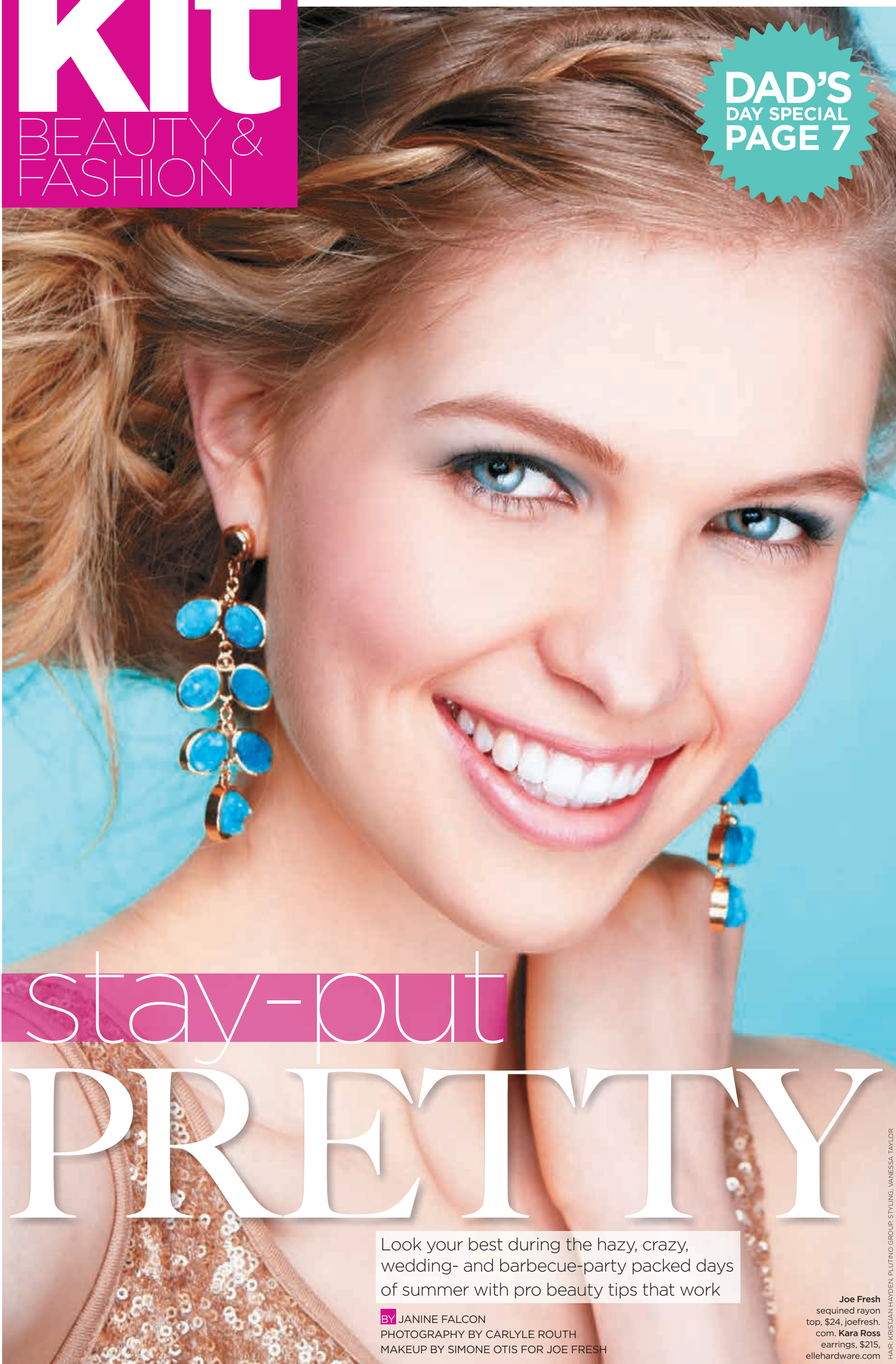


# BEAUTY IN A BEAT FASHION HEAD TO TOE

# THE Kit

BEAUTY &  
FASHION

DAD'S  
DAY SPECIAL  
PAGE 7



# stay-out

# PRETTY

Look your best during the hazy, crazy, wedding- and barbecue-party packed days of summer with pro beauty tips that work

BY JANINE FALCON  
PHOTOGRAPHY BY CARLYLE ROUTH  
MAKEUP BY SIMONE OTIS FOR JOE FRESH

Joe Fresh  
sequined rayon  
top, \$24, joefresh.com.  
Kara Ross  
earrings, \$215,  
ellehardware.com

HAIR: KRISTIAN HAYDEN; PLUTINO GROUP; STYLING: VANESSA TAYLOR

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# ask jeanne

## SAY YES TO SUMMER BLACK!

**Dear Jeanne, Is all black still OK? Even in the summer? (I may be in a dark rut.)**  
—Kristie

Dear Kristie,

I have to start this one off with an apology: I'm sorry that I happen to adore wearing black. I'm sorry, but it's so dramatic and timeless and sexy and elegant, and that wearing it makes me feel perfectly dressed on occasions when I might be feeling a tad insecure. I'm sorry that black is forever chic, and that it ultimately makes me look and feel thinner. It also slims me down on television and in photographs. Sorry about that. Whew!

