

THE KIT

BEAUTY & FASHION

PAGE 6
FRUIT & FLORALS

Scents perfect for picnics and lazy evening strolls



PAGE 7
GIRL NEXT DOOR

Melissa Evans-Lee's style is ladylike with an edge

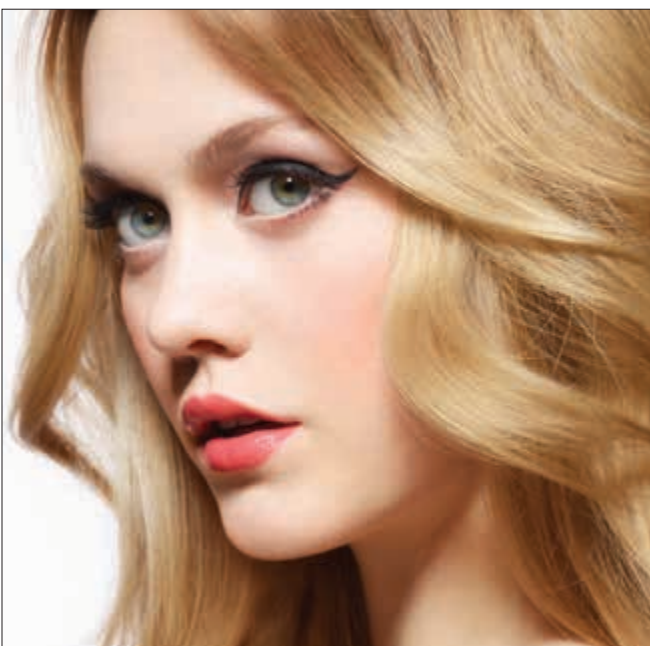


Whether it's high and tight or loose and low, the ponytail remains classic yet cool. We praise the polished style and inspire you to pump up your pony **BY** DEBORAH FULSANG

PONY UP

Stories, Page 2

JASON WU FALL 2012 PHOTO: PETER STIGTER



AUGUST 9 - SEPTEMBER 7

30 DAYS OF BEAUTY

🕒 5 MINUTE BEAUTY THIS WEEK:

TRENDY GRAPHIC EYELINER

Book your appointment with one of our Beauty Experts. Visit 30daysofbeauty.ca to stay in the loop.



on the cover

PONY UP

Bring the ponytail into your beauty rotation: it's clean, cool and perpetually classic

BY DEBORAH FULSANG

The ponytail: it's as iconic as Lauren Bacall's waves or the Brigitte Bardot bouffant. And there's a reason: it's elegant, easy to do and—here's the kicker—young. No wonder the sassy 'do is having a beauty heyday.

If there is one beauty secret shared by trendsetters from Jil Sander to Kim Kardashian, it is the ponytail.

"The ponytail is an effortless classic on several levels," says Pantene celebrity hairstylist and global ambassador Danilo.

"And let's be practical," he says. "It gets your hair out of the way. For a lot of women, it's the perfect way to transition from day to evening. It's a great look to pull away all of the day's stress. It's all face—hello!"

If the pony is pretty and polished this summer, it moves in a decidedly more glamorous direction for the coming fall.

At Jil Sander's Fall 2012 show, Redken creative director Guido Palau pinned models' ponytails low at the nape of the neck in what he reportedly referred to as a 1950s-era Hitchcockian "couture ponytail." It was perfectly in sync with the elegant, streamlined fashion of that show, the last collection for the house was executed by ready-to-wear favourite Raf Simons.

Jason Wu took the ponytail in a more dramatic, dominatrix direction.

His head hair honcho, Odile Gilbert, added extensions and positioned the ponytails high on the head, and then lacquered them with Kérastase super-hold hairspray for a glossy, fetish, femme-fatale look.

On the flip side, ponytails were softer but still sexy at Ports (loose and tucked into collars); wrapped with ribbons at Giles Deacon; and teased and twisted at Tracy Reese.

