

## BEAUTY DISRUPTER AWARDS

It's 2023 and none of us have time for situations or people that do not serve us. Hurray for boundaries, yes? Well, we believe the same should apply to your beauty cabinet. That's why we rigorously tested hundreds upon hundreds of launches to find the 50 best ones, from skincare and haircare to makeup and more. No gimmicks or letdowns, only products that will *actually* make your life better—promise.

By Katherine Lalancette  
Photography by Wade Hudson



TRIPLE ACTION ANTI-AGING  
WRINKLES - FIRMNESS - UNEVEN SKIN TONE

✚ SKIN REGENERATION

LANCÔME

NEW  
RÉNERGIE

H.P.N. 300-PEPTIDE CREAM  
HYALURONIC ACID - 300-PEPTIDES - NIACINAMIDE



THE KIT X ESTÉE LAUDER COMPANIES



# PUCKER UP

From light-catching glosses to tried-and-true faves, these are the lip products we're coveting right now

There's a certain magic in swiping on your go-to lipstick. It can instantly transform not just your appearance but also your mood, making you feel like the loveliest version of yourself.

For a subtle touch, a timeless neutral hue effortlessly ties together a barely-there makeup look. On the other hand, a bold and vibrant lip colour can command attention, even when the rest of your face is au naturel.

National lipstick day is on July 29, so why not take the opportunity to add to your lipstick collection and maybe even find a new signature shade? Ahead, we've rounded up our top Kit Picks for the very best lipsticks, glosses and balms to stock up on this summer. Ready, set, swipe!

## FOR A YOUR-LIPS-BUT-BETTER LOOK



We couldn't celebrate national lipstick day without mentioning Clinique's Almost Lipstick in Black Honey, which is currently Canada's number one best-selling lipstick shade. Halfway between a balm and a lipstick, this iconic slender tube was beloved in the '90s and continues to be celebrated today. Like magic, the shemi-sheer plum tone enhances the wearer's natural lip colour and flatters all complexions.

**CLINIQUE** ALMOST LIPSTICK IN BLACK HONEY, \$30, [SHOPPERSDRUGMART.CA](http://SHOPPERSDRUGMART.CA)



## FOR LONG-LASTING COLOUR

If you're after a creamy texture and intense pigment payoff, reach for Estée Lauder's Pure Colour Lipstick. The high-performance formula won't budge for 10 hours, while moisture-locking ingredients keep lips soft and supple long after removal. Available in a range of flattering hues in matte, crème and high-lustre finishes, there's a tube for every preference.

**ESTÉE LAUDER** PURE COLOR LIPSTICK, \$46, [ESTEEAUDER.CA](http://ESTEEAUDER.CA)



## FOR FLAWLESS APPLICATION

Created by women of colour for people of colour, Be Seen is a juicy red hue that was formulated with melanin-rich skin in mind while still complementing all skin tones beautifully. Thanks to the addition of skin-loving peptides and ceramides, the deeply nourishing formula keeps lips soft and smooth for up to eight hours with zero feathering or flaking.

**SMASHBOX** BE LEGENDARY PRIME & PLUSH LIPSTICK IN BE SEEN, \$35, [SMASHBOX.CA](http://SMASHBOX.CA)



## FOR A GLASS-LIKE FINISH

It's no surprise why makeup pros have been using MAC Lipglass on the runways for decades: a small dab is enough to make a major impact. Wear it on its own, over your favourite lip shade or even as an all-over highlighter for high-wattage shine that lasts. Trust us when we say it's the only clear gloss you'll ever need.

**MAC** LIPGLASS CLEAR, \$27, [MACCOSMETICS.CA](http://MACCOSMETICS.CA)

## FOR A HIT OF HYDRATION

Infused with botanical oils—including olive, jojoba and avocado—this moisture-rich formula has a weightless texture with plumping peptide technology that keeps lips looking fuller while making you feel like you're wearing nothing at all. Swipe it on lips for a touch of vibrant colour that instantly brightens up the face.

**BOBBI BROWN** EXTRA LIP TINT, \$42, [BOBBIBROWNCOSMETICS.CA](http://BOBBIBROWNCOSMETICS.CA)



## FOR LOOKS SO GOOD, THEY'LL BE BEGGING YOU TO DROP A TUTORIAL

The most natural-looking bronzer, a foolproof liquid liner and a lip colour that never budges



### THE GLOW-GETTING SETTING SPRAY

A few spritzes of this spray locks in your makeup and makes it last until you say so. Loaded with hydrating niacinamide and glycerin, it makes skin look positively plump and radiant, but never oily (it controls sebum, too). A special shout-out to the atomizer, which dispenses the finest mist ever, so as not to disturb your hard work.

**CALIRAY** SURFPROOF SETTING SPRAY, \$46, [SEPHORA.CA](http://SEPHORA.CA)



### THE GEL THAT KEEPS BROWS UP

No more droopy brows! This clear gel lifts arches high and keeps them there without flaking. Honestly, it's akin to getting a lamination (a sort of straightening perm for your brows) but without the hefty price tag or drying effects. In fact, there's even hemp-derived cannabidiol seed oil in the formula to act like a conditioning mask.