So now that I've made my apologies, I'll attempt to answer your question.

First of all, black is seasonless. Head-to-toe black lends an instant air of gravitas, and many women wouldn't even try to carry it off. But if you like black, there's no reason you should abandon it in the summer. What you might want to do is perk up your outfit—and your spirits—with a jolt of colour. Brights have never been hotter and look amazing against black, as do pastels. But beige and khaki are especially cool complements to black. Whether the colour comes from your jewellery or your shoes, a scarf, bag or belt, it's fun to give a nod to playfulness and lighten things up in this manner. And, of course, white and black is an elegant combination that always speaks of high style and classic glamour, making a hip, graphic statement.

It's good that you realize you might be in a bit of a rut. It's so easy to play it safe and get locked into a boring image of ourselves. And when it comes to shopping, it's much simpler to go for black basics we know can survive in our wardrobes year in and year out. I have to admit that I tire of my red and purple pieces much more easily than I ever tire of my black items. I have at least 20 fabulous little black dresses that have taken me around the world for years now, and I'm always happy to add more to my stash when I find one that fits well or has great styling. Black is also less likely to show dirt and wrinkles, and when

you do as much travelling as I do, that's important. Just stay away from white dogs that shed!

Naysayers are eager to point out that it gets too hot to wear black in the summer. But I recently came across a scientific theory that claims it's cooler to wear black than white in the heat. While white clothing reflects the sun's rays, it can also reflect our own body heat and, therefore, really cook us.

If you're determined to stick with black, go for light, diaphanous fabrics. You'll also want a lower, open neckline (and no long sleeves, of course). I also wouldn't suggest black hose in the summer—that's just a little too Sicilian widow for me.—*Jeanne*

Send your questions to [askjeanne@thekit.ca](mailto:askjeanne@thekit.ca). Follow @Jeanne\_Beker on Twitter.

Jeanne is a contributing style editor to the *Toronto Star* and host of Fashion Television Channel.



ILLUSTRATION: FREDERICK WATSON

WHAT WE WANT THIS WEEK

# TOP THE KIT LIST

## BODY KIT

### SAUVAGE SCENT

Fans of Dior's iconic Eau Sauvage cologne will love the new perfume, a moody spritz with myrrh, vetiver and a particular Calabrian bergamot grown exclusively for the brand. \$94, [dior.com](http://dior.com)



## SHOE KIT

### BRIGHT HEELS

Play with summer's hottest neon hues without breaking the bank. These fuss-free heels boast a modern style that transition from a pair of boyfriend jeans to a tailored LBD. H&M polyester neon heels, \$40, [hm.com/ca](http://hm.com/ca)



## ACCESSORIES KIT

### POP OF COLOUR

Pep up your office wardrobe with a hit of colour. This slim belt is ideal for layering over a shirt or classic printed dress. Danier leather belt, \$20, [danier.com](http://danier.com)

## HAIR KIT

### HEALTHY HAIR

Smitten by the write-home-about difference Fekkai conditioner made on our winter locks, we looked to the brand's Zero Humidity Frizz Control and have not been disappointed. \$28, Shoppers Drug Mart, Holt Renfrew and Murale



## CLOTHING KIT

### DENIM SHIRT

Button-ups this season are anything but stuffy. This boxy denim version looks best worn un-tucked with slim jeans (in any colour) or printed shorts. Diesel Skipi cotton shirt, \$190, [diesel.ca](http://diesel.ca)



## BODY KIT

### FLAWLESS PRIMER

Dermalogica Skinperfect Primer is a multi-tasker: silicone minimizes lines, peptides battle free-radical damage and SPF30 keeps you covered. \$64, [dermalogica.com](http://dermalogica.com)



## HANDBAG KIT

### SUMMER PURSE

Straw bags remind us of the beach. This ladylike shape is work-appropriate with the leather trim and polished hardware. Kate Spade bag, \$328, [holtrenfrew.com](http://holtrenfrew.com)



# one-minute miracle

## BLUE MANICURE

BY DEBORAH FULSANG

From powder to full-on turquoise that looks poured from the Adriatic, blue nails can quickly freshen up your spring ensemble. We've spotted the cerulean-hued mani on many a hand, from Miley Cyrus to Chanel Couture—you can't get more widely endorsed than that. We love its unexpected and surprisingly elegant pop of colour.



