

THE Kit

BEAUTY & FASHION

BEAUTY IN A BEAT FASHION HEAD TO TOE

Two-tone, textured, ombre and neon nail looks are inspired by ice cream floats, popsicles and summer sweets. See our step-by-step silhouette nail look how-to inside!

BY DEBORAH FULSANG



indulge!

PHOTOGRAPHY BY CARLYLE ROUTH
MANICURES BY LEEANNE COLLEY
MAKEUP BY ROBERT WEIR
FOOD STYLING BY DAVID GRENIER

Please see story, page 4

PRODUCTS: GEOFFREY ROSS; LEEANNE COLLEY FOR P/M/C/A/REV/LON; MAKEUP: ROBERT WEIR/FORD ARTISTS; MODEL: LEEANNE PROCTOR; ELMER OLSEN MODEL MANAGEMENT



David Dixon PVC clutches, \$80 each, townshoes.com

NEON NIGHTS

If you've been eager to hop on the neon trend train but not sure where to start, grab hold of a day-glo clutch. Their sculptural shapes are brilliant works of art, and are an avant-garde twist on the classic box-shaped clutch, the *minaudière*. Whether you pair one with a brightly coloured dress or use it to punctuate an all-black outfit, you'll be adding a colour kick to your look that has electrifying results.

SHOPPING PAGE 6: PERFUME

Celebrate summer with a sexy, sunny new scent



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*AC Nielsen Market Track, National, Prestige, 52 weeks, period ending May 5th, 2012. **Lise Watier sales in dollars.



ask jeanne

HOW TO SHOW A LITTLE STRAP, BUT NOT TOO MUCH

Dear Jeanne, What's your take on allowing bra straps to show? I've seen women ruin the look of elegant outfits with their bra strap showing.—Beate

Dear Beate, Call me old fashioned, but even though revered style icons like Madonna have been wholeheartedly subscribing to the notion

of underwear as outerwear for years, flashing their undies on a regular basis, I still cringe whenever I see an exposed bra strap, especially when it looks a little tattered or grey. I agree with you: There's such a wide variety of affordable, beautiful bras out there, that if you're adamant about flaunting bits of them, make sure they're worthy of exposure. Bras with invisible, clear or plastic straps are also increasingly popular, though I'm not sure I like the blatant way some women wear them. Still, a clear strap is much more discreet and not so in-your-face as a regular one. Of course, with all of the halter-style, or criss-cross straps around, to say nothing of strapless bras, I wonder why straps ever get shown at all. Evidently, designers like Jean Paul Gaultier and Dolce and Gabbana have done their bit to popularize exposed undergarments, and have created countless bras and corsets meant to be worn on their own.

Perhaps my aversion to visible bra straps goes back to my high school days, when girls with exposed bra straps were regarded as promiscuous. That may have been a bit extreme, but there's unquestionably a bit of a tawdry feel to visible straps. And that's precisely why some of these rebel designers promote the look, encouraging women to walk the edge and flaunt their sexual energy in sartorially overt ways. It's all very harmless, of course. But these days, I find there's something much more sensual and sexy about covering up, and these stray straps can make even the most expensive, well-designed outfit look very cheap very fast.

The only time I can recall blatantly showing a bra strap was when I wore a one-shouldered, red jersey Greta Constantine dress to a wedding. I teamed the dress with a wide black belt, and the tiny, thin black strap of my chic French bra on my bare shoulder seemed to balance the dress. But I'd like to note that the strap didn't even resemble a traditional bra strap. It simply looked like a little spaghetti strap, and seemed to be part of

the dress. Bra straps showing under sheer tops can look quite feminine and sensual, however. These days, demure is the word when it comes to sexy, feminine dressing. For the most part, I think visible bra straps do tend to look cheap, and while it may be a matter of personal taste, God is truly in the details in fashion. Unless you're going for some kind of "trampy chic" effect, I'd say nix the notion of exposing those straps, and leave a little more to the imagination. —Jeanne

Send your questions to askjeanne@thekit.ca. Follow @Jeanne_Beker on Twitter.

Jeanne is a contributing style editor to the Toronto Star and host of FashionTelevision Channel.