**MILK KUSH** EYEBROW LAMINATION GEL, \$32, [SEPHORA.CA](http://SEPHORA.CA)



### THE CONCEALER THAT HIDES ANYTHING

Call this a magic eraser for your face. Just dab on a bit over anything you're not so fond of—under-eye circles, pimples, redness, dark spots—and poof! It's gone. And the best part is: You can't even tell you're wearing makeup. A big thank-you to the creaseless, light-reflecting finish and the eye-awakening caffeine and vitamin E.

**VALENTINO** VERY VALENTINO CONCEALER, \$50, [SEPHORA.CA](http://SEPHORA.CA)



### THE FOUNDATION YOU CAN'T FEEL ON YOUR SKIN

When you think of long-wear, full-coverage foundations, you usually think of thick, heavy bases that seem to suffocate the skin. Not anymore, says Lancôme! The brand's newly reformulated Teint Idole is its thinnest and most breathable foundation yet. And still, it covers imperfections seamlessly and stays put for a whole 24 hours.

**LANCÔME** TEINT IDOLE ULTRA WEAR FOUNDATION, \$68, [LANCÔME.CA](http://LANCÔME.CA)



### THE "CAN'T BELIEVE IT'S DRUGSTORE" PALETTE

The quality of these shadows is remarkable: no creasing, no fall out and colours so pigmented, one swipe will usually suffice. No wonder they've been hailed as dupes for prestige brands all over social media. Even better, they're vegan, cruelty-free and contain zero talc, mineral oil, parabens or fragrance. Oh, and they're just \$13!

**COVERGIRL** CLEAN FRESH COLOUR QUAD, \$13, [AMAZON.CA](http://AMAZON.CA)



### THE PENCIL THAT MAKES EYES POP

French makeup artist extraordinaire Violette cooked up her fantasy liners for Guerlain (she's the house's creative director of makeup). Velvety and intensely pigmented, they're a charm to apply, never tug on lids and become waterproof once dry. Her favourite is Plum Peony, an aubergine shade she swears by to enhance any eye colour.

**GUERLAIN** THE INTENSE COLOR EYE PENCIL, \$42, [HOLTFRENFREW.COM](http://HOLTFRENFREW.COM)



### THE DEWY FLUSH ON A STICK

It doesn't look like blush. Rather, it looks like your skin after you've spent the entire day outside or enjoyed a particularly good kiss. Happy and full of life—that's the mood. The balmy stick tops cheeks (and lips!) with a sheer wash of colour and bathes the complexion in juicy hydration courtesy of hyaluronic acid and glycerin.

**SUMMER FRIDAYS** BLUSH BALM LIP + CHEEK STICK, \$36, [SEPHORA.CA](http://SEPHORA.CA)



### THE BRONZER THAT BLENDS ITSELF

No need to be a makeup pro to master this product. Offered in four shades, the clever contour cream/bronzer hybrid features a skin-like finish and neutral undertones, so it never appears orange or ashy. The formula sinks right in and goes on streak-free with next to no buffing, so you can breezily add dimension and warmth to your face.

**TOWER 28** SCULPTINO SOFT CREAM CONTOUR + BRONZER, \$26, [SEPHORA.CA](http://SEPHORA.CA)



### THE LIQUID LINER YOU CAN'T MISS UP

This nifty duo achieves a pristine cat-eye every time. First, press down the wing-shaped stamp at the outer corner. (This longer version of the brand's original kit creates a more dramatic flick à la '60s siren.) Next, trace the lashline and connect the wing with the pen. Channeling your inner Brigitte Bardot has never been easier.

**KAJA** WINK STAMP LONG WATERPROOF STAMP & PEN, \$38, [SEPHORA.CA](http://SEPHORA.CA)



### THE DRY SHAMPOO FOR YOUR LASHES

You know when you go to touch up your makeup and your lashes need a little boost, but you know that if you put more mascara over top, they'll just end up a spiky mess? Here's the solution: a mascara refresher that softens existing mascara to reshape and define lashes. No clumps in sight and no makeup remover needed. Genius!

**MAC** LASH DRY SHAMPOO MASCARA REFRESHER, \$29, [MACCOSMETICS.CA](http://MACCOSMETICS.CA)



### THE PRIMER THAT PLAYS THE LONG GAME

Each tube is stuffed with 20 billion prismatic illuminators to flood the complexion in light (picture a subtle shimmer) and keep makeup looking fresh and flawless for 16 hours. But it's not just smoke and mirrors. The more you wear it, the more it increases your skin's natural radiance with the help of vitamin C and hyaluronic acid.

**CLINIQUE** EVEN BETTER LIGHT REFLECTING PRIMER, \$45, [CLINIQUE.CA](http://CLINIQUE.CA)



### THE "YOUR SKIN BUT BETTER" HIGHLIGHTER

It makes you look like you've just had the best facial of your life. There's no glitter to be found. Instead, this highlighting balm bestows a sensual sheen by way of sustainably sourced mica and skin-loving ingredients like squalane and jojoba esters. The compact is refillable and made of 100 per cent post-consumer recycled plastic.