CLOCKWISE FROM TOP: Revlon Nail Enamel in Dreamer, \$6, [revlon.ca](http://revlon.ca). Nars nail polish in Koliary. Limited edition, \$21, [narscosmetics.ca](http://narscosmetics.ca). Maybelline New York Color Show Nail Lacquer in Shocking Seas 370, \$3, [maybelline.ca](http://maybelline.ca).

Antoni & Allison  
London Fashion Week  
Fall 2012



# on the cover STAY-PUT PRETTY

IT'S NOT THE HEAT, IT'S THE HUMIDITY.

Look "wow" not wilted this summer with these pro tips **BY** JANINE FALCON



Physicians Formula Mineral Wear Talc-Free Airbrushing Pressed Powder, \$20, at drugstores, physiciansformula.com. Clinique Stay-Matte Oil-Free Makeup, \$28, thebay.com



Joe Fresh Beauty Sheer Tint in Porcelain, \$12, Duo Concealer in Light, \$8, Lash Plump Mascara, \$8, Bronzer in Golden, \$8, Cream Blush in Bloom, \$8, Shine Lipstick in Rose, \$6, and cotton knit tank top, \$29, all joefresh.com

ot weather is arguably the most difficult circumstance under which to look fresh and polished. Yet we are inspired by celebrities who remain effortlessly radiant on every red carpet they meet. Take last month's Cannes Film Festival for example, where beauties from the likes of the blonde and statuesque **Karolina Kurkova** to the sultry Mexican model and nouveau movie star **Ximena Navarrete** posed in the Mediterranean sunshine. We can learn from them. According to the celebrity makeup artists on our speed dial, there are ways to stay gorgeous despite the heat and haze.

## PRIME FIRST

If you've got great skin, instead of foundation, **try layering primers, which blur imperfections and control shine.** "I use a hydrating primer, then a luminizing primer to give myself a glow," says Smashbox global artist Lori Taylor.

## POWDER LIGHTLY

On bridal clients, L'Oréal Paris pro Eddie Malter **starts with a super-light layer of powder dusted on with a fluffy brush.** He lets it sit for a few minutes, then applies concealer and so on. "It gives the makeup something to stick to and creates a barrier between oil and pigment so everything lasts longer," he says.

## RETHINK CONCEALER

Instead of concealer, **try mattifying foundation or a BB cream.** "Put it under eyes, on redness around the nose, and a little on the chin," says Sarah Lucero, makeup artist and global creative director for Stila. Foundation and BB creams have lighter textures, good staying power and look seamless on skin.

## SPICE IT UP

For a simple smoky eye, **try patting cinnamon-coloured shadow on lids and sweeping it along lower lash lines,** suggests Rebecca Restrepo, Eliabeth Arden's global makeup artist. "Cinnamon has vibrancy—it's not too brown." **TRY:** Elizabeth Arden Beautiful Colour Eye Shadow in Cinnamon, \$24, canada.elizabetharden.com.

## TRY A GEL EYELINER

Intensify the upper lashlines with a long-wear gel liner. For a stay-put intense smoky look, **apply a broad stroke of gel liner, then immediately blend out over the lid with shimmery shadow.** (It's best to complete one lid before doing the other.) **TRY:** Bobbi Brown Long-Wear Gel Eyeliner in Black Ink, \$26, murale.ca

## BLUSH NATURALLY

**A cheek stain will give cheeks weightless, natural colour.** "If you sweat or get greasy, it isn't going to move or get blotchy," says Lucero. **TRY:** Stila Passion Fruit Crush Lip & Cheek Stain, \$32, shoppersdrugmart.ca, murale.ca

## CREATE A STAY-PUT POUT

Finish with a seriously long-wear lipstick. If the shade you love isn't a stay-put, Malter has this trick: **apply liner all over lips, blot, apply lipstick with a brush, dust with a light layer of powder, then top with a final thin layer of colour.** **TRY:** L'Oréal Paris Le Rouge Infallible 10Hr lipstick in Charismatic Coral, \$13, lorealparis.ca



Joe Fresh Beauty Translucent Powder, \$8, Gel Eye Liner in Black, \$8, Matte Lipstick in Orange, \$6, and polyester-blend dress, \$29, joefresh.com. Metal necklace, \$40, winners.ca

## BEAUTY

# POOL-PROOF BEAUTY

The beach beckons! Make a splash with these waterproof essentials

Waterproof makeup is a smart summer switch-up, because it stands up to all kinds of moisture: from sweat to humidity to dips in the pool. In short, it's the best way to ensure you look polished and put together all summer long. Here are some of our smudge-free, waterproof staples

**BY** JILL DUNN



## BRILLIANT BRONZE

It's tricky to find a powder bronzer that doesn't wilt with the humidity. This matte formula glides on smoothly and lasts all day. One densely pigmented universal shade calls for a light hand if you're fair. **Hourglass** Cosmetics Superficial Waterproof Bronzer in Mirage, \$52, hourglasscosmetics.com