WHAT WE WANT THIS WEEK

TOP THE KIT LIST

FACE KIT

HAPPY HUES

Lush stays true to the feel-good essence of its brand with a just-launched Emotional Brilliance colour collection: liquid lipstick, eyeliner and cream shadows. Handmade Cosmetics Emotional Brilliance Liquid Lips in Glamorous, \$23, lush.ca



CLOTHING KIT

VERSATILE DRESS

We will never tire of a well-cut dress, and this neon version is exactly that: the slightly higher neckline is both office-appropriate and calls for a statement necklace. Swap in a leather belt in another bright (or neutral) to change up the look. Moon Apparel polyester dress, \$49, moonapparel.ca



SHOE KIT

CITY SANDALS

Save the flip-flops for the beach and go with a chic metallic option for town. Our only rule? A bright pedi is essential. Gap metallic strap sandals, \$40, gapcanada.ca

HANDBAG KIT

HYBRID CARRYALL

The luxe hobo? Diesel merges two bag styles with this slouchy number in sumptuous dip-dyed leather. Divina leather bag, \$610, canada@diesel.ca



HAIR KIT

STAR SHINE

Get movie star-worthy hair just like the cast of *What to Expect When You're Expecting* did with MoroccanOil Luminous Hairspray, \$24, moroccanoil.com



ACCESSORIES KIT

COOL CUFF

Calvin Klein unveils a new accessories line. This fuss-free piece can be worn anywhere this season—and next. CK Calvin Klein stainless-steel/PVC rose gold and leather cuff, \$155, ck.com/watchesandjewelry



BODY KIT

PORTABLE PERFUME

This passion flower, blackberry and amber floral spritz now comes in cute, on-the-go packaging. CK One Shock Absorber Travel Spray for Her, \$18, shoppersdrugmart.ca



one-minute miracle TAN REMOVER

BY ASHLEY KOWALEWSKI

Self-tanner-related incident? No worries. St. Tropez Tan Optimiser Self Tan Remover is your saviour, ideal for eliminating stains—especially on your palms—or a faux glow over-do. The shimmery exfoliant scrubs away the orange and leaves skin soft and stain-free. Although best used right after your oops moment, it works up to four hours after the initial application, so if you only notice those crazy orange hands when you sit down for your late-morning latte, there's still time to fix things. \$25, sephora.com



MORE BRONZER TIPS FROM THE PROS
TheKit.ca/?p=7451

on the cover INDULGE

The time has never been better to make an on-trend beauty statement with nails inspired by our favourite summer treats

BY DEBORAH FULSANG

MAKEUP IS SUPPOSED TO BE FUN. For most women, it is, we dare say, not rocket science. (Apologies right now to the beauty labs and R&D departments the world over.) In this carpe diem spirit, we embrace the happy-go-lucky mood of current nail trends. From Rihanna to Gaga, we translate the statement-making claw-like Stiletto to the more real-world-possible Slim Stiletto Nail in two-tone green. We also pluck the neon trend straight from the spring fashion runways and offer up an orange-flavoured Freezie hue as our glow-in-the-dark favourite. And texture-wise, we say: play. From crackle-top coats and sparkles to sponged and ombre effects, the mani of the moment is all about texture, mixing it up and trying a new ice-cream hue or two, or three.



COOL BLUE

CLOCKWISE FROM TOP: L'Oréal Paris Nail Color Riche in Club Prive, \$7, lorealparis.ca. Deborah Lippmann in On the Beach, \$20, at Murale. Joe Fresh nail polish in Fluo Blue, \$4, joefresh.com.

ON MODEL: Revlon Top Speed in Royal, \$7, revlon.ca. Dior Vernis in Lagoon, \$24, dior.com, exclusively at The Bay. Thakoon for Nars Nail Collection nailpolish in Kutki, \$21, narscosmetics.ca

Want more?

PINK BUBBLE GUM

CLOCKWISE FROM TOP: Chanel Le Vernis Nail Colour in May, \$27, chanel.ca. OPI Nail Lacquer in Kiss Me On My Tulips, \$10, opi.com. Dior Vernis in Plaza, \$24, thebay.com, sephora.com

ON MODEL: Butter London in Trout Pout, \$17, butterlondon.ca. Joe Fresh nailpolish in Candy, \$4, joefresh.com. Quo By Orly nailpoolish in Cotton Candy, \$10, exclusively at Shoppers Drug Mart, shoppersdrugmart.ca

ORANGE CRUSH

CLOCKWISE FROM LEFT: Bourjois Paris So Laque Ultra Shine Nail Enamel in Orange Creation, \$10, exclusively at Shoppers Drug Mart and Pharmaprix, bourjois.ca. Essie Nail Polish in Blanc and Action, \$10 each, at salons and retailers.