"I don't think most people realize that the foundation of the chignon is a ponytail," says Danilo.

"It has become its own genre."



DIY PERFECT PONY

Suzanne Sideris, Redken artist and artistic director of Becoming Hair Studio, on how to get the better-than-basic style from Stella McCartney's Spring 2012 runway.

STEP 1: Apply small amount of Blown Away 09 to damp hair and blow-dry smooth directing the hair back to the crown of the head.

STEP 2: Apply Water Wax 03 to get a shiny texture and surface. Using a paddle brush, create a high ponytail at the crown and secure with a hair elastic.

STEP 3: Take a section of hair from the base of the ponytail, spray with Fashion Work 12 hairspray then wrap around the elastic to hide it. Pin it in place.

Step 4: Finish with a high-gloss spray like Shine Flash 02.



Redken Water Wax 03, \$23, and Shine Flash 02, \$19, redken.com



FOR MORE HAIR HOW-TOS, VISIT KIT2IT.COM/QVOLJI

SHOPPING

BEACHY KEEN

Make the glory days of summer last into autumn with surfer-girl hair essentials

BY ASHLEY KOWALEWSKI



Detangle and condition your hair with the power of the sea. The Fekkai Marine Summer line employs algae and marine peptides to protect your hair from the drying natural elements. Beachcomber Leave-in Conditioner, \$28, at Holt Renfrew and Murale



Get a salt water-sexy look with Gosh Salt of Mine Wet N' Dry Saltwater. The nutrient-rich texturizing spray invigorates hair with nourishing natural minerals and proteins, while delivering structure and that certain wind-blown look you're after. \$10, shoppersdrugmart.ca



Looking for definition without heaviness? Get the perfect curls you covet and boost your beachy locks with Got2B Kinkier Curling Mousse. It delivers ultra light, weightless, frizz-free curls—even for those not-so-curly-haired types who want to fake it. \$8, shoppersdrugmart.ca



The beach-going lifestyle is a killer on your colour. Protect and enhance what your colourist gave you—and make it shine in the sun—with Matrix Biolage Colorcare Shine Shake. Bonus points for the paraben-, silicone-, dye-free formula. \$20, matrixcanada.ca



MOROCCANOIL

REDISCOVER YOUR HAIR'S NATURAL BEAUTY
Moroccanoil hair care sold exclusively in salons | www.moroccanoil.com

ask jeanne

SCENTS FOR A PERFUME LOVER

Dear Jeanne, What type of fragrance should I get my 75-year-old mother (who has been bugging me for something new to wear)? She's already cycled through most of the classics over the years.—Catherine

Dear Catherine, Fragrance is about as intimate an entity as one's lingerie. And while choosing a fragrance for someone is a thoughtful and often romantic gesture, I

can't see a fail-safe way of making sure people will love what you buy for them. Just as beauty is in the eye of the beholder, scents are in the nose of the sniffer! Which is precisely why there are so many options on the market.

But if your mother can't get out there to do a little scent shopping with you, you may have to use the trial-and-error method.

First off, instead of investing in a big bottle of something right off the mark, load up on as many samples as you can, and take them to your mom for a bit of a smell-fest. Have her try the samples one at a time, letting them sit for a bit to see how the fragrance evolves on her skin.

You might also start by finding out which of the classic fragrances appealed to your mom the most. That will help you understand what still might entice her today. Did she like the gardenia, lilac and jasmine notes of classic 1940s scent White Shoulders by Evyan? Or maybe it was the ylang-ylang, amber, iris, patchouli and sandalwood of the iconic Chanel No. 5 that she loved. If she's wild about roses, Joy by Jean Patou, once reputed to be the world's most expensive perfume, might have been her passion. Or maybe it was the exotic scent of Yves Saint Laurent's Opium in the '70s. Worth's Je Reviens, created in 1932, was one of the ultra-popular scents of the '50s and '60s, with its delicate green florals, orange flower, lemon and musk combination. These days, of course, the classics still manage to hold their ground, though many lighter fragrances, which are considered more modern, have crept into the fray.

