael Kors



Donna Karan

More is more. Try a graphic stripe of bold colour or dare yourself with a veil of sparkle over an unapologetically bold fuchsia or royal blue lid. Now that'll update your Little Black Dress!

the edit

web Find more great separates for work and play. Visit TheKit.ca



Etro
Spring 2013

SPOTTED

PRIVATE PARTY

Ever dream of just rolling out of bed and running out the door? Pay attention to the pyjama-dressing trend. Think loose button-down shirts, relaxed trousers and dinner jackets made out of silken fabrics. Pyjama dressing is subtly sexy: the antithesis of lingerie as outerwear and incredibly comfy. But, there's a fine line between stylish and sloppy. To avoid looking too literal, pair pumps and a sleek bag with this ensemble to dress it up, then rest easy. —INGRIE WILLIAMS



PILLOW TALK
Pyjama dressing demands proportion. Pair this oversize jacket with skinny jeans. **J. Crew** Liberty Topper cotton jacket, \$604, jcrew.com



LOUNGE LADY
Keep extras simple when wearing a head-to-toe lounge-y look. **Smythe** viscose Jacquard Pajama Blazer, \$595, smythevestes.com



CATNAP COOL
Let relaxed trousers snuggle up to a trim-fitting blazer. **Lacoste** viscose-blend pants, \$165, at Lacoste boutiques



LULLABY, BABY
Buttoning all the way up to the collar brings a tailored touch to nightshirt-style tunics. **Gap** modal shirtdress, \$80, gapcanada.ca

one minute- miracle

THE PERFECT CAT-EYE

Love eyeliner but still working on your cat-eye? The right tools can help. Try a firm, slanted and angled brush that keeps your fingers out of the way so you create an exacting line for whatever degree of drama you're after.

—DEBORAH FULSANG

Sephora Collection #22 Pro Angled Liner Brush, \$19 and #23 Pro Bent Liner Brush, \$20, at Sephora stores, sephora.ca



Lena Dunham

THE BODY CHALLENGE

SHOW OFF YOUR ASSETS

Lena Dunham is loved for her work in *Girls*, the HBO show she acts in, directs and produces. Not so for her wardrobe. But we think she knows how to show off her assets the right way. Our favourite ensemble: a sheath that adds shape strategically



DRAPE IT
This sheath dress is given a modern twist with the asymmetric draping under the bust and torso. Pleats and rushing showcase your shape. All extremely flattering.

THE MIDPOINT
Floor length can either look boho or quite mature, so we love this midi length for a dressy option. For curvier figures, stick with tailored silhouettes to accentuate your figure without adding bulk.

Lela Rose draped pleated cotton-blend taffeta dress, \$1,095, net-a-porter.com



CLOSET OF THE WEEK

Emily Schuman

Author and founder of *Cupcakes and Cashmere*,
Los Angeles

BY THE COVETEUR



"I knew I wanted to write about food and fashion," says Emily Schuman, the blogger behind *Cupcakes and Cashmere*, which she created in 2008, and author of the book with the same name. After a week of narrowing down a ton of options, Schuman gave her online hub a name and the rest is history. Celebrating her blog's eponymous book with a fête at Holt Renfrew in Toronto, we caught up with Schuman at the Four Seasons Hotel. Despite being completely swamped with press, she managed to squeeze in some time for *The Coveteur*. Schuman is a next-level, modern-day Martha Stewart, knowing everything there is to know about food, fashion, DIY and beauty. In fact, she scribed her first book amidst maintaining her blog daily and planning her wedding. Seriously, there's nothing this girl can't do!



CLOCKWISE: Karen Zambos Vintage Couture dress; Schuman poses for *The Coveteur* camera in a Tibi New York dress; a collection of her favourite accessories; Christian Louboutin heels, Karen Walker sunglasses, Mulberry bag; Schuman's Rebecca Minkoff and Rag & Bone blazers and Doris Petunia necklaces.



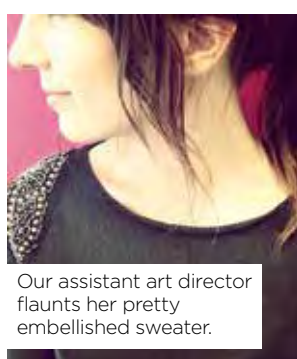
web See more of Schuman's chic closet on TheCoveteur.com/emily_schuman

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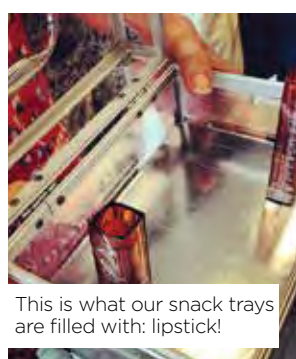
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We love the emerald green Sephora x Pantone colour collection.



Our assistant art director flaunts her pretty embellished sweater.



This is what our snack trays are filled with: lipstick!

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TESTING, TESTING

BY CERIE MARSH

A CASE FOR FASHION

Did you know you had a potential pet in your purse? Neither did I, but we all do. I was out for dinner with my husband at a tony new sushi spot the other night, and no fewer than three waiters felt compelled to stop by. Not to check how we were enjoying the blow-torched sushi (life changing, by the way) but to pet my phone. Without asking, I might add. Unable to stop themselves, each of them swept their hands along the silver spikes of my iPhone 4S cover, made by Toronto label FelonyCase. "So cute!" one squealed. "Can I hold it?" It may as well have been a teacup Shih Tzu. Out and about, I started to notice more wacky handheld smartphone cases. That simple, black rubbery one you bought when you got your phone is not going to cut it anymore.

In the interest of fashion science, I made a call to Carly Stojic, a trend forecaster for WSGN, to get to the bottom of our latest fashion fixation. Given how attached most of us are to our devices, Stojic isn't surprised that people look for ways to beautify them. But, she sees the trend toward glammed up phone cases representing more than simply the gotta-have-it impulses that led us to snap up Chanel's Vamp nail polish or Prada's bowling bag. "The next stage is people wanting to have an emotional side of things," she says. "So we'll start to see the hyper technical become hyper-cute."

Cute—and cuddly. Studs and tough textures may be everywhere now, but the next wave of handheld cases are going to be more, well, fluffy. "I spend more time with my iPhone than I would a living, breathing pet," laughs Stojic. "We eat with them, we sleep with them—we're starting to make gadgets more like companions." Designers are taking this idea and creating fur cases—faux or real—and even smartphone covers with ears and faces.

Designer Samantha Beckerman (one third of the gloriously colourful sisters behind the Beckerman label) showed me her pink teddy bear phone case the other night and joked that clutching its cute little body was giving her hand a cramp.

It's brilliant, really, from a fashion business perspective. Once you start thinking of the cases as clothes for your pet, there's no way to stop at one, is there?

What's that, cutie? You'd like a wardrobe of covers? Of course! Good phone, good phone.



Cerie Marsh is a best-selling author and co-creator of the food and family website SweetPotatoChronicles.com

FelonyCase with gold studs for iPhone 4/4S and iPhone 5, \$50, felonycase.com

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