

# THE KIT

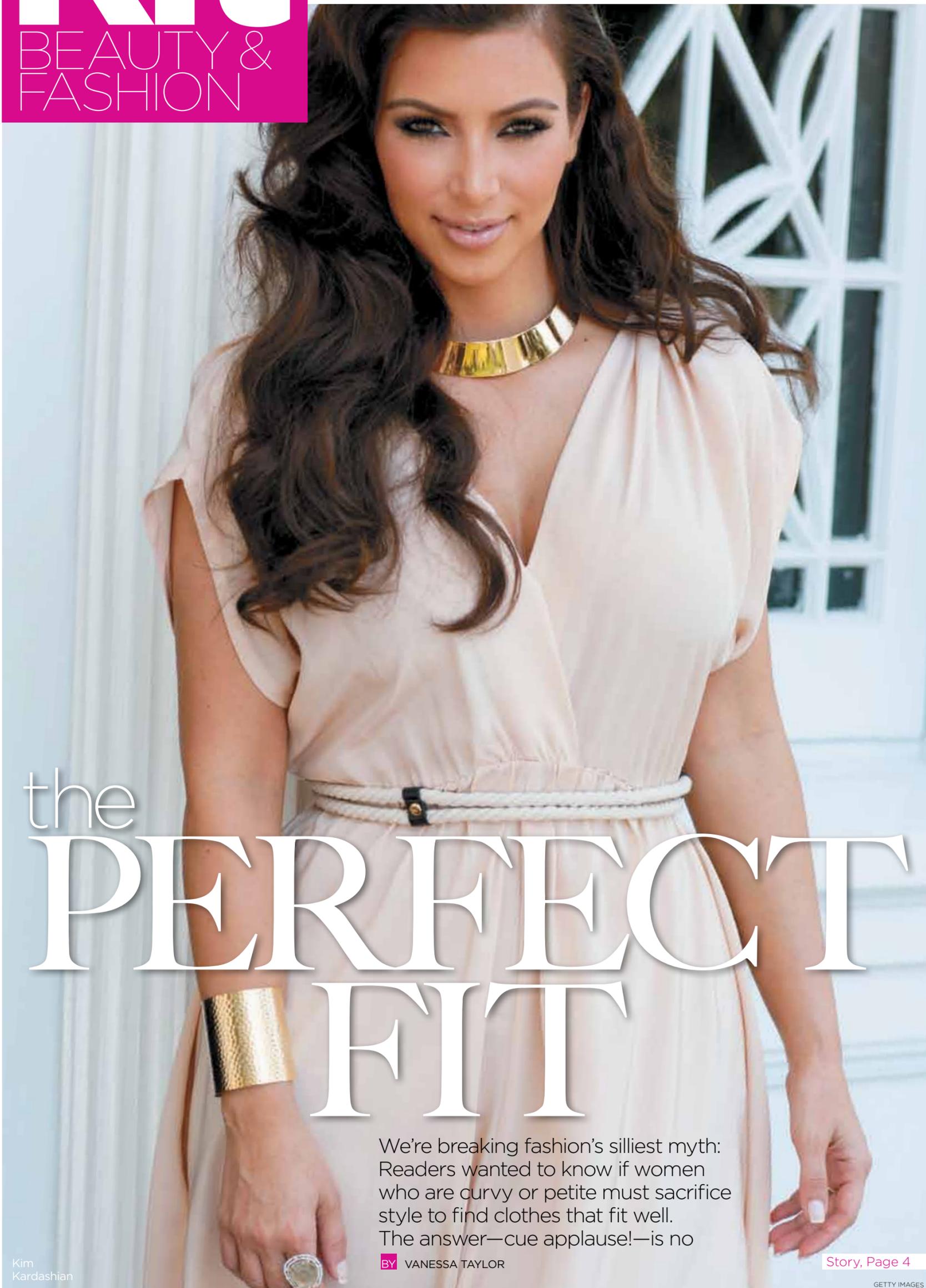
BEAUTY & FASHION

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ALL PRAISE  
POINTY PUMPS

The shoe you loved years ago is back and even better

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SHOP YOUR  
CLOSET

How to pluck great trends from your own wardrobe



# the PERFECT FIT

We're breaking fashion's silliest myth: Readers wanted to know if women who are curvy or petite must sacrifice style to find clothes that fit well. The answer—cue applause!—is no

