



byredo.com, holtrenfrew.com

ROSE REDUX

Roses are getting a facelift via the latest rose-themed spritzes. Ben Gorham, creator of new Byredo brand, cuts the headiness of Damascus rose with grapefruit, freesia, moss and musk in his lush Rose Noir.



New Mails



Revlon Nail Enamel in Dreamy, \$7.99. Sally Hansen Smooth Perfect nail polish in Air, \$8.99. Quo by Orly nail polish in Blue Skies, \$10. Nicole by OPI Nail Polish in Listen to Your Momager, \$10.99



Revlon Neon in High Voltage and Neon Light, \$9.99 each (coming soon). Quo by Orly Nail Polish in Femme Fatale, \$10. Quo by Orly Nail Polish in Center of Attention, \$10.

pastel pretty Essie Nail Polish in Lilacism, \$11.99, **Essie** Nail Polish in Sand Tropez, \$11.99, Sally Hansen Smooth and Perfect Color Care in Sea, \$8.99, Nicole by OPI Nail Polish in Kim-Pletely in Love, \$10.99

summer shimmer



Quo by Orly Nail Polish in Twinkle Twinkle, \$10. Sally Hansen Magnetic Nail Color in Poplar Purple, \$10.99. Nicole by OPI Nail Polish in Rich in Spirit, \$10.99. Essie Mirror Metallics Nail Polish in No Place like Chrome, \$11.99

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AVAILABLE AT



Dear Jeanne, I'm 22 and I still dress like a young teenager. When I go out I usually wear a ponytail, a track jacket, jeans and a T-shirt. What can I do to look more grown up? -Livie

Dear Livie,

There's absolutely nothing wrong with a ponytail, track jacket, jeans, and a T-shirt, even for a 50-plus-year-oldwoman. It's the frequency with which you go for casual looks of this nature, the quality and design of the garments, and the style in which you strut them that matter.

First, let's talk about how often you're opting for this sporty, dressed-down mode. If it's on a daily basis, that's not so great, but on the weekends, depending on your activity, it's totally fine. You might want to take the style quotient up a notch by going for well-designed or more expensive designer track jackets and T-shirts that are of a better quality than the inexpensive stuff that's cropping up everywhere. Quality and design has a lot to do with turning up the level of sophistication. The idea of adopting just one type of comfy uniform to wear day in and day out is holding you back. Adults have to be more adventurous with their style choices and dress according to the occasion. Take a good look at your existing wardrobe—it might be time to go shopping.

Invest in a couple of understated day dresses and consider buying your first little black dress—a classic staple that will see you through all kinds of events, guaranteed to make you feel grown up. A great-fitting pair of cigarette pants, or pants with a wider leg if you prefer, will provide a nice relief from your steady diet of jeans. Try looking for a chic, cropped jacket or a tailored blazer to replace your track jacket. A pencil skirt is a great basic that always looks good. And if you're really craving a more mature look, don't go ultra mini with your hemlines; just above the knee/ is a look that's both smart and sexy without going overboard. If buying a whole new wardrobe in one fell swoop is beyond your budget, look for quality bargains in vintage and thrift stores. It's amazing what you can find it you really take the time to look.

In terms of your hair, a tidy ponytail can be very chic, and we've even seen that casual 'do coming down a number of red carpets. But don't be afraid to change things up. A good stylist can talk you through various options and come up with a look that's right for you.

I also think shoes and accessories separate the girls from the women. If you don't own classic pumps, invest in a couple of pairsone in black and one in nude. That should carry you through for a while. Also examine the jewellery you're wearing to make sure it's not too junior.

As I always maintain, it's best to dress for your spirit and your body type, rather than your chronological age. The fact that you recognize you're dressing like a teenager but craving something else, tells me you're ready to step up your style and leave your inner teenybopper behind.

Send your questions to askjeanne@thekit.ca. Follow @Jeanne_Beker on Twitter.

Jeanne is a contributing style editor to the Toronto Star and host of Fashion-Television Channel.