Personally, I adore Private Collection Tuberosa Gardenia by Estée Lauder, Oscar de la Renta's Live in Love, Dior's J'Adore, Gucci's Flora and She Wood by DSquared2, just to name a few. Michael Kors's signature scent is also one of my

favourites. Unlike the old days, you don't have to limit yourself to one or two scents anymore. There are so many diverse fragrances it makes sense to vary them a bit. Your mother may not want to change her scent too often, but she should at least have one for everyday, one for more formal daytime outings and one for evenings.

I think scents can say a lot about our personalities, and indeed certain personalities gravitate towards certain scents. Is your mom spirited and dynamic or shy and laid-back? Is she ultra-feminine or does she have a tougher edge? Is she modern or does she have a penchant for the past? All of these factors figure into the fragrance decision she'll likely make over what scent to try. Experimentation is essential.

Perhaps your mother wants to try something demure, such as an essential oil. I got turned onto Tranquility by Comfort Zone at a west-coast spa I visited last year.

But whether you're 17 or 75, remember what Canadian global fragrance expert Marian Bendeth once said: "Fragrance should never be worn like a thick-scented choker, where the scent emanates from the neck in strong blasts like a foghorn. Rather, it should sparkle like twinkling stars, where small bursts disperse here and there. They elude us, pique our curiosity and make us want more."

Send your questions to askjeanne@thekit.ca. Follow @Jeanne_Beker on Twitter.

Jeanne Beker is a contributing editor to the Toronto Star and the host of FashionTelevision Channel.



ILLUSTRATION: FREDERICK WATSON

one-minute miracle

THE GLAM BAND

BY VANESSA TAYLOR

The hairband gets a makeover for fall with a more subtle and polished look from seasons past. Oscar de la Renta drew inspiration from an uptown girl, showcasing windswept faux-bobs adorned with ribbons. We love this version on Kirsten Dunst. Nestled in a messy-on-purpose (also known as day-old hair) updo, the accessory is more casual, veering away from cutesy territory.



Kirsten Dunst

Banana Republic Garden Brooch Headband, \$35, bananarepublic.ca



WHAT WE WANT THIS WEEK

TOP THE KIT LIST



STUNNING SHADES

Leave it to Swarovski to design a fabulous pair of sunglasses. Instead of drizzling them in sparkle (though we wouldn't mind that either), these frames boast a faceted detail similar to cut crystal that gives them a retro feel. Swarovski nylon-metal sunglasses, \$450, swarovski.com



WAKE-UP TONER

Boost your skin's radiance with this invigorating lotion that uses red currant, green coffee and white tea extracts for a fresh feeling that lasts all day. Clarins Daily Energizer Wake-Up Booster, \$15, clarins.ca

FAB FLATS

If the AC is cranked at your office, a closed-toe shoe is essential. Offering more substance than a flimsy sandal (which may not be work-appropriate), this metallic-tipped style can be worn well into fall. Stuart Weitzman patent-leather Whiskerlo flats, \$365, stuartweitzman.ca



HERBAL HAIRCARE

Stylist to the stars Peter Lamas designed his Chinese Herb botanically based and paraben-free haircare line to promote healthier, fuller hair. Judging by Lamas's own lush hair, we're giving the Re-Energizing Scalp Serum a try. \$45, shoppersdrugmart.ca



BRIGHT BAG

The preppy book bag gets a massive jolt of colour with this shade of yellow. We love the dual strap that you can adjust to wear this as a crossbody or handbag. Little Burgundy Gizzi synthetic-leather bag, \$50, littleburgundyshoes.com

BOLD SKIRT

Late summer is the ideal time to sport ikat-inspired prints. We love this version in neutral shades, perfect for pairing with neon T-shirts or a lightweight knit. Reitmans cotton skirt, \$36, reitmans.com



COMPACT HAND CREAM

Eos, the makers of your favourite lipbalm bring you smooth, silky and never-greasy hand lotion that fits into your purse or pocket for on-the-go moisture maintenance. Everyday Hand Lotion, \$4, evolutionofsmooth.com

Miracle Workers

With a solid routine you can count on, these top products will help you get the look you want—and make it last.