## SHADOW PLAY

Summer makeup should be easy and nothing is more of a cinch than these waterproof eyeshadow pencils. The broad tip means you can quickly sweep shadow over the whole lid and thanks to a combo of waxes, oil and polymers, a flexible film locks out water for crease-proof colour. **Make Up For Ever** Aqua Shadow in 22E (Copper) and 20E (Taupe), \$23, makeupforever.com, sephora.com



## WATER BABY

While technically not waterproof, these are about as water-resistant as lipsticks come. Lips look dewy, not dry. One caveat: you don't have a lot of play time before colour sets, so make haste (or use a lip brush to be more exacting). **M.A.C** Pro Longwear Lipcreme in Good to Go (orange) and Love Forever! (pink), \$20 each, maccosmetics.com



## STAY COVERED

Thanks to the water-repelling formula of this highly pigmented concealer, imperfections are blurred away without settling in pores or fine lines. Suits normal to dry skin, while a dusting of powder will work for oilier complexions. **Tarte** Maracuja Oil Creaseless Waterproof Concealer, \$31, tartecosmetics.com, sephora.com



## ARCH ANGEL

The ultra-fine tip of this pen allows you to feather in colour to subtly groom brows without looking overdone. There's no smudging, no running. **Stila** All Waterproof Brow Color, \$27, stila.com, shoppersdrugmart.ca, sephora.com



## THE OTHER CHEEK

This cheek stain is water-resistant and has stay-put prowess to withstand blazing summer days. We love the happy coral shade—it's flattering on every skin tone. **Benefit** Cha Tint Coral Lip & Cheek Stain, \$36, benefit.com

**OUR  
STAY-PUT  
PICKS**

# COVERGIRL®

TAYLOR SWIFT

don't live in  
someone else's  
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Taylor is wearing Eye Enhancers in Purple Pop and Tropical Fusion  
and LashBlast in Very Black.

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\*\* Ruby Reflection, Crushed Shells, Constant Coral, Caramel Icing,  
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# SHOPPING



FASHION

## PINK ME UP

When you're only wearing a swimsuit, let your accessories do the fashion talking

ACCESSORIES KIT

DEBORAH FULSANG

LEFT TO RIGHT: Havaianas Maran rubber flip-flops, \$28, littleburgundyshoes.com. Virginia Johnson merino-wool lobster-print shawl, \$195, virginiajohnson.com. Straw sun hat, \$20, winners.ca. Le Château plastic bangles, \$15 each, lechateau.com. Call It Spring floral-print sunglasses, \$12, callitspring.com. Lacoste Concept medium PVC shopping bag, \$125, townshoes.com



FROM BUBBLEGUM PINK TO FIRED-UP FUCHSIA, pink tops the hit list when it comes to summer accessories. It serves as a great wardrobe accent colour—and it's more cheeky than red. With proper grey or camel, a shot of magenta or peony pink delivers an opinionated and feminine statement. It works wonders with black and white, too, for even staunch minimalists. And pink is flattering! It adds a rosy flush to all, even those with living-under-the-fluorescents complexions. Most of all, pink is upbeat—it makes us feel good. Pink flipflops, a pink scarf with lobsters—how can you not smile?

Gwyneth Paltrow



Not enough?

Still craving a hit of pink? Try these three beauty staples

Korres Lip Butter Glaze (shown: Jasmine and pomegranate, \$14, sephora.com/canada)

Revolution Organics Freedom Glow Beauty Balm, \$37, greenbeauty.ca



Essie Nail Polish in Sugar Daddy, \$10, essie.com



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YOU SHOULD

CERI MARSH

## BOOK A MAKEUP PRO

I learned how to apply makeup by following the diagrams that came with the Aziza eyeshadow palettes I used to buy at the local drugstore. They were trios that included a frighteningly frosty shade for highlighting. I'm sure I made a très chic statement in ninth grade French class. My application skills have developed since then, but I often wonder if I'm doing things the right way. I've been lucky to work with

great makeup artists and always ask a lot of questions. But anyone can get some face time with a makeup artist to learn some new tricks. You should have your makeup done by a pro.

You can sometimes work directly with a makeup artist by booking them through an agency—many will come to your home or workplace. *The Kit* contributing editor, Janine Falcon, suggests asking around for recommendations from pals. As well, many makeup counters will book tutorials. Falcon urges you to do your homework and bring along pictures from magazines of models or celebs with makeup you like.

I booked my lesson with Toronto-based makeup artist Michelle Rosen. When she showed up looking great, I was reminded of what everyone I spoke to about this column

had to say: look at the makeup of the artist you're thinking of working with. We emptied our makeup bags on my desk. "Most people don't have the right tools and that's 80% of the application process." First order of business: get a foundation brush. It allows you to apply base in sheer layers. You'll need a soft blush brush, a firm angled brush for brows and eyeliner and a blending brush for eyeshadow.

