

THE  
**Kit**  
BEAUTY &  
FASHION

BEAUTY IN A BEAT  
FASHION HEAD TO TOE

NATURAL

BEAUTY

Natalie Portman

Natalie Portman, Miranda Kerr, Gisele Bündchen—these are just a few of the faces turning to natural, eco-responsible beauty formulas for their spotlight moments. You can, too.

please see story, page 4

shoe kit  
**ROSE  
GARDEN**

These whimsical, rose-adorned sandals belong in a fairytale. The vivid colours and girly shape are pure magic, while the “thorn” heel lends just a touch of kitschy wicked witch.



Roger Vivier  
Rose ‘n’ Roll  
printed-silk sandals,  
\$1,675, at select  
Holt Renfrew stores

SHOPPING: BODY CARE



Get green, sexy  
and stimulating  
aromatics on  
page 6





**PINK TARTAN**  
*A hot pink power-stretch top packs a tropical punch.*



**REBECCA MINKOFF**  
*Take the plunge in a swimming-pool-blue bag.*



**SMYTHE**  
*Toss on a sculpted tuxedo jacket and get the royal treatment.*



**PARKER**  
*A bold flower print is spring's new neutral.*



**7 FOR ALL MANKIND**  
*Denim just the way I like it—sunny side up!*



**DOLCE VITA**  
*Go for the gold in a metallic gladiator flat.*

# DEALUXE™

**SPEND AND SAVE!**

Get **\$25 OFF\*** your purchase of **\$75** or more.

Enter code **KIT25** at checkout.

Free Shipping on Orders Over \$25 + Free Returns Across Canada

\*Receive \$25 off your purchase of \$75 or more. One use per customer. Cannot be used in conjunction with any other sale or promotion. Not valid on gift cards. Offer valid until April 30, 2012





# ask jeanne CHILL, MOM

**“Dear Jeanne, My daughter is starting to wear ‘grown-up’ clothes, some of them hovering on the edge of ‘trashy.’ How do I get her to realize that being fashionable doesn’t mean undoing more buttons?”—Rebecca, Vancouver**

I’m guessing your daughter is in her early teens? Welcome to the joys of adolescence! Let me put it this way: If your daughter started dressing in perfectly chic, smartly conservative and totally tasteful “grownup” clothes, then I’d really be worried. Please have a little patience with your exuberant young lady: she’s at a precarious age, learning to walk the line between childhood and womanhood. And though she’s still a child at heart, she’s clinging to her notions of what a grownup woman ought to dress like. She’s eager to strut her “stuff”—not necessarily in an inappropriate, trappy way—but she doesn’t have the sophistication to know how to use all the fashion “tools” available to best express herself. Trust me, this is merely a wobbly exercise in self-expression that you’re witnessing.

It can take a lifetime to develop a great sense of style. Some never manage to even come close to mastering it. But your daughter is still at an experimental stage, trying to dress the part of an alluring and enthusiastic young woman. The trouble is, she needs some inspiring style icons in her life, and I’m not talking about the Kardashians.

Expose her to some of the greats you grew up with—maybe Audrey Hepburn or Grace Kelly. Watch some classic old movies with her and turn her on to some of that old Hollywood glam. Expose her to the joys of vintage shopping if she hasn’t found them already. Pore over high-fashion magazines together and try to help her develop a sense for the fashionably divine. Get her some fabulous books on makeup, like the ones by late makeup legend Kevyn Aucoin, or Francois Nars.

But even with all that, I’m afraid that she’s still going to be adamant about marching to the beat of her own drum—accept and embrace it. The more you try to tell her to go easy on the makeup or be less scantily clad, the more she’s likely to rebel and go the other way. With most of us parents being so hip these days, there really isn’t that much for kids to rebel against. Just thank your lucky stars she’s not getting addicted to tattoos or piercings.

