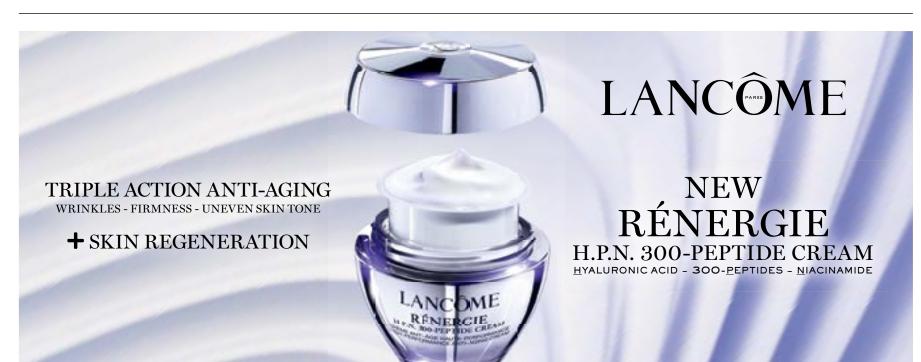
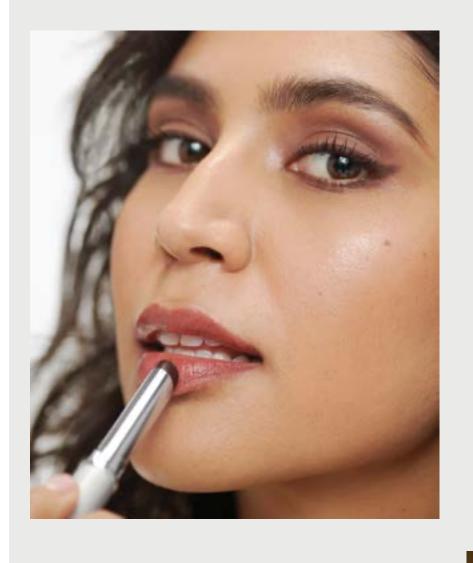
# THEKIT

TORONTO STAR ( 07.20.2023







# PUCKER

From light-catching glosses to triedand-true faves, these are the lip products we're coveting right now

There's a certain magic in swiping on your go-to lipstick. It can instantly transform not just your appearance but also your mood, making you feel like the loveliest version of

For a subtle touch, a timeless neutral hue effort-

lessly ties together a barely-there makeup look. On the other hand, a bold and vibrant lip colour can command attention, even when the rest of your face is

National lipstick day is on July 29, so why not take the opportunity to add to your lipstick collection and maybe even find a new signature shade? Ahead, we've rounded up our top Kit Picks for the very best lippies, glosses and balms to stock up on this summer. Ready, set, swipe!

# FOR A YOUR-LIPS-BUT-BETTER LOOK



We couldn't celebrate national lipstick day without mentioning Clinique's Almost Lipstick in Black Honey, which is currently Canada's number one best-selling lipstick shade. Halfway between a balm and a lipstick, this iconic slender tube was beloved in the '90s and continues to be celebrated today. Like magic, the shemi-sheer plum tone enhances the wearer's natural lip colour and flatters all complexions.

CLINIQUE ALMOST LIPSTICK IN BLACK HONEY, \$30, SHOPPERSDRUGMART.CA



# FOR SUBTLE SHINE

Searching for the perfect barely-there shade? Allow us to point you to MAC's Lustreglass Lipstick in Thanks, It's MAC!. A beautiful taupeypink colour, this flattering formula has recently gone viral on TikTok—and for good reason. It has all the benefits of a hydrating gloss in a classic bullet shape and provides an irresistible shinysheer wash of colour that flatters every skin tone. MAC LUSTREGLASS SHEER-SHINE LIPSTICK IN THANKS, IT'S MAC!, \$31,



smashbox

# FOR FLAWLESS APPLICATION

Created by women of colour for people of colour, Be Seen is a juicy red hue that was formulated with melanin-rich skin in mind while still complementing all skin tones beautifully. Thanks to the addition of skin-loving peptides and ceramides, the deeply nourishing formula keeps lips soft and smooth for up to eight hours with zero feathering or flaking.

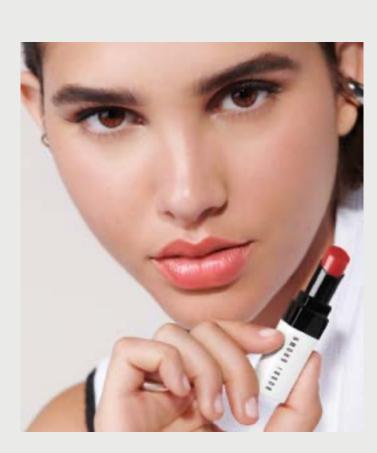
SMASHBOX BE LEGENDARY PRIME & PLUSH LIPSTICK IN



# FOR A HIT OF **HYDRATION**

Infused with botanical oils—including olive, jojoba and avocado—this moisture-rich formula has a weightless texture with plumping peptide technology that keeps lips looking fuller while making you feel like you're wearing nothing at all. Swipe it on lips for a touch of vibrant colour that instantly brightens up the face.