ONE-SHOULDER

If a low-cut neckline

isn't your favourite feature, try a one-

shoulder style that

offers a sexy flash

love this forgiving

Michael Michael Kors

one-shoulder dress, \$195, 866-733-5677

silhouette with a little volume up top.

of skin without the cleavage. We

DRESS

HAIR KIT

HARD-WORKING SPRAYS Switch up your look while on-the-go with Schwarzkopf Osis Style Shifters, hair-setting sprays designed for quick style changes, so you can go from updo to down-do with little effort. \$24, schwarzkopf-





RODA KII

IMPERIAL TIPS Show both your mani savvv and Olympic spirit with these Nail Rock Union Jack Nail Wraps. perfect for the London 2012 Games. In metallic red, white and blue, \$6, at select Walmart stores



WOOD WEDGES

Brighten up a basic pair of shorts or an LBD with statement wedges. Extend their wear for fall by pairing them with classic black trousers Rachel Rachel Rov Lvani leather and fauxwood wedges. \$120, rachel roy.com



Embellissen de Sourtre

OURJO

HANDBAG KIT PERFECT CLUTCH

Chanel transformed its runway show into a Maharajah's Palace for the Paris-Bombay collection, so we couldn't resist taking a little of that opulence home with this Pièce de résistance. Printed leather evening clutch, \$3,300, chanel.ca



FACE KIT

GEL GLOSS

Smile need a boost? The Bourjois Paris two-ended Smile Enhancing Gloss has tooth-brightening gel on one end and a lipgloss on the other. In Framboise Hollywood, \$21, shoppersdrugmart.ca

e-minute THE TRANSFORMER BAG

BY VANESSA TAYLOR

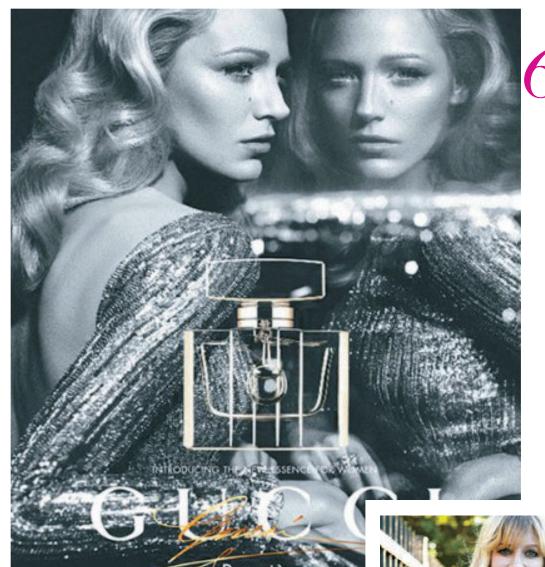
This bag quite literally expands with your needs. Part futuristic design, part functional everyday carryall, the Boa Boa line of bags from designer Issey Miyake bends and folds creating a new shape for each wearer. Available in glossy neutral shades and also in bright mirrored metallic shades for a jolt of colour. Any way you wear it, the result is pure architecture arm candy.



Issey Miyake polyester Boa Boa bags, \$495 to \$1,250, holtrenfrew.com



and Free run+ 3 running shoes, \$125, at The Nike Store.



O-HOUR SHOWCASE

This past June, American fashion brand Band of Outsiders commissioned 21-year-old Canadian model Brendan Ruck to pose in a gallery window in Paris for 60 hours to showcase the Spring 2013 menswear collections. It was livestreamed and branded the longest fashion show ever, spanning three days. Ruck lounged in various outfits—eating, waving to people, sometimes sketching—taking only two-hour breaks to change for photos.—*E.R.*

ATELIER VERSACE

Fashion house Versace has launched its first jewellery line: Atelier Versace Jewelry. Handmade with diamonds, emeralds, sapphires and amethysts, the high-end collection is as glamorous as its designer, Donatella. "As a designer and a collector of fine jewellery, I have always wanted to offer the same quality of craftsmanship as we offer in the Atelier Versace fashion collection."—E.R.