Watching my own daughters develop their unique senses of style was a bit of a roller coaster. There were days when I’d applaud

their brave choices, and others when I really had to bite my tongue. I rarely castigated them for what they did in the style department, though there were times when I was mortified. Between the two of them, they dyed their hair wacky colours, wore tattered pants that dragged on the ground, tights with great big holes in them, and safety pins in some unsightly places—totally committed to being true to themselves, first and foremost.

I’m happy to say that both my daughters have grown—are still growing—into amazingly stylish women with two very different approaches to fashion. Bekky’s ever the edgy artist, and no matter what offbeat mode of dress she opts for, her feisty self-confidence somehow sees her through and I usually think she looks pretty amazing. Joey has blossomed into a brilliant little fashion plate, with a penchant for vintage and an incredible eye for detail. I can’t believe this is the same kid who wore those baggy, lime green Mod Robes pants, and whose chipped black nail polish was simply de rigueur! All I can advise you to do at this point, Mom, is to chill. One day, your style-wayward angel will surprise you with some sensational sartorial statement, and you’ll understand that the current style path she’s on was simply a rite of passage. All we can do is put mirrors up for them and hope they start to see the light for themselves.—Jeanne

Send your questions to [askjeanne@thekit.ca](mailto:askjeanne@thekit.ca). Follow @Jeanne\_Beker on Twitter.

Jeanne is a contributing style editor to the *Toronto Star*. FashionTelevision airs Sundays at 5:30 p.m. ET on CTV.

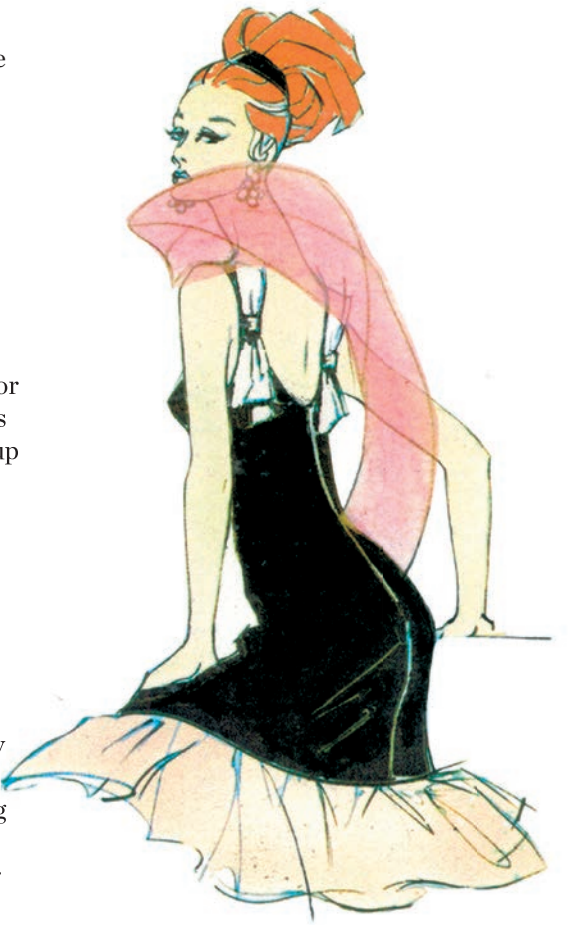


ILLUSTRATION: FREDERICK WATSON

# one-minute miracle VERSATILE CARDIGAN

BY VANESSA TAYLOR

Need a piece that will work for all occasions? This open cardi features small buttons along the hem (instead of having to knot the ends together) that allow you to drape the piece into casual wrap styles and jacket shapes. At last count, we were up to five different ways to wear this sweater. **Jacob** cotton-blend cardigan, \$49, [jacob.ca](http://jacob.ca)



## WHAT WE WANT THIS WEEK

# TOP THE KIT LIST

### CLOTHING KIT

#### BOLD PRINT

Pep-up your spring wardrobe with an easy ikat-print dress. Wear it now with a long cardigan and in the warmer weather with a distressed leather belt. **Old Navy** polyester dress, \$40, [oldnavy.ca](http://oldnavy.ca)