BOBBI BROWN EXTRA LIP TINT, \$42, BOBBIBROWNCOSMETICS.CA





# FOR LOOKS SO GOOD, THEY'LL BE BEGGING YOU TO DROP A TUTORIAL

THE GEL THAT KEEPS

**BROWS UP** 

No more droopy brows!

high and keeps them there

without flaking. Honestly,

it's akin to getting a lamina-

tion (a sort of straightening

perm for your brows) but

without the hefty price tag

or drying effects. In fact,

there's even hemp-derived

cannabis seed oil in the

formula to act like a condi-

MILK KUSH EYEBROW LAMINA-TION GEL, \$32, SEPHORA.CA

THE DEWY FLUSH

**ON A STICK** 

Rather, it looks like your

skin after you've spent

the entire day outside or

enjoyed a particularly good

that's the mood. The balmy

stick tops cheeks (and lips!)

with a sheer wash of colour

in juicy hydration courtesy

tioning mask

The most natural-looking bronzer, a foolproof liquid liner and a lip colour that never budges



THE GLOW-GETTING SETTING SPRAY

A few spritzes of this spray locks in your makeup and makes it last until you say so. Loaded with hydrating niacinamide and glycerin, it makes skin look positively plump and radiant, but never oily (it controls sebum, too). A special shout-out to the atomizer, which dispenses the finest mist ever, so as not to disturb your hard work.



#### THE PENCIL THAT MAKES EYES POP

French makeup artist It doesn't look like blush. extraordinaire Violette cooked up her fantasy liners for Guerlain (she's the house's creative director of makeup). Velvety and kiss. Happy and full of life intensely pigmented, they're a charm to apply, never tug on lids and become water proof once dry. Her favourite is Plum Peony, an aubergine shade she swears by to of hyaluronic acid and glyc-can breezily add dimension enhance any eye colour. **GUERLAIN** THE INTENSE



# THE DRY SHAMPOO

FOR YOUR LASHES remover needed. Genius!

M·A·C LASH DRY SHAMPOO MASCARA REFRESHER, \$29, MACCOSMETICS.CA

THE FUSS-FREE

LIP COLOUR

Imagine the scene: You're

15 and you've just eaten

a popsicle that's left your

lips lightly tinted and a tad

glossy. That's the effect this

product captures. It goes

on lustrous then dries down

to a slightly blurred stain

you never have to babysit.

The shades are deliciously

fruity, all recalling the joy of

carefree teenage summers.

**QUO BEAUTY** GLOSSY LIP STAIN, \$12, SHOPPERS-DRUGMART.CA



# THE PRIMER THAT PLAYS

You know when you go to Each tube is stuffed with 20 your lashes need a little to flood the complexion in sight and no makeup help of vitamin C and hyal-

**CLINIQUE** EVEN BETTER LIGHT REFLECTING PRIMER, \$45, CLINIQUE.CA



THE LONG GAME uronic acid.



and bathes the complexion and goes on streak-free with

# THE "YOUR SKIN BUT

It makes you look like tion: a mascara refresher iust smoke and mirrors. mica and skin-loving ingremascara to reshape and more it increases your skin's jojoba esters. The compact define lashes. No clumps natural radiance with the is refillable and made of 100 per cent post-consumer recycled plastic.

\$55, BEAUTYCOUNTER.COM



THAT HIDES ANYTHING

Call this a magic eraser

a bit over anything you're

not so fond of-under-eve

circles, pimples, redness,

dark spots—and poof! It's

gone. And the best part is:

You can't even tell vou're

wearing makeup. A big

thank-you to the creaseless,

light-reflecting finish and

the eye-awakening caffeine

VALENTINO VERY VALENTINO CONCEALER, \$50, SEPHORA.CA

THE BRONZER

THAT BLENDS ITSELF

No need to be a makeup

pro to master this product.

Offered in four shades.

the clever contour cream/

bronzer hybrid features a

skin-like finish and neutral

undertones, so it never

appears orange or ashy.

The formula sinks right in

next to no buffing, so you

and warmth to your face.

TOWER 28 SCULPTING SOFT

and vitamin E.

This clear gel lifts arches for your face. Just dab on

**BETTER" HIGHLIGHTER AS-BUTTER LIP LINER** touch up your makeup and billion prismatic illuminators you've just had the best old-school liners that feel facial of your life. There's no all scratchy. This is the polar boost, but you know that if in light (picture a subtle glitter to be found. Instead. opposite. The texture is as you put more mascara over shimmer) and keep makeup this highlighting balm creamy as it gets, sliding top, they'll just end up a looking fresh and flawless bestows a sensual sheen by along the lip line with no spiky mess? Here's the solu- for 16 hours. But it's not way of sustainably sourced dragging whatsoever. That that softens existing. The more you wear it, the dients like squalane and shading the inner corners. waterproof.

BEAUTYCOUNTER CHEEKY



#### THE FOUNDATION YOU CAN'T FEEL ON YOUR SKIN

When you think of longwear, full-coverage foundations, you usually think of thick, heavy bases that seem to suffocate the skin. Not anymore, says Lancôme! The brand's newly reformulated Teint Idole is its thinnest and most breathable foundation yet. And still, it covers imperfections seamlessly and stays put for a whole 24 hours.

**LANCÔME** TEINT IDOLE ULTRA WEAR FOUNDATION, \$68. LANCOME.CA



# DRUGSTORE" PALETTE

The quality of these creasing, no fall out and colours so pigmented, one No wonder they've been hailed as dupes for prestige brands all over social media Even better, they're vegan cruelty-free and contain zero talc, mineral oil, parabens or fragrance. Oh, and they're just \$13!