GUCCI'S NEW FACE

Blake Lively, Gossip Girl star and former muse of Chanel's Karl Lagerfeld, has a new spotlight to shine in this fall. She was recently named the face of Gucci's new fragrance, Gucci Première, set to hit stores in September. Creative director of Gucci, Frida Giannini, says, "I was inspired by timeless Hollywood glamour and the iconic leading ladies of Hollywood's golden era."—Emily Reid



Canadian accessories designer Jenny Bird and honey-loving beauty brand Burt's Bees have come together to create a trendy bee-inspired friendship bracelet to help raise awareness and save the honey bee population in Canada. About 43 types are nearly extinct. Not-for-profit group The Pollinator Partnership hopes to plant bee-friendly gardens with pollinator-friendly plants and sell at least 1,200 bracelets with the proceeds going to the cause. "The connection to our food chain is too important to ignore," Bird says. "It reminds us how fragile our planet is." The Jenny Bird for the Bees bracelet in 18k gold- and silver-dipped brass is \$24 at burtsbees.ca/forthebees.

—Glynnis Mapp

CORRECTION: Please note that fashion brand J.Crew is partnering with retailer Lane Crawford, not Lane Bryant, as was reported in The Kit July 5.

FORTHEBEES



SWITCH TO A SUMMER FRAGRANCE

I was trapped. It was a small room. The smell was nauseating and there was no escape from it. But it's not what you think! The small room was the

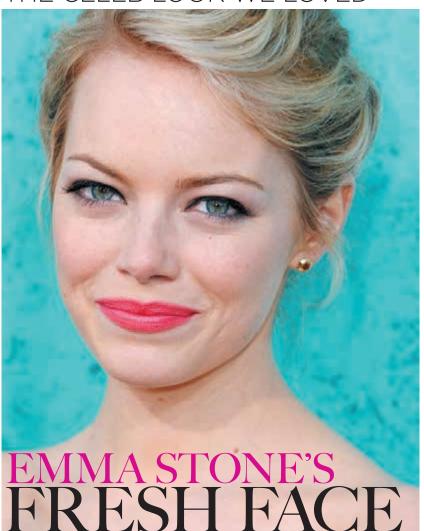
waiting area where parents watch their pre-schoolers scamper around in ballet class in a blur of pink tulle. And the smell was the perfume of one of the other moms. It wasn't just assertive, it was downright bossy. The musk notes of her scent would probably have seemed just right on a crisp November evening but on a hot summer Saturday afternoon? Oh, no sister, please do not. I had a headache before they finished their pliés. Perfume etiquette is always important (as in, I shouldn't smell you before I'm close enough to be $in\,conversation\,with\,you)\,but\,in\,the$ summer, it's absolutely essential. You should switch to a summer fragrance.

The Kit's beauty editor Deborah Fulsang is known for her love of perfume and is the kind of friend who always notices when you're wearing a new scent. She may always be wearing something delicious herself, but you never smell it until you lean in for a smooch. "Let's face it, an Oriental in 30-degree weather can be a bit much," she says of the name of scents that the perfume world gives to sexy, musky blends better left to colder months. "I love going with a cologne in the summer. And then there's the whole range of new eau fraîche out there right now which have a lower concentration of perfume oil in them. They're breezy and easy to wear."

For those of us who don't have a vanity studded with beautiful fragrance bottles, a little background: perfume is organized by style-Orientals, florals, chypres—which describe the kind of scent, but also by concentration. And this is more important when it comes to choosing a summer spritz. Fragrance buyer for The Bay, Heather Josey, broke it down for me: "A fragrance will launch as an eau de parfum—or EDP as we call it—which usually has heavier base notes and is a longer lasting fragrance. Then there's the eau de toilette (EDT) version, which is lighter. And an eau fraîche is even lighter, it doesn't have as much oil." So, even those loyal to the quintessentially Oriental Opium can wear their favourite fragrance in July? "Yes," insists Josey. "Opium Vapour is coming out and it's the lighter version. It's beautiful."

But for most of us, going with a lighter version of a year-round favourite may not be enough. There's something about steamy days that just call for a different style of scent. Josey agrees. Fragrances that build on notes like lavender and fruits such as pineapple or apple feel-and smell-more appropriate than the vanillas and musks that might appeal at other times of the year. "It's like when I'm on vacation somewhere hot-I want to wear something completely different. I'll bring Dolce and Gabbana Light Blue because it's watery, fresh and breezy." And that sounds like something I could get close to.

this week's THE CELEB LOOK WE LOVED



The flip side of our full-to-Gaga popular culture? Emma Stone's breath-of-fresh-air elegance. We spied the beauty at last month's MTV awards, and yes, we also noticed her gorgeous visage at the premiere of *The Amazing Spider-Man*, and then made beauty notes. "For skin, I wanted it to look as if Emma had spent a day at the beach," Chanel celebrity makeup artist Rachel Goodwin says of Stone's look. "The lip was the focal point, paired with a classic eye defined with liquid liner. I created a slightly sun-kissed look with a flush of colour using a foundation that was two shades darker than her normal skin tone," she says. "Then, just a touch of cream blush to the apples of her cheeks."