### BODY KIT

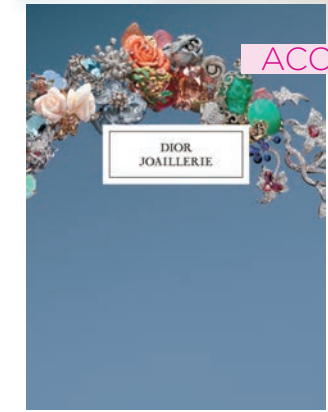
#### SCENTED CANDLE

This intoxicating fruity-patchouli-rose-chocolate-vanilla scented candle is sexy, rich and moody. **Fresh Cannabis Santal** candle, \$60, [teatroverde.com](http://teatroverde.com), [fresh.com](http://fresh.com)

### SHOE KIT

#### SILVER TOES

We love **Stuart Weitzman**’s pale pink, ladylike take on the silver-toe trend. Capsize patent-leather pumps, \$375, [stuartweitzman.ca](http://stuartweitzman.ca)



### ACCESSORIES KIT

#### GLAM READING

Designer Victoire de Castellane’s gem-encrusted fantasies are chronicled in a glossy, 360-page must-have for the glitter-obsessed. **Dior Joaillerie** by Michele Heuze (Rizzoli), \$80, [randomhouse.ca](http://randomhouse.ca)

### HAIR KIT

#### LEAVE-IN SILKINESS

Get your veggies with **Yes to Carrots** Leave-in Conditioner. Mom would be so proud. \$10, [Shoppers Drug Mart](http://Shoppers Drug Mart)



### FACE KIT

#### NEW PALETTE

Available this April, the **Marcelle** Multi-Colour 3D Face Cube palette offers shimmering highlight, pink, coral and bronze shades for a customized glow. \$17, [marcelle.com](http://marcelle.com)

### HANDBAG KIT

#### COCKTAIL CLUTCH

Stand out in the sea of black. This rippled clutch adds interest to your cocktail dress without stealing too much of the show. **Jenny Bird** leather ruched clutch, \$285, [jenny-bird.com](http://jenny-bird.com)



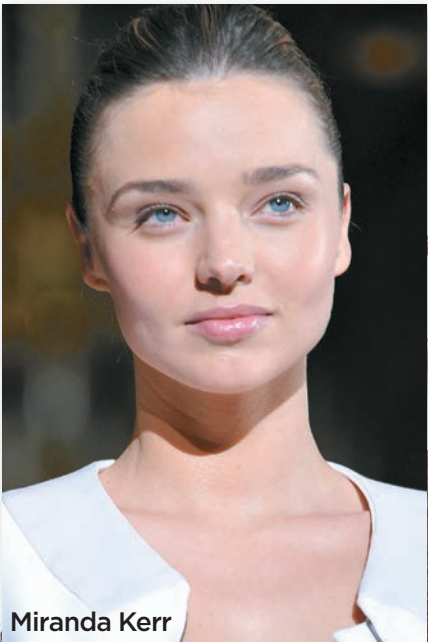


# on the cover NATURAL BEAUTY

As the ever-watched celebrity set embraces eco-friendly cosmetics, it's just a matter of time before the general populace follows suit. Formulated with fewer synthetic ingredients and sometimes packaged in biodegradable materials, here are some of our new green-beauty favourites

BY JANINE FALCON

- 1. Priori Coffeeberry Natureceuticals Perfecting Minerals powder foundation protects with SPF 25 and nourishes with a dose of coffeeberry extract to combat free radicals. \$58, sprucebodylab.com
- 2. In biodegradable packaging, the Josie Maran Argan Beautiful Eyes Palette in Beautiful Purples is infused with argan oil. \$47, at Sephora
- 3. Props to Physicians Formula for taking the concept of natural makeup to the drugstore. OrganicWear Lash Boosting Mascara is their third natural formula in the 100% Natural Origin range. \$16, at drugstores
- 4. For a while, there was no such thing as a natural lipstick without a thick finish or an overdose of shimmer. We're fans of Canadian natural formulas from Bite Beauty, Ilia Beauty and Lippy Girl for their creamy, vibrant shades and supple finish. Lippy Girl Organic Lipstick in Vexy Vixen and Sassy Ass. \$16, ebeauty.ca
- 5. Enriched with organic sweet almond oil, Yves Rocher 100% Natural Origin Black Creamy Kohl in Deep Black glides on for inky definition. \$16, yvesrocher.ca
- 6. Formulated with cold-pressed organic olive and coconut oils, Revolution Organics Freedom Glow Beauty Balm is a Canadian fave of celeb artist Tina Turnbow, who makes up stars such as Evan Rachel Wood and Vera Farmiga. \$37, greenbeauty.ca