COVERGIRL CLEAN FRESH COLOUR QUAD, \$13, AMAZON.CA



# THE LIQUID LINER YOU CAN'T MESS UP

pristine cat-eye every time shaped stamp at the outer of the brand's original kit flick à la '60s siren.) Next trace the lashline and connect the wing with the pen. Channeling your inner Brigitte Bardot has never

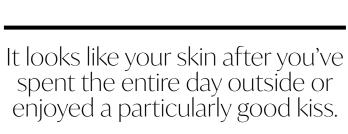
KAJA WINK STAMP LONG



# THE SMOOTH-

Forget those hard also makes it terrific for While it never feels dry (ioioba oil and vitamin E make sure of it), it's actually

NYX LINE LOUD VEGAN LONGWEAR LIP LINER, \$12, AMAZON.CA





# HACK YOUR MILES, EARN (ALMOST) EVERY-WHERE

THE KIT X AIR MILES



people in the world: those who get a thrill out of strategizing how to earn the absolute most with loyalty programs, and then there's the rest of us.

Happily, you don't have to be a math whiz to reap benefits with AIR MILES. You can earn on almost everything and redeem Miles for amazing rewards, like flights, merchandise from top brands or gift cards (AIR MILES eVouchers). Here are no-fuss ways to rack up Miles, plus tips from Deidre Cross of @ohhyoubudget.

# 1. SCAN YOUR AIR MILES **CARD IN STORES**

With retail partners all across Canada, just scan your AIR MILES card or app at checkout. Also, get shopping inspiration with a little research: When making a grocery list. Cross checks retailers' flyers or apps to find items with Miles offers. "These offers often shape my meal plans," says Cross.

# 2. EARN MILES WHEN YOU **SHOP ONLINE**

Visit airmileshops.ca to find 250plus top brands where you can earn Miles. "I love shopping at Sephora and Amazon, but I make sure I log in to airmilesshops.ca first. I can do this quickly through a Chrome plug-in Linstalled: airmilesshops.ca® Assistant." Cross savs. "I love it even more when there are Bonus Mile offers at my favourite retailers."

# 3. LINK YOUR MASTERCARD TO EARN MORE

Connecting your AIR MILES account to any Canadian issued Mastercard means you'll accumulate Reward Miles faster. That's because you'll get exclusive offers for Bonus Miles at participating retailers.

# 4. USE AN AIR MILES **CREDIT CARD**

The best way to get even more out of your everyday purchases is with an AIR MILES credit card. Every purchase made using the card adds up to more Miles and gets you closer to your next reward. Pro tip: If you use it to pay at an in-store partner and scan your collector card, you'll earn twice the Miles. It's encouraged to double dip!

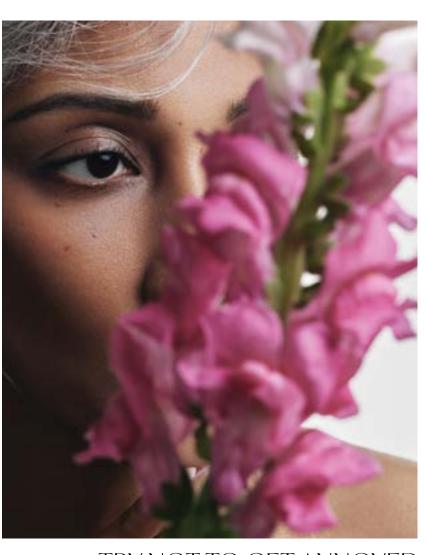
### 5. RACK UP MILES WHILE YOU TRAVEL

It's a bit meta but try to follow along: You can earn Miles when you book through AIR MILES Travel and pay with a credit card, then you can use those Miles earned for future travel bookings. Imagine all the trips ahead—better alert your boss now.

#### Visit aireverything.com to sign up for AIR MILES and earn on almost everything.

This content was created by The Kit; AIR MILES funded and approved it.

4 | THE KIT THE KIT | 5



# TRY NOT TO GET ANNOYED WHEN THE UMPTEENTH PERSON STOPS YOU TO TELL YOU HOW **GREAT YOU SMELL**

A spritz that instantly relaxes you and a scent that bottles up true love



#### THE PERFUME SLASH MEDITATION SESSION

Think of this as the olfactory equivalent of a well-California living, the crisp invigorated and supremely yoga class.

LOUIS VUITTON PACIFIC CHILL EAU DE PARFUM, \$370 (100 ML),



THE FRAGRANCE THAT FEELS LIKE A FIRST KISS

It's tender, it's beautiful, it's like being in love. Fittingly ness retreat. Inspired by titled Eyes Closed, the latest from cult fragrance scent nods to a fresh- brand Byredo is all warm pressed juice with aromatic skin and close comfort, a basil and mint, zingy lemon spicy, sensuous amalgam and ripe blackcurrant. At of patchouli, ginger and first sniff, you feel at once candied cardamom and cinnamon. It'll make you serene, as though you've feel like you're wrapped just finished a really great up in the arms of your soul mate, blissful and safe. BYREDO EYES CLOSED EAU DE PARFUM, \$275 (50 ML), SSENSE.COM