It was a bit nerve-wracking putting on my makeup as Rosen watched and coached. My first mistake? Facing away from the light streaming in my office window. "Always put your mirror right by a window." Second tip of the day: dot the tiniest bit of concealer all around the eyes—not just underneath them—to cover dark circles. Pat gently with clean fingertips. "It just cleans up the whole eye," says Rosen and it's so true! About to sweep a brush full of blush onto my cheeks, Rosen stopped me and had me first brush a bit onto the back of my hand to take off the excess. Brilliant. You can always build up colour rather than having to blend off clownish circles. When I picked up an eyeliner pencil, she handed me an angled brush, saying, "I never use the pencil directly." I put colour on the brush then pushed it into my lash line for a defined but natural look. Each step in my makeup ended up being tweaked in some small way.

I often think that I'm a beauty-school drop out purely because of my laziness. But I tried the whole thing on my way out the next night, and it took me less than 10 minutes.

CLOTHING  
KIT

VANESSA TAYLOR

FATHER'S DAY SPECIAL

# WHO'S YOUR DADDY?

We've got gift suggestions here for dads of all makes and models. This year, give him something he'll treasure

## GIFTS FOR DAD

### kit hit

We love Will Smith's new casual look. The light knit top is great for layering and won't add bulk, and this dark cranberry is an unexpected hit of colour. His look simple with dark jeans and brown boots. Looking good, Will!

Hot dad  
David  
BeckhamCool dad  
Jude  
Law

#### FOR THE BUSINESSMAN

Sturdy, simple and stylish, this briefcase doesn't boast any fussy details. With interior pockets for phone, pens and business cards and an outside document compartment, this is ideal for every day. Fullum & Holt Capital leather briefcase, \$550, fullumboutique.com

#### FOR THE BON VIVANT

These brightly printed handkerchiefs by Canadian designer Avril Loreti boast four different (and slightly cheeky) moustache styles. Avril Loreti Modern Home cotton handkerchief, \$15, avrilloreti.com

PRODUCTS: GEOFFREY ROSS; OFF FIGURE STYLING: BREANNA GOW/JUDY INC. CELEBRITIES: GETTY IMAGES



#### FOR THE GYM-GOER

Schwartzkopf brightens up the shower stall, at home or at the gym, with a full line of new 3D MENSION products. The two-in-one route via the Hair and Body Shampoo is fast and easy—lathers well and smells great (i.e. not too uptowny). \$15, at drugstores



#### FOR THE SHUTTERBUG

If capturing every moment is his thing, this messenger has an outer fabric treated for easy cleaning, water repellency and durability. The inside compartments are padded and adjustable but fully removable. PKG leather and canvas The Royalty DSLR Bag, \$300, blackcrowncollection.com



#### FOR THE SPORTSMAN

With a helium escape valve and a scratch-resistant crystal face, this is perfect for the adventurer. As the timekeeper of the London Games and Michael-Phelps-approved (he's brand ambassador), this will take you from work to weekend. Omega Seamaster Planet Ocean watch, \$6,200, omegawatches.com

### MEN'S FRAGRANCE

# GOOD SPORTS

This Father's Day, treat your nearest and dearest father figure to a fragrance that gets a bit sporty

## GIFTS FOR DAD

Intensity, virility, freedom and passion: this season's current crop of masculine scents take the requirements for athletic excellence—energy, character and integrity—as inspiration. The olfactory metaphor: citrus top notes, aromatics and rich, lasting woods and musks.

BY DEBORAH FULSANG



Givenchy Play Sport is an energizing yet elegant scent, which begins with bergamot, mint and ginger, moves to wood and pepper and evolves to a classic musky base. EDT \$85 (100 ml), at Shoppers Drug Mart, Sephora and The Bay.



For your inner surfer, Davidoff Cool Water Man Pure Pacific taps the ocean for inspiration: citrus mixes with aromatic basil, sage and juniper. EDT \$87 (125 ml). Limited Edition. At select Sears locations.



Kenzo Homme Sport links to the healthy thinking of sport-minded types with its aromatic greeting of citrus and mint, its ginger and geranium heart and its grounded, woody base of cedar and vetiver. EDT \$90 (100 ml), kenzo.com



Issey Miyake L'Eau d'Issey Pour Homme Sport speaks to sport in the elemental outdoors: bergamot and grapefruit suggest the open air; nutmeg is earth; vetiver and cedar speak to fire. EDT \$95 (100 ml), at Issey Miyake retailers.