**BEAUTYCOUNTER** CHEEKY CLEAN HIGHLIGHTING BALM, \$55, [BEAUTYCOUNTER.COM](http://BEAUTYCOUNTER.COM)



### THE SMOOTH-AS-BUTTER LIP LINER

Forget those hard, old-school liners that feel all scratchy. This is the polar opposite. The texture is as creamy as it gets, sliding along the lip line with no dragging whatsoever. That also makes it terrific for shading the inner corners. While it never feels dry (jojoba oil and vitamin E make sure of it), it's actually waterproof.

**NYX** LINE LOUD VEGAN LONGWEAR LIP LINER, \$12, [AMAZON.CA](http://AMAZON.CA)



### THE FUSS-FREE LIP COLOUR

Imagine the scene: You're 15 and you've just eaten a popsicle that's left your lips lightly tinted and a tad glossy. That's the effect this product captures. It goes on lustrous then dries down to a slightly blurred stain you never have to babysit. The shades are deliciously fruity, all recalling the joy of carefree teenage summers.

**QUO BEAUTY** GLOSSY LIP STAIN, \$12, [SHOPPERS-DRUGMART.CA](http://SHOPPERS-DRUGMART.CA)

It looks like your skin after you've spent the entire day outside or enjoyed a particularly good kiss.



THE KIT X AIR MILES

## HACK YOUR MILES, EARN (ALMOST) EVERYWHERE



There are two types of people in the world: those who get a thrill out of strategizing how to earn the absolute most with loyalty programs, and then there's the rest of us.

Happily, you don't have to be a math whiz to reap benefits with AIR MILES. You can earn on almost everything and redeem Miles for amazing rewards, like flights, merchandise from top brands or gift cards (AIR MILES eVouchers). Here are no-fuss ways to rack up Miles, plus tips from Deidre Cross of @ohhyoubudget.

### 1. SCAN YOUR AIR MILES CARD IN STORES

With retail partners all across Canada, just scan your AIR MILES card or app at checkout. Also, get shopping inspiration with a little research: When making a grocery list, Cross checks retailers' flyers or apps to find items with Miles offers. "These offers often shape my meal plans," says Cross.

### 2. EARN MILES WHEN YOU SHOP ONLINE

Visit [airmilesshops.ca](http://airmilesshops.ca) to find 250-plus top brands where you can earn Miles. "I love shopping at Sephora and Amazon, but I make sure I log in to [airmilesshops.ca](http://airmilesshops.ca) first. I can do this quickly through a Chrome plug-in I installed: [@airmilesshops.ca @ Assistant."](http://airmilesshops.ca) Cross says. "I love it even more when there are Bonus Mile offers at my favourite retailers."

### 3. LINK YOUR MASTERCARD TO EARN MORE

Connecting your AIR MILES account to any Canadian issued Mastercard means you'll accumulate Reward Miles faster. That's because you'll get exclusive offers for Bonus Miles at participating retailers.

### 4. USE AN AIR MILES CREDIT CARD

The best way to get even more out of your everyday purchases is with an AIR MILES credit card. Every purchase made using the card adds up to more Miles and gets you closer to your next reward. Pro tip: If you use it to pay at an in-store partner and scan your collector card, you'll earn twice the Miles. It's encouraged to double dip!

### 5. RACK UP MILES WHILE YOU TRAVEL

It's a bit meta but try to follow along: You can earn Miles when you book through AIR MILES Travel and pay with a credit card, then you can use those Miles earned for future travel bookings. Imagine all the trips ahead—better alert your boss now...

Visit [aireverything.com](http://aireverything.com) to sign up for AIR MILES and earn on almost everything.

*This content was created by The Kit; AIR MILES funded and approved it.*



# FRAGRANCE



TRY NOT TO GET ANNOYED WHEN THE UMPTEENTH PERSON STOPS YOU TO TELL YOU HOW GREAT YOU SMELL

A spritz that instantly relaxes you and a scent that bottles up true love



**THE PERFUME SLASH MEDITATION SESSION**  
Think of this as the olfactory equivalent of a wellness retreat. Inspired by California living, the crisp scent nods to a fresh-pressed juice with aromatic basil and mint, zingy lemon and ripe blackcurrant. At first sniff, you feel at once invigorated and supremely serene, as though you've just finished a really great yoga class.  
**LOUIS VUITTON** PACIFIC CHILL EAU DE PARFUM, \$370 (100 ML), CA.LOUISVUITTON.COM



**THE FRAGRANCE THAT FEELS LIKE A FIRST KISS**  
It's tender, it's beautiful, it's like being in love. Fittingly titled Eyes Closed, the latest from cult fragrance brand Byredo is all warm skin and close comfort, a spicy, sensuous amalgam of patchouli, ginger and candied cardamom and cinnamon. It'll make you feel like you're wrapped up in the arms of your soul mate, blissful and safe.  
**BYREDO** EYES CLOSED EAU DE PARFUM, \$275 (50 ML), SSENSE.COM



**THE SCENT TO SPRITZ FOR A NIGHT OUT**  
YSL's notoriously heady Opium caused quite a stir when it launched in 1977. Well this year, the house released the most intense version yet. Unapologetically bold, Black Opium Le Parfum entices with a rush of vanilla, a coffee base and a bouquet of white blooms. It's meant to last through wild nights, so go ahead and dance until dawn.  
**YVES SAINT LAURENT** BLACK OPIUM LE PARFUM, \$150 (50 ML), SEPHORA.CA