Cleanse & Condition

Healthy hair begins with healthy routines, right from the moment you step in the shower.

The shine-release **Fekkai Advanced Brilliant Glossing Shampoo** (\$28, 236 ml) bathes hair with encapsulated olive oil all day long to keep locks lustrous, while the **Advanced Brilliant Glossing Conditioner** (\$28, 236 ml) gives hair what it needs—vital moisture, shine and strength. Safe for colour-treated hair.

CLEAR Scalp & Hair Therapy Damage & Colour Repair Shampoo (\$8.49, 381 ml) is gentle for colour-treated hair. The **Damage & Colour Repair Daily Conditioner** (\$8.49, 375 ml) gives you advanced protection from damage. Both are formulated with Nutrium 10™, a moisture complex of vitamins and nutrients to nourish your hair and scalp.



With light-weight ingredients Moroccan argan oil and coconut extract, **Nexxus Frizz Defy Shampoo** (\$10.99, 400 ml) gently cleans hair with light moisture, while the **Frizz Defy Conditioner** (\$15.99, 400 ml) smooths hair and fights frizz.

With everything you put your hair through, **L'Oréal Paris Arginine Resist X3 Shampoo** (\$7.99, 385 ml) and **Arginine Resist X3 Conditioner** (\$7.99, 385 ml) are reinforced with arginine and protein to nourish hair and help keep it strong.

Style & Hold

Cue your creativity and get the look you want—without spending all morning in front of the mirror.

Get poker-straight hair for three days running with **John Frieda Frizz-Ease 3-Day Straight Semi-Permanent Styling Spray** (\$15.99, 105 ml). Polymers with keratin protein seal in style, making this your flat iron's new best friend.

For a natural hold that lasts all day, **TRESemmé TRES TWO Extra Hold Hair Spray** (\$7.99, 311 g) gives you flexible control that resists humidity. Amazingly non-sticky, it wows with maximum hold and extra flyaway control.

Protect your salon investment and get the styling hold you need with **L'Oréal Paris Elnett Colour Treated Hair Hairspray** (\$14.99, 400 ml). Then treat yourself to whatever look you want—just like the pros.

TRESemmé Thermal Creations Heat Tamer Spray (\$7.99, 236 ml) guards against heat and friction to keep your hair soft and shiny. It's a fantastic tool for instantly transforming all hair textures, enhancing each strand's flexibility to reform and hold shape.

Revive your style in a snap with **GOSH Fresh Up! Dry Shampoo** (\$9.99, 50 ml). It's great for freshening up and adding volume in-between washes.



Pamper & Protect

Take a spa moment and give your hair that extra little bit of attention it deserves.

John Frieda Frizz-Ease Sheer Solution Lightweight Frizz Control (\$15.99, 60 ml) is a light serum for frizzy hair—curly or straight. It tames without weighing hair down. Hydrates, too.

Perfect for all hair types, **Fekkai Advanced Brilliant Glossing Cream** (\$39, 198 g) fights frizz with encapsulated olive oil, leaving you with super-soft hair and a long-lasting shine.

A light delight, **Nexxus Frizz Defy Leave-in Oil Shine Treatment** (\$16.99, 59 ml) treats your hair to Moroccan argan oil and coconut extract that leaves it shiny and silky without feeling heavy. Protects against dryness.