ON MODEL: China Glaze Nail Lacquer With Hardeners in Orange Knockout, from \$9, chinaglaze.com

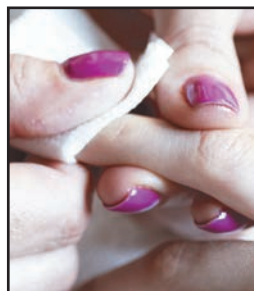
SEARCH "NAIL POLISH" AT THEKIT.CA FOR MORE NAIL TRENDS.



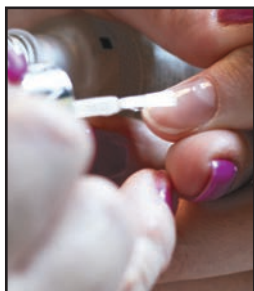
GET THE COVER LOOK

DIY SLIM SILHOUETTE MANI

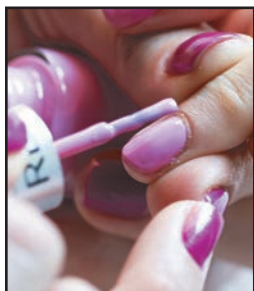
Follow Leeanne Colley's simple steps to create this top trend look.



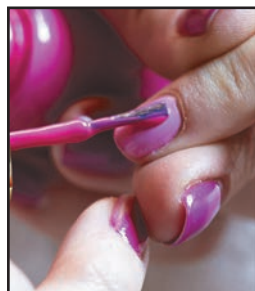
STEP 1: Choose two tints of one colour to get the look. Start by wiping nails clean with nailpolish remover to eliminate any oils that will sabotage the staying power of your manicure.



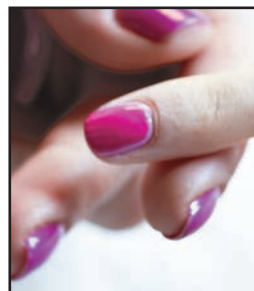
STEP 2: Brush on one coat of your favourite clear base coat.



STEP 3: Apply one coat of the lighter nailpolish. Do a three-stroke application: one stroke down the centre of your nail, followed by a stroke to the right and then to the left. Repeat with a second coat.



STEP 4: Apply your darker nailpolish shade with the same three-stroke method, but leave a few millimetres of the light nailpolish showing all around the nail to create the silhouette outline.



STEP 5: Apply a top-coat for protection and staying power. Dry for at least 30 minutes.

NEWS

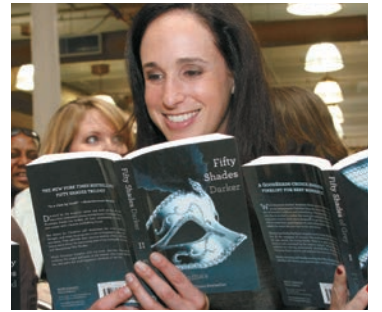


HELLO KITTY SPA

Every little girl's favourite cute cat is opening her own beauty spa in—where else—Dubai. The Hello Kitty Spa website promises “posh pampering” and “sugar, spice and everything incredibly nice.” Services for all ages will include Kitty-cures (manicures) and Hair-dooz (special event hair services).

50 SHADES OF GREY LINGERIE

The best-selling erotic book series loosely based on *Twilight* has been so successful, author E.L. James has signed a licensing deal. The *Fifty Shades of Grey* brand will likely include jewellery, apparel (including lingerie, of course) and even beauty products.



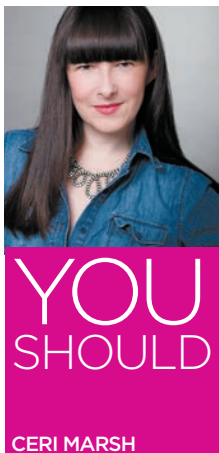
THE RETURN OF SCHIAPARELLI

After years of revival rumours, the Schiaparelli fashion house—once owned by late Italian designer Elsa Schiaparelli, a rival to Coco Chanel—will finally relaunch this fall, thanks to fashion mogul Diego Della Valle, who bought all of the late designer's trademarks and archives six years ago. A new designer will be announced in September.