**THE MODERN TWIST ON FLORAL**  
Floral fragrances are often described as classic and dainty—the kind of thing Charlotte York might wear. This is not that. (No offence to Charlotte.) Paradoxe proposes an edgier, more sensual take on the category. (It's Prada, after all.) Sparkling neroli and jasmine mingle with voluptuous amber and musk in a striking triangle bottle.  
**PRADA** PARADOXE EAU DE PARFUM, \$150 (50 ML), SEPHORA.CA



**THE SKIN-TRANSFORMING BODY TREATMENT**  
U Beauty's Resurfacing Compound amassed tons of rave reviews due to its ability to improve skin's texture and tone without causing irritation. This year, the brand debuted a body version of the product to keep that glow going all the way to your toes. In a matter of days, bumps and rough bits vanish, making way to silky smooth skin.  
**U BEAUTY** RESURFACING BODY COMPOUND, \$168, HOLTRENFREW.COM



**THE COLOUR-CORRECTING SELF-TANNER**  
This clever foam stirs in colour-correcting pigments, so you can replicate the hue you'd turn in the sun—without the damage and in just one hour. There are four shades: Sapphire keeps fair skin from going orange, emerald adds oomph to olive skin, magenta brings depth to medium to dark skin and caramel gives deep skin a golden tinge.  
**BONDI SANDS** TECHNOCOLOR EXPRESS SELF-TANNING FOAM, \$37, SHOPPERSDRUGMART.CA



**THE DEODORANT THAT CURBS WASTE**  
Meet Dove's first-ever refillable deodorant. It's packaged in a durable stainless-steel container—simply click in a refill when you're done—to reduce plastic. The formula is aluminum-free, PETA-certified and contains a quarter moisturizer to care for your delicate underarms. Most importantly, it blocks odour for a full 48 hours.  
**DOVE** 0% ALUMINUM REFILLABLE DEODORANT STARTER KIT, \$19, AMAZON.CA



**THE CULT MOISTURIZER TURNED BODY CREAM**  
Magic Cream is part of beauty history. A backstage secret (Tilbury used to whip it up in her kitchen and bring it to set) that became a bestselling moisturizer. Now comes a new chapter with Magic Body Cream, a sumptuous lotion that doubles hydration in an hour and makes skin look 40 per cent firmer in eight weeks. Pure magic, baby!  
**CHARLOTTE TILBURY** MAGIC BODY CREAM, \$80, CHARLOTTE.TILBURY.COM



**THE CLEANSER THAT TURNS YOUR SHOWER INTO A SPA**  
Life's short—don't settle for basic body wash. This one here is anything but. It swirls in bakuchiol (a retinol dupe), niacinamide and gentle rice exfoliators to uncover smoother, more radiant skin all over. Also, the scent—aptly called Wired—is guaranteed to brighten your mornings with energizing notes of tonka, ginger and citrus.  
**SIDIA** THE BODY EXFOLIANT, \$46, SIDIA.THEBRAND.COM



**THE BODY OIL THAT ALLEVIATES STRESS**  
Ever heard of forest bathing? The Japanese practice of spending time in nature has been shown to ease stress and lift one's mood. This oil was developed with the world's top expert in forest medicine to mimic the feeling. A woody essential oil blend whisks you among the trees, relaxing your shoulders and softening your skin.  
**TATCHA** HINOKI HYDRATING BODY OIL, \$75, SEPHORA.CA



Life's short—don't settle for basic body wash. This one here is anything but.

# BODY

SO YOUR ELBOWS DON'T GET JEALOUS OF YOUR FACE

A super-smoothing treatment, a heavenly body oil and an eco-friendly deodorant

# NAILS



EXCUSE ME, HAVE YOU EVER THOUGHT OF BECOMING A HAND MODEL?

The easiest mani ever and a cuticle cream that protects your nails



**THE NEXT-GENERATION PRESS-ONS**  
No time to go to the salon? We've got you. Just pop on these premium press-ons to score an immaculate, natural-looking mani in minutes. (Seriously, they're a breeze to apply.) They come in a bevy of trendy shapes, colours (from neutrals to brights and pastels) and designs, last up to two weeks and, best of all, won't damage your nails.  
**SALLY HANSEN** SALON EFFECTS PERFECT MANICURE, \$11, AMAZON.CA



**THE MULTI-TASKING HAND SALVE**  
How fab is this packaging? The curved shape, the Dior Oblique motif... And what's inside is just as wonderful. A medley of coddling ingredients to mend rough hands and restore skin's barrier in just two hours. It can be used anywhere on the body and has even been shown to plump lips and fortify nails. Can your hand cream do all that?  
**DIOR** LE BAUME REVITALIZING MULTI-PURPOSE BALM, \$75, SEPHORA.CA



**THE DO IT ALL CUTICLE CREAM**  
This cream keeps our oft-neglected nail beds nice and supple. But it doesn't stop there. It also strengthens nails with biotin and plant keratin, and kills bacteria with ethyl alcohol. (Did you know nail infections usually occur when germs creep in through the cuticles?) Extra points for the divine scent and recycled plastic tube.  
**PAUME** ALL-IN-ONE CUTICLE & NAIL CREAM, \$32, THEDETOX-MARKET.CA



**THE BETTER-THAN-EVER NAIL POLISH**  
Chanel's Le Vernis just got a major makeover. Denser and wider, the brush now allows for an easier application, while the upgraded formula offers more coverage and saturation for a glossy finish that lasts and lasts. There's a rainbow of stunning new shades, but don't worry, classics like Pirate and Rouge Noir didn't go anywhere.  
**CHANEL** LE VERNIS NAIL COLOUR, \$44, SHOPPERS-DRUGMART.CA

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# SKIN MIRROR, MIRROR ON THE WALL, WHO'S THE DEWIEST OF THEM ALL?