TRY: Chanel Powder Blush in In Love, \$43, chanel.ca. Revion Color Stay Liquid Liner in Black, \$10, Grow Luscious Mascara in Blackest Black, \$10, and Just Bitten Kissable Balm Stain in Rendezvous, \$10, all revion.ca. Revion products available August 2012 at drugstores and mass retailers.

BEAUTY

SHRVI()

Stop obsessing over finding that perfect, elusive lipgloss. We tapped a few beauty insiders for their go-to favourites—you know, the ones that aren't too sticky, have just the right sheerness, the perfect staying power and irresistible colour. Get ready to gloss and go by DEBORAH FULSANG

> BRITTANY BARKWELL, social media manager for Holt Renfrew/Muse "One of the joys of working at Holts is that I'm constantly sampling Imabeautygeek.com new beauty products—especially new lipglosses "Now that I'm comfortable with But I am hooked on Chantecaille's luminous gloss in Passionfruit. They use natural botanicals in their products and the new applicator makes it easy to apply on the go." Brilliant Gloss in assionfruit, \$40, holtrenfrew.com

JANINE FALCON, contributing editor at The Kit and editor at

bright, bold shades, I'm finding it a bit challenging to go back to hint-of-colour glosses. On the odd occasion that I do want a subdued lip, I like M.A.C Suntints SPF 20 Liquid Lip Balm in Abalone (a clear pink) from the Hey Sailor! collection. They're more like lipgloss than lipbalm. They add shine, but almost no colour." Suntints SPF 20 Liquid Lip Balm in Abalone, \$19, maccosmetics.com



AUDREY HYAMS ROMOFF, owner of Overcat Communications "Since

the house without black eyeliner and have always needed a perfect lipcolour to complement my dramatic eyes. While I envy Gwen Stefani's red pout, I know that I need a soft. neutral lip and subtle sheen to offset my kohl obsession. My favourite is Estée Lauder's Pure Color High Gloss in Bare Glow It's sheer shine without the sticky feeling." Pure Color High Gloss in Bare Glow, \$20, esteelauder.ca



I was 12 years old, I have not left



agency director at Ford Models, Toronto "My favourite? It was Dermaglow Instant Lip Gloss,

but it is no longer available, so I have my go-to, Stila, which has an amazing colour palette. At the end of the day, I can't live without simple Blistex. I wish it came in bright colours." Stila Lip Glaze in Raspberry, \$29,

shoppersdrugmart.ca, murale.ca



DEBORAH FULSANG, beauty editor at The Kit "Many lipglosses come and go in my purse, but there's almost always a Juicy Tubes in the mix. It is, after all, the mother of today's lipgloss. I love the colours, texture and shine—especially the pink-peach-coral Bolole hue. Nars's little pot 'o' gloss in Baby Doll is also one of my better-than-naked faves. From an everyday-wearability perspective, just add rich black mascara, a tinted moisturizer and you're good to go." Nars Lip lacquer in Baby Doll, \$28, narscosmetics.ca. Lancôme Juicy Tubes

(above) in Bolole, \$22, lancome.ca

FACEBOOK.COM/THEKITMAG



Judy Inc. "I have this lipgloss with me all the time: it is a flattering blend of peachy-pink. There are subtle gold flecks that pick up the light and it also looks good over a lipstick. It is by M.A.C and called Love Nectar. I use that, and in my on-set beauty kit, I use Ample Pink by M.A.C. It's a nude pink, perfectly paired with a smoky eye." Lustreglass in Love Nectar, \$18 maccosmetics com

sunglasses, \$10,

FASHION

TRUE PATRIOT LOVE

Cheer on the athletes with sport-inspired pieces with a good dose of Canadiana. Suzanne Timmins, fashion director at The Hudson's Bay Company, takes us through the retailer's Olympic Collection









"The Canadian Olympic Replica Collection is based on items designed for our athletes when they compete at London's 2012 Olympic Games this summer," says Suzanne Timmins, fashion director at The Hudson's Bay Company. "For this collection, it was important for us to do something that was comfortable, yet tailored. Fit and proportion are key for smart everyday dressing.'