BY VANESSA TAYLOR

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Kim Kardashian

GETTY IMAGES



AUGUST 9 - SEPTEMBER 7

## 30 DAYS OF BEAUTY

🕒 5 MINUTE BEAUTY THIS WEEK:

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# DAISY

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FRIDA AND SOPHIE PHOTOGRAPHED BY JUERGEN TELLER



# ask jeanne

## PEPLUMS CAN GIVE EVEN CURVY GIRLS SOME FLAIR

**Dear Jeanne,**  
Do you have to be rail thin to embrace the peplum trend? I may be bordering on "hippy" and a peplum may push me over the top.—Jenn

Dear Jenn,

I was a skeptical about all those peplum waists I saw coming down the international catwalks for fall. Popularized in the late 1940s, as part of Christian Dior's New Look, these flouncy little overskirts, often attached to jackets, blouses or sometimes as part of a dress, can make for a hard-to-handle silhouette for some body types. But the more I see them, the more I see the possibilities. And while some women may have to just ignore this trend, there are some types of peplums that can work even if you're not super slim. On the right frame, a well-proportioned peplum can actually make your waist look slimmer and give you that exaggerated hourglass silhouette we love. Of course, there are all sorts of peplums out there: some are extreme, stiff and architectural, while others are softer with an extra touch of ruffles. Some peplums can actually camouflage your hips and hide a butt—it all depends on the length of the peplum. An unfussy peplum can also help hide your tummy, and if you're top heavy, a peplum can help your shape look more balanced. The acid test is honesty in front of the mirror: try an assortment of these looks and take an objective look at yourself. If you think it looks good—and more importantly, if it feels good—go for it! But remember: just because the peplum is a big trend-of-the-moment doesn't mean you have to subscribe to it.



At Zac Posen Fall 2012, Coco Rocha showed us how to wear a peplum perfectly.



3.1 Phillip Lim Fall 2012 has great examples of how to wear white after Labour Day.

**Dear Jeanne,**  
Do I really only have until Labour Day to wear open-toed shoes and white trousers? Seems a bit of a silly rule.—Joan

Dear Joan,

Talk about an old-fashioned question! Style "rules" fell by the wayside a long time ago, at least in my books. Open-toed shoes haven't been restricted to warm weather for some time now. If your toes can take the cold, keep them out there; an opaque stocking can work even as the weather gets a bit chillier and sexy, strappy sandals are always welcome when it comes to dressing up. Of course, once the snow hits it's a different story. As for white pants, what's wrong with winter white? I've seen some gorgeous creamy white wool slacks that make an elegant winter statement, plus white jeans have become so hot lately that I can't imagine anyone feeling forced to abandon them come Labour Day. Of course, white pants do make a bold statement if worn into the late fall or winter, but since when is that a bad thing? Team your white jeans with a great pair of boots and a chunky sweater and you're good to go right through the cooler months. A white quilted jacket with your white jeans would be super glam, especially if you're part of the après-ski circuit. More and more, people have been embracing seasonless dressing, so please rise above all the old rules and dress for your spirit and personal sense of style. If you do that with confidence, the panache factor will win the day.

Send your questions to [askjeanne@thekit.ca](mailto:askjeanne@thekit.ca). Follow @Jeanne\_Beker on Twitter.

Jeanne Beker is a contributing editor to the Toronto Star and the host of FashionTelevision Channel.