The sheerest sunscreen, a toner that banishes pores and a cream proven to fade the signs of time



**THE SKIN-PERFECTING PEEL**  
It's like bringing the medi-spa to your bathroom. A potent blend of acids and enzymes that yields professional-grade results yet is gentle enough to be used daily, thanks to hydrating extracts. In a single application, pores are minimized and skin's tone looks more even. After three weeks, wrinkles are reduced. This stuff is no joke!

**DERMALOGICA** LIQUID PEEL-OFF TONER, \$59, DERMALOGICA.CA



**THE TRULY INVISIBLE SUNSCREEN**  
This lotion here is the antithesis of everything you've ever hated about sunscreens. It goes on completely clear, feels absolutely weightless and doesn't leave the slightest bit of greasiness. It's also spiked with antioxidants like vitamin C and hypotaurine to protect against free radicals and make skin look brighter and more toned.

**SHISEIDO** URBAN ENVIRONMENT VITA-CLEAR SPF 42, \$48, SEPHORA.CA



**THE BRIGHTENING FACIAL IN A BOTTLE**  
Consider it the easiest way to get even—skin, that is. Supercharged with azelaic and salicylic acids as well as a glow-boosting antioxidant complex, this leave-on mask targets hyperpigmentation, fading dark spots and post-acne marks by regulating excess melanin production. Over time, a clearer, more luminous complexion is revealed.

**DRUNK ELEPHANT** BOUNCY BRIGHT FACIAL, \$69, SEPHORA.CA



**THE ACNE-FIGHTING MICELLAR WATER**  
Actually, the word "water" is a bit misleading here. The formula has more of a neat jelly texture. But just like a micellar water, it does away with dirt and makeup (including stubborn lipsticks and mascaras) with no rinsing required. While that's happening, purifying charcoal and salicylic acid unclog pores and eliminate breakouts.

**GARNIER** SKINACTIVE MICELLAR CLEANSING JELLY WATER, \$9, AMAZON.CA



**THE PORE-SHRINKING TONER**  
Okay, this is really cool. It's a toner in mousse form. Apply the frothy foam on clean skin (no need for wasteful cotton rounds) and the alpha-hydroxy acids and citrus extracts go to work gently exfoliating and visibly tightening pores. The results are immediate! It also incorporates calming bisabolol, so it's safe for sensitive skin.

**BENEFIT** THE POREPROFESSIONAL TIGHT 'N' TONED, \$46, SEPHORA.CA



**THE SKIN-STRENGTHENING MOISTURIZER**  
The number 1 serum in Canada—Vichy's Minéral 89 Daily Booster—now has the perfect partner: a fortifying cream that serves up 72 hours of moisture. Available in light, rich or fragrance-free options, the salve is powered by minerals, hyaluronic acid and niacinamide to hydrate skin and help it stand up to fragilizing environmental factors.

**VICHY** MINERAL 89 MOISTURE BOOSTING CREAM, \$46, VICHY.CA



**THE SERUM THAT'S KIND TO THE PLANET**  
This vitamin C serum is unlike any other. It's solid rather than liquid—just glide on and massage—and housed in a plastic-free, biodegradable tube. (The brand, Montreal-based Attitude, also plants a tree for every product sold.) But not only is it good for the Earth, it's brilliant for your skin, giving it a gorgeous healthy glow.

**ATTITUDE** OCEANLY GLOW FACE SERUM, \$25, AMAZON.CA



**THE EYE CREAM MADE FOR THE 21ST CENTURY**  
Bad news: All those devices we constantly stare at (phones, laptops, TVs) emit free radicals that can make us age faster. Luckily, Estée Lauder's revamped eye cream defends against blue light and improves the appearance of lines and dark circles, so you look rested no matter how little sleep (or how much screen time) you've gotten.

**ESTÉE LAUDER** ADVANCED NIGHT REPAIR EYE GEL-CREME, \$92, SEPHORA.CA



**THE SUPER GLOSSY LIP TREATMENT**  
We dare you not to become obsessed! Hailey Bieber's much buzzed about lip treatment (it comes in fun flavours like salted caramel as well as this fragrance-free option) imparts the juiciest finish while drenching lips in hydration. Slick it on before bed as a night mask or do like Bieber and pair it with a neutral liner for a pillowy pout.

**RHODE** PEPTIDE LIP TREATMENT IN UNSCENTED, \$24, RHODESKIN.COM



**THE FAST-ACTING SOOTHING SOLUTION**  
Like a superhero for stressed-out skin, this cream swoops in to provide relief in times of extreme dryness or irritation. It's actually been shown to repair the barrier function in just an hour! Apply it in lieu of your regular moisturizer or over top of it for some (non-sticky) slugging action when your face is in need of extra TLC.