THE SCENT TO SPRITZ FOR A NIGHT OUT

YSL's notoriously heady Opium caused quite a stir Well this year, the house released the most intense wild nights, so go ahead and dance until dawn. YVES SAINT LAURENT BLACK OPIUM LE PARFUM, \$150 (50 ML), SEPHORA.CA



THE MODERN TWIST ON FLORAL

Floral fragrances are often described as classic and when it launched in 1977. dainty—the kind of thing Charlotte York might wear. This is not that. (No offence version yet. Unapologeti- to Charlotte.) Paradoxe cally bold, Black Opium Le proposes an edgier, more Parfum entices with a rush sensual take on the cateof vanilla, a coffee base and gory. (It's Prada, after a bouquet of white blooms. all.) Sparkling neroli and It's meant to last through jasmine mingle with voluptuous amber and musk in a striking triangle bottle.







#### THE MULTI-TASKING HAND SALVE

CHRISTIAN DIOR

How fab is this packaging? The curved shape, the Dior Oblique motif... And what's inside is just as wonderful natural-looking mani in A medley of coddling ingredients to mend rough hands a breeze to apply.) They and restore skin's barrier in just two hours. It can be used anywhere on the body neutrals to brights and and has even been shown pastels) and designs, last up to plump lips and fortify to two weeks and, best of nails. Can your hand cream all, won't damage your nails. do all that?

DIOR LE BAUME REVITALIZING MULTI-PURPOSE BALM, \$75, SEPHORA.CA



SALLY HANSEN SALON EFFECTS PERFECT MANICURE, \$11, AMAZON.CA

CUTICLE CREAM

nice and supple. But it doesn't stop there. It also and plant keratin, and kills bacteria with ethyl alcohol. (Did you know nail infections usually occur when germs creep in through the the divine scent and recycled plastic tube.





THE BETTER-THAN-EVER NAIL POLISH

This cream keeps our Chanel's Le Vernis just got oft-neglected nail beds a major makeover. Denser and wider, the brush now allows for an easier applistrengthens nails with biotin cation, while the upgraded formula offers more coverage and saturation for a glossy finish that lasts and lasts. There's a rainbow of stunning new shades, cuticles?) Extra points for but don't worry, classics like Pirate and Rouge Noir didn't go anywhere. CHANEL LE VERNIS NAIL COLOUR, \$44, SHOPPERS DRUGMART.CA

## THE SKIN-TRANSFORMING **BODY TREATMENT**

U Beauty's Resurfacing Compound amassed tons of rave reviews due to its ability to improve skin's texture and tone without causing irritation. This year, the brand debuted a body version of the product to way to silky smooth skin. U BEAUTY RESURFACING BODY COMPOUND, \$168, HOLTREN-FREW.COM



# THE DEODORANT THAT THE CULT MOISTURIZER **CURBS WASTE**

Meet Dove's first-ever for a full 48 hours. **DOVE** 0% ALUMINUM REFILL-ABLE DEODORANT STARTER KIT, \$19, AMAZON.CA



# THE CLEANSER THAT **TURNS YOUR SHOWER** INTO A SPA

It swirls in bakuchiol (a in nature has been shown and gentle rice exfolia- mood. This oil was develwith energizing notes of tonka, ginger and citrus. **SIDIA** THE BODY EXFOLIANT, \$46, SIDIATHEBRAND.COM



## THE COLOUR-CORRECTING SELF

TANNER This clever foam stirs in colour-correcting pigments, so you can replicate the hue you'd turn in the sunwithout the damage and in just one hour. There are four shades: Sapphire keeps fair skin from going orange, keep that glow going all emerald adds oomph to the way to your toes. In a olive skin, magenta brings matter of days, bumps and depth to medium to dark rough bits vanish, making skin and caramel gives deep skin a golden tinge. BONDI SANDS TECHNOCOLOR EXPRESS SELF TANNING FOAM \$37, SHOPPERSDRUGMART.CA



# **TURNED BODY CREAM**

Magic Cream is part of refillable deodorant. It's beauty history. A backpackaged in a durable stage secret (Tilbury used stainless-steel container— to whip it up in her kitchen simply click in a refill when and bring it to set) that you're done-to reduce became a bestselling moisplastic. The formula is turizer. Now comes a new aluminum-free, PETA-certi- chapter with Magic Body fied and contains a quarter Cream, a sumptuous lotion moisturizer to care for your that doubles hydration in an delicate underarms. Most hour and makes skin look importantly, it blocks odour 40 per cent firmer in eight weeks. Pure magic, baby! CHARLOTTE TILBURY MAGIC



THE BODY OIL THAT ALLEVIATES STRESS

Life's short—don't settle Ever heard of forest for basic body wash. This bathing? The Japanese one here is anything but. practice of spending time retinol dupe), niacinamide to ease stress and lift one's tors to uncover smoother, oped with the world's top more radiant skin all over. expert in forest medicine to Also, the scent—aptly called mimic the feeling. A woody Wired-is guaranteed to essential oil blend whisks brighten your mornings you among the trees, relaxing your shoulders and softening your skin.

Life's short-don't settle for basic body wash. This one here is anything but.