WHAT WE WANT THIS WEEK

# TOP THE KIT LIST

## GERMAN-ICURE

Inspired by the trendsetting city of Berlin—and Fall 2012 runways—OPI's Germany nailpolish collection offers ideal transition into fall: from acid lime-yellow to a sexy nude. And of course, we love the names, from Don't Talk Back to Me to My Very First Knockwurst! OPI Nail Lacquer, \$10 each, [opi.com](http://opi.com)



## SLIM BLAZER

Double-breasted blazers can get bulky over the chest. Enter this slimming single-breasted closure version. Banana Republic cotton blazer, \$160, [bananarepublic.ca](http://bananarepublic.ca)

## BITTY BAG

Though a minaudière may require a serious edit, a decorative clutch looks just as good with jeans as a skimpy skirt. Flashy manicure highly recommended. Aldo Accessories Dervio polyester clutch, \$50, [aldoaccessories.com](http://aldoaccessories.com)



## TROPICAL TREATS

Inspired by ancient textile patterns from Persia and India, Paloma Picasso's latest collection transforms the tropical palm motif into a modern piece of fine jewellery. Tiffany & Co. Villa Paloma earrings in sterling silver with black onyx, \$1,300, [tiffany.com](http://tiffany.com)



## LASH OUT

Reach every little eyelash and get curled, movie-star results with Givenchy's triple-sphere wand and volumizing, nourishing mascara formula. Givenchy Noir Couture Mascara in No. 1 Black Satin, \$35, exclusively at Sephora

## EFFORTLESS CURLS

Take the effort out of curling your hair with Rowenta Beauty Curl Active Curling Iron, a motorized styling tool that helps guide hair onto the iron (really) so even curling-iron rookies can get professional-looking curls. \$179, [rowentabeauty.ca](http://rowentabeauty.ca)

## SEXY HEELS

The pointy stiletto is back in a big way this season. We love the angular silhouette teamed with this metallic toe detail—a modern take on the colour-blocking trend. Elizabeth and James leather E-Sash pumps, \$375, [thebay.com](http://thebay.com)



# one-minute miracle

## SLIPPER CHIC

BY VANESSA TAYLOR

If a classic satin smoking slipper seems a little too much like actual bedroom attire, this version will do the trick. The faux pony-hair texture and dark palette make this an easy-to-wear fall slip-on. And at this price, you can afford a pair for the office and one for the weekend.

Nevada Keegan faux-ponyhair slipper, \$35, and Jessica Carson faux-ponyhair slippers in Leopard and Black, \$30, all [sears.ca](http://sears.ca)



Olivia Palermo

PREPPING FOR BACK TO SCHOOL? TREAT YOURSELF TO A NEW PAIR OF SHOES. VISIT: [KIT2IT.COM/SNEAKER-TRENDS](http://KIT2IT.COM/SNEAKER-TRENDS)

on the cover

## THE PERFECT FIT

You often ask us, dear readers, how to buy clothing when you're petite or plus-size. So we turned to the experts, who reveal what to look for—and what to avoid—as you shop your list this fall

BY VANESSA TAYLOR

## CELEBRATE YOUR SHAPE

"Draw attention to your favourite assets," says Josie Fasciano, technical design manager at Addition Elle. Hourglass shape? "Opt for seams that rest on the natural waist and darts that taper smoothly toward the fullest part of the body," she says. Fantastic legs? Short dresses are the answer along with slim trousers and jeans. Structure is your ally. "It's the easiest way to look taller and more streamlined.

## BE CHOOSY WITH MATERIAL

Don't underestimate the importance of fabric. "Better fabrics can be a full-figured woman's best friend," says Toni Tiraborelli, president of Toni Plus. A quality material with a beautiful drape (that doesn't cling) will not only conceal lumps, it will be more durable. Expect to pay more, but the goal is to buy less—quality over quantity. Classic pieces can be worn a long time.