**KIEHL'S** ULTRA FACIAL ADVANCED REPAIR BARRIER CREAM, \$55, KIEHLS.CA



**THE UNDETECTABLE PIMPLE PATCHES**  
Ultra-thin and totally translucent, these zit-zapping dots practically disappear on skin, making them ideal for daytime wear. They even have a special coating that grips onto makeup, so you can further hide them under concealer or foundation. Bonus: They're infused with salicylic acid, retinol and aloe to heal breakouts lightning fast.

**PEACE OUT** SALICYLIC ACID ACNE DAY DOTS, \$25 (FOR 20), SEPHORA.CA



**THE REDNESS-NIXING SPF SERUM**  
Calling anyone dealing with redness. This one's for you. It's a serum slash colour corrector slash sunscreen and it's incredible. The featherlight formula goes on green but blends in instantly, camouflaging inflammation while centella asiatica (a healing botanical) soothes and non-irritating mineral filters safeguard against UV rays.

**DR. JART+** CICAPAIR TIGER GRASS CAMO DROPS SPF 35, \$62, SEPHORA.CA



**THE ONE-SHOT DOUBLE CLEANSER**  
Sure, double cleansing, i.e. melting off makeup with an oil and then sweeping away impurities with a second product, gets pores squeaky clean, but who has the energy? This savvy cleanser combines both steps, going from an oil to a milk, to wash off the day. And because it's part of Weleda's Skin Food line, it's also deeply nourishing.

**WELEDA** SKIN FOOD NOURISHING OIL-TO-MILK CLEANSER, \$30, WELEDA.CA



**THE CLOCK REVERSING MOISTURIZER**  
While retinol may be the gold standard for anti-aging, it comes with a lot of baggage. Think dryness and peeling for many. Plus, you can't use it during pregnancy. This cream banks on powerful alternatives to deliver the benefits—seven times smoother wrinkles, five times firmer skin, four times more radiance—without the downsides.

**FRESH** BLACK TEA ADVANCED AGE RENEWAL CREAM, \$125, SEPHORA.CA

By morning, hair looks as clean and bouncy as it did on the day you washed it.



**THE SHORTCUT TO SEXY, UNDONE HAIR**  
Here's the thing with texturizing sprays: A lot of them are excellent at creating that rock 'n' roll bedhead look, but they make your hair feel gross and sticky. This one manages the impossible: cool, mussed-up tresses you can still run your fingers through. Because even though it's a styling aid, it's packed with conditioning agents.

**KERASILK** TEXTURIZING FINISHING SPRAY, \$40, CHATTERS.CA



**THE MASK THAT SPOILS CURLS AND COILS**  
When developing its new range for textured hair, The Body Shop collaborated with people with varied curl patterns from across the globe, listening to their wants and needs. It definitely shows. Take this moisture mask, for instance. It teams up Jamaican black castor oil with shea butter to make curls and coils shine in all their glory.

**THE BODY SHOP** JAMAICAN BLACK CASTOR OIL MASK, \$20, THEBODYSHOP.CA



**THE DECADENT TREAT FOR YOUR SCALP**  
Massage a few drops of this serum through your roots before bedtime to pamper your scalp while you sleep. The cooling formula relieves dryness and itching on contact, then optimizes hydration and supports the microbiome through the night. Most impressively, it doesn't mess up your hair, so no need to shampoo come morning.

**AVEDA** SCALP SOLUTIONS OVERNIGHT SCALP RENEWAL SERUM, \$64, AVEDA.CA



**THE OVERNIGHT FIX FOR GREASY ROOTS**  
This spray works the night shift, absorbing excess oil and deep cleansing to remove impurities that build up during the day. (It's also got a lovely relaxing scent designed to help you drift off to sleep.) By morning, hair looks as clean and bouncy as it did on the day you washed it, allowing you to go longer before your next shampoo.

**BATISTE** DRY SHAMPOO OVERNIGHT DEEP CLEANSE, \$14, SHOPPERSDRUGMART.CA

# HAIR

CAUTION: PRODUCTS MAY CAUSE EXCESSIVE HAIR FLIPPING

A game-changing straightener, a damage-erasing treatment and a spray that gives you the French woman hair of your dreams



**THE CHICEST ANTI-DANDRUFF SHAMPOO**  
Who says dandruff has to be synonymous with boring, clinical products? This shampoo lifts off flakes with salicylic acid and treats their root cause with pyrithione zinc, an antifungal ingredient, yet feels like the height of luxury. It's ultra-luscious, smells amazing, and hydrates rather than strips hair, so it's all soft and shiny after.

**KÉRASTASE** SYNTASE BAIN CRÈME APAISANT, \$55, KÉRASTASE.CA



**THE COLOUR-PRESERVING OIL**  
Wash after wash, metals in our tap water penetrate our hair, weakening it and shifting its colour. That's where this non-greasy oil comes in. With the help of glicamine, an active small enough to trap and neutralize metal inside the fibre, it keeps colour vibrant, fends off frizz and protects against heat. Talk about a triple threat.