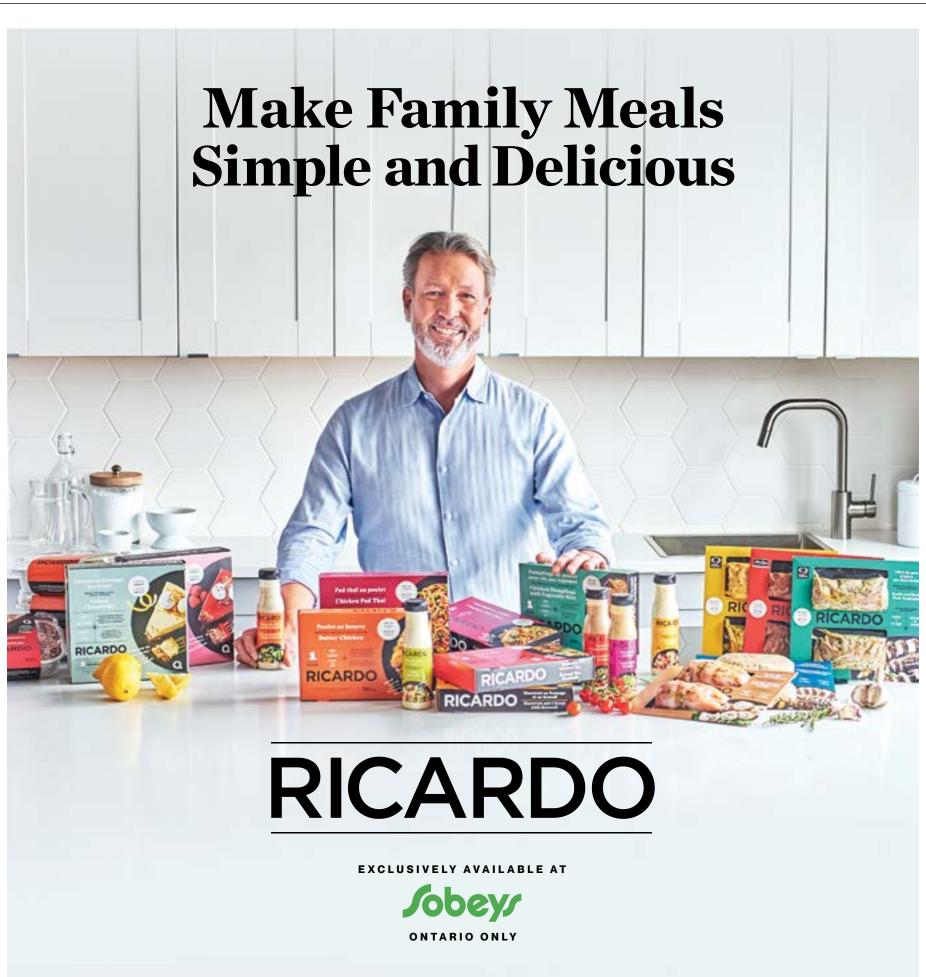
**SO YOUR GETJEALOUS** 

> treatment, a heavenly body oil and an ecofriendly deodorant



# ELBOWS DON'T OF YOUR FACE

A super-smoothing



EXCUSE ME, HAVE YOU EVER

The easiest mani ever and a cuticle cream

THOUGHT OF BECOMING

A HAND MODEL?

that protects your nails

THE KIT X LONGINES

LONGINES

CONQUEST:

Where Style

Meets Precision

ongines, the Swiss watch-

making brand founded

in 1832, embodies perfor-

mance, precision, and style. With

a history spanning over almost

two centuries. Longines' unwav-

ering commitment to craftsman-

ship, sports timing and elegance

is showcased through their time-

less timepieces.

In 1878, Longines entered pre-

cision sports timekeeping with

the delivery of their first chronograph, developing timepieces

that accurately indicated a tenth. hundredth and millionth of a second. Longines has timed some of the greatest sports, keeping re-

cords in equestrian, alpine skiing

and track and field.

In 1954, Longines launched the first Conquest timeniece The collection celebrates the spirit of all those who have dared to push further in their quest for new horizons. Longines has just launched eleven new Conquest watches, a redesign inspired by the first 1954 timepiece. The new Conquest models are available in 34 mm and 41 mm

A fusion of performance and el-

egance, the Conquest case back

reveals the technical features and

movements within.

The 34 mm timepiece is available

with a sunray dial in silver, brown.

green, blue or mother-of-pearl.

The blue, green and mother-of-

pearl models feature diamonds

on the hour markers.

The 41 mm stainless-steel case

is available with a sunray dial

in silver, brown, blue, green,

and black.

# MIRROR, MIRROR ON THE WALL, WHO'S THE **DEWIEST OF** THEM ALL?

The sheerest sunscreen, a toner that banishes pores and a cream proven to fade the signs of time



THE SKIN-PERFECTING PEEL

It's like bringing the medi-spa to your bathroom. A potent blend of acids and enzymes that yields professional-grade results yet is gentle enough to be used daily, thanks to hydrating extracts. In a single application, pores are minimized and skin's tone looks more even. After three weeks, wrinkles are reduced. This stuff is no joke!

**DERMALOGICA** LIQUID PEEL FOLIANT, \$89, DERMALO-GICA.CA



THE TRULY INVISIBLE SUNSCREEN

This lotion here is the antithesis of everything you've ever hated about sunscreens. It goes on completely clear, feels absolutely weightless and doesn't leave the slightest bit of greasiness. It's also spiked with antioxidants like vitamin C and hypotaurine to protect against free radicals and make skin look brighter and more toned.