## DON'T GET BOXED IN

A common complaint with plus-size clothing is that items lose their shape and default to oversize styles. "Many times garments are graded up in size incorrectly," says Tiraborelli. "Grading for plus-size must follow specifications and use separate guidelines for a size 14 and up. If garments are graded up from a size 6, then at the larger side of the scale, the proportion is distorted." Look to brands that design for full figures rather than just offer a wide variety of sizes.

## STAY FAITHFUL TO A BRAND

"Many designers have their own signature fit. Find the brand that offers the right fit for your body and, in most cases, it will be consistent from one season to the next," says Tiraborelli. If you're still searching for a great brand, befriend a sales associate to learn about trends, colours and silhouettes that suit you.

## PLUS SIZE



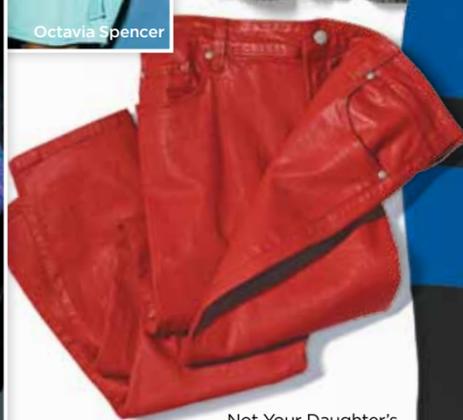
Adele



Octavia Spencer



Christina Hendricks

Addition Elle  
polyester-rayon  
cardigan, \$80,  
additionelle.comSpanner Royal Mix pencil  
polyester-blend skirt,  
\$119, spannerstyle.comNot Your Daughter's  
Jeans clear-coated  
skinny jeans, \$200,  
toniplus.com

## PETITE

Banana Republic  
polyester top, \$85,  
bananarepublic.ca



Reitmans Petite  
black and white  
rayon-blend  
sleeveless dress,  
\$56, reitmans.com



Laura Petites  
Herringbone  
wool-blend  
pants, \$110,  
laura.ca



Salma Hayek



Jada Pinkett Smith

Reese  
Witherspoon

## AVOID MINI-ME STYLES

A regular-size cropped jacket or a pair of capris seem like a good idea for petites, but "these can hit you in all the wrong places and make you look smaller," says Brigitte Martin, merchandise manager at Reitmans. Details on regular fits garments like the length of the rise, knee measurement and inseam will likely be made for someone who is taller.

## FORGET THE NUMBER

"Petite clothes are based on proportions—not size," says Victoria Kirk, senior public relations manager at Gap Inc. "This explains why simply hemming regular-size trousers won't necessarily do the trick." And, by chopping off several inches of fabric, you're losing the shape of the garment. "Petite dresses and blouses are designed for a shorter torso. The waist will sit at the right place, as will the darts," adds Martin.

## SKIP THE MIDI

Listen up, petites: our experts suggest wearing above-the-knee or floor-length skirts and dresses, instead of opting for mid-calf lengths. And: "Yes, you can pull off a maxi dress! Go with styles that reach the floor and don't sit above the ankle," Martin says.

## ADD HEELS

"Heels will add height, but petites should watch ankle straps, because they can break the illusion of a longer leg line," says Kirk. Look to colour when trying to achieve a longer silhouette. Matching your separates in shades from the same family will lengthen your figure. Another tip? "A dress pant with a subtle vertical stripe can also help elongate the look," says Martin.

FIND OUT WHERE TO SHOP FOR THE BEST PLUS AND PETITE CLOTHING AT [KIT2IT.COM/PLUS-PETITE](http://KIT2IT.COM/PLUS-PETITE)

## news

## SEPTEMBER ISSUES ARRIVE



How do we know fall is just around the corner? We've seen the mammoth-sized September issues arriving on newsstands. This year, Anna Wintour and the team at American *Vogue* produced a whopping 916-page issue (beating their own previous record of 840 pages set in 2009). *Vogue Paris* executed an entire redesign and brought on fashion blogger Garance Doré as a columnist, while model-of-the-moment Karlie Kloss landed not one but two covers—*Vogue UK* and *Vogue Japan*.