**L'ORÉAL PARIS** BOND REPAIR RESCUE PRE-SHAMPOO OIL, \$45, AMAZON.CA



**THE MIRACLE CURE FOR DAMAGE**  
There's a reason this stuff went viral. The whole line rivals its much pricier counterparts, repairing broken bonds within strands. This pre-shampoo treatment is the first step, fortifying from the inside out before you even set foot in the shower. Hair emerges up to 98 per cent stronger and 90 per cent shinier. Not bad for 10 bucks!

**L'ORÉAL PARIS** BOND REPAIR RESCUE PRE-SHAMPOO, \$10, WALMART.CA



**THE GROUND-BREAKING STRAIGHTENER**  
Dyson revolutionized the hair world once again, this time with a device that dries and straightens simultaneously. In just a few quick passes, sections go from dripping wet to silky smooth. To do this, the tool uses high-velocity air rather than damaging plates, which not only saves you loads of time but also keeps your hair healthy.

**DYSON** AIRSTRAIT STRAIGHTENER, \$700, DYSON-CANADA.CA

## THE KIT X LONGINES

# LONGINES CONQUEST:

Where Style Meets Precision



Longines, the Swiss watch-making brand founded in 1832, embodies performance, precision, and style. With a history spanning over almost two centuries, Longines' unwavering commitment to craftsmanship, sports timing and elegance is showcased through their timeless timepieces.

In 1878, Longines entered precision sports timekeeping with the delivery of their first chronograph, developing timepieces that accurately indicated a tenth, hundredth and millionth of a second. Longines has timed some of the greatest sports, keeping records in equestrian, alpine skiing and track and field.



In 1954, Longines launched the first Conquest timepiece. The collection celebrates the spirit of all those who have dared to push further in their quest for new horizons. Longines has just launched eleven new Conquest watches, a redesign inspired by the first 1954 timepiece. The new Conquest models are available in 34 mm and 41 mm. A fusion of performance and elegance, the Conquest case back reveals the technical features and movements within. The 34 mm timepiece is available with a sunray dial in silver, brown, green, blue or mother-of-pearl. The blue, green and mother-of-pearl models feature diamonds on the hour markers. The 41 mm stainless-steel case is available with a sunray dial in silver, brown, blue, green, and black.



SHOP THE LONGINES CONQUEST TIMEPIECES (STARTING AT \$2700) ONLINE AT [LONGINES.CA](https://www.longines.ca)

Content supplied by Longines

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# Capturing confidence

Looking back on an evening of shopping and style with Portraits With Impact

First impressions are everything, and your headshot is often the first glimpse potential employers, clients and collaborators get of you. It has the power to boost your image, show off your professionalism and convey what your business is all about. But it's not just about appearances; a curated headshot is a total confidence-booster, too. When you look and feel your best, being empowered to go after—and achieve—your professional goals comes naturally.

That's why celebrity fashion stylist Julianne Costigan and photographer Erin Leydon have come together for another year of Portraits With Impact. This initiative offers Toronto women an opportunity to get professionally styled in a complete photo-ready look; including hair, makeup, nails and outfits from a lineup of Canadian designers. Participants are then photographed to elevate their personal brand and take their career to the next level.

Earlier this month, Valentino Beauty, L'Oréal Professionnel, Kérastase and The Kit kicked off Portraits With Impact week with an exclusive evening event, where alumni and newcomers mingled, sipped and shopped. Take a look at our top highlights captured by photographer Vai Yu Law.



Stylist Julianne Costigan (second from left) with the Portraits With Impact team.



Guests were treated to hair touch-ups and consultations, with an array of Kérastase products on display.



Attendees were greeted with an inspiring display of alumni portraits.



Stylish attendees pose for the camera.



L'Oréal Professionnel's latest Metal Detox launch was on full display during the festivities.



Guests explored Valentino Beauty's most coverable products, including high-pigment eyeshadow palettes, creamy lipsticks and more.



Guests enjoyed refreshments from Canadian brands Flow and Sap Sucker, as well as from female owned Two Sisters Vineyards, throughout the evening.



The Kit's latest issues and Valentino fragrances decorated the space.

## THE KIT PICKS



ELLIE MAE KASON DENIM JACKET, \$640, [ELLIEMAE.COM](http://elliemae.com)



JUDITH & CHARLES MORGAN SKIRT, \$350, [JUDYTHANDCHARLES.COM](http://judythandcharles.com)



T.LINE THE SOPHIE SHIRT DRESS, \$350, [SHOPLINE.COM](http://shopline.com)



BARSH GAMDEN CARDIGAN, \$525, [BARSH.COM](http://barsh.com)



LOEWE MINI GATE, \$2,295, [LXRCO.COM](http://lxrco.com)

## GET THE LOOK: PRO PORTRAIT CHIC

What happens when three beauty icons get together to celebrate women? Pure magic.

A headshot that exudes confidence goes a long way. Not only can it elevate your personal brand, but it's a great way to get noticed by other professionals in your industry. That's why celebrity fashion stylist Julianne Costigan and photographer Erin Leydon are teaming up for another year of Portraits With Impact, an initiative that gives Canadian women the chance to get professionally styled from head to toe for the perfect shot.

This year, the pros at Valentino Beauty, Kérastase and L'Oréal Professionnel have come together to give participants the ultimate beauty refresh. Here, Valentino makeup artist Thip Thadara and Kérastase and L'Oréal Professionnel hair artist Ivana Sutic share the products they use to create captivating looks, plus their advice for capturing a headshot that leaves a lasting impression.