Non-greasy **GOSH Treat Me! Argan Oil** (\$9.99, 50 ml) is a light and weightless softener that not only helps stop split ends in their tracks, it restores lost moisture and revives shine, too.



your perfect Hair Care Kit

AVAILABLE AT

SHOPPERS DRUG MART



SHOPPING

BEAUTY

FRUIT & FLORALS

Consider these scents perfect for August picnics and lazy evening strolls **BY** DEBORAH FULSANG

LATE SUMMER DRESSING

CALLS FOR for late summer spritzing. There's nothing that captivates quite like a delicate fragrance sent wafting in by an evening breeze, the flip of a sundress's hem or a sassy ponytail. A new crop of perfumes captures this quintessentially feminine moment with a mix of blossoms, lush fruit, vanilla and smells-like-sun-on-skin musk.



Cherry blossom, rose and heliotrope combine with citrus, pear and a hint of brown sugar in **Nina Ricci** Nina Fantasy eau de toilette, \$68 (50 ml), ninaricci.com



Fig and caviar cut the sweetness of strawberry in the sexy **Thierry Mugler** Womanity Eau Pour Elles eau de toilette, \$70 (50 ml), The Bay, Shoppers Drug Mart, Murale



Like a summer cocktail: orange blossom and pear mix with gardenia, peony and hyacinth—stirred gently with tonka bean—in **Calvin Klein** Eternity Summer eau de parfum, \$72 (100 ml), The Bay



Voluptuous flowers (jasmine, ylang-ylang, lily of the valley and iris) get a moment in the sun with rose, clementine, vanilla and musk. **Jean Paul Gaultier** Classique Summer eau de toilette, \$74 (100 ml), The Bay, Sears, Sephora, Murale

Lychee and raspberry, citrus, rose and vanilla: just add polka dots. **Yves Rocher** Flower Party eau de toilette, \$55 (50 ml), yvesrocher.ca

OUR FAVOURITE PICKS

The ideal accessory for a backless dress? This toilette with its rose, lily of the valley, peppercorn, citrus and patchouli notes. **Viktor & Rolf** Flowerbomb La Vie En Rose eau de toilette, \$125 (50 ml), The Bay, Holt Renfrew

TORONTO
CELEBRATES

**FASHION'S
NIGHT
OUT**

Experience the excitement of fashion's largest global shopping event of the year! Celebrate with Toronto's top retailers as they host a series of complimentary, fabulous events.

SEPT. 6. 12
6PM - 11PM

FNO-TORONTO.COM
FOLLOW US @FNO_TORONTO

LOCAL PARTNERS

TORONTO

Gaulthaber

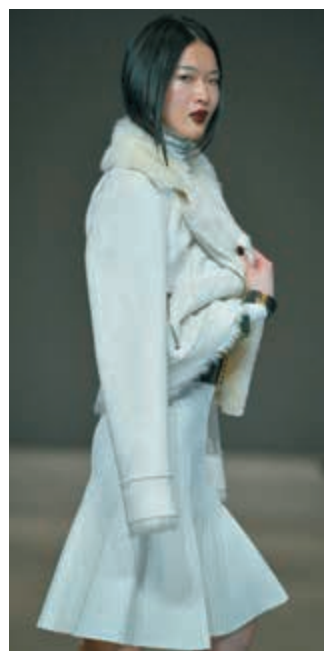
THE KIT
BEAUTY & FASHION

tfi toronto fashion incubator

THE PEACOCK PARADE
Luxury Labels, Insider Deals

rac

NEWS



FUTURE OF FASHION WEEK

The sale of Toronto fashion week to an international management company has left the city's fashion industry wondering how the twice-annual showcase of Canadian fashion will change. New owner IMG produces fashion weeks in New York, Berlin and Miami. The first Toronto fashion week, 13 years ago, had a single sponsor, a \$25,000 budget and 200 guests. Last spring, more than 30 designers and brands presented Fall 2012 collections to 40,000 people over five days. Founder Robin Kay steps down from her post as executive director. Fashion week continues as scheduled at Toronto's David Pecaut Square in Toronto from Oct. 22 to 26.—*Glynnis Mapp*