## RACHEL ZOE IN VANCOUVER



Celebrity stylist and designer Rachel Zoe made her first appearance in Vancouver this month. Zoe, who stars in her own reality show, *The Rachel Zoe Project* and has styled celebrities like Anne Hathaway, visited Holt Renfrew to debut her fall collection: blazers, pantsuits and sequined dresses. See photos from the event at [kit2it.com/rachel-zoe-vancouver](http://kit2it.com/rachel-zoe-vancouver)

## FASHION FANS TAKE MONTREAL

The streets of downtown Montreal were transformed into a mecca for all things fashion- and style-related as *Festival Mode and Design* descended on the city earlier this month. The annual event attracts half a million visitors each year and includes fashion shows, shopping and musical performances. *The Kit's* contributing editor Jeanne Beker and her label *Edit by Jeanne Beker* took the main stage on opening night.



# BB-Beautiful!

Irresistible skincare nourishment essentials that revive and energize with these BB Creams and Skincare Treats



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### 2. BB HYDRATION

With 70% gel water, **Maybelline New York Dream Fresh BB™** 8-in-1 Beauty Balm SPF 30 will keep your skin hydrated by the powers of its 8-in-1 oil-free formula: blurs imperfections, brightens, adjusts to skin tone, smooths, hydrates and more. \$12.99

### 3. BRIGHTENS & PERFECTS

**Garnier Skin Renew Miracle Skin Perfector BB Cream** not only hydrates and corrects imperfections, it brightens and evens your skin tone, giving you an even and flawless finish. \$21.99

### 4. BLENDABLE PIGMENTS

This BB cream is on a mission. **Annabelle BB Cream Multi-Action Beauty Balm SPF 15** helps minimize the appearance of pores and absorb excess sebum, due to its oil-free and non-comedogenic ingredients. \$16.99

### 5. LIGHT AS A FEATHER

**L'Oréal Paris Magic Skin Beautifier BB Fair 810** is the total package. The super light formula works its all-encompassing magic, blending into a natural finish. Primes, hydrates, corrects, evens and hydrates. \$19.49

### 6. BB TO-GO

Practical and compact, this BB Cream is essential for easy touch-ups. **Marcelle BB Cream to Powder Skin-Enhancer** is perfect for all women with its self-adjusting pigmented formula. Now everyone can look flawless on the go. Two shades. \$22.95

### 7. IN FOR THE CLOSEUP

**Smashbox Camera Ready BB Cream SPF 35** gives you a flawless photo-perfect complexion in just one step! Its tinted formula creates smooth, radiant skin without the chalky matte finish, so you'll be ready for your photo-op at a moment's notice. \$50

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# SHOPPING

FASHION

## IT'S A CINCH

It may seem counterintuitive, but the quickest way to slim your waistline is to put a belt on it **BY** INGRIE WILLIAMS

**THE BELT, A SIMPLE STYLING TRICK,** works for all shapes and sizes because it balances proportions, defines a silhouette and creates a visual centre. Plus, a belt scores style points for adding polish to an outfit, as well as colour, texture or print. While you can't rely on one belt to make the cut for every ensemble, bumping the number up to three different styles completes a winning collection.



Kate Bosworth

### wide

Invest in a wide belt to sit atop the waistband of high-waisted skirts, and for wearing over sheath dresses and heavy knits. Black is best, and an eye-catching detail, like a double-wrap buckle, is essential.

**TRY:** Brave Leather Timora leather belt, \$130, braveleather.com



### medium

Choose a medium-width belt for jeans and trousers, and put it on full display with a tucked-in shirt or have it peeking out from haphazard shirttails. Classics, like reptile-printed leather, deliver the most mileage.