SHISEIDO URBAN ENVIRON-MENT VITA-CLEAR SPF 42, \$48, SEPHORA.CA



# THE BRIGHTENING

FACIAL IN A BOTTLE Consider it the easiest way to get even-skin, that is. Supercharged with azelaic and salicylic acids as well as a glow-boosting antioxidant complex, this leave-on mask targets hyperpigmencomplexion is revealed.

THE SERUM THAT'S

KIND TO THE PLANET

**DRUNK ELEPHANT BOUNCY** BRIGHTFACIAL, \$89, SEPHORA.CA



#### THE ACNE-FIGHTING MICELLAR WATER

Actually, the word "water" is a bit misleading here.

GARNIER SKINACTIVE MICELLAR CLEANSING JELLY WATER, \$9, AMAZON.CA

breakouts.



#### THE PORE-SHRINKING **TONER**

Okay, this is really cool. It's a toner in mousse form. The formula has more of a Apply the frothy foam on neat jelly texture. But just clean skin (no need for like a micellar water, it does wasteful cotton rounds) away with dirt and makeup and the alpha-hydroxy (including stubborn acids and citrus extracts go tation, fading dark spots lipsticks and mascaras) with to work gently exfoliating and post-acne marks by no rinsing required. While and visibly tightening pores. regulating excess melanin that's happening, purifying The results are immediate! production. Over time, a charcoal and salicylic acid It also incorporates calming to hydrate skin and help it

BENEFIT THE POREFESSIONAL TIGHT 'N TONED, \$46, SEPHORA.CA

sensitive skin.



# **ENING MOISTURIZER**

The number 1 serum ir Canada—Vichy's Minéral 89 Daily Booster-now has the perfect partner; a fortifying hours of moisture. Available in light, rich or fragrancefree options, the salve is powered by minerals, hvaluronic acid and niacinamide stand up to fragilizing env ronmental factors.

VICHY MINERAL 89 MOISTURE BOOSTING CREAM, \$46, VICHY.CA



### THE EYE CREAM MADE FOR THE 21ST CENTURY

Bad news: All those devices unlike any other. It's solid we constantly stare at obsessed! Hailey Bieber's stressed-outskin, this cream rather than liquid—just (phones, laptops, TVs) much buzzed about lip swoops in to provide relief glide on and massage—and emit free radicals that can treatment (it comes in fun in times of extreme dryness housed in a plastic-free, make us age faster. Luckily, flavours like salted caramel or irritation. It's actually biodegradable tube. (The Estée Lauder's revamped as well as this fragrance- been shown to repair the brand, Montreal-based eye cream defends against free option) imparts barrier function in just an Attitude, also plants a tree blue light and improves the the juiciest finish while hour! Apply it in lieu of for every product sold.) But appearance of lines and drenching lips in hydration. your regular moisturizer not only is it good for the dark circles, so you look Slick it on before bed as a or over top of it for some Earth, it's brilliant for your rested no matter how little night mask or do like Bieber (non-sticky) slugging action skin, giving it a gorgeous healthy glow. time) you've gotten. ATTITUDE OCEANLY PHYTO-

ESTÉE LAUDER ADVANCED NIGHT REPAIR EYE GEL-CREME, \$92, SEPHORA.CA



# THE SUPER GLOSSY LIP TREATMENT

We dare you not to become sleep (or how much screen and pair it with a neutral liner for a pillowy pout. RHODE PEPTIDE LIP TREAT-MENT IN UNSCENTED, \$24, RHODESKIN.COM



#### THE FAST-ACTING SOOTHING SOLUTION

when your face is in need of extra TLC.

KIEHL'S ULTRA FACIAL ADVANCED REPAIR BARRIER CREAM, \$55, KIEHLS.CA



GLOW FACE SERUM, \$25, AMAZON.CA

# THE UNDETECTABLE PIMPLE PATCHES

lucent, these zit-zapping lightning fast.

PEACE OUT SALICYLIC ACID ACNE DAY DOTS, \$25 (FOR 20), SEPHORA.CA



#### THE REDNESS-NIXING SPF SERUM

DR. JART+ CICAPAIR TIGER GRASS CAMO DROPS SPF 35, \$62, SEPHORA.CA



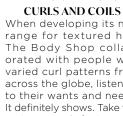
CLEANSE

Ultra-thin and totally trans- Calling anyone dealing Sure, double cleansing, i.e. While retinol may be the with redness. This one's melting off makeup with gold standard for antidots practically disappear for you. It's a serum slash an oil and then sweeping aging, it comes with a lot on skin, making them ideal colour corrector slash away impurities with a of baggage. Think dryness for daytime wear. They sunscreen and it's incred- second product, gets and peeling for many. Plus, even have a special coating ible. The featherlight pores squeaky clean, but you can't use it during pregthat grips onto makeup, so formula goes on green but who has the energy? This nancy. This cream banks you can further hide them blends in instantly, camou- savvy cleanser combines on powerful alternatives to under concealer or founda- flaging inflammation while both steps, going from an deliver the benefits—seven tion. Bonus: They're infused centella asiatica (a healing oil to a milk, to wash off the times smoother wrinkles, with salicylic acid, retinol botanical) soothes and day. And because it's part five times firmer skin, four and aloe to heal breakouts non-irritating mineral filters of Weleda's Skin Food line, times more radiance safeguard against UV rays. it's also deeply nourishing. **WELEDA** SKIN FOOD NOUR-ISHING OIL-TO-MILK CLEANSER, \$30, WELL.CA



THE ONE-SHOT DOUBLE THE CLOCK-REVERSING MOISTURIZER

without the downsides. FRESH BLACK TEA ADVANCED AGE RENEWAL CREAM, \$125, SEPHORA.CA



agents. KERASILK TEXTURIZIN CHATTERS.CA

THE SHORTCUT TO

**SEXY, UNDONE HAIR** 



# THE MASK THAT SPOILS

By morning, hair looks as

clean and bouncy as it did

on the day you washed it.