Hugo Boss Boss Bottled Sport aims to mirror the sportsman's competitive mind: zesty citrus defines the top notes; aromatics and an aldehydic mist form the heart, and a base is expressed with vetiver, Tonka bean and patchouli. EDT \$88 (100 ml), hugoboss.com



Dolce & Gabbana Sport is a gutsy spritz, combining the intensity of rosemary and sea salt with warm sexy wood, cardamom, patchouli and musk. EDT \$72 (50 ml), dolceandgabbana.com

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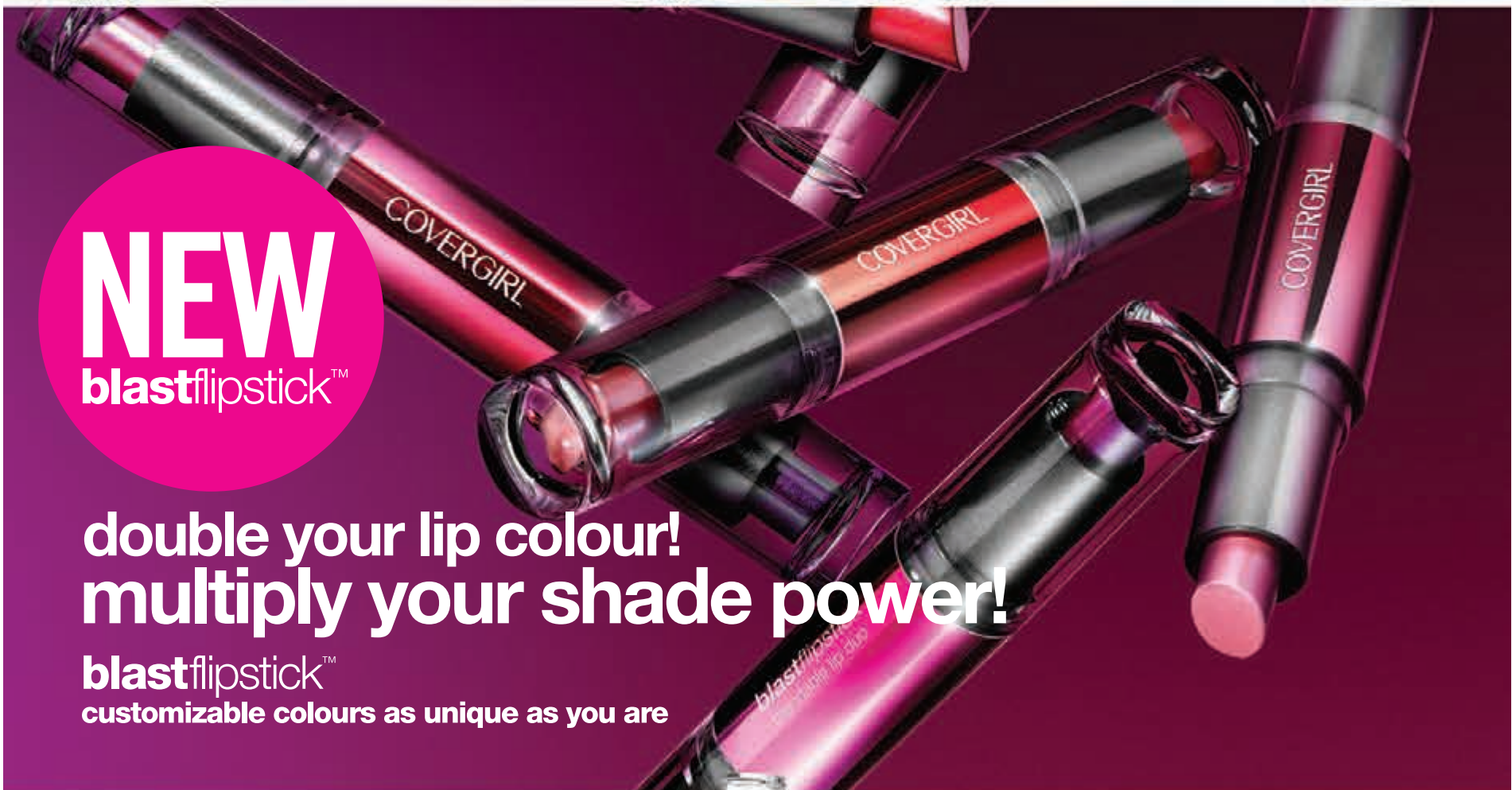


Sofia is wearing Flipstick in Stunner.

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THE MARILYN  
DENNIS SHOW

# 7 Ways to Get Out the Door **FASTER**

Always in a rush? (We know, we've been known to hit the snooze button once or twice, too.) Here's how you can reach escape velocity in the morning faster —AND STILL LOOK GORGEOUS

**Body**

**Face**

**Hair**

CLOCKWISE FROM TOP: **Tanda Pearl Ionic Teeth Whitening System**, \$195, thebay.com. **Panasonic Touch Up Shaver**, \$40, Future Shop, Home Outfitters, Personal Edge. **Revlon Spotlight Eye Lash Curler**, \$10, revlon.ca

PRODUCTS: GEOFFREY ROSS; MODEL: CARLYLE ROUTH; STYLING: VANESSA TAYLOR; HAIR & MAKEUP: VANESSA JARMAN USING RIMMEL LONDON AND TRESEMME HAIR CARE FOR PIM.CA