### IN THE SPOTLIGHT: VALENTINO BEAUTY



Thadara's favorite way to draw attention to the lips is to select a product that complements the skin's undertones. Valentino Beauty Rosso offers 50 supercharged shades that not only smooth and hydrate the lips but also flatter all complexions. Choose between a creamy satin or a soft matte finish to achieve a timeless look that exudes a couture feel.

VALENTINO BEAUTY ROSO, \$52, [VALENTINO-BEAUTY.CA](http://valentino-beauty.ca)



"For headshots, most women want to look like themselves but more polished, and that's what Valentino represents. Be who you are, unapologetically," says Thadara. To play up the natural beauty of the eyes, she loves Valentino Beauty's double-ended eyeliner, which features a semi-matte liquid liner on one end and a smooth gel formula on the other for ultimate precision.

VALENTINO BEAUTY TWIN LINER, \$45, [VALENTINO-BEAUTY.CA](http://valentino-beauty.ca)



When you're in front of the camera, focus on wearing products that bring out your natural radiance. Thadara loves Valentino Beauty's multi-use Eye2Cheek for its versatility and cream-to-powder texture. Available in 12 bold hues, the high-impact formula includes the brand's signature Roma-Light Complex™ which adds a reflective quality to the skin.

VALENTINO BEAUTY EYE2CHEEK, \$65, [VALENTINO-BEAUTY.CA](http://valentino-beauty.ca)



The Valentino look is all about turning the ordinary into the extraordinary, so it's important that the makeup brings out your true personality. "The goal is to feel beautiful in your own skin, to be as edgy and as loud as you want," says Thadara. A touch of brightening concealer lends a second-skin finish that allows your best features to shine through.

VALENTINO BEAUTY CONCEALER, \$50, [VALENTINO-BEAUTY.CA](http://valentino-beauty.ca)



Well-groomed brows are the key to a polished look, especially in portraits. With Valentino Beauty's 3-in-1 eyebrow filler, achieving beautiful arches is a breeze. Begin by using the eyebrow brush to shape and volumize the hairs, then utilize the pencil to fill in any gaps. Finally, create natural hair-like strokes with the micro-liner to achieve a full brow that stands out in photos.

VALENTINO BEAUTY BROW TRIO, \$45, [VALENTINO-BEAUTY.CA](http://valentino-beauty.ca)

### CAMERA-READY: KÉRASTASE



According to hair artist Ivana Sutic, you only need two things for a gorgeous headshot: "Good hair and a good outfit, and everything else comes together," she says. Using exceptional products makes all the difference when it comes to achieving wow-worthy hair, which is why she reaches for Kérastase Elixir Ultime every time. Made with a blend of four shine-enhancing oils, this heat protectant keeps flyaways at bay and smells fantastic, too.

KÉRASTASE ELIXIR ULTIME, \$70 (100 ML), [KERASTASE.CA](http://kerastase.ca)



"For a photo-ready finish, hair should be smooth and shiny, never flat," says Sutic. Nourish your hair while you sleep with this creamy overnight serum that detangles and softens your strands, making it easier to style your hair the next day.

KÉRASTASE NUTRITIVE 8H MAGIC NIGHT SERUM, \$80, [KERASTASE.CA](http://kerastase.ca)



When you have full, bouncy hair, confidence comes easy. To maintain voluminous locks, use products that help reduce breakage. The Kérastase Genesis line combines natural ingredients like edelweiss and ginger root to keep hair healthy from the scalp to the ends.

KÉRASTASE GENESIS ANTI HAIR FALL FORTIFYING SERUM, \$85, [KERASTASE.CA](http://kerastase.ca)

### STEP IT UP: L'ORÉAL PROFESSIONNEL



Did you know that with each wash, the presence of metal in water seeps into hair, which can lead to breakage and loss of vibrancy? L'Oréal Professionnel Metal Detox shampoo harnesses the power of hero molecule glucoamine to neutralize these metals, preserving your hair colour to help you look—and feel—your best.

L'ORÉAL PROFESSIONNEL METAL DETOX SHAMPOO, \$39.50, [LOREALPROFESSIONNEL.CA](http://lorealprofessionnel.ca)



For Sutic, a drop of L'Oréal Professionnel Metal Detox Oil is the perfect finishing touch for any look, and it also makes an excellent pre-styling heat protectant. "You can apply it on wet hair, too. Work it through the ends before blow-drying for heat protection, smoothness and shine."

L'ORÉAL PROFESSIONNEL METAL DETOX OIL, \$45.50, [LOREALPROFESSIONNEL.CA](http://lorealprofessionnel.ca)



"Everybody has metals in their hair, and it negatively impacts colour," says Sutic. L'Oréal Professionnel Metal Detox Mask protects the hair fiber from metal deposits after lightening treatments to keep your colour picture-perfect for longer.

L'ORÉAL PROFESSIONNEL METAL DETOX MASK, \$49.50, [LOREALPROFESSIONNEL.CA](http://lorealprofessionnel.ca)





**Sweet Alhambra watch**  
Guilloché rose gold, carnelian,  
Swiss quartz movement.

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