LITTLE MISS MCCARTNEY

Remember Little Miss Sunshine and Little Miss Chatterbox? Well, there's a new Little Miss in town: Stella! McCartney's newest venture—her new children's line Little Miss Stella and matching book is the cutest collection ever. The seven-piece collection also comes with a just-as-charming children's book all inspired by the iconic Mr. Men series by Roger Hargreaves. At Holt Renfrew this fall.—*Azra Hirji*



ROLE MODELS FACE OFF

Move over *America's Next Top Model*. The latest reality show headed to your televisions is *The Face*. Three mentors will choose teams of aspiring young models to coach through photo shoots, runway competitions, commercials and other challenges. The winner will become the face of a well-known brand. Fashion models Naomi Campbell, Karolina Kurkova and Canadian Coco Rocha will mentor the aspiring models, while *Top Model* alum and fashion photographer Nigel Barker will host the series. *The Face* is in casting and will air in 2013.—*Riana Ang-Canning*

THE KIT GIRL

NAME
MELISSA EVANS-LEE
CITY TORONTO
OCCUPATION
MARKETING DIRECTOR
AT BAYVIEW VILLAGE
SHOPPING CENTRE

DESCRIBE YOUR STYLE
“Ladylike glam with an edge. In other words, a complete and utter contradiction.”



Melissa Evans-Lee wears a Dennis Merotto dress, House of Harlow ring, Brave Leather belt

In the basement of Bayview Village is where the real fashion happens.

Melissa Evans-Lee, marketing director at shopping centre Bayview Village, radiates in a royal blue Dennis Merotto dress with sky-high Giuseppe Zanotti heels.

“I really hate having my picture taken,” says Evans-Lee, who gives off an athletic, girl-next-door vibe—but don’t let it fool you.

“I didn’t set out to work in fashion,” says Evans-Lee. “I’m really a marketing person.” After working in the industry for more than 18 years—in government, hotels and fashion—she honed in on her true industry love, retail.

She looks great in both cocktail dresses and daytime circle skirts. If the point of style is to somehow reveal a bit of your personality, Evans-Lee gets full marks.

“If there are 10 things on the sales rack, like nobody wanted them, I’m that person who buys it,” she says.

“I am much more confident today than I was when I was younger and frankly, I care a lot less about what people think at this stage in the game.”

girl next door

Marketer’s personality shines in cocktail dresses and circle skirts

BY STEFANIA YARHI

FAVOURITE DESIGNERS

Oscar de la Renta cotton-blend jacquard dress, \$1,490, net-a-porter.com



Victoria Beckham The Soft Victoria Leather Tote, \$2,550, net-a-porter.com



BEAUTY STAPLE

Bobbi Brown Lip Gloss in Petal, \$27, at Bobbi Brown counters

THE KIT.CA



YOU VOTED

Last Week: **Do you like Taylor Swift’s new hair colour?**

Yes! I think it looks great

66%

No. I preferred her as a blonde

34%



Helen Mirren

VOTE NOW

WOULD YOU GO GREY?

Would you sport an all-grey look like Helen Mirren? kit2it.com/grey-hair

MIRANDA’S SWIM PICKS



Victoria’s Secret angel, Miranda Kerr, gives us her tips and top picks for beach-ready style.

kit2it.com/swim-picks

KIT GIRL PORTRAIT: STEFANIA YARHI; CELEBRITIES AND RUNWAY: GETTY IMAGES; FRAGRANCES: GEOFFREY ROSS



YOU SHOULD

CERI MARSH

EMBRACE FIFTY SHADES OF GREY (OR MAYBE NOT)

This summer’s S&M-lite mega-seller *Fifty Shades of Grey* has people talking about boundary-breaking in a way I’m not quite buying. Is there anything older than male dominance? Likewise, I was skeptical when commentators applauded 1990s supermodel Kristen McMenamy’s return to catwalks and editorials, this time with waist-length hair turned a magnificent silver. Sure, McMenamy is in her mid-40s, an age where grey hair is not unusual. But as a high-end model, this was shocking stuff. Will the average woman consider one of the 50 shades of grey? OK, usually I’m very bossy, but this week I’ve got to say: you should go really grey or not at all.