Miranda Kerr



Exclusively at



BOURJOIS  
PARIS

www.bourjois.ca

## ROSE Exclusif WHAT WILL BE YOUR PINK?

For the perfect,  
personalized pucker



Bourjois Paris  
Rose Exclusif Lipgloss  
\$20



## CHANGE YOUR NAIL SHAPE

In the spring, a woman's fancy lightly turns to a new wardrobe. Can you blame her? After a long winter—and all the layers required to survive it—it's only right we begin to obsess about the lighter styles we'll soon be slipping into.

If you're a fashion junkie, you will have already mapped out which pastel shift or metallic pumps you'll be getting this season. But the fastest way to update for spring (and give winter the finger, while you're at it) is a new manicure. Yes, you know all about the reverse French manicure beauty editors have been crowing about for the past year (where your nail moons rather than tips get painted in a contrasting shade) but what really sets you apart this spring is a manicure of a different form: you should change your nail shape.

Leeanne Colley, owner of Tips Nail Bar in Toronto, is one expert editors flock to when they want to re-create nail looks spied on international runways. She calls the new, slightly longer and elongated look of spring nails an almond or stiletto shape. "Nails are longer this spring. Most women are staying away from that sharp, square look. The look is more feminine now." And while bright colours and unusual textures are popular, this nail shape looks particularly chic and feminine in soft, pale neutrals. Which, as anyone with a manicure habit will tell, is a basic nightmare. Long, pale nails? Hello, chips!

Deborah Fulsang, Body Editor at The Kit, understands why trimmed, vamp-painted manicures have had such a long run of popularity. "Many of us loved that

rounded-square shape, because our lives weren't conducive to constant manicures. Short nails in a dark shade hid a multitude of sins." But the advent of the Shellac or soak-off gel manicures, which can last two weeks and add considerable strength to nails, is causing women to give this new nail shape a second look.

If your nails are still just breaking even with your finger tips, it will only take between six to eight weeks for them to grow to the perfect almond shape. Colley recommends going no further than a tip that's two-thirds as long as your nail bed (the pink part from cuticle up). "It looks balanced. Anything longer and it will create stress on your nail and you'll get cracks." She warns that it takes a bit of time getting accustomed to the feel of longer nails but says you'll soon be used to opening your diet Coke with a coin or a key.

Can't wait for your nails to grow before trying out the new shape? Fulsang says that "you can cheat this long, oval look with the new 'silhouette' manicure. It's where a light or neutral shade is used as the base coat and then the centre of the nail is painted a deeper, darker or more vibrant shade. You create the illusion of longer nails."

But the most appealing aspect of a new nail look is that it demands little in the way of commitment to embrace your brand new thing. "It's 10 little accessories added to your look," says Colley.



YOU  
SHOULD

CERI MARSH



Receive 5,000 Shoppers Optimum Bonus Points\* with the purchase of any Bourjois Paris product valued at \$20 or more.

\*Offer valid from April 1st – May 31st, 2012. Limit one coupon per customer, per transaction. Printer coupon must be presented at the time of purchase along with your personal Shoppers Optimum Card.

CASHIER: Scan barcode on this coupon as a regular product and retail coupon after use.