WORLD'S MOST EXPENSIVE FACE CREAM

Japanese brand Clé de Peau Beauté turns 30 this year and to celebrate, the company is releasing a \$13,000 skin cream called La Crème on September 21. Only three jars—made with 30 layers of handmade crystal and three platinum accent rings—are being produced globally. The brand's flagship store in Tokyo will be accepting orders.



YOU SHOULD

CERI MARSH

GROW YOUR BROWS

“I'm obsessed with brows,” laughs Kira Thompson, owner of Toronto's Brow House. Not that it wasn't obvious. We'd been talking for a half an hour about what goes into to shaping and maintaining perfect brows. She confessed that the rate of misshapen brows walking around is so high she blocks them out when not in here at end-salon. Here's the thing, when it comes to getting this season's brows (yes, brows have trends, just like everything else), it's more about what you should not be doing than what you should. The most in-demand models this year—Arizona Muse, Freja Beha Erichsen, Joan Smalls—are known for their strong, eye-framing brows. So, put down the tweezers—you should grow out your brows.

Chantel Guertin, The Kit's editor-at-large, says fuller brows are the trend to try right now. “But that doesn't mean you have to go fuller than you're comfortable with,” she says. “Skinny brows—even if they're in style—just don't look as good as a full, groomed brows. There's a reason we have brows (besides to catch the sweat in spin class): they really do frame your eyes and your entire face.”

Letting nature take its course, however, especially if you're a brunette, isn't always an option. You have to find a balance between looking like the seventh cast member of an early *Friends* episode and that Brooke-Shields-

in-her-Calvins commercial. And if you've gone too far with tweezing, know that you can start over, it may just take some time. Thompson says that many of her consultations with clients start with delivering the news that they've got some growing-in to do. “Everyone says, ‘It won't grow!’ But it will, though it could take three months.” While you're waiting out that awkward period, get cozy with an eyebrow pencil or shadow to softly fill in any gaps.

Full brows look very “right now” (and those sad, skinny tadpoles look so wrong), but shape trumps everything. Says Thompson: “We have to work with what God gave us. If you try to deviate too much from that, it won't go with your face.” If you choose to DIY your brows, make sure you're just tidying up, rather than re-shaping. Guertin notes that many at-home pluckers go too far on either end of the brow. “Your brows should start directly above the inner corner of your eye and end in a diagonal line from your nose through the outer corner of your eye.”

To avoid DIY blunders, Guertin visits an esthetician a few times a year to get her brows shaped. “Then I maintain them in-between visits myself,” she says. “For a few months after you've had them professionally groomed, you can usually clean up stray hairs with tweezers. Once I start to feel like it's harder to see the defined shape of my brows, I go back to get them re-shaped.”

STREET STYLE



CITY HALIFAX
NAME JULIA JACKSON
AGE 23

OCCUPATION
WAITRESS

WHERE HALIFAX
SKATING OVAL

WHAT IS SHE WEARING?
H&M jacket, DIY necklace,
T-shirt from a thrift store,
Free People pants

INSPIRATION
“I like versatility in my wardrobe. I like the ability to change my style every day, from California beachy to '60s gamine to '90s grunge. Old pictures of my mom are a huge inspiration for me—I'm constantly dipping into her vintage clothes.”

BY THE KIT PHOTOBLOGGER: MEGHAN TANSEY WHITTON,
FASHIONEASTHALIFAX.COM

SHOPPING



BEAUTY

SHINE ON

TAP YOUR INNER RADIANCE WITH THESE SUNNY, SEXY FRAGRANCES



DIANE VON FURSTENBERG
DIANE

"I wanted to put the true power of a woman and the power of seduction in a bottle," says the iconic designer. The resulting spritz combines violet and frangipani with patchouli, myrrh and musk. EDT, \$75 (50 ml), dianeonfurstenberg.com

YVES SAINT LAURENT OPIUM

This delicate veil of fragrance—a combo of mandarin and pink pepper; orange flower, sambac jasmine and nutmeg; and amber wood and vanilla—hints at the oriental original. Vapeurs de parfum, 60 (50 ml), ysl.com

ROBERTO CAVALLI

This lush solar, amber-floral perfume has an orange-blossom-based heart, top of pink pepper and base of tonka bean. EDP, \$79 (50 ml), coty.com