Luis Pacheco, colour wizard at Toronto’s Hair on the Avenue, starts to see grey hairs around the time clients turn 30. But do you know many 30-year-olds whose grey is on display? Me neither. I asked him how much grey demands a decision to either go grey or

get really close with a colourist. “I’d say 20 per cent.” He says women come into the salon with hats pulled down over their heads and don’t feel like themselves until the grey is covered.

“But why hide it?” he asks. “It’s a natural part of life. Why not embrace it? It doesn’t have to mean you’re letting yourself go. If the rest of your look is stylish—your cut, your clothes, your makeup—I say embrace it.” *The Kit* beauty editor Deborah Fulsang looks to model Carmen Dell’Orefice and actress Helen Mirren as examples of great greys. “There’s something sophisticated and amazingly defiant about grey hair. It sends a message: ‘I like who I am. I’ve lived a life. Do you want to make something of it?’ In this youth-obsessed era, there’s a certain ‘@#&% you’ about going grey with grace.”

Making the emotional leap might not be the only growing pain you suffer. There’s the growing-out pain to consider, as well. Like any change to your hair colour, it won’t

happen overnight. “We always do the least extreme thing first,” says Pacheco. “If you’ve only got a bit of grey, we’ll start with a rinse, a demi-permanent colour to cover grey before considering a permanent colour. But if you decide to go grey, we’ll help you get there in stages. You might want to go platinum first, as that’s closer to grey.”

A new silver ‘do might require some rethinking of your makeup, too. “Especially if you’ve gone from being a brunette,” says Fulsang. “I would advise booking a session with a pro at your nearest beauty counter. Experiment and see what will look wonderful on you now that you have a different colour framing your face.”

Ceri Marsh is a best-selling author, former *Fashion* magazine editor and co-creator of the food and family website *Sweet Potato Chronicles*.



President, Star Media Group
John Cruickshank

Editor-in-Chief, Toronto Star
Michael Cooke

Vice President,
Business Development
Edward Greenspon

Editorial Advisor
Cathrin Bradbury

Creative Advisor
Nuri Ducassi



Editor-in-Chief
Christine Loureiro

Creative Director
Caroline Bishop

Art Director Stevie Gorrie
Designer Salina Vanderhorn

Editors
Nadine Anglin, Deborah Fulsang,
Glynnis Mapp, Vanessa Taylor

Contributing Editors
Jeanne Beker, Janine Falcon,
Ceri Marsh, Chantel Guertin

Publisher, The Kit
Giorgina Bigioni

Chief Content Officer
Doug Wallace

Please direct advertising enquiries to:
Associate Publisher
Kelly Whitelock
(kw@thekit.ca)

© 2012, The Kit, a division of Toronto Star
Newspapers Limited. To get in touch, please
visit TheKit.ca

DIGITAL MAGAZINE



Visit TheKit.ca



See your healthiest skin. Ever.

Clean. Purify. Glow. 3-Step is a simple, healthy routine for great skin from our guiding dermatologists, with formulas customized to your skin's needs. Do it twice a day, and soon—welcome to life in great skin.

Dermatologist-developed 3-Step Skin Care System:

Facial Soap, Liquid, 200 ml, \$20.00; or Bar, 150 g, \$15.00.

Clarifying Lotion, 200 ml \$16.00; 400 ml, \$27.00.

Dramatically Different Moisturizing Lotion or Gel, 50 ml, \$16.00; 125 ml, \$31.00.

CLINIQUE

Allergy Tested. 100% Fragrance Free.