### Are you a BEAUTY BLOGGER?

Interested in trying the latest, and greatest, Bourjois Paris products?  
E-mail us at [info@bourjois.ca](mailto:info@bourjois.ca)

Follow us  
@BourjoisCanada

Like  
Bourjois Canada





# NEWS



## DREE HEMINGWAY FOR SANDRO

Great-granddaughter of literary icon, Ernest Hemingway, **Dree Hemingway** is an actress-turned-model who can now add the title “designer” to her resumé—and it’s her best look yet. Hemingway teamed up with Parisian brand **Sandro** to create a 10-piece capsule collection available at The Bay Queen Street in Toronto, Sainte-Catherine Street West in Montreal and in downtown Vancouver.—*Andria Corradetti*

PRODUCTS: GEOFFREY ROSS; KERR: GETTY IMAGES

## 30-SOMETHING



“Nail polish is better than a trip to the therapist,” says Essie Weingarten, founder and creative director of Essie. It certainly has fueled a healthy business for the born-and-bred New Yorker who celebrates the brand’s 30th anniversary this year—that’s 700 shades and counting. Our favourite new hue? A pastel lilac called To Buy or Not To Buy. \$10, [essie.com](http://essie.com)



## FANCY FOOTWORK

Known for footwear you can rely on, Rockport asked celebrity stylist **Annabel Tollman** to dial up their spring collection. “Rockport’s ability to make style comfortable and create great-looking heels I can wear all day is what drew me into them,” says Tollman. Her clients include Scarlett Johansson, Liv Tyler and Mary-Kate and Ashley Olsen. Janae leather buckled booties, \$200, and Janae Dorsay leather ankle-strap heels, \$140, [rockport.com](http://rockport.com)

# STREET STYLE



**CITY** VANCOUVER  
**NAME** CARLIE HEFFNER  
**WHERE** WATER AND CARRALL  
**OCCUPATION** PAINTER, ARTIST AND BLOGGER (CHEFFNERCHAT.BLOGSPOT.COM)  
**WHAT IS SHE WEARING?** Wilfred jacket, J Brand jeans, a vintage bag, and Converse shoes  
**INSPIRATION** “This is a day-off look, very casual, and comfort is my inspiration. My favourite thing on a nice day is to slip on a pair of Converse shoes.”

BY PHOTOBLOGGER M’C KENNETH LICON, [LITTLEFASHIONISTO.COM](http://LITTLEFASHIONISTO.COM)

**BOURJOIS**  
PARIS

[www.bourjois.ca](http://www.bourjois.ca)

**LITTLE ROUND POTS**  
Creating Wonders since 1863

Exclusively at  
**SHOPPERS DRUG MART**



# SHOPPING



CLOTHING KIT

VANESSA TAYLOR

FASHION

## COLOUR THERAPY

Why wait until summer to perk up your wardrobe? Bright colours are already popping up in stores—guaranteed to take you to your happy place

AT THE WEEKEND

This fluttery sleeve top is a no-brainer for easy weekend wear. Balance out the volume by pairing it with skinny jeans. **BB Dakota** chiffon Basha top, \$78. [bbdakota.net](#)



TO THE OFFICE

A multi-stripe of several bold shades is a great way to wear the trend in a work-appropriate way. **Equipment** Femme silk blouse, \$315, [info@simmssigal.ca](#)

SATURDAY NIGHT

Stick to fuss-free shapes in figure-flattering silhouettes. This fitted style has a subtle, sporty feel with the stripe detail, but the body-con fit makes it date-night ready. **Polyester-spandex** dress, \$140, [winners.ca](#)



OUT TO BRUNCH

With electric blue and ruby red jeans becoming the go-to item for the Hollywood set, this trend is sure to explode soon. Team a crisp, white t-shirt or loose pastel yellow top with this bright shade. **Hudson** Second Skin cotton-blend jeans in Lemon, \$210, 800-335-7268

COCKTAIL PARTY

You can't resist this flirty lime dress—so don't! This colour looks best with bare legs, a heeled bootie and a little 'tude. **H&M** polyester dress, \$70, [hm.com](#)



BODY KIT

DEBORAH FULSANG

BEAUTY

## SPRING SHOWERS

Energize your mind, body and soul with a shower spiked with citrus, greens and stimulating aromatics