**TRY:** Michael Kors croc-embossed leather and metal belt, \$98, at Michael Kors boutiques, 866-733-5677

### skinny

Wear a skinny belt over dresses, blazers and cardigans. Make a splash with a sliver of animal print or a bright hue.

**TRY:** Banana Republic leopard-print leather and calfskin belt, \$62, bananarepublic.ca



Evan Rachel Wood



Emma Stone



VISIT THEKITCA AND SEARCH "BELTS" FOR MORE WAIST-FLATTERING STYLES

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CELEBRATES

# FASHION'S NIGHT OUT

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#### LOCAL PARTNERS



BEAUTY

## GIRLY, GORGEOUS HANDS

Don't let your manicure give your age away. Get soft, youthful hands with these tips

**BY** NATASHA BRUNO



#### SHINING STAR

Buff your naked nails to a super-glossy shine or give an extra oomph to last week's dull polish. FYI: Buffing increases nail-bed circulation, nail growth and prevents chipping. Revlon Crazy Shine Nail Buffer, \$6, revlon.ca

#### WILD CHILD

Surprise everyone with unexpected, crazy, fun-in-the-sun colour. Clockwise from right: Revlon Scented Nail Enamel in Passion Fruit, \$7, revlon.ca. Essie Nail Polish in Action, \$10, at salons and major retailers and Jacob Nail Polish in Sunny Capri, \$6, jacob.ca.



#### SMOOTH AS A BABY'S

Reveal soft, glowing skin with regular exfoliating. This scrub takes the all-natural route, enriched with sugar, shea butter, coconut and sunflower seed oil. J.R. Watkins Grapefruit Sugar & Shea Body Scrub, \$15, jrwatkins.com



#### ON GUARD

Steer clear of future wrinkles and sun spots by adding a few drops of SPF defense to your favourite hand cream. Dermalogica Solar Defense Booster SPF 50, \$64, dermalogica.com



#### DOTTY DIY

Master detailed designs or go as simple as classic polka dots with DIY nail art. Equipped with a Detailer Brush and Dotter Duo, this two-in-one tool makes DIY nail art easy. Quo by Orly Instant Artist Kit, \$15, shoppersdrugmart.ca



# THE KIT GIRL

NAME CYNTHIA MOORE

CITY CALGARY

OCCUPATION CONSULTANT FOR THE NOT-FOR-PROFIT SECTOR

DESCRIBE YOUR STYLE

"Fashionable with an emphasis on fun and fit."

For busy consultant Cynthia Moore, dressing is a statement. "I want to be put together every day, whether it's for my son's school concert, a meeting with a client or drinks with friends." And as a devoted fitness buff, she works hard on her figure, too. "Proper fit is also essential," she adds. And one definite fashion don't is a baggy bum. "Check your behind before you leave the house."

Having worked in Ottawa as a legislative assistant, Moore realized early on that wardrobe dilemmas are really a lack of good basics. One of her first purchases was a maxi grey flannel wraparound coat with velvet lapels. "It was more than \$600 and that was a lot of money for me then," says Moore. "I still consider it a lot of money today!"

These days, with a schedule that includes working with the arts community, Moore likes to push the envelope a bit more when it comes to her wardrobe. This season, she added a pair of Miu Miu white leather pants, a wear-everywhere orange leather jacket and some monogrammed wedges by Brian Atwood to her closet. And with bright colours in full force, it's easy to see how this fashion plate fell for a pair of super-sexy pink pumps from Victoria's Secret, Vince's tangerine shift dress and hot pink pants from Prada.

But its animal print that's the cat's meow for Moore. Louboutin tiger-striped wedges, a Lanvin faux-snakeskin clutch and Prada leopard-print pony-skin Mary Janes are staple accessories. Her collection of killer footwear also includes Dior and Camilla Skovgaard. "Many years ago, I was studying French in Villefranche sur Mer near Nice and picked up a pair of bejewelled pumps from Maud Frizon. I was hooked, and since I'm not very tall, I decided to stick with heels. Stilettoes always give me a bit of an edge."