**Goody QuikStyle Paddle Brush**, \$16, goody.com. **MoroccanOil Professional Blowdryer**, \$200, at professional salons

**Dermalogica Age Smart Overnight Repair Serum**, \$88, dermalogica.ca. **Stila Bronzing Tinted Moisturizer**, \$42, murale.ca, shoppersdrugmart.ca

We've all hopped out of the shower only to realize we forgot to shave our legs or underarms. If you're in a rush, grab the **Panasonic Touch Up Shaver**. It's battery-operated and requires no water, soap or attention to detail. \$40, Future Shop, Home Outfitters, Personal Edge

If you'll skip breakfast but not curling your lashes, **Revlon Spotlight Eye Lash Curler** with LED Light Feature is your new best friend. The light ensures you curl your lashes without pinching your lid. \$10, revlon.ca

At-home teeth-whitening systems have come a long way. The **Tanda Pearl Ionic Teeth Whitening System** takes 50 minutes for good whitening results—or you can use it five minutes twice a day for 10 days. Ionic technology whitens teeth from the inside out—rather than UV rays or bleach, both of which cause sensitivity. \$195, thebay.com

The best way to save face is to do a weekly masque before bed. But if you're too tired, **Dermalogica Age Smart Overnight Repair Serum** really comes to the rescue. Offering the same effects as a hydrating masque, this serum goes on and stays on all night. While you sleep, it repairs broken capillaries, hydrates and stimulates collagen production, so you wake up with dewy, glowing skin. \$88, dermalogica.ca

BB creams may be the beauty buzzword this season, but **Stila Bronzing Tinted Moisturizer** takes the miracle-working properties of a BB cream one step further by adding a bronzing element. You'll not only smooth, conceal and protect skin from UV rays, you'll also get a healthy glow. \$42, murale.ca, shoppersdrugmart.ca

Sometimes, the last thing you have time for is your hair. But if you can't possibly wear it in a ponytail for the third day in a row, wash it, then use the **Goody QuikStyle Paddle Brush**, like a towel and brush in one. The chamois is incorporated into the bristles, so as you brush, it soaks up to 30% of excess moisture, giving you a head start on blowdrying. \$16, goody.com

Then, speed up your blowdry time with the **MoroccanOil Professional Blowdryer**. Not only will it last for years longer than a cheap dryer, it will save you hours of drying time. Used backstage at New York Fashion Week as well as a favourite at Blo blow-dry bars (known for their speedy service), this dryer packs 1,800 watts and ceramic-tourmaline technology. Plus, the nano-ion technology eliminates frizz and adds shine. \$200, at professional salons

## news this week

### PRADA LIKES KNOCKOFFS

One of the most covetable Italian fashion brands has recently approved fakes. Prada CEO (and husband to designer Miuccia Prada) Patrizio Bertelli told business publication Bloomberg.com: "Fake goods aren't totally bad," saying that creating counterfeit bags creates jobs. "We don't want to be a brand that nobody wants to copy," he added.



### PRESTIGE PRESS-ONS

Designers **Brian Wolk** and **Claude Morais** of New York fashion label **Ruffian** enjoy a cult following for their runway manicures. When models started sneaking out with their high-style press-ons post-show, they saw an opportunity. Ruffian teams up with **M.A.C** this season to offer up prestige nails in three chic styles. 24 nails, \$30, maccosmetics.com



### ANN TAYLOR IN CANADA

American retailer **Ann Taylor**, known for preppy, wearable office-wear is opening two stores in Toronto this fall. Celebrity fans of the line include First Lady Michelle Obama, Angelina Jolie, Rachel McAdams and Katie Holmes. Shoppers can expect a mix of ladylike Banana Republic and trendy French Connection.



### TOP MODEL HIRES BRYAN

After firing America's Top Model mainstays **J. Alexander**, **Jay Manuel** and **Nigel Barker**, host, producer and creator **Tyra Banks** has hired fashion blogger **Bryan Grey Yambao**, a.k.a **Bryan Boy**. Rarely seen without a handbag in tow, Bryan Boy even has a **Marc Jacobs** bag named after him.



# DAISY

## MARC JACOBS



THE FRAGRANCE FOR WOMEN

[DAISYMARCJACOBS.COM](http://DAISYMARCJACOBS.COM)

FRIDA AND SOPHIE PHOTOGRAPHED BY JUERGEN TELLER

# THE KIT GIRL

**NAME**  
ANGELA CAMPAGNONI  
**CITY** HALIFAX  
**OCCUPATION**  
DIRECTOR OF CITY MODELS  
**DESCRIBE YOUR STYLE**  
"Sexy, classic. I love that *Mad Men* style silhouette."



**WHAT IS SHE WEARING?**

Dress from Pretty Things Boutique, shoes from DSW., statement necklace by SutTa.

**W**hen Angela Campagnoni walks into a room, people notice. Pushed into modelling by her parents, she went on to study fashion before designing clothes for 12 years. She then bought Halifax agency City Models and got to play yet another role in the city's fashion scene.