CITRUS EXTRACTS

Crisp but softly scented, this wash packs in shea butter and vitamins C and E to soothe the skin. **Fresh** Hesperides Bath & Shower Gel, \$21, [beautymark.ca](#)



LEMON & BASIL

This combo works so well in the garden, in the kitchen—and in the shower. **Korres** Basil Lemon Showergel, \$22, [Shoppers Drug Mart](#) and [Sephora](#)



VITAMIN E

Go DIY spa and exfoliate while you cleanse with this vitamin and jojoba-rich concoction. **Bliss** Fabulous Foaming Body Wash, \$22, at [Sephora](#)



VETIVER

For every bottle of this woody-green scented shower gel purchased, a tree is planted: so many reasons to love. **Yves Rocher** Jardins du Monde Vetiver d'Haiti Revitalizing Shower Gel, \$4, [yvesrocher.ca](#)



GRAPEFRUIT & NEROLI

This gel is a lovely wake-me-up, given its mood-boosting citrus essences. **Ren** Clean Skincare Body Wash, \$36, [kissandmakeup.ca](#), 877-575-5477



OLIVE & BASIL

Spiked with basil, sage and Mediterranean herbs, this will have you singing in the shower Pavarotti-style. **Crabtree & Evelyn** Avocado Olive & Basil Revitalising Bath & Shower Gel, \$20, [crabtree-evelyn.ca](#)

## this week's TOP TRENDS



**Michael Michael**  
**Kors** Hamilton  
leather tote in  
Electric Pink, \$328,  
866-733-5677

## TOP MODEL

What do the shoulders of models Jourdan Dunn and Karlie Kloss have in common? Both have been seen sporting the season's It handbag to and from the runway: the **Michael Michael Kors** Hamilton. Whether you're on or off-duty, it's the perfect size and shape.

## BB CREAM INVASION

We could soon be seeing BB creams at every turn. Take **Lancôme** Rénergie Éclat Multi-Lift, a new tinted, anti-aging, radiance-boosting cream. It's actually "BB-inspired," formulated to lift and firm the skin. It employs a blend of colour correcting and light-reflecting pigments. The four shades are actually two tints that subtly warm up dull complexions and two that balance redness. Very clever.



Available in April.  
\$90, [lancome.ca](#)



# THE KIT GIRL

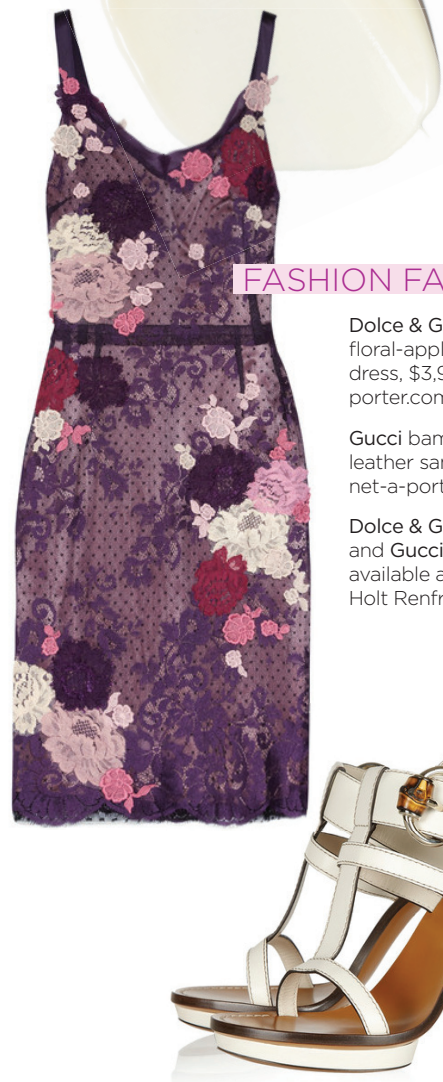
**NAME**  
TARA ANAND  
**CITY** CALGARY  
**OCCUPATION**  
OWNER OF  
ARTISTS WITHIN  
**STYLE ROLE MODEL**  
“My mom. She told me to never leave the house without lipstick, never wear trousers and always wear matching underwear.”