STYLING TIPS

"Athletic inspired product was all over the runways this season," Timmins says. "It's all about the mix. Our denim jacket is the perfect, patch-adorned piece that you would search for forever and never find at vintage shops. Treat it like a classic and wear it with everything-floaty summer dresses and an ankle boot, or your fave striped tee, white jeans and the new smoking slipper.'

NAME HEATHER HUNTINGFORD CITY WEST VANCOUVER

OCCUPATION **ENTREPRENEUR** DESCRIBE YOUR STYLE "Eclectic but put together"

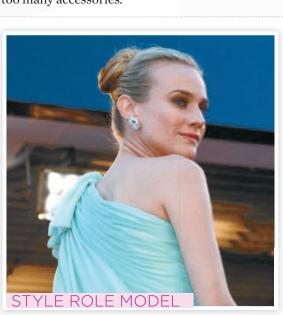
alance is a concept that has figured prominently in Heather Huntingford's whole life. As a child, she was as dedicated to playing sports as she was studying. As a teenager, she was as comfortable riding horses around Vancouver's Southlands as she was at sea in her parents' boat. And when she graduated from the University of British Columbia with a Bachelor of Human Kinetics, she took her degree and opened her West Vancouver boutique Kiss & Makeup.

It comes as little surprise, then, that Huntingford easily manages a sartorial mix that is both casual and carefully considered, and that her wardrobe reflects this easyyet-edgy equilibrium. "It's always about transition pieces. I have to be able to leave the store and go straight to the beach or out for dinner or whatever," she says. Her essential pieces include a good pair of boots, jeans and maxi dresses, often topped with a leather jacket and a scarf. "I like to mix patterns and textures," she says, before confessing, "I'm also a fan of denim on denim-the Canadian tuxedo." At the end of the day, in finding the perfect balance in her fashion statement, Huntingford lives by two hard-and-fast rules: "Scarves are a staple, and you can never wear too many accessories."



life in balance

Heather Huntingford pairs high with low for the perfect sartorial mix by KATE MACLENNAN



"Diane Kruger. I love her from her Coachella vibe



Old Faithful in Vancouver



We're on vacation! The Kit will not be published for the next two weeks. Look out for a new print feature on August 9, packed with tips on How to Shop Like a Pro, the best Buffed Mani and a fabulous new Kit Girl.

Publisher, The Kit

Giorgina Bigioni Please direct advertising enquiries to: Associate Publisher Kelly Whitelock

AST WEEK: **IS KATY PERRY'S DRESS UNFLATTERING?**

YES, TOO CLINGY

DEPENDS

NO, LOOKS FINE



Do lipstick shades have specific seasons? We want to know when you can go nude. kit2it.com/nude-lipstick



ALEXA CHUNG'S PREPPY CHIC

Alexa Chung adds a studded-collared shirt to a pretty brocade dress for a look we needed to steal right away. Get the look for less with these shopping ideas. Check it out at kit2it.com/alexa-look-for-less

IN OUR DIGITAL ISSUE



Get expert tips that will keep you looking fabulous no matter what your number in The Kit's Summer 2012 digital magazine. Visit TheKit.ca and click on The Kit Magazine.



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President, Star Media Group John Cruickshank

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Creative Director Caroline Bishop

Art Director Stevie Gorrie Designer Salina Vanderhorn

Deborah Fulsang, Vanessa Grant, Glynnis Mapp, Vanessa Taylor

Contributing Editors Jeanne Beker, Janine Falcon Chantel Guertin, Ceri Marsh

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Ottawa, ON K1P 5N7
613 234 7781

Toronto
The Shops at Don Mills
20 Marie Labatte Road
Toronto, ON M3C 3R6
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Vancouver Oakridge Centre 650 West 41st Avenue Vancouver, BC V5Z 2M9 604 264 8035