Campagnoni created Atlantic Fashion Week in 2008, and the event has grown exponentially, now covered by all the Canadian media. "I wanted to create an event that would help showcase local designers, as well as the models I was representing," she says. Sweethearts of the Toronto fashion scene Chloe Comme Paris first showed there, its founders having studied at Nova Scotia College of Art and Design. "It is awesome to see how they are taking off. I feel like a parent watching her kids graduate," she says of the design team.

Campagnoni is excited by the changes she sees in the Halifax fashion scene. "We don't have a lot of designer boutiques yet, except for Turbine, but we have some interesting collectives: Indie Boutique and Pretty Things Boutique; many designs are made in house." Campagnoni is also a woman who believes in clothes that shows off a woman's curves. "So many powerful women are afraid to be sexy, because they don't think they'll be taken as seriously, but I don't believe that at all. They'd feel fantastic if they dressed that way and own it," she says. "You don't have to be showing off your skin to show off your curves."

## model magnate

Angela Campagnoni has a finger on the pulse of the east-coast fashion scene **BY** LOLA AUGUSTINE BROWN

**TOP ACCESSORY**



Yves Saint Laurent Oversized square-frame acetate sunglasses, \$245, net-a-porter.com

**BEAUTY SECRET**



Dior Diorshow mascara, \$31, sephora.com

**CLOSET STAPLES**



Milly Avery patterned cotton-blend dress \$450, net-a-porter.com. Milly also available at Holt Renfrew.

Valentino Chain-trimmed suede platform sandals \$1,175, net-a-porter.com. Valentino shoes also available at Holt Renfrew.

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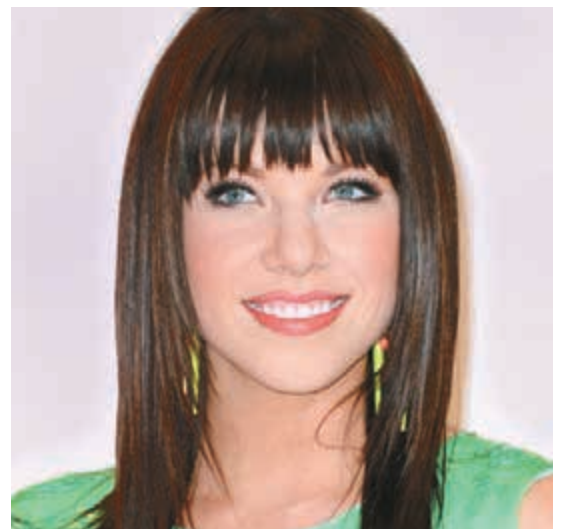
## ONE LIPSTICK, TWO LOOKS

Get more mileage out of your bold red lipstick. Beauty expert for Rimmel London Vanessa Jarman explains how to apply your favourite red for two very different looks. Get the look! <http://www.thekit.ca/beauty/face/one-red-lipstick-two-looks/>



## DRAGON'S BLOOD FOR GREAT SKIN

What do Lady Gaga, Sienna Miller and Victoria Beckham have in common? Dragon's Blood keeps them looking young. Find out how at [TheKit.ca/shop/kit-picks/dragons-blood-for-younger-looking-skin/](http://TheKit.ca/shop/kit-picks/dragons-blood-for-younger-looking-skin/)



## GET CARLY RAE'S HAIR

Love the summer, but can't stand the humidity? Beat the season's bad-hair days with frizz-fighting tips from Carly Rae Jepsen's celebrity hair stylist. Get the look at [TheKit.ca/shop/trends/get-carly-rae-jepsens-billboard-awards-hair/](http://TheKit.ca/shop/trends/get-carly-rae-jepsens-billboard-awards-hair/)

**IN OUR DIGITAL ISSUE**



## SUITING UP?

The Kit's June 2012 digital magazine features The Summer Shopping Guide—everything you need to look great on the dock, on the street, at the beach and everywhere in between. [Visit TheKit.ca](http://VisitTheKit.ca) and click on [The Kit Magazine](#).



**STYLE ROLE MODEL**

Raquel Welch



**FAVOURITE SHOP**

House of Moda, Halifax

KIT GIRL: SHAWN SIMPSON, KITCA AND RAQUEL WELCH: GETTY IMAGES



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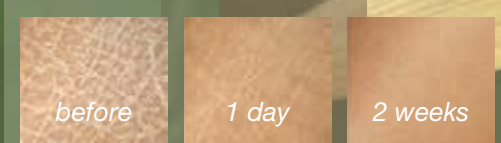
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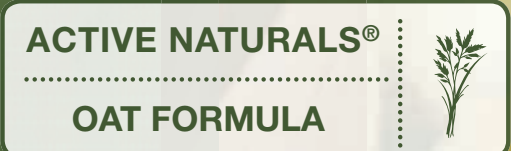
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