Having worked in the beauty business for more than 20 years, Tara Anand knows a thing or two about keeping current. As the owner of Alberta’s first accredited school for hair and makeup artistry, this busy entrepreneur is on top of the trends. “Beauty usually follows fashion and one dictates the other,” she says. “A lot of what we use is inspired by runway looks. For example, colour is big this season, so we’ll punch up the shades.” As for Anand’s fashion dictates? “Dolce fits me perfectly and I love Emilio Pucci’s wow factor. I also like plunging necklines and backless dresses.”

And in keeping with the latest beauty picks, Anand is also injecting a hit of colour to her makeup palette this spring. “Although I am known for nude lips, I’ll add a brighter shade this season. I’m a true believer in keeping what works for you, but adding in a little bit of the latest thing to stay in style.”

## BEAUTY HIT

La Mer Crème de la Mer, the original miracle cream. \$290, at Holt Renfrew



## FASHION FAVES

Dolce & Gabbana floral-appliqué lace dress, \$3,975, net-a-porter.com  
Gucci bamboo-detailed leather sandals, \$795, net-a-porter.com  
Dolce & Gabbana and Gucci also available at select Holt Renfrew stores



## WHAT IS SHE WEARING?

Dress by Jean Paul Gaultier, shoes by Tom Ford and bracelet by Links of London

# sophisticated & sultry

Makeup artist and owner of Artists Within, Calgary’s Tara Anand is perfectly polished

BY KAREN ASHBEE



Michael Kors Fall 2012



## FAVOURITE SHOP

Primitive Culture, Calgary

# THE KIT.CA



Paris Fashion Week Fall 2012

## A JEAN FOR ALL SEASONS

Blogger Daniela shares how to wear the season’s hottest colourful jeans now during early spring’s mild temperatures and how to style them later for hot summer heat. Visit [www.thekit.ca/fashion/clothing/how-to-wear-coloured-jeans/](http://www.thekit.ca/fashion/clothing/how-to-wear-coloured-jeans/)



## NEW ISSUE

The Kit Magazine April 2012 is live now at TheKit.ca—simply click on the cover. This new digital edition is packed with:

- Eco-friendly beauty buys
- Top trenchcoats
- Your next pair of sunglasses—you just haven’t found them yet!



Hey Dude Self Tanner, \$18, heydudeskincare.com

## THE MEN’S KIT

For skincare, fashion and grooming advice for the style-conscious man in your life, The Men’s Kit editor Doug Wallace shares his weekly tips for men at TheKit.ca, including fragrances and seasonal essentials. See it now at [www.thekit.ca/blog-ambition/mens-kit-editor/](http://www.thekit.ca/blog-ambition/mens-kit-editor/)



President, Star Media Group  
John Cruickshank  
Editor-in-Chief, Toronto Star  
Michael Cooke  
Vice President, Business Development  
Edward Greenspon  
Editorial Advisor  
Cathrin Bradbury  
Creative Advisor  
Nuri Ducassi