CALVIN KLEIN ETERNITY SUMMER

Opening with an orange-blossom, citrus and martini accord, this evolves to a gardenia-and-peony heart and closes with a trail of musk, tonka bean and heliotrope. Limited edition EDT, \$72 (100 ml), calvinklein.com

ESTÉE LAUDER BRONZE GODDESS CAPRI

The cassis, mandarin and lemon leaf top notes, heady heart of jasmine sambac, muguet and peony; and dry-down of vanilla, amber, patchouli and musk, will leave you dreaming of the good life. Eau Fraiche/Skinscent, \$68 (100 ml), esteelauder.com

SEARCH "PERFUME" AT THEKIT.CA FOR ALMOST 50 MORE STORIES.

PRODUCTS: GEOFFREY ROSS; OFF-FIGURE STYLING (SHORTS): BREANNA GOW/LUDY INC.



FASHION

SHORT STOP

The quintessential sportswear item is stepping out of the gym and into your work and weekend wardrobe. From dressy pleated styles to Saturday-night fabrics, shorts have been given a closet upgrade



Brighten up a muted cottage wardrobe with cheerful polka dots. Old Navy cotton shorts, \$25, oldnavy.ca



Try a silhouette with a little drape—or even a slouch. The loose cut is cool for the warm weather, but still stylish with a high wedge. H&M Conscious Collection silk lycell, \$30, hm.com/ca



A lace mini-short should be reserved for evening, paired with a boxy T-shirt or bright sleeveless button-up. Free People at Mendocino nylon-blend lace shorts, \$93, mendocino.ca



Tailored shorts, at an appropriate length, are every bit as polished as a skirt for the office. Rachel Rachel Roy polyester-cotton shorts, \$89, thebay.com

this week's KIT HIT



DIANE KRUGER'S SWEET TREAT

BY VANESSA TAYLOR

These frothy fashion confections are not the easiest looks to pull off, because they easily lean toward the princess-y bridal look that most of us run away from. Leave it to Diane Kruger to master this stunning frock at this year's amfAR event. While the dress boasts intricate, dreamy detailing on the bodice and skirt, the silhouette—along with ladylike extras like her statement earrings—ground this outfit. Of course, we have to also mention her gorgeous pin-curved hair and dark smoky eyes—simply flawless.

THE KIT GIRL

NAME
CLAIRE GARDENHIRE-SELVA

CITY HALIFAX

OCCUPATION MOTHER

DESCRIBE YOUR STYLE
"Classic and functional, with a touch of fun thrown in."

Claire Gardenhire-Selva is no stranger to the runway: the Colorado-born ex-model started modelling at 14, working the runway and travelling the world for Calvin Klein, Armani, Vera Wang and Betsey Johnson before retiring at the grand old age of 23. A string of fateful circumstances led her to Halifax, where her husband is from. While frequently visiting the city, Gardenhire-Selva eventually fell for Nova Scotia, too. "My husband wasn't sure he was ready to move back to his hometown, but when I visited, I knew we had to settle here," she says.

Living in Halifax has changed Gardenhire-Selva's attitude to fashion and shopping. "There is so much locally designed fashion in my wardrobe these days," she says, citing her love of dresses from Pretty Things Boutique. "I also adore the vintage clothing collection curated by Anna Gilkerson at Love Me Boutique, because she has such a good eye for beautiful things."

As much as she loves shopping in Halifax, there are some things she can't get there. "I shop around online fashion sites to get exactly what I want. Or I'll shop in Texas when visiting my mother."

Motherhood has also helped Gardenhire-Selva's style to evolve. "I used to dress much more outrageously in fabulous vintage ensembles—and I was never out of stilettos," she says. "Fashion has become much more functional for me now. I still like classic and simple things, but I add a touch of fun with vintage accessories and a scarf whenever I can."



WHAT IS SHE WEARING?