Daniel Espinosa earrings, John Galliano dress, Christian Louboutin shoes

## sky-high style

Cynthia Moore is chic with a mix of on-trend labels and closet classics

BY KAREN ASHBEE

### FAVOURITE DESIGNERS

Dolce & Gabbana gold-plated Swarovski crystal clip earrings, \$485, net-a-porter.com



Lanvin Duchess crepe and silk-satin dress, \$4,250, net-a-porter.com



### BEAUTY STAPLE

Bobbi Brown Crème eye shadow in Caviar, \$26, Holt Renfrew, Murale and Sephora

# THE KIT.CA



## YOU VOTED

LAST WEEK: **Would you go grey?**

Of course! It's beautiful.

35%

Maybe.

44%

No Way.

21%

VOTE NOW



Meryl Streep

## BELT OUT A WINNER?

Do you like Meryl Streep's *Hope Springs* red carpet outfit? Vote! [kit2it.com/bold-outfit](http://kit2it.com/bold-outfit)

## LIV'S NEW LIP GLOSS



Liv Tyler is not just the face of Givenchy, she also has her own lipstick coming out this fall: Rose Révélateur de Liv. [kit2it.com/liv-tyler](http://kit2it.com/liv-tyler)



YOU SHOULD

CERI MARSH

## SHOP YOUR CLOSET

The clichéd imagery of life at a fashion magazine has editors thoughtlessly tossing away a season's worth of clothes every six months, without a thought to the waste or cost. And getting a very early glimpse at upcoming clothes and trends certainly does tempt a girl to always be moving forward—at least in your mind—with her wardrobe. If you're lucky enough to be sitting at an international fashion show, it's hard not to imagine yourself in one of those Dries Van Noten kimono prints or a round-shouldered coat from Balenciaga. (Sigh.)

The flip side to being surrounded by new, new, new fashion is that your old things seem, well, a little old. However the truth is that updating your look needs to start by scrutinizing the clothes you already have. When you're standing in front of your closet and feeling like you've got nothing to wear—you should shop your closet.

I learned this little phrase and the notion behind it from my old colleague and friend Susie Sheffman. We worked together for many

years, constantly looking at the latest the fashion world had to offer, from runways to showrooms. I asked her to break down the concept for me. "You fling open your closet. Standing there in your bra and underwear, you really have to look at what's there and think about it differently," says Sheffman, now the fashion director at online style boutique eLuxe. With an eye for the season's new trends, have a look at what you've already got and determine how old pieces might be re-purposed. Sheffman mentions the stack of extra-small Marni cardigans she brought home from Milan 12 years ago. "I wore them all the time but after awhile, it felt a bit dated and I abandoned them. Now all of a sudden, those cropped sweaters are looking good and I've pulled them out."

*The Kit's* contributing editor Chantel Guertin agrees. "I have the world's tiniest closet, which means I can only keep one season's worth of clothes in it. I used to think this was a hassle, but now it's a plus! It makes me to look at every single

item for the new season as I'm pulling it out of storage and evaluate if it's worthy of a hanger."

And what's going to be hanger-worthy this fall? It's time to bring out those pointy-toed, single-soled pumps you thought you might never wear again (we've all been living on platforms for so many years now). The black leather pants that felt too tough for a season or two are going to look right once more. Any faded denim piece—jeans, a jacket or a shirt—is going to be on trend.

Of course, this is only going to work if you've been looking after your clothes. Take the time at the end of the season to have quality items washed, dry cleaned and tucked safely away. Then, when you do pull them out to reexamine their wear-ability, you really will feel like you're shopping for something brand new.

Ceri Marsh is a best-selling author, former *Fashion* magazine editor and co-creator of the food and family website *SweetPotatoChronicles.com*



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### DIGITAL MAGAZINE



Visit [TheKit.ca](http://TheKit.ca) on Aug. 29 for our new issue



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