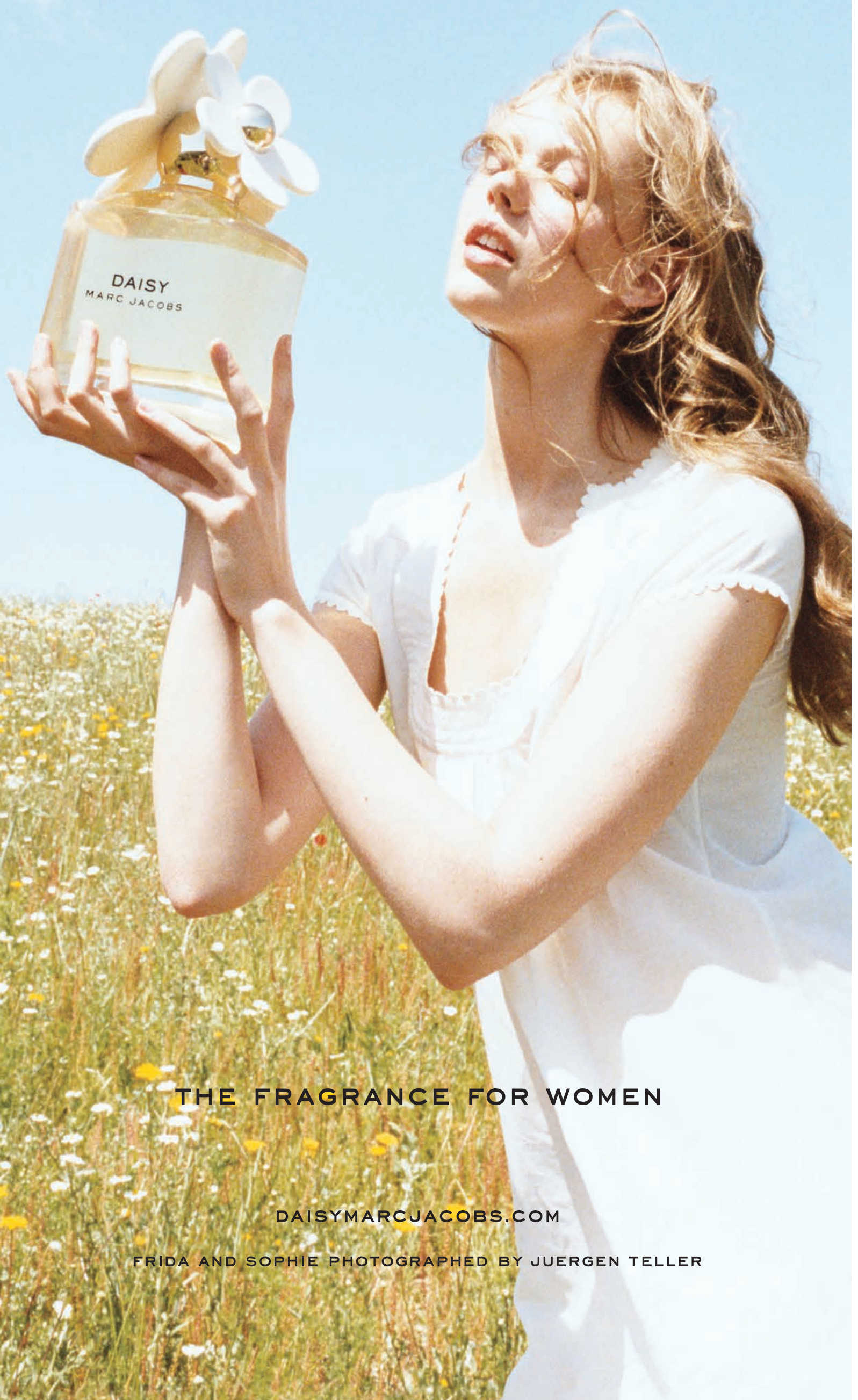
Chief Content Officer  
Doug Wallace  
Creative Director  
Caroline Bishop  
Art Director  
Stevie Gorrie  
Designer  
Salina Vanderhorn  
Editors  
Janine Falcon, Deborah Fulsang, Vanessa Grant, Chantel Guertin, Glynnis Mapp, Vanessa Taylor  
Contributing Editors  
Jeanne Beker, Ceri Marsh

Publisher, The Kit  
Giorgina Bigioni  
Please direct advertising enquiries to:  
Associate Publisher  
Kelly Whitelock  
(kw@thekit.ca)  
National Account Manager  
Anna Vecera Marto  
(avm@thekit.ca)  
The Kit is a division of Toronto Star Newspapers Limited. To get in touch, please visit TheKit.ca



# DAISY

## MARC JACOBS



THE FRAGRANCE FOR WOMEN

[DAISYMARCJACOBS.COM](http://DAISYMARCJACOBS.COM)

FRIDA AND SOPHIE PHOTOGRAPHED BY JUERGEN TELLER