Here's the thing with textur-When developing its new rock 'n' roll bedhead look. orated with people with but they make your hair feel varied curl patterns from shine in all their glory. THE BODY SHOP JAMAICAN BLACK CASTOR OIL MASK, \$20,





#### THE DECADENT TREAT FOR YOUR SCALP

Massage a few drops of this izing sprays: A lot of them range for textured hair, serum through your roots shift, absorbing excess are excellent at creating that The Body Shop collab- before bedtime to pamper oil and deep cleansing to gross and sticky. This one across the globe, listening dryness and itching on got a lovely relaxing scent manages the impossible: to their wants and needs, contact, then optimizes designed to help you drift cool, mussed-up tresses It definitely shows. Take this hydration and supports off to sleep.) By morning, you can still run your fingers moisture mask, for instance. the microbiome through the hair looks as clean and through. Because even It teams up Jamaican black night. Most impressively, it bouncy as it did on the day though it's a styling aid, it's castor oil with shea butter doesn't mess up your hair, you washed it, allowing you packed with conditioning to make curls and coils so no need to shampoo to go longer before your come morning

AVEDA SCALP SOLUTIONS OVERNIGHT SCALP RENEWAL SERUM, \$64, AVEDA.CA



#### THE OVERNIGHT FIX FOR GREASY ROOTS

This spray works the night your scalp while you sleep. remove impurities that build The cooling formula relieves up during the day. (It's also next shampoo.

BATISTE DRY SHAMPOO OVERNIGHT DEEP CLEANSE, \$14, SHOPPERSDRUGMART.CA





A game-changing straightener, a damage-erasing treatment and a spray that gives you the French woman hair of your dreams



# THE CHICEST ANTI-

DANDRUFF SHAMPOO it's all soft and shiny after. about a triple threat. KÉRASTASE SYMBIOSE BAIN CRÈME APAISANT, \$55, KERASTASE.CA



# THE COLOUR PRESERVING OIL

Who says dandruff has Wash after wash, metals There's a reason this stuff Dyson revolutionized the to be synonymous with in our tap water penetrate went viral. The whole line hair world once again, boring, clinical products? our hair, weakening it and rivals its much pricier counthis time with a device This shampoo lifts off shifting its colour. That's terparts, repairing broken that dries and straightens flakes with salicylic acid where this non-greasy oil bonds within strands. This simultaneously. In just a and treats their root cause comes in. With the help pre-shampoo treatment few quick passes, sections with pyrithione zinc, an anti- of glicoamine, an active is the first step, fortifying go from dripping wet to fungal ingredient, yet feels small enough to trap and from the inside out before silky smooth. To do this, like the height of luxury. neutralize metal inside you even set foot in the the tool uses high-velocity It's ultra-luscious, smells the fibre, it keeps colour shower. Hair emerges up air rather than damaging amazing and hydrates vibrant, fends off frizz and to 98 per cent stronger and plates, which not only saves rather than strips hair, so protects against heat. Talk 90 per cent shinier. Not bad you loads of time but also

L'ORÉAL PROFESSIONNEL
METAL DETOX CONCENTRATED OIL, \$43, AMAZON.CA

General Manage

Evie Begy, eb@thekit.ca



#### THE MIRACLE CURE FOR DAMAGE

for 10 bucks!

L'ORÉAL PARIS BOND REPAIR RESCUE PRE-SHAMPOO, \$10, WALMART.CA



#### THE GROUND-BREAKING STRAIGHTENER

keeps your hair healthy.

**DYSON** AIRSTRAIT STRAIGHTENER, \$700, DYSON-CANADA.CA



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THE KIT ON THE TOWN THE KIT COLLAB



# Capturing confidence

Looking back on an evening of shopping and style with Portraits With Impact

irst impressions are everything, and your headshot is often the first glimpse potential employers, clients and collaborators get of you. It has the power to boost your image, show off your professionalism and convey what your business is all about. But it's not just about appearances; a curated headshot is a total confidence-booster, too. When you look and feel your best, being empowered to go after-and achieve-your professional goals comes naturally

That's why celebrity fashion stylist Julianne Costigan and photographer Erin Leydon have come together for another year of Portraits With Impact. This initiative offers Toronto women an opportunity to get professionally styled in a complete photo-ready look; including hair, makeup, nails and outfits from a lineup of Canadian designers. Participants are then photographed to elevate their personal brand and take their career to the next level.

Earlier this month, Valentino Beauty, L'Oréal Professionnel, Kérastase and The Kit kicked off Portraits With Impact week with an exclusive

evening event, where alumni and newcomers mingled, sipped and shopped. Take a look at our top highlights captured by photographer Vai Yu Law.