BCBG Max Azria blazer, Old Navy shirt, bracelets from a San Francisco crystal jeweller, Gap pants.

fun & function

Ex-model Claire Gardenhire-Selva manages both household and closet with stylish ease

BY LOLA AUGUSTINE BROWN



BEAUTY SECRET

Benefit They're Real! Mascara, \$29, Shoppers Drug Mart

FAVOURITE DESIGNERS

Michael Kors silk-georgette blouse, \$795, net-a-porter.com. Also at select Michael Kors boutiques, 866-733-5677



Valentino Studded leather shoulder bag, \$2,095, net-a-porter.com. Valentino handbags also at Holt Renfrew

THE KIT.CA

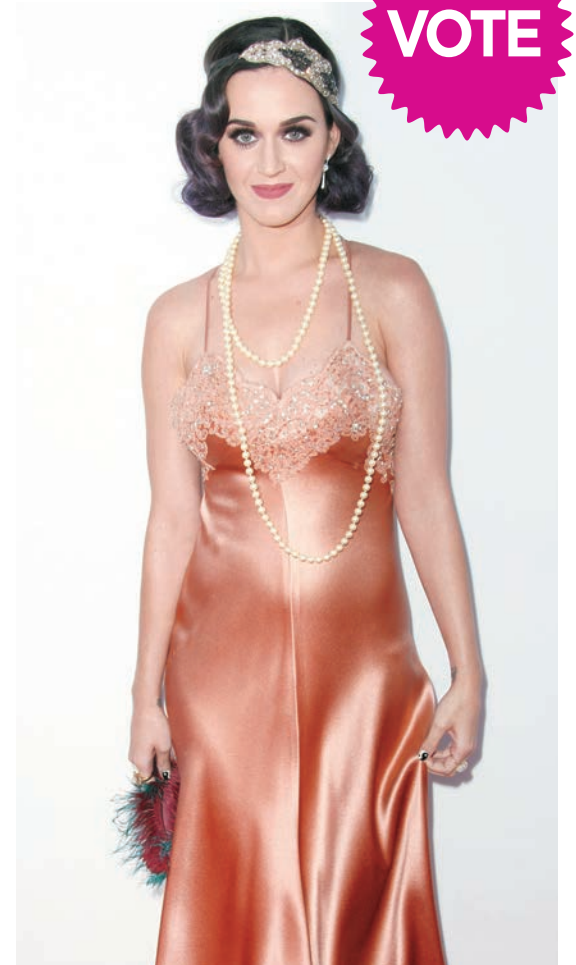


HOW DID YOU VOTE?

LAST WEEK: **WOULD YOU WEAR A LEATHER TOP?**

NEVER 40%
ONLY FOR SPECIAL OCCASIONS 50%
ALL THE TIME 10%

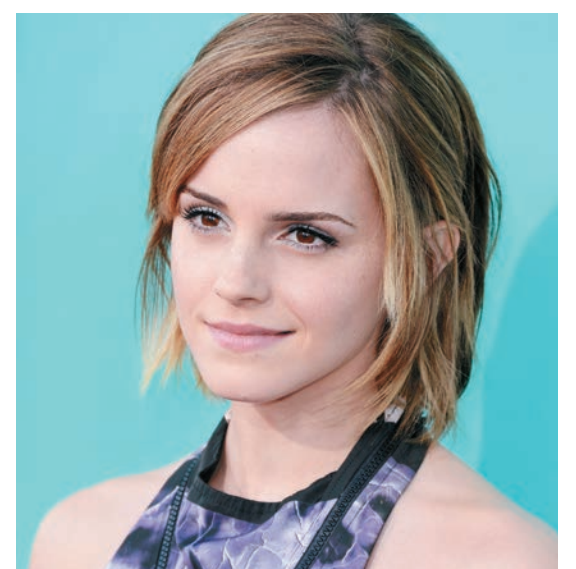
VOTE



DO YOU LIKE KATY PERRY'S SATIN DRESS?

Katy Perry's flapper-inspired hair and makeup is gorgeous, but that dress isn't doing much for her. Do you agree?

TheKit.ca/?p=7537



GROW OUT YOUR HAIR

Get inspired by these celebrity hairstyles, perfect for going from short to longer this fall.

TheKit.ca/?p=7510

IN OUR DIGITAL ISSUE



OH, GLOW ON

Get a glow that your friends will notice this summer with bronzing beauty tips and products to try from our expert editors in The Kit's Summer 2012 digital magazine. Visit TheKit.ca and click on The Kit Magazine.



FAVOURITE SHOPS

Biscuit and Pretty Things Boutique



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Doutzen Kroes is wearing Magic Skin Beautifier B.B.TM Cream in Light, 812.

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