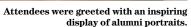


treated to hair

touch-ups and

consultations

with an array



KÉRASTASE









decorated the space.









L'Oréal Professionnel's latest Metal Detox launch

was on full display during the festivities.

LOREAL

The last Stylish attendees pose for the camera.

# **GET THE LOOK:** PRO PORTRAIT CHIC

What happens when three beauty icons get together to celebrate women? Pure magic.

headshot that exudes confidence goes a long way. Not only can it elevate your personal brand, but it's a great way to get noticed by other professionals in your industry. That's why celebrity fashion **1** stylist Julianne Costigan and photographer Erin Leydon are teaming up for another year of Portraits With Impact, an initiative that gives Canadian women the chance to get professionally styled from head to toe for the perfect shot.

This year, the pros at Valentino Beauty, Kérastase and L'Oréal Professionnel have come together to give participants the ultimate beauty refresh. Here, Valentino makeup artist Thip Thadara and Kérastase and L'Oréal Professionnel hair artist Ivana Sutic share the products they use to create captivating looks, plus their advice for capturing a headshot that leaves a lasting impression.

# IN THE SPOTLIGHT: VALENTINO BEAUTY





Thadara's favorite way to draw attention to the lips is to select a product that complements the skin's undertones. Valentino Beauty Rosso offers 50 supercharged shades that not only smooth and hydrate the lips but also flatter all complexions. Choose between a creamy satin or a soft matte finish to achieve a timeless look that exudes a couture feel.

VALENTINO BEAUTY ROSSO, \$52



"For headshots, most women want to look like themselves but more polished, and that's what Valentino represents. Be who you are, unapologetically," says Thadara. To play up the natural beauty of the eyes, she loves Valentino Beauty's double-ended eyeliner, which features a semi-matte liquid liner on one end and a smooth gel formula on the other for ultimate precision.

VALENTINO BEAUTY TWIN LINER,



When you're in front of the camera, focus on wearing products that bring out your natural radiance. Thadara loves Valentino Beauty's multi-use Eye2Cheek for its versatility and cream-to-powder texture. Available in 12 bold hues, the high-impact formula includes the brand's signature Roma-Light Complex™ which adds a reflective quality to the skin.

VALENTINO BEAUTY EYE2CHEEK, \$65, VALENTINO-BEAUTY.CA



The Valentino look is all about turning the ordinary into the extraordinary, so it's important that the makeup brings out your true personality. "The goal is to feel beautiful in your own skin, to be as edgy and as loud as you want," says Thadara. A touch of brightening concealer lends a second-skin finish that allows your best features to shine through.

VALENTINO BEAUTY CONCEALER, \$50, VALENTINO-BEAUTY.CA



Well-groomed brows are the key to a polished look, especially in portraits. With Valentino Beauty's 3-in-1 eyebrow filler, achieving beautiful arches is a breeze. Begin by using the eyebrow brush to shape and volumize the hairs, then utilize the pencil to fill in any gaps. Finally, create natural hair-like strokes with the microliner to achieve a full brow that stands out in photos. VALENTINO BEAUTY BROW TRIO,

# CAMERA-READY: KÉRASTASE



According to hair artist Ivana Sutic, you only need two things for a gorgeous headshot: "Good hair and a good outfit, and everything else comes together," she says. Using exceptional products makes all the difference when it comes to achieving wow-worthy hair, which is why she reaches for Kérastase Elixir Ultime every time. Made with a blend of four shine-enhancing oils, this heat protectant keeps flyaways at bay and smells fantastic, too.

KÉRASTASE ELIXIR ULTIME, \$70 (100



"For a photo-ready finish, hair should be smooth and shiny, never flat," says Sutic. Nourish your hair while you sleep with this creamy overnight serum that detangles and softens your strands, making it easier to style your hair the next day.

KÉRASTASE NUTRITIVE 8H MAGIC NIGHT SERUM, \$80, KERASTASE.CA



When you have full, bouncy hair, confidence comes easy. To maintain voluminous locks, use products that help reduce breakage. The Kérastase Genesis line combines natural ingredients like edelweiss and ginger root to keep hair healthy from the scalp to the ends.

KÉRASTASE GENESIS ANTI HAIR ALL FORTIFYING SERUM, \$85, ERASTASE.CA

# STEP IT UP: L'ORÉAL PROFESSIONNEL



Did you know that with each wash, the presence of metal in water seeps into hair, which can lead to breakage and loss of vibrancy? L'Oréal Professionnel Metal Detox shampoo harnesses the power of hero molecule glicoamine to neutralize these metals, preserving your hair colour to help you look—and feel—your best. L'ORÉAL PROFESSIONNEL METAL



For Sutic, a drop of L'Oréal Professionnel Metal Detox Oil is the perfect finishing touch for any look, and it also makes an excellent pre-styling heat protectant. "You can apply it on wet hair, too. Work it through the ends before blow-drying for heat protection, smoothness and shine."

L'ORÉAL PROFESSIONNEL



"Everybody has metals in their hair, and it negatively impacts colour," says Sutic. L'Oréal Professionnel Metal Detox Mask protects the hair fiber from metal deposits after lightening treatments to keep your colour picture-perfect for longer.

L'ORÉAL PROFESSIONNEL METAL DETOX MASK, \$49.50,



# Van Cleef & Arpels

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